



Kristu Jayanti College

AUTONOMOUS Bengaluru
Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Entrepreneurship and Innovation Centre

Academic Year 2019-20

REPORT ON ORIENTATION 2019

Date: 6th August 2019

Number of beneficiaries: 180 students from B.Com, B.B.A., B.A.&B.Sc Departments.

Name and details of the Chief Guest: Mr. GirishBatra, founder Glocal Projects Pvt. Ltd. an Idea stage startup incubator dedicated for college students. He is an avid reader and always looks at theory to see how it could be put into practice. He has authored the book 'Experiments in Leadership'; which was published in 2018. Mr. GirishBatra is a corporate honcho with enriching experience in a Fortune 500 company and Indian SME. He started his career as a Management Trainee and grew step by step eventually becoming the CEO of the SME.

Objective: To help the students understand the need for entrepreneurship and opportunities in the market and help them to start up their business by identifying their qualities of being an entrepreneur.

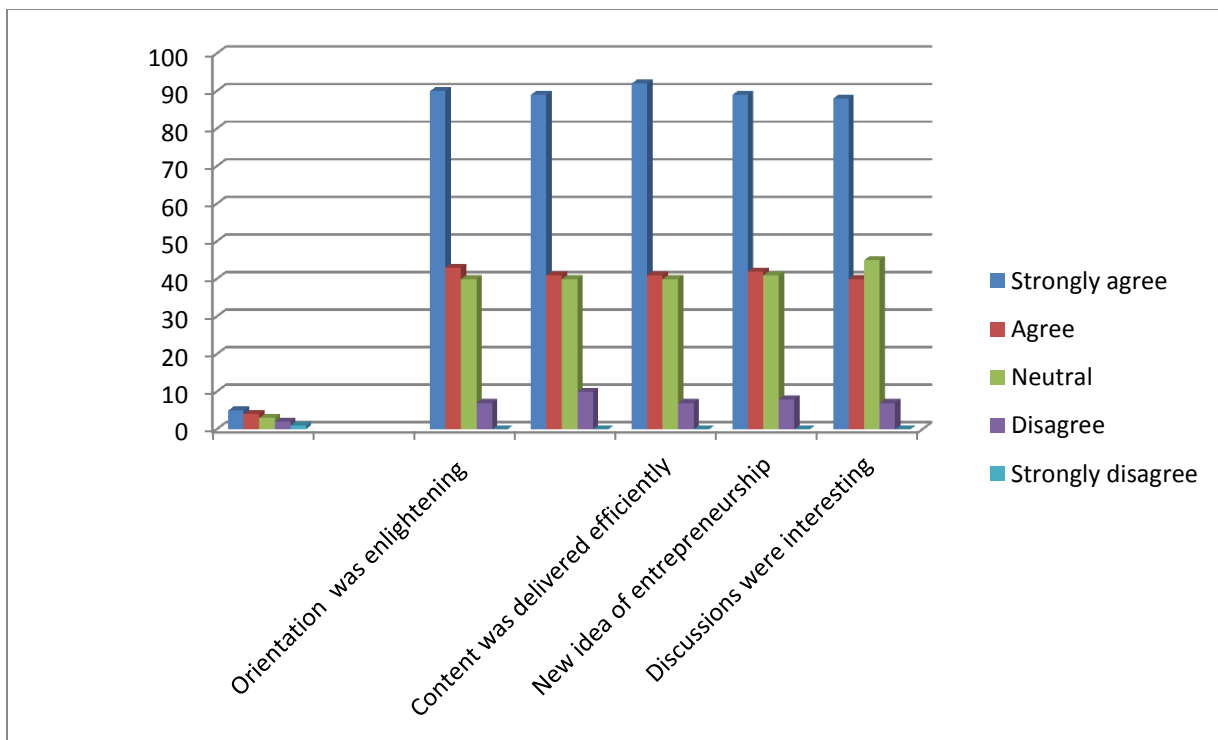
Brief Write up on the Programme: Mr. GirishBatra motivated the students towards becoming an entrepreneur. He started the session in a very interactive and informative way quoting young minds, “**be job creators and not job seekers**”. He also discussed about how the millennial can change the world in a way no other generation has and that India needs a lot of entrepreneurs so they should be the change. His talk was very much motivational & helpful for the students.

Feedback: Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 180 beneficiaries, 50% (90 students) rated the programme was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 24% (43 students) rated the talk as very good, 22% (40 students) rated as good, and 10% (18 students) rated as satisfied. Very less no of students expressed their dissatisfaction towards the event.

Overall assessment of the event

How were these areas addressed	Strongly agree 5	Agree 4	Neutral 3	Disagree 2	Strongly disagree 1
Orientation was enlightening	90	43	40	7	0
Information presented helped to understand the entrepreneurship opportunities	89	41	40	10	0
Content was delivered efficiently	92	41	40	7	0
New idea of entrepreneurship	89	42	41	8	0
Discussions were interesting	88	40	45	7	0

Overall Assessment of the Program



Photos:



Fr. Emmanuel P.J., HOD Com. Prof. Vijay Kumar R, EIC Co-ordinator Dr. Mathiyarasan & the Student co-ordinators were on the dias for the YESCAN Event.



Welcome of the Guest by Fr. Emmanuel P.J.



Fr. Emmanuel P.J. addresses the gathering



Prof. Vijaya Kumar R. Head Deptt.of Commerce Introducing the Guest of the day



Chief Guest Mr. Girish Batra interacting and motivating students towards Entrepreneurship



Dr. Mathiyarasan Co-ordinator EIC presenting a memento to the guest as a token of Appreciation

Report prepared by: Prof. Chandrakala M

Report verified by: Dr. Arti Singh

Date: 27-08-2019