



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Centre for Social Activities - Consolidated Activities 2018-2019

S.N	Date	Name of the event	Venue	Resource Person if any	No. participated	Number of Beneficiaries	External Agency if any	URL of report
1	23/11/2019	Orientation of Swachh Bharat Awareness Programme	Kristu Jayanti College	Prof. Vinodh Kumar, Trustee, Good Quest Foundation & Assistant Professor in Christ University	210	210		
2	30/11/2019	Swachh Bharat Programme	Government schools	-	154	3240 schools		

Centre for Social Activities

Report on the Orientation of Swachh Bharat Awareness Programme

Date: 23/11/2019

Number of Beneficiaries: -210 CSA volunteers participated.

Name and Details of the Chief Guest: Prof. Vinodh Kumar, Trustee, Good Quest Foundation & Assistant Professor in Christ University

Objective:

- To enlighten the volunteers about the significance of the programme.
- To introduce them the action plan of the campaign.

An orientation on Swachh Bharat Awareness Programme in collaboration with the government campaign of NAVA VISION 150 was organised on 23 November for CSA volunteers. Prof. Vinodh Kumar, who is trustee of the Good Quest Foundation & Assistant Professor in Christ University, also the head of the NAVA VISION 150 programme, introduced the vision and action plan of the campaign to the CSA volunteers. In his interaction he exhorted the students about the responsibility to make Mahatma Gandhi's dream of cleanliness a reality.

This program was launched on the 2nd of October 2019, marking the occasion of the 150th birthday of Mahatma. Nava Vision 150 strives to educate students everywhere, the importance of cleanliness.

The chief guest spoke about the importance of the cleanliness and also about the dream of Clean and Green Bangalore. Mr Vinodh Kumar addressed about the 5 moral science Principles of Mahatma Gandhi. He also spoke about the outreach program, its significance, way of its execution etc. He also mentioned that this program would be recorded in the Limca books of records.

The format of the program includes the story narration form of awareness, action song, cleaning the campus & national anthem in the end. The select CSA volunteers will go to the schools and will directly execute the programme, as per the scheduled date of 30th November 2019.

The Government of India supports this program. The 1200 participating volunteers are said to educate 100000 students in total. The volunteers of CSA are getting an opportunity to be part of a campaign, which has great dimensions.

Feedback

The orientation helps us to understand and realise the need and plan of action about the campaign in a transparent way.

HARSHITHA. R
II B.COM D
19CO1K4470

Relay motivated by the presentation of the resource person and it helped us to perceive the significance of the campaign.

SHWETHA. S
IV B.COM (D)
17CO1K4299

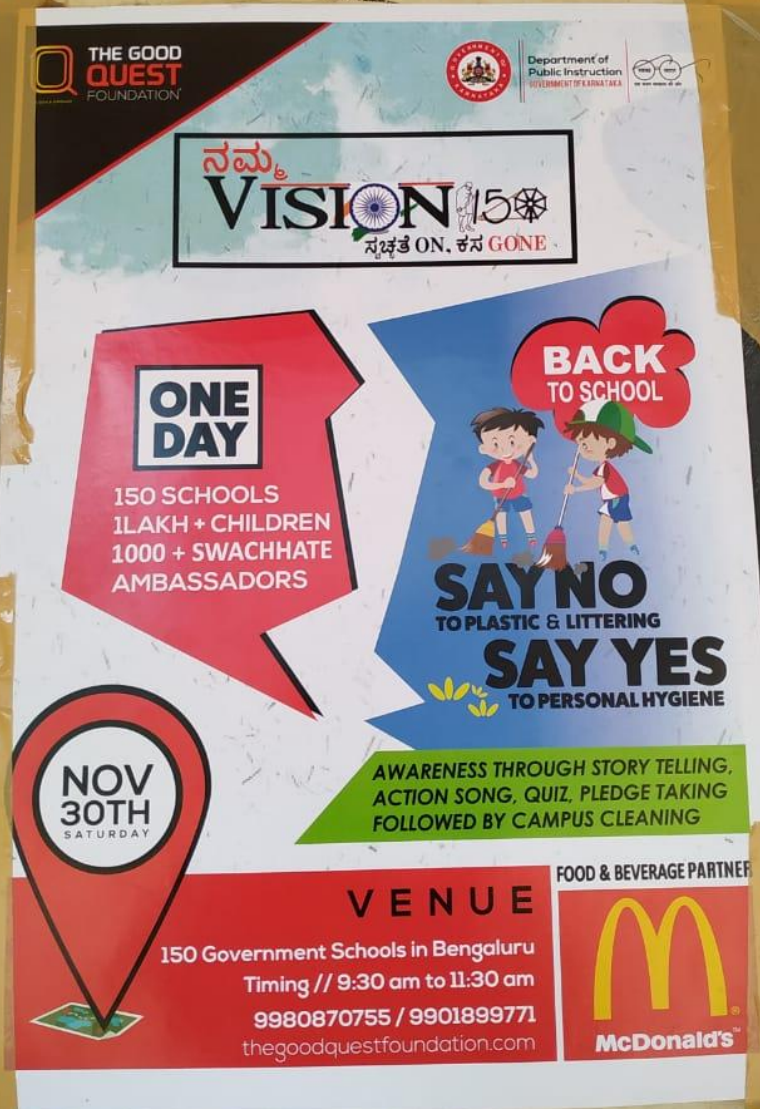
Orientation of Swachh Bharat Awareness Programme

23/11/2019



Orientation of Swachh Bharat Awareness Programme

23/11/2019



The poster is for a Swachh Bharat Awareness Programme. It features logos for 'THE GOOD QUEST FOUNDATION', the Government of Karnataka, and the Department of Public Instruction. The central theme is 'VISION 150' with the tagline 'ಸಚತೆ ON, ಕಸ GONE'. A red arrow points to 'ONE DAY' with details: '150 SCHOOLS', '1 LAKH + CHILDREN', and '1000 + SWACHHATE AMBASSADORS'. A blue arrow points to 'BACK TO SCHOOL' with an illustration of children cleaning and the text 'SAY NO TO PLASTIC & LITTERING' and 'SAY YES TO PERSONAL HYGIENE'. A green banner lists activities: 'AWARENESS THROUGH STORY TELLING, ACTION SONG, QUIZ, PLEDGE TAKING FOLLOWED BY CAMPUS CLEANING'. A red location pin indicates 'NOV 30TH SATURDAY'. The venue is '150 Government Schools in Bengaluru' with timing '9:30 am to 11:30 am' and contact numbers '9980870755 / 9901899771'. The website is 'thegoodquestfoundation.com'. McDonald's is the 'FOOD & BEVERAGE PARTNER'.

THE GOOD QUEST FOUNDATION

Department of Public Instruction
GOVERNMENT OF KARNATAKA

VISION 150
ಸಚತೆ ON, ಕಸ GONE

ONE DAY

150 SCHOOLS
1 LAKH + CHILDREN
1000 + SWACHHATE AMBASSADORS

BACK TO SCHOOL

SAY NO TO PLASTIC & LITTERING
SAY YES TO PERSONAL HYGIENE

AWARENESS THROUGH STORY TELLING,
ACTION SONG, QUIZ, PLEDGE TAKING
FOLLOWED BY CAMPUS CLEANING

NOV 30TH SATURDAY

VENUE

150 Government Schools in Bengaluru
Timing // 9:30 am to 11:30 am
9980870755 / 9901899771
thegoodquestfoundation.com

FOOD & BEVERAGE PARTNER
McDonald's



Centre for Social Activities

Report on Swachh Bharat Awareness Programme

Date: 30/11/2019

Number of Beneficiaries: -3240 govt school students/ 154 CSA volunteers participated.

Name and Details of the Chief Guest:

Objective:

- To inspire the children in creating a Garbage free, plastic free and healthy India
- To educate the children about the importance of cleanliness and sanitation through storytelling and various activities.
- To build a litter free campus as well as surroundings.

Brief Write up on the Programme:

Centre for Social Activities of Kristu Jayanti College in association with **Good Quest Foundation**, Bangalore had organised **NAMMA VISION 150** as a Swachh Bharat Awareness programme on 30th November 28, 2019 at 25 government schools. The aim of the programme is to provide cleanliness awareness to the students of government schools. The Good Quest Foundation had planned to organize this programme 150 government schools through the volunteers of various colleges. Centre for social Activities has accepted to visit 25 government schools in and around college for the conduction of program. The event is of maximum 1.30 hours duration. Vision 150 is organized with the support of the Dept of Public Instruction, Govt of Karnataka. More than 100 CSA volunteers from the college are participating in the event on the same day, in different government nearby schools. The CSA volunteers can educate the children, about the need and importance of personal hygiene and cleanliness through storytelling, poster making, doing action songs, conducting quiz on hygiene and sanitation, and finally by engaging themselves in cleaning the school premises with the children.

Feedback

The greatest exposure as I can receive as CSA volunteer is to be a part of the Namma Vision 150 Campaign. It provided us an opportunity to take at least a small step to make Gandhiji's dream of a Clean India into reality.

SHREE TEJA
17HU1A1021
VI BA HEP

Feeling immensely proud and privileged to be a part of a small initiative towards a huge vision. Even after the college days I can carry it forward it for a safe and clean India.

VINOD R
B.COM D
18CO1H7458

Swachh Bharat Awareness Programme

30/11/2019

