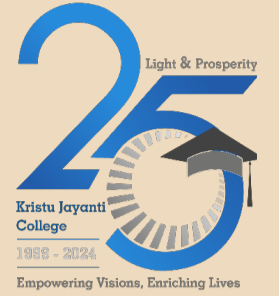




KJC MIRROR

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KRISTU JAYANTI COLLEGE, AUTONOMOUS | DEPARTMENT OF MEDIA STUDIES | STUDENTS' PUBLICATION

Focus 2024: A Journey through Captured Moments



Captured moments, timeless stories and a glimpse through the lens

Ann Rachael Giju

The Department of Media Studies at Kristu Jayanti College celebrated World Photography Day on August 19, 2024 with a photo exhibition titled Focus. The exhibition featured a cluster of 300 photographs that were contributed by the students of Visual Communication. The event commenced at 9:30 AM, attracting a steady stream of visitors throughout the day. The exhibition showcased the creative work of budding photographers who explored the themes of 'Fleeting Moments,' 'Framing a Sound,' and 'Small Things, Big Stories.' The exhibition was inaugurated by the principal of the college, Fr. Dr. Augustine George, who

encouraged students to actively participate in corporate-level projects. The students were guided by a dedicated team of faculty members including Mr. Aby Augustine, Ms. Alan Maria Jose, Mr. Abhishek B.S., and student coordinator, Shivananda K. Nair. The exhibition was organized by a joint collaboration of undergraduate students from the Department of Media Studies. Rachel Ann Varghese, a third year student, described her experience working with the juniors as "heartwarming, competent and friendly." She explained how each photo had its own artistic explanation. This was a testament to the growing enthusiasm among the students.

Jnana Darshan: The Annual Book Exhibition Expanding Horizons of Knowledge



Hall of Knowledge: Where every book opens a new world

Aaheli De

Jnana Darshan, an annual book exhibition was held from August 21 to 23, 2024. The event was organised in collaboration with the Library Resource Usage and Optimisation Committee, by the Library and Information Centre. Rev. Fr. Dr. Lijo P Thomas, Vice Principal and Dr. Gopakumar A. V, Dean Faculty of Humanities Department addressed the gathering during inaugural session. The book exhibition focused on the importance of reading and its relevance among the individuals of the present generation. The committee goes by the saying "Libraries always remind me that there are good things in this world" as stated by Lauren Ward. Jnana Darshan witnessed the participation of 22 publishers, representing a mix of both regional and

national publishing houses. The academic collection included books of public finance and relations, digital marketing, books for personal development, commerce books, the Constitution of India, Indian agriculture and, books on maths and physics. Many students visited the book exhibition, where they got an opportunity to explore a variety of academic books which were confined to their respected departments and fields of study. The purpose was to add more books to the library that will help students enhance their knowledge horizons and they will inculcate a reading habit.

Musical Brilliance Shines at the 32nd Glorious Event



KJMA, with Music Instructor, Mr. Ashok

Evita Richards

On August 25, 2024, the 32nd musical event 'Glorious' took place at the prestigious Dr. B. R. Ambedkar Auditorium, setting the stage for a musical extravaganza featuring various school and college choirs. The Kristu Jayanti Music Academy (KJMA), performed melodiously under the skilled guidance of Mr. Godwin Paul and Mr. Ashok G. P. The academy performed two songs: 'The Majesty and Glory of your Name,' and 'Psalm 150' which was originally performed by the Brooklyn Tabernacle Choir. The audience at the event was treated to a delightful musical experience, witnessing the harmonious melodies and soulful renditions brought to life by the talented vocalists and instrumentalists. It showcased the rich musical culture of the college.

Expert Lecture Series on International Communication and Public Relations



Dr. Mamta Ohja addresses the students

Prashansa Sharma

The Department of Media Studies conducted a two-day Expert Lecture Series on August 21 and 23, 2024 on the topic International Communication and PR: Transfer Process of Changing Negative to Positive. Students pursuing Masters in Journalism and Mass communication attended the lecture. The resource person for the expert lecture was Dr. Mamta Ojha, Professor at Sage University, Indore. Having over 20 years of experience in both industry and academia, Dr. Mamta Ojha took over

expert lecture series. She took interactive sessions to explore several topics under the rubric of International Communication and PR: Transfer Process of Changing Negative to Positive, including why international communication is important and how it helps to build connections with people, particularly in the field of journalism, and how vast this field is, as well as the scope and skills required to excel in this field. She shared valuable information regarding the roles, ethics, and responsibilities of a public relations officer. She also underscored the critical role of public relations in shaping the media landscape. Finally, students raised questions related to the lecture, and the session concluded with the speaker mentioning about scope of employment in the field of international communication and PR.

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MOMENT OF THE WEEK



You will find that cruelty and benevolence are shades of the same color

Photo credit: Vigneshwar B.