



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

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## Faculty Publications

SL.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
1	Dr. Arpita Ghosh	Narrating Dreams and Daughters: Githa Hariharan's The Thousand Faces of Night and Manju Kapur's Difficult Daughters	Literary Endeavour	ISSN: 0976-299X		Yes	44728	2018	January	English [PG]
2	Mr. Naveen Kumar G	A study on consumer behaviour towards home appliances in Bangalore rural district	National Journal of Research in Commerce Volume 5 January 2017	ISSN 2454 6597 IMPACT FACTOR 3.26				2017	January	Commerce [UG]
3	Ms. Geetanjali Patel	Nexus Between Population, Income, Output and Employment : Econometric Evidence from India	International Journal of Multidisciplinary & Current Research	ISSN No. 2321-3124	GIF : 3.124			2017	January	Commerce [UG]
4	Ms. Saranya S	An Empirical Study on the usage pattern of Social Media Among Youths with reference to Bangalore City	The International Journal Research Publications, Singapore	ISSN.2251 1571	SJI 5.38			2017	January	Commerce [UG]
5	Ms. Saranya S Ms. Thanuja K A	Consumer's Brand Preference Towards Patanjali Products With Reference To Bangalore City – An Empirical Study	International Research Journal of Commerce and Behavioural Science, Vol. 6, No. 3, pp: 1-8.	ISSN: 2251-1547	Impact Factor: 5.632			2017	January	Commerce [UG]
6	Ms. Saranya S Ms. Thanuja K A	Consumers brand preference towards Patanjali products with reference to Bangalore city - An empirical study	The International Journal Research Publication's Research journal of commerce and behavioural sciences	ISSN 2251-1547				2017	January	Commerce [UG]
7	Dr. Aparna R R	Captchas:An Overview	Carmelite Journal,Vol 13(1):81-89, 2017	p-ISSN 0975-9484 e-ISSN 2395-5538,				2017	January	Computer Science [UG]
8	Ms. Ranjitha M	Ultrasound Image Analysis and Detection Of Kidney Stones Using Smart Sensors	Proceedings of National Conference on Emerging Sensor Devices, Materials & Technologies,(NCESDMT – 2017)	ISBN NO: 978-81-926279-6-0				2017	January	Computer Science [UG]
9	Ms. Lyola Thomas	A Psalm for Life	Mirrorview	ISBN 9781366452979				2017	January	English [PG]
10	Ms. Lyola Thomas	Deconstructing God in the Book of Psalms	Labyrinth	ISSN 0976-0814				2017	January	English [PG]
11	Dr. Selvam Arjunan Dr. Jai Shankar Pillai H P	A modified Protocol for Agrobacterium mediated transformation of tomato Plants	International Journal of Current Research in Biosciences and Plant Biology (IJCRBP)	ISSN: 2349-8080				2017	January	Life Sciences

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12	Mr. Manjunath S	A study on the perception of Indian industries towards green marketing with reference to selected companies	A Journal of Intercontinental Management Research Consortium	ISSN: 2321-0346(O) 2347-1670(P)				2017	January	Management
13	Dr. E Eswara Reddy	A Study on production, yields, export and performance of sugarcane in india	International Journal of Management and Social Sciences Research Review, Vol-1, Issue -4	E-ISSN-2349-6746, ISSN-2349-6746, ISSN-2349-6738				2017	February	Commerce [PG]
14	Ms. Shenbagavalli T	Impact of B2B and B2C accelerates Indian companies Market share-With special reference to pharmaceutical companies EPS	ARS-Journal of applied research and social sciences	ISSN :2350-1472	Impact factor: 2.0081			2017	February	Commerce [UG]
15	Ms. Saranya S	Digital Technologies on the Economy, Society and Business	Journal of Management and Science, Vol. 1, pp: 111-113.	ISSN: 2249-1260/ e-ISSN: 2250-1819	Impact Factor: 2.415			2017	February	Commerce [UG]
16	Dr. Chitra V	Impact on Information & Communication Technology in challenging business environments: A Study	International Journal of Management and Social Science Research Review, Vol-1, Issue – 4, Feb 2017	ISSN-2349-6738 E-ISSN-2349-6746	Peer Reviewed Journal Impact Factor: 3.996			2017	February	Commerce [UG]
17	Mr. Prathap G Dr. Chitra V	Impact on Information & Communication Technology in Challenging Business Environments study	International Journal of Management and Social Science Research Review(IJMSRR) SLAA PublicationsPVT LTD Bangalore-560032	ISSN-2349-6738				2017	February	Computer Science [UG]
18	Mr. Prathap G	Impact on Information & Communication Technology in challenging business environments: A Study	International Journal of Management and Social Science Research Review, Vol-1, Issue – 4, Feb 2017	ISSN-2349-6738 E-ISSN-2349-6746	Peer Reviewed Journal Impact Factor: 3.996			2017	February	Computer Science [UG]
19	Ms. Ayshwarya B	Classifier based analysis for lung cancer patients using weka tool	International Journal of research in computer applications and management	ISSN 2321 0613				2017	February	Computer Science [UG]
20	Ms. Vinothina V	Machine Learning Tools – An overview	International Journal of Advanced Research in Science and Engineering, Vol.No.6, Issue No. 02	ISSN 2319-8354	2.83			2017	February	Computer Science [UG]
21	Ms. Vinothina V	Machine Learning Tools – An overview	Conference Proceeding - International Conference on recent trends in Engineering Science, Humanities and Management	ISBN-978-93-86171-184				2017	February	Computer Science [UG]
22	Ms. Vinothina V	Machine Learning Tools-An Overview	International Journal of Advance Research in Science and Engineering, Vol.6, No.2, pp:169-176.	ISSN.No:2319-8354	Impact Factor 2.83			2017	February	Computer Science [UG]

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23	Ms. Vinothina V	Machine Learning Tools-An Overview	International Conference on Recent Trends in Engineering Science, Humanities and Management, pp.629-636.	ISBN No: 978-93-86171-18-4				2017	February	Computer Science [UG]
24	Ms. Sangamithra A	Developing an App for Diaognasis of Diabetes for mobile Based System Using Knowledge Base	Indian Journal of Medical Research and Pharmaceutical Sciences	ISSN No: 2349-5340				2017	February	Computer Science [UG]
25	Ms. Lyola Thomas	Reading Between the Lines – Intertextuality in the Book of Psalms	Iyal Publication	ISBN 978-93-852832-7-7				2017	February	English [PG]
26	Ms. Lyola Thomas	Self-Construct: Decentering Identity and Authenticating Self in the Book of Psalms	International conference on advances in English Studies	ISSN 2347-3479				2017	February	English [PG]
27	Dr. Vimal Priyan J	Perception of Customers towards Service Quality of Canara Bank towards Deposit Schemes	ICTACT International Journal on Management Studies	2395-1656				2017	February	Management
28	Dr. Ashokkumar J Dr. Joseph Charles Tamilmaran D	Effect of Demonetization on E-Commerce in India	National Seminar on Innovative Practicesin Modern Business - Ananda College	ISBN 9788192361081				2017	February	Management Studies
29	Dr. Ashokkumar J	Effects of Demonetization in E-commerce	Sigma Publication chennai	978-81-92361-08-1				2017	February	Management Studies
30	Dr. Joseph Charles Tamilmaran D	Customer Touch Point Analysis In Indian Retail Banks	International Journal of Informative & Futuristic Research	ISSN: 2347-1697	Impact Factor - 5.081			2017	February	Management Studies
31	Dr. E Eswara Reddy	ATM – A key for Green Banking Initiative	IJMSRR Peer Reviewed and Indexed Journal	E-ISSN-2349-6746,ISSN-2349-6738	Impact Factor-3.996			2017	March	Commerce [PG]
32	Dr. V Babu	An Analytical study on venture capital angel investor with special reference to crowd funding in Kannada film industry	International Journal of Multidisciplinary Research Review	2397 - 1877	Impact factor – 4.166			2017	March	Commerce [PG]
33	Dr. Ambika P	Adverse impact of human sentiments on cognitive bias using natural language model	International Journal of Innovative Research in Computer and Communication Engineering	ISSN (Print): 2320-9798	Impact factor : 6.5			2017	March	Computer Science [PG]
34	Mr. Muruganantham	Automatic summarization of public events using real time twitter data stream	International Journal of Innovative Research in Computer and Communication Engineering	ISSN (Print): 2320-9798	Impact factor : 6.5			2017	March	Computer Science [PG]
35	Mr. R. Kumar	Reverse Phishing for Anomaly Detection Using Clustering	International Journal of Innovative Research in Computer and Communication Engineering	ISSN (Print): 2320-9798	Impact factor : 6.5			2017	March	Computer Science [PG]
36	Ms. Aruna Devi K	Sentiment Analysis of traffic using real time social media data	Global Journal Of Engineering Science And Researches	ISSN 2348 – 8034	Impact Factor-4.022			2017	March	Computer Science [PG]

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37	Ms. Ranjitha M Ms. Vinothina V	Internet of things- The imminent technology: Object Recognition using discrimination sparse coding and storage of features and images using key value encryption in cloud	Asian Journal of Current Research	29th March 2017, Volume 2 ,Issue 2				2017	March	Computer Science [UG]
38	Ms. Vani Chakraborty	Application of multi-Agent Systems in Organ Transplant Co-Ordination	International Journal Of Information Technology & Computer Sciences Perspectives;(IJITCSP), Volume 6, Number 1, January to March ,2017	ISSN 2319-9016				2017	March	Computer Science [UG]
39	Ms. Vani Chakraborty	Application of multi-Agent Systems in Organ Transplant Co-Ordination	International Journal Of Information Technology & Computer Sciences Perspectives;(IJITCSP), Volume 6, Number 1, January to March ,2017	ISSN 2319-9016				2017	March	Computer Science [UG]
40	Dr.K.Vinodha Devi	A Study on Women Self Groups-An approach towards Women Empowerment in Kanyakumari District	Shanlax Publications, Madurai	ISBN No:978-93-86537-15-7				2017	March	Economics
41	Ms. Lyola Thomas	Looking Beyond the Story – Postmodernist Narrative Techniques	Samyoga: an academic journal	ISSN 2231 -3362				2017	March	English [PG]
42	Ms. Lyola Thomas	Still Waters – Psalms as poetry that can becalm you	International Journal of Social Sciences	ISSN: 2394-1316				2017	March	English [PG]
43	Ms. Susan Sanny	Contemporary Trends of Effectual English Language Teaching	abstract published in National Conference on New Perspectives in English Language Teaching(NPELT'17) notionpress.com					2017	March	English [PG]
44	Mr. Venkateshappa P	Kannada bhaasha saahithyakke paaschimathyara kodge	Kannada saahithya nadedu banda daari, Indo- Asian Women's College	ISBN- 9789386537089				2017	March	Humanities
45	Dr. Selvam Arjunan	Docking of homology modeled neurotoxin from acalyptophis peronii onto the crystal structure of acetyl choline binding protein	International Journal of Advanced Biotechnology Research (Accepted)	ISSN: 0976-2612	Impact Factor - 2.41			2017	March	Life Sciences
46	Dr. Selvam Arjunan	Detection of salt tolerant rice genotypes at the seedling stage using molecular markers: A genotypic analysis	International Journal of Current Research in Biosciences and Plant Biology (Accepted)	ISSN: 2349-8080	Impact Factor - 1.179			2017	March	Life Sciences
47	Dr. Selvam Arjunan	Docking of homology modeled neurotoxin from acalyptophis peronii onto the crystal structure of acetyl choline binding protein	International Journal of Advanced Biotechnology Research (Accepted)	ISSN: 0976-2612	Impact Factor - 2.41			2017	March	Life Sciences [I

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48	Dr. Selvam Arjunan	Detection of salt tolerant rice genotypes at the seedling stage using molecular markers: A genotypic analysis	International Journal of Current Research in Biosciences and Plant Biology (Accepted)	ISSN: 2349-8080	Impact Factor - 1.179			2017	March	Life Sciences [I
49	Dr. A.J. Excelce Ms. Shilpa Rao C	The latent of neuro marketing contrivance	South Asian Academic Research Journals, Vol.7 Issue 3	ISSN - 2249-877X				2017	March	Management
50	Mr. Suku Thomas Samuel	The Rational of Currency Futures Trading in India	International Journal of Multidisciplinary Research Review	2396 - 1877	Impact factor – 4.165			2017	March	Management
51	Mr. Surendranath Reddy	Factors affecting online shopping behaviour of consumers	International Journal of Business and Administration Research Review	E-ISSN-2347 - 856X,ISSN-2348-0653	Impact Factor :4.729			2017	March	Management
52	Mr. Surendranath Reddy	Impact of Online Consumer Reviews on Consumer Purchase Decision in Bangalore	International Journal of Allied Practice, Research and Review	ISSN 2350 -1294	Impact Factor :2.662			2017	March	Management
53	Mr. Surendranath Reddy C	A study on customer attitude towards online shopping in Bangalore	Indo Asian Academy Degree College, Bangalore					2017	March	Management
54	Mr. Surendranath Reddy C	Consumer online buying behaviour: understanding the driving forces	St. Joseph's Evening College, Bangalore					2017	March	Management
55	Ms. Prachi Shakya	Water User Associations WUA's): Creating Innovative Systems for Indian Agriculture	International Journal of Multidisciplinary Research Review	2395 - 1877	Impact factor – 4.164			2017	March	Management
56	Ms. Swetha P A	An Investment on Homestays and its impact on Income Sustainability: A study of Kodagu district.	10th Doctoral Thesis Conference	NA				2017	April	Commerce [PG]
57	Ms. Preethi S. J. G.	A comparative analysis of SHG'S working under micro finance in Manipur with other north east region in India	International Journal of commerce and management Research	2455 1627	RJIF 5.22			2017	April	Commerce [UG]
58	Mr. R. Kumar	Discovery of Non-Persistent Motif Mixtures using MRST (Multivariate Rhythm Sequence Technique) is included	Global Journal of Computer Science and Technology, Global Journals Inc	26 Apr 17 Online: 0975-4172 Print: 0975-4350, Volume 17 Issue 1 Version 1.0	Impact factor 0.35			2017	April	Computer Science [PG]
59	Mr. Velumurugan R	Avoiding Collision Scenarios in the Traffic Signal Preemption Algorithm	International of journal of information Research and Review	ISSN: 2349-9141, Volume 04, issue 04 April 2017				2017	April	Computer Science [PG]
60	Dr. Ranjitha M	Internet of Things-The Imminent Technology:Object Recognition using Discriminative Sparse Coding and Storage of Features and Images using Key value Encryption in cloud	Asian Journal of Current Research	ISSN No. : 2456-804X, Vol.: 2, Issue.: 2				2017	April	Computer Science [UG]
61	Ms. Gopika S	Quality Analysis and Repair of the Visual data stored in cloud	International Journal of Trend in Research and Development	ISSN 2394-9333, Special Issue	Impact Factor 4.004			2017	April	Computer Science [UG]

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62	Ms. Manasa Manjunath M	Transformation in Health care with cloud Services	International Journal of Trend in Research and Development	ISSN 2394- 9333,Special Issue	Impact Factor 4.004			2017	April	Computer Science [UG]
63	Dr.K.Vinodha Devi Mr.Padma Nagendra	SHGs and its Impact on Financial Inclusion in Rural Areas	Global Journal For Research Analysis	ISSN No:2277- 8160	Impact Factor : 4.567	NO		2017	April	Economics
64	Dr.K.Vinodha Devi Nil	Challenges Faced by Women Entrepreneurs: A study on Women SHGs in Tamilnadu	Paripex-Indian Journal of Research	ISSN No:2250- 1991	Impact Factor=5.761	NO		2017	April	Economics
65	Dr. S Vijayanand	Decolourization of industrial dyes using ascomycetes and mucor species	International Journal of Pharma and Bio Sciences-Elsevier indexed journal	ISSN 0975-6299	Scopus indexed SNIP-0.538,SJR- 0.274 Citation score- 0.35,I.F-6.28 H index-16			2017	April	Life Sciences
66	Mr. Mahesh S B	E-commerce and consumer protection law	Proceedings of the National seminar on E-consumers protection - problems and perspective,The central law college,Salem	ISBN 978-93- 5265-308-9				2017	April	Management
67	Dr. G. Bala Sendhil Kumar	Analysis of supplier related factors influencing e-procurement adoption decisions by medium sized business firms	Asian Research Consortium –Asian Journal of Research in Business Economics and Management	ISSN-2249-7307				2017	April	Management Studies
68	Dr. Gita P C	The moderating role of ethnic identity on personality and perceived diversity climate among employees in organisation	international Journal of Management and Social Science Research Review,Vol-1, Issue – 34, April 2017	ISSN-2349-6738 E-ISSN-2349- 6746				2017	April	Management Studies
69	Dr. Gita P C	The role of emotional intelligence on perceived diversity climate among employees in Chennai city.	Asian Research Consortium –Asian Journal of Research in Business Economics and Management	ISSN-2249-7307				2017	April	Management Studies
70	Dr. Renuga Devi S	A Study on Brand Preference towards	The International Research Journal of Social Sciences and Humanities,Vol.6 Issue 5, May, 2017, pp.66-78	2320-4702				2017	May	Commerce [PG]
71	Ms. Kalaiselvi K	Effect of Variations in the Population Size and Generations of Genetic Algorithms in Cryptography - An Empirical Study	Indian Journal of Science and Technology	Vol 10(19), DOI: 10.17485/ijst/201 7/v10i19/110803, May 2017ISSN (Print) : 0974- 6846				2017	May	Computer Science [UG]

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72	Ms. Vani Chakraborty	Nature inspired algorithms in cloud computing	International Journal of Trend in Research and Development	ISSN 2394-93333	Impact Factor 4.004			2017	May	Computer Science [UG]
73	Dr.K.Vinodha Devi Nil	A study on SHGs and economic empowerment of women-An approach towards Inclusive growth	Indian Journal of Applied Research	ISSN No:2249 555X	Impact Factor=4.894	NO		2017	May	Economics
74	Dr.K.Vinodha Devi Nil	Motivational Factors of Women Entrepreneurship: The evidence of SHGs from Rural Tamil Nadu	International Journal of Scientific Research	ISSN No:2277-8179	Impact Factor=4.176	NO		2017	May	Economics
75	Ms. Neeta Dwivedi	Women entrepreneurs of Odisha-A SWOT analysis	PARIPEX-Indian Journal of Research	ISSN:2250-1991	IF: 5.761	No		2017	May	Economics
76	Ms. Sruthi Gupta	Interrogating Secularism in India: A conceptual Approach	LANGLIT: An International Peer reviewed Open Access Journal	ISSN: 2349-5189				2017	May	Humanities
77	Dr. Sivagama Sundari	Effect of microbial inoculants on Growth and Yield of bhendi [Abelmoschus esculentus (L.) Moench] in field trial	International Journal of Advanced Research in Biological Sciences	ISSN: 2348-8069	IF-5.252, ICV: 57.38			2017	May	Life Sciences
78	Mr. K.Kiran Kumar	Shareholders' Value Analysis: Eva & MVA In relation To Stock Market returns With reference To the Indian Cement Industry	International Organization of Scientific Research	2321-5925	SJIF 2.898	Yes	48576	2017	June	Commerce [PG]
79	Dr. Arti Singh	A Repercussion of Make in India on women Employability	Aatmbodh Journal of Rajarsh School of Management and Technology (Varanasi)	0972-1398		No		2017	June	Commerce [UG]
80	Mr. Padmanagendra R	Self Help Saving Scheme in Indian Village: A Conceptual Study	Global Journal for Research Analysis	2277-8160	SJIF 4.547	Yes	49177	2017	June	Commerce [UG]
81	Ms. Gopika S	Object recognition using the principles of deep learning architecture	ARPN Journal of Engineering and Applied Sciences, VOL. 12, NO. 12	ISSN 1819-6608	Scopus indexed journal, SJR value is 0.2.	No		2017	June	Computer Science [UG]
82	Ms. Kalaiselvi K	Generation of Fittest key using genetic algorithm to enhance the performance of AES 128 bit algorithm	Journal of Advanced Research in Dynamical and Control Systems	ISSN 1943 023X	SJR 0.22 H index	Yes	26301	2017	June	Computer Science [UG]
83	Ms. Mary Jacob Mr. R. Aswin Herbert Sathish	Accurate and Efficient Diagnosis of Brain Tumour Disease using kernel SVM	International Journal for scientific Research and Development, Vol 5	2321 0613	Impact Factor 4.396	No		2017	June	Computer Science [UG]
84	Dr. Challaraj Emmanuel	A Study of n Bacteriocin Producing Lactic acid Bacteria with Antibacterial and Antioxidant properties isolated from Plant wastes	Journal of pure and Applied microbiology	ISSN 0973-7510	0.073	Yes		2017	June	Life Sciences
85	Dr. S Vijayanand	Phytochemical Studies of Phyllanthus emblica, Ananas comosus, Momordica charantia extracts	International Journal of Pharma Research and Health Sciences.5 (4), 1810-15.	ISSN:2348-6465	Impact factor-0.335			2017	June	Life Sciences

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86	Dr. Jisha V G	A study on the perception of investment pattern among urban working women with reference to coimbatore city	IJESC	ISSN :2321-3361				2017	June	Management
87	Ms Rupashree R	“Role Of FDI”: Prior & Subsequent to Make In India	Bonfring Publications	978-93-86176-81-3				2017	June	Management
88	Mr. R. Kumar	An Optimized Framework for Precise Motif Discovery by Merging SBF with Pruning Method	International Journal of Latest Technology in Engineering, Management & Applied Science (IJLTEMAS)	ISSN 2278-2540 17		Yes		2017	July	Computer Science [PG]
89	Ms. Jyothi Manoj	Analysis of the Contemporaneous Interaction between Asian, USA and UKStock Markets using VARModeling	Intercontinental Journal of Finance Research Review, VOL 5, ISSUE 7	ISSN: 2321-0354(Online) ISSN:2347-1654 (Print)		Yes	48817	2017	July	Computer Science [PG]
90	Ms. Ramya B	Heritage Conservation Plans Of India - Quantity Vs Quality Angsts	International Journal Of Scientific Research, VOLUME-6,ISSUE-7	ISSN No 2277 - 8179	IF : 4.176   IC Value : 78.46	Yes	49217	2017	July	Humanities
91	Ms. Sruthi Gupta	Life writing and Historiography: The Generic Question in Bama’s Karukku	Diotima’s: A Journal of New Readings special issue on dalit studies	ISSN: 2319-4189				2017	July	Humanities
92	Dr. Aloysius Edward J	Analysis of the Contemporaneous Interaction between Asian, USA and UKStock Markets using VARModeling	Intercontinental Journal of Finance Research Review, VOL 5, ISSUE 8	ISSN: 2321-0354(Online) ISSN:2347-1654 (Print)		Yes	48817	2017	July	Management Studies
93	Ms. Madhumalathi R	Indian Accounting Standards(IND AS)115-Revenue from contract with customers – Impact on financial statement of telecom sector	National Conference on IFRS and IND AS- An impact , St Joseph college of commerce	ISSBN-978-81-924180-8-7				2017	August	Commerce [PG]
94	Dr. Jasmine Beulah G	A Novel Application based Generic Cluster Creation Mechanism in Ad hoc Networks	International Journal of Computer Networks and Applications	2395-0455		Yes		2017	August	Commerce [UG]
95	Ms. Chandrakala M	Green Marketing and Sustainable development challenges and opportunities	Shanlax International Journal of commerce	ISSN 2320-4168	Impact Factor-4.414	Yes	44120	2017	August	Commerce [UG]
96	Mr. R. Kumar	Motif Discovery Comparison using Multivariate Rhythm Sequence Technique and Dynamic Time Warping (DTW) in Time Series Data	International Journal of Science and Research (IJSR), Volume 6 Issue 8	ISSN (Online) 2319 – 7064		No		2017	August	Computer Science [PG]
97	Ms. Anupama George	Neonatal Mortality Rate Projection: Will Indian States Achieve Sustainable Development Goal 3?	International Journal of Development Research	ISSN: 2230-9926	IF: 4.753	No		2017	August	Economics
98	Ms. Shruthi Gupta	Research paper titled “Life writing and Historiography: The Generic Question in Bama’s Karukku” in Diotima’s	A Journal of New Readings special issue on dalit studies	2319-4189		No		2017	August	Humanities



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99	Dr. Challaraj Emmanuel	Purification, Characterization of Tyrosinase from Bacillus megaterium and its application for the degradation of phenolic waste in the industrial effluent	International Journal of Advanced Scientific and Technical Research ,Issue 7 volume 4	ISSN 2249-9954	IF-3.94	Yes		2017	August	Life Sciences
100	Mr. Syed Kazim Mr. Ajai Abraham Thomas	The return of Maggi: A case study	International Journal of Applied Research	ISSN 2394-7500	Impact factor: 5.2			2017	August	Management
101	Dr. Renuga Devi S	Determinants of profitability of non life insurance companies in India	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419	Yes		2017	September	Commerce [PG]
102	Dr. T.K. Murugesan Ms. Madhumalathi R	Users perceived value on digital banking services-An Empirical study on perspective of digital india	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.420	Yes		2017	September	Commerce [PG]
103	Dr. V Muthukumar Ms. Madhumalathi R	Trade Specialisation- An Encounter to international trade threats	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.422	Yes		2017	September	Commerce [PG]
104	Mr. K.Kiran Kumar	The Impact Of Mergers And Acquisition Of Financial Performance A Special Reference To Tata Steel And Corus An Empirical Study	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.418	Yes		2017	September	Commerce [PG]
105	Ms. Swetha P A	Investment decisions and women-An empirical study of Bengaluru	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.421	Yes		2017	September	Commerce [PG]
106	Mr. Naveen Kumar G Ms. Madhumathi T. K	A Study on MSME'S Challenges and Opportunities of Peenya industries in Bangalore	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.417	Yes		2017	September	Commerce [UG]
107	Mr. R Vijayakumar	A study on green banking initiative of commercial banks with special reference to Bengaluru	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.416	Yes		2017	September	Commerce [UG]
108	Ms. Geetanjali Patel	Inclusion of Socially Excluded in public expenditure and its impact on economic growth: An Econometric Study	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.423	Yes		2017	September	Commerce [UG]
109	Ms. Preethi S. J. G.	A Study on Economic Contributions of SHGs in Southern Regions of India	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.424	Yes		2017	September	Commerce [UG]
110	Mr. Nagendra S Mr. Amjad Hassan Khan M K	A study on the Electroencephalography Control schemes for pattern recognition	National Conference on Computational Intelligence	IJCEA issn 2321-3469, Vol XI, Issue IX September 2017.				2017	September	Computer Science [UG]
111	Ms. Gopika S	Analysis of NSS image characteristics	International Journal of Computer Engineering and Applications	ISSN 2321-3469 , vol XI, Issue IX , September 2017		Yes	44835	2017	September	Computer Science [UG]
112	Ms. Manasa Manjunath M	Increased Productivity And Reduced Water Wastage Through Automatic Communicating Devices With Stored Threshold Values In Agriculture	International Journal of Computer Engineering and Applications	ISSN:2321-3469	Impact Factor 4.382	Yes		2017	September	Computer Science [UG]
113	Ms. Vani Chakraborty Ms. Sandhya soman	A survey paper on methods used for the extraction of retinal vessels for diabetic retinopathy	International Journal of Computer Engineering and Applications	ISSN 2321-3469				2017	September	Computer Science [UG]

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114	Ms. Susan Sanny	The Tapestry of Indian Myths in Indian Literature	To be published by January 2018					2017	September	English [PG]
115	Dr. S Vijayanand	Phytochemical Studies of Phyllanthus emblica, Ananasm comosus, Momordica charantia Extracts	International Journal of Pharma Research and Health Sciences, Issue 4, Volume 5	ISSN 2348-6465	IF-0.335	Yes		2017	September	Life Sciences
116	Dr. A.J. Excelce Ms. Shilpa Rao C	Food Safety Practices and its Impact on Food Adulteration						2017	September	Management
117	Dr. Jisha V G	Financial Inclusion on Indian Postal Service	International Journal of Commerce and Law (IRJCL)	ISSN:2349-705X				2017	September	Management
118	Mr. Somasundaram T	Impact of Training on Job Performance: A Literature Review	International Research Journal of Commerce and Law, Vol.3.	ISSN No: 2349 - 705X				2017	September	Management
119	Mr. Surendranath Reddy C	Determinants of Consumer Purchase Intentions in Online Shopping	Determinants of Consumer Purchase Intentions in Online Shopping	ISSN 2349-705X	Impact Factor 4.414	Yes		2017	September	Management
120	Ms. S.R. Deepika	A study on the efficiency of non-price variables of NIFTY Index options in predicting the future movement of the underlying asset	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419, scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management
121	Dr. Ashokkumar J Dr. Joseph Charles Tamilmaran D	Green marketing as a tool for CSR	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419, scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management Studies
122	Dr. G. Bala Sendhil Kumar	A study on investors behavior after the launch of 'Make in India'	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419, scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management Studies
123	Dr. Gita P C	The role of Ethnic identity on perceived diversity climate among employees in Chennai city	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.418	Yes		2017	September	Management Studies
124	Dr. Joseph Charles Tamilmaran D	A study on the Impact of Demographics factors on Customer Experience in retail banks in India	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419, scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management Studies
125	Dr. Joseph Charles Tamilmaran D Dr. Ashokkumar J	Demonetization is not the mother of Digital Transactions in India	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419, scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management Studies

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
126	Dr. Justin Nelson Michael	A study on green banking initiatives of commercial banks with special reference to Bengaluru	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419,scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management Studies
127	Dr. R Vijaya Bhaskaran	The ongoing capability maturity building of discerning BPO-as-a – service models in Indian IT firms	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419,scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management Studies
128	Mr. John Pradeep Kumar	A study on impact of Gold Prices, Silver Prices, Inflation rates, and Exchange rates on Stock Market Indices with Special Reference to BSE Sensex	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419,scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management Studies
129	Mr. Stephen Deepak R	Organization Justice - Review of Justice Dimensions & Perception on Organizational Outcomes	International Research Journal of Commerce and Law	ISSN:2349-705X	Impact Factor-4.419,scopus ID IRJCL:E0FEFF77AF1E160	Yes		2017	September	Management Studies
130	Dr. V Muthukumar	A study on attitude of customers towards online shopping in Bangalore with Reference to K.Narayanapura	International Journal of Multidisciplinary Research Review	ISSN 2395-1885	Impact Factor-4.164			2017	October	Commerce [PG]
131	Dr. V Muthukumar	A study on Entrepreneurial mindset and skills among Undergraduates students in Bangalore with Reference to Kristu Jayanti College	International Journal of Business and Administration Research Review	ISSN 2347-856X	Impact Factor-4.729			2017	October	Commerce [PG]
132	Dr. V Muthukumar	A study on impact of demonetization in real estate with Special Reference to Bengaluru	International Journal of Management and Social Science Research Review	ISSN 2349-6746	Impact Factor-4.695			2017	October	Commerce [PG]
133	Dr. Ranjitha M	An Overview of Different methods of Image Analysis and Object Detection	IJAERD	E-ISSN (O):2348-4470 P-ISSN (P):2348-6406	UGC APPROVED-JOURNAL NO - 44839 RID:G-2298-2016 (THOMSON REUTERS) IF 4.72 (SJIF 2016)	Yes		2017	November	Computer Science [UG]
134	Mr. Somasundaram T	A Literature Review on Women Empowerment through Entrepreneurship.	Asian Journal of management science and economics.	ISSN No: 2413 - 0591	Impact factor: 5.18			2017	November	Management
135	Ms. Mamtha D	Indian Derivatives Market - Investors' Risk Perspective	International Journal of Economic Research	ISSN : 0972-9380		Yes		2017	November	Management

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
136	Dr. Arpita Ghosh	Who is Afraid of Lady Macbeth and Queen Cleopatra? An Intrepid Interpretation	The Criterion: An International Journal in English	ISSN: 0976-8165		Yes	35829	2017	December	English [PG]
137	Ms Rupashree R	Social Security Measures and its impact On Job Satisfaction with Special Reference To HAL	SriBalaji Publications	ISSN: 2395-6410 (Online)		Yes	64315	2017	December	Management
138	Ms. Annie Stephen	Prospects Of Crowdfunding Education	International Journal of Engineering and Computer Science	2319-1242				2017		Commerce [UG]
139	Dr. Joseph K. S.	Anti-diabetic activity of Garcinia xanthochymus seeds	Comparative Clinical Pathology	1618-565X (Online)	DOI 10.1007/s00580-016-2396-9			2017		Life Sciences
140	Dr. Joseph K. S.	Fatty acid methyl ester profile and physico-chemical characteristics of Zizyphus oenoplia Linn., Mill. seed oil.	Journal of dietary supplements	1939-0211 (Print) 1939-022X (Online)	DOI:10.1080/19390211.2017.1304485			2017		Life Sciences
141	Dr. Joseph K. S.	In vitro propagation of Artemisia japonica Thunb.	Journal of Herbs , Spices and Medicinal Plants	1049-6475 (Print) 1540-3580 (Online)	23, 36-43			2017		Life Sciences
142	Dr. Preethy Chandran	Optimization of Enterobacter cloacae for diesel oil degradation using Response Surface Methodology (RSM).	Journal of Microbiology	ISSN 1225-8873	55(2): 104–111.	Yes		2017		Life Sciences
143	Dr. Jisha V G	E consumers Behaviour on Social Media sites	Jami Publishers	ISBN 978-81-933531-3-4				2017		Management
144	Mr. Shinto Thomas	Are there differences in the mental health status of adolescents in Puducherry?	Asian Journal of Psychiatry-published by Elsevier	(2017). 27, 32-39. ISSN 1876-2018 <a href="http://dx.doi.org/10.1016/j.ajp.2017.02.011">http://dx.doi.org/10.1016/j.ajp.2017.02.011</a>				2017		Psychology
145	Dr. V Muthukumar Dr. V Babu Mr. Mohammed Umair	FDI in Indian Labour intensive industries	CHAVARA, International Journal of Business Research	Vol.1 Issue 1 January 2016 RNI No.KARENG04566				2016	January	Commerce [PG]
146	Ms. Saranya S	Customers' Awareness towards Online Shopping – An Exploratory Study in Bangalore City	International Research Journal of Economics and Business Studies, Vol. 5, No. 3,	ISSN: 2251-1555	Impact Factor: 5.38			2016	January	Commerce [UG]
147	Ms. Jyothi Manoj	ARIMA Modelling to Forecast and Analyze Indian Sectoral Stock Prices	International Journal in Management and Social Science (Impact Factor- 4.358)	January, 2016 ISSN: 2321-1784, Vol.04 Issue-01				2016	January	Computer Science [PG]

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
148	Mr. Cecil Donald A	Key Based Mutual Authentication (KBMA) Mechanism for Secured Access in MobiCloud Environment	International Conference on Mechanical Engineering and Electrical Systems (ICMES 2015), Nanyang Technological University (NTU), Singapore, Volume 40, Article No. 09002, January 2016, pp. 1–5,	ISSN: 2261 – 236X				2016	January	Computer Science [UG]
149	Mr. Saravana Kumar S	Model based object oriented software testing	National Conference on Innovations in Engg & Technology (ISTE Sponsored) NCIET 2016	ISBN :978 – 93 – 84943 – 19 - 6				2016	January	Computer Science [UG]
150	Ms. Gopika S	A Survey on Lung Nodule Detection in CT-Images	International Journal of Scientific & Engineering Research,	Volume 6, Issue 12, December-2015 ISSN 2229-5518				2016	January	Computer Science [UG]
151	Ms. Sandhya Soman	A Component quality characteristic model for CBSD involving risk parameters	RJITCA, Vol.2 No.1, Jan 2016, pp. 21-26	ISSN 2394 –7373				2016	January	Computer Science [UG]
152	Ms. Vinothina V	Scheduling Scientific Workflow Based Applications using ACO in Public Cloud	International Journal of Engineering and Technology, IJET, pp: 721-728	ISSN No: 2319-8613	Scopus Indexed SJR Value 0.177 Q3, H index -10			2016	January	Computer Science [UG]
153	Ms. Vidyavathi R	Encountering Gen Z Students	IJELLS, Vol iv, issue iv	2278-0742				2016	January	Humanities
154	Dr. Durairaj S	Role of microRNA 21 in diabetes and associated/related diseases	gene	ISSN: 0378-1119	2.415	Yes		2016	January	Life Sciences
155	Dr. Easubatham Armstrong Anand J	“A Study on Organisational Performance and Customer Value”	International Institute of Advanced Research, Hyderabad , India.	ISBN-13-978-1522 941347				2016	January	Management
156	Mr. Syed Kazim Mr. Ajai Abraham Thomas	Know Kung Fu – Know Human Resource Management	MM – Journal of Management in Manufacturing & Services	January/2016/ISSN No 2350-1480				2016	January	Management
157	Ms. Mamtha D	Stock Market Volatility – Conceptual Perspective through Literature Survey	Mediterranean Journal of Social Sciences	ISSN 2039-9340				2016	January	Management
158	Dr. Aloysius Edward J Ms. Jyothi Manoj	ARIMA Modelling to Forecast and Analyze Indian Sectoral Stock Prices	International Journal in Management and Social Science, Vol.04 Issue-01	ISSN: 2321-1784	(Impact Factor-4.358)			2016	January	Management Studies
159	Dr. S Sundararajan	An analytical research on fundamental and technical analysis of the HDFC bank stocks in India	Chavara International Journal of Business Research, Vol.1 Issue 1	RNI No.KARENG04566				2016	January	Management Studies
160	Dr. S Sundararajan	Effectiveness of Training & Development in Shipping Industries	Chavara International Journal of Business Research, Vol.1 Issue 1	RNI No.KARENG04566				2016	January	Management Studies

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
161	Dr. S Sundararajan	Role of Higher educational Institutions in reinventing the skills for Global Competency	IQAC Conference Proceedings ,Kristu jayanti college,Bangalore	ISBN: No.978-93-84935-65-8				2016	January	Management Studies
162	Dr. S. Arul Senthilkumar	An Empirical study on Employees' stress among the sales executives of private of Banks which influence on employees attrition with reference to private banks in Coimbatore	Chavara International Journal of Business Research, Vol.1 Issue 1	RNI No.KARENG04566				2016	January	Management Studies
163	Ms. Jyothi Manoj	Forecast model using ARIMA for stock prices of automobile sector.	International journal in research in finance and marketing.	Volume 6,issue 4(April 2016) ISSN 2231-5985 Impact factor 5.861				2016	February	Computer Science [PG]
164	Mr. Saravana Kumar S	Using Combinatorial Testing how to reduce software rework	International Conference on Computing technologies and its applications ICCTA' 16	ISBN: 978-93-85477-63-8				2016	February	Computer Science [UG]
165	Ms. Shrestha Banerjee	Behind the Mirror: Reflection of Dreams change in a matter of time",	SJMVS College of Hubballi; Karnataka. pp133-141	ISBN No.978-93-5258-817-6;				2016	February	Humanities
166	Dr. Elcey C D	Evaluation of Antistaphylococcal Activity of Ellagic Acid Extracted from Punica granatumFruit Peel on MRSA	International Journal of Current Microbiology and Applied Science	ISSN 2319-7706				2016	February	Life Sciences
167	Dr. Esther Shoba R	Heterologous expression of Helicoverpa armigera chitinase gene in Pichia pastoris.	International Journal of Applied Research, Volume 2 Issue 3, 738-745	2394-7500				2016	February	Life Sciences
168	Mr. Syed Kazim Mr. Ajai Abraham Thomas	Impact of cosmetic Advertisements on Customer perception: A study with reference to women in Bangalore	Trans Asian Journal Marketing and Management Research (TAJMMR)	Jan-Feb/2016/2279-0667				2016	February	Management
169	Dr. Renuga Devi S	Users Preferences and Level of Satisfaction towards Indian Airline Services – An Exploratory Study	Vaniya Vimarsh Journal of Commerce, Vol. 2, March, 2016, pp.1-7	2395-0102				2016	March	Commerce [PG]
170	Ms. Swetha P A	Journey of A Vacationer From A Guest To A Loyal Customer.	Journal of Management Outlook	ISSN No. 2231 - 1769, Vol. 6 No.1.				2016	March	Commerce [PG]
171	Ms. Kalyani V	The Need For Infusing Cross-Culturedness In Indian Management Education – A Faculty Perspective	International Journal of Social Science & Interdisciplinary Research	Vol. 5 (3), MARCH (2016), ISSN No-2277-3630				2016	March	Commerce [UG]
172	Dr. Aparna R R	Automatic Detection and Segmentation of Optic Disc in Retina Images.	Proceedings of Nation conference on Recent Trends and Innovations in Information Science and Technology , Bangalore. PP, 25-28,	NA				2016	March	Computer Science [UG]

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
173	Ms. Gopika S	A Survey on Road Condition Monitoring and Mitigation	International Journal of Applied Engineering Research	ISSN 0973-4562 Volume 10, Number 19 (2015) pp 39944-39949				2016	March	Computer Science [UG]
174	Ms. Ranjitha M	Extraction and Dimensionality Reduction of features for Renal Calculi Detection and Artifact Differentiation from segmented Ultrasound Kidney Images	Proceedings of the 10th INDIACOM, IEEE Conference ID: 37465 2016 3rd International Conference on "Computing for Sustainable Global Development", 16th - 18th March, 2016 Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), New Delhi (INDIA)	ISSN 0973-7529; ISBN 978-93-80544-20-5				2016	March	Computer Science [UG]
175	Dr. Amitha Santiago	The realm of the possible: Activating the self in marriage	Satya Nilayam Research Institute, Madras University, Chennai. No.27.	March 2016, ISSN 09725016				2016	March	Humanities
176	Ms. Shrestha Banerjee	The Post-modernity Thought and new dimensional conception of marriage."	University of Madras Chennai.	ISBN No.978-93-81992-41-8.				2016	March	Humanities
177	Dr. Elcey C D	Graphitisation of cola by biosolubilisation: Structure probe by Raman spectroscopy.	Asian Journal of Chemistry	ISSN:0970-7077	(SJR-0.15, h-index-25) impact factor 0.45			2016	March	Life Sciences
178	Dr. Esther Shoba R	Expression of a variant chitinase transcript of Helicoverpa armigera in E. coli.	International Journal of Science and Research, Volume 5 Issue 3, 956-966	2319-7064				2016	March	Life Sciences
179	Mr. Surendranath Reddy	A study on impact of online advertising on consumer attitudes and online purchase interest with special reference to college students in Bangalore	Archers and elevators publishing house	February 2016, ISBN 978-93-85640-51-3				2016	March	Management
180	Dr. R Vijaya Bhaskaran	A critical study into discerning challenges posed by visible US based BPOs an open-source onshore model which is a hybrid between outsourcing and captive	Indian Journal of Applied Research, Journal DOI : 10.15373/2249555X	ISSBN Print 2249-555X Volume : VI, Issue : III, March 2016				2016	March	Management Studies
181	Dr. R Vijaya Bhaskaran	Hybrid Model of Outsourcing by Indian BPOs	International Journal of Innovative Science, Engineering and Technology, Volume 3, Issue 3	ISSN 2348 – 7968				2016	March	Management Studies

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
182	Dr. R Vijaya Bhaskaran	Indian BPM Companies strategic onslaught to reign their sustenance	International Journal of Information Technology & Computer Sciences Perspectives	Vol 5,Number 1 Jan-March 2016 © Pezzottaite Journals, ISSN - 2319-9016 (print), 2319-9024 (online) sjIF(2015)=6.717 refereed quarterly journal				2016	March	Management Studies
183	Dr. R Vijaya Bhaskaran	Indian BPO Companies Readiness in Adopting to Emerging Dynamic Discounting Models	Splint International Journal of Professionals a monthly referred International Journal (Print Version)	ISSN 2349-6045 Vol-III, Issue-3 March 2016				2016	March	Management Studies
184	Dr. S Sundararajan	Current Trends in HR Technology and Role of ICT in HRM Practices	The observer of Management Education, Vol.11 Issue 03	ISSNNo.2321-6353				2016	March	Management Studies
185	Dr. Rema M K	Need and importance of higher education of women in India	International journal of psychology and education	March 2016 vol.3 issue -7,ISSN 2321-8606				2016	March	Psychology
186	Dr. Shridhar L S Ms. Sudha N Mr. Charles Ambrose	Macro economics variables,firm characteristics and influence on FDI evidence from India	IOSR journal of economics and finance	March april 2016,ISSN 2321-5933				2016	April	Commerce [UG]
187	Dr. Jasmine Beulah G	Enhanced Zone Stable Election Protocol based on Fuzzy Logic for Cluster Head Election in WSN	International Journal of Fuzzy Systems	1562-2479(Print)2199-3211		Yes		2016	April	Computer Science [UG]
188	Ms. Sangamithra A	Analysis of network Security Spasms and Circumvention	International Journal of Engineering and Technology	ISSN No: 0975-4024	Scopus Indexed			2016	April	Computer Science [UG]
189	Dr. Suguna R	Promoting second language communication skills based on learners personality – A study	International journal of advanced research and innovative ideas in education	April 2016,ISSN 2395-4396.Vol.2,Issue 2,2016				2016	April	Humanities
190	Dr. Calistus Jude A L	Peroxisome proliferator activated receptor gamma polymorphism Pro12A1a in polycystic ovary syndrome(PCOS) of South Indian population	Asian journal of reproduction					2016	April	Life Sciences
191	Dr. Aloysius Edward J Ms. Jyothi Manoj	Forecast model using ARIMA for stock prices of automobile sector.	International journal in research in finance and marketing.	Volume 6,issue 4(April 2016) ISSN 2231-5985,Impact factor 5.861				2016	April	Management Studies
192	Dr. Ashokkumar J	Work Based Learning: To meet corporate Expectations and Betterment of Employment Opportunities	M S Ramaiah College Bangalore	978-81-927564-1-7				2016	April	Management Studies



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193	Dr. R Vijaya Bhaskaran	Strategic competency building by Indian BPM sector to leverage the emerging business scenario	International Journal of Combined Research & Development,	e-ISSN : 2321-225X;p-ISSN: 2321-2241March - 2016 ( Vol:5 ; Issue: 3) Edition with effect from 3 April ,2016				2016	April	Management Studies
194	Dr. S Sundararajan	Employees attrition and its determinants in service sector	IJRMT	ISSN 2249-9563,Vol 2, April 2016				2016	April	Management Studies
195	Dr. Jonas Richard A	Awareness on violence against girl children among adolescent students	Indian Journal of Applied Research	Volume: 6, Issue 4, April 2016 ISSN 2249-555X, IF: 3.919,				2016	April	Social Work
196	Dr. Jonas Richard A	Information Literacy Competency Standards for Higher Education	Conference proceedings - Two day International Seminar on Digital Literacy, information security and trending Media in Academic Cubicles	ISBN-978-93-85977-83-1				2016	April	Social Work
197	Ms. Neeta Dwivedi	First generation rural women entrepreneurs – A study on the coastal districts of Odisha	Asian Academic Research journal of Social sciences and Humanities , volume 3 issue 5	ISSN 2278-859X	2.015			2016	May	Commerce [PG]
198	Mr. Saravana Kumar S	A Survey of Software Test Estimation Techniques	International Conference on Modern Engineering & Emerging Technology – 2016 (INC-MEET'16)	Special Issue : ISSN NO: 2348-9480	Impact Factor: 2.838			2016	May	Computer Science [UG]
199	Dr. Calistus Jude A L	Anti-termite properties of four selected species of Zingiberaceae rhizome extracts	The journal of Zoological Studies	May 2016, ISSN: 2348-5914, Impact factor 1.594				2016	May	Life Sciences
200	Dr. Rema M K	Challenges in working with industries for research	International journal of educational aspects, management studies and applied sciences	May 2016, Vol.4, ISSN - 2320-0383				2016	May	Psychology
201	Dr. Renuga Devi S	Determinants of Brand Loyalty of Skin care Products in Rural Area	International Journal of Exclusive Global Research, Vol. I Issue 6, June, 2016, pp.1-11	2456-2076				2016	June	Commerce [PG]
202	Dr. V Muthukumar Ms. Madhumalathi R	Women Empowerment Through Micro and Small Enterprises	Pezzottaite Journals- A Series of Indexed and refereed International journals	ISSN-2279-0934				2016	June	Commerce [PG]
203	Ms. Neeta Dwivedi	First generation women entrepreneurs - a study on the coastal districts of Odhisha	Asian academic research journal of social sciences and humanities	2278-859X				2016	June	Commerce [UG]
204	Ms. Preethi S. J. G. Ms. Nittymol Antony	Financial Performance of SHG Working Under Micro Finances in Karnataka	South Asian Academic Research Journal, June, 2016 volume 6 issue 6	ISSN : 2249-7137				2016	June	Commerce [UG]

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205	Dr. Calistus Jude A L	Peroxisome Proliferator activated receptor gamma polymorphism Pro 12 Ala in polycystic ovary syndrome(PCOS) South indian population	Asian pacific Journal of Reproduction	(ISSN 2305-0519 )				2016	June	Life Sciences
206	Dr. S Vijayanand	Screening of Michelia champacca and Muntingia calabura extracts for potential Bioactives	International Journal of Pharma Sciences and Research (IJPSR)	ISSN : 0975-9492				2016	June	Life Sciences
207	Dr. Vijaya Baskaran	An analysis of inexorable strategic capability factors spearheaded by Indian outsourcing vendors	International Journal Of Information Technology & Computer Sciences Perspectives;(IJITCSP),Volume 5, Number 2, April To June, 2016	ISSN: 2319-9016 (Print) ISSN: 2319-9024 (Online)				2016	June	Management Studies
208	Dr. Molly Joy	Mobile Phone Addiction among college youth	International Journal of Research Excellence in Management ( IJREM )	ISSN -2278-7089 Volume 4(1)	impact factor-0.98			2016	June	Psychology
209	Mr. Senthil Kumaran J	Emotional Intelligence, Test Anxiety and Academic Stress of Students	International Journal of Social Sciences and Interdisciplinary Research, April-June 2016, Volume No 5; Issue No 2	ISSN: 2277-677X				2016	June	Psychology
210	Dr. T.K. Murugesan	The Impact of Human Factors on Effective Implementation of TQM in South Indian Manufacturing Industries	Asian Journal of Research in Social Sciences and Humanities	ISSN 2249-7315	Impact Factor: 3.095	Yes		2016	July	Commerce [PG]
211	Ms. Selvi S Dr. Justin Nelson Michael	Srategic Leadership – Need of an hour	IASMS, Journal of Business Spectrum	ISSN – 0974-8016, Vol IX, No 2, 2016				2016	July	Commerce [PG]
212	Dr. S Hari Hara Puthiran	E-commerce and its impact on Indian economy	International Journal of Inventive Research in Management, Science and Technology (IJRMST), Issue No 1, Volume No 1					2016	July	Commerce [UG]
213	Dr. S Hari Hara Puthiran	Role of Investment Banks in mergers and Acquisitions	Journal of Applied Research and Social Sciences	ISSN - 2350-1472 / Vol.- 3 /Issue No.14	Impact Factor2.0081			2016	July	Commerce [UG]
214	Dr. S Hari Hara Puthiran Dr. Chitra V	Role of investment banks in mergers and acquisitions	ISGSEM ,Kolkata ,July 2016	2350-1472				2016	July	Commerce [UG]
215	Mr. Naveen Kumar G	A study on cooperative bank and practices of corporate social responsibility in cooperative banks in Karnataka	International Journal of recent trends in Management, commerce Accountancy, Economics, Public Administration, politics, Law and Allied Researches	2348-9413	JIF 2.7			2016	July	Commerce [UG]
216	Mr. Saravana Kumar S	Cost Benefit Analysis in Intrusion detection system	International Research Journal in global engineering and sciences(IRJGES)	July 2016, Issn 2456-172x, Volume 1 No 2.				2016	July	Computer Science [UG]

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217	Mr. Saravana Kumar S Mr. Sevuga Pandian Ms. Dhanamalar	Performance optimization in big data predictive analytics	IJRMST, Issue No 1, Volume No 1					2016	July	Computer Science [UG]
218	Mr. Saravana Kumar S	Programmed Fingerprint Identification: Using Minutiae Matching Procedure for Fingerprint database	International Journal of Scientific and Technical Advancements	Volume 2, Issue 2 2016 ISSN NO 2454-1532				2016	July	Computer Science [UG]
219	Ms. Ayshwarya B	A brief overview on data mining: approaches and applications	International Journal of Inventive Research in Management, Science and Technology (IJRMST), Issue No 1, Volume No 1					2016	July	Computer Science [UG]
220	Dr. A.J. Excelce	Reconnoiter of the consumer's knowledge regarding food safety practices of consumers in South Tamil Nadu	Trans Asian Journal, Vol- 5 Issue 7 July 2016	ISSN 2278-4853	SJIF 2013=4.708			2016	July	Management
221	Dr. Rema M K	Challenges in networking with industries for research	International Journal of Psychology and education , West wind publishing house, Maharashtra, July 2016, Vol-4. Issue-15	ISSN:2320-0383				2016	July	Psychology
222	Ms. Smitha A G	Perceived Stress and Coping Styles among Smoking and Non Smoking Undergraduates in Bangalore: An Empirical Study,	Indian journal of Psychology & Education (IJPE), Volume 6, Number 2, July 2016	ISSN -2231-1432				2016	July	Psychology
223	Dr. Jonas Richard A	Stress Management Through Life Skills Education	AKCE Quest -a journal of educational research	ISSN-2454-4531				2016	July	Social Work
224	Dr. Renuga Devi S	Profitability performance of New India Assurance Limited	International Journal of Multidisciplinary Educational Research, August, 2016, vol. 5, Issue: 8(1)	227-7881				2016	August	Commerce [PG]
225	Dr. V Babu Ms. Madhumalathi R	Indian Accounting Standards(IND AS)115-Revenue from contract with customers – Impact on financial statement of telecom sector	International Financial Reporting Standards/Indian Accounting Standards- An Impact Seminar.St.Josephs College of Commerce, 31 August 2016	ISBN No-978-81-924180-8-7				2016	August	Commerce [PG]
226	Ms. Anagha K	Employee motivation to innovate and resources management: the mediating role of organizational commitment	International Journal of Management Concepts and Philosophy, Vol 9, Issue 3, pp.185-199.	ISSN online: 1741-8135 ISSN print: 1478-1484	Impact Factor: 2.415			2016	August	Commerce [UG]
227	Ms. Neeta Dwivedi	Women In Rural Odisha-Factors That Drive Them To Become Entrepreneurs	Indian Journal of research , August 2016	2250-1991	5.215			2016	August	Commerce [UG]
228	Ms. Shenbagavalli T	A study of Factoring services In Small And Medium scale Pharmaceutical Industries Productivity	International society for green, Sustainable Engineering and Management	2016/2350-1480	1.5299			2016	August	Commerce [UG]

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
229	Dr. Selvam Arjunan	Relative expression of slow growth suppressor gene(sgs1) under the treatment of herbal formulation on yeast model	International Journal of Current Research	ISSN.-0975-833X	SJF 6.226			2016	August	Life Sciences
230	Dr. Emmanuel D	A study on the sway of Facebook on interpersonal relations of early adolescents	International Journal of Scientific Review and Research in Engineering and Technology, July – August 2016, Pg. No- 44-54,	ISSN No: 2455-3603				2016	August	Social Work
231	Dr. Ritty Francis	A study of organizational behavior concept through screening of movie “Croods”	Indian Journal of applied Research	2249-555X	3.919			2016	September	Commerce [UG]
232	Ms. Kalyani V	An empirical study between personality and effective organisational commitment with specific reference to faculty in management education	International journal of research in organisational behaviour and human resource management, Vol 4, No.3 PP 27-43	ISSN 2320-8724				2016	September	Commerce [UG]
233	Ms. Aruna Devi K	Improved Term Weighting Technique for Automatic Web Page Classification	Journal of Intelligent Learning Systems and Applications, 27/09/2016, Volume 8, Pages: 63-76, ISSN Online: 2150-8410	ISSN Print: 2150-8402				2016	September	Computer Science [PG]
234	Ms. Jyothi Manoj	Modelling the Impact of Government Policies on Import on Domestic Price of Indian Gold Using ARIMA Intervention Method	International Journal of Mathematics and Mathematical Sciences, Hindawi Publishing Corporation	Volume 2016, Article ID 6382926, 6 pages <a href="http://dx.doi.org/10.1155/2016/6382926">http://dx.doi.org/10.1155/2016/6382926</a>	Scopus Indexed with Impact factor -0.35 and Journal H Index 27			2016	September	Computer Science [PG]
235	Dr. Aparna R R	Swarm Intelligence for Video Image Enhancement, International Journal for Rough Sets and Data Analysis	International Journal of rough sets and data analysis (IJRSDA), IGI Global, US publication, Vol 3(3), jul-sep 2016, pages 21-37., (2016)	ISSN No: 2334-4598				2016	September	Computer Science [UG]
236	Mr. Cecil Donald A	MoClo-IdM: A Framework for Secured Data Access in MobiCloud Environment	International Journal of Computer Science and Network, Volume 5, Issue 5, October 2016, pp. 782-785,	ISSN: 2277-5420				2016	September	Computer Science [UG]
237	Mr. Cecil Donald A	PBUA: A Dynamic User Authentication Mechanism for Secure MobiCloud Environment	Indian Journal of Science and Technology, Volume 9, Issue 35, September 2016, pp. 1-6	ISSN: 0974-5645				2016	September	Computer Science [UG]
238	Ms. Gopika S	Computer aided diagnostic scheme for brain tumor detection in mr-images using wavelets & neural networks.	International Journal of Advanced Research (2016), Volume 4, Issue 7, 1804-1810	ISSN 2320-5407				2016	September	Computer Science [UG]

SL.N o	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
239	Ms. Kalaiselvi K	Enhanced AES Crptosystem by using genetic algorithm and neural network in S-box	IEEE Xplore,International conference on current trends in advance computing (ICCTAC)	ISBN NO.978-1-5090-1936-6				2016	September	Computer Science [UG]
240	Dr. Arpita Ghosh	Homecoming (Short fiction)	ISSN No: 0975-1815,Issue: 69 - Sep - Oct 2016					2016	September	Humanities
241	Mr. Sarvesh B	Shilpakalagrama Shivarapattana	International Journal of Kannada Research,AkiNik Publications and Gupta Publications, New Delhi.	ISSN: 2454-5813				2016	September	Humanities
242	Mr. Sarvesh B	Shivarapattana- Graamaadhyayana	International Journal of Kannada Research,AkiNik Publications and Gupta Publications, New Delhi.	ISSN: 2454-5813				2016	September	Humanities
243	Ms. Sharmin K Thampi	Narratives of Dislocation, Disruption and Disjuncture	conference proceedings UGC Sponcered National Conference on Conflict Studies					2016	September	Humanities
244	Ms. Vidyavathi R	Cultural vicissitude and its impetus to annihilation in Bharati Mukherjee's 'Wife'	RJELAL, Vol iv, issue iii	2395-2636				2016	September	Humanities
245	Dr. Selvam Arjunan	DenHunt- AComprehensiveDatabaseoftheIntricate NetworkofDengue-Human Interactions	International Journal PLOSNeglectedTropicalDiseases	DOI- 10.1371	IF-4.569			2016	September	Life Sciences
246	Mr. Ajai Abraham Thomas	A study on the usage of smart phone for e-commerce in Bengaluru	ABBS management business and entrepreneurship review	ISSN - 0976 - 3341				2016	September	Management
247	Mr. Somasundaram T	Knowledge Acquisition: A Theoretical Outlook	International Research Journal of Management and Humanities	2347 – 3274				2016	September	Management
248	Mr. Somasundaram T	Knowledge Acquisition: A Theoretical Outlook	Sustainable Strategies in Competitive Business EnvironmentPriyadarshini Engineering College, Vaniyambadi.Vol.3, Issue:1, Sep 2016.	ISSN No: 2347 – 3274				2016	September	Management
249	Dr. S Hari Hara Puthiran	A Study on Impact of E-Commerce on Indian Economy	International Journal of Commerce and Management Research	ISSN 2455 1627 / Vol. - 2 Issue 10	Impact Factor - RJIF 5.22			2016	October	Commerce [UG]
250	Mr. K.Kiran Kumar	Shareholder Value Analysis: An Empirical study of EVA, MVA and Stock market Returns with special reference to select cement companies in India	International Journal of Business and Admininstration Research Review .pp : 162-164	ISSN No: 2348 - 0653	Impact Factor - 3.853			2016	October	Commerce [UG]
251	Mr. Raghavendra Babu J Mr. Naveen Kumar G	A Study on Consumer Behaviour towards Home Appliances in Bangalore Rural Districts.	Indian Journal of Research in Commerce, Management, Engineering and Applied sciences	ISSN 2454-6593	PIF -3.26			2016	October	Commerce [UG]

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
252	Ms. Anagha K	Motivation to Innovate: an examination of the role of employee commitment	Asian Journal of Research in Social Sciences and Humanities Vol 6, Issue 8,,pp. 1237-1251.	Online ISSN: 2249-7315	Impact Factor: 4.16			2016	October	Commerce [UG]
253	Ms. Shenbagavalli T	Impact of portfolio trading in secondary market accelerates Indian companies market share- With special reference to Pharmaceutical industry	International Journal of business & administration research review ( Finance)	E- ISSN NO.2347-856X ISSN NO:2348-0653	Impact factor: 3.853			2016	October	Commerce [UG]
254	Ms. Jyothi Manoj	An Improved Model for Forecasting of value of Gold: A Hybrid Model Approach	Bulletin of Mathematics And Statistics Research, Vol.4.Issue.4.2016 (October -December)	ISSN 2348-0580				2016	October	Computer Science [PG]
255	Ms. Ranjitha M	Extraction and dimensionality reduction of features for Renal Calculi detection and artifact differentiation from segmented ultrasound kidney images	IEEE Xplore Digital Library,31/10/2016	ISBN: 978-9-3805-4421-2				2016	October	Computer Science [UG]
256	Ms. Lyola Thomas	Mirroring the Postmodern Angst – a contextualisation of the Psalms	ROOTS: International Journal of Multidisciplinary Researches	ISSN 2349-8684	An International Refereed Journal of Postmodern Studies			2016	October	English [PG]
257	Mr. Venkateshappa P	Kannada saahityakke jain darmada koduge	Kannada Sahithyada Olavugalu – International seminar, Adarsha College	ISBN- 9781635354027				2016	October	Humanities
258	Dr. E Eswara Reddy	Empowering women – Fostering women Entrepreneurship	Global Journal for Research Analysis, Nov 2016, Volume – 05, Issue -11	ISSN No-2277-8160	Impact Factor – 3.62			2016	November	Commerce [PG]
259	Dr. T.K. Murugesan	Entrepreneurial Propensity among Female Engineering Students – An Empirical Study from Rural Provinces of South India	Asian Journal of Research in Social Sciences and Humanities	ISSN:2249-7315	Impact Factor: 3.094	Yes		2016	November	Commerce [PG]
260	Dr. Ritty Francis Ms. Reena R	A study on neuro marketing: A unique bond between consumer's cognizance and marketing	International journal of commerce and management research	November /2016/2455-1627	RJIF 5.22			2016	November	Commerce [UG]
261	Dr. S Hari Hara Puthiran	A Study on Customer Awareness and Satisfaction towards Handloom Products With Special Reference To Erode District – Tamilnadu	Global Journal For Research Analysis	Volume-5, Issue-11, • ISSN No 2277 – 8160 / November – 2016	(IF : 3.62   IC Value 70.36)			2016	November	Commerce [UG]
262	Dr. S Hari Hara Puthiran	A Study on Impact of Foreign Direct Investment in Indian Banking Sector	International Journal of Research Commerce and Management	ISSN 2231-4245 VOLUME NO. 6 (2016), ISSUE NO. 11	Impact Factor - 3.853			2016	November	Commerce [UG]
263	Mr. R Vijayakumar Dr. Justin Nelson Michael	Effectiveness of green banking initiative by selected public and private sector banks in Bangalore city	International Journal of multidisciplinary research review	2395-1877	SJIF 3.567			2016	November	Commerce [UG]

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
264	Ms. Anagha K	Collaborative IP Creation and Perspective Taking	International Journal of Intellectual Property Rights, Vol 7, Issue 1 .pp., 06–10.	ISSN PRINT : 0976-6529 ISSN ONLINE : 0976-6537	Impact Factor 2.71			2016	November	Commerce [UG]
265	Ms. Anagha K	Innovativeness of IT Employees and IP Creation	International Journal of Management, Vol 7(, Issue 7, pp .61–69.	ISSN PRINT : 0976-6502 ISSN ONLINE : 0976-6510	Impact Factor 3.33			2016	November	Commerce [UG]
266	Ms. Geetanjali Patel	Is Government Really Sensitive Towards Financing Higher Education in India?	International Journal of Commerce & Management Research	ISSN No. 2455-1627	RJIF : 5.22			2016	November	Commerce [UG]
267	Mr. R Vijayakumar	A study on impact of foreign direct investment in Indian banking sector	International journal of commerce and management research	November /2016/2231-4245				2016	November	Commerce [UG]
268	Dr. Anthony Vincent B	Upgrading Business Intelligence(BI) to elevate International Import & Export system to sustain in global market: An Empirical E-Business Modelling for Dynamic Growth	International Journal of Innovative Research in Science Engineering and Technology. (An ISSO 3297:2007 Certified Organization),Vol.5, Issue 11	ISSN (online)2319-8753.ISSN(print) 2347-6710				2016	November	Computer Science [UG]
269	Mr. Saravana Kumar S	Improved CPU utilization using advanced fuzzy based CPU scheduling algorithm	International Journal of Scientific Research in Science, engineering and Technology	Volume 2 ,Issue 6	ISSN :2395-1990			2016	November	Computer Science [UG]
270	Mr. Saravana Kumar S	Improved CPU Utilization using Advanced Fuzzy Based CPU Scheduling Algorithm(AFCS)	International journal of Scientific Research in Science, Engineering & Technology (IJSRSET)	Print ISSN: 2395-1990 Online ISSN2394-4099	Impact Factor: 3.632			2016	November	Computer Science [UG]
271	Ms. Manasa Manjunath M	A Study On Green IT Solutions	IJRCCE(International Journal of Innovative Research in Computer and Communication Engineering)	ISSN(Online): 2320-9801 ISSN (Print): 2320-9798	Impact factor 6.577.			2016	November	Computer Science [UG]
272	Ms. Vidyavathi R	Reincarnation of identities and amelioration of self in Bharati Mukherjee's 'Jasmine'	IJELLH,Vol iv, issue ix	2321-7065				2016	November	Humanities
273	Dr. Durairaj S	Significance of microRNA 21 in gastric cancer	Clinics and research in hepatology and gastroenterology	ISSN: 2210-7401	2.3	Yes		2016	November	Life Sciences
274	Mr. Stephen Deepak R	Influence of Personality and Competency on Performance of People managers	Asia Pacific Journal of Research in Business Management,Vol-7, Issue-11, November-2016	ISSN: 2229 – 4104	IF – 4.859			2016	November	Management Studies
275	Dr. Justin Nelson Michael	Effectiveness of Green Banking Initiatives by Selected Public and Private Sector Banks in Bangalore City	International Journal of Multidisciplinary Research Review, Vol 1, Issue 21,		IF 3.567			2016	November	Management Studies
276	Dr. Emmanuel D	Quality Time for Adolescents: A Study among the Paniyans at Nilgiris District	De Paul Journal of Scientific Research	ISSN: 2394-4412				2016	November	Social Work

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
277	Ms. Selvi S	A Study on awareness and perception of tax payers on new self assessment scheme in BBMP Corporation	Pezzottaite Journals International Journals of applied financial management perspectives, Oct-Dec 2016 , Volume-5	ISSN(print)=2279-0896 ISSN(online)-2279-090x	Impact Factor=6.847			2016	December	Commerce [PG]
278	Mr. R Vijayakumar	A study on impact of green banking in public and private sector banks with special reference to Karnataka”	Global Journal for research analysis	2277-8160	SJIF 3.62			2016	December	Commerce [UG]
279	Ms. Saranya S	An Empirical Study on the Usage Pattern of Social Media Among Youths with Reference to Bangalore City	International Research Journal of Social Science and Management, Vol. 6, No. 8, pp: 9-14.	ISSN: 2251-1571	Impact Factor: 5.632			2016	December	Commerce [UG]
280	Ms. Gopika S	Opinion Aware Blind Image Quality Assessment – A comparison of three learning approaches	International Journal of Engineering and technology	ISSN: 0975 - 4024	Scopus Indexed Journal SNIP Value 0.468			2016	December	Computer Science [UG]
281	Ms. Gopika S	Opinion unaware Blind image quality assessment	International Journal of Control Theory and Applications	ISSN:0974-5572	Article H index – 9 Impact factor 1.466 SJR – 0.53 Scopus Indexed			2016	December	Computer Science [UG]
282	Ms. Ramya B	Sustainable Heritage Management-Need and challenges	Paripex- Indian Journal of Research Volume 5, Issue 12	ISSN 2250-1991	Impact Factor – 5.215, IC Value – 79.96			2016	December	Humanities
283	Dr. Calistus Jude A L	Ninjurin 1 gene asp 110 ala genetic variants as a susceptibility factor in nerve damage leprosy patients of india	Meta Gene- Elsevier Journal	ISSN 2214-5400				2016	December	Life Sciences
284	Dr. Esther Shoba R	Expression of Helicoverpa armigera chitinase in Pichia pastoris and study of its insecticidal activity on Lepidopteran larvae	National symposium on Behavioural Ecology and Management of Agriculturally Important Insects and other Animals, University of Agricultural and Horticultural Sciences, Shivamogga, Dec27-28, 2016	NA				2016	December	Life Sciences
285	Dr. Esther Shoba R	Heterologous Expression of Helicoverpa armigera chitinase and study of its insecticidal activity.	BANGALORE INDIA BIO, The Lalit Ashok, Bengaluru, 9-11, February 2016.	NA				2016	December	Life Sciences
286	Dr. A.J. Excelce	Cognizance and Accomplishment of Hand washing practices of consumers in south Tamil Nadu	International Journal of Applied Services Marketing perspectives	ISSN 2279-0977	SJIF 2015=6.492			2016	December	Management
287	Dr. Vimal Priyan J	Marketing Challenges Before MSMEs: - An Exploratory Factor Analysis	Marketing Mastermind	0972-5172				2016	December	Management



SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
288	Dr. Winnie Joyce	A Study on Emotional Wellbeing among Adolescent Girls in Schools	Asian Journal of Research in Social Sciences and Humanities by Asian Research Consortium ,Vol. 6, No. 12, December 2016, pp. 1283-1297,A Journal Indexed in Indian Citation Index DOI NUMBER:10.5958/2249-7315.2016.01368.X 1283	ISSN 2249-7315				2016	December	Social Work
289	Dr. Prasanth Gupta	Attribute preferences of the Smartphones amongst the Smartphone consumers of Andhra Pradesh and Karnataka using Choice Based Conjoint Analysis	International Journal of Management and Social Science Research Review	2349-6738.				2016		Commerce [UG]
290	Dr. Prasanth Gupta	Transportation: The deciding factor in high logistic performance of Maharatna companies in India.	International Journal of Logistics & Supply Chain Management Perspectives.	2319-9032				2016		Commerce [UG]
291	Ms. Jibhi Bhaskaran	Writing My Name on the Blackboard: A Comparative Study	SVASH	ISBN 9788192800745				2016		Humanities
292	Ms. Ramya B	Sustainable Heritage Management-Need and challenges	Abstract Published in Conference Proceedings					2016		Humanities
293	Dr. Joseph K. S.	Characterization of nutritional constituents of Garcinia morella seeds and seed oil.	International Food Research Journal	1985 4668,(print) 2231 7546 (online)	23, 1949-1952			2016		Life Sciences
294	Dr. Joseph K. S.	Chemical Composition and Fatty Acid Profile of Khat (Catha edulis) Seed Oil.	Journal of the American Oil Chemists' Society	0003-021X (print),1558-9331 (online)	93, 405-409			2016		Life Sciences
295	Dr. Joseph K. S.	Chemical composition and nutritional value of African mangosteen (Garcinia livingstonei).	Erwerbs-Obstbau	0014-0309 (Print) 1439-0302 (Online)	DOI: 10.1007/s10341-016-0311-9			2016		Life Sciences
296	Dr. Joseph K. S.	Chemical properties and fatty acid composition of Thunbergia fragrans Roxb. seed oil.	Journal of the American Oil Chemists' Society	0003-021X (print),1558-9331 (online)	93, 295-297			2016		Life Sciences
297	Dr. Joseph K. S.	Chemistry and biological activity of Garcinia xanthochymus: A review.	Journal of Biologically Active Products from Nature	2231-1866 (print) 2231-1874(online)	6, 173-194			2016		Life Sciences
298	Dr. Joseph K. S.	Efficient in vitro propagation of Artemisia nilagirica var. nilagirica (Indian wormwood) and assessment of genetic fidelity of micropropagated plants.	Physiology and Molecular Biology of Plants.	0971-5894 (print),ISSN: 0974-0430 (online)	22, 595-603			2016		Life Sciences
299	Dr. Joseph K. S.	Larvicidal, antioxidant and antimicrobial activity of Garcinia morella (Gaertn.) Desr. plant latex.	Journal of Parasitic Diseases.	0971-7196 (print),ISSN: 0975-0703 (online)	doi:10.1007/s12639-016-0863-5			2016		Life Sciences
300	Dr. Kavitha Chalakkal	Case Comment on South China Sea Arbitration Award.	Amity Law Review, Amity Law School, Delhi;	ISSN 2249-2232				2016		Management

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301	Dr. Kavitha Chalakkal	Case review of India – Certain Measures Relating to Solar Cells and Solar Modules (WT/DS/456),	Journal of Law and Public Policy, NLSUI: Bangalore	ISSN 2350-1200				2016		Management
302	Mr. Shinto Thomas	Depression among Indian University Students and Its Association with Perceived University Academic Environment, Living Arrangements and Personal Issues.	Asian Journal of Psychiatry-published by Elsevier	23, (2016) 108–117. ISSN 1876-2018 http://dx.doi.org/10.1016/j.ajp.2016.07.010.				2016		Psychology
303	Mr. Shinto Thomas	Evidence concerning potential risk behavior and psychological distress of Indian emerging adults.	International Journal of Applied Research.	2(8); (2016). 01-12. ISSN Print: 2394-7500,ISSN Online: 2394-5869				2016		Psychology
304	Mr. Shinto Thomas	Incidents of Sexual Violence against Adolescents in Kolkata, India, and Its Effect on Mental Health.	Annals of Forensic Research and Analysis _ JSciMed Central Peer-reviewed Open Access Journals	(2016), 3(2): e 1029; ISSN: 2378-9476				2016		Psychology
305	Dr. Renuga Devi S	Global Financial System and Insurance Industry	International Level on “Global Finance: Issues and Challenges” - January, 2015,S N R Sons College, Coimbatore				Year at	2015	January	Commerce [PG]
306	Ms. Shenbagavalli T	A Study on Marketable Surplus of Groundnut in Tamil Nadu.	Emerging trend in Marketing ( Jan 2015)	(ISBN NO: 978-93-84193-00-3)				2015	January	Commerce [UG]
307	Ms. Jyothi Manoj	ARIMA Modelling to Forecast and Analyze Indian Sectoral Stock Prices	International Journal in Management and Social Science (Impact Factor- 4.358)	January, 2016,ISSN: 2321-1784, Vol.04 Issue-01				2015	January	Computer Science [PG]
308	Dr. Gnanasankaran	“The impact of COTS components on software quality in IT industry: A survey and its analysis”	Published a paper on International Journal of Computer Science Engineering. Vol 4 No.1	ISSN:2319-7323				2015	January	Computer Science [UG]
309	Dr. Jasmine Beulah G	A Study on Bluetooth Wireless Technology	ASM’s International E-Journal on Ongoing Research in Management and IT			Yes		2015	January	Computer Science [UG]
310	Dr. Jasmine Beulah G	A Zone-based Clustering Protocol for Wireless Sensor Networks	9th International Conference on Computer Engineering and Applications					2015	January	Computer Science [UG]
311	Mr. Cecil Donald A	A Secure Authentication Scheme for MobiCloud	International Conference on Computer Communication and Informatics (ICCCI 2015), Coimbatore, Tamil Nadu, India,January 2015, pp.35-40, DOI: 10.1109/	ICCCI.2015.7218101				2015	January	Computer Science [UG]

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
312	Ms. Sangamithra A	Non Linear Multi Objective Optimization Technique to Explore Multi Layer Network Phase - I	International Journal of Advance Research in Computer Science and Software Engineering	IISN No: 2277 - 128X				2015	January	Computer Science [UG]
313	Ms. Belga Marriya Berk	Repression, Return, Revictimization and Reconnection: Trauma Reading of Manaichitrathazhu	Newman International Journal of Multidisciplinary Studies , Vol.2, Issue 1, January 2015.	ISSN: 2348-1390	Impact Factor 4.321			2015	January	Humanities
314	Ms. Juby Thomas	Usage of Infographics in 2014 LS election Campaigns: A semiotic Analysis	AL-Shodhana, Vol.1, Issue 2	ISSN: 2320 – 6292				2015	January	Humanities
315	Dr. Durairaj S	miRNA-24 and miRNA-466i-5p controls inflammation in rat hepatocytes	Cellular and Molecular Immunology	2042-0226	5.2	Yes		2015	January	Life Sciences
316	Dr. Durairaj S	Role of MicroRNA 21 in Mesenchymal Stem Cell (MSC) Differentiation: A Powerful Biomarker in MSCs Derived Cells	Current Pharmaceutical Biotechnology	ISSN: 1873-4316 (Online)	2.4	Yes		2015	January	Life Sciences
317	Mr. John Caleb	Description of a New species of HarmochirusSimon (araneae: Salticidae) from South India	Munis Entomology & Zoology	ISSN 1306-3022				2015	January	Life Sciences
318	Dr. Easubatham Armstrong Anand J	Talent Management – Teamster for Organisational Success	NEW DIMENSIONS OF MANAGEMENT IN THE GLOBALIZED ERA” - Book,Department of Management Studies, Madurai Kamaraj University held in Madurai, Tamil Nadu, India.	ISBN-978-93-80659-40-0				2015	January	Management
319	Dr. Easubatham Armstrong Anand J	Employee Engagement: The Prime Key to improving performance	NEW DIMENSIONS OF MANAGEMENT IN THE GLOBALIZED ERA” - Book,Department of Management Studies, Madurai Kamaraj University held in Madurai, Tamil Nadu, India.	ISBN-978-93-80659-40-1				2015	January	Management
320	Dr. G. Bala Sendhil Kumar	EMPIRICAL ANALYSIS OF MARKET RELATED FACTORS ASSOCIATED WITH E-PROCUREMENT ADOPTION DECISIONS BY MEDIUM SCALE INDUSTRIES IN TAMILNADU	APOTHEOSIS: Tirpude’s National Journal of Business Research	ISSN 2319- 5576				2015	January	Management Studies
321	Dr. Molly Joy	Predictors of Career satisfaction and overall satisfaction of IT ES employees	International Journal of Psychosocial Research A peer reviewed Journal -	ISSN 2320-6381	Global Impact factor - 0.541			2015	January	Psychology
322	Ms. Swetha P A	A study on Customer satisfaction at Homestays in Kodagu.	International Seminar on Tourism Leisure and Hospitality- In Global Economy.2015.	NA				2015	February	Commerce [PG]

SL.N o	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
323	Dr. S. Christuraja	A Study on the Problems and Prospects of Small Scale Industries in Tiruchirappalli District of Tamil Nadu.	National conference on Dynamics of Entrepreneurship Development, St. Joseph's College, (Autonomous) Tiruchirappalli-2	NA				2015	February	Commerce [UG]
324	Ms. Amritha Ashok	A study on the factors that hinder the adoption of Micro-Health Insurance among domestic helpers in the city of Bangalore	Christ University	NA				2015	February	Commerce [UG]
325	Ms. Amritha Ashok	A study on the factors that influence the adoption of Pet Insurances among pet owners in the city of Bangalore	Christ University	NA				2015	February	Commerce [UG]
326	Dr. Anthony Vincent B Mr. Rajesh H	CEP in Big Data Analytics: A real time Model for the savvy organization	Global Workspace 2020	ISBN 819273373-4				2015	February	Computer Science [UG]
327	Dr. Anthony Vincent B Mr. Rajesh H	Envisioning Big data in SNS: A Conceptual Network Analysis in Social Media Platform	Global Workspace 2020	ISBN 819273373-4				2015	February	Computer Science [UG]
328	Mr. Cecil Donald A	A Unified Cloud Authenticator for Mobile Cloud Computing Environment	International Conference on Advanced Computing and Communication Techniques for High Performance Applications (ICACCTHPA 2014), Angamaly, Kerala, India, No. 4, February 2015, pp. 29-34,	ISSN: 0975 – 8887			Year ar	2015	February	Computer Science [UG]
329	Ms. Ranjitha M	Analyze And Differentiate Uric Acid Stones And Calcium Stones From Images Using Statistical Parameters	ICTACT Journal On Image And Video Processing	February 2015, Volume: 05, Issue: 03, ISSN: (Online) 0976-9102	Index Copernicus Value (ICV)- 78.81			2015	February	Computer Science [UG]
330	Ms. Vani Chakraborty	Design of multi-agent intelligent tutoring system for adaptive Mobile learning(m-learning)	International Conference ICCTAC-2015 conducted by Kristu Jayanti College	ISBN: 973-93-80874-25-9)				2015	February	Computer Science [UG]
331	Ms. Vinothina V	An Overview of clustering Heuristics in scheduling Scientific Workflows	UGC Sponsored National Seminar UGCNSACT'15 by SRNM College, Feb 5-6, 2015, pp:23-26.	ISBN No:978-93-5212-074-1				2015	February	Computer Science [UG]
332	Ms. Belga Marriya Berk	3G Resistance: Violent, Non-Violent and What Next? Shift in the Concept of Resistance as Depicted in Manu Joseph's Serious Men	Luminaire, a Refereed Journal of the Department of Languages, Vol. 5, Issue 1, February 2015	ISSN: 2249 2542				2015	February	Humanities
333	Dr. G. Bala Sendhil Kumar	A STUDY ON EMPLOYEE INVOLVEMENT IN SME IN PUDUCHERRY	International Journal of Innovative Research & Development	ISSN 2278 – 0211				2015	February	Management Studies

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334	Dr. G. Bala Sendhil Kumar	A STUDY ON JOB SATISFACTION OF EMPLOYEES OF MANUFACTURING INDUSTRY IN PUDUCHERRY, INDIA	International Journal of Innovative Research & Development	ISSN 2278 – 0211				2015	February	Management Studies
335	Dr. S Sundararajan	“Future Expectation in Customer Relationship Management	AMET Business School AMET university Chennai International Conference Proceedings ISBN No:978-81-926045-2-7	ISBN No:978-81-926045-2-7				2015	February	Management Studies
336	Dr. S Sundararajan	HR Practices as Determinants of Organisational Commitment and Employee Retention”	AMET Business School AMET university Chennai International Conference Proceedings ISBN No:978-81-926045-1-0	ISBN No:978-81-926045-1-0				2015	February	Management Studies
337	Dr. V Muthukumar	Organizational climate in Tamilnadu state transport corporation	Business horizons,vol.1 issue 1	ISSN 2395-2504				2015	March	Commerce [PG]
338	Ms. Saranya S	An Empirical Study on Customers’ Usage Pattern of Online Shopping with reference to Bangalore city	Indo-Global Journal of Commerce and Economics, Vol. 2, Issue: 1, pp: 30- 32.	ISSN: 2393-9796	Impact factor: 5.185			2015	March	Commerce [UG]
339	Ms. Shenbagavalli T	A Study of Issues & Challenges of Implementation of Information Technology in HRM health in Pharmaceutical Industry	Emerging trend in computing technologies ( 13 th march 2015)	(ISBN NO; 97-89-38-31-91116)				2015	March	Commerce [UG]
340	Ms. Aruna Devi K	Artificial neural networks in web mining – A survey	Optima journal: ISSN 2320 4834	ISSN 2320 4834				2015	March	Computer Science [PG]
341	Ms. Kalaiselvi K	A Study on crptyanalyticattacks and defence measures on RSA using Evolutionary computation	Optima Journal	ISSN 2320 4834				2015	March	Computer Science [UG]
342	Ms. Ranjitha M	Region Descriptors to Extricate Renal Calculi by Discerning Artifacts from Ultra Sound Images	Research Journal of Applied Sciences, Engineering and Technology, Maxwell Publications.	ISSN: 2040-7459, Volume 5, Issue 3, March (2015), pp . 374-379	(Scopus Indexed) IF:0.47			2015	March	Computer Science [UG]
343	Ms. Sandhya Soman	Managing multi-dimensional big data through cloud	Optima journal	ISSN 2320 4834				2015	March	Computer Science [UG]
344	Ms. Sandhya Soman	Managing Multi-dimensional big data through cloud	OPTIMA-Journal of Physical Sciences,Vol. 3, March 2015, pp. 63-68	ISSN No. 2320-4834				2015	March	Computer Science [UG]
345	Ms. Sangamithra A	Non Linear Multi Objective Optimization Technique to Explore Multi Layer Network Phase - II	International Journal of Advance Research in Computer Science and Software Engineering	ISSN No: 2277-128X				2015	March	Computer Science [UG]
346	Ms. Neeta Dwivedi	The role of SWAD in eliminating the constraints of women entrepreneurs in Puri district,Odisha	International Journal of Research in Commerce, Economics & Management	ISSN No:2231-4245	IC: 5.09	No		2015	March	Economics
347	Dr. Amitha Santiago	The relam of the possible:’Activating the self in marriage	Satya Nilayam Research Institute,Madras University,Cheenai.No.27.	ISSN 09725016				2015	March	Humanities

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348	Dr. Arpita Ghosh	<i>Difficult Daughters: A Saga of Partitioned Self</i>	Research Journal of English Language and Literature; 3.1	ISSN: 2321-3108	Impact Factor: 5.002			2015	March	Humanities
349	Mr. Mathiyarasan M	Attitude of customers towards internet banking: a case of Namakkal town, Tamil Nadu	International Journal Of Research In Commerce, IT And Management	Volume No. 5 (2015), ISSN 2231-5756, Issue No. 07 (July)				2015	April	Commerce [UG]
350	Ms. Shenbagavalli T	A study of factoring services in small and medium scale Pharmaceutical industries productivity.	National conference (AIMS)					2015	April	Commerce [UG]
351	Ms. Jyothi Manoj	Forecast model using ARIMA for stock prices of automobile sector.	International journal in research in finance and marketing.	Volume 6,issue 4(April 2016) ISSN 2231-5985,Impact factor 5.861				2015	April	Computer Science [PG]
352	Dr. Jasmine Beulah G	Intra-Cluster Optimization In Zone-Based Wireless Sensor Networks Using DBSCAN	International Journal of Applied Engineering Research	0973-9769		Yes		2015	April	Computer Science [UG]
353	Ms. Anitha D'Souza	Efficient information retrieval through ontology in semantic web- Web based approach	Adarsh Journal of Information technology,	ISSN:2320-0340, Volume 2 Issue 1				2015	April	Computer Science [UG]
354	Dr. Suguna R	Promoting second language communication skills based on learners personality – A study	International journal of advanced research and innovative ideas in education	ISSN 2395-4396.Vol.2				2015	April	Humanities
355	Ms. Ramya B	The 3I model of education for community engagement – A case study of KristuJayantiCollege,Autonomous,Bengaluru	Proceedings of National seminar on Role of best practices in quality enhancement & sustenance in higher education	ISBN 978-93-83342-14-3				2015	April	Humanities
356	Dr. Deepa M A Ms. Apoorva Udayashankar	Study of Total phenolics, Total tanins, antioxidant potential and antimicrobial activity of Ailanthus excels	International journal of pharmaceutical sciences and research	ISSN 0975-8232				2015	April	Life Sciences
357	Mr. John Caleb	Four new species of jumping spider (Araneae: Salticidae: Aelurillinae) with the description of a new genus from South India	Peckhamia	ISSN 2161-8526 (print),ISSN 1944-8120 (online)				2015	April	Life Sciences
358	Mr. Somasundaram T	Enhancing Knowledge Acquisition Practices among learners: A Literature Review	Indo Global Journal of Applied Management Science	2320 – 7892				2015	April	Management
359	Ms. Mamtha D	Impact of Financial Crisis on Stock Prices of Companies in Oman	Journal of Business Management and Research	ISSN 2382-5219				2015	April	Management

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360	Ms. Amrutha Mary Varkey	Black to White Money – Trade Related Money Laundering	International Journal in Management and Social Science, Vol 3, Issue 5	ISSN 2321-1784				2015	May	Commerce [UG]
361	Ms. Shenbagavalli T	A study of business excellence and sustainability for Inclusion of financial services in small and medium scale Pharmaceutical industries in India	National conference on Business excellence for inclusive & sustainable growth (MSRIT)	ISBN No: 978-93-5062-623-8				2015	May	Commerce [UG]
362	Dr. Jasmine Beulah G	Deterministic Partition Protocol In Zone Based Wireless Sensor Networks	International Journal of Applied Engineering Research	0973-9769		Yes		2015	May	Computer Science [UG]
363	Ms. Kalaiselvi K	Implementation issues and analysis of cryptographic algorithms based on different security parameters.	IJCA	ISBN 973-93-80886-99-3				2015	May	Computer Science [UG]
364	Ms. Ranjitha M	A Study on Identifying Renal Calculi using different Techniques	International Journal of Computer Applications	ICCTAC 2015(2):15-18, May (2015), ISSN: 2250-1797	IF: 3.12			2015	May	Computer Science [UG]
365	Dr. S Vijayanand	Bioremediation of Heavy Metals using biosurfactant Producing Microorganisms	International Journal of Pharma sciences and Research(IJPSR)	ISSN : 0975-9492				2015	May	Life Sciences
366	Dr. Vimal Priyan J	Management of Non Performing Assets in India	Banking Finance	0971-4498				2015	May	Management
367	Dr. Ashokkumar J	Factor Influencing the Adoption and usage of Online shopping.	International Research Journal of science and IT Management,	2251-1563				2015	May	Management Studies
368	Dr. S. Arul Senthilkumar	A study on Employee absenteeism among the employees of textile industry with reference to Thirupur	Intercontinental Journal of Human resource Management:	ISSN 2350 - 0859	Impact Factor: 0.414			2015	May	Management Studies
369	Dr. V Gajapathy	A Study on IPO's Aftermarket Price Performance of Indian Capital Market	International Journal of Research in Computer Application and Management, ISSN	ISSN 2231- 1009				2015	May	Management Studies
370	Mr. Santhosh V	Online Consumer Behavior; Influences of online Shopping Decision	Competency Building Strategies in Business & Technology For Sustainable Development, Sri Ganesh School Of Management Salem, Tamil Nadu	ISSN 2393/9796				2015	June	Commerce [UG]

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
371	Dr. Aparna R R	A Novel approach for Tamil sign language recognition	: Pro-ceedings of International Conference on Transforming India as a Global Engineering and Technology Hub Prospects and Pathways", Indian Technology Congress (ITC),Bangalore Page 81	NA				2015	June	Computer Science [UG]
372	Ms. Ranjitha M	Digital Watermarking of Images using Modified hybrid Approach in Dual Domain	International Journal of Computational Intelligence and Informatics,	Volume 5, Issue 1, June 2015, ISSN: 2349-6363				2015	June	Computer Science [UG]
373	Dr. Deepa M A	Elicitation,Bioconversion and Quantification of Berberine from CissampelosPariera callus cultures	International Journal of Pharmaceutical sciences and Research	ISSN Online 0975-8232				2015	June	Life Sciences
374	Dr. S Vijayanand	Antibacterial activity of Leaf extracts ofAlpiniacarata,Bauhiniatomentosaand Curcuma zedoaria	International journal of Institutional pharmacy and lifesciences	ISSN :2249-6807				2015	June	Life Sciences
375	Dr. Jisha V G	E consumers perception in usage of credit cards on Social media sites	Excel international multidisciplinary Management Studies	- ISSN :2249-8834				2015	June	Management
376	Mr. Syed Kazim Mr. Ajai Abraham Thomas	An assessment of the attitude towards entrepreneurship among the post-graduation students in Bangalore	International Journal of management and social development	ISSN 2348-1919				2015	June	Management
377	Dr. Rema M K	Challenges in the rehabilitation of sestitutewomen with mental illness	International Journal of psychology and education	ISSN:2321-8606				2015	June	Psychology
378	Mr. Senthil Kumaran J	Personality and Test anxiety of School students	International journal of education and psychological research	ISSN: 2279-0179				2015	June	Psychology
379	Dr. V Muthukumar Dr. V Babu	Labour Intensive Goods- A key to succeed in European union markets	International Journal of Multidisciplinary Research Review Vol 1.	E-ISSN 2395-1885, ISSN 2395-1877				2015	July	Commerce [PG]
380	Dr. V Muthukumar Mr. R Vijayakumar	Tax Payers Behaviour in Bangalore City	International Journal of Multidisciplinary Research Review, Vol 1. Issue:5	E-ISSN 2395-1885, ISSN 2395-1878				2015	July	Commerce [PG]
381	Dr. S Hari Hara Puthiran	A Study on Quality of Work Life In BPO Sector With Special Reference To Chennai	Journal of Advances in Business Management	ISSN - 2395-7328/ & eISSN2395-7441. /Vol.- I /Issue No.3	ICV2015:63.53 (IBI Factor 2015-2.8)			2015	July	Commerce [UG]
382	Mr. Mathiyarasan M	Attitude of customers towards internet banking: a case of Namakkal town, Tamil Nadu	International Journal Of Research In Commerce, IT And Management	Volume No. 5 (2015), ISSN 2231-5756, Issue No. 07 (July)				2015	July	Commerce [UG]



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383	Ms. Amrutha Mary Varkey	A study on protection on natural capital and assessment of economic and environmental linkages	International Journal in management and social science Vol.3 issue 7	ISSN 2321-1784	impact factor – 4.358			2015	July	Commerce [UG]
384	Dr. Ashokkumar J	Human Dimensions In Green Marketing As a tool For CSR	International conference on Management practices and Research	978-93-84562-04-5				2015	July	Management Studies
385	Ms. Selvi S Dr. Justin Nelson Michael	A Study on Analysis of Depreciation and Its Impact on the Property Owners in the Assessment of Property Tax in Bangalore District	Intercontinental Journal Of Banking, Insurance And Finance, ISSN:2350-0875 -Vol 2, Issue 7	ISSN:2350-0875				2015	July	Management Studies
386	Dr. Molly Joy	Ego integrity at old age	International Journal of Educational Aspects, Management Studies and Applied Science	ISSN: 2320-0383				2015	July	Psychology
387	Dr. Renuga Devi S	Changing Pattern of Saving and Investment Behaviour of Households	Global Academic Research Journal, Vol. III, Issue III, August, 2015, pp.15-22.	2347-3592				2015	August	Commerce [PG]
388	Dr. Renuga Devi S	Saving and Investment Practices of Households with Special Reference to Coimbatore District	Acme International Journal of Multidisciplinary Research, Vol. III, Issue – VIII, August, 2015, pp.15-22	2320-236X				2015	August	Commerce [PG]
389	Ms. Shenbagavalli T	Impact of Make in India concept- To face issues & challenges in pharmaceutical industries productivity.	International Conference on " Make in India -Issues & Challenges"(Aug-2015)	( ISSN No:2348-8653)				2015	August	Commerce [UG]
390	Ms. Shenbagavalli T	Aplication of statistical tools in Make in India concept issues and challenges in select sector growth and productivity.	International Conference on " Make in India -Issues & Challenges"(Aug-2015)	( ISSN No:2348-8653)				2015	August	Commerce [UG]
391	Mr. R. Kumar Dr. Ambika P	Comparative Study Of Microblogging Behavior On Twitter And Facebook To Foster Continous Learning –Educational Sector	2015 IEEE International Conference on Cloud Computing in Emerging Markets (CCEM), IEEE Xplorer					2015	August	Computer Science [PG]
392	Mr. Cecil Donald A	A Survey on User Authentication Mechanism in Mobile Cloud Environment	International Journal of Emerging Trends in Computing and Communication Technology, Vol. 1, Issue 3, August 2015, pp. 114-118,	ISSN: 2348 – 4454				2015	August	Computer Science [UG]
393	Mr. Saravana Kumar S	A Theory of Political Entrepreneurship	International Conference on Modern Engineering & Emerging Technology – 2016 (INC-MEET'16)	August 2015, Volume 1				2015	August	Computer Science [UG]
394	Ms. Dhanamalar M Ms. Ayshwarya B	“Case study on mining big data”	IJRCM					2015	August	Computer Science [UG]

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395	Ms. Juby Thomas	The Usage of social media for political polarization in India	Deeksha Vol.13, Issue 2	ISSN: 2250-3919				2015	August	Humanities
396	Ms. Reena Rani Justin	Ethics in English language teaching	Proceedings in modern trends in English language teaching:Placing The Learners In The Spotlight.	ISBN 9789352122707				2015	August	Humanities
397	Ms. Susan Sanny	Enhancing learning skills	Proceedings in modern trends in English language teaching:Placing The Learners In The Spotlight.	ISBN 9789352122707				2015	August	Humanities
398	Mr. Ajai Abraham Thomas	The Behavioral Aspects of Consumers in Spending an Savings – An Exploratory Study	International Journal of Management and Social Development	August/2015/2348-1919				2015	August	Management
399	Mr. Syed Kazim Mr. Vinod Joseph George	Make in India – the employment perspectives	International journal of business and administration research review	ISSN 2348-0653				2015	August	Management
400	Mr. Stephen Deepak R	Influence of Organizational Climate on Personality	International Research Journal of Business and Management,Vol-III, August-2015, Issue 10	( ISSN 2322-083X)				2015	August	Management Studies
401	Dr. Rema M K	An impact of Jacobson's progressive muscle relaxation in managing perceived stress level among college students	International Journal of research in medical and applied sciences	ISSN: 2454-3667				2015	August	Psychology
402	Dr. V Muthukumar Dr. V Babu	Trade Specialisation – An Encounter to International Trade Threats	International Journal of Multidisciplinary Research Review,Vol 1. Issue:5	E-ISSN 2395-1885, ISSN 2395-1877				2015	September	Commerce [PG]
403	Mr. Velumurugan R	To secure and prevent data transfer using SAR with path constrained sinks in wireless sensor network	International journal of enhanced research in science ,Technology & Engineering	ISSN 2139-7463				2015	September	Computer Science [PG]
404	Dr. Gnanasankaran	“A Computer Package for Molecular Dynamics computations-An example for the usage of COTS Components	International Journal of Multidisciplinary Sciences					2015	September	Computer Science [UG]
405	Ms. Kalaiselvi K	Implementation Issue and Analysis of Cryptographic Algorithms based on different security parameters	International Journal of Computer application	0975-8887				2015	September	Computer Science [UG]
406	Ms. Ranjitha M	Satellite and Sonar Image Processing to Detect Significant Objects	Proceedings of National Conference on Convergence in Operational and Computational Technology-2015	ISBN No: 978 – 81-207-97147				2015	September	Computer Science [UG]
407	Dr. A.J. Excelce	Consumer Awareness of Food Adulteration and The Complaint Giving Attitude & It 'S Effect on the outbreaks of Food Poisoning	Pezzottaite Journals	ISSN 2279-0934				2015	September	Management
408	Mr. Syed Kazim Mr. Ajai Abraham Thomas	A study on the unethical aspects in advertisement and its impact on women and children.	SJCC management research review	ISSN 2249-4359				2015	September	Management

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409	Mr. Syed Kazim	Impact of advertisements towards customer purchase decision : A study with reference to cosmetic products	International Journal of Management and Social Development studies	September 2015,ISSN 2321-1423				2015	September	Management
410	Ms. Varsha Agarwal	The Role of Social Media in Entrepreneurship Education	The IUP Journal of Entrepreneurship Development vol.12,no.3					2015	September	Management
411	Mr. Stephen Deepak R	Analysis of Quality of Work Life among Doctors at a Private Teaching Hospital	IRC'S International Journal Of Multidisciplinary Research In Social & Management Sciences, Vol 3, No3, July- Sep 2015	(ISSN: 2320-083X)				2015	September	Management Studies
412	Ms. Selvi S Dr. Justin Nelson Michael	An Analysis on the payment of Property Tax & Rebate under the new Scheme with respect to Bangalore District	International Journal Of Applied Financial Management Perspectives;(Print) ISSN: 2279-090X (Online); Volume 4, Number 3, ISSN: 2279-0896	ISSN: 2279-090X (Online)				2015	September	Management Studies
413	Ms. Anagha K	A Conceptual Model for Corporate Sustainability Through Innovation	Research and Business Sustainability, Noida, December: IIT Roorkee	NA	NA			2015	October	Commerce [UG]
414	Mr. Cecil Donald A	Dynamic Key Based User Authentication (DKBUA) Framework for MobiCloud Environment	International Journal of Computer and Communication System EngineeringVol. 2, Issue 5, October 2015, pp. 671-675	ISSN: 2312 – 7694				2015	October	Computer Science [UG]
415	Mr. Rajesh H Mr. R. Aswin Herbert Sathish Dr. Anthony Vincent B	Exhausting data to defend against cyber security threats: A counter-intelligence approach	OPTIMA-Journal of physical science	Volume 4				2015	October	Computer Science [UG]
416	Ms. Ranjitha M	An Investigation on Image and Data Storage in Cloud Environment with an Enhanced Approach of Data Compression using Compressed Sensing.	International Journal of Advanced Research in Computer and Communication Engineering,	Volume 4, Issue 10, October 2015, ISSN: 2278-1021,pp:266-269.	IF:4.52			2015	October	Computer Science [UG]
417	Ms. Belga Marriya Berk	When the Body Becomes A Battlefield: Genocidal Rape and Trauma in Shaheen Akhtar's The Search	Research Journal of English Language and Literature (RJELAL),Vol.3. Issue 4. 2015 (Oct-Dec)	ISSN 2395.2636 (Print) 2321.3108 ((Online)	Impact 5.002.Index Copernicus ICV: 75.87.			2015	October	Humanities
418	Dr. Shalini Prabhu	Ssr based population bottleneck studies on coconut accessions from south peninsular India	International Journal of Pharma and Bio Sciences	ISSN 0975-6299				2015	October	Life Sciences
419	Dr. S Sundararajan	Current Trends o HRD Practices in Changing Business Environment- Empirical study	International Journal of Academic Research	Vol.2 Issue 4(7), ISSN no 2348-7666 – Impact factor: 3.075				2015	October	Management Studies
420	Ms. Swetha P A	Development of Tourism Infrastructure and Creation of Opportunities In Karnataka: A Case Study of Kodagu.	Indian Journal of Research	ISSN No. 2231-6655, Vol. 5 No.2.				2015	November	Commerce [PG]

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421	Ms. Anagha K	Sustainable Organizations – A Key to Sustainable Economies	International Conference on Global Economic Growth and Sustainability, Mysuru, November: Sree Dharmastala Institute of Management Development.	NA	NA			2015	November	Commerce [UG]
422	Ms. Shenbagavalli T	Incubating New Business Leaders & Entrepreneurs Through Financial Literacy in Time Value Of Money	International conference on " Global Convergence of Management education & practices Bangalore University (Nov 2015)	(ISSN NO: 2348-0653)				2015	November	Commerce [UG]
423	Ms. Shenbagavalli T	Creativity & Innovation Of Statistical Tools Enrich the Select Business Sectors Growth & Productivity	International conference on " Global Convergence of Management education & practices Bangalore University (2015)	(E- ISSN NO: 2347-856-X)				2015	November	Commerce [UG]
424	Dr. Anthony Vincent B Mr. Rajesh H	A Compact Structure in big data analytics to Substantiate the threats in computer security	IJIRCCE	Volume 3 ,Special Issue 7,Impact Factor :5.618				2015	November	Computer Science [UG]
425	Dr. Aparna R R	Overview of Digital Wallets, International Journal of Advanced Research in Computer Science	International Journal of Advanced Research in Computer Science.(IJARCS), Vol 6(8), Nov-Dec. ISSN NO: 0976-5697.(2015)	ISSN:0976-5697				2015	November	Computer Science [UG]
426	Mr. Cecil Donald A	Enhanced Authentication Mechanism to Identify Users in MobiCloud Environment	National Seminar on Cloud Computing (NSCC '15), Nedumkandam, Kerala, India, Vol. 15, Issue 15, November 2015, pp. 41-46	ISSN: 0976 – 2523				2015	November	Computer Science [UG]
427	Ms. Sangamithra A	Simulation of Optimization Technique to Explore Multi Layer Network	International Journal of Advance Research in Computer Science and Management Studies	ISSN No:2321-7782				2015	November	Computer Science [UG]
428	Ms. Geetanjali Patel	Does Growth in Human Capital Indicate Growth in Economy?	Annamalai International Journal of Business Studies and Research Vol . 7, Issue. 2	ISSN: 0975-749X				2015	November	Economics
429	Ms. Indumathi S	Why Remakes? A Critical Discourse into the trend of remakes and reboots in Hollywood using Star Trek as a Case Study	Pariprashna Academic Journal	0976-7150				2015	November	Humanities
430	Ms. Pynthamil Selvi S	Mass Media and Communication	Empowerment of Society	78-81-927126-8-0				2015	November	Humanities

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431	Dr. Challaraj Emmanuel	Effect of rare earth elements on growth and ascorbate metabolism during wheat ( <i>Triticumaestivum</i> ) germination	International Research Journal of Agricultural Science and Soil Science	ISSN: 2251-0044				2015	November	Life Sciences
432	Mr. Surendranath Reddy C	A study on customer perception towards online purchase of electronic products in Bangalore	Bangalore University, Bangalore					2015	November	Management
433	Ms. Steffi Joan	A study on imperative employee retention strategy in private organization						2015	November	Management
434	Ms. Varsha Agarwal	A Study of Demographic Factors Influence on Consumers Impulse Purchase Behaviour	International Journal of Research in Commerce & Management	0976-2183				2015	November	Management
435	Ms. Varsha Agarwal	A Study of the use of personalized feature in online travel shopping website	International Journal of Management Research & Review	ISSN No 2249-7198				2015	November	Management
436	Ms. Varsha Agarwal	A Study on Feasibility of multi-Level Marketing Model for Ready to Cook/Eat Food Products	Galaxy International Multidisciplinary Research Journal	ISSN No 2278-9529				2015	November	Management
437	Ms. Varsha Agarwal	A Study on Impact of Personality Traits on Consumers Impulsive Buying Behavior	Excel International of Multidisciplinary Management Studies	ISSN No 2249-8834				2015	November	Management
438	Ms. Selvi S	Solid waste management adopted by BBMP	Conference Proceeding The Paradigm Garden City College Bangalore.	Volume 4 ISSN 2249-2534				2015	November	Management Studies
439	Dr. V Babu Dr. V Muthukumar	A Case study analysis of selected micro finance institutions in India	Adarsh Business Review	ISSN 2394-4250				2015	December	Commerce [PG]
440	Dr. V Muthukumar Ms. Madhumalathi R	Women Empowerment through micro and small enterprises	Pezottaite Journal	ISSN 2279-0942				2015	December	Commerce [PG]
441	Ms. Madhumalathi R	Women Empowerment Through Micro and Small Enterprises	Pezottaite Journal	ISSN-2279-0942				2015	December	Commerce [PG]
442	Dr. Ritty Francis Ms. Reena R	Employee Engagement-The driving force behind every vibrant organization.	International journal of management and humanities ( Blue eyes Engineering and science publication Pvt. Ltd)intelligence Engineering and science publication Pvt. Ltd)	ISSN No 2394-0913				2015	December	Commerce [UG]
443	Dr. Ritty Francis Ms. Reena R	Green HRM- A Paramount for emerging corporates	International conference on Managing Human resources at the workplace Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysuru	ISBN -978-93-83302-07-9				2015	December	Commerce [UG]
444	Ms. Saranya S	Consumers' Buying Behavior towards Online Shopping – An Empirical Study in Bangalore city	International Research Journal of Commerce & Behavioural Science, Vol. 5, No.2, pp: 5-11.	ISSN: 2251-1547	Impact factor: 5.632			2015	December	Commerce [UG]

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
445	Ms. Saranya S	Customers' Satisfaction towards Online Shopping – An Empirical Evaluation in Bangalore city	International Research Journal of Social Science & Management, Vol. 5, No. 8, pp: 178-186.	ISSN: 2251-1571	Impact Factor: 5.38			2015	December	Commerce [UG]
446	Dr. S Vijayanand	Evaluation of Antidiabetic activity of Murraya koenigii on Alloxan Induced Diabetic rats	International Journal of Pharma Sciences and Research (IJPSR)	ISSN No 0975-9492				2015	December	Life Sciences
447	Dr. A.J. Excelce	Investigation of Consumer's Knowledge Regarding Food Safety Practices – Its Repercussions on food borne diseases	South Asian Academic Research Journals	December/2015/2 249-7137				2015	December	Management
448	Dr. Easubatham Armstrong Anand J	"New Product Development Strategy of Designing Organisations: The Human Resource Contribution"	Sun Rise University, Alwar, Rajasthan, India.					2015	December	Management
449	Mr. Surendranath Reddy	A comparative study on customer involvement in purchasing electronic products through online shopping with reference to Bangalore	SDM College	ISBN 978-93-83302-07-09				2015	December	Management
450	Mr. Stephen Deepak R	Influence of Personality and Competency on the Performance Behavior of Managers in selected Retail, I.T and B.P.O Firms"	International Journal of Management, IT and Engineering, Volume 5, Issue 12 (December 2015)	ISSN: 2249-0558				2015	December	Management Studies
451	Dr. E Eswara Reddy	Green gold agriculture in India with reference to Beted leaf	ACCME intelect International journal of Management Bangalore, Vol13 Issue 2320-2939					2015		Commerce [PG]
452	Dr. Arti Singh	"Exploring E-Marketing Strategies on Customer's Loyalty".	"Aatmbodh Journal of Rajarshi School of Management and Technology"	0972-1398.				2015		Commerce [UG]
453	Dr. Prasanth Gupta	Blue Ocean Strategies in Tablet PC Market: A Framework for Sustainable Competitive Advantage	Challenges of Globalization and Strategies for competitiveness. New Delhi: Excellent Publishers, Vol-1 pp.-427-436. (2015),	ISBN: 9789384935085.				2015		Commerce [UG]
454	Dr. Prasanth Gupta	Logistic Management and Firm Performance of companies situated in and around Indore	International Conference on Innovative Trends in Engineering, Science & Management. New Delhi: Excellent Publishers	Vol-1 pp.-274-278 (2015) ISBN-9789384935207				2015		Commerce [UG]
455	Dr. Prasanth Gupta	Role of Business Communication in Management Institutions: An empirical Study	Challenges of Globalization and Strategies for competitiveness. New Delhi: Excellent Publishers, Vol-1 pp: 308-303. (2015),	ISBN: 9789384935085				2015		Commerce [UG]
456	Mr. Suresh K	An Enhanced Weighted Association Rule Mining using Weighted Mining Technique	International Conference on Mathematical Computer Engineering					2015		Computer Science [UG]

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457	Mr. Suresh K	An improved utility itemsets mining with respect to positive and negative values using mathematical model	International Journal of Pure and Applied Mathematics., Volume-101 No-5, Page No-763-772, 2015.					2015		Computer Science [UG]
458	Mr. Suresh K	Investigation on ARM algorithm with incremental mining and proposing a new algorithm for streaming dataset	Australian Journal of Basic and Applied Sciences, Vol-9 No-6, Page No. 72-76, 2015.					2015		Computer Science [UG]
459	Ms. Jibhi Bhaskaran	The Myopic View of Media in Reporting Rape	Swami Vivekananda Association of Science and Humanities,	ISBN 9789352125265				2015		Humanities
460	Ms. Jibhi Bhaskaran	The New Found Confidence in Dalit Women's Writings	Payyanur Sahithi Publication	ISBN 9789384110055				2015		Humanities
461	Ms. Jibhi Bhaskaran	Whose Voice? An Analysis of Linda Girffith's and Maria Campbell's The Book of Jessica	The Investigator	ISSN 2454-3314				2015		Humanities
462	Dr. Joseph K. S.	Development of a SCAR marker associated with male sex determination in <i>Garcinia indica</i> Choisy.	The Journal of Horticultural Science and Biotechnology	1462-0316 (print); 2380-4084 (online)	90, 332-336			2015		Life Sciences
463	Dr. Joseph K. S.	Sexual system of <i>Garcinia indica</i> Choisy: geographic variation in trioecy and sexual dimorphism in floral traits.	Plant Systematics and Evolution	0378-2697 (print); 2199-6881 (online)	301, 1065-1071			2015		Life Sciences
464	Dr. Preethy Chandran	Equilibrium and kinetic studies on adsorptive removal of malachite green by the citrate-stabilized magnetite nanoparticles	RSC Advances	ISSN 2046-2069	4, 51787-93	Yes		2015		Life Sciences
465	Dr. Preethy Chandran	Highly selective colorimetric detection and estimation of Hg <sup>2+</sup> a nano-molar concentration by silver nanoparticles in the presence of glutathione	Spectrochimica Acta Part A: Molecular and Biomolecular Spectroscopy	ISSN: 1386-1425	137, 503-508	Yes		2015		Life Sciences
466	Dr. Preethy Chandran	Toxic effect of environmentally relevant concentration of silver nanoparticles on environmentally beneficial bacterium <i>Pseudomonas putida</i>	Bioprocess and Biosystem Engineering	ISSN 1615-7591	38 (7): 1243-9	Yes		2015		Life Sciences
467	Dr. Gita P C	Emotional intelligence at workplace	Indian Journal of Business and administrative research review					2015		Management Studies
468	Dr. Gita P C	The role of personality on perceived diversity climate among employees in organisation	Journal of business research					2015		Management Studies
469	Mr. Shinto Thomas	Abuse of intellectually disabled children: risks as perceived by the mothers.	Social Science International- MD Publications Incorporated.	30(2), 391-406; (2014).				2015		Psychology
470	Mr. Shinto Thomas	The dynamics of sibling relations in adolescent development: Understanding the protective and risk factors.	Indian Journal of Positive Psychology - IAHRW Publications Private Limited	6(4), 439-443; (2015).				2015		Psychology
471	Ms. Chandhani Chandran	Emotional Intelligence	Emotional Intelligence	ISSN 2349-4123				2015		Social Work

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472	Dr. E Eswara Reddy	Marketing of Vegetables in Tumkur District	Research Explorer Trichi, Volume 3 Issue 8	ISSN 1940-2250				2014	January	Commerce [PG]
473	Dr. Renuga Devi S	The Perception of Garment Merchandisers on Organisational Climate in Tirupur Garment Export Organisations	Commerce Times -International Research Journal of Commerce and Management, January, 2014, 41-50	2320-9461				2014	January	Commerce [PG]
474	Ms. Kalyani V	Breaking the Career Plateau of Teaching Faculty Members in the Indian Higher Education Industry	International Journal of Social Science & Interdisciplinary Research(IJSSIR), Vol:3(1), Pp:25-31	ISSN:2277 3630,				2014	January	Commerce [UG]
475	Ms. Ayshwarya B	Data mining practices	IJRCM VOL 4 2014 issue no 12	ISSN 2231 - 5756				2014	January	Computer Science [UG]
476	Ms. Ranjitha M	Extracting Renal Calculi and differentiating Artifacts from US Images	Proceedings of Elsevier International Conference on Advanced Computing ICAC-2014	ISBN: 978-93-5107-196-9, pp.132-137	Received Best Paper Award			2014	January	Computer Science [UG]
477	Ms. Paulami Guha Biswas	The Meme-ing Activist: Memes, Masses and Digital Activism	Netaji Nagar Journal of English Literature and Language	ISSN: 2320-4109				2014	January	Humanities
478	Dr. S Sundararajan	“Contextualising Workplace Stress: The Experience of Private Bank Employees in Coimbatore – empirical study”	Journal of Applied Management Research, ISSN: 2319-1228, Vol 3, Issue 1, Jan 2014	ISSN: 2319-1228				2014	January	Management Studies
479	Dr. S Sundararajan	“Dimensions of Labour Welfare measures in India”	‘Indo Global Journal of Applied Management Science’- (ISSN No.2320-7892)					2014	January	Management Studies
480	Ms. Selvi S Dr. Justin Nelson Michael	Sustainability of water resources through conservation techniques	The IASMS Journal of Business Spectru; Vol 7, No 1, Jan 2014					2014	January	Management Studies
481	Mr. Mathiyarasan M	Perception of Customers of Indian Bank towards internet banking in Namakal town	Research Explorer , Feb. 2014 ; Vol.1, Issue 1	ISSN : 2250-1940				2014	February	Commerce [UG]
482	Ms. Amritha Ashok	A study on the impact of Companies ethical policies on Consumer Behavior (FMCG)	Christ University	NA				2014	February	Commerce [UG]
483	Ms. Lina George	Microfinance for socio economic empowerment of women- a study of streeshakthi program in the state of Karnataka	International journal of management ,IT and engineering ,VOL 4 ISSUE 2	ISSN 2249-0558				2014	February	Commerce [UG]
484	Ms. Jyothi Manoj	Estimating Stock Market Volatility Using Non-linear Models,	IOSR Journal in Business and Management (IOSR-JBM); e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 16, Issue 2,	ISSN: 2319-7668				2014	February	Computer Science [PG]
485	Dr.K.Vinodha Devi	Micro Enterprise Development in Kanyakumari District	N.S.College,Kanthaga pookal pathipagam,Sivakasi	ISBN No:978-93-80368-23-8				2014	February	Economics



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486	Mr. Somasundaram T	Use of Social as Knowledge Management among Faculties and Students	Business Challenges and Opportunities for Transformation ExcellenceVysya Institute of Management Studies, Salem.	ISBN No: 978-93-82570-22-6 & Title No: 35				2014	February	Management
487	Mr. Somasundaram T	Use of Social Media as a Learning Resources among Engineering students in Tiruvannamalai region	The SMAC Code – Embracing New Technologies for futureVishwakarma Institute of Management, Pune.	ISBN No: 978-81-920768-8-1 & Title No: 07				2014	February	Management
488	Ms. Varsha Agarwal	E-Shopping: An Extended Technology Innovation	Techmind research,Journal of Research in Marketing vol.2 No.1					2014	February	Management
489	Dr. S Sundararajan	“The Unveiling Truth of CSR activities of Cellular Service Providing companies”	‘The Observer of Management Education’ ISSN: 2321 - 6353, Vol. 9, Issue.2, pp. 48-52					2014	February	Management Studies
490	Ms. Madhumalathi R	A Study on Human Resource Accounting in Corporate Sectors	International Journal of Organisational Behaviour and management perspectives	ISSN - 2279-0950		No		2014	March	Commerce [PG]
491	Ms. Madhumalathi R	A Study on the customer perception towards insurance with reference to bangalore city	Pezzottaite Journal	ISSN -2319-9059				2014	March	Commerce [PG]
492	Ms. Madhumalathi R	A Study on Total Quality Management sustainability with reference to toyota kirloskar motors private ltd - Based on Ji KOTEI KANKETSU-Quality model	IJEMR	ISSN-2249-8672				2014	March	Commerce [PG]
493	Dr. S Hari Hara Puthiran	Women Entrepreneurship in India.	International Journal of Business and Administration Research Review (IJBARR	ISSN 2347 –856 X Vol-I Issue No.3.	Impact Factor - 4.729			2014	March	Commerce [UG]
494	Mr. Santhosh V	Study on Human Resource Management Strategies in Modern Era.	Human Resources Development & Employment Pattern in Indian Economy,Kamala Nehru National College for Women Shivamogga	NA				2014	March	Commerce [UG]
495	Ms. Lina George Ms. Mathumathi T. K Ms. Madhumalathi R	A Study on Human Resource Accounting in corporate sectors	International Journal of organizational behavior and management perspectives, Volume – 3,	ISSN(P): 2279-0950,ISSN(O):2279-0969				2014	March	Commerce [UG]
496	Ms. Lina George Ms. Mathumathi T. K Ms. Madhumalathi R	A Study on Total Quality Management Sustainability with reference to Toyota Kirloskar Motors Pvt. Limited – Based on Ji KOTEI – KANKETSU Quality Model	IJEMR March 2014, Volume – 4, Issue – 3	ISSN(O):2249-2585,ISSN(P):2249-8672				2014	March	Commerce [UG]
497	Dr. Aparna R R	A Novel Approach for Postal Address Block and Pincode Segmentation	International Journal of Imaging and Robotics.IJIR, CESER publications, Vol. 14(3), Page: 86-96, India.(2014)	Print:2231525X				2014	March	Computer Science [UG]

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
498	Dr. Aparna R R	Automatic extraction, segmentation and recognition of multi-font Indian Pincode.	International Journal of Computer vision and Robotics.IJCVR, Inderscience Enterprise Ltd, Vol.4(3), Page:247-258,United kingdom.(2014)	Print:17529131 E:1752914X				2014	March	Computer Science [UG]
499	Ms. Ranjitha M	A combinational Approach on Noise Removing and smoothing Ultrasound Kidney Images	International Journal on Computer Engineering and Technology	ISSN 0976 – 6367(Print), ISSN 0976–6375 (Online),Volume 5, Issue 3, March (2014), pp. 138-147.	Thomson Reuter's Researcher ID H-9813-2016 IF:9.359			2014	March	Computer Science [UG]
500	Ms. Ranjitha M	Filtering Salt And Pepper Noise-a Comparative Approach Using Mean And Median Filters	OPTIMA Vol 2 Journal of Physical Science	ISSN 2320 –4834, Volume 2, March 2014, pp. 74-78				2014	March	Computer Science [UG]
501	Ms. Ranjitha M	Filtering Salt And Pepper Noise-a Comparative Approach Using Mean And Median Filters	Proceedings of National Conference on Convergence in Operational and Computational Technology-2014	ISBN -978-81-207-8818-3				2014	March	Computer Science [UG]
502	Ms. Sandhya Soman	Implementing CBIR through optimized QDM	OPTIMA-Journal of Physical Sciences Vol. 2, March 2014, pp. 62-66	ISSN No. 2320-4834				2014	March	Computer Science [UG]
503	Ms. Sandhya Soman	Implementing CBIR through optimized QDM	Convergence in Operational and Computational Technology-COCT 2K14, Garden City College, Bengaluru, March, 2014,	ISBN: 978-81-207-8818-3			Year ar	2014	March	Computer Science [UG]
504	Ms. Sandhya Soman	Managing Multi-dimensional big data through cloud	Convergence in Operational and Computational Technology-COCT 2K15, Garden City College, Bengaluru, March, 2014,	ISBN: 978-81-207-			Month	2014	March	Computer Science [UG]
505	Dr.K.Vinodha Devi	Self Help Group Bank Linkage Programme in Kanyakumari District-An Overview	Voice of the Hindecon, Vol.XXII, Mar 2014	ISSN No:0975-5802				2014	March	Economics
506	Mr. Syed Kazim	Social Entrepreneurship- A Growing Trend in Business	Conference proceeding, Entrepreneurship, Technology and Globalisation by Sindhi College, Bangalore	ISBN 9 788192 733715				2014	March	Management
507	Ms. Shilpa Rao C Ms. Renuka Roselin	Contract Staffing – A Contemporary HR Practices in IT Industry	Virudhunagar Hindu Nadars' SenthikumaraNadar College.	Journal ISBN 978-93-81723-22-7				2014	March	Management

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508	Dr. Padma S V	Land Fills : A major threat to earths carrying capacity	VELS University, Conference Proceedings, ISBN: 978-93-82570-25-7	ISBN: 978-93-82570-25-7				2014	March	Management Studies
509	Dr. S Sundararajan	A Study on Determinants of Employees attrition in Health Care industry	'Testament of Business Research' conference proceeding by VHNSN College Virudunagar Vol. 1, Issue.1					2014	March	Management Studies
510	Mr. K. Kiran Kumar	Predicting bankruptcy using altman's z-score- a Study on select cement companies in India	International Conference conducted Sanskrithi School of Business, Puttaparthi, Anantapur (Dist) - A.P	[ISBN : 978-16304-1955-4]	Impact Factor 2.6			2014	April	Commerce [PG]
511	Mr. K. Kiran Kumar	Working capital management and firms profitability	International Conference conducted Sanskrithi School of Business, Puttaparthi, Anantapur (Dist) - A.P	[ISBN : 978-16304-1955-4]	Impact Factor 2.6			2014	April	Commerce [PG]
512	Ms. Monica Mathew	Empowering Rural Indian Women through Financial Inclusion-Challenges and opportunities	IJEMR; April 2014; Vol:4, Issue 4	ISSN:2249-2585				2014	April	Commerce [UG]
513	Dr. Aparna R R	Script Identification in Trilingual Indian Documents	International Journal of Image Processing,IJIP, Malaysian Journal,8(4), 178-185.(2014)	ISSN: 1985-2304				2014	April	Computer Science [UG]
514	Ms. Kalaiselvi K	Conventional Cryptography and Evolutionary Approach	Global Journal of Computational Intelligence Research.	ISSN 2249-0000 Volume 4, Number 1 (2014),				2014	April	Computer Science [UG]
515	Dr. Esther Shoba R	Evaluation of Bacterial Chitinase sourced from the gut of lizard in control of phytopathogenic fungi	National Conference on Productivity and Sustainability: Role of Agriculturally Important Organisms,Department of Agricultural Microbiology, GKVK Campus, April 10-12, 2014	NA				2014	April	Life Sciences
516	Dr. Jisha V G	A Pragmatic study on usage and impat of Social Networking sites among College students in Coimbatore City	Zenith International Journal of Multidisciplinary Research	ISSN :2231-5780				2014	April	Management
517	Ms. Shilpa Rao C Ms. Renuka Roselin	Emerging Trend of Green Marketing	Global Journal for Research Analysis- ; Volume: 3; Issue: 3	ISSN No 2277 – 8160				2014	April	Management
518	Dr. Nagaraj	Role of Institutions in Urban Water Supply: A study in Cuddalore District, TN	Pacific Business Review International, ISSN: 0974-438X	ISSN: 0974-438X				2014	April	Management Studies
519	Dr. S Sundararajan	"Managing Organisational Change in the Corporate sector"	'The Observer of Management Education' 2321- 6353, Vol. 9, Issue.4, pp. 35-39					2014	April	Management Studies

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520	Dr. V Babu Mr. Mohammed Umair	Corporate Social Responsibility: A Study on Sustainable inclusive development in health and education sectors and its implication	Conference Publication ; ISBN 978-81-928799-2-5/2014 Bon Secours	ISBN 978-81-928799-2-5/2014				2014	May	Commerce [PG]
521	Mr. R Vijayakumar Mr. Rajendra Kumar R	Corporate Social Responsibility in Indian perspective- Issues and challenges	Conference Publication ; Bon Secours	ISBN 978-81-928799-2-5/2014				2014	May	Commerce [UG]
522	Mr. Cecil Donald A	Securing Data with Authentication in Mobile Cloud Environment: Methods, Models and Issues	International Journal of Computer Application, Vol. 94, Issue 1, May 2014, pp. 25-29	ISSN: 0975 – 8887			ISBN /	2014	May	Computer Science [UG]
523	Ms. Ramya B	“Urban Anomie – Are they the Reason for Increasing Crimes on Women?”	Indian journal of women And development peer reviewed journal	ISSN: 2231-3974				2014	May	Humanities
524	Mr. Syed Kazim	"Strategies for achieving competitive advantage"	South Asian Academic Research Journals	ISSN 2249-877X				2014	May	Management
525	Dr. Renuga Devi S	Factors Responsible for the Profitability to Analyse the Andrew Yule & Co. Ltd.	Global Journal for Research Analysis, Vol. 3, Issue 6, June, 2014, pp.24-26	2277-8160				2014	June	Commerce [PG]
526	Ms. Lina George Ms. Mathumathi T. K Ms. Madhumalathi R	A Study on the customers perception towards insurance with reference to Bangalore city	Pezzottaite Journals, A Series of indexed and refereed international journals	ISSN 2279-0977				2014	June	Commerce [UG]
527	Ms. Nittymol Antony Ms. Sibi David	A Study on the impact of various schemes adopted by the govt for strengthening elementary education in India	International Journal for Commerce, Business and Management, vol.3 No.3	ISSN-2319-2828				2014	June	Commerce [UG]
528	Mr. Cecil Donald A	A Comparative Analysis of Encryption Techniques and Data Security Issues in Cloud Computing	International Journal of Computer Applications, Vol. 96, No. 16, June 2014, pp. 1-6	ISSN: 0975 – 8887				2014	June	Computer Science [UG]
529	Ms. Ramya B	Women activating changes in tourism industry management	Reyono Journal of interdisciplinary studies Volume 3 Issue 1	ISSN 2277-7652				2014	June	Humanities
530	Mr. John Caleb	A New species of Phintella Strand (Araneae : Salticidae) from India	Munis Entomology and Zoology	ISSN No1306-3022				2014	June	Life Sciences
531	Mr. John Caleb	New species of Hyllus C.L. Koch (Araneae : Salticidae) from India	Munis Entomology and Zoology	ISSN No1306-3023				2014	June	Life Sciences
532	Ms. S.R. Deepika	A study on Investment Behaviour of Women in Coimbatore city with special reference to stock market	Journal of Commerce and Management Research	ISSN 2249 - 0442				2014	June	Management
533	Ms. S.R. Deepika	Choice of Optimum Investment Based on Short term Equity Study	Indian Journal of Research in Management, Business and Social Sciences	ISSN 2319-6998				2014	June	Management

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534	Dr. G. Bala Sendhil Kumar	ROLE OF ORGANISATIONAL FACTORS ON E-PROCUREMENT ADOPTION DECISIONS BY MEDIUM SCALE INDUSTRIES IN TAMILNADU	Global Journal of Research in Management	ISSN 2319 – 8915				2014	June	Management Studies
535	Dr. S Sundararajan	“A study on Option Trading Strategies with reference to Indian Blue Chip Companies” ‘	GE-International Journal of Management Research, Volume - 2, Issue -6 , ISSN No: 2321-1709, IF-3.142	ISSN No: 2321-1709	IF-3.142			2014	June	Management Studies
536	Ms. Selvi S Dr. Justin Nelson Michael	A study on use of technology in assessing the property tax by the BBMP with respect to bangalore District	Journal of Commerce, Management and Social Science; ISSN: 2319-6238	ISSN: 2319-6238				2014	June	Management Studies
537	Dr. Renuga Devi S	Application of RADIO Frequency Identification Technology In Container Transportation in India’s Sea Ports-An Empirical Study	International Journal of Multidisciplinary Research and Development,2014, 1(7), pp.250-254	2439-4282				2014	July	Commerce [PG]
538	Mr. John Caleb	A New species of DeinopisMacLeay (Araneae;Deinopidae) from India	Indian journal of Arachnology	ISSN No 2278-1587				2014	July	Life Sciences
539	Dr. G. Bala Sendhil Kumar	AN EMPIRICAL EXAMINATION OF RECRUITMENT PROCESS AT PAINT INDUSTRIES IN TAMILNADU	Galaxy International Interdisciplinary Research Journal	ISSN 2347-6915				2014	July	Management Studies
540	Dr. G. Bala Sendhil Kumar	ANALYSIS OF TECHNOLOGICAL FACTORS AFFECTING E-PROCUREMENT ADOPTION DECISIONS BY MEDIUM SCALE INDUSTRIES IN TAMILNADU	IME Journal	ISSN 0974-0716				2014	July	Management Studies
541	Dr. S. Christuraja	An overview of Micro, Small and Medium Scale Industries in India.	One Day Inter National Seminar on Global Economic Revival: A Changing Scenario, Jamal Mohd. College, (Autonomous) Tiruchirappalli.	NA				2014	August	Commerce [UG]
542	Dr. Jasmine Beulah G	A Novel Predictive and Non-Predictive Cooperative Model for Routing in Ad Hoc Networks	International Journal of Computer Applications	0975 - 8887		Yes		2014	August	Computer Science [UG]
543	Mr. Cecil Donald A	Enhanced Architecture for Data Confidentiality in Cloud Computing	National Conference on Data Science and Engineering (NCDS 2014), Nagercoil, TamilNadu, India, August 2014, pp. 40-45	ISBN: 9789351072942				2014	August	Computer Science [UG]
544	Ms. Diana Susan Mary Ann Droza	Scalable access control user revocation for attribute set in data sharing	IJRCT, Volume-3, Issue No 8,		Global Impact factor – 0.52			2014	August	Computer Science [UG]
545	Dr. Elcey C D	Synthesis of magnetite nanoparticle from optimized iron reducing bacteria isolated from iron ore mining sites	International journal of Current microbiology and applied sciences	ISSN 2319-7706				2014	August	Life Sciences

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546	Dr. Ashokkumar J	Entrepreneurial Opportunities in Click Business	Entrepreneurship and Skill Development Centre	978-93-804002-6-9				2014	August	Management Studies
547	Dr. Ashokkumar J	Opportunities and Challenges in Mobile Application for Entrepreneurship	Entrepreneurship and Skill Development Centre	978-93-804002-6-9				2014	August	Management Studies
548	Dr. S Sundararajan	“An Empirical Analysis on the Relationship between Gold and Silver with Special Reference to the National Level Commodity Exchanges, India”	‘International Journal on Recent and Innovation Trends in Computing and Communication’, Volume 2 Issue 8 ISSN: 2321-8169	ISSN: 2321-8169				2014	August	Management Studies
549	Dr. S. Arul Senthilkumar	An Empirical study on Employees’ grievances handling at KSCDC Ltd, Kollam	Human resource Excellence in global scenario, Organized by Faculty of science & humanities, SRM University, Chennai. (ISBN no: 978-81-8209-178-8), Conference Proceedings	(ISBN no: 978-81-8209-178-8)				2014	August	Management Studies
550	Mr. Vignanth Babu K.G.	Attitude of Modern youths towards Tamil Language in Tamilnadu	Journal of Innovation in Education and Psychology, Vol. – 4, Issue – 03	09- 15, 2249-1481				2014	August	Psychology
551	Mr. Charles Ambrose Mr. Surjit Singha	A Comparative study of physical gold and gold ETF as an investment avenue in Bangalore	Conference proceeding, Risk management through financial and commodity markets	ISBN 978-93-84-935-01-6				2014	September	Commerce [UG]
552	Mr. Charles Ambrose	Teachers Touch the Future	Conference proceeding, National Seminar on Human Resource Management Practices in Higher Educational Institutions (HEI) at St Joseph’s College of Commerce	ISBN: 978-81-924180-2-5				2014	September	Commerce [UG]
553	Ms. Amrutha Mary Varkey	Portfolio management of large cap stocks – an analytical study of balancing risk and return in a portfolio mix	Conference proceeding, Risk management through financial and commodity markets	ISBN 978-93-84-935-01-7				2014	September	Commerce [UG]
554	Ms. Kalyani V	An Empirical study on perception of MBA faculty members towards the Institution’s Management Practices	Academica: An International Multi-disciplinary Research Journal, Vol:4, Issue:9, Pp:13-28	ISSN 2249-7137				2014	September	Commerce [UG]
555	Ms. Kalyani V	An overview on Gender Budgeting and its Initiatives taken by the Indian Government	AMBER, ABBS Management Business and Entrepreneurship Review, Volume -2, Issue 2, Pp:83-95	ISSN:0976-3341				2014	September	Commerce [UG]
556	Ms. Pleasa Serin Abraham	Barriers to the Deployment of Low Carbon Technologies: Case Study of Arun TM 160 Solar Concentrator for Industrial Process Heat	Journal: Low Carbon Economy, Publishers: Scientific Research, <a href="http://www.scirp.org/journal/lce">http://www.scirp.org/journal/lce</a> , <a href="http://dx.doi.org/10.4236/lce.2014.53012">http://dx.doi.org/10.4236/lce.2014.53012</a> , Website: <a href="http://www.scirp.org/journal/lce">http://www.scirp.org/journal/lce</a>	ISSN Print: 2158-7000, ISSN Online: 2158-7019				2014	September	Commerce [UG]

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557	Ms. Saranya S	An Empirical Study on Customers' Awareness towards Online Shopping with special reference to Bangalore City	International Research Journal of Science & IT Management, Vol. 3, No. 11, pp: 7-12.	ISSN: 2251-1563	Impact Factor: 5.583			2014	September	Commerce [UG]
558	Dr. Gnanasankaran	Selection, evaluation, Testing, Integration and Implementation of Commercial-Off- The-Shelf(COTS) components in software	International Journal Computer Technology & Applications, Vol (5) (5), 1588-1596.	ISSN:2229-6093,	Impact Factor 3.2			2014	September	Computer Science [UG]
559	Dr. Suguna R	Psychological Exploration of Extroverted Women Characters in ManjuKapur's Select Novels- A Study	International Journal of English Language, Literature and Humanities	ISSN 2321-7065				2014	September	Humanities
560	Dr. Deepa M A	Anti-obesity action of gingerol: effect on lipid profile, insulin, leptin, amylase and lipase in male obese rats induced by a high-fat diet	Journal of science food & Agriculture	ISSN No 1097-0010				2014	September	Life Sciences
561	Ms. Varsha Agarwal	'I Love Brand' - A Study on attitude of Millennials towards selection of brands	M. S. Ramaiah Management Review	ISSN 0975-7988				2014	September	Management
562	Dr. G. Bala Sendhil Kumar	A CONCEPTUAL STUDY ON SUPPLY CHAIN MANAGEMENT AT MOSQUITO REPELLENT INDUSTRY, PUDUCHERRY	Asian Journal of Management	ISSN 0976-495X				2014	September	Management Studies
563	Dr. G. Bala Sendhil Kumar	Research Paper on "A CONCEPTUAL OUTLOOK ON TIME MANAGEMENT AT SMALL SCALE INDUSTRIES, PUDUCHERRY	Asian Journal of Management	ISSN 0976-495X				2014	September	Management Studies
564	Dr. V Gajapathy	A Study on Effectiveness of Point of Purchase Displays With Reference To Star Bazaar, Chennai	International Journal of Consumerism	ISSN-2250-1010				2014	September	Management Studies
565	Dr. V Gajapathy	Promotion, Turnover and Performance Evaluation: Evidence From the Careers of Employees With Reference to India Cements Limited, Chennai	International Journal of Multidisciplinary Management Studies	ISSN 2249- 8834				2014	September	Management Studies
566	Dr. I. Jerry Richards	Work place Bullying: A challenger for HR Professionals	International Journal for Research and Development	ISSN: 2321-3434				2014	September	Social Work
567	Dr. Jonas Richard A	Research Paper on Moral Values Among Youth in Higher Education	International seminar on empowering youth in higher education to combat social inequities	ISBN: 978-93-80657-12-7				2014	September	Social Work
568	Dr. Shridhar L S	FDI Flows in Services Sector : Evidence from India	International Research Journal of Business and Management, Vol.7, Issue-10	ISSN 2322-083X,				2014	October	Commerce [UG]
569	Mr. Cecil Donald A	An Authentication Mechanism to Enhance Security in the Cloud Environment	International Journal of Current Engineering and Technology, Vol. 4, No. 5, October 2014, pp. 3278-3281,	ISSN 2277 – 4106			ISBN/I	2014	October	Computer Science [UG]

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
570	Ms. Vani Chakraborty	Design of multi-agent intelligent Tutoring system for adaptive e-learning	IJRCM VOL 4 2014 issue no 12 ISSN 2231 -5756	ISSN 2231 - 5756				2014	October	Computer Science [UG]
571	Dr. Durairaj S	Sequencing approaches in cancer treatment	Cell Proliferation	1365-2184	4.1	Yes		2014	October	Life Sciences
572	Mr. Surendranath Reddy C	A study on impact of customer relationship marketing on online consumer's buying behaviour	Bharathiar University, Coimbatore					2014	October	Management
573	Dr. R Vijaya Bhaskaran	Emergence of masstige space marketing in Indian pureplaye- tailing industry: an overview	International Journal of Business and Innovation; ISSN:2321- 5615 Vol 2, No.5	ISSN:2321- 5615				2014	October	Management Studies
574	Dr. S. Arul Senthilkumar	A study on employee morale which influence the organization performance with reference to Telecom Sector at Coimbatore.	International Conference Proceedings: Strategic innovation in business: Past, Present & Future, Nehru Institute of technology, Coimbatore. Tamilnadu (ISBN no: 978-93-80530-34-5),	ISBN no: 978-93-80530-34-5				2014	October	Management Studies
575	Dr. V Gajapathy	The Prudence of Raising CRR in the Context of Industrial Growth In India	International Journal of Business Economics & Management Research	ISSN 2249-8826				2014	October	Management Studies
576	Ms. Selvi S Dr. Justin Nelson Michael	Land and Property Taxation: A Review	Journal of Green and Sustainable Development: ISSN 2350- 1464	ISSN 2350-1464				2014	October	Management Studies
577	Dr. Chitra V	Effectiveness of Psychological contract-A Study with reference to public sector bank employees in Chennai	International journal of management and development studies, Volume 3	ISSN Print 2321-1423,				2014	November	Commerce [UG]
578	Dr. Ritty Francis	A study to scrutinize the role of CSR in the education sector in India	SDMIMD Mysore, India	ISBN no.978-93-83302-03-1				2014	November	Commerce [UG]
579	Ms. Amrutha Mary Varkey	Recent trends in the growth of commodity market in India – An Assessment, Indo Global Journal of applied management sciences	Indo Global Journal of applied management sciences,, Volume 2, Issue 5	ISSN No.2320-7892				2014	November	Commerce [UG]
580	Ms. Mathumathi T. K	Indian banking industry – recent trends	Pezzottaite journals,.VOL 3 no.4	ISSN 2319-9059				2014	November	Commerce [UG]
581	Ms. Jyothi Manoj	Conitegration analysis of price and demand of Gold in India	IJMSS					2014	November	Computer Science [PG]
582	Ms. Vinothina V	Survey -ACO in Task Scheduling	International Journal of Advanced Networking and Applications (IJANA), pp: 132-136.	ISSN No:0975-0282	3.462			2014	November	Computer Science [UG]
583	Dr. Deepa M A	Modulatory Effects of Diosgenin on Attenuating the Key Enzymes Activities of Carbohydrate Metabolism and Glycogen Content in Streptozotocin-Induced Diabetic Rats	Canadian Journal of Diabetes	ISSN No. 1499-2671				2014	November	Life Sciences



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584	Dr. Deepa M A	Production of bioethanol from Citrus limettaand Citrus maxima Fruit waste by batch fermentation	International Journal of Pharma and Bio Sciences	ISSN No. 0975-6299				2014	November	Life Sciences
585	Dr. S Sundararajan	“Current Trends and changing role of HRM function in Shipping companies”	‘Indo Global Journal of Applied Management Science’, Vol.2 issue 5 pp 103-107 ,ISSN No.2320-7892	,ISSN No.2320-7892				2014	November	Management Studies
586	Dr. I. Jerry Richards	Redefining and Reinventing Social Work education in India	Journal of Research, Extension and Development.	ISSN: 2319-1899				2014	November	Social Work
587	Dr. Ritty Francis	The role of competency mapping in highlighting talent management with special reference to educational sector	SDMIMD Mysore, India	ISBN.978-93-83302-01-7				2014	December	Commerce [UG]
588	Mr. Surjit Singha	Exploring the factors that facilitate work force diversity management in ITES organizations	International journal of management and humanities.,Vol 1 issue -3	ISSN 2394-0913				2014	December	Commerce [UG]
589	Ms. Amrutha Mary Varkey	Interlink Between Indian Capital market and foreign exchange market – An Empirical Analysis	IFRSA Business Review, Volume4, Issue 4	ISSN.2249-8168				2014	December	Commerce [UG]
590	Ms. Dhanamalar M	Data mining methodologies and its applied applications	IJRCM VOL 4 2014 issues no 12	ISSN 2231-1009				2014	December	Computer Science [UG]
591	Ms. Vinothina V	Resource Allocation for Scientific workflow based applications using CPM and Virtual Machine in Cloud	International Journal of Applied Engineering Research (IJAER), Vol.9, No.24, pp: 28349-28363.	ISSN No:0973-4562	Scopus Indexed SJR Value- 0.130, Q4- H index -9			2014	December	Computer Science [UG]
592	Ms. Neeta Dwivedi	Status of women entrepreneurship in rural Odisha	International Journal of Human Resources & Industrial Research	ISSN (Online): 2349 –3593 and ISSN (Print): 2349-4816		No		2014	December	Economics
593	Dr. Gopakumar A V	Deceptive Subliminal Advertising: A Study on Airtel, Cadbury’s, King Fisher, and Tata DoCoMo”	Communication and Journal Research, Calicut University, Vol 3, Issue:1, Page1-7	ISSN-2348-5663				2014	December	Humanities
594	Mr. Aby Augustine	Deceptive Subliminal Advertising: A Study on Airtel, Cadbury’s, King Fisher, and Tata DoCoMo”	Communication and Journal Research, Calicut University, Vol 3, Issue:1, Page1-8	ISSN-2348-5664				2014	December	Humanities
595	Ms. Paulami Guha Biswas	Representation of War and Trauma in Kurt Vonnegut’s Slaughterhouse Five	Revisiting the World Wars: Historical and Cultural Representations,The Bhawanipur Education Society College, Kolkata, West Bengal	NA				2014	December	Humanities
596	Dr. S Vijayanand	Antioxidant and antimicrobial activity of Meliaazadirachta and Murrayakoeniigii	International Journal of Pharma sciences and research	ISSN: 0975-9492				2014	December	Life Sciences
597	Dr. U. Sivagamasundari	Effect of endophytic bacteria isolated from bhendi as microbial inoculants on vegetative parameters of bhendi in proplates	International journal of current microbiology and applied sciences	ISSN:2319-7706	Impact factor: 2.937			2014	December	Life Sciences

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
598	Mr. John Caleb	Record of Araneusviridisomus Gravely,1921 from Tamil Nadu	Indian society of Arachnology	ISSN 2278-1587				2014	December	Life Sciences
599	Ms. Varsha Agarwal	Visual Merchandizing: Soul of Retailing	Pacific Business Review International	ISSN 0974-438x				2014	December	Management
600	Dr. S. Arul Senthilkumar	Employee Motivation - A Strategic Tool For Employee Retention Special Reference With IT Industry, Coimbatore	International Journal in Management and Social Science, Volume 2, Issue-12, ISSN: 2321-1784, Impact factor- 3.259.	ISSN: 2321-1784				2014	December	Management Studies
601	Dr. V Babu Mr. Mohammed Umair	Impact of Social Media on Routine Behaviour of Youth with special reference to Bangalore City	Conference Publication	ISBN978-81-92-288277				2014		Commerce [UG]
602	Mr. Rajendra Kumar R Mr. R Vijayakumar	Green Banking: A new strategic initiative for growth and sustainable development	Conference Publication	ISBN 81-92-73371-8/2014				2014		Commerce [UG]
603	Fr. Augustine George	A survey on Multi- document summarization	IEEE journal related to International Conference on Intelligent Computing Applications- ICOCA- 2014, Bharathiar University, Coimbatore,					2014		Computer Science [PG]
604	Dr. Aparna R R	Digit Recognition Using Hybrid Classifier	2014 World Congress on Computing and Communication Technologies (WCCCT), IEEE, Trichy,IEEE, pp.34-38. Print ISBN:	978-1-4799-2876-7				2014		Computer Science [UG]
605	Mr. Suresh K	Utility based association rule mining by using parallelization and incremental mining techniques	Mathematical modeling and computer simulation with applications					2014		Computer Science [UG]
606	Dr. Krishna Prabha	Fragmentation and Writing: Epistolary Form as a Patchwork Quilt.	English Update, Trivandrum	ISSN-0976-3643				2014		English [PG]
607	Ms. Jibhi Bhaskaran	Representation of Rape and Law in Selected Malayalam Movies	HISS publications	ISBN 9788192732381				2014		Humanities
608	Dr. Calistus Jude A L	Prevalence of Acne among women with Poly Cystic Ovarian Syndrome a clinical study	Scrutiny International Research Journal of Health and Medical Science (SIRJ-HMS)	ISSN 2350-0514				2014		Life Sciences
609	Dr. Elcey C D	Investigation on biosolubilization of coal by aspergillusniger	International journal of chemical science transactions		0.272			2014		Life Sciences

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
610	Dr. Joseph K. S.	Development of male-specific SCAR marker in <i>Garcinia morella</i> (Gaertn.) Desr.	Journal of Genetics	0022-1333 (print),0973-7731 (Online)	93, 875-878			2014		Life Sciences
611	Dr. Joseph K. S.	Development of SCAR marker for sex identification in dioecious <i>Garcinia gummi-gutta</i> .	Trees-Structure and Function	0931-1890 (Print) 1432-2285 (Online)	28, 1645–1651			2014		Life Sciences
612	Dr. Preethy Chandran	Characterization and Optimization of EPS-producing and diesel oil degrading <i>Ochrobactrum anthropi</i> MP3 isolated from refinery waste water	Petroleum Science	ISSN: 1672-5107	11, 189-199.	Yes		2014		Life Sciences
613	Dr. Preethy Chandran	Diesel biodegradation capacities of indigenous bacterial species isolated from diesel contaminated soil	Journal of Environmental Health Science & Engineering	ISSN: 2052-336X	0.598611111	Yes		2014		Life Sciences
614	Dr. Preethy Chandran	Effect of humic acid on photocatalytic activity of ZnO nanoparticles	Colloids and Surfaces B: Biointerfaces	ISSN: 0927-7765	122611–616	Yes		2014		Life Sciences
615	Dr. Preethy Chandran	Effect of photocatalytic activity of ZnO nanoparticles	Journal of photochemistry and Photobiology B: Biology	ISSN: 1011-1344	138, 155-159	Yes		2014		Life Sciences
616	Dr. Preethy Chandran	Photocatalytic activation of CdS NPs under visible light for environmental clean up and disinfection	Solar Energy	ISSN: 0038-092X	105, 542-547. (Impact factor: 2.952).	Yes		2014		Life Sciences
617	Dr. Preethy Chandran	Removal of Zn(II) from electroplating effluent using yeast biofilm formed on gravels: batch and column studies	Journal of Environmental Health Science & Engineering	ISSN: 2052-336X	12;8.	Yes		2014		Life Sciences
618	Dr. Preethy Chandran	Toxic potential of iron oxide, CdS/Ag2S composite, CdS and Ag2S NPson a fresh water alga <i>Mougeotia</i> sp	Colloids and Surfaces B: Biointerfaces	ISSN: 0927-7765	DOI: 10.1016/j.colsurfb.2014.11.008	Yes		2014		Life Sciences
619	Mr. John Caleb	Description of <i>Drassodesluridus</i> O.P Cambridge (Araneae: Gnaphosidae): First record from Tamil Nadu, India	India Journal of Entomology and Zoology Studies	ISSN No. 2320-7078(online)				2014		Life Sciences
620	Mr. John Caleb	Description of some interesting jumping spiders (Araneae: Salticidae) from South India	India Journal of Entomology and Zoology Studies	ISSN No. 2320-7078 (online) 2014				2014		Life Sciences
621	Dr. Kavitha Chalakkal	Country Report: India	IUCN Academy of Environmental Law e-Journal; Ottawa: IUCN Academy of Environmental Law	ISSN –1929-6088				2014		Management
622	Dr. Kavitha Chalakkal	Yearbook of International Environmental Law: New York: Oxford University Press	Oxford University Press	Online ISSN 2045-0052 - Print ISSN 0965-1721				2014		Management
623	Ms Rupashree R	Evaluation and Analysis of selected Equity Mutual Fund With Special Reference to UTI	Himalaya Publishing House Pvt Ltd	978-93-5142-664-6				2014		Management

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624	Dr. Ritty Francis	The foremost step towards an effervescent democracy-Human Right	Pointer publishers, Jaipur, India.	ISBN no.978-81-7132-747-8				2013	January	Commerce [UG]
625	Ms. Lina George Dr. Justin Nelson Michael	Role of value Stream Costing for Effective management	SNES Global Journal of Management Studies and Research,	ISSN 2278-6716, Vol 2, Issue 1				2013	January	Commerce [UG]
626	Dr. S Nagarajan	Optimal Selection of Feature Subset using KPCA for Graph Recognition	European Journal of Scientific Research, Vol. 94, No. 4, pp.493-500	ISSN 1450-216X / 1450-202X				2013	January	Computer Science [UG]
627	Dr. Arpita Ghosh	Women's Vulnerability to Violence as Portrayed in the Novels of Manju Kapur	Literary Insight: A Refereed International Journal; 4.1	ISSN: 0975-6248				2013	January	Humanities
628	Dr. Suguna R	Effective Portrayal of Postmodern Elements through the Language of the Introverted Protagonist in Franz Kafka's The Trial	Social and Cultural Impact on Post Modernism. JKK Nataraja College of Arts and Science	517-521 2013 ISBN: 978-93-80406-54-1				2013	January	Humanities
629	Dr. Ashokkumar J	Student's attitude towards On-line shopping	International Journal of Applied Management Research	0974-8709				2013	January	Management Studies
630	Dr. Justin Nelson Michael	Role of Value Stream Costing for Effective lean Management	SNES Global Journal of Management Studies and Research					2013	January	Management Studies
631	Dr. I. Jerry Richards	Bullying among school students	Progressive outlook (quarterly)	ISSN: 2231-2358				2013	January	Social Work
632	Mr. Mathiyarasan M	Consumer Perception towards Blogs and Communities in online Marketing Business	Zenith International Journal of Business Economics and Management Research , Vol.3, Issue 2,	ISSN 2249-8826				2013	February	Commerce [UG]
633	Dr. Gnanasankaran	Commercial off the shelf components in software engineering: The software package SCILAB	Published a paper in International Journal of computer technology and applications Vol 4(I)68-71	ISSN:2229-6093	Impact Factor 3.2			2013	February	Computer Science [UG]
634	Mr. Narayanaswamy M	Bendre and writings	Published in the conference proceedings of Govt. Women's College,Chickabellapur					2013	February	Humanities
635	Mr. Somasundaram T	Organization and Management: Preparing your organization for Growth	Emerging Challenges for Business in a Borderless WorldVishwakarma Institute of Management, Pune.	ISBN No: 978-81-920768-5-0 & Title No: 25				2013	February	Management
636	Dr. Sivakami N	Growth and Prospects of Private Sector Banks in India	Conference proceeding Problems and prospects of service sector in India	ISBN 978-93-81521-19-9				2013	February	Social Work
637	Dr. Sivakami N	Strategic HRM in a Software Company	Research Explorer	ISSN 2250-1940				2013	February	Social Work

SL No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
638	Dr. Aparna R R	Enhanced Automatic Digit Recognition Using MLP	Proc. of International conference in ETCST, Chennai	Vol. 1(1) Page, 49-54 ISBN:978-93-81430-95-8				2013	March	Computer Science [UG]
639	Dr. Gnanasankaran	Application of COTS Components: A software package for crystallography	Published a paper in British Journal of Mathematics & Computer Science.		Impact 1.2			2013	March	Computer Science [UG]
640	Mr. Somasundaram T	New Venture Creation: Evaluation of Strategies followed by the First Generation Entrepreneurs from Creation to Growth	Entrepreneurship in India – Road Ahead University of Madras in association with Government of Tamilnadu, Chennai.	ISBN No: 978-93-81992-06-7 & Title No: 38				2013	March	Management
641	Mr. Somasundaram T	Quality Management: Analysis on Impact of Quality Management in Dairy Industries	Paradigm for Sustainable Business: People, Planet and Profit Indian Institute of Technology (IIT), Roorkee.	ISBN No: 978-93-81583-94-4 & Title No: 116				2013	March	Management
642	Mr. Syed Kazim	Recent Technological Trends leading to Efficiency of Business	Conference Proceeding, Technology in Business: A Competitive Edge for Organizations BY Tumkur University and East Point College of Engineering and Technology					2013	March	Management
643	Dr. Gita P C	Diversity & Inclusion – A case study on R.R.Donnelley	International Conference Bizad 2k13 on Contemporary Issues In Management ,SRM University, Chennai	ISBN 9788192360768				2013	March	Management Studies
644	Dr. R Vijaya Bhaskaran	Indian ITes-Global Challenges	International Journal of Research and Excellence in Management	ISSN-2278-7089				2013	March	Management Studies
645	Dr. R Vijaya Bhaskaran	Mobile Marketing –A futuristic Trend	International Journal of Research & Development in Technology and Management Sciences	ISBN978-1-62776-871-9				2013	March	Management Studies
646	Ms. Jyothi Manoj	Price Discovery and Volatility of Gold SPOT – Future Market : Evidence - MCE of India	International Journal of functional management April-June 2013;ISSN No. 2319- 1406 Issue - 2, Vol.3, , p. 174					2013	April	Computer Science [PG]
647	Ms. Ayshwarya B Ms. Dhanamalar M	Indication of Mobile Testing on Cloud Interpretations	IJRCM, Haryana					2013	April	Computer Science [UG]
648	Ms. Ramya B	Initiatives towards quality enhancement- Annual strategic plan	Published in the proceedings of NAAC sponsored conference at MLA College, Bangalore, Pages 29-31	ISBN978-81-925437-0-3				2013	April	Humanities
649	Mr. Somasundaram T	Social Entrepreneurship: Analysis on Role played by the Social Entrepreneurs in developing the Social Responsibility	Emerging Markets and Issues in Management VIT Business School, VIT University, Vellore.	ISBN No: 978-93-5104-881-7				2013	April	Management

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650	Dr. Aloysius Edward J	'Price discovery & Volatility of Gold Spot-futures market,Evidence from MCE of India	International Journal of Functional Management, Issue 2 2013,Apr-June 2013	ISSN 2319-1406				2013	April	Management Studies
651	Dr. Ashokkumar J	Electronic Commerce: its impact on society	Facts for You	0970-2652				2013	April	Management Studies
652	Dr. Gita P C	Impact of Leadership and top management on Diversity	National Conference on Human Capital Challenges,School Of Management D.G.Vaishnav Chennai	ISBN 9788192537604				2013	April	Management Studies
653	Dr. R Vijaya Bhaskaran	An analysis of emerging trends in Big Data and discretionary Opportunities for Indian BPO Industry	International Journal of Information Technology and Computer science perspectives, Pezzottaite, Vol.2 No 2					2013	April	Management Studies
654	Dr. S Sundararajan	New age HR-HRD practices in Co-operative sectors –An empirical study.	'Journal of Management Research'	ISSN 2321-5542				2013	April	Management Studies
655	Dr. S Sundararajan	New age HR-HRD practices in Co-operative Sectors-An Empirical approach	Journal of Management Research by Sri Krishna Institutions Coimbatore,Vol.1, No.1	.ISSN 231-5542				2013	April	Management Studies
656	Dr. Ambika P	Unsupervised Neural Networks for Content Based Image Retrieval by Utilizing Content and Model Annotations	Research Journal of Information Technology, 2013.ISSN 1815-7432/ DOI:10.3923/rjit.2013					2013	May	Computer Science [PG]
657	Dr. Gnanasankaran	" A case study of the application of COTS Components in a Molecular Dynamic Software"	Published a paper on Lecture notes on software engineering. Vol 1 No.2.					2013	May	Computer Science [UG]
658	Ms. Gopika S	Statistical Analysis of Energy Efficient Hierarchical Routing Protocols in WSN	International Journal of Advanced Research in Computer and Communication Engineering	Vol. 2, Issue 5, May 2013, ISSN (Print) : 2319-5940				2013	May	Computer Science [UG]
659	Dr. U. Sivagamasundari	on growth and yield of okra (Abelmoschus esculentus L. Moench)						2013	May	Life Sciences
660	Dr. Ashokkumar J	Conflicting consumer myth on security and privacy in E- Commerce	International Journal of Management and Development Studies	2320-0685				2013	May	Management Studies
661	Dr. Ashokkumar J	Mobile Application: A key for Entrepreneurial Enhancement	Sara publishing Academy	2277-8160				2013	May	Management Studies
662	Dr. S. Arul Senthilkumar	Empirical study on Performance management in the private banking sector with reference to Coimbatore.	International Journal of Management focus, Volume 3, ISSN: 2250- 2971,Issue 2,	ISSN: 2250-2971				2013	May	Management Studies
663	Dr. S Hari Hara Puthiran	Impact of Service Quality Instrument on Guest Loyalty in Selected Hotels of Chennai City	New Vistas in Business Research	ISBN No: 978 – 93- 80686-42-4				2013	June	Commerce [UG]
664	Ms. Manasa Manjunath M	Security based encryption and decryption of data in multi-cloud storage	International Journal of Engineering Research and Technology	ISSN:2278-0181	Impact Factor 2.85			2013	June	Computer Science [UG]

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665	Dr. Arpita Ghosh	<i>Women, Education and the Indian Scenario: A Study of Manju Kapur's Novels</i>	TJPRC's International Journal of English and Literature; 3.2	ISSN: 2249-6912	Impact Factor: 4.5629			2013	June	Humanities
666	Ms. S.R. Deepika	An Empirical Study on the Behaviour of Nifty Index by Examining the Derivative Contract".	Indian Journal of Finance	ISSN 0973 - 8711	IC Value = 5.09; NAAS Rating = 3.4			2013	June	Management
667	Dr. Shagufta Showkat	Stress management practices in IT companies in Bangalore	Asia Pacific Journal of Management & Entrepreneurship Research (APJMER)	2277-9089				2013	June	Management Studies
668	Mr. John Pradeep Kumar	A Study on Return & Trading Volume Linkage between Selected Stocks within BSE	MSR Journal of Management- A Journal of applied research	ISSN 2321-7383				2013	June	Management Studies
669	Dr. Ritty Francis	Sexual Slavery: An Unsightly Scratch on India's Face	Awishkar publishers, Jaipur, India	ISBN no.978-81-7132-757-7				2013	July	Commerce [UG]
670	Mr. Cecil Donald A	Mobile Cloud Security Issues and Challenges: A Perspective	International Journal of Electronics and Information Technology, Vol. 3, Issue 1, July 2013, pp 401-406.	ISSN: 2277 – 3754				2013	July	Computer Science [UG]
671	Ms. Juby Thomas	Changing News Landscapes: Impact of Online Newspapers among College Teachers	AL-Shodhana, Vol.1, Issue 2	ISSN: 2320 – 6292				2013	July	Humanities
672	Dr. G. Bala Sendhil Kumar	INCREMENTAL CONSTRUCTION OF QUERY FROM KEYWORD SEARCH	International Journal of Advanced and Innovative Research	ISSN 2278-7844				2013	July	Management Studies
673	Dr. S. Arul Senthilkumar	An Empirical Analysis On Effectiveness Of the Competency Mapping In Paper Industry with reference To Sivakasi	RVS Journal of Management					2013	July	Management Studies
674	Dr. Shagufta Showkat	Performance Appraisal in Banking Organizations	Researchers World, Volume IV, Issue 3,	2231-4172				2013	July	Management Studies
675	Ms. Suni Ajaykumar	Random Walk Hypothesis of Stock Price Movements	International journal of Statistics and Systems. ISSN 0973-2675 Volume 8(2013). <a href="http://www.ripublication.com/ijss.htm">http://www.ripublication.com/ijss.htm</a>					2013	August	Computer Science [UG]
676	Dr. Elcey C D	Demineralization of subbituminous coal by fungal leaching:A Structural characterization of X-ray and FTIR analysis	Research Journal of chemistry and environment		0.64			2013	August	Life Sciences
677	Dr. A.J. Excelce	Awareness and Execution of Hand Washing Practices of Consumers in Southern Districts of Tamil Nadu	The International Journal's Research Journal of Commerce & Behavioral Science	ISSN 2251-1547				2013	August	Management
678	Dr. A.J. Excelce	Food Safety Knowledge and Practices of Consumers in Southern Districts of Tamil Nadu	The International Journal's Research Journal of Economics & Business Studies	ISSN 2251-1555				2013	August	Management

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679	Mr. Syed Kazim	Research Paper titled 'Vulgarity for Sustainability' published in the proceedings titled 'Challenges of Sustainability and Growth in Indian Industry'	BMS College of Engineering.	ISBN: 978 81 88849 99-5				2013	August	Management
680	Ms. S.R. Deepika	A review on the theories of Portfolio Construction with special reference to Sharpe's single index model	2nd International Conference on Emerging Trends in Finance and Accounting at SDMIMD, Mysore	ISBN: 978-81-922146-6-5				2013	August	Management
681	Dr. Ashokkumar J	Security Challenges to the Growth of E-Commerce	Facts for You	0970-2652				2013	August	Management Studies
682	Dr. B Adhinarayanan	Challenges faced by small scale industries in Tamil Nadu	European Journal of economics, Finance and administrative Sciences					2013	August	Management Studies
683	Dr. G. Bala Sendhil Kumar	FACTOR ANALYSIS OF OPERATIONAL EFFICIENCIES AIDED BY ADOPTING E-PROCUREMENT BY MEDIUM SCALE INDUSTRIES IN TAMILNADU	TRANS Asian Journal of Marketing & Management Research	ISSN 2279-0667				2013	August	Management Studies
684	Ms. Madhumalathi R	FDI in Indian telecommunication sector - An Overview	International Conference	ISBN-978-93-83083-39-8				2013	September	Commerce [PG]
685	Ms. Dhanamalar M Ms. Ayshwarya B	M-Learning Contexts Coupled with Connotation of 4G Connectivity	IJRCM, Haryana					2013	September	Computer Science [UG]
686	Ms. Dhanamalar M	Performance optimization in big data predictive analytics	International Journal of Inventive Research in Management, Science and Technology	7/1/2016 Issue no 1, Volume no 1				2013	September	Computer Science [UG]
687	Ms. Preethi S. J. G.	Regional Inequality in India	Shanlax Publications	ISBN-978-93-80686-66-0				2013	September	Economics
688	Dr. Suguna R	Male Chauvinistic Language -A Tool for Suppressing Women	Language in India Vol. 13:9 Pg. no: 419-423	ISSN 1930-2940				2013	September	Humanities
689	Mr. Surendranath Reddy C	Corporate Social Responsibility- Current Practices and Future Challenges	St. Joseph's Evening College, Bangalore					2013	September	Management
690	Dr. S. Arul Senthilkumar	An Empirical Study On Employee Branding in Life Insurance Industry with reference to Coimbatore.	International Journal - Intercontinental Journal of Human resource research review. Volume 1, ISSN: 2320 -9704, Issue 7					2013	September	Management Studies
691	Dr. V Gajapathy	Integrated Risk Management: A Conceptual Review	International Journal of Applied Management Research, TiSSL International Publications	ISSN-0974-8709				2013	September	Management Studies



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692	Mr. Stephen Deepak R	“ Analyzing the issue of Employability among MBA candidates-An Industry and Student perspective”	National conference on “MBA at the Cross roads”,M.S Ramaiah college of Arts, Science and Commerce on September 14, 2013., Vol-1, Issue -2, December-2013	ISSN-2321-7383				2013	September	Management Studies
693	Ms. Selvi S	Why India’s Economy is Stumbling?	International Conference on Global Economic turbulence & its implication on Indian Financial Environment September 26th and 27th,2013	ISBN 978-93-83083-39-8				2013	September	Management Studies
694	Dr. Rema M K	Searching for happiness and meaning of life	International Journal of Psychology and education	ISSN: 2321-8606				2013	September	Psychology
695	Mr. Abdurahiman Karuthedath Dr. Justin Nelson Michael	Economic transformation through the financial inclusion initiative of India post	Southern economist	ISSN 0038-4046 vol 52 No.11				2013	October	Commerce [UG]
696	Dr. Aparna R R	Review of OCR techniques used in automatic mail sorting of postal envelopes	AIRCCE: ( SIPIJ)-Signal and Image processing: An international journal E:0976-710X Print:2229-3922	Vol.4, No.5, October 2013, DOI : 10.5121/sipij.2013.4504 (2013)				2013	October	Computer Science [UG]
697	Ms. Juby Thomas	Analysis of Media Discourse while reporting poverty on web	Media Matters, Vol.3 Issue.1	ISSN: 2249 2542				2013	October	Humanities
698	Dr. Jisha V G	A case study on the impact of advertisements on junk foods in children	IOSR journal of Business and Management	e-ISSN: 2278-487X, p-ISSN: 2319-7668, Vol. II				2013	October	Management
699	Mr. Syed Kazim	Entering a mature industry through Innovation: Apple's iPhone Strategy	Conference proceeding,nternational conference titled "Innovation - They Key to Global Competitiveness" organised by BMS College of Engineering, Bangalore	ISBN 978 9383506 01 9				2013	October	Management
700	Dr. Aloysius Edward J	Price discovery and causality of turmeric futures and spot prices – evidence from NCDEX	International journal of marketing,financial services and management research					2013	October	Management Studies
701	Dr. Esther Shoba R	Expression of chitinase encoding gene from Helicoverpa armigera Hub in E.coli –a step in biopesticide making	35th Annual conference of The Ethological Society of India,Karnatak University, Dhaward, Karnataka, India. 15th – 16th Nov. 2013.	NA				2013	November	Life Sciences

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
702	Mr. Somasundaram T	Standardization of Service Quality System towards Customer: A Literature Review	Managerial Challenges in Reinventing the business process Easwari Engineering College, Chennai.	ISBN No: 978-93-83241-07-1 & Title No: 10				2013	November	Management
703	Dr. S Sundararajan	Price and Liquidity effects of Bonus declarations: Empirical indications from Indian Stock market	Jopurnal of International Academic Research for Multidisciplinary; ISSN: 2320-5083	ISSN: 2320-5083				2013	November	Management Studies
704	Dr. V Gajapathy	The Fed Effect and Risk Dynamics in India	International Journal of Management & Technology	ISSN-0975-3915				2013	November	Management Studies
705	Ms. Swetha P A	A Study on Investment Psychology of Indian Women.	The Conference on Emerging Trends in Business 2013.	NA				2013	December	Commerce [PG]
706	Mr. Abdurahiman Karuthedath Dr. Justin Nelson Michael	Gender Disparities in Financial Inclusion: A cross country analysis among BRIC regions	POSEIDON, journal of commerce, management and social science, Volume -2	ISSN:2319-6238				2013	December	Commerce [UG]
707	Ms. Lina George	Financial Inclusion of Women through SHG Bank Linkage Programme	POSEIDON, journal of commerce, management and social science, Volume -2	ISSN:2319-6238				2013	December	Commerce [UG]
708	Dr. Ambika P	Fusion Approach for Content Based Image Retrieval by Utilizing Content and Model Annotations	Asian Journal of Information Technology, ISSN 1682 – 3915 (Print), 1993 – 5994 (online) Year: 2013   Volume: 12   Issue: 10   Page No.: 325-328, DOI: 10.3923/ajit.2013.325.328					2013	December	Computer Science [PG]
709	Ms. Ranjitha M	A Comparative study on Image Denoising using Wavelet and curvelet transform	CMRIMS Journal of Research and Development [CMRIMS J. of Res. Dev.]	ISSN NO : 2321-5046, Vol 1, pp 59-62, Dec 2013				2013	December	Computer Science [UG]
710	Ms. Ranjitha M	The Effect of Image Enhancement in Ultra Sound Kidney Images	CMRIMS Journal of Research and Development [CMRIMS J. of Res. Dev.]	ISSN NO : 2321-5046, Vol 1, pp 1-6, Dec 2013				2013	December	Computer Science [UG]
711	Dr. Aloysius Edward J	Price Discovery and volatility spillover of chilli spot and future prices evidence from NCDEX	IJEMR-ISSN 2249-8672	ISSN 2249-8672				2013	December	Management Studies
712	Dr. Justin Nelson Michael	Gender disparities in financial inclusion : a cross country analysis among BRIC regions	POSEIDON, journal of commerce, management and social science, ISSN:2319-6238, Volume -2	ISSN:2319-6238				2013	December	Management Studies
713	Dr. R Vijaya Bhaskaran	Indian B2C Industry - An innovative Resurge	IJRBI, Vol1, No. 4 Dec 2013					2013	December	Management Studies
714	Ms. Devika Rani	Impact of energy crisis on the Indian textile industry initiators for sustainable development	International journal on advanced research ISSN 2347-8446	ISSN 2347-8446				2013	December	Management Studies

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
715	Dr. Molly Joy	Ecological Intelligence- the future of life	International journal of psychosocial research	ISSN: 2320 - 6381				2013	December	Psychology
716	Dr. E Esvara Reddy	A Study on Indian Banking industry	AIIJRM Hyderabad	ISSN2320-2939				2013		Commerce
717	Mr. Suresh K	Association algorithm on knowledge discovery: A survey paper	ICCSE 2013 : International Conference on Computer Science and Engineering					2013		Computer Science [UG]
718	Mr. Suresh K	Mining transaction database by using correlation co-efficient method	International Conference on Mathematical Computer Engineering					2013		Computer Science [UG]
719	Dr. Preethy Chandran	Biodegradation of Basic Violet 3 and Acid Blue 93 by Pseudomonas putida	CLEAN-soil, air, water	ISSN: 1863-0669	41, 1-6.	Yes		2013		Life Sciences
720	Dr. Preethy Chandran	Bioremoval of direct red from aqueous solution by Pseudomonas putida and its adsorption kinetics and isotherms	Ecological Engineering	ISSN: 0925-8574	58, 207-213	Yes		2013		Life Sciences
721	Dr. Suresh K	45, XO karyotype in women with atypical Turner's syndrome Presentation.	Biology and Medicine., 4(2): 80-84, 2012	9748369	Nil			2013		Life Sciences
722	Dr. Suresh K	Diversity of Salmonella enterica serovar Typhi strains collected from India using variable number tandem repeat (VNTR)-PCR analysis.	Molecular Diagnosis & Therapy., 17(4): 257-264.	1179-2000	1.692			2013		Life Sciences
723	Dr. Suresh K	Genotoxicity assessment in smokeless tobacco user: a case control study	Toxicology and Industrial Health., 29(2): 216-223.	14770393	1.555			2013		Life Sciences
724	Dr. Suresh K	Runt-Related transcription factor 3: Single-nucleotide polymorphism rs760805, gene expression and methylation status in Helicobacter pylori – Infected patients for determination of gastric cancer risk	J Gastrointest Canc, 44(4):444-9	1941-6636	0.29			2013		Life Sciences
725	Dr. Jisha V G	Assets and Liability management in Banking Sector	International Conference on Advance in commerce, Economics	ISSN: 2277-9310, Vol. II, Issue 7 (III),				2013		Management
726	Dr. Kavitha Chalakkal	Country Report: India	IUCN Academy of Environmental Law e-Journal; Ottawa: IUCN Academy of Environmental Law	ISSN –1929-6089				2013		Management
727	Dr. Kavitha Chalakkal	Yearbook of International Environmental Law: New York: Oxford University Press	Oxford University Press	Online ISSN 2045-0052 - Print ISSN 0965-1722				2013		Management
728	Dr. Vanishree G	Ethics of faculty Book title	Management of Management Department Published by MTC global	ISBN 978-81-922178-0-2				2013		Management Studies
729	Dr. Vanishree G	Planning a session	Faculty Development in Management 'Issues, Perspectives, Components and Challenges Education'	ISBN 978-81-922178-2-6				2013		Management Studies

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730	Dr. Aloysius Edward J	Inter-temporal co-integration analysis of Energy commodity futures markets; evidence from MCE India	DHARANA; 0974-0082 Vol 6, Issue 1, 2012					2012	January	Management Studies
731	Dr. Alice Aloysius	A Study on Job Stress Among Professionals Working with the Mentally ill.	National Journal CENTUM	ISSN-2231-1475				2012	January	Social Work
732	Dr. Renuga Devi S	Custom House Agents' Satisfaction on Private Container Freight Station Services in Tuticorin	SJCC – Management Research Review, Vol. 2, No. 1, February, 2012, pp.39-51	2249-4359				2012	February	Commerce [PG]
733	Dr. S Nagarajan	Machine Learning Classification Algorithms to Recognize chart types in PDF Files	International Journal of Computer Applications, vol. 39, no.2. Pp.1-5	ISBN-978-93-80866-25-2				2012	February	Computer Science [UG]
734	Ms. Reena Kole Mr. Ratheesh P.T.	Rural Tourism in Indian Economy	Seminar Proceedings Rural tourism in India opportunities and challenges					2012	February	Humanities
735	Mr. Somasundaram T	Impact of Computers on Children: A Social Issues	Emerging Social Perspectives and Parallel Issues of Business Management SRM University, Ramapuram Campus, Chennai.	ISBN No: 9788190792493 & Title No: 41				2012	February	Management
736	Dr. G. Bala Sendhil Kumar	A STUDY ON COMPETITIVE STRATEGY OF THE FLAVORS INDIA (P) LTD	Southern Book House, Puducherry	ISBN: 978-81-909275-0-5				2012	February	Management Studies
737	Dr. G. Bala Sendhil Kumar	ENVIRONMENTAL INFLUENCES ON ADOPTION OF E-PROCUREMENT	Southern Book House, Puducherry	ISBN: 978-81-909275-1-2				2012	February	Management Studies
738	Dr. S Sundararajan	A study on stock market liquidity and business life- cycle with special reference to Indian capital market	International Journal of Finance and Marketing: ISSN: 2231 - 5985	ISSN: 2231 - 5985				2012	February	Management Studies
739	Dr. Molly Joy	Academic achievement in relation to emotional maturity among UG students	Conference Proceeding, Psychology In Mental Health And Well Being ,CMR College	ISBN 978-93-5067-236-6				2012	February	Psychology
740	Dr. Reena Jain	Psychology in changing world- “psychological risk factors for anxiety in adolescence”	National conference Proceeding					2012	February	Psychology
741	Dr. E Eswara Reddy	Co-operative bank and Rural areas	Challenges in Co-operative banks.at SNR College coimbatore	ISBN 978-81-7273-585-2				2012	March	Commerce [PG]
742	Dr. E Eswara Reddy	Global economic crisis and its impact on job satisfaction	Global e conomic crisis at RR college of engineering Bangalore	ISBN 978-93-5051-634-8				2012	March	Commerce [PG]
743	Dr. E Eswara Reddy	Global economic crisis and its impact on performance management	Global economic crisis at RR College of Engineering Bangalore	ISBN 978-93-5051-634				2012	March	Commerce [PG]
744	Dr. T.K. Murugesan	Competitive Advantage of World Class Manufacturing System (WCMS) – A Study of Manufacturing Companies in South India	European Journal of Social Sciences	ISSN: 1450-2267		Yes		2012	March	Commerce [PG]

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745	Dr. S Hari Hara Puthiran	Challenges and Opportunities of E-Commerce	Indian Journal of Marketing, Financial Services & Management Research	ISSN No : 2277 3622 Vol.3 – No.2	Impact Factor - 3.454			2012	March	Commerce [UG]
746	Mr. Santhosh V	Global Investors	Global Investors meet in Karnataka,SJM first Grade College of Arts & Commerce. Chikkamangalore	NA				2012	March	Commerce [UG]
747	Dr. Ambika P	Ontology Based Semantic Web CBIR by Content and Model annotation	IEEE explorer: 978-1-4673- 1039-0/12,					2012	March	Computer Science [PG]
748	Ms. Ramya B	Indian Writing in English- An Evolved Tool for Effective English Language Teaching	Evolution in the Field of Fiction in Indian Writing in English. Emerald HeightsCollege of Arts and Science	ISBN: 978-81-910472-2-6				2012	March	Humanities
749	Dr. U. Sivagamasundari	“Potentiality of Vermicompost and Plant Growth Promoting Microbes in Soil Health Management under Agro Forestry”	Indian Forest Genetics and Tree Breeding (IFGTB), Coimbatore.					2012	March	Life Sciences
750	Dr. A.J. Excelce	Food Safety Knowledge and Practices of Consumers in Tuticorin District	Application of Management and Technology Research in Global Economy					2012	March	Management
751	Mr. Somasundaram T	Talent Management	Emerging Markets and Issues in ManagementVIT Business School, VIT University, Vellore.	ISBN No: 978-81-921178-7-4 & Title No: 108				2012	March	Management
752	Dr. Gita P C	Social networking media- challenges and opportunities to business	National conference on Significance of Decision Making in Global Business scenario,NIMS, Chennai	ISBN 9789381208076				2012	March	Management Studies
753	Dr. R Vijaya Bhaskaran	Cloud Computing	Resurging India Myths & Realities,Excel India Publishers					2012	March	Management Studies
754	Dr. R Vijaya Bhaskaran	Strategies on Outsourcing	National Conference on Strategies Innovations and Challenges					2012	March	Management Studies
755	Dr. S Sundararajan	HR Executive Health Through Stress Management	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai,Vol.7.Issue 3					2012	March	Management Studies
756	Dr. Aparna R R	Enhanced Automatic Offline Character Image Pre-processing and Recognition Using Single Layer Network	International Journal of Advanced Research in Computer Science. IJARCS, 3(4), 303-309.(2012)	ISSN:0976-5697				2012	April	Computer Science [UG]
757	Dr. Gnanasankaran	A Case study of the application of cots components in a molecular Dynamics software	Published a paper on International conference on Electronics computer Technology Archive.					2012	April	Computer Science [UG]

SL.N o	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
758	Dr. Jasmine Beulah G	A Cooperative Communication Aware Algorithm to identify Stable Routes in Mobile Ad hoc Networks	European Journal of Scientific Research	1450-216X		Yes		2012	April	Computer Science [UG]
759	Ms. Vinothina V	Web Data Mining Based on Web Science	National Conference on Emerging Trena in Computer Engineering and Technologies, 11-12 April 2012, T.John College, pp:38-41	ISBN No-978-93-80406-72-5				2012	April	Computer Science [UG]
760	Ms. Juby Thomas	Role and Scope of Machine Learning in Different Media Verticals in India	Artha-Issue No.21, Vol 11. No.2	ISSN: 0975-329X				2012	April	Humanities
761	Dr. Esther Shoba R	Effect of triacantanol-a plant growth hormone on protease activity of Spodoptera litura Fab. a polyphagous pest.	National Conference on Recent Advances in Health, Agriculture and Environmental Biotechnology-2012,M. S. Ramaiah Institute of Technology, Bangalore, 11-13 April 2012	NA				2012	April	Life Sciences
762	Dr. Kavayashree	Brick pieces soaked in liquid culture-a new matrix for seed germination and planter development for orchid Flikingernodosa medium	Current Science		0.935			2012	April	Life Sciences
763	Dr. Vimal Priyan J	E-Waste Supply Chain Management: Opportunities and Challenges	Facts for You	0970-2652				2012	April	Management
764	Dr. Gita P C	Managing Cross cultures by Global Strategies	Indian Academy Institution, Bangalore	ISBN 9788192085913				2012	April	Management Studies
765	Mr. Stephen Deepak R	'Cosmetic Marketing on female middle class youth in Bangalore city' –	International conference on Innovations in Management Practices (ICIMP),International conference at Kristu Jayanti College - 2012	NA				2012	April	Management Studies
766	Dr. Gopakumar A V	Intertextuality and the Imagery on the Concept of Alienation “in TV Chandran’s Film “Danny” and “PadamOnnuOruVilapam” -A semiotic enquiry”,	Communication and Journal Research, Calicut University, Vol 1, Issue:1, ISSN-2348-5663 Page1-7	ISSN : 2348-5663				2012	May	Humanities
767	Dr. S. Arul Senthilkumar	An Empirical study on Talent Management India” in Emerging Trends in Global Business.	RVS Institute of Management Studies, Coimbatore.ISBN no: 978-93-81537-00-8	ISBN no: 978-93-81537-00-8				2012	May	Management Studies
768	Dr. Shridhar L S	Macro-Economic Factors Influencing the Commodity Market With Special Reference to Gold and Silver	International Journal of Research in Commerce, IT and Management, Vol.2 Issue-6	ISSN 2231-5756				2012	June	Commerce [UG]
769	Mr. Abdurahiman Karuthedath	A study on Entrepreneurial Competencies of Commerce and Management Students of Bangalore	Global Research Review , Vol 2, Issue No.1	ISSN 2250-2521				2012	June	Commerce [UG]
770	Dr. Ambika P	A framework for multimedia information security with secure user authentication	National Conference on Information Security, Sastra University, Tamilnadu					2012	June	Computer Science [PG]

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
771	Ms. Vinothina V	A Survery on Resource Allocation strategies in Cloud Computing	International Journal of Advanced Computer Science and Applications (IJACSA), Vol3, No. 6,pp:90-96	ISSN No: 2156-5570	Impact Factor 1.324			2012	June	Computer Science [UG]
772	Dr. Ashokkumar J	Future Trends in Mobile Commerce: Service Offerings, Technological Advances and Security Challenges	International Journals Research Journal of Science & IT Management	2251-1653				2012	June	Management Studies
773	Dr. S Sundararajan	Effectiveness of Training and Development in FMCG Industry	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai, Vol.7, Issue 6,					2012	June	Management Studies
774	Dr. S Sundararajan	HRD Practices of Public sector Industries in Changing Business Environment,	Indo Asian Journal of Advanced Management					2012	June	Management Studies
775	Dr. S. Arul Senthilkumar	A detailed Study on HR Issues in Retail outlets with reference to Coimbatore.	Journal Of Management Science Volume 2, Issue no 2, ISSN No :2249- 1260	ISSN No :2249-1260				2012	June	Management Studies
776	Dr. Ambika P	Image Classification – Ontology based CBIR system by utilizing content and model annotation	International Conference on Multimedia and Content Based Image Retrieval, PESIT, Bangalore					2012	July	Computer Science [PG]
777	Ms. Jyothi Manoj	Inter-temporal co-integration analysis of Energy commodity futures markets; evidence from MCE India	DHARANA; 0974-0082 Vol 6, Issue 1, 2012					2012	July	Computer Science [PG]
778	Dr. Vimal Priyan J	Factors Influencing the Life Insurance Product Determination	VBR Vishwakarma Business Review	2229-6514				2012	July	Management
779	Dr. G. Bala Sendhil Kumar	ROLE & INFLUENCE OF SUPPLIERS IN ADOPTION OF E-PROCUREMENT BY BUSINESS FIRMS	ZENITH International Journal of Business Economics & Management Research	ISSN 2249 8826				2012	July	Management Studies
780	Dr. S Sundararajan	Consumer Decision making Process: A study on rural women consumers in Tamil Nadu; An emperical study	Journal of Applied Management Research: ISSN 2319- 1228	ISSN 2319- 1228				2012	July	Management Studies
781	Dr. S Sundararajan	Knowledge is Power: Knowledge Management in Manufacturing Industry	Productivity Chronicle House Journal of Coimbatore Productivity Council, Vol.6, Issue 2					2012	July	Management Studies
782	Dr. E Eswara Reddy	Entrepreneurship and SSI opportunities and challenges	Business Excellence at Tumkur University	ISBN 512-658				2012	August	Commerce [PG]
783	Dr. S. Arul Senthilkumar	An Empirical study on Quality of Work Life of employees in Supermarkets with reference to Coimbatore.	Abhinav National Monthly Refereed Journal Of Research In Commerce & Management, Volume No.1, Issue No.8 ISSN 2277-1166,	ISSN 2277-1166				2012	August	Management Studies
784	Mr. John Pradeep Kumar	Financial Crisis and its Effects on Indian Economy	Department of studies and research in Business Administration, Tumkur University	ISBN 978-81-924393-6-5				2012	August	Management Studies

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785	Ms. Jyothi Manoj	A study on Self Esteem of Post Graduate Students	International Journal of Social Science Tomorrow Vol. 1No. 7ISSN:2277-6168					2012	September	Computer Science [PG]
786	Ms. Vidyavathi R	Indian literature and its consortium with social reformation	Indian literature in English : some reflections,Newman Publications	978-81-922966-1-6				2012	September	Humanities
787	Mr. Somasundaram T	Marketing Consumer Behaviour towards the Retail Shop	The Emerging Landscapes of Retail and Impact on EconomyUniversity of Madras with association of FICCI TNSC, Chennai.	ISBN No: 978-81-8094-158-0 & Title No: 66				2012	September	Management
788	Dr. Ashokkumar J	Big 'C'	International Journal of Applied Services Marketing Perspectives	2279-0977				2012	September	Management Studies
789	Dr. S Sundararajan	Employee Engagement in Manufacturing Companies-Empirical Approach	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai,Vol.7.Issue 9,					2012	September	Management Studies
790	Dr. Alice Aloysius	A study on self esteem of Post Graduate Students	International Journal of Social Science tomorrow	ISSN – 2277-6188				2012	September	Social Work
791	Dr. Ambika P	Visual Query Exploration Process and Generation of Voluminous Image Database for CBIR Systems	International					2012	October	Computer Science [PG]
792	Dr. Suguna R	Women Effecting Changes in Tourism Industry	Ripples	ISSN 2229-6794				2012	October	Humanities
793	Ms. Ramya B	Women Effecting Changes in Tourism Industry	Ripples	ISSN 2279-6794				2012	October	Humanities
794	Dr. Ashokkumar J	Sustainable Development in E-Commerce through Digital Rights Management	International Journal of Applied Services Marketing Perspectives	2279-0977				2012	October	Management Studies
795	Dr. Ashokkumar J	Women Empowerment through ICT	International Journal of Social Science Tomorrow	2277-6168				2012	October	Management Studies
796	Dr. S. Arul Senthilkumar	A Study on Work Life Balance of Employees In Life Insurance Industry With Reference To Coimbatore	International Journal Of Management Research and Review Volume 2/ISSN : 2249-7196,	ISSN : 2249-7196,				2012	October	Management Studies
797	Dr. U. Sivagamasundari	Effect of Vermicompost prepared from aquatic weeds on growth and yield of egg plant (Solanum melongena L.)	Journal of biofertilizer and Bipesticide	ISSN:2155-6202	Impact Factor 3.68			2012	November	Life Sciences
798	Mr. Somasundaram T	Organizational Restructuring	Redefining the DNA of Business: Challenges and Opportunities aheadEaswari Engineering College, Chennai.	ISBN No: 978-93-81568-67-5 & Title No: 09				2012	November	Management
799	Dr. Ashokkumar J	Emerging trends of Green Marketing: An Indian Perspective'	Academic Research Journal of Social science Humanities	2278-859X				2012	November	Management Studies
800	Dr. S Nagarajan	Ensemble Classification System for Scientific Chart Recognition from PDF Files	International Journal of Computer Vison and Image Processing, Vol. 2, No. 4, pp. 1-11	ISSN 2155-6997				2012	December	Computer Science [UG]



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801	Ms. Ayshwarya B Ms. Dhanamalar M	World Wide Middle Ware Technologies	International Journal of Research in Computer Application and Management. Volume No. 2 (2012), Issue No. 12	ISSN 2231-1009				2012	December	Computer Science [UG]
802	Dr. Jisha V G	Social Media	Managing Business in Economic Crisis, Padmashree Dr. Patil University	ISBN No: 978-81-920416-5-0				2012	December	Management
803	Mr. Somasundaram T	Resource Management: A Review on Utilization and Development of Water Resource management	Governance for Excellence 2012 Velammal College of Engineering and Technology, Madurai.	ISBN No: 978-81-925487-9-1 & Title No: IX - 7				2012	December	Management
804	Dr. G. Bala Sendhil Kumar	MARKET RELATED FACTORS: A DRIVING FORCE FOR ADOPTION OF E-PROCUREMENT IN MEDIUM SCALE INDUSTRIES IN TAMILNADU	International Journal of Social Sciences & Interdisciplinary Research	ISSN 2277 677X				2012	December	Management Studies
805	Dr. S. Arul Senthikumar	An Empirical Study on Welfare Facilities in Textile Companies with reference To Tirupur	Indo Asian Journal of Management & Entrepreneurship, Volume No.1, ISSN No: 2319 – 2992	ISSN No: 2319 – 2992				2012	December	Management Studies
806	Dr. Sivakami N	Quality Enhancement in Community Development	Conference proceeding Quality enhancement of social work profession in India issues and challenges	ISBN 978-81-8424-446-5				2012	December	Social Work
807	Dr. Prasanth Gupta	Analytical Customer Relationship Management: How It Helps To Develop The New Market Opportunities In Pharmaceutical Sector	Innovations, Trends and Practices in Indian Service Sector, Indore Madhyapradesh, Vol-1 ,pp: 176-181. 2012.	ISBN: 978-93-80834-74-0.				2012		Commerce [UG]
808	Dr. Prasanth Gupta	Challenges of BPO Sector in India	Innovations, Trends and Practices in Indian Service Sector, Indore Madhyapradesh, Vol-1 ,pp: 158-162. 2012.	ISBN: 978-93-80834-74-0.				2012		Commerce [UG]
809	Dr. Prasanth Gupta	Impact of marketing mix on consumer buying behaviour with special reference to woodland footwear in Indore city	Innovative Business Practices for Creating Value in Global Era, Vol-1 , pp: 101-107. 2012	ISBN: 9788192853705				2012		Commerce [UG]
810	Dr. Prasanth Gupta	The Performance Evaluation of SSIs in India.	Boudhik CH International Journal, India,.	2277-4955				2012		Commerce [UG]

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811	Ms. Vinothina V	Android Mobile Operating System	Optima, Journal of Physical Science, Feb 2012, Vol.1, No.1, pp:43-45.	ISSN No:2320-4834				2012		Computer Science [UG]
812	Dr. Kavayashree	Genetic Polymorphism in seven varieties of Zingiberofficinale using RAPD markers	International Journal of Advanced biotechnology					2012		Life Sciences
813	Dr. Kavayashree	Invitro Micropropagation of ginger variety-suruchi	International Journal of Advanced Biotechnology		0.385			2012		Life Sciences
814	Dr. Preethy Chandran	Biofunctionalized silver nanoparticles: Advances and prospects	Colloids and Surfaces B: Biointerfaces	ISSN: 0927-7765	105, 342-352	Yes		2012		Life Sciences
815	Dr. Preethy Chandran	Bioremoval of Basic Violet 3 and Acid Blue 93 by Pseudomonas putida MTCC 4910 and its adsorption isotherms and kinetics	Colloids and Surfaces B: Biointerfaces	ISSN: 0927-7765	102, 379-384.	Yes		2012		Life Sciences
816	Dr. Preethy Chandran	Interaction of colloidal zinc oxide nanoparticles with bovine serum albumin and its adsorption isotherms and kinetics	Colloids and Surfaces B: Biointerfaces	ISSN: 0927-7765	102, 195-201	Yes		2012		Life Sciences
817	Dr. Preethy Chandran	Role of plasmid in degradation of diesel oil by yeast species	Environmental Techology	ISSN: 0959-3330	33, 645-652	Yes		2012		Life Sciences
818	Dr. Preethy Chandran	Role of sophorolipid biosurfactant in degradation of diesel oil by Candida tropicalis	Bioremediation,	ISSN: 1088-9868	16, 19-30	Yes		2012		Life Sciences
819	Dr. U. Sivagamasundari	Effect of vermicompost prepared from organic	International journal of Recent Scientific Research	ISSN: 0976-3031	Impact factor: 6.86			2012		Life Sciences
820	Dr. Suresh K	Frequency of extended-spectrum $\beta$ -lactamase (ESBL)-producing Gram-negative bacilli in a 200-bed multi-specialty hospital in Vellore district, Tamil Nadu, India	Infection., 40(4): 425-429	1439-0973	2.44			2012		Life Sciences
821	Dr. Kavitha Chalakkal	Country Report: India	IUCN Academy of Environmental Law e-Journal; Ottawa: IUCN Academy of Environmental Law	ISSN –1929-6090				2012		Management
822	Dr. Kavitha Chalakkal	Yearbook of International Environmental Law: New York: Oxford University Press	Oxford University Press	Online ISSN 2045-0052 - Print ISSN 0965-1723				2012		Management
823	Dr. E Eswara Reddy	E commerce for sustainable development	Globalisation of Business at Donbosco institute of Technology Bangalore	ISBN 93-80697-43-0				2011	January	Commerce [PG]
824	Dr.K.Vinodha Devi	Micro-credit intervention through SHGs in rural areas	VHN College, Viruthunagar	ISBN No:978-81-910426-4-1				2011	January	Economics
825	Ms. Saina Baby	Currency war and its implications	Conference proceeding ,International conference on globalization.Mount Carmel institute of management					2011	January	Humanities

SL.N o	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
826	Dr. Vimal Priyan J	Services of Agents – A Study with Special Reference to GIC at Sivakasi	International Journal of Enterprise and Innovation Management Studies	0976-2698				2011	January	Management
827	Dr. S Sundararajan	Mobile as a New Media for Advertising	Management Mantras, Journal of Management Studies Anna University of Technology Madurai,	Volume 1, ISSN 2249-5678				2011	January	Management Studies
828	Dr. S Hari Hara Puthiran	Global Impact of Attrition and Retention”	Research in Management – A Contemporary Approach	ISBN No : 978-81-9104-720-2				2011	February	Commerce [UG]
829	Dr.K.Vinodha Devi	SHGs and Economic Empowerment of women in Rural Areas	Women's Christian College,Novel Corporations,Chennai.	ISBN No:978-81-906512-5-7				2011	February	Economics
830	Dr. G. Bala Sendhil Kumar	ASPECTS LEADING TO E-procurement ADOPTION BEHAVIOUR	Nehru Journal of Management and Research	ISSN: 2230-7974				2011	February	Management Studies
831	Dr. Vanishree G	Need for social bonding in relationship marketing	Journal of law and sciences published by R.K.publishers	ISSN No. 0973-7480				2011	February	Management Studies
832	Dr.K.Vinodha Devi	Micro-credit intervention in promoting microenterprises	Scott Christian College,Novel Corporation,Chennai	ISBN No:978-81-9066512-7-1				2011	March	Economics
833	Dr. Manju Antony	A study on the role of superoxide dismutase in circumventing free radical onslaught in rat brain	IJABPT					2011	March	Life Sciences
834	Dr. A.J. Excelce	Income and Expenditure Pattern of Fisher Folk in Selected Rural Costal Villages of Tuticorin in Tamil Nadu	Indian Journal of Fisheries					2011	March	Management
835	Dr. B Adhinarayanan	A study on customer Satisfaction towards Reliance Telecom in Tamilnadu with special reference to Salem City	International Journal of Research in commerce & Managemen Volume No 2(2011)Issue No 4(April)	ISSN 0976-2183				2011	March	Management Studies
836	Dr. S Sundararajan	Emerging Trends and Challenges of Green Marketing	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai, Vol.6.Issue 3,					2011	March	Management Studies
837	Dr. S Sundararajan	Product Purchase Decision-making Process Among Rural Women Consumers –Empirical study	Think Global Go Rural Edited Volume Book Published by Excel Books	ISBN 978-81-7446-836-9				2011	March	Management Studies
838	Dr. Winnie Joyce	Psychosocial condition among Tuberculosis patients	2011, Page no: 201, , Author press Publishers	ISBN: 978-81-7273-797-9				2011	March	Social Work
839	Dr. S Hari Hara Puthiran	Emerging Issues in Green Marketing	Journal of Marketing and Retail Management Research	ISSN No: 0976 – 7193 Vol. – 2, Issue 2	Scopus index Rank			2011	April	Commerce [UG]
840	Dr. Vimal Priyan J	Reasons for Clustering – A Study with Special Reference to Printing Units at Sivakasi	The ICFAI University Journal of Management Research	0972-5342				2011	April	Management

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
841	Mr. John Pradeep Kumar	Role of Financial Services in Developing Indian Economy	Department of Management Studies, M.S. Ramaiah Institute of Technology, Bangalore.	ISBN 978-81-7446-952-6				2011	April	Management Studies
842	Dr. Molly Joy	Social maturity among children (later childhood in selected rural and urban areas of Bangalore district	Conference Proceeding child and adolescent psychology challenges and issues	ISBN 978-93-5067-236-5				2011	April	Psychology
843	Dr. S Hari Hara Puthiran	Fiscal Policy in Banking Sector in India	International Journal of Accounting and Financial Management Research	ISSN No: 2249-6882 Vol. – 1, Issue 1,	Impact Factor(JCC) : 4.9245 Index Copernicus Value(ICV) : 63.4			2011	May	Commerce [UG]
844	Dr. Ambika P	Reformulation of Semantic Gap problem in Content Based Image Retrieval scenarios(Color metric Histogram and Support Vector Machine	Proceedings of the International Conference on Emerging Trends in Computing(ICETC-2011) ISBN: 9789380769042, pp 238-244, 2011	ISBN: 9789380769042				2011	May	Computer Science [PG]
845	Dr. S Vijayanand	Phytochemical studies of MeliaAzadirach and MurrayaKoenigii	International journal of pharmaceutical sciences and research	ISSN:0975822	5.07 (SJIF)			2011	May	Life Sciences
846	Dr. Arti Singh	"Innovation of Marketing in MFTS".	"Lingaya's Journal of Professional Studies (LJPS)" from Lingaya's University	0975-539X				2011	June	Commerce [UG]
847	Dr. Ambika P	Content Based Image Retrieval Using Color Metric Histogram and Support Vector machine	International Research Journal "Advances in Theoretical and applied Mathematics" ISSN NO. 0973-4554 Vol 6 No. 2 2011 Page no 129-137	ISSN NO. 0973-4554				2011	June	Computer Science [PG]
848	Ms. Swetha P A	A Portfolio approach for Effective Students' Performance	International Conference	NA				2011	July	Commerce [PG]
849	Dr. S Hari Hara Puthiran	Entrepreneurship Challenges and Opportunities in India	Asian Journal of Research in Social Science & Humanities	ISSN No: 2249-7315 Vol.- 1, Issue -2				2011	July	Commerce [UG]
850	Dr. S Hari Hara Puthiran	Impact of Globalization on Developing Countries (With Special Reference to INDIA)	Journal of Business Management	ISSN No: 0975-1858 Vol.3 – No.2	Impact Factor - 3.52			2011	July	Commerce [UG]
851	Dr. S Sundararajan	Current Trends and Challenges if HRM in the Corporate Sector	Management Researcher by Institute of Management Development and Research, Thiruvananthapuram ,Vol.XVIII No.1	ISSN 2230-8431				2011	July	Management Studies
852	Dr. Renuga Devi S	Employees' Perception towards Various Dimensions of HRD Climate in Health care Industry in Coimbatore	SJCC – Management Research Review,Vol. 1, No.1, September, 2011, pp.38-49	2249-4359				2011	September	Commerce [PG]
853	Dr. S Vijayanand	Evaluation of antidiabetic activity of Meliaazadirach on alloxan induced diabetic rats	International journal of Current Pharmaceutical Research	ISSN- 0975-7066	4.51,(SJIF)			2011	September	Life Sciences

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
854	Mr. Surendranath Reddy C	Teaching and Learning Methods in Higher Education	St. Joseph's Commerce College, Bangalore					2011	September	Management
855	Dr. G. Bala Sendhil Kumar	THE SUCCESS OF SELECTING & IMPLEMENTING E-procurement soLUTIONS	Southern Book House, Puducherry	ISBN: 978-81-920303-5-7				2011	September	Management Studies
856	Dr. S Sundararajan	Role of ICT in Strategic Human Resource Management	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai, Vol.6. Issue 9,					2011	September	Management Studies
857	Ms. Anagha K	Applicaton of Balanced Scorecard in Higher Education	Redefining the DNA of Business: The challenges and Opportunities, Chennai, August: SRM Easwari College.	NA	NA			2011	October	Commerce [UG]
858	Dr. Ambika P	Semantic- based platform for managinug e- governance strategy using MDM framework	International Journal of Multi-disciplinary Research in Advances in Engineering					2011	October	Computer Science [PG]
859	Dr. Vimal Priyan J	Growth of MSMEs in India	Facts for You	0970-2652				2011	October	Management
860	Mr. Syed Kazim	"Has education become a money making industry?" and "Advertisement- a tool to kill women's modesty"	Radiance View weekly and Companion					2011	October	Management
861	Dr. E Eswara Reddy	Importance of exports and imports consultants of India to enter into business	Challenges in Services Marketing at SNR College coimbatore	ISBN 978-81-9074-94-2-8				2011	November	Commerce [PG]
862	Mr. Syed Kazim	"I shop, therefore I am!" and "Has education become a money making industry?"	Radiance View weekly and Companion					2011	November	Management
863	Dr. Ashokkumar J	Application of National Language Processing(NLP) Techniques in E-Governance	International Journals Research Journal of Social Science & Management	2251-1571				2011	November	Management Studies
864	Dr. Esther Shoba R	Isolation and Quantification of RNA from different tissues of Helicoverpa armigera a polyphagus pest.	Proceedings of the International conference on Bioremediation & Environmental Management and Polar Science and Technology and 24th Annual conference of NESANew Delhi, Presidency College, Bangalore, 28th-29th December 2011	NA				2011	December	Life Sciences
865	Dr. Justin Nelson Michael	Co-operative Credit Delenquency: Identification of factors discriminating the faulters'	Indian Journal of Finance, Co-operative Credit Delinquency: Identification of Factors discriminating Defaulters					2011	December	Management Studies
866	Dr. S Sundararajan	Role of ICT in Strategic Human Resource Management	Conference proceedings ISBN No 978-81-922146-0-3: 'HR at Modern Work place'					2011	December	Management Studies
867	Dr. T.K. Murugesan	User Perception of Automatic Ticket Vending Machine (ATVM) – A Study of Indian Southern Railway	International Journal of Management and Transformation	ISSN: 0974-3502, ISBN: 978-1-61233-539-X		Yes		2011	Spring	Commerce [PG]

SLNo	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
868	Dr. Prasanth Gupta	Gaps in Industrial development policy of M.P in India	Review of Business and Technology Research	1941-9406.				2011		Commerce [UG]
869	Ms. Alna Mariya Isac	“Denial of Education to Marginalized Communities”	National Seminar on Higher Education organized by Kannur University, November 2011	NA				2011		Humanities
870	Dr. Elcey C D	Biological Elimination of minerals from high ash coal by Aspergillus like fungi	Asian Jorna of Microbiology,Biotechnology					2011		Life Sciences
871	Dr. Preethy Chandran	Characterization of sophorolipids biosurfactant produced by yeast species grown on diesel oil	International Journal of Science and Nature	ISSN:0973-3140	2, 63-71.	Yes		2011		Life Sciences
872	Dr. Preethy Chandran	Comparative Virulence Genotyping and antimicrobial susceptibility profiling of environmental and clinical Salmonella enterica from Cochin, India,	Curr. Microbiology	ISSN: 0343-8651	62, 21-6.	Yes		2011		Life Sciences
873	Dr. Preethy Chandran	Degradation of diesel oil by immobilized Candida tropicalis and biofilm formed on gravels	Biodegradation	ISSN: 0923-9820	22, 1181-1189	Yes		2011		Life Sciences
874	Dr. Preethy Chandran	Microbial Degradation of Petroleum Hydrocarbon Contaminants: An Overview	Biotechnology Research International	ISSN 2090-3138td	DOI:10.4061/2011/941810	Yes		2011		Life Sciences
875	Dr. Suresh K	Analysis of sequence diversity among IS6110 sequence of Mycobacterium tuberculosis: Possible implications for PCR based detection	Bioinformatics, 6(7): 283-285	0973-2063	1			2011		Life Sciences
876	Dr. Suresh K	Association of Trp53 arg72pro polymorphic variants with breast cancer- A case control study in south Indian population.	Biology and Medicine., 3(1): 15-22	9748369	Nil			2011		Life Sciences
877	Dr. Suresh K	Efficacy of differential non-invasive approaches in determining the clinical course in patients with Crohn’s disease	Asian Biomedicine, 5(5): 625-633	1905-7415	0.256			2011		Life Sciences
878	Dr. Suresh K	Occupational exposure to welding fumes: influence of XRCC1 polymorphic variants on chromosome aberrations	Asian Journal of Experimental Biological Science., 2(1): 293-298	2248-9223	Nil			2011		Life Sciences
879	Dr. Suresh K	XRCC1 gene variants and possible links with chromosomal aberrations and micronucleus in active and passive smokers	Environmental Toxicology and Pharmacology, 32(2):185-92	1382-6689	2.005			2011		Life Sciences
880	Dr. Kavitha Chalakkal	Country Report: India	IUCN Academy of Environmental Law e-Journal; Ottawa: IUCN Academy of Environmental Law	ISSN –1929-6091				2011		Management
881	Dr. Kavitha Chalakkal	Yearbook of International Environmental Law: New York: Oxford University Press	Oxford University Press	Online ISSN 2045-0052 - Print ISSN 0965-1724				2011		Management

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882	Dr. Vanishree G	Recent motivational practices in organization	Motivational practices in org,Deep-Deep publications					2011		Management Studies
883	Dr. Vimal Priyan J	Indian Life Insurance Industry: Prospect for Private Sector	The Journal of Insurance Institute of India	0972-5199				2010	January	Management
884	Dr. Vimal Priyan J	Term Insurance Schemes of various Life Insurance Companies – A Comparative Study	Taxmann's Corporate Professionals Today	0975 - 9948				2010	January	Management
885	Dr. S Sundararajan	Changing Trends of Consumer Behaviour towards Soft Drinks Market	Consumer Production and Globalisation,Vo.1 No 1,ISBN 9788190667197					2010	January	Management Studies
886	Dr. S Sundararajan	Changing Trends of Soft Drinks Retail Market and Retailers perception in India-an empirical study	SNS Journal of Marketing,SNS School of Management,	ISSN No.0975-7627				2010	January	Management Studies
887	Dr. S Sundararajan	Emerging Trends of Soft Drinks Retail market and Retailers Perception in India	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai,Vol.5.Issue 1,					2010	January	Management Studies
888	Ms. Ramya B	Progress of women in management-challenging stereotypes ,changing scenario	Conference proceeding International conference on management of change .					2010	February	Humanities
889	Dr. Vimal Priyan J	Export Potential of Indian Sugar	Facts for You	0970-2652				2010	February	Management
890	Ms. Jyothi Manoj	A Statistical Analysis on the growth and development of HIV positive children”	“MAPANA” Journal of Sciences. ISSN: 2321-1784	ISSN: 2321-1784				2010	March	Computer Science [PG]
891	Mr. C.Babu Ebenezer, Mr. Rock Ramesh, Ms. Sophia Navis	Dip Analysers for Oligohydramnios imaging & medication using external stimulus	Published a paper in international journal of computer networks and communications					2010	March	Computer Science [UG]
892	Dr. A.J. Excelce	Changing Role of Global Financial institutions such as IMF and World Bank	Conference proceeding,Global Financial System in the Post Crisis Era – Challenges and Opportunities					2010	March	Management
893	Dr. S Sundararajan	Global Financial Crisis and its Impact on the Indian Economy	Journal of Financial Services and Management , Vol I, Issue 1,	ISSN: 0976-1632				2010	April	Management Studies
894	Dr. S Sundararajan	HRD Practices in Changing Business Environment	Emerging Trends in Contemporary Management Research by Anna University of Technology Coimbatore,	ISBN:978-93-80697-12-3				2010	April	Management Studies
895	Mr. Stephen Deepak R	“Management Innovation – A strategy based technique of Competitive Advantage” National conference on “Corporate India – Re-engineering strategies for survival and growth” Srinivas Institute of Management-2010	National conference on “Corporate India – Re-engineering strategies for survival and growth”,Srinivas Institute of Management-2010	NA				2010	April	Management Studies
896	Dr. Molly Joy	A study on career satisfaction dimensions of IT enabled service sectors employees across years of experience	Artha journal of social sciences	ISSN 0975-329X				2010	April	Psychology

Sl.No	Name	Title	Publisher Details	ISBN/ISSN Number	Bibliometrics	UGC Approved	Approval No	Year	Month	Department
897	Mr. Sreenath K	Resilience of quality of work life among textile employees	Indian journal of applied psychology:	ISSN 0019/5073				2010	April	Psychology
898	Dr. Vimal Priyan J	Financial Inclusion: A Business Opportunity	Facts for You	0970-2652				2010	May	Management
899	Mr. Abdurahiman Karuthedath	A study on investment pattern of NRIs and satisfaction level on various investment Related factors of Kerala.	Research Lines, ISSN 0975-8941, Vol.III No.I	ISSN 0975-8941				2010	June	Commerce [UG]
900	Mr. K Praveeth	Customer's Perception towards Retail Banking in Kerala	Research Lines, ISSN 0975-8941, Vol.III No.I	ISSN 0975-8941				2010	June	Commerce [UG]
901	Dr. Gopakumar A V	A semiological enquiry on the concept of social alienation in TV Chandran's film "PadamOnnuOruVilapam"	Pragyaan: Journal of Mass Communication, Institute of Management Studies, Dehradun ( Vol 8: Issue 1, June 2010)	ISSN : 0974-5521				2010	June	Humanities
902	Dr. Vimal Priyan J	Processed Food: An Attractive Sector for Investment	Facts for You	0970-2652				2010	June	Management
903	Dr. Vimal Priyan J	Opinion of Customers about Dealers' Service in Indane Gas – A Study with Special Reference to Sivakasi Town	International Journal of Enterprise and Innovation Management Studies	0976-2698				2010	July	Management
904	Dr. S Sundararajan	"Changing Trends of Soft Drinks Retail market and Retailer's perception in India"-Empirical Study"	International journal of Management Science	ISSN 0973-2101				2010	July	Management Studies
905	Ms. Juby Thomas	Business emerges from behavior while behavior from beliefs	SiliconIndia, vol.13-08	ISSN: 1091-9503				2010	August	Humanities
906	Dr. Vimal Priyan J	Plastics: Many Years of Growth Ahead	Facts for You	0970-2652				2010	August	Management
907	Dr. Winnie Joyce	Parental Attitude towards Mentally Challenged Children	2010, Journal of Madras School of Social Work (JMSSW)	ISSN - 0975-4040				2010	August	Social Work
908	Dr. Arti Singh	"Overview of Small-Scale Industries in India: With reference to Varanasi".	"IUP Journal of Entrepreneurship	0972-9127				2010	September	Commerce [UG]
909	Dr. Arti Singh	Role of SIDBI In Industrial Sickness Of Small Scale Industries	ANVIKSHIKI	0973-977				2010	September	Commerce [UG]
910	Mr. K Praveeth	Customer Perception on Retail Banking- a Micro study	Southern Economist, Research Lines, Vol.III No.I	ISSN 0975-8941				2010	September	Commerce [UG]
911	Dr. G. Bala Sendhil Kumar	E-PROCUREMENT – A MONEY SAVING FACTOR	Journal of Contemporary Research in Management	ISSN: 0973-9785				2010	September	Management Studies
912	Dr. G. Bala Sendhil Kumar	Success Tips for E-procurement softwares	SCITECH Publications (India) Pvt. Ltd., Chennai	ISBN: 978-81-8371-290-3				2010	September	Management Studies
913	Dr. S Hari Hara Puthiran	Motivation and Stress Management Two Sides of the Same Coin"	Managerial Challenges in Business	ISBN No : 978-81-920303-2-6.				2010	October	Commerce [UG]



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914	Ms. Kalyani V	Customer Experience Management	Global Marketing Strategies and Practices” in an International Conference conducted by Nehru Institute of Management Studies, Coimbatore (ISBN 978-93-80530-17-8 Article : 163 Pg: 537 )	ISBN 978-93-80530-17-8				2010	October	Commerce [UG]
915	Dr. S Sundararajan	Green Marketing Strategies and Challenges	Global Marketing Strategies and Practices by Dr.R.Karuppusamy,	ISBN: 978-93-80530-17-8				2010	October	Management Studies
916	Dr. S Sundararajan	Impact of ERP in Service Organisation-BSNL	Organisational Management,Vol.XXVI.No.3	ISSN 0975-699X				2010	October	Management Studies
917	Dr. Winnie Joyce	Attitude Towards Girls Education in Fishermen Community	2010, Allied Publishers	ISBN: 978-81-9074-896-4				2010	October	Social Work
918	Dr. Winnie Joyce	Awareness on HIV / AIDS among the adolescents in Tribal area	2010, Allied Publishers	ISBN: 978-81-9074-896-4				2010	October	Social Work
919	Dr. E Eswara Reddy	Exploring the Rural market for Growth and inclusion	Journal of Management. MG University Kottayam, Vol No 23 Issue 254					2010	November	Commerce [PG]
920	Dr. Arti Singh	“Analyzing Small Scale Industry in India in Context to Liberalization”	“ANVIKSHIKI”	0973-9777.				2010	November	Commerce [UG]
921	Mr. Suresh K	Distributed learning predictors through web log mining using Bayesian networks	International Journal of Advanced Research in Computer Science ,Vol-1 No-4,Nov-Dec 2010					2010	November	Computer Science [UG]
922	Ms. Vani Chakraborty	Application of AOSE design methods in developing negotiation agent	International conference ICCSIT 2010 conducted by R L Jalappa Institute of Technology	ISBN: 978-81-920011-0-4				2010	November	Computer Science [UG]
923	Dr. Arpita Ghosh	Indian Feminism: A Debate on the incorporation of the ‘alien’ culture within the ‘native’ tradition’	MUSE INDIA; Issue - 34 - Nov. - Dec., 2010	ISSN No: 0975-1815				2010	November	Humanities
924	Dr. Vimal Priyan J	Cement Production: Room for Growth	Facts for You	0970-2652				2010	November	Management
925	Dr. Vimal Priyan J	Coir Industry Needs Support	Facts for You	0970-2652				2010	November	Management
926	Dr. Arti Singh	“Relationship Marketing Strategy: A New Approach to Build Relation to Beat Recession”,	“International Journal of Development Studies (IJDS)” faculty of Commerce(BHU)	0975-5799				2010	December	Commerce [UG]
927	Ms. Lina George	Harnessing the services of India post for Eradicating Poverty Through Micro Finance	Research Lines, Vol.III No.II- B, Page no 90-94	ISSN 0975-8941,				2010	December	Commerce [UG]
928	Mr. Suresh K	Distributed Linear Programming For Weblog Data Using Mining Techniques In Distributed Environment	International Journal of Computer Applications (IJCA) 2010 foundation of Computer science ,Vol. 11 No. 7, Page No.13–18, December 2010					2010	December	Computer Science [UG]
929	Ms. Juby Thomas	Preparing for the rise of Indian Product powerhouse	SiliconIndia, vol.13-12	ISSN: 1091-9503				2010	December	Humanities

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930	Dr. A.J. Excelce	Consumer complaints and the responsibilities of consumer in preventing unfair trade practices	Conference proceeding,Ethics in business and Corporate Governance					2010	December	Management
931	Dr. Vimal Priyan J	Plans for Small Scale Industries	Facts for You	0970-2652				2010	December	Management
932	Dr. Arti Singh	“Advertising: Major Promotional Method”	PARISHEELAN	0975-3486				2010		Commerce [UG]
933	Mr. Suresh K	Distributed Mining For Effective Learning Pattern Recommendation By Using Weblog Data	International Conference on Computer Applications and Information Technology					2010		Computer Science [UG]
934	Mr. Suresh K	Mining Web Logs to generate knowledge in a parallel and distributed environment	International conference on Information science and Applications, Panimalar Engineering College					2010		Computer Science [UG]
935	Dr. Deepa M A	Genetically Engineering plants for fungal and bacterial disease resistance	Journal of Advanced Biotech		2.906			2010		Life Sciences
936	Dr. Elcey C D	Demineralization of Coal by stepwise bioleaching: A study of sub-bituminous Indian coal by FTIR & SEM	The Journal of University of Chemical technology and Metallurgy. 45(4), 385 - 390	ISBN ISSN 1311-7629	SJR- 0.2	Yes	11348	2010		Life Sciences
937	Dr. Elcey C D	Substantially enhanced degradation of hexachlorocyclohexane isomers by microbial consortium on acclimation	Journal of Agriculture and Food Chemistry 58(1) 1046-1054.	ISSN: 0021-8561	Impact Factor- 2.857	Yes	26352	2010		Life Sciences
938	Dr. Manju Antony	A study on the effect of isobaric hypoxia on antioxidant enzyme activity and lipid peroxidation in rat brain	International journal of pharmaceutical sciences and research					2010		Life Sciences
939	Dr. Manju Antony	Bioinsecticidal properties of Celastraceae a spindle tree family	International journal of Botany					2010		Life Sciences
940	Dr. Preethy Chandran	Biosurfactant production and diesel oil degradation by yeast species Trichosporon asahii isolated from petroleum hydrocarbon contaminated soil.	International Journal of Engineering Science and Technology	ISSN 2278-9510	2, 6942-6953	Yes		2010		Life Sciences
941	Dr. Suresh K	No Association Between the Trp53 Codon 72 Polymorphism and Head and Neck Cancer: A Case-Control Study in a South Indian Population	Asian Pacific Journal of Cancer Prevention., 11(6): 1749-1753	15137368	1.271			2010		Life Sciences
942	Dr. Suresh K	Tropical Chronic Pancreatitis (TCP): A Cytogenetic Study in Patients Residing in and around Coimbatore City, Tamil Nadu	Int J Hum Genet, 10(1-3): 141-145 (2010)	ISSN 0972-3757	Nil			2010		Life Sciences
943	Dr. Kavitha Chalakkal	Country Report: India	IUCN Academy of Environmental Law e-Journal; Ottawa: IUCN Academy of Environmental Law	ISSN –1929-6092				2010		Management
944	Dr. S Sundararajan	Emerging Issues of Corporate Social Responsibility in Manufacturing Companies	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai, Vol.4.Issue.1					2009	January	Management Studies

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945	Dr. S Sundararajan	Empirical Study on Functional Strategies for Supply Chain Management in Corporate Sector	Management Researcher by Institute of Management Development and Research, Thiruvananthapuram, Vol.XV. No. 3					2009	January	Management Studies
946	Dr. S Sundararajan	New Age HR-Challenges & Opportunities HRD in Changing Business Environment	Srusti Academy of Management, Bhubaneswar, Orissa					2009	January	Management Studies
947	Dr. Winnie Joyce	Psychological Problems faced by Cardiac Patients	2009, Allied Publishers	ISBN: 978-81-8424-446-5				2009	January	Social Work
948	Dr. S Sundararajan	Effectiveness of Training and Development programmes in Public sector Industries.	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai					2009	February	Management Studies
949	Dr. Winnie Joyce	Problems faced by SC/ST women	2009, Page No: 211 - 215 ,Allied Publishers	ISBN: 978-81-8424-419-9				2009	February	Social Work
950	Dr. Vimal Priyan J	How is the Forex Market Performing	Facts for You	0970-2652				2009	March	Management
951	Dr. Renuga Devi S	A profile of Women Entrepreneurs with Special reference to Western Region in Tamilnadu	Journal of Management and Entrepreneurship, Vol. II , Issue II, April-June, 2009, pp.63-79	44556/85				2009	April	Commerce [PG]
952	Dr. G. Bala Sendhil Kumar	CONCEPTUAL OUTLOOK ON CYBER CONSUMERS	Anuragam, Chennai	ISBN : 978-93-80627-18-2				2009	April	Management Studies
953	Dr. S Sundararajan	Challenges of HRM in the Era of Global Recession to the Corporate Sector.	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai, Vol.4. Issue 4,					2009	April	Management Studies
954	Dr. S Sundararajan	Emerging Trends of HRD practices in Cooperative sector-Perspective Approach	Tamilnadu Journal of Cooperation					2009	April	Management Studies
955	Mr. Stephen Deepak R	“Business Resilience – Continuity for India in a Recessionary Environment	National Conference on “Business Potential of India in a Global Recession Scenario”, Jain University, 2009	NA				2009	April	Management Studies
956	Mr. Stephen Deepak R	Overcoming Individual Estrangement during Recession - A Pragmatic view using Organizational Behavior Models““	National Conference on Global Economy the Great Meltdown?“Sub-Prime Crisis” – The opportunities and challenges of India’s Vision, SJB Institute of Information Technology-2009	NA				2009	April	Management Studies
957	Ms. Neeta Dwivedi	“The Silent Side of Management- Managing Gender in Higher Education Institutions”	Book of collated papers of the 2nd International Conference on Leadership and its role in Preparing the Organisation for Unprecedented Change by Institute of Productivity & Management, Ghaziabad, India	ISBN: 978-93-80043-24-1				2009	May	Economics

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958	Dr. S Sundararajan	Innovative Efforts for Improving Management Education	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai, Vol.4.Issue 5,					2009	May	Management Studies
959	Dr. Nagaraj	Property rights and technology adoption in future in agriculture	'International Journal of Environment and Development	ISSN 0973 3574				2009	June	Management Studies
960	Dr. S Sundararajan	Changing Trends of HRD Practices in the Changing Global Scenario	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai Vol.4.Issue 6,					2009	June	Management Studies
961	Dr. S Sundararajan	Performance Management System in the ERA of Global Recession empirical approach	Indigenous Management Practices by Annamalai University.Published by Excel publishers	ISBN: 978-81-907839-4-1				2009	July	Management Studies
962	Dr. S Sundararajan	Role of Private Sector in Educational Services	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai Vol.4.Issue 7,					2009	July	Management Studies
963	Dr. S Hari Hara Puthiran	Entrepreneurship Challenges and Opportunities in India"	Excellence in Management Practices	ISBN No: 978 – 81- 920303 -5 -7				2009	August	Commerce [UG]
964	Dr. A.J. Excelce	Consumer Perception towards Global Products	Conference proceeding.Impact of Economic Crisis in Global Business Scenario					2009	September	Management
965	Dr. S Vijayanand	Effect of Andrographispaniculataon Streptozotocin induced diabetic rats: A novel histological evidence	Indian Journal of Unani medicine	ISSN NO. 0974-6056				2009	October	Life Sciences
966	Dr. S Sundararajan	Changing Trends of Soft Drinks Retail market and retailers perception in India	Srusti Academy of Management, Bhubaneswar, Odisha					2009	October	Management Studies
967	Dr. S Sundararajan	Global Financial Meltdown and Its impact on the Indian Economy	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai Vol.4.Issue 10,					2009	October	Management Studies
968	Dr. S Sundararajan	Performance Management System in the Era of Global Recession-Empirical Approach	Organisational Management by AIMA, Management Education Foundation, Palakkad	ISSN 0975-699X				2009	October	Management Studies
969	Dr. Sivakami N	PerformanceIndicators of MicroFinance	Emerging trends in financial management	ISBN 978-93-81583-45				2009	October	Social Work
970	Mr. Bino Joseph	Enhanced Accessibility on i2C Devices using Firmware Indexing	Conference Publication- UGC sponsored State Level Workshop / Seminar on "Emerging Trends in Embedded Sysytems"					2009	November	Computer Science [PG]
971	Dr. Vimal Priyan J	The Indian Non-Life Insurance Industry Suffers a Setback	Facts for You	0970-2652				2009	November	Management
972	Dr. Vimal Priyan J	The Role of RBI in India's Foreign Exchange Market	Facts for You	0970-2652				2009	November	Management
973	Dr. Vimal Priyan J	Water Pollution in Ayyanar Falls	Kishan World	0971-9229				2009	November	Management

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974	Dr. S Sundararajan	HRM: Emerging Issues Contemporary issues inhuman Resource Management	The Observer of Management Education by Maharishi Printers Pvt. Ltd. Mumbai ,Vol.4.Issue 11					2009	November	Management Studies
975	Ms. Suni Ajaykumar	Statistical inference on share market-a review	Journal of Science of Christ University Bangalore- "MAPANA"Vol-8 No:2July-Dec-2009 ISSN: 0975-3303					2009	December	Computer Science [UG]
976	Ms. Suni Ajaykumar	Statistical Inference on Share Market	Published an article in "Pariprashna" –Academic journal of Sri BhagavanMahaveer Jain College.					2009	December	Computer Science [UG]
977	Dr. Gopakumar A V	Green PR and Propagandist Strategies in the advertisement campaigns-A study on the Shell's Green Sheen advertisement campaign "Let's go"	Ecochronicle, Vol 4: No:	ISSN : 0973 - 4155				2009	December	Humanities
978	Ms. Ramya B	Business Resilience in Tourism Industry	Abstract Published, National conference held at Mount Carmel College of Management					2009		Humanities
979	Ms. Ramya B	Changing Dimensions of Terrorism and its impact on Tourism	Abstract Published in conference proceedings National Conference on Terrorism, Babasaheb Institute of Management, Mumbai, 2009					2009		Humanities
980	Dr. Kavitha Chalakkal	Changing Scenario of patent Protection for Pharmaceutical Products – Implications for the Consumer	Common Cause India Journal					2009		Management
981	Ms. Anita C	Synergy of teacher student team	Conference proceeding - Continous Improvement in Higher Education,Garden City College, Bangalore					2008	March	Computer Science [UG]
982	Dr. Renuga Devi S	Employees' Engagement Practices in Spinning Mills	Journal of Contemporary Research, April-June, 2008	0973-9785				2008	June	Commerce [PG]
983	Ms. Suni Ajaykumar	Stock market pattern- a statistical analysis	academic journal of Sri Bhagavan Mahaveer Jain College Bangalore "PARIPRASHNA"					2008	August	Computer Science [UG]
984	Dr. Renuga Devi S	Financial Performance of Standard Chartered Bank in India	PMIT Journal of Research, Vol.1, No. 2, September, 2008, pp.31-41	-				2008	September	Commerce [PG]

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985	Dr. Renuga Devi S	Investor Perception towards Capital Market Operations	Asia Pacific Business Review, Vol. IV, No. 3, September, 2008, pp.60-66	0973-2470				2008	September	Commerce [PG]
986	Dr. Renuga Devi S	A study on User Preference of Motor Pumps in rural Areas	Organisational Management, Vol. XXIV, Oct - December, 2008, pp.20-26	-				2008	December	Commerce [PG]
987	Dr. Winnie Joyce	Psychological Problems faced by the Stroke patients	2008, Excel India	ISBN: 978-81-907196-7-4				2008	December	Social Work
988	Dr. Renuga Devi S	Non- Banking Financial Companies – A Study on Legal Aspects	Current Tax-Com News-Fortnightly, Vol. 32, Issue No. 7, April, 2007, pp. 158-163	-				2007	April	Commerce [PG]
989	Mr. Surendranath Reddy C	Current trends in marketing- A special reference to Management education	AIMS and IIM, Ahmedabad					2006	January	Management
990	Dr. Renuga Devi S	Towards Better Protection of Interest of NBFCs	Current Tax-Com News-Fortnightly, April, 2005	-				2005	April	Commerce [PG]
991	Dr. Jasmine Beulah G	Dynamic QoS Congestion Control Schemes	Proceedings of Regional Level Seminar on Networking and Data Mining					2005	April	Computer Science [UG]
992	Mr. Surendranath Reddy C	Trade in Educational services- Globalisation of education by WTO and GATS: The challenges and opportunities to Indian Education	Nirma Institute of Management, Ahmedabad					2004	January	Management
993	Mr. Surendranath Reddy C	Solid Waste Management in India- An emerging issue in urban areas	Manipal University, Mangalore					2004	May	Management
994	Dr. S. Christuraja	Problems and Prospects of Rural Entrepreneurship.	UGC Sponsored State Level Seminar, Urumu Dhanalakshmi College, Tiruchirappalli	NA				2004	November	Commerce [UG]
995	Dr. Jasmine Beulah G	A Refined Datagram Approach in Packet Switching	Proceedings of National Conference on Recent Trends in Networking Technologies					2003	September	Computer Science [UG]
996	Dr. Elcey C D	Isolation and acclimation of microbial consortium for improved aerobic degradation of alpha-hexachlorocyclohexane.	Journal of Agri. and Food Chem. 48(9) 4335-4340	ISSN: 0021-8561 15205118	Impact Factor- 2.858	Yes	26352	2000		Life Sciences
997	Dr. Elcey C D	Preparation of a genomic library using a TA vector.	Prep. Biochem. & Biotechnol.; 29(1), 91-100	ISSN:15322297, 10826068	Impact Factor: 0.644 (1999) 1.361 (2017)		38361	1999		Life Sciences
998	Ms. Priya Josson Akkara	Multiple laminin binding proteins in human fetal heart	Development, Growth and Differentiation. Japan 1994. Vol 36, Issue-3, Pg 333-340. Japanese society of developmental Biologists	1440-169X.1994	Impact factor- 2.317			1994	June	Life Sciences
999	Dr. Elcey C D	Response of two cultivars of Indian mustard (Brassica juncea (L.) Czern & Coss) to distillery effluent.	Geobios 2: (1) : 28-32, 1993.	2533340	Impact Factor- .44		62606	1993		

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1000	Dr. Elcey C D	Effect of distillery effluent on seed germination, early growth and chlorophyll content of Millet crop.	Geobios 18(2): 134-136, 1991	2533340	Impact Factor-.44		62606	1991		
1001	Dr. Elcey C D	Response of three cultivars of Brown mustard (Brassica juncea (L.) Czern & Coss) to drought	Proc.of Intl.Conf. Pl. Physiol., Banaras Hindu University. pp. 28-33, 1991.					1991		
1002	Dr. E Eswara Reddy	Impact of micro finance on empowerment of women	Entreneurship at Tumkur University							Commerce [PG]
1003	Dr. E Eswara Reddy	Technology for HRM	Conference on HRM at SNR college Coimbatore	ISBN978-93-5104-741-4						Commerce [PG]
1004	Dr. Renuga Devi S	A Study on PG Students Perception towards Private Autonomous Colleges in Coimbatore	National Level Seminar on "Higher Education 2020", St. Joseph's College of Commerce, Bangalore,							Commerce [PG]
1005	Dr. Renuga Devi S	A Study on Sea cargo Transportation Problems faced by Logistics Players and CHAs in Coimbatore,	National Level Seminar on "Emerging Dimensions in Management,Karpagam University, Coimbatore				Year and Month Missing,ISE			Commerce [PG]
1006	Dr. Renuga Devi S	Customer Loyalty Towards Organised and Unorganised Retail Formats for Fruits and Vegetables:A Comparative Study	International Seminar on "Organised Retailing vis-a-vis Farm Economy in India", Centre for Economic and Social Studies, Hyderabad							Commerce [PG]
1007	Dr. Renuga Devi S	Customer Satisfaction Towards E-Banking Service"	International Level on "Recent Trends in Commerce and Management", Jayaram Arts and Science College, Salem				Year and Month Missing,ISE			Commerce [PG]
1008	Dr. Renuga Devi S	Economic Empowerment of Women	Gender Issue,Hyderabad				Year and Month Missing,ISE			Commerce
1009	Dr. Renuga Devi S	Growth and development of Petroleum Industry	National Conference "Emerging Trends in Retailing Industry", S N R Sons College							Commerce [PG]
1010	Dr. Renuga Devi S	Growth and development of Petroleum Industry	National Conference "Emerging Trends in Retailing Industry", S N R Sons College				Year and Month Missing,ISE			Commerce [PG]
1011	Dr. Renuga Devi S	Preference of Foreign Students Towards Indian Education with reference to Coimbatore	National Level Seminar on "Higher Education 2020 New Strategies for Empowerment and Growth", St. Joseph's College of Commerce, Bangalore				Year and Month Missing,ISE			Commerce [PG]
1012	Mr. Suresh K	Reduction of large database and identifying frequent patterns using enhanced high utility mining	IAENG International Journal of Computer Science,							Computer Science [UG]
1013	Mr. Sachin Mundakkal	"Does the Human being's encounter with the nature throw insights to his/her life? A search."	UGC recognized two-day international Seminar on "Sea & Literature"	NA						Humanities

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1014	Mr. Sachin Mundakkal	Shakespeare as a Counter Humanist in Renaissance	Two-Day National Seminar on "Shakespeare in the New Millennium"	NA						Humanities
1015	Ms. Alna Mariya Isac	"Post-Colonial Realities of Native Ethnic Societies in India: A Study of Kodagu Society"	UGC sponsored National Seminar on Literature in Social Context: Theory and Practice of Cultural Criticism,CMS College, Kottayam, Kerala	NA						Humanities
1016	Ms. Alna Mariya Isac	"Queer Voices in Literature and New Media. Multiculturalism: Creating Space for Differences"	International Seminar on Multicultural India: Inclusiveness and New Humanities Organized by Pondicherry University and Madras University	NA						Humanities
1017	Ms. Prachi Shakya	India an incredible business and investment destination: an overall perspective	Conferece proceeding - St.Joseph's College of Commerce.							Management
1018	Dr. Emmanuel D	Adjustment among School Going Adolescents: A Study in Kunathur Village, Annur Block (Coimbatore District)	International Journal of Humanities and Social Sciences Invention	ISSN: 2319-7714						Social Work
1019	Dr. Emmanuel D	Disaster Management and the Compassion of NGOs towards the Victims	International Journal of Applied Management Research	ISSN: 0974-8709						Social Work
1020	Dr. Emmanuel D	General Health Practices amongst Nuptial Womenfolk: A Sociological Study with the Toda Clan at Majakalmund (Nilgris region)	International Journal of Applied Management Research	ISSN: 0974-8709						Social Work
1021	Dr. Emmanuel D	Hand Wash: Safeguard Health & Avert Disease	International Journal of Applied Management Research	ISSN: 0974-8709						Social Work
1022	Dr. Emmanuel D	Hassles Encountered by the Contemporary Societies: Status of the NGOs in Confronting The Setbacks	IOSR Journal of Humanities and Social Sciences	ISSN: 2279-0837						Social Work
1023	Dr. Emmanuel D	Issues and Concerns of Unorganized Laborer in India	Good Governance and Sustainable Development	ISBN: 978-93-81992-10-4						Social Work
1024	Dr. Emmanuel D	Methods of Social Work for Disaster Management	Recent Development and Emerging Trends in Social Work Research	ISBN: 978-81-8424-757-2						Social Work
1025	Dr. Emmanuel D	Religious Practices amongst Adolescents: A Human Geographical Research with the Kurumbas Tribe at Velarikombai, Western Ghats, India	IOSR Journal of Humanities and Social Sciences	ISSN: 2279-0837						Social Work
1026	Dr. Emmanuel D	Social Status of Conjugal Womanhood: A Study with the Irula Tribe at Kunjapannai, Nilgris Region	IOSR Journal of Humanities and Social Sciences	ISSN: 2279-0837						Social Work
1027	Dr. Emmanuel D	The Corporate Social Responsibility: From Charity to Responsibility	Changes and Challenges in Education, Employment & Entrepreneurship	ISBN: 978-81-9074-898-8						Social Work



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1028	Ms. Maria Monica M	Ethical perception of business students at Christ University, do age, gender and work experience matter.	Samshodhan, Christ University, Bengaluru	NA				NA		Commerce [UG]
1029	Ms. Maria Monica M	Excise taxes and its impact on Tobacco consumers at Bengaluru	Samshodhan, Christ University, Bengaluru	NA				NA		Commerce [UG]
1030	Ms. Maria Monica M	Management of NPA at ICICI Bank.	Samshodhan, Christ University, Bengaluru	NA				NA		Commerce [UG]