



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A++' Grade by NAAC | Affiliated to Bengaluru North University

CENTRE FOR RESEARCH

Conference Proceedings Publications

2021-2022

| Sl. No. | Name of the Teacher | Title of the Paper | Title of the Conference Proceedings and Name of the conference | National / International | Year and month of publication | ISBN of the Book/Conference Proceeding | Name of the Publisher |
|---------|---|--|--|--------------------------|-------------------------------|--|----------------------------|
| 1 | Dr. M Sonia Angeline, Dr. Esther Shoba R & Dr. Sivagama Sundari U | Insights On Career Women Breaking The Stereotype By Equalizing Work And Life | Women In Leadership | National | 2021 | 978-81-953853-3-1 | Conference Proceeding |
| 2 | Dr. Syed Muen | Shista Daivagalannu Solisuva Janapada Daivagalu | Folk Lore | National | 2021 | 978-93-5526-247-9 | KLE College And UGC Stride |
| 3 | Dr. Syed Muen | Vishwachetana Sarvajna | Sarvajnana Vachanagalu | National | 2021 | 978-93-92051-14-2 | Davanagere University |

| | | | | | | | |
|----|---|--|---|---------------|------|----------------------|--|
| 4 | Dr. Syed Muen | Rashtriya Shikshana Neeti Mattu Pradeshikate | National Education Policy 2020 | National | 2021 | 978-81-953311-6-1 | Infinite Publishers |
| 5 | Ms. Navya M Patel | Anxiety And General Well-Being Among Adolescents | Women In Leadership | National | 2021 | 978-81-953853-3-1 | Women Empowerment Cell, Kristu Jayanti College |
| 6 | Ms. Kushbu R | Feminism Is Not Pre-Eminence: A Positive Insight | 7Th National Conference On Women In Leadership | National | 2022 | 978-81-953853-3-1 | Excellent Publishing House |
| 7 | Dr. Vinothina V, Dr. Fr. Augustine George, Mr. Prathap G & Dr. Jasmine Beulah G | A Study On Surveillance System Using Deep Learning Methods | International Conference On Ubiquitous Computing And Information Systems | International | 2021 | 978-981-19-2541-2_13 | Shree Venkateshwara Hi-Tech Engineering College, Erode |
| 8 | Dr. Peter Leo Deepak J | A Study On Crypto Currency In India-Volatility, Drivers, Market Capitalization, Regulations And Current Performance Of Selected Cryptocurrencies | 6Th International Conference On "Economic Growth And Sustainable Development: Emerging Trends | International | 2022 | 978-93-83302-50-5 | SDM Research Center For Management Studies (SDM RCMS), Sdmimd, Mysore. |
| 9 | Dr. Elcey C D | Iron Oxide Nanoparticles Mediated Hyperthermia On Cancer Cell Lines | International Virtual Conference On Recent Trends In Materials Science (Icrtms 2021) | International | 2022 | 1757-8981 | IOP Publishing |
| 10 | Mr. Bijin Philip | Relevance Of Modernized Financial Payments And Its Impact On | Recent Trends In Science And Engineering | International | 2022 | 978-0-7354-4198-9 | AIP Publishing |

| | | | | | | | |
|----|------------------------------------|--|---|---------------|------|-------------------|--|
| | | Profitability Of Companies: An Indian Overview | | | | | |
| 11 | Mr. Somasundaram T | Stress Management Practices Among Academicians During Work From Home Practice In Bangalore | Icssr Sponsored Two Days National Seminar On Entrepreneurship And Innovation | National | 2022 | 97939373-7885 | Shanlax Publications |
| 12 | Ms. Ashwitha, Ms.Thanuja K A | An Overview Of The Electronic Banking Services Provided By India'S Commercial Banks | International Conference On Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publication |
| 13 | Mr. Santhosh V, Dr. Mathiyarasan M | Youth Attitude And Perception Of Social Entrepreneurship In Shimoga | Re-Inventing Business Through Digitalization And Innovation (Rbtdi) | International | 2021 | 978-93-94899-32-2 | Shanlax Publication |
| 14 | Dr. Sangeetha Menon | 7Th (Virtual) National Conference On Women In Leadership | National Conference On Women In Leadership | National | 2021 | 978-81-953853-3-1 | Excellent Publishing House |
| 15 | Dr. Ravishankar A K | Sahitya Yogadalli Bendre Avara Chintane | Tradition And Systems Of Yoga A Cultural And Historical Background | International | 2021 | 978-93-5419-427-6 | Srikrishnadevaraya University, Anantapuram |
| 16 | Chandrashekar N | Janapada Mahakavyagalalli Daivikate | Karnataka Janapada Mahakavyagalalu: Parampare Mattu Samskruti | National | 2021 | 978-93-5526-247-9 | KLE College,Bengaluru. |

| | | | | | | | |
|----|---|---|---|---------------|------|-------------------|-------------------------------------|
| 17 | Mr. Haribaskar R, Ms. Ms. K Opika | Assessing The Employee Engagement In Telecom Industries | National Conference On Redefining Management Practices In Post Covid 19 | National | 2022 | 978-81-953853-2-4 | Conference Proceedings |
| 18 | Ms. Aneesha K Shaji, Mr. Ajith P Mathews, Mr. Surjit Singha | Behavioral Finance - A Tool For Policy Makers: Review | Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-9394899322 | Kristu Jayanti College Autonomous |
| 19 | Ms. Aneesha K Shaji | Exploring Investment Behaviour Of Working Women For Economic Empowerment | International Conference On Business And Technology (Cbf2022) | International | 2022 | 978-3-031-08953-4 | Springer Nature Switzerland Ag 2023 |
| 20 | Ms. Aneesha K Shaji, Mr. Ajith P Mathews, Mr. Surjit Singha | The Scope Of Physical And Online Retailers In The Face Of Intense Market Competition In India | Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-9394899322 | Kristu Jayanti College Autonomous |
| 21 | Dr. Raja Kamal Ch | A Case Study On The Importance Of Workforce Diversity In Today'S Business World | International Conference On Re-Inventing Business | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 22 | Dr. Raja Kamal Ch | A Descriptive Study On Business Analytics Vsdata Analytics For The Growth Of Business | International Conference On Re-Inventing Business | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 23 | Ms. Aneesha K Shaji, Mr. Ajith P Mathews, Mr. Surjit Singha | Behavioral Finance - A Tool For Policy Makers: Review. | Virtual International Conference On Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |

| | | | | | | | |
|----|---------------------|--|---|---------------|------|-------------------|----------------------------|
| 24 | Dr. Rupashree R | Stress Management Practices Among Academicians During Work From Home Practices In Bangalore | Entrepreneurship And Innovation | National | 2021 | 97-93-93737-88-5 | Shanlax Publications |
| 25 | Dr. Jisha V G | Analysis Of Market Price Volatility Of Hdfc Bank And Axis Bank During Pre And Post Pandemic With Reference To Bse Stock Market | Virtual National Conference On Redefining Management Practices In The Post Covid 19 | National | 2022 | 978-81-953853-2-4 | Excellent Publishing House |
| 26 | Mr. Chandrashekar N | Samteya Kadal Mamateya Odalu | Siddalingayyanavara Baduku Barahadas Kurita Vicarasankirana | National | 2021 | 978-81-947781-2-7 | Pruthvi Prakashana |
| 27 | Mr. Bijin Philip | A Comparative Study Of Loan Performance, Npa And Net Profit In Banks With Special Reference To Selected Private Banks | Redefining The Management Practices In The Post Covid 19 | National | 2021 | 978-81-949292-3-9 | Excellent Publishing House |
| 28 | Mr. Bijin Philip | Npa: Biggest Rival For Banks? A Comparative Analysis Of Non Performing Assets Of Public And Private Sector Banks | Redefining The Management Practices In The Post Covid-19 | National | 2022 | 978-81-949292-3-9 | Excellent Publishing House |
| 29 | Dr. Baba Gnanakumar | A Study Of Social Media Signs And Stigmas In Start-Up Tech Firms | International Conference On Management | International | 2022 | 978-1-943295-18-0 | Aims International |

| | | | | | | | |
|----|------------------------|---|--|---------------|------|-------------------|---|
| 30 | Dr. Baba Gnanakumar | Survival To Revival Deals In The Indian Tourism Sector – A Case Study | Pan Iim Conference | International | 2021 | 9842-2021 | IIM Kozhlikode |
| 31 | Dr. Baba Gnanakumar | Detecting Speculative Rumours During Product Promotion Using Text Mining | 8- Icbai, 20-22 | International | 2022 | 982-6-12-346-x | IISc (Indian Institute Of Science, Bangalore) |
| 32 | Dr. Peter Leo Deepak J | Reengineering Management Capabilities For A Sustainable Future | 5Th International Conference-Krisym 2022 | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 33 | Dr. Peter Leo Deepak J | A Study On The Impact Of Gst On The Financial Performance Of Fmcg Sectors | 15Th International Conference Krisym 2022 | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 34 | Dr. Peter Leo Deepak J | A Study On The Impact Of Mobile Paymentwith Special Reference To Youth | 15Th International Conference Krisym 2022 | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 35 | Dr. Peter Leo Deepak J | A Study On The Impact Of Online Advertising And Price | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 36 | Dr. Peter Leo Deepak J | Equity Research Of Sbi, Axis Bank And Hdfc Bank Stocks Using Technical Analysis | 15Th International Conference Krisym 2022 | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |

| | | | | | | | |
|----|---|---|---|---------------|------|-------------------|----------------------|
| 37 | Mr. Prasath Kumar A, Dr. Chandrakhanthan J | A Descriptive Analysis Of Employee Retention Practices As Perceived By Employees In Coimbatore Based Companies | International Conference Of Re-Inventing Business Through Digitilization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 38 | Ms. Chandrakala M | Women Empowerment Through Self Help Groups With Special Reference To Doddaballapur District Of Bangalore Region | Re- Investment Business Through Digitalization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 39 | Dr. Chandrakhanthan J, Dr. Mathiyarasan M | A Study On Employee Morale With Reference To Trichy Metals & Alloys (P) Ltd, Tiruchirappalli | International Conference Of Re-Inventing Business Through Digitilization And Innovation | Others | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 40 | Ms. Madhumathi T K, Dr. Raja Kamal Ch, Mr. Raghavendra Babu J | The Job Of Traveller Trust, Travel Imperatives, And Attitudinal Elements Towards Travel Choice Determinants Bangalore'S During And After Covid-19 | Explore Business, Technology Opportunities And Challenges After The Covid-19 Pandemic | International | 2022 | 978-3-031-08954-1 | Springer, Cham |
| 41 | Dr. Raja Kamal Ch, Mr. R Vijayakumar, Mr. Retheesh P T | A Study On Addiction And Isolation In Virtual Reality Tourism Experiences | Explore Business, Technology Opportunities And Challenges After The Covid-19 Pandemic | International | 2022 | 978-3-031-08954-1 | Springer, Cham |

| | | | | | | | |
|----|--|---|--|---------------|------|-------------------|---|
| 42 | Dr. Raja Kamal Ch, Dr. Ch Madhavi Latha, Dr. Jaspreet Kaur, Dr. Raju. V, Mr. Tinto Tom | Evidence Of Covid-19 Pandemic Impact On Travellers' Preferences For Crowded Versus Non- Crowded Choices In Bangalore City | Explore Business, Technology Opportunities And Challenges After The Covid-19 Pandemic | International | 2022 | 978-3-031-08954-1 | Springer, Cham |
| 43 | Mr. Raghavendra Babu J | One District- One Product- Sustainable Development Of The Business | International Conference On Rbtdi | International | 2021 | 978-93-94899-32-2 | Shanlax Publications |
| 44 | Dr. Ravishankar A K | Janapada Mahakavyagala Swarupa | Karnataka Janapada Mahaakavyagalu: Parampare Mattu Samskruti | National | 2022 | 978-93-5526-247-9 | KLE Society |
| 45 | Ms. Bharti Ranade | Return To Office After Pandemic-A Hybrid Bussiness Model | International Conference On Reinventing Bussiness Through Digitalisation And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publications Vasanth Nagar Madurai |
| 46 | Ms. Ashwitha, Ms. Thanuja K.A, Ms. Pnny Thomas | An Over View Of The Electronic Banking Services Provided By India'S Commercial Bank | International Conference On Reinventing Bussiness Through Digitalisation And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publication |
| 47 | Dr. Jaspreet Kaur | Effect Of Infectious Disease Outbreak On The Economy- An Overview | International Conference On Reinventing Bussiness Through Digitalisation And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |

| | | | | | | | |
|----|--|--|---|---------------|------|-------------------|----------------------------|
| 48 | Mr. Biju. M , Dr. Jaspreet Kaur, Mr. Jagadeesh K K | Cyber Security Awareness Among College Students In Karnataka, India | International Conference On Reinventing Bussiness Through Digitalisation And Innovation | International | 2021 | 978-93-94899-32-2 | Shanlax Publications |
| 49 | Mr. Surjit Singha | Women'S Leadership In Banking Industry Of India | 7Th (Virtual) National Conference On Women In Leadership, Organized By Women Empowerment Cell, Kristu Jayanti College (Autonomous), Bengaluru, Karnataka, India | National | 2022 | 978-81-953853-3-1 | Excellent Publishing House |
| 50 | Dr. Justin Nelson Michael, Dr. Sivasubramanian K | An Insight Into The Relationship Between Deposits And Assets In Punjab National Bank | Reengineering Management Capabilities For A Sustainable Future | National | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 51 | Dr. A. J. Excelce, Dr. R. Rupashree, Dr. Jisha V G, Mr. T. Somasundram | Stress Management Practice Among Academicians During Work From Home Practices In Bangalore | National Level Seminar On Entrepreneurship And Innovation | National | 2022 | 97-93-93737-88-5 | Shanlax Publisher |
| 52 | Mr. John Pradeep Kumar | A Study On Performance Evaluation Of Equity Linked Saving Scheme | 5Th International Conference-Krisym 2022 | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |

| | | | | | | | |
|----|------------------------|--|---|---------------|------|-------------------|----------------------------|
| 53 | Mr. John Pradeep Kumar | A Study On The Fundamental Analysis Of Selected Private Sector Banks In India | 5Th International Conference-Krisym 2022 | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 54 | Mr. John Pradeep Kumar | A Study On Risk Return Analysis Of Selected Public And Private Sector Banks Stocks Listed In Bse | 5Th International Conference-Krisym 2022 | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 55 | Mr. John Pradeep Kumar | A Study On Impact Of Merger On Financial Performance Of Selected Indian Bank | 5Th International Conference-Krisym 2022 | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 56 | Mr. John Pradeep Kumar | A Study On The Financial Risk Profile And Satisfaction Level Of Investors At Motilal Oswal Company Limited | 5Th International Conference-Krisym 2022 | International | 2021 | 978-93-94086-03-6 | Excellent Publishing House |
| 57 | Ms. Samjaila T H | Transcending The Eraser Of Native Culture: A Study Of Marie Clements' Tombs Of The Vanishing Indian | International Conference On Multilingualism In Language And Literature | International | 2021 | 978-93-5493-463-6 | Excellent Publishing House |
| 58 | Ms. Samjaila T H | Native Theatre And Its Validation In Understanding The Violence Against First Nations Women Through Clements' The Unnatural And Accidental Women | International Conference On Narratives, Self And Identities: Traditions And Innovations | International | 2022 | 978819311-0188 | Eswar Publications |

| | | | | | | | |
|----|---------------------------|--|--|---------------|------|-------------------|--------------------------------------|
| 59 | Ms. Mary Jacob | IoT Driven Intelligent Fall Detection System Using Feed Forward Neural Network | International Conference On Intelligent Computing Systems | Others | 2022 | 978-93-92042-09-6 | Kongunadu Publications India Pvt Ltd |
| 60 | Dr. V S Prakash | An Adaptive Deep Belief Feature Learning Model For Cognitive Emotion Recognition | 2022 8Th International Conference On Advanced Computing And Communication Systems (Icaccs) | International | 2022 | 978-1-6654-0814-4 | IEEE Explore |
| 61 | Dr. Mathiyarasan M | A Study On Growth Of Reliance Digital Infrastructure | International Conference On Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 62 | Dr. Mathiyarasan M | A Study On Emergence Of Indian Women Entrepreneurs In E-Commerce Sector | Re-Inventing Business Through Digitalization And Innovation | International | 2021 | 978-93-94899-32-2 | Shanlax Publications |
| 63 | Mr. Amjad Hassan Khan M K | Future Of Voice Biometric System: A Case Study | International Conference On Ict, Cyber Security & Forensic | International | 2022 | 978-93-91012-10-6 | New Delhi Publishers, New Delhi |
| 64 | Dr. Arti Singh | Marketing Practices Of Small Scale Industries In Varanasi District | Re-Inventing Business Through Digitalization And Innovation (Rbtdi) | International | 2022 | 978-93-94899-32-2 | Shanlax Publishers |

| | | | | | | | |
|----|------------------------------------|--|---|---------------|------|-------------------|----------------------------|
| 65 | Ms. Dhanamalar M | Disease Inference Using Lstm And Sparse Neural Network – Health Data | 2021 2Nd International Conference On Smart Electronics And Communication | International | 2022 | 978-1-6654-3368-6 | IEEE Explore |
| 66 | Ms. Gladys Agnes L, Mr. Dhanapal C | An Analytical Study On The Issues And Initiatives Taken Under The Partnership Of Industry And Academia With Reference To India | Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publishers |
| 67 | Dr. Nagadeepa, Mr. Dhanapal C | Impact Of Audio Books On College Students | Re-Inventing Business Through Digitalization And Innovation | International | 2021 | 978-93-94899-32-2 | Shanlax Publishers |
| 68 | Ms. Soumya Simon | Altruism And Life Satisfaction Among Working Women | 7Th National Conference On Women In Leadership | National | 2022 | 978-81-953853-3-1 | Excellent Publishing House |
| 69 | Dr. Ibha Rani | Small And Medium Enterprises (Smes) In Bangalore District, Karnataka: Issues, Difficulties, And Prospects | International Conference On Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publishers |

| | | | | | | | |
|----|-------------------|--|---|---------------|------|-------------------|----------------------------|
| 70 | Dr. A J Excelce | Stress Management Practices Among Academicians During Work From Home Pracices In Bangalore | Entrepreneurship And Innovation | National | 2022 | 979393737-885 | Shanlax Publishers |
| 71 | Dr. V S Prakash | Eb Algorithm For Effective Privacy And Security Of Data Processing In Mcc | 2022 International Conference On Electronic Systems And Intelligent Computing | International | 2021 | 978-1-6654-8385-8 | Ieee Explore |
| 72 | Dr. Rupashree R | Perceptonal Analysis Of Investors Towards Investment Pattern During Pandemic | National Conference On Redefining Management Practices In The Post Covid 19 | National | 2021 | 978-81-953853-2-4 | Excellent Publishing House |
| 73 | Dr. Jagannathan K | A Study On Consumer Buying Behaviour On Branded Clothes With Respect To Working Employees | Redefining Management Practices In Post Covid -19 | National | 2021 | 978-81-953853-2-4 | Excellent Publishing House |
| 74 | Dr. Rupashree R | Financial Inclusion - A Review Over The Years | International Conference On Innovative Interventions For Inclusive And Sustainable Business Landscape | International | 2022 | 978-93-92229-01-5 | ENAS Publications |

| | | | | | | | |
|----|--------------------------------|--|---|---------------|------|-------------------|--------------------------------|
| 75 | Dr. Ravishankar A K | Sarvajna Pada Chintane | Sarvajnana Vachanagalu : Bahumuki Adyayana | International | 2022 | 978-81-956259-0-1 | Likith Prakashana |
| 76 | Dr. Ravishankar A K | Samanvayada Kavi, Sahrudaya Kivi | Siddalingaiah Baduku Baraha | National | 2021 | 978-81-947781-2-7 | Pruthvi Prakashana, |
| 77 | Mr. Manjunath S | Perception And Readiness Of Small Retailers Towards Digitalization In Karnataka | National Conference - Redefining Management Practices In The Post Covid 19 | National | 2021 | 978-81-953853-2-4 | Excellent Publishing House |
| 78 | Dr. Leelavathi R | A Study On Corporate Social Responsibility Of Nifty Listed Companies Towards Sustainability And Comprehensive Development Of The Community | Virtual National Conference On Redefining Management Practices In The Post Covid 19 | National | 2021 | 978-81-953853-2-4 | Department Of Management (BBA) |
| 79 | Ms. Subha B, Mr. Madhusudhanan | Impact Of Service Quality On Custmer Engagement In E-Banking During Covid 19 | National Conference On Redefining Management Practices In The Post Covid-19 | National | 2022 | 978-81-053853-2-4 | Excellent Publishing House |

| | | | | | | | |
|----|--|--|---|---------------|------|-------------------|-------------------------------|
| 80 | Dr. Jaspreet Kaur, Mr.Biju. M, Dr. Raja Kamal Ch | A Theoretical Analysis Of The Impact Of Covid-19 On Employment In India | International Conference On Re- Inventing Business | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 81 | Dr. D Ravindran | Edited Full Proceedings | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 82 | Dr. D Ravindran | A Study On Influence Of Training On Enhancing Employees Performance And Satisfaction | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 83 | Dr. D Ravindran | Study On Retention Of Employees At Titan Company | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publications |
| 84 | Dr. D Ravindran | A Study On Understanding Job Offer Decline In Organizations | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |

| | | | | | | | |
|----|----------------------------------|---|--|---------------|------|-------------------|----------------------------|
| 85 | Dr. D Ravindran | A Study On Inventory Management Of Salam Studio And Stores Doha, Qatar | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 86 | Dr. D Ravindran | A Study On Effect Of Training On Employee Performance | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 87 | Dr. Jasmine Beulah G | A Study On Surveillance System Using Deep Learning Methods | 2Nd International Conference On Ubiquitous Computing And Intelligent Information Systems | International | 2022 | 978-981-19-2541-2 | Springer Proceedings |
| 88 | Mr. Biju. M & Mr. Jagadeesh K. K | Effectiveness Of Digital Environment Through E-Learning To Enhance Entrepreneurial Skill Among College Students | Virtual International Conference | International | 2021 | 978-93-94899-32-3 | Shanlax Publications |
| 89 | Dr. Ravishankar A K | Janapada Mahakavyagala Swaroopaa | Karnataka Janapada Mahakavyagalu : Parampare Mattu Samskruti | National | 2022 | 978-93-5526-247-9 | KLE Society |

| | | | | | | | |
|----|--------------------------------------|---|---|---------------|------|-------------------|----------------------------|
| 90 | Dr. Sheeja Krishnakumar | A Study On Understanding Of Payment Banks And Its Recognition From Individuals | 15Th International Conference Krysm | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 91 | Ms. Preethi S J G | A Study On Medical Tourism In India With Specific Health Care Service Providers | Sustainable And Inclusive Global Economy: The Path To The Next Normal | International | 2022 | 978-93-94086-04-3 | Excellent Publishing House |
| 92 | Ms. Preethi S J G | An Analysis On Financial Awareness Among College Students: With Special Reference To Bangalore City | Sustainable And Inclusive Global Economy: The Path To The Next Normal | International | 2022 | 978-93-94086-04-3 | Excellent Publishing House |
| 93 | Ms. Preethi S J G | An Overview Of Medical Tourism In India | Reinventing Business Through Digitalization And Innovation | Others | 2022 | 978-93-94899-32-3 | Shanlax Publications |
| 94 | Dr. C Nagadeepa | Redressal Of Job Security Crisis In The Informal Sector Through Formalization | Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-9-39-489932-2 | Shanlax Publications |
| 95 | Dr. C Nagadeepa & Ms. Bharati Ranade | Return To Office After Pandemic: A Hybrid Business Model | Re-Inventing Business Through Digitalization And Innovation | Others | 2022 | 978-9-39-489932-2 | Shanlax Publications |

| | | | | | | | |
|----|-------------------------|--|--|---------------|------|-------------------|--|
| 96 | Dr. C Nagadeepa | Chat Bot And Voice Bot In Banking Industry: A Study On Awareness Among Students | Re-Inventing Business Through Digitalization And Innovation | Others | 2022 | 978-9-39-489932-2 | Shanlax Publications |
| 97 | Dr. M Sonia Angeline | Herbal Mouthwash | International Virtual Conference On Evolving Paradigms In Biotechnology: Combating Contemporary Challenges | International | 2021 | 978-81-956813-0-3 | Kristu Jayanti College |
| 98 | Dr. Sheeja Krishnakumar | Impact Of Situational Factors On Outcomes During Covid 19 - Among Ites Employees | Pan -Iim World Management Conference | International | 2021 | 9842-2021-A | Indian Institute Of Management Kozhikode |
| 99 | Dr. Sheeja Krishnakumar | Counterproductive Work Behaviour: Consequences Of Job Burnout | Virtual International Conference On Digital And Data-Driven Decision Making For Business And Management | International | 2022 | 9788-1921-79728 | Dayananda Sagar University |

| | | | | | | | |
|-----|---|--|--|---------------|------|-------------------|---------------------------|
| 100 | Mr. R Vijayakumar & Dr. Justin Nelson Michael | A Study On Performance Of Green Banking Practises Amongst Commercial Banks In Bengaluru- Consumer Prospective | Virtual International Conference On Re- Inventing Business Through Digitalization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 101 | Mr. Shashi Kumar M, Mr Selvakumar Joseph Michael, & Ms. Shilpa Rao C | Demonetisation And Digital Banking: A Rural Perspective | Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-9394899322 | Shanlax Publications |
| 102 | Dr. Dileep Francis | Phytochemical Analysis Of Crude Extracts And Antimicrobial Activity Of Essential Oil From Adhatoda Zeylanica | International Virtual Conference On Evolving Paradigms In Biotechnology: Combating Contemporary Challenges | International | 2022 | 978-81-956813-0-3 | Kristu Jayanti College |
| 103 | Dr. Dileep Francis | Prediction Of Potential Vaccine Candidate Against Nipah Henipavirus Using Bioinformatic Tools | International Virtual Conference On Evolving Paradigms In Biotechnology: Combating Contemporary Challenges | International | 2022 | 978-81-956813-0-3 | Kristu Jayanti College |

| | | | | | | | |
|-----|--------------------|---|--|---------------|------|-------------------|------------------------|
| 104 | Dr. Dileep Francis | Formulation Of A Microbial Cellulose Cocktail For The Production Of Biofuels From Lignocellulose Biomass | International Virtual Conference On Evolving Paradigms In Biotechnology: Combating Contemporary Challenges | International | 2022 | 978-81-956813-0-3 | Kristu Jayanti College |
| 105 | Dr. Dileep Francis | 2D Quantitative Structure-Activity Relationship (Qsar) Studies To Identify A Drug Lead For Polycystic Ovary Syndrome Using An Androgen Receptor As The Target | International Virtual Conference On Evolving Paradigms In Biotechnology: Combating Contemporary Challenges | International | 2022 | 978-81-956813-0-3 | Kristu Jayanti College |
| 106 | Dr. Dileep Francis | Qsar Analysis On Potential Inhibitors Of Sars-Cov-2 Main Protease | International Virtual Conference On Evolving Paradigms In Biotechnology: Combating Contemporary Challenges | International | 2021 | 978-81-956813-0-3 | Kristu Jayanti College |

| | | | | | | | |
|-----|----------------------|--|--|---------------|------|-------------------|----------------------------|
| 107 | Mr. Stephen Deepak R | Do Specific Leadership Styles Influence Diversity Climate And Diversity Management? Exploring The Role Of Ethical And Diversity Leadership | International Research Summit On Redefining Social Responsibility With Ethical Leadership Avlokan - 2021 | International | 2022 | 978-93-91260-63-7 | Eureka Publications |
| 108 | Mr. Stephen Deepak R | A Study On The Impact Of Work Culture On Work Life Balance Of Employees At Retailcloud Software Solutions Pvt Ltd. | 15Th International Conference Krisym 2022 Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 109 | Mr. Stephen Deepak R | Perception And Attitude Towards Online Food Delivery Among Work From Home Professionals | 15Th International Conference Krisym 2022 Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 110 | Mr. Stephen Deepak R | A Study On Employee Onboarding Experience On Team Involvement And Productivity | 15Th International Conference Krisym 2022 Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |

| | | | | | | | |
|-----|----------------------|--|--|---------------|------|-------------------|----------------------------|
| 111 | Mr. Stephen Deepak R | Impact Of Organisation Justice On Organisation Climate A Study On It Professionals | 15Th International Conference Krisym 2022 Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 112 | Dr. Gita P C | A Study On Factors Influencing Purchase Intention On Green Building | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 113 | Dr. Gita P C | A Study On The Impact Of Work-Life Interference During Covid-19 On Employee Engagement And Job Satisfaction | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 114 | Mr. Stephen Deepak R | A Study On Relationship Between Ethical Leadership Behavior And Leader Member Exchange: An Empirical Investigation In Information Technology Industry And Services | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |

| | | | | | | | |
|-----|--|--|---|---------------|------|-------------------|----------------------------|
| 115 | Dr. Gita P C | Effect Of Telecommuting On Employee Mental Health | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 116 | Dr. Gita P C | A Study On Impact Of Employee Engagement On Job Satisfaction And Work Commitment During Covid-19 | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 117 | Dr. Gita P C | A Study On Impact Of E-Service Quality On E-Customer Satisfaction & Loyalty In Banking Industry | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 118 | Mr. R Vijayakumar & Dr. Justin Nelson Michael | A Study On Performance Of Green Banking Practises Amongst Commercial Banks In Bengaluru-Consumer Prospective | Virtual International Conference On Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-93-94899-32-2 | Shanlax Publications |
| 119 | Mr. Shashi Kumar M, Mr Selvakumar Joseph Michael, & Ms. Shilpa Rao C | Demonetisation And Digital Banking-A Rural Perspective | Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-9394899322 | Shanlax Publication |

| | | | | | | | |
|-----|---|--|--|---------------|------|-------------------|----------------------------|
| 120 | Mr Selvakumar Joseph, Mr. Shashi Kumar M, Michael, & Ms. Shilpa Rao C | Demonetisation And Digital Banking: A Rural Perspective | Re-Inventing Business Through Digitalization And Innovation | International | 2022 | 978-9394899322 | Shanlax Publications |
| 121 | Dr. Justin Nelson Michael, Dr. Sivasubramanian K | An Insight Into The Relationship Between Deposits And Assets In Punjab National Bank | Reengineering Management Capabilities For A Sustainable Future | National | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 122 | Dr. Justin Nelson Michael | A Study On The Effect Of Covid-19 Pandemic On Indian Banking Sector With Reference To Selected Public And Private Sector Banks | Reengineering Management Capabilities For A Sustainable Future | National | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 123 | Ms. Priya Josson Akkara | Comparative Study Of Different Methods Of Extraction From Eupatorium Triplinerve For The Analysis Of Phytochemicals | International Virtual Conference On "Evolving Paradigms In Biotechnology" (Icepb): Combating Contemporary Challenges | International | 2022 | 978-81-956813-0-3 | Kristu Jayanti College |

| | | | | | | | |
|-----|--------------|---|--|---------------|------|-------------------|----------------------------|
| 124 | Dr. M K Baby | Pre And Post-Merger Financial Performances Of Selected Indian Companies | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 125 | Dr. M K Baby | A Study On The Impact Of Covid-19 On Selected Securities Listed On Nse India | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 126 | Dr. M K Baby | An Exploratory Study Into The Use Of Data Analytics In Internal Audit Of Dcb Bank | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 127 | Dr. M K Baby | An Empirical Study On The Weak Form Efficiency Of Indian Stock Market | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
| 128 | Dr. M K Baby | A Study On Impact Of Esg On Financial Performance Of Selected Banks And Fmcgs | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |

| | | | | | | | |
|-----|------------------------------|--|---|---------------|------|-------------------|-------------------------------|
| 129 | Dr. Justin Nelson Michael | A Study On The Effect Of Covid-19 Pandemic On Indian Banking Sector With Reference To Selected Public And Private Sector Banks | Reengineering Management Capabilities For A Sustainable Future | International | 2022 | 978-93-94086-03-6 | Excellent Publishing House |
|-----|------------------------------|--|---|---------------|------|-------------------|-------------------------------|