



Kristu Jayanti College
AUTONOMOUS Bengaluru
Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University



Entrepreneurship and Innovation Centre (EIC)
&
Jayantian Alumni Entrepreneurs Forum (JAEF)

organizes

Workshop

on

*Design thinking, Critical thinking
and Innovation design*

Resource Person



Mr. Manas Shah

Director-Integrated Drive Systems Pvt Ltd

Date: 30th December 2021

Time: 5 - 6 PM

zoom



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In Association with

JAYANTIAN ALUMNI ENTREPRENEURS FORUM (JAEF)

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On

“Design thinking, Critical thinking and Innovation design”

(30th DECEMBER 2021)

PROGRAMME SCHEDULE

Welcome Speech	:	Madhusudhanan R Faculty Coordinator-EIC
Profile Reading	:	Ms. Sneha Byju Student coordinator-EIC
Guest Address	:	Mr. Manas Shah Director-Integrated Drive Systems Pvt Ltd
Vote of Thanks	:	Ms. Sneha Byju Student coordinator-EIC

MEMBERS

Mr. Manas Shah

Dr. Mathiyarasan.M

Mr. Madhusudhanan R

Ms. Sneha Biju



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On

“DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN”

Date: 30/12/2021

Time: 4:00 PM

Number of beneficiaries: 77 students from B. Com, B.B.A., & B.A. Departments.

Name and details of the Resource Person: Mr. Manas Shah Director-Integrated Drive Systems Pvt Ltd

Objective: To help the students to understand about how to design thinking, critical thinking, and innovation are essential for prevailing scenario of business. How to implement these strategies in to the action plan of business.

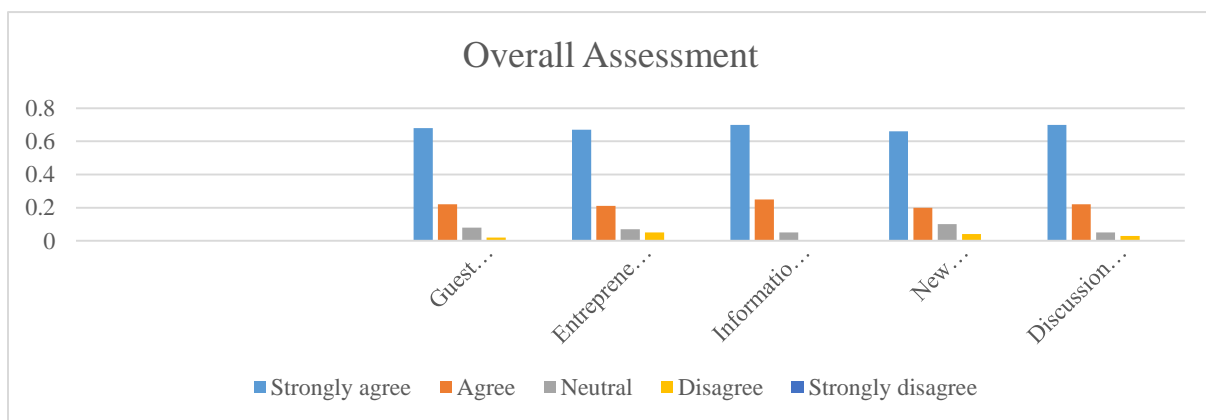
Brief Report about the Programme: Mr. Manas Shah clearly gives the overview of design thinking, critical thinking and innovation and how important these are in the present business circumstances. The scenarios how it is differing from normal thinking and critical thinking, and how it help to explore the new areas or unexplored path to reach the business leader position. Innovation and the business in the new normal and their significance and scope are vividly explained by the guest. The students are eagerly listened to the series of information's provided by the chief guest. Last students had an interaction with the guest and explored various quarries and they got cleared and enriched there knowledge.

Feedback: Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 77 beneficiaries, 66% (51 students) rated the Programme as an excellent event and found the information imparted to them very inspiring and beneficial. Apart from this 20%

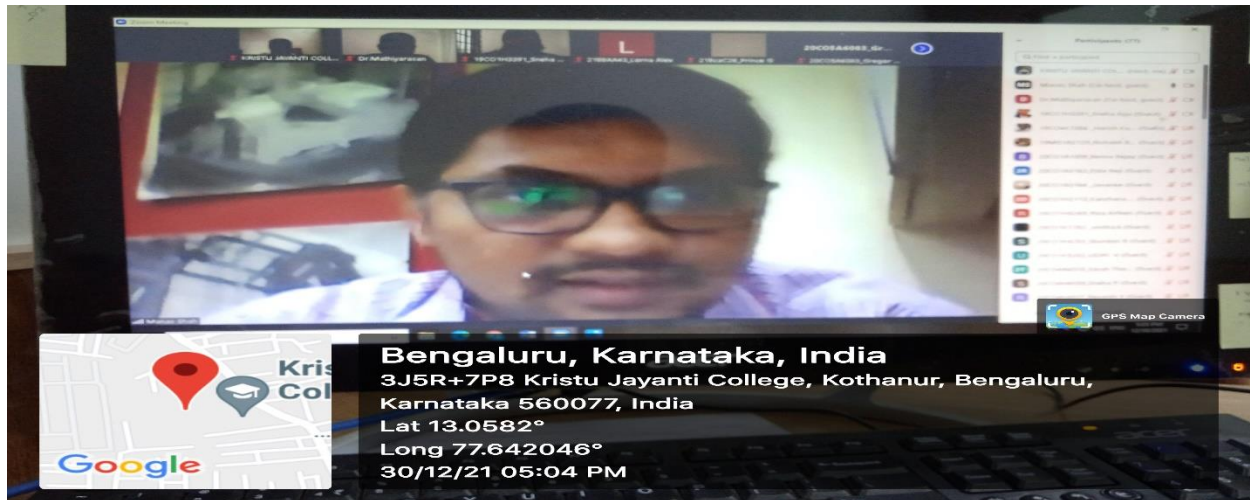
(16 students) rated the talk as very good, 10% (7 students) rated as good, and 4% (3 students) rated as satisfied.

Overall Assessment

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Guest Lecture Enlightens	68%	22%	8%	2%	0%
Entrepreneurship opportunities-Information	67%	21%	7%	5%	0%
Information was delivered efficiently	70%	25%	5%	0%	0%
New opportunities of entrepreneurship	66%	20%	10%	4%	0%
Discussions were interesting	70%	22%	5%	3%	0%



Photos of the session



Guest Mr. Manas Shah Director-Integrated Drive Systems Pvt Ltd, addressing the gatherings



Students are actively attending the Workshop

Url:

Report Prepared by: Madhusudhanan R

Verified by: Dr. Jasmin

**Director
Entrepreneurship and Innovation Centre
Dr. Mathiyarasan. M**



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S. No.	Name	Registration No.	Course
1.	Ashish Ajith	21KJ25200	BCom ACCA 2021
2.	Asna V	21KJ21706	BCom ACCA 2021
3.	Aswanth S	21KJ34117	BCom ACCA 2021
4.	Chandrika Kumari Khadaka	21KJ26690	BCom ACCA 2021
5.	Chinmayi N	21KJ21841	BCom ACCA 2021
6.	Christo Sebastian	21KJ33754	BCom ACCA 2021
7.	Edmond Deljo	21KJ23638	BCom ACCA 2021
8.	Esam Faizal	21KJ25384	BCom ACCA 2021
9.	Ezrela Vinamratha Samuel	21KJ19603	BCom ACCA 2021
10.	Gokulkrishna M P	21KJ24885	BCom ACCA 2021
11.	Grace Mariam Johnson	21KJ16980	BCom ACCA 2021
12.	Mohit	21bava38	BBA AM 2042
13.	Mubashier K	21bava39	BBA AM 2043
14.	Munnamujeebpk	21bava40	BBA AM 2044
15.	Neha Nithyan	21bava41	BBA AM 2045
16.	Nikhil Nagaraj	21bava42	BBA AM 2046
17.	Nikitha R	21bava43	BBA AM 2047
18.	Drishya K U	21bbaa23	BBA A 2041
19.	Guneet Singh	21bbaa25	BBA A 2042
20.	Harika Bramesan	21bbaa26	BBA A 2043
21.	Harshini	21bbaa27	BBA A 2044
22.	Harshithabn	21bbaa28	BBA A 2045
23.	Hidash E K	21bbaa29	BBA A 2046

24	Aashni.R	21bbad02	BBA D 2021
25	Abhinav Raj	21bbad03	BBA D 2022
26	Aditya Sachan	21bbad04	BBA D 2023
27	Akash David Lall (21bbad05	21bbad05	BBA D 2024
28	Akshat Sinha	21bbad06	BBA D 2025
29	Alji.C.Viju	21bbad07	BBA D 2026
30	Anandavalli.V	21bbad09	BBA D 2027
31	Angelin Arpitha S	21bbad11	BBA D 2028
32	Ankitha.M	21bbad12	BBA D 2029
33	Ashiq Mohammed Shanavas	21bbad13	BBA D 2030
34	Ashish Jose Thomas	21bbad14	BBA D 2031
35	Athul M Nair	21bbad15	BBA D 2032
36	Ayush Raj	21bbad16	BBA D 2033
37	Chanshim Maluksho	21bbad17	BBA D 2034
38	Chethan N	21bbad18	BBA D 2035
39	S Praveen Kumar	21bbna40	BBA BA A 2051
40	Sagar	21bbna41	BBA BA A 2052
41	Saniazainub	21bbna42	BBA BA A 2053
42	Shivani Sinha	21bbna45	BBA BA A 2054
43	Shrutisaumya	21bbna46	BBA BA A 2055
44	Simarpreet Singh Nayyar	21bbna47	BBA BA A 2056
45	Sruthikarajeev	21bbna48	BBA BA A 2057
46	Sukhil S	21bbna49	BBA BA A 2058
47	Sushmitha S	21bbna50	BBA BA A 2059
48	Syed Mohammed Ali (21bbna51	21bbna51	BBA BA A 2060
49	Tanisha Singh	21bbna52	BBA BA A 2061
50	Tirzah James	21bbna53	BBA BA A 2062
51	Rahul.K	21bbnb40	BBA BA B 2056
52	Raj Mukesh Kumar Udeshi	21bbnb41	BBA BA B 2057
53	Ranita D	21bbnb42	BBA BA B 2058
54	Renita Roselin	21bbnb43	BBA BA B 2059
55	Riya Rana	21bbnb44	BBA BA B 2060
56	Sangeerth P	21bbnb46	BBA BA B 2061
57	Shivangi	21bbnb47	BBA BA B 2062
58	Shreya Mishra (Shreya Mishra)	21bbnb48	BBA BA B 2063
59	Srikrishnan H	21bbnb50	BBA BA B 2064
60	Tanush Gowda.B	21bbnb51	BBA BA B 2065
61	Tejaswita	21bbnb52	BBA BA B 2066
62	Utkarsh Pant	21bbnb53	BBA BA B 2067

63	Yadhu Krishnan R Nair (Yadhu Krishnan R Nair)	21bbnb55	BBA BA B 2068
64	Fathimathul Riham (Fathimathul Riham)	21bbnb56	BBA BA B 2069
65	Mohamed Fardeen	21bbnb58	BBA BA B 2070
66	Bhavya A R	21bbnb59	BBA BA B 2071
67	Sneha Sreeram	21bbnb60	BBA BA B 2072
68	Aditya Murali	21bbaa06	BBA A 2024
69	Agrim Kapoor	21bbaa07	BBA A 2025
70	Ajay Krishna S	21bbaa08	BBA A 2026
71	Akshay Baghele	21bbaa09	BBA A 2027
72	Alshi.C.Viju	21bbaa10	BBA A 2028
73	Alwyn Solomon	21bbaa11	BBA A 2029
74	Anannya.S.K	21bbaa12	BBA A 2030
75	Ankit Kumar	21bbaa13	BBA A 2031
76	Anunay Anthony Tirkey	21bbaa14	BBA A 2032
77	Arpitha A Chawla	21bbaa15	BBA A 2033