



# Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

## Entrepreneurship and Innovation Centre

### REPORT ON YESCAN 2018

**Date:** 14<sup>th</sup> Sept 2018

**Classes Attended & Number of beneficiaries:** 150 students from B.Com and various other Departments.

**Objective:** Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

#### **Name and details of the resource person:**

Destined to be an entrepreneur with a difference, Miss Lavanya Khemka is the director of Eagle business Services Pvt Limited, manufactures of cements and wall paints. Miss Lavanya completed her schooling and ISC from Bishop Cottons Girls School, Bangalore. And degree: Hons. in Industrial Psychology and Economics from Mount Carmel College, Bangalore. Apart from this Miss Lavanya was placed at Ernst and Young, from her college placements where she worked for 6 months to gain a corporate world experience and also to see how it feels to be an employee and what are the challenges faced by them, soon after which she joined her family business. Currently, she is working in family business, where being the new generation, her main focus is on turning the traditional form of business to technologically sound, as today's business era is all about being visible and online.

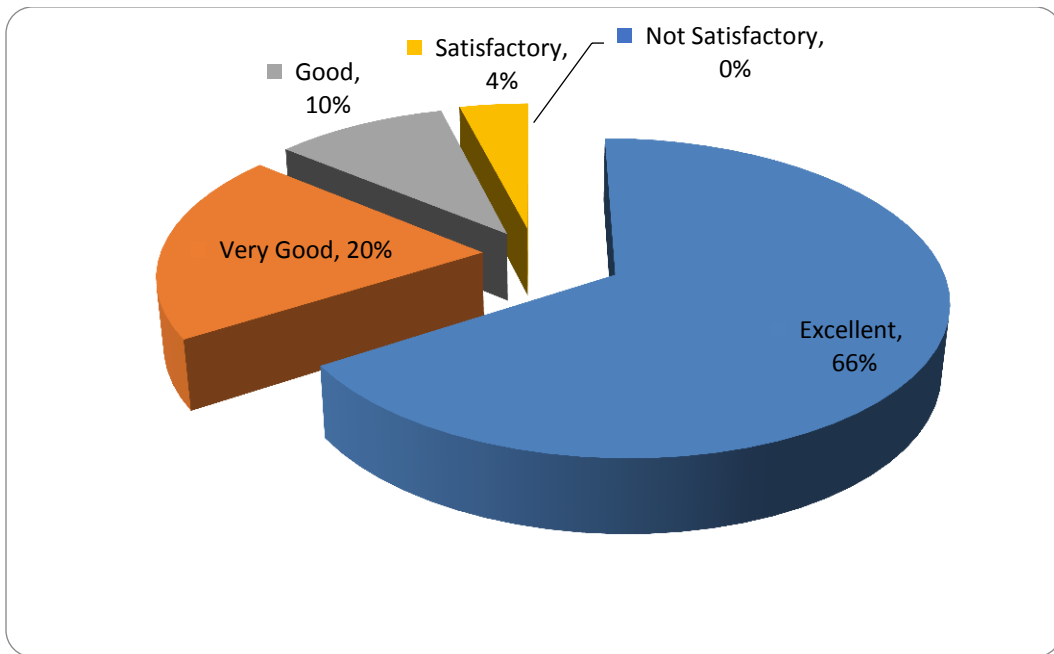
The students were really inspired by Miss. Lavanya Khemka's interaction, in which they captured new ideas, skills and abilities for being an entrepreneur.

**Feedback** was taken in order to analyze the effectiveness of this program. It was found that out of 150 beneficiaries, 66% (99 students) rated the program was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 20% (30 students) rated the talk as very good, 10% (15 students) rated as good, and 4% (6 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

## Overall assessment of the event

Total number of beneficiaries	150	%
Excellent	99	66
Very good	30	20
Good	15	10
Satisfied	6	4
Not satisfied	0	0

## Overall Assessment of the Program



## Photos of the Session



**YesCan 2018 dignitaries with the chief guest,  
Miss Lavanya Khemka**



**Miss Lavanya Khemka being welcomed by Fr. Augustine George, with a bouquet of flowers.**



**The chief guest, Miss Lavanya Khemka addressing the students.**