



Kristu Jayanti College

AUTONOMOUS **Bengaluru**

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

ENTREPRENEURSHIP AND INNOVATION CENTRE

ACADEMIC YEAR 2019-20

REPORT ON FAMILY BUSINESS SUMMIT

Date: 18th January 2020

Number of beneficiaries: 300 EIC student members & B.Com students.

Name and details of the Chief Guest: Prof. Samish Dala.

Prof. Samish Dala: Prof. Samish Dala specialises in the field of negotiations, entrepreneurship and innovation. He is associated with family business since many years and has taught more than 4000 thousands students of family business and has touched base with more than 500 Indian Family Businesses. He has done his MBA from the University of Queensland, Australia and has further enhanced his skills through two major executive education programs in Harvard Business School and Wharton Business School. He is an Associate Professor at SP Jain and has played an important role in creating knowledge for family business community.

Mr. Verain Jain, Mr. Yash Jain, and Mr. Rishabh Daga-Associates to Prof. Samish Dalal.

Objective: To encourage the students to enter and continue their family business.

Brief Write up on the Programme: The family business summit was organized by the Entrepreneurship and Innovation Centre, Kristu Jayanti College. The chief guests for the day were Prof. Samish Dala, Mr. Verain Jain, Mr. Yash Jain, and Mr. Rishabh Daga. The speakers for the sessions were Prof. Samish Dalal, Mr. Yash Jain, and Mr. Rishabh Daga.

The first speaker was Mr. Rishabh Daga. He spoke about his own experience and his learnings. He explained the instances where he learned about respect and humility, value for money, leadership, and bonding. He even told the students to learn and observe through experiences, be resistant to change, learn to be practical and manage time. He said, "you can only change your examples not your actions."

The second speaker of the session was Mr. Yash Jain. He spoke about the pros and cons of handling the family business. He told the students not to copy others but adopt the idea. He told them that management is all about design and execution. He said, “Market watches you- they have an eye on you.”

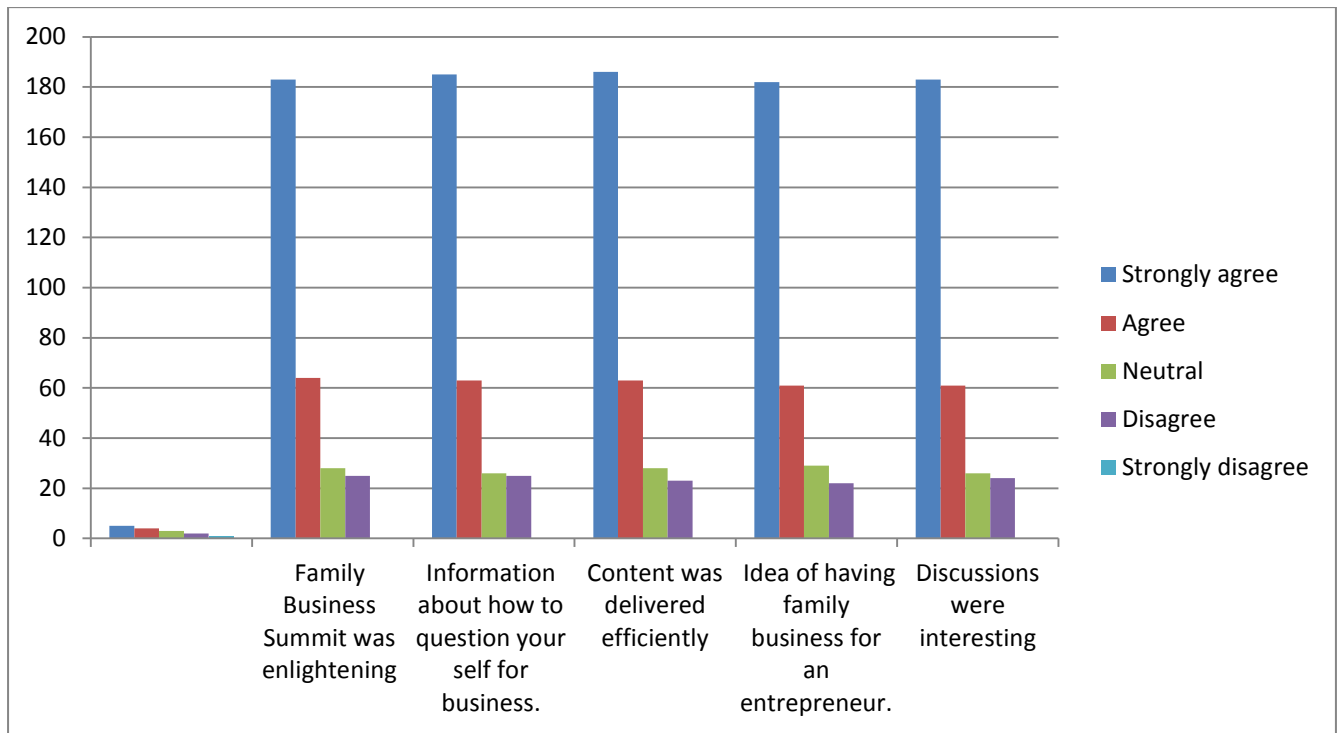
The third speaker of the session was Prof. Samish Dalal. He asked the students a few questions like “which is riskier, business or job?” and “how many students want to join the corporate world?” He spoke about the various aspects of business and explained it to the students with his own real-life examples. He said, “don’t fear failure, face it.” He also spoke about the importance of a mentor in one’s life. He asked the students to work on their weaknesses and focus on their strengths. He said, “ Give your life one chance and one opportunity,” Overall the session was very interactive and informative.

Feedback: The feedback was taken in order to analyze the effectiveness of this summit. It was found that out of 300 beneficiaries, 61% (183 students) rated the programme was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 20% (60 students) rated the talk as very good, 9% (27 students) rated as good, and 8% (24 students) rated as satisfied. None of students expressed their dissatisfaction towards the event.

Overall assessment of the event:

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Family Business Summit was enlightening	183	64	28	25	0
Information about how to question your self for business.	185	63	26	25	0
Content was delivered efficiently	186	63	28	23	0
Idea of having family business for an entrepreneur.	182	61	29	22	0
Discussions were interesting	183	61	26	24	0

Overall Assessment of the Program:



Photos of the session:



Dean, Department of Commerce & Management presenting memento to chief guest as a token of appreciation



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Guest listenting to EIC student member queries

Report prepared by: Prof. Chandrakala M

Report verified by: Dr. Arti Singh