



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

In Association with IIC

Academic Year 2020-21

My Story: Hear From and Entrepreneur-I

Date: 06/11/2020 | **Time:** 4. 30 PM

Number of beneficiaries: 275 (UG students from various departments)

Name and details of the Resource Person:

Mr. Nirmal George, Head of Operations, BuildNext, Ernakulam, Kerala

Objective: My story - Motivational Session by Successful Innovators is a part of the quarter-1 activities of the IIC for the current academic year. The intent of the virtual webinar was to provide an opportunity to aspiring young entrepreneurs to listen to people who have already taken the entrepreneurial route successfully

Brief Write up on the Programme: Ministry of Education, Govt. of India has established its 'Innovation Cell' at All India Council for Technical Education with a purpose of systematically fostering the culture of Innovation in all Higher Education Institutions (HEIs) across the country. IIC (Institution's Innovation Councils) are set up in higher education institutions to execute the mandate of the Innovation Cell. IIC at Kristu Jayanti was established in the academic year 2018-2019. The council organises a series of events with the aim of motivating students to innovate and transform innovations to start-ups.

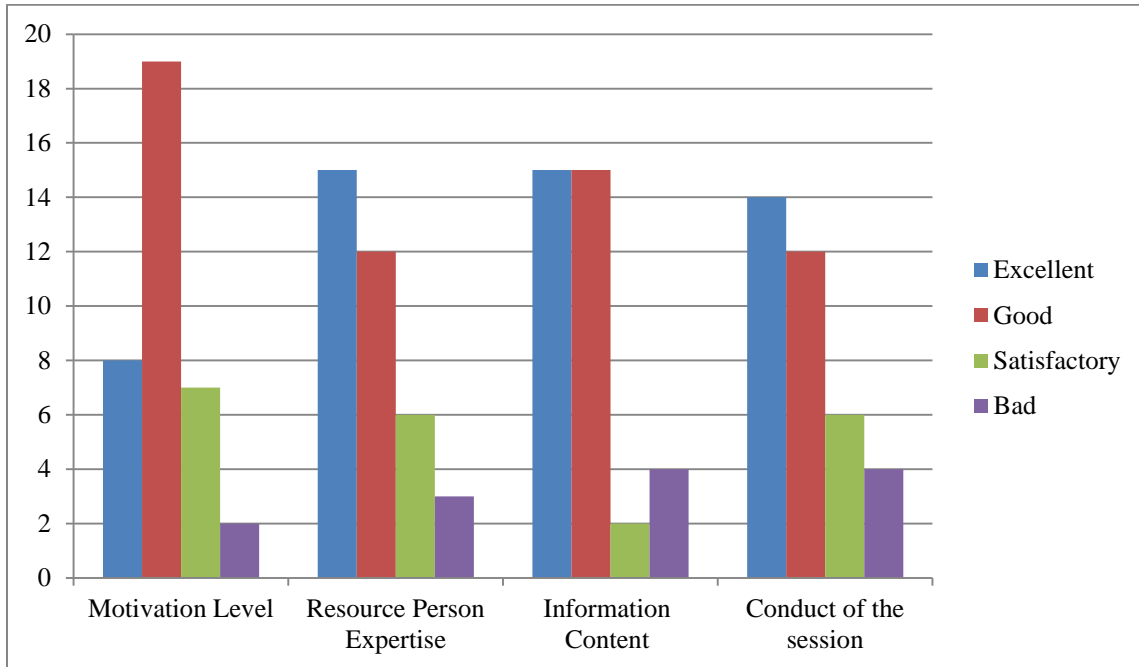
As part of the quarter-1 activities of the current academic year the IIC of Kristu Jayanti College conducted a motivational session dubbed as My Story: Hear From and Entrepreneur. The resource person for the event was Mr. Nirmal George, Head of Operations, BuildNext, Ernakulam, Kerala.

During his highly motivating talk, Mr. Nirmal spoke about the mandate of his organization, the reasons behind his choice of being an entrepreneur rather than taking up a regular job, and the key skills required for someone to embark on a similar journey. He used real life instances to support his arguments based on his experience at BuildNext which made the session lively and

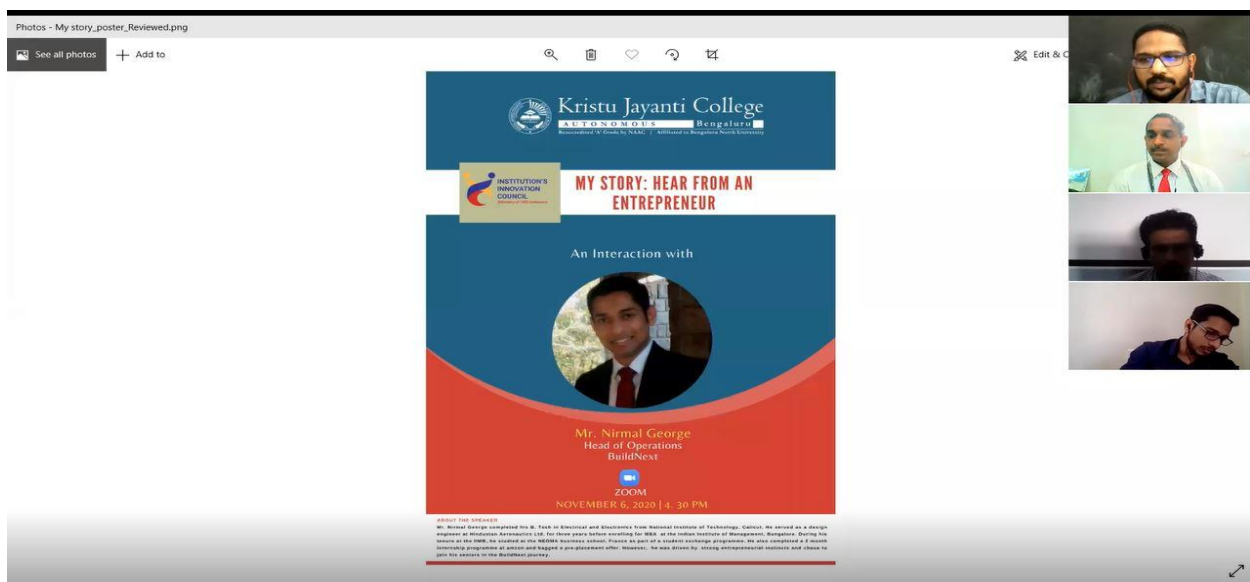
interesting. Mr. Nirmal was patient enough to answer the questions raised by the participants and was gracious enough to share some practical tips to start a start-up venture

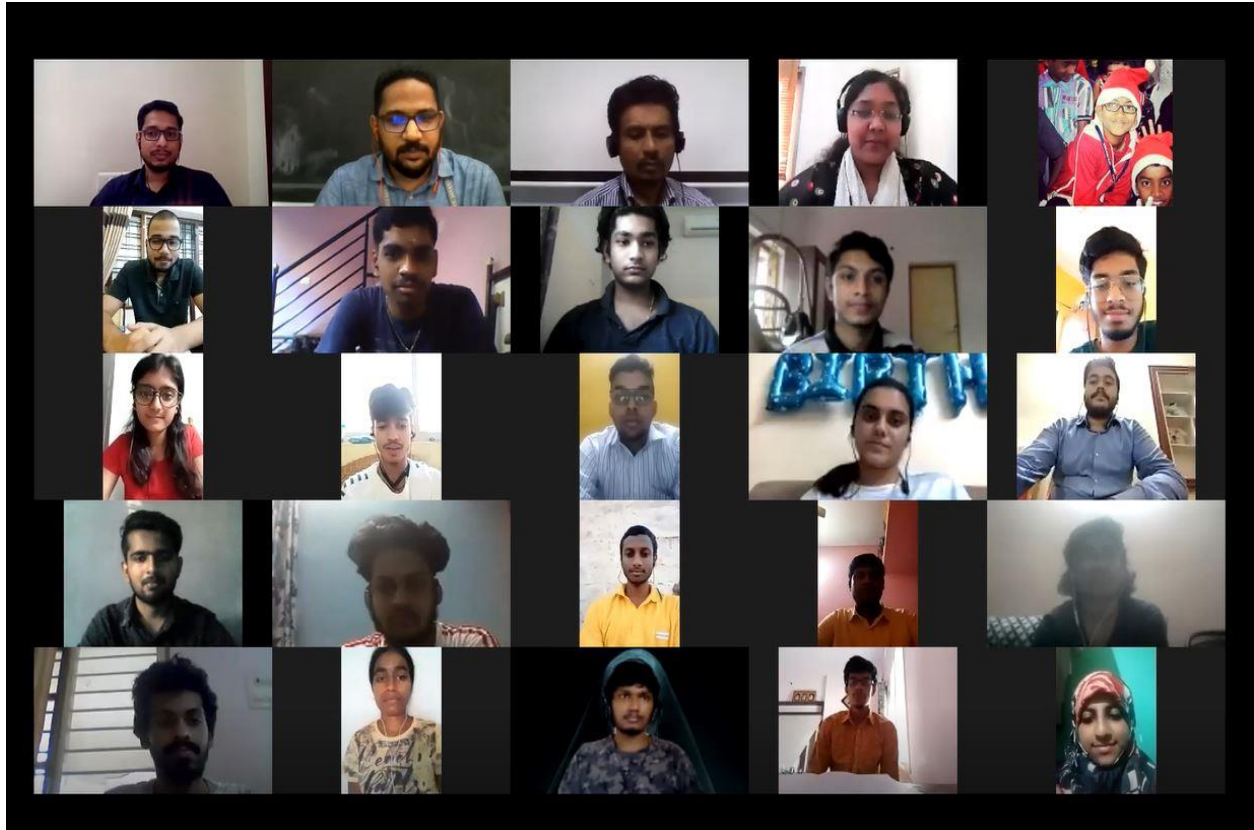
Feedback:

The session was well received by the audience as was evident from the quick responses to the speaker’s queries during the session, and the positive feedbacks shared by the participants. A summary of the feedback is given below



Photos of the session:





Report Prepared by: Prof. Chandrakala. M

Report Verified by: Dr. Arti Singh

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M