UPCOMING EVENTS

September 07
Poetry Workshop
(Dept. of English)

Indo-Israel Conference
(Dept. of MBA and PGDM)

September 15
National conference on computing intelligence
(Dept. of Computer science UG)

September 21
Hindi Divas

ACHARYOTSAVA: Teachers' day celebration with a difference

In part with the teachers' day celebrations Acharyotsava 2017 was organized in Kristu Jayanti college on August 30 and 31, 2017. It was to promote sports and games among the faculty members. Multiple events were organised including throw ball, basket ball, volley ball and tug of war for the teachers. The competition were held between the various deaneries of the college.
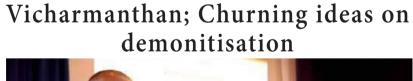A maximum number of participation from the teachers made Acharyotsava a memorable one. The hidden talents of the teachers were brought out and the events had contributed them a relief from their daily busy schedules. The utsav was whole heartedly taken by the teachers, administrative staffs as well as the students. The events had happened in the presence of thousands of students who were in the grounds cheering for their teachers. They had taken it as an opportunity to encourage their motivators and express their maximum support towards their beloved teachers. However the event was a great success with active participation of teachers and the students adding a golden feather to the crown of history of the college. The one week celebration ended with a felicatation of teachers on Sep 05.

Workshop on social media strategic plan preparation

The department of Journalism and Mass Communication organized a workshop on social media strategic plan preparation on August 30, 2017. Mrs.Amulya Nagaraj, Associate Director at Pepper Interactive Communication, Bangalore addressed the students on the usage of social media as platform for the purpose of promotion and branding. The main focus of the workshop was to enable students to prepare effective strategic plan for dealing with these platforms. The participants for the workshop were the first and second year students of MA Journalism and Mass Communication.

Vicharmanthan; Churning ideas on demonitisation

The thirtyfourth edition of Vicharmanthan took place on Aug 31, 2017 in the SKE auditorium. The guest speaker for the day was Shri. R. S. Gandhi, Former Deputy Governor, Reserve Bank of India. Topic for the section was "Demonitisation and what next".According to RS Gandhi the main objectives behind the demonetization are the eliminations of black money, counterfeit and terrorist financing. He also mentioned about the hidden objectives such as to encourage the public for digital transaction and make this process a deterrent for the future.

EXCELSIOR to Enhance and Exhibit Young Talents

Excelsior 2017, an intra college commerce fest for undergraduate students conducted by dept. of commerce which was inaugurated by Suresh Reddy, CFO at Kennametal India Limited on Aug 29, 2017 in the college main auditorium. The Chief Guest, Mr. Suresh Reddy, from his immense experience over the past twenty years spoke directly to the hearts of the students by referring to his childhood which he spent in a small village and all his schooling in a small town. How even in the minimal conditions he had an ultimate dream of being a Chartered Accountant.
"Do not go after money, money will come after

you if you work hard and persevere "said Suresh Reddy and was a lesson itself to the students."Every move comes with growth and you should know how to finalize from your options," he added. He reminded the upcoming obstacles of a lot of processes getting automated in the industry and how our efficiency should tackle the same and with an open invite to upcoming and aspiring students to come forward to his industry as a profound exposure or experience.