



Entrepreneurship and Innovation Centre E- Week 2018

“Change the Way You Work”

Date: 26th February -1st March

Rules and Regulations for E-Week 2018

To promote the spirit of entrepreneurship on Campus, the Entrepreneurship and Innovation Centre organizes Renaissance 2018(E-Week) From 26rd February to 1st March 2018, an intra-collegiate fest open to all UG students with over 10 Events.

This year, to mark a difference, Renaissance 2018 focuses around the holistic development of an individual and metamorphosis from positioning themselves into the shoes of all the players to play group dynamics and building their skills to be a team performer.

1. The number of participants should be five.
2. Once enrolled, the participants cannot back out unless until eliminated.
3. Enroll under a company name of your choice
4. You must consider yourself as a business entity and pass through all the rounds.
5. The event duration is 4 days.
6. The participant cannot afford to miss a single round, if done, they shall be disqualified.
7. The decision of the jury is final

EVENTS

<u>PITCH DECK</u> (description: In regard with the executive summary in the business plan outline in accordance with relatable issues)	<u>E-LINGUIST</u> (description: A platform for students to showcase their writing skills, themes will be allotted and the content criteria for the blog will be provided)
<u>LET'S BUFFET</u> (An event dealing with financial planning required for any startup company to function smoothly in today's market)	<u>FOTOGRAFIA</u> (description: Students are expected to take innovative photos based on the companies product in order to promote)
<u>GREY MATTER</u> (description: A general environment situation, implement actions, strategic plans to find solution)	<u>PLACARD YOUR IDEA</u> (description: A theme will be allotted to students to prepare a creative affiche)
<u>REEL THE DEAL</u> (description: Theme will be allotted to students to commercialize their business ideas in the form of advertisement)	<u>RETHINK & RE-WORK</u> (description: Find why companies have failed and strategize a kick back strategy into the market)
<u>SOLICITUD</u> (description: Students need to come up with an innovative online service in form of a website or app)	<u>KIOSK</u> (description: Students need to come up with innovative ideas and these ideas are further put into business models.)



Kristu Jayanti College

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Bengaluru

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Entrepreneurship and Innovation Centre



E-WEEK 2018

26th Feb - 1st March

RENAISSANCE

“CHANGE THE WAY YOU WORK”



Faculty Co-ordinators

Prof.Mathiyarasan M

Prof.Amjad Khan

Prof.Swetha P.A

Dr.Preethi Chandran

Student Co-ordinators

Mr.Roji M Tony

Ms.Beulah Priyanka



Entrepreneurship and Innovation Center/E-Week



eweek2k18

FB Event: <https://www.facebook.com/events/188945575029408/>