



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

ENTREPRENEURSHIP AND INNOVATION CENTRE (EIC)

YESCAN- 2021

(4th December, 2021)

PROGRAMME SCHEDULE

An Interactive session with young minds

On

“Digital Entrepreneurship: New Opportunities and Challenges

Date- 04-12-2021

Tine 11.30AM to 12.30PM

Silent Prayer

Welcome Speech

Dr. Shinomol George K

Introducing the Guest

Dr. Shinomol George K

Guest Speech

Mrs.Sunitha S

Managing Director - Qualvo Solutions

Director -My Fresh Basket (Digital Mall Private Limited

Vote of Thanks

Alen Biju Cherian (Student Coordinantor- II-BBA)

EIC Members

1. Dr.Mathyaran
2. Dr.K.Jagannathan
3. Dr. Shinomol George K



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Entrepreneurship and Innovation Centre

Academic Year 2021-22

An Interactive session with young minds

On

“Digital Entrepreneurship: New Opportunities and Challenges

Date: 04/12/2021

Time: 11:30 PM

Number of beneficiaries: 65 students from EIC Members

Name and details of the Resource Person: Mrs.Sunitha S. Director -My Fresh Basket (Digital Mall Private Limited)

Objective:

To motivate the students to become an entrepreneur rather than employee.

To encourage the students to identify the opportunity to find the best business.

Brief Report about the Programme:

The resource person, is a successful entrepreneur and he also so passionate in business, with her own experience, she shared her personal experience. She also advised and directed the students to identify the best business plan ideas out of many and also he spoke about her learning path of her business which including business ideas, developing, promoting and problems face. This will motivated the young mind to think and induce to get in to business.

Feedback: Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 72% rated the Programme as an excellent event and found the information imparted to them very inspiring and beneficial. Apart from this 20% rated the talk as very good, 10% rated as good, and 4% rated as satisfied.

Overall assessment of the event

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Guest Lecture Enlightens	68%	22%	8%	2%	0%
Entrepreneurship opportunities-Information	67%	21%	7%	5%	0%
Information was delivered efficiently	70%	25%	5%	0%	0%
New opportunities of entrepreneurship	66%	20%	10%	4%	0%
Discussions were interesting	70%	22%	5%	3%	0%

Photos of the session

The screenshot shows a Zoom meeting interface. The main content is a presentation slide titled "DIGITAL ENTREPRENEURSHIP". The slide includes the following text and graphics:

- Header:** DIGITAL ENTREPRENEURSHIP
- Quote:** *It is not only about updating technology but about upgrading strategic thinking.*
- List:**
 - ✓ DIGITAL SELLING - selling services or products online
 - ✓ DIGITAL MARKETING
- Text:** *Customers and companies can communicate easier, and products and services are delivered faster and cheaper.*

The slide also features icons for a computer monitor, a keyboard, a clock, and a document. To the right of the slide is a video feed of a participant named Sunitha S. The Zoom control bar at the bottom includes options like Unmute, Stop Video, Security, Participants (44), Chat, Share Screen, Record, Breakout Rooms, Reactions, Apps, and a Leave button. The system tray at the bottom right shows the time as 11:36 AM on 12/4/2021.

Resource Person Presentation

You are viewing Sunitha S' screen View Options

Recording Original Sound: On View

CHALLENGE - INVESTMENT

Bootstrapping

Angel Investment

Venture Capital

Business Incubators & Accelerators

Govt. Programs

Bank Loans

Unmute Stop Video Security Participants 48 Chat Share Screen Record Breakout Rooms Reactions Apps Leave

11:51 AM 12/4/2021

Participants: Sunitha S, 218BAD02_AASHNI R, Dr.Shinomol George..., 21bcac55_Rohan Aga..., 20C05H5052_Pawan..., Kristu Jayanti College, 20C05A6083_Gregor..., 20C01H1034_Bhuvan..., 20C08H5082_Rahul A, Praveen, Praveen, 21COMB64_Shrija Su..., 21COP148_ShrianshB..., 21COMA30_HITESH, 21BBAD51_Reddy Sai...

You are viewing Sunitha S' screen View Options

Recording Original Sound: On View

DISCUSSION

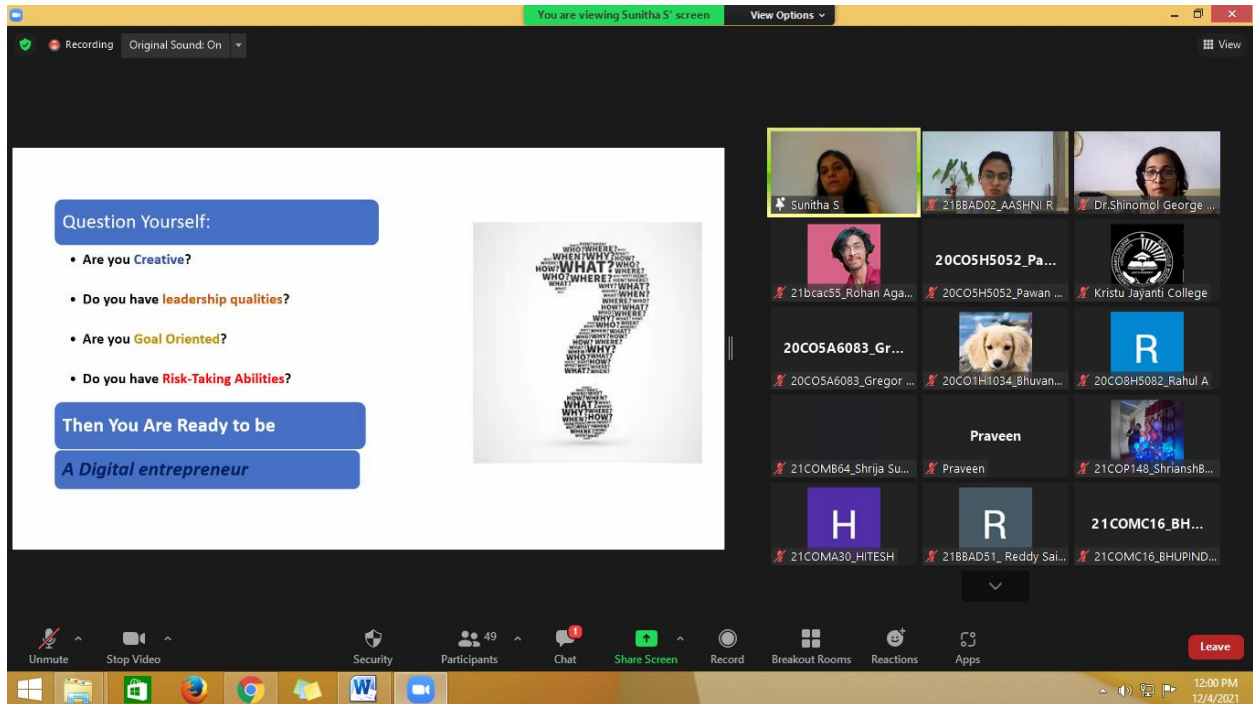
IS IT ONLY ABOUT MAKING MONEY PERSONALLY OR ABOUT ECONOMY GROWTH ?

Unmute Stop Video Security Participants 49 Chat Share Screen Record Breakout Rooms Reactions Apps Leave

11:59 AM 12/4/2021

Participants: Sunitha S, 218BAD02_AASHNI R, Dr.Shinomol George..., 21bcac55_Rohan Aga..., 20C05H5052_Pawan..., Kristu Jayanti College, 20C05A6083_Gregor..., 20C01H1034_Bhuvan..., 20C08H5082_Rahul A, Praveen, Praveen, 21COMB64_Shrija Su..., 21COP148_ShrianshB..., 21COMA30_HITESH, 21BBAD51_Reddy Sai Su..., 21COMC16_BH..., 21COMC16_BHUPIND...

Students Discussion with Resource person



Resource person Motivation and Advice to the students to become an entrepreneur

Url:

Report Prepared by: Dr.K.Jagannathan

Verified by: Prof. Madhusudhanan R

Director

Entrepreneurship and Innovation Centre

Dr. Mathiyarasan. M



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Entrepreneurship and Innovation Centre

Academic Year 2021-22

Participant List

“YES CAN”

S. No.	Name	Registration No.	Course
1.	Mohit	21bava38	BBA AM 2042
2.	Mubashier K	21bava39	BBA AM 2043
3.	Munnamujeebpk	21bava40	BBA AM 2044
4.	Neha Nithyan	21bava41	BBA AM 2045
5.	Nikhil Nagaraj	21bava42	BBA AM 2046
6.	Nikitha R	21bava43	BBA AM 2047
7.	Drishya K U	21bbaa23	BBA A 2041
8.	Guneet Singh	21bbaa25	BBA A 2042
9.	Harika Bramesan	21bbaa26	BBA A 2043
10.	Harshini	21bbaa27	BBA A 2044
11.	Harshithabn	21bbaa28	BBA A 2045
12.	Hidash E K	21bbaa29	BBA A 2046
13.	Aashni.R	21bbad02	BBA D 2021
14.	Abhinav Raj	21bbad03	BBA D 2022
15.	Aditya Sachan	21bbad04	BBA D 2023

16.	Akash David Lall (21bbad05	21bbad05	BBA D 2024
17.	Akshat Sinha	21bbad06	BBA D 2025
18.	Alji.C.Viju	21bbad07	BBA D 2026
19.	Anandavalli.V	21bbad09	BBA D 2027
20.	Angelin Arpitha S	21bbad11	BBA D 2028
21.	Ankitha.M	21bbad12	BBA D 2029
22.	Ashiq Mohammed Shanavas	21bbad13	BBA D 2030
23.	Ashish Jose Thomas	21bbad14	BBA D 2031
24.	Athul M Nair	21bbad15	BBA D 2032
25.	Ayush Raj	21bbad16	BBA D 2033
26.	Chanshim Maluksho	21bbad17	BBA D 2034
27.	Chethan N	21bbad18	BBA D 2035
28.	S Praveen Kumar	21bbna40	BBA BA A 2051
29.	Sagar	21bbna41	BBA BA A 2052
30.	Saniazainub	21bbna42	BBA BA A 2053
31.	Shivani Sinha	21bbna45	BBA BA A 2054
32.	Shrutisaumya	21bbna46	BBA BA A 2055
33.	Simarpreet Singh Nayyar	21bbna47	BBA BA A 2056
34.	Sruthikarajeev	21bbna48	BBA BA A 2057
35.	Sukhil S	21bbna49	BBA BA A 2058
36.	Sushmitha S	21bbna50	BBA BA A 2059
37.	Syed Mohammed Ali (21bbna51	21bbna51	BBA BA A 2060
38.	Tanisha Singh	21bbna52	BBA BA A 2061
39.	Tirzah James	21bbna53	BBA BA A 2062
40.	Rahul.K	21bbnb40	BBA BA B 2056

41.	Raj Mukesh Kumar Udeshi	21bbnb41	BBA BA B 2057
42.	Ranita D	21bbnb42	BBA BA B 2058
43.	Renita Roselin	21bbnb43	BBA BA B 2059
44.	Riya Rana	21bbnb44	BBA BA B 2060
45.	Sangeerth P	21bbnb46	BBA BA B 2061
46.	Shivangi	21bbnb47	BBA BA B 2062
47.	Shreya Mishra (Shreya Mishra)	21bbnb48	BBA BA B 2063
48.	Srikrishnan H	21bbnb50	BBA BA B 2064
49.	Tanush Gowda.B	21bbnb51	BBA BA B 2065
50.	Tejaswita	21bbnb52	BBA BA B 2066
51.	Utkarsh Pant	21bbnb53	BBA BA B 2067
52.	Yadhu Krishnan R Nair (Yadhu Krishnan R Nair)	21bbnb55	BBA BA B 2068
53.	Fathimathul Riham (Fathimathul Riham)	21bbnb56	BBA BA B 2069
54.	Mohamed Fardeen	21bbnb58	BBA BA B 2070
55.	Bhavya A R	21bbnb59	BBA BA B 2071
56.	Sneha Sreeram	21bbnb60	BBA BA B 2072
57.	Aditya Murali	21bbaa06	BBA A 2024
58.	Agrim Kapoor	21bbaa07	BBA A 2025
59.	Ajay Krishna S	21bbaa08	BBA A 2026
60.	Akshay Baghele	21bbaa09	BBA A 2027
61.	Alshi.C.Viju	21bbaa10	BBA A 2028
62.	Alwyn Solomon	21bbaa11	BBA A 2029
63.	Anannya.S.K	21bbaa12	BBA A 2030
64.	Ankit Kumar	21bbaa13	BBA A 2031

65.	Anunay Anthony Tirkey	21bbaa14	BBA A 2032
66.	Arpitha A Chawla	21bbaa15	BBA A 2033