Kristu Jayanti Incubation Centre (KJIC) Activities – 2019-20

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Sl. No.	Date	Name of the event	Resource Person if any	No. participated	Outcome
1.	05/08/2019	Orientation Session on IIC 2.0 and ARIIA 2020	Dr. K. Elangovan, Assistant Innovation Director, Innovation Cell, MHRD	02	To learn about IIC 2.0 activities and weightage of the activities and report uploading formats as well as ATAL Ranking 2020 form filling guidelines.
2.	05/08/2019	One Day Regional Mentoring Session Plan for POCs	Prof. SatyaRanjanAcharya & Prof. AmitKumar Dwivedi, Entrepreneurship Development Institute of India.	02	Conceptual clarity and approach on problem statement, ideation, innovation and entrepreneurship
3.	09/08/2019	Idea Cluster POD's (UG Students)	Dr. Muruganantham A Prof. Stephen Deepak Kristu Jayanti Incubation Centre, Kristu Jayanti College, Bengaluru	55	To transform their ideas into a successful business
4.	19/08/2019	Idea Cluster POD's (PG Students)	Dr. Ravindran D Prof. Stephen Deepak	83	To transform their ideas into a

			Kristu Jayanti Incubation Centre, Kristu Jayanti College, Bengaluru		successful business
5.	22/08/2019	Leadership Talk Series	Dr. Ramesh PokhriyalNishank, Hon'ble Minister of HRD	188	Students were inspired by the speech and eye opener for many of the government schemes and the purpose of the schemes.
6.	19/09/2019	IIC Council Meeting – Quarter I	Mr. GirishBatra Founder, Glocal Projects Mr. Jobith M Basheer Director, Three38 Inc Mr. Nishant Krishna	30	Action plan for the year 19-20 and minimum 3 startup company through KJC Incubation Centre.
7.	04/10/2019	Workshop on Idea Generation	Prof. Stephen Deepak Dr. Muruganantham A Kristu Jayanti Incubation Centre, Kristu Jayanti College, Bengaluru	31	To identify their platform and work as a team of their POD's.
8.	19/11/2019	Workshop on Entrepreneurship	Mr. Amlan Bhattacharya, Co-founder and Director, Throttle PAD 2.0., Bengaluru	92	Students learn about how to make business plan.
9.	30/11/2019	Kristu Jayanti Alumni Entrepreneurs Meet – 2019	Mr. GirishBatra, Mr. Sanjay Shukla, Mr. Gopinath MR, Mr. Mani Kumar	80	Alumni entrepreneurs one to one interaction with angel investors.
10.	09/12/2019	IIC Council Meeting – Quarter	Mr. Nishant Krishna, Mr. GirishBatra,	40	The Resource persons given

			II	Founder, Glocal Projects, Bengaluru		insight about patent and how to apply.
11.	12/12/2019	E-Store	Dr. Muruganantham A Dr. Ravindran	50		Learn how to face the customer and market demand
12.	10/12/2019 – 18/12/2019	Idea Olympics	Dr. Ravindran School of Management, Kristu Jayanti College	60		Students are learned to create an idea
13.	07/01/2020	Workshop on National Innovation and Startup Policy (NISP)	Dr. Muruganantham A, Prof. Stephen Deepak	85		Students got the knowledge of National Startup policy and how, where to get the fund for their business.
14.	23/01/2020	Orientation on Smart India Hackathon	Dr. Mohit Gambhir, Director, MIC	45		Students acquire the knowledge of SIH problem statement and selection process.
15.	31/01/2020	Webinar on "Building Engaging Voice Experiences with Alexa"	Mr. Karthik Ragubathy, Solutions Architect for Alexa Skills, Amazon.	45		Build natural voice experiences that offer user a more intuitive way to interact and introduced to the collection of tools, APIs, reference solutions, and documentation to make it easier to build for Alexa.

16.	31/01/2020	Nurturing of Kristu Jayanti Startup	Mr. Thanaeswar Singh, Founder, IEntra Business Solutions Private Limited, Bengaluru	12	After the In-depth discussion two Prominent startup companies has been identified for angel investment.
17.	05/02/2020	Webinar on "Building IoT apps for CISCO access points	Mr. Rafael Vicente, Product Manager, CISCO	35	Students learned about CISCO API, use case and problem statements.
18.	16/02/2020	Live Session on " Smart India Hackathon 2020"	Dr.AbhayJere, CIO, MHRD's Innovation Cell, AICTE	35	Students got the information about the process of SIH and evaluation process
19.	07/04/2020	Webinar	Leadership Talk with Mr.AbhishekSuryawanshi, Director, Wikipedia Swastha	135	Students learned and gained the knowledge of Wikipedia library system functions and benefits
20.	08/04/2020	Webinar	Leadership talk with Prof. K Vijay Raghavan, Principal Scientific Adviser, Government of India	140	we learned about many unknown facts how difficult situations are being handled
21.	09/04/2020	Webinar	Leadership talk with Prof. Anil D.Sahasrbudhe, Chairman, AICTE	138	Gained the knowledge about how to handle the crisis situation

					during this pandemic time.
22.	10/04/2020	Webinar	Leadership talk with prof. ParthaChakraborty, Chairman National Digital Library,Ex-Director, IIT Kharagpur	135	Functions of National Digital Library and free e-content available for the student and faculty members
23.	11/04/2020	Webinar	Leadership talk with Mr.AbhishekSingh, CEO, My Gov	135	MyGov India web portal usage and how to gain access and provides the information about local issues to government.
24.	13/04/2020	Webinar	Dr. VK Saraswat, Member NITI Aayog.Dr. Saraswat will talk about how Make in India will become more relevant in post-Covid world.	130	Students got the knowledge of how defence system worked during the critical time.
25.	14/04/2020	Webinar	Talk with Dr. AnandDeshpande, Founder, Chairman & Managing Director, Persistent Systems Ltd	130	We gained the knowledge about how startup needs to grow stage by stage and take it to the next level.
26.	15/04/2020	Webinar	leadership talk is with Ms. Shradha Sharma, Founder, and Chief Editor, YourStory.com	140	Students got the new platform for sharing their stories that

					matter, stories with heart, with drive, and that wouldn't be possible without the passion
27.	16/04/2020	Webinar	Leadership talk with Dr. VinaySahasrabhddhe, President, ICCR	135	Students learned about soft power concepts and it's helping out relating with other countries.
28	17/04/2020	Webinar	Leadership talk with Mr. Ronnie Screwvala	130	Take from the session is how innovative idea changed the person life.
29.	18/04/2020	Webinar	Leadership Talk with Prof. K.K Aggarwal, National Board of Accreditation(NBA), Govt. of India	145	Learned about essentials of NBA for higher education institution.
30.	20/04/2020	Webinar	Leadership talk with Mr. YashrajBhardwaj, Co-Founder, Zenith Vipers & Partner Ensure Equity	135	Take from the session was entrepreneur journey up and down
31.	21/04/2020	Webinar	Leadership talk with Dr.GurungDeshDeshpande,Indian-American Venture Capitalist & Entrepreneur	135	Gained knowledge about international relations of business ventures.
32.	22/04/2020	Webinar	leadership talk is	140	How

			with Padma Shri, Vaidya Rajesh Kotecha, Secretary Ministry of Ayush, Govt of India		Ayurveda is helping out our citizens during this pandemic time.
33.	23/04/2020	Webinar	Leadership talk with Mr. GautamBambawale, Ex-India's Ambassador to China on how this Covid crisis offers unique opportunity for India vis-à-vis China.	135	Got the knowledge of expert person journey and what are the struggles he faced.
34.	28/04/2020	Online Session	Session on NISP 2019 by Mr. DipanSahu,National Coordinator - IIC, ARIIA, NISP Innovation Cell, Ministry of HRD, Govt. of India	235	Learned the insight about national innovation and startup policy for students and faculty members
35.	29/04/2020	Online Session	Mr. MuthuSingaram CEO, IIT Madras, Chennai	225	Role and Importance of Pre-Incubators, Incubators and Accelerators in HEIs - Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at Early Stage
36.	30/04/2020	Online Session	Ms. Vandana Thakur Female Innovator cum Entrepreneur,	210	Students gained knowledge

			Canada India Acceleration Program 2020 Hangout with Emerging Innovator &Entrepreneurs Supported through MIC & AICTE		about how to participate various national and international level entrepreneurship contest and their details.
37.	01/05/2020	Online Session	Ms. GeetikaDayal, Executive Director, TiE Delhi – NCR	210	Students come to know about TiEindia and delhi chapter and their events and helping for startups.
38.	02/05/2020	Webinar	Leadership Talk – Dr. MadhuriKanitkar, Lieutenant General	225	Students got very important information how to MAP yourself for critical situation.
39.	04/05/2020	Online Session	Hangout with successful Startup Founder Dr. PankajParashar, CEO/Founder, Cutting Edge Medical Devices Pvt. Ltd., Indore	210	They learned about concepts related to design thinking and how to apply.
40.	05/05/2020	Online Session	Entrepreneurship, Business Idea and Business Model Canvas Dr. Sunil Shukla, Director General, EDII, Ahmedabad	215	Students learned about business model canvas concepts and how to implement.
41.	06/05/2020	Online Session	Ms. PrajaktaKulkarni, Founder, Director,	210	Students got the input about How to

			Nodes Pvt. Ltd., Pune Mr. SanketInamdar, Co-founder, CEO, Nodes Pvt. Ltd., Pune		identify Right problem and solution using the Double Diamond Approach in Design
42.	07/05/2020	Online Session	Dr. Sanjeeva Kumar Majumdar Manager-IPR, Startup & Incubation, NRDC, New Delhi	210	They learned about basics of Intellectual Property Management at Early Stage of Innovation and Startups
43.	08/05/2020	Online Session	Mr. Sushanto Mitra, CEO, Lead Angels	185	Students Understand about angel and venture capital funding
44.	09/05/2020	Webinar	Leadership Talk Series on Examination and Academics in Current Covid-19 Prof. D P. Singh, Chairman, UGC	190	Students got the information about online examination in current situation.
45.	12/05/2020	Online Session	Legal and Ethical Steps – Productive Entrepreneurship and Startup Mr. Harit Mohan, Founder & CEO of Signicent LLP india, Signicent LLC, US	200	Students gained the knowledge about Legal and ethical process for starting of own venture.
46.	13/05/2020	Online Session	Innovating Self-Screen and identify right opportunities Prof. Sanjay Inamdar, Chairman,	150	We got the input of self-screening and identify the right

			AICTE Startup Policy Implementation Committee and Entrepreneur		opportunities and how to utilize.
47.	14/05/2020	Online Session	Understanding Role and Application of marketing research at idea to startup stage – Foundation Level Dr. Preet Deep Singh, AVP, Invest India	175	Students got the information about the importance of market research for idea to startup stage.
48.	15/05/2020	Online Session	Innovation Risk Diagnostic – Product Innovation Rubric (PIR) Dr. Lakshmi Meera, Program Director, Forge Incubator, Coimbatore	210	We gained the knowledge of Product Innovation Rubric and Risk analysis of Product.
49.	16/05/2020	Webinar	Leadership Talk Series - New Opportunities for youngsters in Bio mobility and Bio Energy Dr. PramodChaudhari Founder, Chairman, Praj Industries Limited	210	Understanding of alternative source of energy for mobility of future world.
50.	19/05/2020	Online Session	Idea, Entrepreneurship Opportunities, Business Model and Business Plan Dr. Satya R. Acharya, Associate Sr. Faculty, EDII, Ahmedabad Dr. Amit Dwivedi,	225	The importance of business models and business plan for startups.

			Associate Sr. faculty, EDII, Ahmedabad		
51.	20/05/2020	Online Session	Use of market data and application of marketing research tools and methodology – increasing chances of survivality of innovation and venture – Advance Level Dr. Preet deep Singh, AVP, Invest India	210	Basic knowledge of marketing research tools and methodology need to adapt for startups
52.	21/05/2020	Online Session	Frugal Innovations and Social Entrepreneurship Dr. Raman Gujaral, EDII, Ahmedabad	210	Understanding of frugal innovation and social entrepreneurship and opportunities
53.	22/05/2020	Online Session	Interaction with student innovators and entrepreneurs emerged from Smart India Hackathon (SIH) Mr. Pulakti Jain, Team – Vidyut Mr. Lokesh Goswami, Team – SLICK Mr. Arpit Nandi – Team Quarks and Leptons	225	Learned about participating in hackathon and how to win the competition tricks and tips
54.	23/05/2020	Online Session	Opportunities in Auto-Sector in Post-Covid-19 World Mr. Mahesh Babu, CEO, Mahindra Electric Mobility	210	Learned about opportunities in automobile industry in post-covid world

			Limited.		
55.	30/05/2020	Webinar	Dr. Nilesh N Oak Specialist Indian Civilization & History	220	Gained the information about Indian Civilization and how it will help them having great career

Orientation Session on IIC 2.0 and ARIIA 2020

REPORT

Date : **05/08/2019**

Time : 9:00 A.M. to 5 P.M.

No.of. Beneficiaries : **2**

Name and details of theResourcePerson : Dr. Elangovan, Assistant Innovation Director,

Innovation Cell, MHRD.

Objective:

Aim to learn about IIC 2.0, ARIIA 2020 activities and reporting.

Brief Write up on the Programme:

The session was inaugurated by Principal of Amirta Engineering College, Bengaluru to welcome the gathering. The chief guest addresses the faculty members of IIC from various institutes all over Karnataka. During the inauguration IIC logo were released to the colleges to use. The second session he introduced about IIC 2.0 activities to be conducted by Institute under the banner IIC. The activities conducted by MIC and self-driven activities were discussed and each category how many programs need to be conducted are also given. The weightage of each activity conduct by the college and how to upload the report on the online portal. The Afternoon session they were giving direction on ATAL Ranking 2020 and how to fill the application form and guidelines regarding various parameters are given.

Learning Outcome:

To learn about IIC 2.0 activities and weightage of the activities and report uploading formats as well as ATAL Ranking 2020 form filling guidelines.

Photos:

IIC 2.0 Inaugural Function

Regional Mentoring Session POC

REPORT

Date   : 05/08/2019

Time   : 9:00 A.M. to 5 P.M.

No.of. Beneficiaries   : **2**

Name and details of theResourcePerson   **:**Prof. SatyaRanjanAcharya& Prof. AmitKumar Dwivedi, Entrepreneurship Development Institute of India.

Objective:

Aim to learn about IIC 2.0, ARIIA 2020 activities and reporting.

Brief Write up on the Programme:

The Institute's Innovation Cell hosted a Regional Mentoring Session for Proof of Concepts (PoC) on 5th August 2019. The event was sponsored by MHRD and AICTE New Delhi. The event witnessed more than 150 delegates from more than 50 institutions across Karnataka who have registered in MHRD Innovation Council and have established Institutions Innovation Council. The keynotes in the event were delivered by Dr. Elangovan, Assistant Innovation Director, Innovation cell, MHRD and Dr. R. Sakthivel, Regional Officer & Assistant Director, AICTE South Western Regional Office. There was a introductory session about Amrita VishwaVidyapeetham by the Associate Dean & Head Prof. Rakesh S.G. The orientation session on Proof of Concepts was delivered by Prof. SatyaRanjanAcharya& Prof. Amit Kumar Dwivedi, Entrepreneurship Development Institute of India.

Post lunch sessions pitching for the innovation fund was carried out and Mr. VijethaShastry Executive Director, TiE Chapter Bangalore, Mr. Dojo Jose, CEO & Publisher, Small Enterprise India, Aspire Media Pvt Ltd and Dr. L. Vijayashree, Head ED Cell &NewGen IEDC, Professor – MBA, BNMIT served as he expert committee along with Prof. SatyaRanjanAcharya& Prof. Amit Kumar Dwivedi.

Learning Outcome:

     Conceptual clarity and approach on problem statement, ideation, innovation and entrepreneurship

Photos:

Resource Person Addressing the Students on Proof Of Concept

KRISTU JAYANTI INCUBATION CENTRE
INCEPTION AND ORIENTATION

IDEA CLUSTER PODS (ICP's)

Date: August 9th 2019

Classes Attended: 55 Students (B.Com – 17 students, BBA – 27 students, BCA – 7
students&BSc – 4 students)
Venue: Mini Audi 1, UG BLOCK
Time: 12PM

The idea cluster pods (ICP's) is an initiative of Kristu Jayanti Incubation
centre to create clusters comprising of students showing common entrepreneurial
interests in business opportunities.The main aim of this programme is to motivate
entrepreneurial desire of the students and to mentor him from thefirst step of idea
creation till the last step of business development. The orientation programme for the
year 2019 was initiated on 9-8-2019 by 12 Noon. The incubation centre works to
ensure thatthe students become job creators and not job seekers. The objective of the
ICP is to generate viable businessideas, fund and launch the idea and provide
necessary support and assistance to the students during the processby giving them
assistance from entrepreneurial mentors.Dr. D. Ravindran and Dr. M. Mathiyarasan
organized the programme. The session started at 12 Noon and all the members of the
entrepreneurship and innovation centre were a part of it.The welcome address was
given by Dr. A. Muruganantham. He gave the students a brief idea about the
incubationcentre and what are its objectives. The session was then taken over by
Prof. Stephen Deepak, who was the speakerof the session. He spoke about ICP, its
objective and discussed in brief the various activities which would beconducted by
the students. He mentioned the duration and evaluation criteria of each activity.The
activity consists of 12 phases starting with cluster formation – preliminary cluster
discussion – opportunityresearch and idea generation – idea screening, choice and
elimination – preliminary research of chosen ideas –opportunity recognition and
evaluation – post evaluation and market research – business plan draft – businessplan
refinement – business plan presentation and discussion – business proposal meeting
with external mentorand the final phase business launch and incubation.Sir explained
all the phases to the students and ensured them that they'll get the required support,
guidance andresources from the centre and if required, external mentors and
resources will also be provided to them. Oncetheir ideas will be incubated, they can
provide internships to the aspiring candidates. Examples of differentalumni students

who were a part of the centre and successfully started their business were given to the students.The session came to end with a quick question and answer round followed by the vote of thanks proposed by Prof. R. Velmurugan.

Feedback: KRITIKA RAJ, BBA (Student Co-ordinator, EIC)

Overall the session was very informative and motivated the students to grab theopportunity given to them to transform their ideas into a successful business. The question and answer roundhelped in clearing various doubts of the students like if they can be a part of two different activities, can theyexecute idea which require large funds and many more.

Faculty Coordinators:
Dr. A. Muruganantham (Computer Science-PG)
Dr. R. BalaSenthil Kumar (School of Management)
Prof. Stephen Deepak (School of Management)
Prof. R. Velmurugan (Computer Science-PG)
Dr. D Ravindran (School of Management)
Dr. Mathiyarasan M (Commerce)

Report Prepared by   **Signature of Centre Head -Incubation**

Dr. D. Ravindran,
Faculty, School of Management

KRISTU JAYANTI INCUBATION CENTRE
INCEPTION AND ORIENTATION

IDEA CLUSTER PODS (ICP's)

Date: August 19th 2019

Classes Attended: 83 Students (MBA, MCOM , MCA)
Venue: Conference Hall 2, PG BLOCK
Time: 3.30 PM

The idea cluster pods (ICP's) is an idea of Kristu Jayanti Incubation Centre to cluster the likeminded students in entrepreneurial interests and looking for business opportunities.The objective is to encourage entrepreneurial desire among the students and to mentor them from the inception of idea creation till the successful business implementation. The orientation programme for the PG students was conducted on 19-8-2019 by 3.30 after noon.   Dr. D. Ravindran coordinated the programme. The session started at 3.30 PMwith the welcome address by Prof. R. Velmurugan followed by a brief introduction by Prof. Stephen Deepak. He talked about the purpose of the innovation and entrepreneurship cell and the incubation centre in facilitating, the interests of the students, to provide funding for the business idea by helping the students raise sponsors and the process in finding like-minded people and cluster them. He stated the activities consist of 12 phases starting with cluster formation to the final phase business launch and incubation. Kristu Jayanti School of Management not only provides knowledge and information on how to run a business but creates a wonderful platform for practical knowledge and experience. It provides opportunity to every single student and creates an interest and shapes us for realizing our own dreams.

Final conclusion and vote of thanks proposed byDr. A. Muruganantham.

Feedback: Joanna John Selvaraj (I Year MBA)
        The programme was interesting and informative for emerging entrepreneurs. The discussion and clarification of the students' doubts in the process of executingthe idea was very helpful.

Faculty Coordinators:

Dr. A. Muruganantham (Computer Science-PG)
Dr. R. BalaSenthil Kumar (School of Management)
Prof. Stephen Deepak (School of Management)
Prof. R. Velmurugan (Computer Science-PG)
Dr. D Ravindran (School of Management)
Dr. Mathiyarasan M (Commerce)

Report Prepared by

Dr. D. Ravindran,
Faculty, School of Management

Signature of President -Incubation Centre

Dr. A. Muruganantham
Faculty, Computer Science-PG

Kristu Jayanti College
AUTONOMOUS **Bengaluru**

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Report on Institution Innovation Council Meeting

Date: 19th September 2019

Venue: Panel Room I – PG Block

Memebers attended the meeting :

Dr. A.Muruganantham (President of IIC), Prof.Stephen Deepak (Vice President IIC), Aloysius Edward Dean, Commerce and Management, other council members and students coordinators.

Name and details of the Guests:

Mr.GirishBhatra , Mr. Jobith M. Basher, Mr.Nishant Krishna

Objective- To identify the need for entrepreneurship in college and to motivate and encourage more job creators.

The session was conducted on 19th September 2019 started at 4PM invoking god's blessing. Welcome address was given by Dr.Ravindran D (innovation activity coordinator), Briefing about ICC 2.0 by Dr.Muruganantham A (President of IIC) , Activities briefing by Prof.Stephen Deepak (Vice President).

After the briefing about the meeting, started off with the open discussion where Mr.GirishBhatra stated the importance of entrepreneurs in the country and how having young job hunters would have a great impact on our country. He suggested that is needed to encourage more students to come up with startups and teachers could guide these young minds to achieving their goals. He even stated entrepreneurship is not a rocket science and anyone with a dream could become one , encouraging even the science students to be an entrepreneur. They also discussed about the activities that could be conducted in the college that would encourage the young minds to think and dream big. One such idea was Idea Cluster Pod where students of similar interests and ideas would come together and work together e.g. music , fashion, food etc. Mr. Nishant Krishna, External Expert he joined through video conference and he gave his points about entrepreneurship and minimum target of 5 startup in our campus .

Feedback- Resource persons were completely experienced and efficient giving us insights, that made each one of us acquire entrepreneurial benefits and ideas that made us understand the importance of being a job hunter and not a job seeker.(**SreyaMariyam John -Student Coordinator,MBA**)

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Date: 09/08/2019

Prepared by	**Verified by**
Dr.D.Ravindran,Faculty,KJSOM	Dr. A.Muruganantham,President,IIC,KJC

Workshop on Idea Generation

Date: 4th October 2019

Venue: UG block Mini Audi 1

Participants: **B. Com – 16 Students, BBA – 13 Students**

IIC Faculty Members:

Dr. A.Muruganantham (President of IIC), Prof.Stephen Deepak, Prof. Velumurugan R, Dr. D Ravindran, and Dr. Mathiyarasan M and students coordinators.

Objective- To cluster the incubation members (students) based on their areas of interest for further training and planning.

The idea cluster pods (ICP's) is an initiative of Kristu Jayanti Incubation center to create clusters comprising of students showing common entrepreneurial interests in business opportunities which helps the students from the first step of idea creation till the last step of business development. The incubation center works to ensure that the students become job creators and not job seekers. The objective of the ICP is to generate viable business ideas, fund and launch the idea and provide necessary support and assistance to the students during the process by giving them assistance from entrepreneurial mentors.

The session started at 3:30 PM and the members of the entrepreneurship and innovation center were a part of it. The resource person of the session was Prof. Stephen Deepak, Vice President, Institution Innovation Council. He gave the students a brief idea about the incubation centre, its objectives and the various activities which would be conducted. He mentioned the duration and evaluation criteria for each activity. The activity consists of 12 phases starting with cluster formation – preliminary cluster discussion – opportunity research and idea generation – idea screening, choice and elimination – preliminary research of chosen ideas – opportunity recognition and evaluation – post evaluation and market research – business plan draft – business plan refinement – business plan presentation and discussion – business proposal meeting with external mentor and the final phase business launch and incubation.

The activities taken up today were cluster formation, preliminary cluster discussion, and opportunity research and idea generation. Sir explained all the phases to the students and ensured them that they'll get the required support, guidance, and resources from the center and if required, external mentors and resources will also be

provided to them. The students were divided into groups of similar interest known as pods. Seven pods namely, food, tourism, scrap management, fashion, technology, marketing and event management were created. With the formation of these clusters the students who have similar interest can work together and share their ideas and responsibilities.

An activity based on brainstorming and creative discipline was conducted. Each cluster was provided with a chart paper and a box of colorful pens and colors. The students were asked to jot down their ideas and discuss it with their fellow pod members. The teacher coordinators were continuously helping and guiding the students while they were working and cleared their doubts. Overall the session was very interactive and motivated the students to grab the opportunity given to them to transform their ideas into a successful business. The students were advised to stay connected and maintain communication with their pod members

Feedback- The clustering activity followed by brainstorming and presenting their team ideas with the chart was really interesting and motivating the new student members.They were able to identify their and other talents and surely will be the platform to get connected with each other and to work as a team.

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Date: 04/10/2019

Prepared by   **Verified by**

Dr.D.Ravindran,Faculty,KJSOM   Dr. .Muruganantham,President,IIC,KJC

Report of Workshop on "ENTREPRENEURSHIP"

Date: 19 November 2019

Number of beneficiaries: 92 students from B.Com, B.B.A.,B.A.&B.Sc Departments.

Name and details of the Chief Guest: Mr. Amlan Bhattacharya, co-founder and director of Throttle PAD 2.0. Mr. Amlan addressed the students in a very interactive way stating the various opportunities to start a business and a ready plan for every situation.

Objective: To acquaint the students in getting a brief idea on how to become a successful entrepreneur and to keep a focus on how to position your products/services in the minds of the customers, for your own enterprise.

Brief Write up on the Programme: The one-day workshop on "idea generation and business plan preparation" was organized by entrepreneurship and innovation center in association with Kristu Jayanti Incubation Centre. The workshop consisted of 4 sessions namely why entrepreneurship, funding and support, innovative ideas and business ideas and business plan preparation. The inauguration started at 9:30 am and a brief introduction of the workshop was given to the students by the chief guest. In the first session sir spoke about how entrepreneurship is different from a job and self-employment and highlighted the reasons as to why a person should opt for entrepreneurship. The second session was about funding and support. He discussed the 4 methods of funding consisting of angel investors and venture capitalists. During this session he encouraged the students to participate in business plan competition in various colleges and build their connections as the judges of such competitions are mostly investors or venture capitalists. The third session comprised of how an idea should be. He told the students that their idea should be innovative and not copied in order to be viable and valuable in the market. The last session was about business ideas and business plan preparation. During this session he spoke about the different steps in business plan preparation and discussed about diversification andtransition.

Feedback: The feedbacks received by the participants for the workshop was brilliant. According to them the sessions were very resourceful and indeed motivated them to go ahead with their business ideas and generate a proper business plan. Feedback was taken in order to analyze the effectiveness of this Programme. It was found that out of 96 beneficiaries, 51% (48 students) rated the programme was an excellent event and found the information imparted to them was very inspired and beneficial. Apart from this 23% (22 students) rated the talk as very good, 20% (20 students) rated as good, and 6% (6 students) rated as satisfied. Very less no of students expressed their dissatisfaction towards theevent.

Overall assessment of the event:

How were these areas addressed	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
	5	4	3	2	1
Workshop was enlightening	48	22	20	6	0
Information about how to start a business plan.	45	23	19	9	0
Content was delivered efficiently	47	23	20	6	0
Idea about how to sustain the existence of company for an entrepreneur.	46	22	21	7	0
Discussions were interesting	47	23	20	6	0

Overall Assessment of the Program

Photos of the session:

Latitude: 13.059038
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Date 19/11/2019
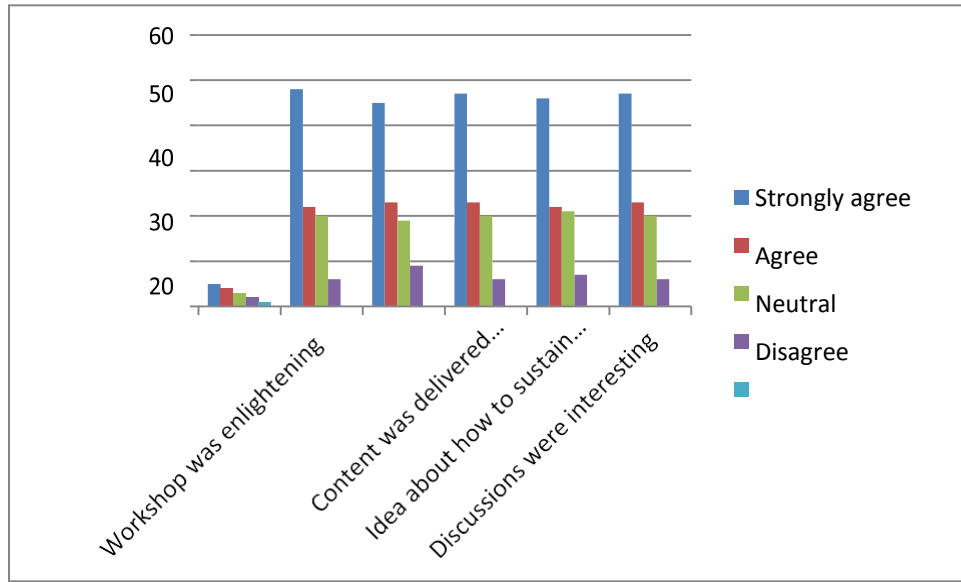
<u>Presidential Address by Vice-Principal Rev. Fr. Dr. Augustine George</u>

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Date 19/11/2019

Lamp Lightening by the Diagnotories

Latitude: 13.059038
Longitude: 77.642862
Date 19/11/2019

Experience shared by student about her achievement as a member of EIC

Latitude: 13.059038
Longitude: 77.642862
Date   19/11/2019

Resource person Mr. Amlan Bhattacharya sharing his views about entrepreneurship

Latitude: 13.059038
Longitude: 77.642862
Date   19/11/2019

Mr. Amlan Bhattacharya discussing case study with students to give a solution

Dr. Mathiyarsan M. Presenting a momento as a token of appriciation

Report on Kristu Jayanti Alumni Entrepreneurs meet – 2019

Date: 30 November 2019

Number of beneficiaries: 30 Jayantian Alumni Entrepreneurs & 70 students from B.Com, B.B.A.,B.A.&B.Sc Departments.

Name and details of the Chief Guest:

1. Mr. GirishBatra: Founder, Glocal Projects Private Ltd, Bengaluru 2017 – date **.**Glocal Projects is an Idea stage incubator dedicated for College students. We have reached out to 15+ colleges and engaged with 2000+ students.

2. Mr. Gopinath M R: Gopinath has about 20+ years of experience in multinational companies in the areas of finance and general management. Gopinath is the Co-Founder and CEO of Startup Basket, which advises and handholds start-ups at ideation and POC stages

3. Mr. Sanjay Shukla: Sanjay Shukla has over 30 years of experience working as a global manager, start-up management, angel investor, advisor and mentor. He is currently a charter member of TIE network, a member in Indian angel network (Largest network of angel investors in India). Currently, also actively involved to build start-up ecosystem for student entrepreneurs.

4. Mr. SubrataPatra: Subrata is a Venture Partner of ah! Ventures. He brings 18+ years of industry experience from reputed companies as well as startup in IoT and AI/ML domains. He has advised the world's top 3 consulting firms, among other enterprises including top businesses, startups, VC/PE firms, on industry trends, market intelligence, product profile, as well as cost and operational due diligence – helping shape key decisions. He is an alumnus of UC Berkeley Haas School of Business, IIT Delhi, and Jadavpur University.

5. Ms. SukritiSaroj: Mr. SukritiSaroj, Manager - Investments (South India), Lead Angels Network. Sukriti is working as a Manager- Investments (South India) at Lead Angels, alumni focused seed-stage angel network with over 150 members and chapters in Delhi, Mumbai, Ahmedabad, Bangalore & Hyderabad. The network has made multiple investments into IITian founded companies. Many of its members are also IITians including some recent graduates. She holds 4+ years of Early-stage

investment experience across Fintech, Consumer Brands and Consumer Internet and has been working in the early stage ecosystem in India for the last 6 years.

6. Mr. Thaneshwar Singh: Mr M Thaneshwar Singh is a serial entrepreneur, who has masters in Marketing and International Business from ESC-Pau France, He has worked in various domains like Media space sales, Telecom, Time Share and FMCG at managerial levels. After having 2 failed start-up experience, now he has implemented all the learnings he had acquired into Ientra Business Solutions Pvt Ltd, a portal which helps entrepreneurs to connect with potential investors, it also provides much needed mentorship and guidence to entrepreneurs which enables them to become better decision makers.

7. Mr. Mani Kumar Lakkaraju: Mani is a Startup Mentor & Fund raiser, as a Seasoned Enterprenuer with an mindset in achieving bottom-line results while formulation, implementation of advanced technology to meet Business Needs.

8. Mr. Santhosh Kumar Shamanna: Co-Founder and CEO, LICIT – Go Legal. Santhosh Kumar Shamanna is responsible for Product development, Service Providers on-boarding and operations. Prior to Licit he was working as a Program Manager with HP handling global projects for 10 years and before that was part of DELL Inc for 5 years and Have 15 years of Service Industry experience. He holds an MBA from Sikkim Manipal University and a LAW degree from Bangalore University. Holds industry standard certifications like PMP, PRINCE2 Practitioner and ITIL certifications.

9. Mr.MohitBabu: Mr. Mohit is associated with Exfinity Venture Partners as a Senior Associate. Prior to this role, he was part of the Strategic Initiatives Team at Regalix where he was responsible for sector analysis & identification of possible investment opportunities.

10. Ms. NithyaAchuthan: Ms. Nithya is a CEO of ATTIGO PROJECTS. She is a dynamic lady

Objective: The objective of the Jayantian Alumni Meet 2019 was to create entrepreneurship related associations and international entrepreneurial networks. The team of entrepreneurs focused to increase graduate entrepreneurs by supporting young start-ups; they also show cased how active alumni work and act as role models for other alumni associations. The event created a connecting hub between alumni, students and faculty on entrepreneurship matters.

Kristu Jayanti College's Entrepreneurship Innovation Centre (EIC), Kristu Jayanti Incubation Centre (KJIC) and the Institution Innovation Council (IIC) in association with Business Standard jointly organized the first edition of the Kristu Jayanti Alumni Entrepreneurs meet – 2019 on the 30th November 2019. This was a unique gathering that brought all the alumni members who had turned entrepreneurs during their studies in college and also those who started their entrepreneurial ventures after graduating from college. This interactive meeting also brought in some of the finest

start-up entrepreneurs, Angel Investors, IPR Experts, MSME representatives and legal experts. The entrepreneurs meeting was attended by more than 50 alumni members and 150 student entrepreneurs from the Innovation and Incubation Centres.

The meet was illuminated by a distinguished panel of resource persons MrGirishBatra, Founder Global projects Pvt Ltd, Mr Sanjay Shukla, Angel Investor, global manager, start-up management and angel investor, MrGopinath MR Co-Founder and CEO of Startup Basket, Mr Mani Kumar Lakkaraju, Founder of SolworxS, MsSukritiSaroj, Manager- Investments (South India) Lead Angels, MrMohitBabu, Senior Associate, Exfinity Venture Partners, MsNithyaAchuthan, CEO of Attigo Projects, MrSubrataPatra, Venture Partner of ah! And Mr M Thaneshwar Singh, a serial entrepreneur in domains like Media space sales, Telecom, Time share and FMCG.

The Jayantian Alumni Entrepreneurs was presided by Rev Fr Josekutty P.D, Principal of the Kristu Jayanti College, Dr Aloysius Edward, Dean, Faculty of Commerce and Management, DrMathiyarasan, Director - Entrepreneurship Innovation Centre (EIC), Dr Muruganantham, Head, Incubation Centre and President, Institution Innovation Council (IIC) and Prof. Stephen Deepak, Convenor and Vice President – Institution Innovation Council (IIC).

The Alumni entrepreneurs meet included keynote addresses on the Entrepreneurial ecosystem opportunities and challenges. It was followed by parallel sessions where alumni entrepreneurs interacted with angel investors by pitching their business proposals, mentoring sessions were conducted for business issues and scale up, IPR and Legal consultations for business and networking sessions among alumni entrepreneurs was organized.

Photos:

Latitude:	13.059038
Longitude:	77.642862
Date	30/11/2019

Group Photo with Experts and Alumni Entrepreneurs

Latitude:	13.059038
Longitude:	77.642862
Date	30/11/2019

Formal Discussion with Resource person and Jayantian Alumni Entrepreneurs

Report on Second Quarter Council Meeting

Date: 9th December 2019

Venue: Panel room 1, PG Block

Council members:

DrA.Muruganantham (President of IIC), Prof.Stephen Deepak, Prof. Velumurugan R, Dr D Ravindran, and DrMathiyarasan M and students coordinators.

Objective- To discuss the activities conducted in the first quarter and brief about the activities to be conducted in the second quarter.

Institutional Innovation Council along with Entrepreneurship and Innovation centre and Kristu Jayanti Incubation centre organized a second-quarter council meeting. The agenda of the meeting was to discuss the activities conducted in the first quarter and brief the council about the upcoming activities that will be conducted in the second quarter. The session started with a warm welcome address by Prof. Stephen Deepak, vice president, IIC continued by a briefing about IIC 2.0 which was done by DrRavindran, Innovation Activity Coordinator. IIC is an addition to the other two units of Kristu Jayanti College namely Entrepreneurship and Innovation centre and Kristu Jayanti Incubation Centre. The main objective is to encourage the students to become successful entrepreneurs and provide the necessary guidance and help through internal and external means.

Following that, Prof. Velumurugan R, Technological IIC coordinator proposed the activities of IIC for the second quarter. The activities comprised of various workshops related to various aspects of entrepreneurship, demonstrations, business plan presentation and plans to attain funds from venture capitalists for various start-ups initiated by the students. He also reported the success of various activities conducted in the first quarter like Idea Cluster Pods and Jayantian Alumni Meet. The presidential address was given by Rev. fatherDr Augustine George. He appreciated the efforts and hard work of the teacher coordinators and the students in uplifting the

name of the three units of the college and congratulated on their success. He explicitly mentioned his desire to see minimum 4-5 successful entrepreneurs from college.

Subsequently, the meeting was taken over by the external mentors, MrNishant Krishna, co-founder and CTO TechMachinery and more Pvt.Ltd. and MrGirishBatra, founder Glocal Projects. The mentors shared their own stories and motivated the students to work on their idea with enthusiasm and confidence. MrNishant spoke about the changes that occur once a person becomes an entrepreneur. He said, "an entrepreneur should be thick skinned." He also said that once a person becomes an entrepreneur nothing is impossible for him/her. MrGirish said that with external mentors like them and the support of college the students can excel and become successful. All they need to do is think through their idea and put in their 100%. There was a quick question and answer round after the mentors shared their experience and views. The students asked questions related to patents and formation of the company or business. MrNishant being an expert in patents gave relevant and important information related to patent rights and how to apply for a patent. He also told the students that he would help them in filing a patent application.

Latitude: 13.059038
Longitude: 77.642862
Date: 09/12/2019

Group Photo of IIC Members Council 2.0 Meeting

Latitude: 13.059038
Longitude: 77.642862
Date: 09/12/2019

Rev. Dr. Augustine George Addressing the IIC Members during the council meet

Entrepreneurship and Innovation Centre

Academic Year2019-20

Report on E-Store

Date: 12/12/2019

Time: 9:00 AM – 4:30 PM

Name of the students:

1) A Parna B. Dilip, Nathaniel Philip, SnehaSindhuja..
2) SidhiAgarwal, Geetha P, Rubeena, AvinashSahu.

Class: II and IV semester students of B.Com, BCA, and BBA department

Type of E- Store:

1) Hand Made painting, Paper weights & Christmas cards.
2) Handmade Gift Item, Cards &Box

Products sold:

3) Hand Made painting, Paper weights & Christmas cards.
4) Handmade Gift Item, Cards &Box

Name and details of any external agencies/contacts involved: Nil.

Brief Write up on the Store: the young students of Kristu Jayanti College this week had E-Store as one of the activities initiated by the entrepreneurship and innovation centre of Kristu Jayanti College. With the help of this activity students get a great platform to showcase their entrepreneurial skills which helps them understand certain important aspects related to business like investment, marketing

strategies, sales, and profit. There were 2 stalls put up this thursday by the students in the college premises. All the stalls got a remarkable response from their customers and earned a reasonable amount of profits which covered their costs. The investment by different stallholders was **₹1000,** and **₹1300** with a profit **₹1200, ₹1700,** respectively. Everything was conducted smoothly with the help of the faculty coordinator sand the student coordinators and the students were happy with the returns they earned. Being the occasion of Christmas, the students were able to influence the students of the college to buy their goodies with beautiful presentation of their products in their stalls. This just didn't encourage the students who had put up the stalls to showcase their entrepreneurial skills but also the other students who wish to do the same. It also gave them a slight idea of how a business work and most definitely encouraged them to take bigger steps in order to become successful entrepreneurs.

Number of Customers: 350 +

Feedback received from the customers: Students were really satisfied and were ready to go forward with their future plan of action as they were able to have an experiential learning The overall feedbacks received by students for their respective stall were brilliant. Students of the college loved all the Christmas goodies which were being sold and also the snacks items. They learnt and got a slight idea of the business world and claimed to have a great experience while putting up their own stalls.

Learning Outcome of the Entrepreneur: The students were able to clearly able to understand about their efforts and what were the areas they were lagging behind to grab the market, which were to focus more on marketing of their products and the customer's satisfaction level and presentation of their products is a key aspect.

Photos:

Latitude: 13.059038
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Date: 12/12/2019

Latitude: 13.059038
Longitude: 77.642862
Date: 12/12/2019

Students and Faculty members demanding for the customized product's being offered bystudents.

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Report on Idea Olympics 2019- Self Driven activity of Kristu Jayanti Incubation Centre

Date: 10th December to 18th December 2019

Venues (Collection boxes): UG block, PG block, and Admin block

Ideas Generated: 60 Ideas (from 56 students -MBA, MCOM, BSC, BCom, BCA and MCA courses)

Idea Olympics Event Coordinator: Dr. D. Ravindran, Innovation Activity Coordinator, Kristu Jayanti School of Management

Objective: To encourage students in creativity through idea generation and innovative thinking and drive entrepreneurship interest.

Detail of the Idea Olympics:

As a part of the Incubation center- self-driven activity on innovation, Kristu Jayanti Incubation Centre and Institution Innovation Council organized Idea Olympics(an initiative to encourage innovation through idea generation among students and to create interest in entrepreneurship). Students were invited for innovative Ideas to solve the social problems of following themes- Agriculture & Rural Development, Health Care, Technology, Environment, Food, Others. The Idea Olympics was conducted for both UG and PG students of all streams. 56 students submitted their ideas (60) in the boxes which were kept in the UG Quadrangle (UG Students) and PG Quadrangle (PG Students) and Admin Block (Second Floor). The program was designed by the event coordinator Dr.D.Ravindran, Innovation Activity Coordinator and Dr. Muruganantham, President, IIC, KJC. Dr. Mathiyarasan M coordinated for the UG students. As a follow up activity, selected ideas will be

shortlisted and the selected students will be presenting their innovative ideas in front of the experts.

Feedback- The Idea Olympics activity was very encouraging to contribute our ideas without any hesitation. The event was interesting and motivating the students who are interested in entrepreneurship through innovation.

Nithya Subramaniam, MBA I year

Prepared by   **Verified by**

Dr.D.Ravindran,Faculty,KJSOM   Dr. .Muruganantham,President,IIC,KJC

Workshop on National Innovation and Startup Policy (NISP)
Date: 07/01/2020

Venue: Conference Hall - III, UG Block

Resource Person:

Dr. A. Muruganantham (President, IIC),
Prof. Stephen Deepak (Vice President, IIC)

Objective- Aim is to provide the insight about National Innovation and Startup
Policy framed by MHRD Innovation Cell.

Brief Report

The session was started by Dr. A. Muruganantham, IIC President. He was describing about what is National Innovation and Startup Policy for Higher Education Institutions will enable the institutes to actively engage students, faculties and staff in innovation and entrepreneurship related activities. This framework will also facilitate Ministry of Human Resource Development in bringing uniformity across HEIs in terms of Intellectual Property ownership management, technology licensing and institutional Startup policy, thus enabling creation of a robust innovation and Start up ecosystem across all HEIs. After the introduction Prof. Stephen Deepak, IIC, Vice President taken over the session explain about 10 steps process of NISP policy details. The session was a very interesting one to enhance our knowledge about Innovation and Startup Policy framework.

Photo

Latitude: 13.059038
Longitude: 77.642862
Date: 07/01/2020

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Webinar on Smart India Hackathon

REPORT

Date   : **23rd Jan2020**

Time   : **11:00 am – 12:00 pm**

No. of Beneficiaries   : **45 Students**

Objective:

Aim to provide the instructions and the details about Smart India Hackathon 2020 to the participants.

Brief Write up on the Programme:

SmartIndiaHackathon2020isanationwideinitiativetoprovidestudentsaplatformtosolve some of the pressing problems we face in our daily lives, and thus inculcate a culture of product innovation and a mindset of problem solving.

The webinar on 23rd Jan was organized by Smart India Hackathon 2020, was to give the hackathon participants a brief idea of how the hackathon works, the instructions and the deadlines for each of the round document submissions. The participants were also informed about how many teams can participants in Software and Hardware groups and can have two wait listed teams for each of the groups. They were also informed about the rounds and the deadlines for the same.

Learning Outcome:

The participant had a brief knowledge about Smart India Hackathon.

Photos:

Latitude: 13.059038
Longitude: 77.642862
Date   23/01/2020

Students are watching live session on Smart India Hackathon

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Webinar on Alexa Skills Kit

REPORT

Date : **31ˢᵗ Jan 2020**

Time : **11:00 am – 1:00 pm**

No.of. Beneficiaries : **45**

Name and details of the **Resource Person : Mr. Karthik Ragubathy, Solutions Architect for Alexa**

Skills Kit at Amazon

Objective:

To learn more about building voice assistants with Amazon Alexa.

Brief Write up on the Programme:

The webinar on 31ˢᵗ of Jan was organized by Smart India Hackathon 2020, 'Building Engaging Voice Experiences with Alexa', conducted by Karthik Ragubathy, Solutions Architect for Alexa Skills at Amazon. The webinar session Voice Service enables you to access cloud-based Alexa capabilities with the support of AVS APIs, hardware kits, software tools, and documentation. It simplifies building voice-forward devices with Alexa built-in by handling complex speech recognition and natural language understanding in the cloud, reducing your development costs and accelerating your time to market. The session was helpful as it was simple and clearly understood by all. Mr. Karthik also answered few of the questions the students asked during the webinar session.

The webinar concluded with Mr. Karthik giving the resource links and further guide and instructions to create Alexa voice bot.

Learning Outcome:

Build natural voice experiences that offer us more intuitive way to interact and introduced to the collection of tools, APIs, reference solutions, and documentation to make it easier to build for Alexa.

Photos:

Latitude: 13.059038
Longitude: 77.642862
Date   31/01/2020

Students watching Live Session

Nurturing of Kristu Jayanti Startup

REPORT

Date   : **31ˢᵗJan2020**

Time   : 4**:30 P.M. – 7:00 pm**

No.of. Beneficiaries   : **12**

Name and details of theResourcePerson   : Mr. Thanaeswar Singh,Founder, IEntra Business

Solutions Private Limited, Bengaluru

Objective:

Aim to provide the support to Kristu Jayanti startup companies.

Brief Write up on the Programme:

The session was started with formal welcome of resource person Mr. Thanaeswar Singh, Founder, IEntra Business Solutions. Mr. Thanaeswar Singh addressed the students with what the company is doing and how they will to nurture the startup.

Further he started discussing with individual startup company and collected the details about how they performing, what is their need in terms of financial and other aspects.

Learning Outcome:

The five startup companies had deep discussion with Mr. Thanaeswar Singh. They had fruitful session got the how to pitch with angel investors.

Photos:

Latitude: 13.059038
Longitude: 77.642862
Date 19/11/2019

Mr. Thanaeswar Singh interacting with Startup Company

Report on Smart India Hackathon 2020

Date   : 05/02/2020

Time   : 11:00 A.M.

No.of Beneficiaries   : 35

Name of the Resource Person : Mr. Rafael Vicente, Product Manager, CISCO.

Objective:

Aim to provide the support for building IoT application for SIH 2020.

Building IOT apps for CISCO access points

Brief Report

The Session started with introduction of the Speaker who is from Sao Paulo, Brazil and is currently working as Product Manager at CISCO in the Wireless team. The Agenda was

- CISCO APs as IOT Gateways
- Use Case and Problem Statements
- The Demo
- The Resources

Firstly he started with APIs as a multiprotocol gateway and explained the main concepts such as ZIGBEE, BLUETOOTH and Z-WAVE involvement in the IOT.

Secondly it was about the Use case, in the use Case he took an example of the Smart Garbage sensor to warn that the garbage is full or not using LoRa Protocol and explained about the LoRa USB gateways, Docker which is used to build the own docker apps and also LoRa Sensor. Later he spoke about the Creating a Z-wave Gateway as how Software and Hardware such as Raspberry Pi and Home assistant are used together and its workings and also the steps involved in creating the Z-wave Gateway with Raspberry Pi with demo. Finally he concluded by sharing some of the resources such as Docker Development and how to install the

Aeotec Z-stick Gen5 with Home Assistant and Docker and also the conversion of the Docker app to CISCO Iox.

Learning Outcome:

Students learned about CISCO API for development of their projects for Smart India Hackathon, use case creation and problem statements development.

Photos:

Students are watching live session on Building IoT App.

Report on Live Session on Smart India Hackathon 2020

Date   : 16/02/2020

Time   : 11:00 A.M.

No.of Beneficiaries   : 35

Name of the Resource Person : Dr. AbhayJere, CIO, MHRD's Innovation Cell

Objective:

Aim to provide the detailed information about Smart India Hackathon software and hardware editions.

Brief Report

Dr. AbhayJere, Chief Innovation Officer of MHRD gave the details about Smart India Hackathon – Software and Hardware editions process starting from team formation and idea submission and evaluation process on different stages are been explained by him. He also further provides the information about participation benefits for students and institute.

Learning Outcome:

Students gained the knowledge about participation and evaluation process of Smart India Hackathon.

Photos:

Latitude:	13.059038
Longitude:	77.642862
Date	16/02/2020

Students are listening to live session conducted by MHRD Innovation Cell

Report on Live Session on Leadership Talk Series

Date   : 07/04/2020

Time   : 11:00 A.M.

No.of Beneficiaries   : 135

Name of the Resource Person : Mr. Abhishek Suryawanshi, Director, Wikipedia

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talk with Mr. Abhishek Suryawanshi, Director, Wikipedia on 7th April 2020 discussion on Wikipedia famous web portal. The idea of bringing the web portal for uploading the user contents and approval from admin from simple to complex topics of user interest and how it transformed into bigger. He explained in detail manner of evaluation of Wikipedia to this level.

Learning Outcome:

Students learned and gained the knowledge of Wikipedia library system functions and benefits

Photos:
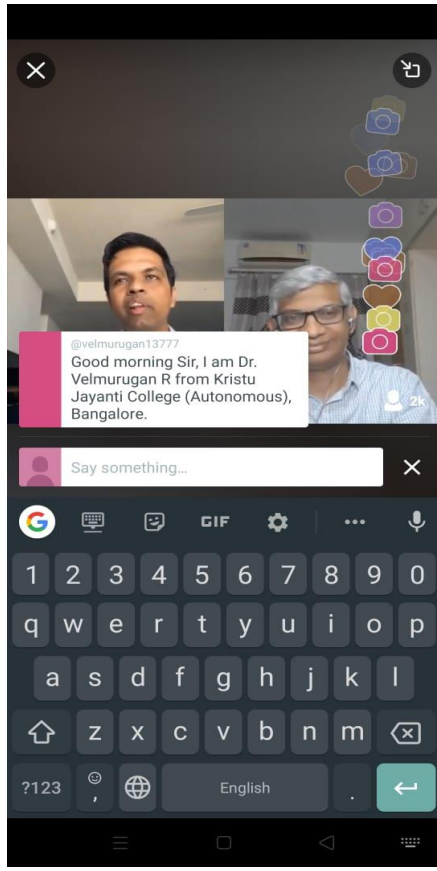
Report on Live Session on Leadership Talk Series

Date   **: 08/04/2020**

Time   **: 11:00 A.M.**

No.of Beneficiaries   **: 140**

Name of the Resource Person : Prof. K. Vijay Raghavan, Principal Scientific Adviser, Government of India.

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

Prof. Vijay was sharing his experience of how he started his journey and how he reached the principal scientific adviser position what are struggles he undergone. The session was an eye opener for the students and faculty members.

Learning Outcome:

We are learned about many unknown facts how difficult situations are being handled in science field.

Photos:

Dr. Vijay Raghavan,
Principal Scientific Adviser, Govt of India

Dr. Abhay Jere
Chief Innovation Officer, MHRD, GoI

Report on Live Session on Leadership Talk Series

Date : 09/04/2020

Time : 11:00 A.M.

No.of Beneficiaries : 140

Name of the Resource Person : Prof. Anil D Sahasrbudhe, Chairman, AICTE

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey. The leadership talk with Prof. Anil D. Sahasrbudhe, Chairman, AICTE on 9th April 2020 discussion on Covid-19 crisis situation how to handle by faculty members and students of the AICTE affiliated colleges all over the country. Sir given the advice to the students to go with starting own startup company instead of searching for job as well as internship model also he explained. It was really a wonderful session with different perspective.

Learning Outcome:

Students gained the knowledge about how to handle the crisis situation during this pandemic time using different mechanism.

Photos:

Prof. Anil addressing the participants

Report on Live Session on Leadership Talk Series

Date : 10/04/2020

Time : 11:00 A.M.

No.of Beneficiaries : 135

Name of the Resource Person : Mr. ParthaChakraborty, Chairman, Digital Library, Ex-Director, IIT Kharagpur

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talk with Prof. ParthaChakraborty, Head, NDL, India on 10th April 2020. He was describing about National Digital Library, functions of NDL and how it will help out the faculty members, students and public. How to access the NDL and what are the facility and e-contents. It was really an informative session.

Learning Outcome:

They learned the functions of National Digital Library and free e-content available for the student and faculty members.

Photos:

Mr. Parhta Chakraborty addressing the participants

Report on Live Session on Leadership Talk Series

Date   : 11/04/2020

Time   : 11:00 A.M.

No.of Beneficiaries   : 135

Name of the Resource Person : Mr. Abhishek Singh, CEO, myGov

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talk with Mr. Abhishek Singh, CEO, MyGov India on 11th April 2020. He was talking about how MyGov portal is working and how it's helping out people to provide the information about how covid-19 details are been given to the public and what are the different measures has been taken to identify the affected people. The session was really very informative one.

Learning Outcome:

myGov India web portal usage and how to gain access and provides the information about local issues to government.

Photos:
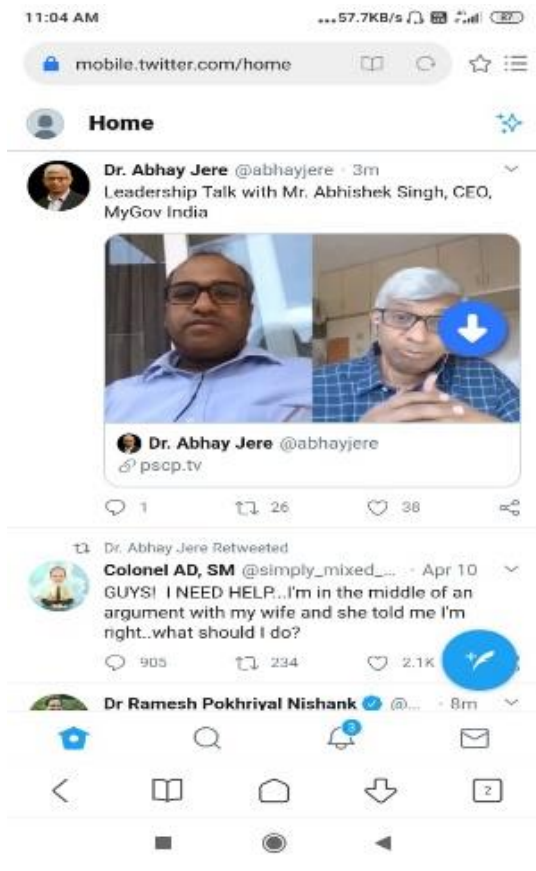
Mr. Abhishek Providing details about myGov Web Portal

Report on Live Session on Leadership Talk Series

Date   **: 13/04/2020**

Time   **: 11:00 A.M.**

No.of Beneficiaries   **: 130**

Name of the Resource Person : Dr. VK Saraswat, Member NITI Aayog

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talk with Dr. VK Saraswat, Member of Nitiaayog, Ex-Scientifc Advisor Ministry of Defence, India on 13th April 2020. Dr. Saraswat was explain about current situation of india, how the government taking various measures to overcome covid-19 pandemic time. Further he explained about post covid-19 how the world and country is going to be. Totally the session was very useful the insight from top leader of the country.

Learning Outcome:

Students got the knowledge of how defence system worked during the critical time.

<u>Photos:</u>

Dr. VK Saraswat addressing the participants

Report on Live Session on Leadership Talk Series

Date   **: 14/04/2020**

Time   **: 11:00 A.M.**

No.of Beneficiaries   **: 130**

Name of the Resource Person : Dr. AnandDeshpande, Founder, Chairman and Managing Director, Persistent Systems Ltd.,

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

         The leadership talk with Dr. AnandDeshpande, Chairman, Persistent systems on 14th April 2020. Dr. Anand started with explain about how startup need to grow what are the healthy measures they need to take in to different level. The session has given insight about startup and bring into the next level.

Learning Outcome:

We gained the knowledge about how startup needs to grow stage by stage and take it to the next level.

Photos:

Dr. Anand sharing information about startup

Report on Live Session on Leadership Talk Series

Date   : 15/04/2020

Time   : 11:00 A.M.

No.of Beneficiaries   : 140

Name of the Resource Person : Ms. Shradha Sharma, Founder and Chief Editor, yourstory.com

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talk with Ms. Shradha Sharma, Founder and Chief Editor, yourstory.com on 15th April 2020. Ms. Shradha started with how she begin her journey and today millions of people are their into her startup platform yourstory.com. Further she explains and giving positive story as well as take every story as positive. The session was really an eye opener for everyone. We like here many session like this in future.

Learning Outcome:

Students got the new platform for sharing their stories that matter, stories with heart, with drive.

<u>Photos:</u>

Ms. ShradhaShama sharing her stories.

Report on Live Session on Leadership Talk Series

Date : 16/04/2020

Time : 11:00 A.M.

No.of Beneficiaries : 140

Name of the Resource Person : Dr. VinaySahasrabhddhe, President, ICCR

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

Dr. Vinay started the session with describing about soft power concept. He also shared his story of journey from beginning till date travel history of various countries and their relationship in a detail manner. How soft power helped india overcome in difficult situations. The overall session was really wonderful one students got the insight about soft power and how its helped during the critical times.

Learning Outcome:

Students learned about soft power concepts and it's helping out relating with other countries.

Photos:

Dr. Vinay sharing the insight about soft power

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Report on Live Session on Leadership Talk Series

Date   **: 17/04/2020**

Time   **: 11:00 A.M.**

No.of Beneficiaries   **: 140**

Name of the Resource Person : Mr. Ronnie Screwvala, Chairman, UpGrad Founder UTV (Now Walt Disney India)

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

Mr. Ronnie was discussing on innovation. How innovation transformed the person life into different level. He further sharing his experience of innovation journey. The session an eye opener for youngsters learned from the leader of the market.

Learning Outcome:

Take from the session is how innovative idea changed the person life.

Photo:

Mr. Ronnie Interacting with dr. AbayJere through Twitter

Report on Live Session on Leadership Talk Series

Date   **: 18/04/2020**

Time   **: 11:00 A.M.**

No.of Beneficiaries   **: 140**

Name of the Resource Person : Prof. K.K. Aggarwal, National Board of Accreditation (NBA), Govt. of India.

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talk with Prof. KK Agarwal, Chairman, NBA, Govt. of India. on18[th] April 2020. Professor was talking about what is NBA, the essentials of NBA for higher education institution and apply, process and various parameters for accreditation in detail. The session was given new insight about unknown areas of NBA.

Learning Outcome:

Students and faculty members learned about NBA accreditation process and importance of NBA accreditation for the institution.

Photos:
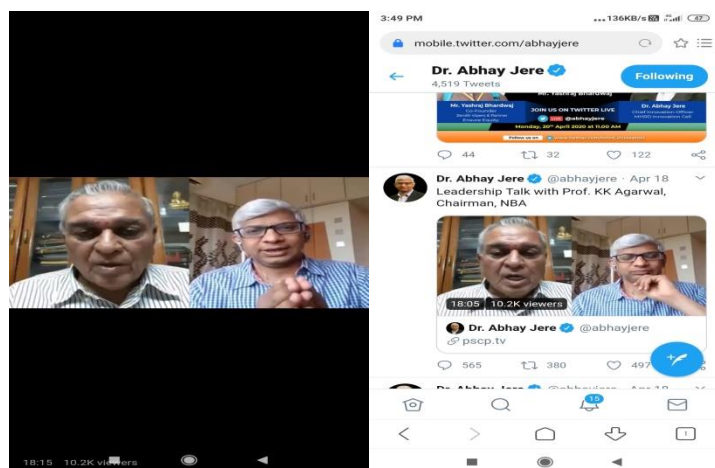
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Report on Live Session on Leadership Talk Series

Date   : **20/04/2020**

Time   : **11:00 A.M.**

No.of Beneficiaries   : **135**

Name of the Resource Person : Mr. Yashraj Bhardwaj, Co-Founder, Zenith Vipers & Partner Ensure Equity.

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talk with Mr. Yashraj Bharadwaj, Co-founder, Zenith vipers & partner Ensure Equity on 20th April 2020. He started his entrepreneur journey from 8th standard onwards and he told about his first patent and how much time he spent to reach this level. It was amazing and inspiring story of an entrepreneur.

Learning Outcome:

Take from the session was entrepreneur journey evolvement and how to earn money.

Photo:

Report on Live Session on Leadership Talk Series

Date : 21/04/2020

Time : 11:00 A.M.

No.of Beneficiaries : 135

Name of the Resource Person : Dr. GurungDeshDeshpande, Indian-American Venture Capitalist & Entrepreneur

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talkwith Dr.GurungDeshDeshpande,Indian-American Venture Capitalist & Entrepreneur on 21st April 2020. He was discussing about how he started his journey up and down faced during his till date. He gave many suggestions to the youngsters to achieve their dream. The session was really an wonderful.

Learning Outcome:

Students gain the knowledge about leadership during the difficult time.

Photos:

Report on Live Session on Leadership Talk Series

Date   **: 22/04/2020**

Time   **: 11:00 A.M.**

No.of Beneficiaries   **: 140**

Name of the Resource Person : Shri. Vaidya Rajesh Kotecha, Secretary, Ministry of Ayush, Govt. of India.

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talkwith PadmaShriVaidya Rajesh Kotecha, Secretary Ministry of Ayush. on 21st April 2020. Kotecha-ji talks about various immunity boosters & efforts done by Ayush Ministry during Covid crisis to save the people to come out the difficult situation. The session was an eye opener for everyone and gave the insight about how Ayurveda is helping out our citizens.

Learning Outcome:

We learned about how Ayurveda is helping out our citizens during this pandemic time.

Photos:

Report on Live Session on Leadership Talk Series

Date : 23/04/2020

Time : 11:00 A.M.

No.of Beneficiaries : 135

Name of the Resource Person Mr. GautamBambawale, Ex-India Ambassador to China

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talkwith Mr. GautamBambawale, Ex-India's Ambassador to Chinaon 23rd April 2020. He started with how his journey begins and what are struggles he faced. Further he explained about the opportunity for India during this crisis compare to china and other countries in the world. The session has given different input it was really useful.

Learning Outcome:

Got the knowledge of expert person journey and what are the struggles he faced.

Photos:

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REPORT ON Online session conducted by MHRD's Innovation Cell on 28April 2020

Date   : 28/04/2020

Time   : 3:00 P.M.

No.of Beneficiaries   : 235

Name of the Resource Person : Mr. DipanSahu, National Coordinator – IIC, ARIIA, NISP Innovation Cell, Ministry of HRD, Govt. of India.

Objective:

The aim is to provide the knowledge about National Innovation and Startup policy for students and faculty members.

Brief Report

On 28th April 2020, Institution's innovation council of MHRD's innovation cell conducted an online session on the topic "National Innovation and startup Policy for students and Faculty 2019-A guiding Framework for HEIs for implementation. The speaker for the session was ShriDipanSahu. The 2.5 hours session was divided into 3 parts:

Part-I was about HEIs Strategies & Governance for Promoting Innovation & Entrepreneurship which focused on

- Creating Innovation Pipeline and Pathways for Entrepreneurs.
- Building Organizational Capacity, Human Resources and Incentives.
- Collaboration Co-creation and Business Relationship and Knowledge Exchange.

Part-II was about Norms for Faculty & Students Driven Innovations and Startups which focused on

- Incentivizing Students for Innovation and Entrepreneurship
- Incentivizing Faculties & Staff for Innovation and Entrepreneurship
- Norms for Faculty Startup

Part-III was about

1) Incubation & Pre-Incubation support. Facility should be accessible to 24x7 to student, staff and faculty of all discipline and department across the institute.

Provision and streamline relevant services and mentoring support through pre-incubation/incubation unit's in-return for fees, equity sharing (or) zero payment basis. In return of services offered (Space, Infrastructure, mentorship, seed fund, accountant and legal and patent support) and use of facilities at institute/incubation unit may take 2-9.5% equity/stake in the startup/company incubated. 2) IP Ownership Rights for Technologies Developed at HEI if any one of inventor want to start a startup based on the technology developed as above, then it can be licensed to inventor with royalty would be no more than 4% of sales price, preferably 1-2%, unless it is pure software product. On any dispute on IPR ownership and revenue sharing and licensing, then a five member committee setup at HEI will look into the matter and recommend. 3) Pedagogy & Learning Interventions for Supporting Innovations & Startups which focused on how to create awareness among students and how teaching methods should include in case studies of real business stories of failure and success, experiential leanings. 4) Entrepreneurial Performance Impact Assessment, which focuses on

- Performance Analysis of services and facilitates on regular basis
- Development of key performance indicators
- And on Input, process, output, outcome and impact level

This session helped us to realize about our self and our capabilities to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures. .

Learning Outcome:

Learned the insight about national innovation and startup policy for students and faculty members

Photos:
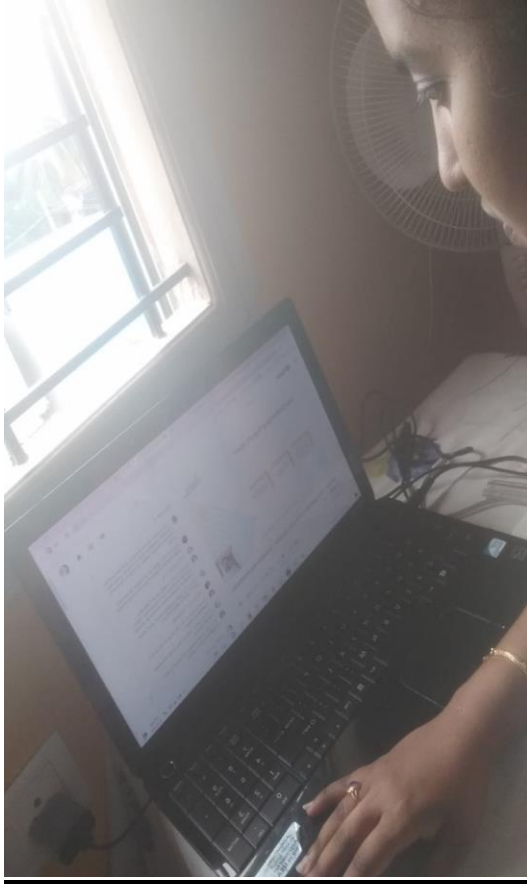
REPORT ON Online session conducted by MHRD's Innovation Cell on 29th April 2020

Date   : 29/04/2020

Time   : 3:00 P.M.

No.of Beneficiaries   : 225

Name of the Resource Person : Mr. MuthuSingaram, CEO, IIT Madras, Chennai

Objective:

Role and Importance of Pre-Incubators, Incubators and Accelerators in HEIs - Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at Early Stage

Brief Report

Mr. Muthusingaram started the session with the question asking the participants what is your goal for participation in this program after attending the program whether you are able to achieve it. He explain about incubation and how to establish in the institution, key components of incubator, infrastructure facilities and various aspects related to incubation were discussed by him. The session was really a different one it gave the in-depth knowledge about incubation.

Learning Outcome:

We learned about the Role and Importance of Pre-Incubators, Incubators in institution for students and faculty members with entrepreneurship dream.

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 30thApril 2020

Date : 30/04/2020

Time : 3:00 P.M.

No.of Beneficiaries : 210

Name of the Resource Person : Ms. Vandana R Thakur, Female Innovator cum Entrepreneur, Canada India Acceleration Program 2020, Mr. Amit Sanjay Lokhande, Innovator cum Entrepreneur, India-South Korea Startup Exchange Program 2020.

Objective:

Aim to provide knowledge about Emerging innovators and entrepreneurship support from MIC and AICTE.

Brief Report

Session start with introducing both resource person for the day by Mr. Dipansahu, National Coordinator. Ms. Vandana R spoke about the journey of her competition which she participated and how she won the awards in IIC national and international level. She also given the input to the young entrepreneurs some tips. Next the Ms. Amit Sanjay started explain about his journey of achievements to reach the goal of India-South Korea Startup exchange program. The session was really a wonderful one the young generation got the various tips and guidelines.

Learning Outcome:

Students gained knowledge about how to participate various national and international level entrepreneurship contest and their details.

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 01 May 2020

Date : 01/05/2020

Time : 3:00 P.M.

No.of Beneficiaries : 210

Name of the Resource Person : Ms. GeetikaDayal, Executive Director, TiE, Delhi - NCR

Objective:

The aim is to provide knowledge about role of network enablers in driving Innovation & Entrepreneurship Ecosystem.

Brief Report

Ms. Geetika has given the details about TiE Delhi chapter. The presentation about history, what are the events they conducted annually. During this lock down time initiative taken to identify the problems and bring solution to the problem. She gave the guideline about how to join the TiEindia forum and future directions. The session was really useful for startup companies and budding entrepreneurs.

Learning Outcome:

Students come to know about TiEindia and delhi chapter and their events and helping for startups.

Photos:
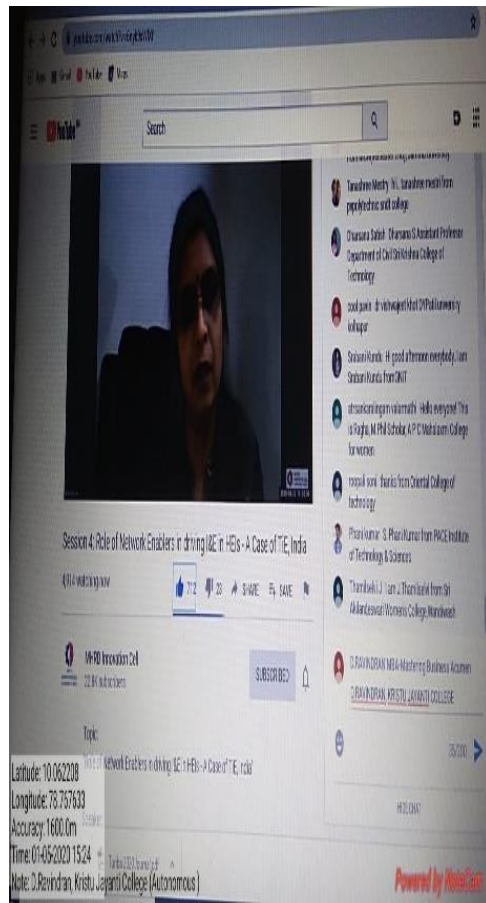
Report on Live Session on Leadership Talk Series

Date   : **02/05/2020**

Time   : **11:00 A.M.**

No.of Beneficiaries   : **225**

Name of the Resource Person : Dr. MadhuriKanitkar, Lieutenant General

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talkwith Lieutenant General Dr. MadhuriKanitkar. Madam spoke about how they are working on this pandemic situation. She told that never seen such situation before and also she call it as war. She said how MAP our self to this critical situation and to overcome. The session was really an eye opener for all the youngsters in the country

Learning Outcome:

Students got very important information how to MAP yourself for critical situation.

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 04 May 2020

Date   **: 04/05/2020**

Time   **: 3:00 P.M.**

No.of Beneficiaries   **: 210**

Name of the Resource Person : Dr. PankajParashar, CEO/Founder, Cutting Edge, Medical Devices Pvt. Ltd., Indore.

Objective:

The aim is to provide the insight about successful entrepreneurs and founders.

Brief Report

Dr. Pankaj, founder of cutting edge technology was describing about how he started his journey of entrepreneurship and convert into a successful venture. He was explain about design thinking, how design thinking will help out to bring new innovative product and further dive into various aspects of design thinking in terms of hardware were discussed by him during the session. It was an wonderful session with different insight about design thinking.

Learning Outcome:

They learned about concepts related to design thinking and how to apply.

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 05 May 2020

Date   : 05/05/2020

Time   : 3:00 P.M.

No.of Beneficiaries   : 215

Name of the Resource Person : Dr. Sunil Shukla, Director General, EDII, Ahmedabad

Objective:

To aim is to provide knowledge on Business Model Canvas

Brief Report

The session started by Dr. Sunil talking about what is entrepreneurship and why it is important it was really motivating the students and then next speaker talked about empathy towards others in business, so that we can understand other situation try to solve the problem better. Finally the third speaker talked about business canvas model in detail. The session with variety of input we academic community got it.

Learning Outcome:

Students learned about business model canvas concepts and how to implement.

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 06 May 2020

Date : 06/05/2020

Time : 3:00 P.M.

No.of Beneficiaries : 210

Name of the Resource Person : Ms. Prajakta Kulkarni, Founder, Director, Nodes Pvt. Ltd., Pune. Mr. Sanket Inamdar, Co-Founder, CEO, Nodes Pvt., Ltd., Pune.

Objective:

The aim is to identify right problem and right solution using design thinking model approach

Brief Report

The Presentation explained about what is Design thinking and the importance of problem finding. He told about steps and approaches of Double Diamond Process in design thinking, and various tools involved in the Double Diamond process and strategize product innovation and business offerings using design thinking in detailed manner with live example. The session was very informative for everyone.

Learning Outcome:

Students got the input about How to identify Right problem and solution using the Double Diamond Approach in Design

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 07 May 2020

Date   : 07/05/2020

Time   : 3:00 P.M.

No.of Beneficiaries   : 210

Name of the Resource Person : Dr. Sanjeeva Kumar Majumdar, Manager-IPR, Startup & Incubation, NRDC, New Delhi.

Objective:

The aim is to provide basics of IPR and Technology Transfer Level

Brief Report

Dr. Sanjeeva started his presentation with what is IPR, types of IPR, the role of IPR in various industries and what is need for industries to go for IPR all those things were explained during his talk. Further he gave the insight about patent, where to file the patent and related information. The session was really wonderful everyone enrich with knowledge.

Learning Outcome:

They learned about basics of Intellectual Property Management at Early Stage of Innovation and Startups

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 08 May 2020

Date   **: 08/05/2020**

Time   **: 3:00 P.M.**

No.of Beneficiaries   **: 185**

Name of the Resource Person : Mr. Sushanto Mitra, CEO, Lead Angles

Objective:

The aim is to give knowledge about angel and venture capital funding

Brief Report

      Mr. Sushanto Mitra presenting about right stage of innovation or startup to approach Angel or Venture Capitalist and the checklist to be made ready before approach to the angle and Venture Capitalist for funding. Further he talked about how to make background check to identify right Angel or Venture Capitalist Agency and also explained about what are the stage of VC and angel funding. The session really a worth one because young entrepreneurs those who are struggling to get fund this session is an fruitful one.

Learning Outcome:

Students Understand about angel and venture capital funding

Photos:
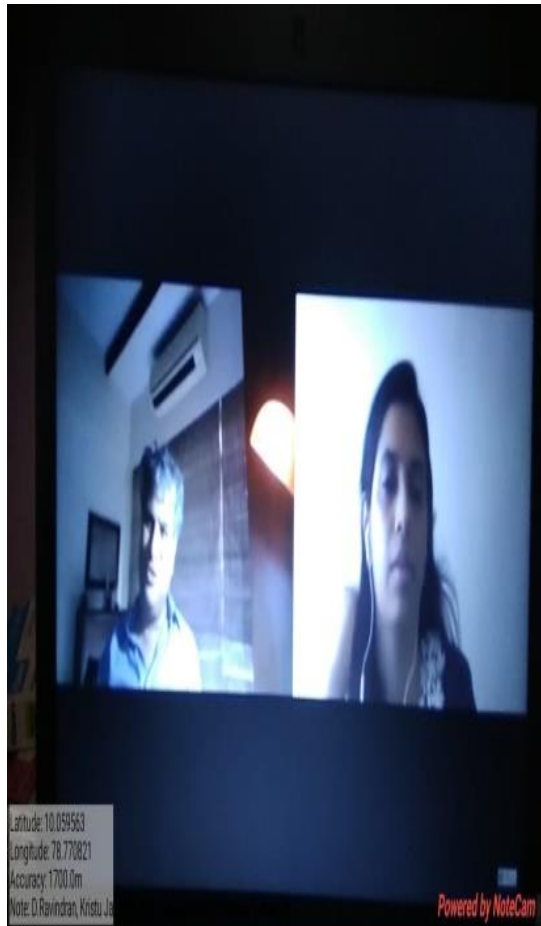
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Report on Live Session on Leadership Talk Series

Date   **: 09/05/2020**

Time   **: 11:00 A.M.**

No.of Beneficiaries   **: 190**

Name of the Resource Person : Prof. D. P. Singh, Chairman, UGC

Objective:

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

Brief Report

The leadership talk with Prof. D.P. Singh, Chairman, University Grand Commission. Prof. Singh spoke about during this pandemic time how to help the institution across the nation to conduct classes, examination and other admin related work the UGC formed committee and they framed the regulations for conducting of online classes, open book online examination and fee related issues they are given several guidelines all these were discussed during the interaction. It was really a very good session and we academic community got the right direction to processed further for our conduction of classes and examination.

Learning Outcome:

Students got the information about online examination in current situation.

Photos:

REPORT on Online session conducted by MHRD's Innovation Cell on 12/05/2020

Date : 12/05/2020

Time : 3:00 P.M.

No.of Beneficiaries : 200

Name of the Resource Person : Mr. Harit Mohan, Founder & CEO, Signicent LLP India, Signicent LLC, US.

Objective:

The Online session aims at providing knowledge about the legal and ethical process for starting an own venture.

Brief Report

Mr. Harit started the presentation with what is idea, how to find idea from different sources then IP, types IP were discussed. He gave quick exercise to work on types of IP. Further he explained about market research, patent valuation. The session was an eye opener for the entire academic community.

Learning Outcome:

Students gained the knowledge about Legal and ethical process for starting an own venture.

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 13/05/2020

Date   : 13/05/2020

Time   : 3:00 P.M.

No.of Beneficiaries   : 150

Name of the Resource Person : Prof. Sanjay Inamdar, Chairman, AICTE Startup Policy Implementation Committee and Entrepreneur

Objective:

The aim is to provide knowledge about Innovating Self-Screen and Identifying right opportunities

Brief Report

Prof. Sanjay briefed about the innovation and how to bring the culture of innovation among the college what are the steps to be taken. He further described about identify the right opportunity and how to utilize the opportunity to come up in life. The sessions was really interesting we learned about industry and academic perspective of innovating self.

Learning Outcome:

Students got the input of self-screening and identify the right opportunities and how to utilize.

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 14/05/2020

Date   **: 14/05/2020**

Time   **: 3:00 P.M.**

No.of Beneficiaries   **: 175**

Name of the Resource Person : Dr. Preet Deep Singh, AVP, Invest India

Objective:

The aim is to give an understanding on Application of marketing research at idea to startup stage – Foundation Level

Brief Report

Dr. Preet deep singh spoke about what is Market Research -Importance of Market Research starting from Idea to Startup Phase with live examples. Further he explained about Open Source Tools and their applications for conducting market research to make it a successful venture in to the market. The session was really useful for the entire student community.

Learning Outcome:

Students got the information about the importance of market research for idea to startup stage

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 15/05/2020

Date   **: 15/05/2020**

Time   **: 3:00 P.M.**

No.of Beneficiaries   **: 210**

Name of the Resource Person :Dr. Lakshmi Meera, Program Director, Forge Incubator, Coimbatore

Objective:

The aim is to provide knowledge on Innovation Risk Diagnostic – Product Innovation Rubric (PIR)

Brief Report

Dr. Meera started her speech with introduce about business risk and Understand the different risks inherent to Product Innovation and how you can validate the true market potential of the product innovation by linking it to customer motivation, customer-acceptance, and customer-commitment. Further she explained about the fundamentals of PIR and the diagnostic tool to evaluate and assess the potential of the Product Innovations and to gauge its progress. The session was really very useful to get know about PIR.

Learning Outcome:

Students gained the knowledge of Product Innovation Rubric and Risk analysis of Product

Photos:

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Learning Summary

#1 Any idea can be refined/potential enhanced to become a startup idea

#2 Startup is a scientific process to convert an idea into a high growth enterprise

#3 Minimum Usable Prototype, prototype to prove value to the target customer

#4 Managing Innovation = Managing Risk

#5 Product Innovation Rubric, a Compass to guide your Innovation Journey

Live chat
Top chat ▪ 3.1K

Remember to guard your privacy and abide by our Community Guidelines.

LEARN MORE

REPORT ON Webinar conducted by MHRD's Innovation Cell on 16/05/2020

Date : 16/05/2020

Time : 1:00 P.M.

No.of Beneficiaries : 210

Name of the Resource Person : Dr. Pramod Chaudhari, Founder, Chairman, Praj Industries Limited

Objective:

This aims to provide knowledge on New Opportunities for youngsters in Bio mobility and Bio Energy

Brief Report

The leadership talk with Dr. Pramod Chaudhari, Founder, Chairman, Praj Industries Limited. Dr. Pramod had explained about bio mobility. The The Bio-Mobility^{TM} platform promotes the use of renewable resources to produce carbon neutral transportation fuel across all modes of mobility (surface, air and water). As part of this platform, Praj deploys its biofuel technologies for the transportation sector, thus playing a role to help mitigate the dangers of climate change. He further state that bio mobility is going to be the new norms in future for all the industries. He encourage the young entrepreneurs to do the research on the bio energy field. The session was really an eye opener for the youngsters.

Learning Outcome:

Students have clear understanding of alternative source of energy for mobility of future world

Photos:
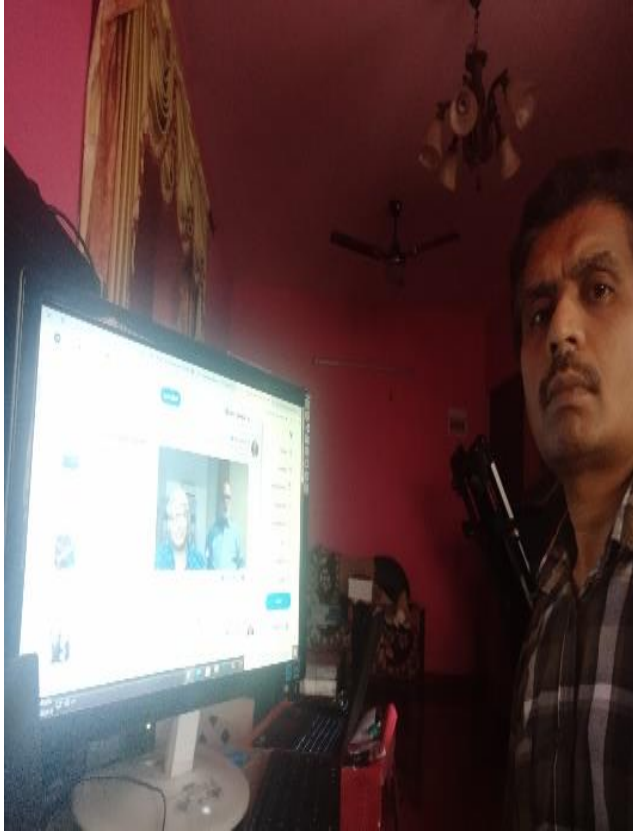
REPORT ON Online session conducted by MHRD's Innovation Cell on 19/05/2020

Date   **: 19/05/2020**

Time   **: 3:00 P.M.**

No.of Beneficiaries   **: 225**

Name of the Resource Person : Dr. Satya R. Acharya, Associate Sr. Faculty, EDII, Ahmedabad

<u>Objective:</u>

This aims to provide knowledge on Idea, Entrepreneurship Opportunities, Business Model and Business Plan

<u>Brief Report</u>

The session is all about idea generation and what are opportunities available for entrepreneurs, preparation of business plan for competition adapting the various business model which is suitable for the new venture. The session was shared by Dr. satya and Dr. Amit Dwivedi explained elaborately to the students. The session was really a nice one get the insight about different business models and how to utilize for the startup ideas.

<u>Learning Outcome:</u>

We gain the importance of business models and business plan for startups.

Photos:

REPORT ON Online session conducted by MHRD's Innovation Cell on 20/05/2020

Date   **: 20/05/2020**

Time   **: 3:00 P.M.**

No.of Beneficiaries   **: 175**

Name of the Resource Person : Dr. Preet Deep Singh, AVP, Invest India

Objective:

The aim is to give a Use of Market Data and Application of Marketing Research Tools and Methodology - Advance Level

Brief Report

Dr. Preet Deep Singh was explained about market data, how to research on the online customer data using research tools which is available. The outcome of market analysis how it is help out increase the business opportunity and future predications. The session was really useful one we learned about new market research tools and how to use it.

Learning Outcome:

Students got the information about the importance of market research for idea to startup stage

Photos:

REPORT on Online Session conducted by MHRD's Innovation Cell on 21/05/2020

Date : 21/05/2020

Time : 3:00 P.M.

No.of Beneficiaries : 210

Name of the Resource Person : Dr. Raman Gujaral, EDII, Ahmedabad

Objective:

This aims to provide knowledge on Frugal Innovations and Social Entrepreneurship

Brief Report

Dr. Raman started session with introducing about what is frugal engineering and social entrepreneurship with live examples of poor and needy people for their daily life starting from auto rickshaw, bamboo manual cutting machine, and coffee vending machine. It was very thought provoking session really useful for entire entrepreneurs to think differently with limited resources.

Learning Outcome:

Students have understanding of frugal innovation and social entrepreneurship and opportunities

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REPORT ON Online session conducted by MHRD's Innovation Cell on 22/05/2020

Date   **: 22/05/2020**

Time   **: 3:00 P.M.**

No.of Beneficiaries   **: 225**

Name of the Resource Person : Mr. Pulakti Jain, Team – Vidyut, Mr. LokeshGoswami, Team – SLICK and Mr. Arpit Nandi – Team Quarks and Leptons

Objective:

This aims to offer knowledge on innovators and entrepreneurs emerged from Smart India Hackathon (SIH)

Brief Report

An interaction session with student entrepreneurs and innovators from Smart India Hackathon(SIH). The session was chaired by Dr. Dipansahu, National Coordinator. The student entrepreneurs was shared their experience about their idea creation, generation and how to convert idea to product with detailed explanation were given to the budding entrepreneurs. The session was really very interesting and thought provoking one.

Learning Outcome:

Students Learned about participating in hackathon and how to win the competition tricks and tips

Photos:

REPORT on Online Session conducted by MHRD's Innovation Cell on 23/05/2020

Date   : 23/05/2020

Time   : 1:00 P.M.

No.of Beneficiaries   : 210

Name of the Resource Person : Mr. Mahesh Babu, CEO, Mahindra Electric Mobility Limited.

Objective:

This aims to offer knowledge on Opportunities in Auto-Sector in Post-Covid-19 World.

Brief Report

The leadership Talk Series is the platform to invite the thought leaders from different sections of society to share their expertise and life/corporate journey.

The leadership talk with Mr. Mahesh Babu, CEO, Mahindra Electric Mobility Ltd. Sir was discussing about how electric vehicle idea initiated and transformation of electric vehicles. The upcoming era how the electric vehicles going to dominate the market and different strategy plan was discussed during the interaction. The session was really useful for entire student's community.

Learning Outcome:

Students have understanding about opportunities in automobile industry in post-covid world

Photos:

REPORT on Webinar conducted by MHRD's Innovation Cell on 30/05/2020

Date   : 30/05/2020

Time   : 1:00 P.M.

No.of Beneficiaries   : 220

Name of the Resource Person : Dr. Nilesh N Oak, Specialist, Indian Civilization & History

Objective:

This aims to provide knowledge on Indian Civilization & History

Brief Report

The leadership talk with Mr. Nilesh N Oak, Expert, Indian Civilization & history. Sir was started with telling about 24000 years of bharath history and how our civilization started and how the people evolve into the current level. Further talked about how its relevant to current youngsters, the young generation need take the information from history for reference based upon they can innovate thus why he is insisting people should know about history and civilization was more important. The session was really very useful one the youngsters surely learned many things from this session.

Learning Outcome:

Students gained the information about Indian Civilization and how it will help them having great career

Photos: