



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

Academic Year 2022-23

E-Store

Date: 16/02/2023

Name of the students: Paul Meshach R, Khusmana Sharma, Harshitha BN, Ann Mary Tresa and Rahul Krishnan V

Class: B.Com and BBA

Type of E-Store: Snacks- Nepali Bhel, Wai-Wai Bhel & Brownies and handmade ceramic photo stands and ceramic mobile stand

Products sold: Snacks- Nepali Bhel, Wai-Wai Bhel & Brownies and handmade ceramic photo stands and ceramic mobile stand

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store:

Entrepreneurship and Innovation Centre (EIC) provides a platform for the students to display their entrepreneurial abilities. It enables them to understand certain important aspects related to business like investment, marketing strategies, sales, and profit. There were different stalls put up by the students on the college premises. The stalls got a remarkable response from their customers and earned a reasonable amount of profits of Rs. 2,000 with an investment of Rs.3, 700. Everything was conducted smoothly with the help of the faculty coordinators and the student coordinators and the students were happy with the returns they earned.

Number of Customers – More than 350

Feedback received from the customers: The feedbacks received by students from the stall were good. Students and faculty members loved the home made chats and handmade items made by the stall holders.

Learning Outcome of the Entrepreneur: The participants developed their entrepreneur skills of availing the opportunities and showcasing their talents. The students were also happy to earn profit and sell the items they brought and received more orders to be delivered.

Photos:



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PARTICIPANT LIST

E-STORE-16/02/2023

S.NO.	NAME	REGISTRATION NO.	CLASS AND SEC
1	Paul Meshach R	20CO1H4240	VI Bcom D
2	Khusmana Sharma	21BBAA39	IV BBA A
3	Harshitha BN	21BBAA28	IV BBA A
4	Ann Mary Tresa	20CO1K2130	VI Bcom B
5	Rahul Krishnan V	20CO1K2146	VI Bcom B



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For all UG and PG classes

CIRCULAR

For all UG and PG Students

Date: 15th February 2023

Entrepreneurship and Innovation Centre (EIC) is organizing E-Store (Entrepreneurs Stall) tomorrow (16th February 2023). The store is exhibiting Snacks- Nepali Bhel, Wai-Wai Bhel & Brownies and handmade ceramic photo stands and ceramic mobile stand. Students are welcome to visit the store from 10.00a.m to 4.00.p.m

Venue: Chavara Square

Principal



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Entrepreneurship and Innovation Centre (EIC)

Organises

E-STORE

(Students Entrepreneur Stall)



Date: 16th February, 2023 | Time: 9:00 AM

Venue: Chavara Square

All are Welcome