



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Entrepreneurship and Innovation Centre

REPORT ON GUEST LECTURE

Date: 8th August 2017

Classes Attended & Number of beneficiaries: 250 students from B.Com.

Objective: Major focus was given on ways to help the students know about entrepreneurship opportunities in the market and help them to start up their business.

Name and details of the resource person : Mr. Kailash Nichani who is a successful Entrepreneur whose passion is to help students with career building and also contribute to the Start Up culture.

Kailash Nichani have 7 years of experience in the optical/eyewear industry. He has his own family business in optical retail. He is the founder and owner at Glassic.

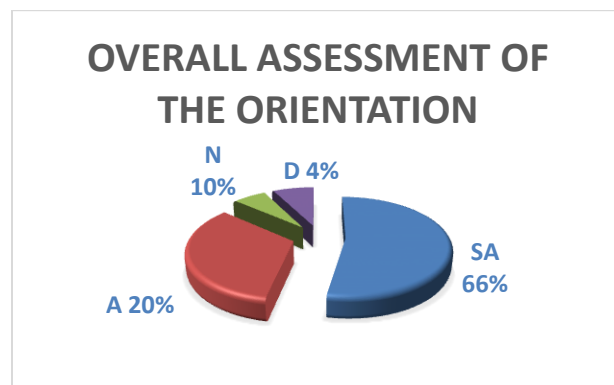
Mr. Kailash interacted with the students and got to know their various ideas in starting up a new business. In his interaction, Mr. Kailash spoke about the Skills required by a successful Entrepreneur and the desire to improve their world, ability to raise money, relieve stress, to be reproductive, to make entrepreneur friends, ability to spot new trends and to deal with failure. He also mentioned about the various things a person can do to become an Entrepreneur. He further encouraged the students to follow their passion according to their skills.

The students were really inspired and took part in the activities organized by Mr. Kailash in which they had to come up with their own start up ideas and present it in front of everyone.

Feedback was taken in order to analyze the effectiveness of this guest lecture. It was found that out of 250 beneficiaries, 66% (165 students) rated the guest lecture as an excellent event and found the information imparted to them as relevant. Apart from this 20% (50 students) rated the lecture as very good, 10% (25 students) rated as good, and 4% (10 students) rated as satisfied. None of the students expressed their dissatisfaction towards the event.

Overall assessment of the event

Total number of beneficiaries	250	%
Strongly agree (SA)	165	66
Agree (A)	50	20
Neutral (N)	25	10
Disagree (D)	10	4
Strongly disagree (SD)	0	0



Guest lecture on Idea generation and Business Plan Preparation- Kailash Nichani