



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

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## CENTRE FOR RESEARCH

### Conference Proceedings Publications 2022-23

Sl No.	Name of the Teacher	Title of the Paper	Title of the Conference Proceedings and Name of the Conference	National/ International	Year of Publication	ISBN of the book/ Conference proceeding	Name of the Publisher
1	Dr C Nagadeepa	A Study on The Rising Impacts of Cyber Crimes in Electronic Financing	Strategic Business Decisions for Sustainable Development	National	2023	978-81-94666-04-2	Alborear (OPC)Pvt.Ltd.
2	Dr C Nagadeepa	Opportunities and Problems Faced By Transgender Entrepreneurs	Multi-Disciplinary National Seminar	National	2023	978-93-95422-79-6	Shanlax Publications
3	Dr C Nagadeepa & Anjali Sudheesh & Suzanne Mebel	A Study on Students Intention Towards Green Entrepreneurship in Bangalore	Multi-Disciplinary National Seminar	National	2023	978-93-95422-79-6	Shanlax Publications
4	Dr Prakash V S	An Improved Design and Implementation of Solar Photovoltaic Fed Boost Converter and Z-Source Inverter for Commercial Applications	Proceedings of the 2022 4th International Conference on Sustainable Manufacturing, Materials and Technologies	International	2023	978-07-35445-18-5	AIP Publishing - Springer
5	Dr Prakash V S	A Survey on Human Face Emotion Recognition Using Machine Learning Models	9Th International Conference on Advanced Computing and Communication Systems	International	2023	979-83-50397-37-6	IEEE Xplore
6	Mrs Menaka B & Britto Jacob S	Complex Dynamics of Fractional Order Sir Model	2022 3Rd International Conference on Communication,	International	2022	978-16-65474-97-9	IEEE

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		With Carrying Capacity indiscrete Time	Computing and Industry 4.0 (C2I4)				
7	Mrs C. Shilpa Rao	A Study on Employee Training Methods With Reference to Silver Frost	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	National	2023	978-81-96254-85-8	Infinite Learning Solutions
8	Dr Sneha N	Impact of Chat GPT on Student Academic Performance & Critical Thinking	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	National	2023	978-81-96254-85-8	Infinite Learning Solutions
9	Dr Velmurugan R	Yoga Asanas Pose Detection Using Feature Level Fusion With Deep Learning-Based Model	2022 International Conference on Computational Modelling, Simulation and Optimization (ICCMO)	International	2023	979-83-50332-88-9	IEEE
10	Dr B. Subha & Dr. Leelavathi R & Hari Bhaskar R.	Integration of Iot With Block Chain Technology for The Technology Advancement	2023 International Conference on Artificial Intelligence and Smart Communication (AISC)	International	2023	979-83-50322-30-9	IEEE
11	Dr. Prakash V S Dr Britto Jacob S	Improved Privacy Conservation Applicability for The Disturbed Data in Multi Partitioned Data Collection Environment	2023 3Rd International Conference on Communication, Computing and Industry 4.0 (C2I4)	International	2023	978-16-65474-97-9	IEEE
12	Dr Prakash V S & Vennila J	Analyzer for Heterogeneous Peer Server Nodes With ABDC	2023 3Rd International Conference on Communication,	International	2023	978-16-65474-97-9	IEEE Xplore

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		Technique for Load Diversion	Computing and Industry 4.0 (C2I4)				
13	Mrs Ayshwarya B & Dr. Dhanamalar M	MRI Image Analysis for Brain Tumour Detection Using Convolutional Neural Network	2023 International Conference on Artificial Intelligence and Knowledge Discovery in Concurrent Engineering (ICECONF)	International	2023	979-83-50334-36-4	IEEE
14	Fr. Augustine George & Mrs Ayshwarya B	Adaptive Flame Based Segmentation and Classification for Bone cancer Detection	2023 International Conference on Artificial Intelligence and Knowledge Discovery in Concurrent Engineering (ICECONF)	International	2023	979-83-50334-36-4	IEEE
15	Dr Madhavi Latha C H & Dr. Jaspreet Kaur	Determinants of foreign Direct Investments in Bangalore	International Conference on Business and Technology ICBT 2022	International	2023	978-30-31269-55-4	Lecture Notes in Networks & Systems 621
16	Dr Madhavi Latha C H & Dr. Jaspreet Kaur	Mediating Role of Business Tactics on The Relationship Between Entrepreneurial Resilience and Business Survival – A Study Across Micro Entrepreneurs in Bangalore	International Conference on Business and Technology ICBT 2022	International	2023	978-30-31269-55-4	Lecture Notes in Networks & Systems 621
17	Dr Brighton A Rose	Subaltern Reading of Perumal Murugan's Seasons of The Palm	National Seminar on Representation of Voices in New Literatures - E Proceedings	National	2022	978-93-57684-00-2	Kamaraj College

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18	Mr Raghavendra Babu J & Mr. Shashi Kumar	A Study on Impact of Covid-19 in Customer Preference Towards Digital Banking.	International Conference on Dynamic Quadrants in The World of Commerce	International	2023	978-93-57866-55-2	Publication Division
19	Mr Shashi Kumar M	An Overview of Qualitative and Quantitative Instruments of Monetary Policy with Special Reference to Sammco Bank	International Conference on Dynamic Quadrants in The World of Commerce	International	2023	978-93-57866-55-2	Publication Division
20	Dr Jaspreet Kaur & Subha.B	Knowledge and Preferences of Urban Population of Bengaluru: fortified VS Non-fortified	International Conference on Business and Technology ICBT 2022	International	2023	978-30-31269-53-0	Lecture Notes in Networks & Systems 620
21	Mr R Vijaya Kumar & Shashi Kumar M	A Study on Investors Perception Towards Green Investment As an Investment Avenue	International Conference on Dynamic Quadrants in The World of Commerce	International	2023	978-93-57866-55-2	Publication Division
22	Dr Thenmozhi K	Examination of Water Impurities Using Iot and Machine Learning Techniques	IOT Based Control Networks and Intelligent Systems Proceedings of 3rd ICICNIS 2022	International	2022	978-98-11958-45-8	Lecture Notes in Networks & Systems 528
23	Mrs Divya M O	Artificial Intelligent Models for Automatic Diagnosis of Foetal Cardiac Anomalies: A Meta-Analysis	Proceedings of The International Conference on Cognitive and Intelligent Computing	International	2023	978-98-119235-89-6	Cognitive Science & Technology
24	Mr Manjunath S	A Study on The Attitudes and Perception of Indian Business Organization Towards Hiring Transgenders	Virtual International Conference on Embracing Change and Transformation	International	2022	978-81-95806-45-4	Infinite Learning Solutions

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25	Mr Manjunath S	A Study on Consumer Awareness and Perception Towards online Doctor Consultation App	Virtual International Conference on Embracing Change and Transformation	International	2022	978-81-95806-45-4	Infinite Learning Solutions
26	Mr Manjunath S	Impact of Conversational Marketing on Consumer Purchase Behaviour	Virtual International Conference on Embracing Change and Transformation	International	2022	978-81-95806-45-4	Infinite Learning Solutions
27	Mr Surendhranatha Reddy C	A Study on Influence of Packaging Strategies on Consumer Delight With Reference to Packed Food	Virtual International Conference on Embracing Change and Transformation	International	2023	978-81-95806-45-4	Infinite Learning Solutions
28	Mr Surendhranatha Reddy C	A Study on Influence of Advertising Strategies on Consumer Behaviour Towards Purchasing of Footwear	Virtual International Conference on Embracing Change and Transformation	International	2023	978-81-95806-45-4	Infinite Learning Solutions
29	MrManjunath S & Ann Mary Joyson	A Study on Consumer Satisfaction Towards Economy Airlines During The Pandemic in Bangalore City	Virtual International Conference on Embracing Change and Transformation	International	2022	978-81-95806-45-4	Infinite Learning Solutions
30	Dr Jaspreet Kaur & Biju .M & Mr. K . K . Jagadeesh	Cyber Security Awareness Among College Students in Karnataka, India	Virtual International Conference on Re-Inventing Business Through Digitalization and Innovation	National	2022	978-93-94899-32-2	Shanlax Publications
31	Dr Jaspreet Kaur	Effect of Infectious Disease Outbreak on The Economy an Overview	Virtual International Conference on Re-Inventing Business Through Digitalization and Innovation	National	2022	978-93-94899-32-2	Shanlax Publications

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32	Dr Jaspreet Kaur & Biju .M & Dr, Raja Kamal	“A Theoretical Analysis of The Impact of Covid-19 on Employment in India”	Virtual International Conference on Re-Inventing Business Through Digitalization and Innovation	National	2022	978-93-94899-32-2	Shanlax Publications
33	Mr Ajith P Mathews & Mr. Aneesh K Shaji & Mr. Surjith Sigha	Behavioural Finance - A Tool for Policy Makers: Review	Virtual International Conference on Re-Inventing Business Through Digitalization and Innovation	National	2022	978-939-4899-32-2	Shanlax Publications
34	Mr Ajith P Mathews & Mr. Aneesh K Shaji & Mr. Surjith Sigha	The Scope of Physical and Online Retailers in The Face of Intense Market Competition in India.	Virtual International Conference on Re-Inventing Business Through Digitalization and Innovation	National	2022	978-939-4899-32-2	Shanlax Publications
35	Mr Dhanapal C	Assessing The Impact of Nandhini Milk Products Advertising Campaigns on Consumer Behavior in Karnataka: A Study on Effectiveness	Strategic Business Decisions for Sustainable Development	National	2023	978-81-94666-04-2	Alborear (Opc)Pvt.Ltd. C-603, Aravali, Sanghvi Hills Thane - Maharashtra 400607
36	Dr Mathiyarasan M	Challenges Faced By Young Social Entrepreneurs to Compete in Market and Sustainability	Multi-Disciplinary National Seminar	National	2023	978-93-95422-79-6	Shanlax Publications
37	Dr Arti Singh	Marketing Practices of Small Scale Industries in Varanasi District	Virtual International Conference on Re-Inventing Business Through Digitalization and Innovation	International	2022	978-93-94899-32-2	Shanlax Publications

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38	Mrs. Gladys Agnes, Mrs Lydia Jemima & Mr. C Dhanapal	An Analytical Study on The Issues and Initiatives Taken Under The Partnership of Industry and Academia With Reference to India	Virtual International Conference on Re-Inventing Business Through Digitalization and Innovation	International	2022	978-93-94899-32-2	Shanlax Publications
39	Dr Jaspreet Kaur	Attrition Rate in all Sectors of The Economy in India	ICSSR Sponsored National Conference on Atmanirbhar Bharat-Self-Reliance Through Innovation and Entrepreneurship	National	2023	978-81-96254-85-8	Kristu Jayanti College
40	Dr Annie Stephen	A Study on Capital Budgeting At Iti Limited	Proceedings of the International Conference on Responsible Growth and Sustainable Future of Business (ICRGSF-2023)	National	2023	978-81-96254-86-5	Kristu Jayanti College
41	Dr Annie Stephen	A Comparative Study on The Financial Statements of Ranganatha Textiles	Proceedings of the International Conference on Responsible Growth and Sustainable Future of Business (ICRGSF-2023)	National	2023	978-81-96254-86-5	Kristu Jayanti College
42	Dr Annie Stephen	A Study on The Financial Performance of F&R Dass Pvt Ltd	Proceedings of the International Conference on Responsible Growth and Sustainable Future of Business (ICRGSF-2023)	National	2023	978-81-96254-86-5	Kristu Jayanti College
43	Dr Annie Stephen	A Study on The Financial Performance of Elss	Proceedings of the International Conference on Responsible Growth	National	2023	978-81-96254-86-5	Kristu Jayanti College

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		Instruments Using Ratio Analysis	and Sustainable Future of Business (ICRGSF-2023)				
44	Mrs Aasha	A Study on Competitive Analysis of The Price, Brand and Customer Preference With Special Reference to C. B Consumer Brand Pvt Ltd.	Proceedings of the International Conference on Responsible Growth and Sustainable Future of Business (ICRGSF-2023)	National	2023	978-81-96254-86-5	Kristu Jayanti College
45	Mrs Aasha	A Study on Customer Preference and Satisfaction on L'Oréal Makeup in Oman	Proceedings of the International Conference on Responsible Growth and Sustainable Future of Business (ICRGSF-2023)	National	2023	978-81-96254-86-5	Kristu Jayanti College
46	Dr Barnashree Khasn	Classical Music for The Masses	Proceedings of the International Conference on Responsible Growth and Sustainable Future of Business (ICRGSF-2023)	International	2022	978-10-32315-47-8	Routledge
47	Mrs Minu A	From Text to Stage: Enhancing Learning Outcomes Through Drama and Theatre	15Th National IQAC Conference (I-Con) Revisiting Quality in Higher Education	National	2023	978-81-95681-35-8	Kristu Jayanti College
48	Mrs Rupashree R	Impact of Training on Literacy Skills Among Primary Learners: Case Analysis With Reference to Government Schools Bengaluru	15Th National IQAC Conference (I-Con) Revisiting Quality in Higher Education	National	2023	978-81-95681-35-8	Kristu Jayanti College



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49	Mr Somasundaram T	A Study on Effective Intervention of Work-Related Stress on Employees Working Conditions With Special Reference to Ignite Human Capital Private Limited, Bangalore	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	International	2023	978-81-95262-18-9	Infinite Learning Solutions
50	Mr Somasundaram T	A Study on Employee Training Modules on Food Safety and Quality With Reference to Zenith Foods & Beverages, Manipur	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	International	2023	978-81-95262-18-9	Infinite Learning Solutions
51	Dr Jagannathan K	Consumer Satisfaction and Gratification of Smartwatch With Reference to Samsung in Coimbatore City	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	International	2023	978-81-96254-85-8	Infinite Learning Solutions
52	Dr Jagannathan K	A Study on Effectiveness of Marketing Activities Related to Customer With Reference to Bangalore City	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	International	2023	978-81-96254-85-8	Infinite Learning Solutions
53	Mrs Rupashree R	Study on Non-Performing Assets Towards Personal Loans With Reference to Banking Sector	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	International	2023	978-81-96254-85-8	Infinite Learning Solutions

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54	Mrs Rupashree R	Risk and Return Analysis of Selected Equity Mutual Funds	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	International	2023	978-81-96254-85-8	Infinite Learning Solutions
55	Mr John Pradeep Kumar	A Study on Risk and Return Analysis of Equity Stocks in Selected Private Sector Banks in India	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	National	2023	978-81-96254-85-8	Infinite Learning Solutions
56	Dr Jaspreet Kaur	How Effective Leadership can Facilitate Change in Organisations Through Improvement and Innovation	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	National	2023	978-81-96254-85-8	Kristu Jayanti College
57	Dr Jaspreet Kaur	A Study on Attitudes and Perceptions of Indian Business Organisations Towards Hiring Transgender People	ICSSR Sponsored National Conference Atmanirbhar Bharat: Embracing Self Reliance Through Innovation and Entrepreneurship	National	2023	978-81-96254-85-8	Kristu Jayanti College
58	Dr Reenu Mohan & Indra S	Transforming The Learning Community in Higher Education for Employability Through Sdas	15Th National IQAC Conference (I-Con) Revisiting Quality in Higher Education	National	2023	978-81-95681-35-8	Kristu Jayanti College
59	Dr Gita P C	A Detailed Study Om Consumer Intention on Usage and Preference on	Proceedings of The International Conference on Economics, Business and Sustainability	International	2023	978-98-19933-66-2	Springer

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		Using Taxi Aggregator Apps					
60	Dr. Jayashree S, Dr. Poornima J & Dr M.K. Baby	Stock Market Vs Commodity Market- A Study on Traders'/Investors' Preferences	Digitalisation: Opportunities and Challenges for Business	International	2023	978-30-31269-55-2	Springer
61	Dr Sheeja Krishnakumar	Significance of Employee Engagement and Succession Planning on Organizational Development	Current Trends in Economics, Business & Sustainability	International	2023	978-98-19933-66-2	Springer
62	Dr Arthi R	A Study on Utility & Feasibility of Digital Marketing Tools With Lead Acquisition, Lead Nurturing and Client Engagement	Current Trends in Economics, Business & Sustainability	International	2023	978-98-19933-65-5	Springer
63	Dr Joseph Charles Tamilmaran D	A Study on User Experience of Amazon Pay	Current Trends in Economics, Business & Sustainability	International	2023	978-98-19933-66-2	Springer
64	Dr Justin Nelson Michael	Impact of Russia-Ukraine War on Metal Exchange	Current Trends in Economics, Business & Sustainability	International	2023	978-98-19933-66-2	Springer
65	Dr Baba Gnanakumar P	Valuation Conundrum of Edu-Tech Companies in India	Aims Conference	International	2023	978-19-43295-20-3	Aims
66	Dr Syed Muen	Muslimar Prastuta Shykshanika Stiti Gati	Indian Education System and National Education Policies	National	2022	978-81-95331-18-5	Infinite Learning Solutions
67	Dr Syed Muen	Kannada Tayiye? Devare?	Karnataka Swatantriya Mattu Karnataka Ekikarana	National	2022	978-93-85327-65-0	Jain University

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68	Dr Syed Muen	Dr.Siddalingaiah Avara Prathinika Kavanagalalli Bengalurina Vastava Darshana	Samateya Kadalu Mamateya Odalu	National	2022	978-81-947781-2-7	Prithvi Publishers, Bnagalore
69	Dr Sarvesh B S	Karnataka Ekikarana: Kuvempu Kaavya Drushti	Karnataka Swathanthrya Matthu Karnataka Ekikarana	National	2022	978-93-85327-65-0	Jain University
70	Mr Chandrashekar N	Karnatakada Swatantrya Parikalapane Mathu Aekikaranada Modala Hejjevalu	Karnatakada Swatantrya Mathu Aekikarana Ithihasa	National	2022	978-93-85327-65-0	Jain University
71	Mr Ravishankar A K	Shanti Samarasyake Basavannana Manochikitse	Kannada Sahityadalli Shanti Samarasya	National	2023	978-81-94069-39-3	Likith Praksahana
72	Mr Ravishankar A K	Stithi Gathi	Kannada Sahityadalli Shanti Samarasya	National	2023	978-93-93523-02-0	Sri Vigneshwara Prakashana
73	Mr Ravishankar A K	Annaiahnige	Kannada Sahityadalli Shanti Samarasya	National	2023	978-93-92051-19-7	Usha Prakashana
74	Mr Ravishankar A K	Ankanda Karnataka: Kavi Kuvempu	Karnatakada Swatantra Mattu Ekikaranada Ithihasa	National	2022	978-93-85327-65-0	Jain University
75	Mr Ravishankar A K	Samanvayada Kavi, Shrudaya Kivi	Siddhalingaiah Avara Baduku-Bharahada Kurita Samshodhana Lekanagalu	National	2022	978-81-94778-12-7	Prithvi Publishers, Bnagalore
76	Mr Ravishankar A K	Badathana Emba Bikari Jagattu	Modernization and Urbanization:Challenges and Solutions	National	2023	978-93-58131-80-2	Government Ramnarayan Chellaram College Of Commerce And Management - [Grccm],

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							Bangalore Bangalore, Karnataka
77	Mrs Ramya B	Historical Thinking Matters - 21St Century Study Skills Through Capacity Building Activities	15Th National IQAC Conference (I-Con) Revisiting Quality in Higher Education	National	2023	978-81-95681-35-8	Kristu Jayanti College
78	Dr. Winnie Joyce & Dr Jonas Richard A	A Comparative Analysis of Women's Education in India and Zambia	Global Gravitation in Pedagogy: Shielding Women	National	2023	978-93-89658-51-4	St Justin College Of Education
79	Mr. Jagadeesh K K , Biju M & Mr Retheesh P T	Covid-19 Financial Assistance By Imf – An Attempt to Identify The allocation Criteria From A Socio-Economic Perceptive	Building Business Acumen Towards Sustainability	National	2023	978-81-19042-78-4	Shanlax Publications
80	Dr. Lourdunathan F & Dr Raja Kamal CH	A descriptive research of a standard kind on environmentally responsible business practices found its way into the mainstream.	Re-Defining Business Models for Sustainable Development	National	2022	978-81-95681-33-4	Kristu Jayanti College
81	Dr Raja Kamal CH	Concept and Governance of India's Clean Development Mechanism	Re-Defining Business Models for Sustainable Development	National	2022	978-81-95681-33-4	Kristu Jayanti College
82	Dr Raja Kamal CH	A Descriptive Study on Sustainable Business Went Mainstream in 2021	Re-Defining Business Models for Sustainable Development	National	2022	978-81-95681-33-4	Kristu Jayanti College
83	Dr Ibha Rani & Mr. Vipulkumar.N.M	Changing Role of Teacher to Transform Future Generation in India: As Per Nep 2020 Perspective	15Th National IQAC Conference (I-Con) Revisiting Quality in Higher Education	National	2023	978-81-95681-35-8	Kristu Jayanti College

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84	Dr Santhosh V	A Study on Consumer insight Towards online Shopping - With Special Reference to Bengaluru Central	Building Business Acumen Towards Sustainability	National	2023	978-81-19042-78-4	Shanlax Publications
85	Dr C Nagadeepa	Opportunities and Problems Faced By Transgender Entrepreneurs	Entrepreneurship Development, Employability and Sustainable Development" / Sea College of Science, Commerce & Arts, Bangalore.	National	2023	978-93-95422-79-6	Shanlax Publications
86	Dr. Ranjitha. M, Dr. Aruna Devi. K & Ms. Divya M O,	Multi-Mode Summarization of Surveillance Videos Using Supervised Learning Techniques	2023 International Conference on Artificial Intelligence and Knowledge Discovery in Concurrent Engineering (ICE)	National	2023	979-83-50334-36-4	IEEE
87	Mrs Divya M O	Optimizing Pre-Processing for Foetal Cardiac Ultra Sound Image Classification	Innovations in Bio-Inspired Computing and Applications	International	2023	978-30-31274-99-2	Springer
88	DR. Ranjitha M & Mrs. Divya M O	Evolving Connections in Metaverse	Innovations in Data Analytics Selected Papers of Icida 2022	International	2023	978-98-19905-49-2	Springer
89	Mrs Nirmala M M	Growth of OTT Platforms in India During Covid-19 Lockdown.	Current Trends in Economics, Business & Sustainability	International	2023	978-98-19933-66-2	Springer
90	Mrs Preethi S. J. G	An Overview of Pay Disparity and Gender Gap Among Selective It	Current Trends in Economics, Business & Sustainability	International	2023	978-98-19933-65-5	Springer

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		Employees in Urban Bengaluru					
91	Dr C M Reena Josephine	Isolation, Partial Purification, and Characterization of Pha-L (Lectin) From Phaseolus Vulgaris L. (Red Kidney Bean) and Oryza Sativa (Rice)	Indo-Usa International Conference on Application of Nanotechnology in Biology, Biotechnology and Biopharmaceuticals	International	2022	978-93-94198-05-0	Crescent Institute
92	Dr C M Reena Josephine	Isolation of Beneficial Pgprs From Vermicompost Extract and Deciphering Its Role As Plant Growth Promoter for Sustainable Agriculture	Proceedings of ICNB3	International	2022	978-93-94198-05-0	Crescent Institute
93	Dr Byrappa M	Kannada Bouddha Kavyadalli Prakruti Mattu Samskrutigala Anusandhana	Literature, Language, Linguistics and Culture(Kannada)	National	2023	987-93-94510-44-9	Cape Comorin Publisher Kanyakumari, Tamilnadu, India
94	Dr Byrappa M	Bouddha - Vachana Yugagala Samskrutika Anusandhana	Arivinolagana Beragu	National	2023	978-93-93523-02-0	Likith Praksahana
95	Dr Byrappa M	Manteswamy Mahakavyadalli Samskrutika Sangrama Haagu Samarasya	Kannada Asmite-Shanti Mattu Samarsaya	National	2023	978-81-94069-39-3	Vigneshwara Prakashana, Mysore
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			of Financial Management in Msme's (Hybrid)				Management, Bengaluru
98	Ms Diana Erudiyathan	Impact of Cryptocurrency on Indian Economy	National Conference on Application, Strategies, and Controlling Methods of Financial Management in Msme's (Hybrid)	National	2022	978-93-57015-63-9	Soundarya Institute Of Management, Bengaluru
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