



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

**For all UG and PG classes**

**CIRCULAR**

**For all UG and PG Students**

**Date: 15<sup>th</sup> November 2022**

Entrepreneurship and Innovation Centre (EIC) is organizing E-Store (Entrepreneurs Stall) tomorrow (16<sup>th</sup> November 2022). The store is exhibiting handmade scrunchies and homemade cupcakes and brownies and paintings items. Students are welcome to visit the store from 10.00a.m to 4.00.p.m

Venue: Food Court (near college entrance)

**Principal**



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## **Entrepreneurship and Innovation Centre**

**Academic Year 2021-22**

### **E-Store**

**Date:** 16/11/2022

**Name of the students:** Ann Mary Tresa, Ashiq K Abraham, Vaishnavi Budur, Darshan V, Johan Mathew, Trisha Joy, Miron Francis Joseph, Prince Martin, Brinda G, Naveen V and Vidya Sree.

**Class:** V semester students of B.Com and BBA

**Type of E-Store:** Handmade scrunchies and homemade cupcakes and brownies and paintings items.

**Products sold:** Handmade scrunchies and homemade cupcakes and brownies and paintings items.

**Name and details of any external agencies/contacts involved:** Nil.

#### **Brief Write up on the Store:**

Entrepreneurship and Innovation Centre (EIC) provides a platform for the students to showcase their entrepreneurial abilities and to understand the needs and wants of the market and to grab the opportunities. E- Store also helps the students to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs. 10,743 with an investment of Rs.9, 161. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

**Number of Customers** – More than 350

**Feedback received from the customers:** The feedbacks received by students from the stall were good. Students and faculty members loved the home made snacks, handmade scrunchies and paintings and other items made by the stall holders.

**Learning Outcome of the Entrepreneur:** The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

**Photos:**



**Students in the E- Store stalls**



**Stall holders exhibiting paintings in their stall**



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## PARTICIPANT LIST

### E-STORE-16/11/2022

S.NO.	NAME OF THE STUDENTS	REGISTRATION NO.	SEM/COURSE
1.	VAISHNAVI BUDUR	21BBAB75	III BBA B
2.	DARSHAN V	21BBAB76	III BBA B
3.	JOHAN MATHEW	21BBAB28	III BBA B
4.	TRISHA JOY	21BBAB69	III BBA B
5.	MIRON FRANCIS JOSEPH	21BBAB40	III BBA B
6.	PRINCE MARTIN	21BBNB38	III BBA BA (B)
7.	BRINDA G	20MG1H2068	V BBA B
8.	NAVEEN V	20MG1H2072	V BBA B
9.	VIDYA SREE	20MG1A2064	V BBA B
10.	ANN MARY TRESA	20CO1K2130	V BCOM B
11.	ASHIQ K ABRAHAM	20MG1A2029	V BBA B

**URL:**

**Report prepared by: Prof. Aasha**

**Report verified by: Prof. Madhusudanan R**

**Director**

**Entrepreneurship and Innovation Centre**

**Dr. Mathiyarasan. M**