



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

Entrepreneurship and Innovation Centre

E-Store

Entrepreneurship is a key driver of our economy. Wealth and a high majority of jobs are created by small businesses started by entrepreneurially minded individuals, many of whom go on to create big businesses. People exposed to entrepreneurship frequently express that they have more opportunity to exercise creative freedoms, higher self-esteem, and an overall greater sense of control over their own lives. As a result, many experienced business people political leaders, economists, and educators believe that fostering a robust entrepreneurial culture will maximize individual and collective economic and social success on a local, national, and global scale.

Keeping this in mind, the Entrepreneurship and Innovation Centre of Kristu Jayanti College (Autonomous) has taken the initiative to come with E-Stall. The Cell provides opportunity to the students every week to exhibit their entrepreneurial skills by coming up with a creative stall and sell products the whole day in the college campus.

The following are the objectives of the program:

- i. To help the students to inculcate and improve their entrepreneurial skills
- ii. To give hands-on experience of business to the students

All students who have participated have witness a great learning experience on various issues and challenges of business. Students have come with various products such as hot dog, jewellery, nail painting, etc. The Cell hopes that the student will take part in the E-Store with full zeal and enthusiasm and it will prove to be a great learning experience and will act as a platform for the students to identify and explore their entrepreneurship skills in the future.



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Report on E- Store activity

Date: 30-08-2017

Name of the student /s: Amal John & Christy Maria Babu

Jenniffer S & Maria Monica

Joel Jacob Mathew & Jacob Mathew

Class: BCA & B.com

Type of E- Store: Textile store

Products sold:

- 1.Saree
- 2.Dhothis
- 3.Kurthas
- 4.Salwar Materials

Name and details of any external agencies/contacts involved: None

Brief Write up on the Store:

We put up some accessories like jewllaries, sarees, dhothis, kurtha, salwar materials.

We got a really good response from many customers.

It was a good learning and fun experience.

Number of Customers: 110-130

Feedback received from the customers: An amazing feedback was received from lot of customers and a good amount of profit was made.

Learning Outcome of the Entrepreneurs: An amazing platform for entrepreneurs to conduct business in real time, thank you EIC for such an amazing platform.

Photos



E-Store Inauguration by Rev.Fr.Josekutty P.D (Principal)



Ethnic wear store



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Report on E- Store activity

Date: 15/02/18

Name of the student /s:

Fouzan

Mirza

Baig

Type of E- Store: Food

Products sold :

Food

Name and details of any external agencies/contacts involved:

nil

Brief Write up on the Store :

All thanks to KJC EIC, Staff and students coordinators for giving them an unique opportunity to showcase their talents. It was a very good experience for them to develop entrepreneurial traits, leadership skills and market their products to their customers. By this, they were able to understand the need of the customers.

Number of Customers – 100+

Feedback received from the customers: The products are worthy, prices were affordable and quality was excellent.

Learning Outcome of the Entrepreneur: Give more attention to promotion of products.

Take a survey for the demand of your product.

Photo



Food Stall



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Report on E- Store activity

Date: 08/03/18

Name of the student /s:

Dibu Dharshan,

Puru Satish Kumar

Type of E- Store: Gaming Stall

Name and details of any external agencies/contacts involved:

nil

Brief Write up on the Store :

All thanks to KJC EIC, staff and students coordinators for giving us a unique opportunity to showcase our talents. It was a very good experience for us to develop entrepreneurial traits, leadership skills and knowledge in business. By this, I was able to understand the taste of the customers. Most of the students were very much interested in the stall. They personally told that to come up with such new things in future. I also personally felt that u cannot manage things by yourself, you need assistance from smart people. All thanks to KJC for giving us a wonderful opportunity.

Number of Customers – 100+

Feedback received from the customers: The games were worthy, prices were cheaper.

Learning Outcome of the Entrepreneur: Give more attention to promotion of the stall.

Photo



Game Store