

FAMILY BUSINESS SUMMIT'

Date: 17.01.23 **Time**: 4.40 PM

Number of beneficiaries: 428 students from B. Com Department.

Name and details of the Chief Guest & Panellist:

Dr. Mathiyarasan (Director EIC & Faculty, Department of Commerce, Kristu Jayanti College)

Mr.Hitesh Adwani- Director Choice Fashion Pvt Ltd.

Mr. Kunal Shah-Founder Essenzaa Nutrition Ltd

Ms. Shilpa Jain-Rashi pharmacare Pvt Ltd

Ms. Shraddha Ajmera-Managing Partner Ajmera Industries

Mr. Sam Anand Paul- Student Coordinator-EIC

Ms. Wanshika Pareek - Student Coordinator-EIC

Brief Report about the Programme:

The family summit helps the young minds to understand the recent trends in the business and modern strategies to enhance the family business to the greater heights. The expert panelist will share their own valuable experiences with the young minds. Particularly the reason for the failure and the struggles are shared, which would help the next generation to learn from the other's business model. The experts are from different business and their thought about the business itself a wondering and icebreaking for the upcoming entrepreneurs. It really attracts the young minds to give a turning point in their carrier point of view.

