



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

2018 – 2019

Consolidated Report: Faculty Publications

Books Published in 2018 [January to September]

Sl. No	Year	Month	Name	Department	Title	Publisher Details	ISBN/ISSN Number
1	2018	January	Dr. Challaraj Emmanuel	Life Sciences	Microbes in the degradation of solid waste molasses	Darshan publishers, Tamilnadu	ISBN: 978-93-86739-09-4
2	2018	March	Dr. Vimal Priyan J	Management	A comparative study of perception level of policy holders towards services offered by life insurance cooperations of India and ICICI prudential life insurance in Sivakasi	Pranam Publishers	ISBN 978-81-936470-8-0
3	2018	June	Ms. Ayshwarya B	Computer Science [UG]	Web programming using PHP	Amazon.in Amazon.com	ISBN 10: 198310289X ISBN 13: 9783102899
4	2018	June	Dr. Anthony Vincent B	Computer Science [UG]	Essentials of Cloud Computing and Security	Tejas Publishers and Distributors Bengaluru,	ISBN No. 9788193609033
5	2018	September	Dr. Krishnamoorthi M	Commerce [PG]	Accounting for Management	Lakshmi Publications, Chennai	ISBN 978-93-87950-10-8

Articles Published in 2018 [June to September]

Sl. No	Year	Month	Name	Department	Title	Publisher Details	ISBN/ISSN Number
1	2018	June	Dr. T.K. Murugesan	Commerce [PG]	An Empirical Analysis on Effective Implementation of Six Sigma by Manufacturing Companies at Bangalore	Asian Journal of Research in Social Sciences and Humanities	ISSN 2249-7315
2	2018	August	Dr. V Muthukumar	Commerce [PG]	Organizational Climate in Tamilnadu State Transport Corporation	International Recognition Research Journal	ISSN:2249-894X
3	2018	September	Mr. Ratheesh P T	Commerce [UG]	A study on the Challenges of community Involvement in Tourism with special reference to socio-economic aspects at Hampi	Journal of Emerging Technologies and Innovative Research, Volume 5, Issue 9	
4	2018	February	Fr. Augustine George	Computer Science [PG]	Optimal Multi-Document Integration using Iterative Elimination and Cosine Similarity	Springer Book Series	978-981-13-2284-6
5	2018	June	Fr. Augustine George	Computer Science [PG]	Document Summarization Using Sentence Based Topic Modeling And Clustering	International Journal of Advanced Research (IJAR),PP 285-291	ISSN 2320-5407

Sl. No	Year	Month	Name	Department	Title	Publisher Details	ISBN/ISSN Number
6	2018	September	Dr. Ambika P	Computer Science [PG]	Exploiting the IoT potential of Blockchain in the IEEE P1931.1 ROOF Standard	IEEE Communication standard magazine, September issue.	
7	2018	June	Dr. Anthony Vincent B	Computer Science [UG]	Insight of cloud technology revolutionizing the security in contemporary age	Shanlax International Journals better sound through compendium	
8	2018	June	Ms. Kalaiselvi K	Computer Science [UG]	Impact of Genetic algorithm in cryptology – An Empirical Study	International Journal of Computer Engineering an Applications.	
9	2018	June	Mr. Ambrose Rajkumar M	Computer Science [UG]	Crystal growth and characterization of Au ³⁺ ion irradiated 2-amino-5-nitropyridinium hydrogen oxalate (2A5NPHO)	Molecular Crystals and Liquid Crystals,(International Journal), http://www.tandfonline.com/loi/gmcl20	ISSN: 1542-1406
10	2018	June	Ms. Suni Ajaykumar	Computer Science [UG]	A regression model of crypto- currency price	International Journal of Statistics and Applied Mathematics ,3(3): 120-125	ISSN: 2456-1452
11	2018	June	Ms. Sruthi B Guptha	Humanities	Violence and Female Bodies: A Literary and Historical Analysis of the Institutionalized Culture of Sexual Violence in the Post Partition Kashmir	Diotima's: A Journal of New Readings special issue on Dalit Studies	ISSN: 2319-4189

Sl. No	Year	Month	Name	Department	Title	Publisher Details	ISBN/ISSN Number
12	2018	July	Mr. Masilamani C	Humanities	A Study on Al Purdy's Lament for the Dorsets as an Elegy of Unique and Extinct Civilisation of the Dorsets	Language in India-An International e-journal. Vol: 18 Issue:7	ISSN 1930-2940
13	2018	August	Ms. Apoorva Ravi	Humanities	Twitter & Democracy: Is twitter a Tool for Two-Way Political Dialogue or Has it Turned into a Platform for Trolling and Propaganda	IJCMS	ISSN: 2369-641X
14	2018	August	Dr. Navkiran Kaur Bedi	Humanities	Coercing through Visuals: A Multimodal Analysis of Select Hair-Care Advertisements	International Journal of English Language, Literature, Volume 6, Issue 8	2321-7065
15	2018	September	Mr. Masilamani C	Humanities	Enhancing the English Language Proficiency of Undergraduate Engineering Students Through Experiential Learning	The IUP Journal of English Studies, September, 2018 Vol. XIII Issue. 3	ISSN: 0973-3728
16	2018	June	Dr. Durairaj S	Life Sciences	Identification, expression, and methylation of miR-7110 and its involvement in type 1 diabetes mellitus	Gene Reports	2452-0144

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17	2018	June	Dr. S Jemimah Naine	Life Sciences	Bioactivity of Marine Streptomyces sp. VITJS4: Interactions of Cytotoxic Phthalate Derivatives with Human Topoisomerase II α : An In Silico Molecular Docking Analysis.	Interdisciplinary Sciences,10(2):261-270.	
18	2018	June	Dr. A.J. Excelce	Management	Deliberation and accomplishment of hand washing practices of consumers	Research Guru – Online Journal of Multidisciplinary Subjects,Vol.12, Issue 1	2349 – 266X
19	2018	June	Mr. Somasundaram T	Management	Effectiveness of Life Skill training (Education) program: A Study with reference to Management students at Bangalore	Research Guru – Online Journal of Multidisciplinary Subjects,Vol.12, Issue 1	2349 – 266X
20	2018	September	Dr. A.J. Excelce	Management	Sway of Digitalization in India towards various sectors	Research Guru – Online Journal of Multidisciplinary Subjects,Vol.12, Issue 1	2349 – 266X
21	2018	September	Ms. Shilpa Rao C	Management	Sway of Digitalization in India towards various sectors	Research Guru – Online Journal of Multidisciplinary Subjects,Vol.12, Issue 1	2349 – 266X
22	2018	June	Dr. Baba Gnankumar	Management Studies	Exploring the Price Bundling Portfolio of Indian FMCG Market	Asian Journal of Multidimensional Research	ISSN: 2278-4853
23	2018	July	Dr. Sheeja krishna Kumar	Management Studies	Intelligent Campus Environment: A Requisite to be	Nitte Management Review, Vol 11(1)	ISSN Print - 2231-6043; ISSN Online -

Sl. No	Year	Month	Name	Department	Title	Publisher Details	ISBN/ISSN Number
					Competent		2395-1907
24	2018	August	Dr. Baba Gnankumar	Management Studies	Demystifying the Financial Inclusion Penetration by Customised Financial Instruments - A Demand Side Study Done on Rural Customers of India	Asian Economic and Financial Review, Vol. 8, No. 7, pp. 999-1012	