



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

E- WEEK

Date: 01/02/2024 -07/02/2024

Brief Write-up:

The entrepreneurship stall was set up as part of E-Week 2024 held on 01/02/2024 at food court. The stalls were aimed to showcase innovative products and services developed by budding entrepreneurs of our college Under Graduate Students, providing them with a platform to promote their ventures, network with potential customers and investors, and gain valuable exposure within the entrepreneurial ecosystem. The entrepreneurship stall was strategically positioned at a high-traffic area within the event venue to attract maximum footfall. It was creatively designed to reflect the diversity and vibrancy of the showcased ventures, with attention-grabbing signage, colorful displays, and engaging visuals. The stalls were opened at 9.00 AM to 4.30 PM. The student entrepreneurs were highly enjoyed to take part in entrepreneurship activity.



Students are selling products at E- Stall



Completion of the event along with the chief guest



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Group photo with chief guest Mr. Subhoroyoti Roy



The event judging by Mr.Kishore Balaji



Group photo of the event Eco-preneur