



# Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited with 'A' Grade by NAAC | Affiliated to Bangalore University

## Entrepreneurship and Innovation Centre (EIC) REPORT ON ORIENTATION 2018

**Date:** 16-21 July 2018

**Number of beneficiaries:** 1020 students from EIC Club, B.Com, BBA, BCA, BSC, & BA Department.

**Name and details of the Chief Guest:** Mr. Girish is a corporate honcho with enriching experience in a Fortune 500 company and Indian SME. He started his career as a Management Trainee and grew step by step eventually becoming the CEO of the SME. He also tried his hand at establishing a company in real estate and ran it for 3 years before shutting it down due to negative cash flows

He is the founder of Glocal Projects an Idea stage startup incubator dedicated for college students. He is an avid reader and always looks at theory to see how it could be put into practice. He has authored the book 'Experiments in Leadership'; which was published in 2018.

**Objective:** Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

**Brief Write up on the Programme:** Mr. Girish motivated the students towards becoming an entrepreneur. He spoke students about various success and failure stories of various entrepreneurs to motivate students towards entrepreneurship. His talk was very much motivational & helpful for the students.

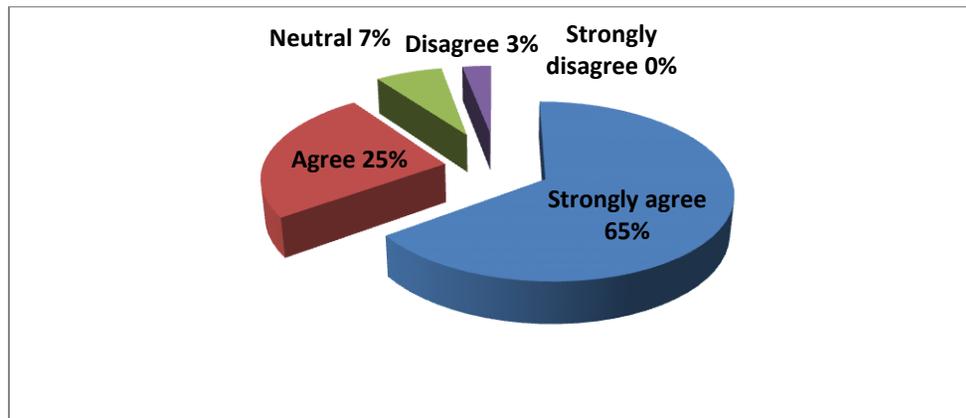
**Feedback:** Feedback was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 1020 beneficiaries, 65% (663 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Apart from this 25% (255

students) rated the lecture as very good, 7 % ( 71students) rated as good, and 3% (31 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

#### Overall assessment of the Event

Total number of beneficiaries	1020	%
Strongly agree (SA)	663	65
Agree (A)	255	25
Neutral (N)	71	7
Disagree (D)	31	3
Strongly disagree (SD)	0	0

## Overall Assessment of the program



**Photos**



**Report prepared by : Steffi Joan**

**Report verified by : Dr.Arti Singh**

**Date: 01-08-2018**