

Exploring the Airwaves: A Visit to All India Radio

Kusuma S



Latitude: 13.058388
Longitude: 77.641952
Elevation: 894.42±10.07 m
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Time: 15-04-2024 12:46:14
Note: Industrial Visit to All India Radio

I Semester MAJMC students on an industrial trip

Department of Media Studies, Kristu Jayanti College, Autonomous, Bengaluru, organized an industrial visit to All India Radio, Bengaluru, for students of the first-year MA Journalism and Mass Communication programme on 15 April 2024. This educational visit proved to be an invaluable

experience for the budding journalists, offering insights into the evolution of radio and its various operational facets.

The students toured key departments of the organization like the news broadcasting, Rainbow FM, music studio, newsroom, drama studio, and the control room.

They were provided with the opportunity to observe and learn from experienced professionals about recording, live broadcasting, scripting, and news curation for radio, gaining valuable insights into various aspects of the broadcasting process.

Overall, the visit to AIR Bengaluru proved to be an enriching experience for the students. They returned with a deeper understanding of radio's evolution and its significance in the media landscape, as well as valuable insights into the various operational aspects of broadcasting.

This hands-on learning opportunity will undoubtedly shape their future careers in journalism and

Shilpkala: Celebrating Creativity at Kristu Jayanti College



Fine Arts Club organizes Shilpkala

Bavana Thalathotil Vinod

The Fine Arts Club in association with the Literary and Cultural Association, at Kristu Jayanti College, hosted a vibrant and creative event titled "Shilpkala," on 10 April 2024, showcasing a diverse range of artistic talents. The event was inaugurated by the esteemed Principal Fr. Dr. Augustine George, setting the stage for an inspiring celebration of artistry and innovation.

Shilpkala served as a platform for artists and enthusiasts alike to explore and appreciate various forms of artistry. The event featured stalls such as Clay Modelling Terracotta, Pencil Sketching, Open Category, and many more dedicated to offering a unique and immersive

experience for attendees.

Meanwhile, the Pencil Sketching stall mesmerized audiences with its exquisite portraits and detailed illustrations, demonstrating the power of a simple pencil to bring imagination to life. Finally, the Textile Design stall showcased the fusion of color, pattern, and texture in the creation of stunning fabric designs, offering a glimpse into the world of fashion and textile artistry.

Overall, Shilpkala was a resounding success. The event not only provided a platform for artists to showcase their talents but also served as an inspiration for all to explore and appreciate the beauty of art in its many forms.

ALVIDA 2024: This is not a goodbye

Evitta Richards

On April 12, 2024, the Department of Media Studies at Kristu Jayanti College organized a farewell celebration called 'Alvida' for the second-year MAJMC students. The event took place at the A2 auditorium from 3:30 pm to 4:30 pm.

The celebration commenced with the inauguration by Rev. Fr. Joshy Mathew, bringing a formal and auspicious start to the event. Dr. Gopakumar A.V., the Dean, Faculty of Humanities, also graced the occasion, adding to the vibrancy of the celebration. The presence of various



Juniors bidding farewell to their seniors

faculty members added to the excitement to the gathering.

Following the formal proceedings, the first-year MAJMC students hosted a lively informal event, featuring a soulful group song, an energetic group dance, various games, and a fun award ceremony.

The farewell celebration

provided an opportunity for the seniors to express their gratitude and share their cherished memories with their teachers.

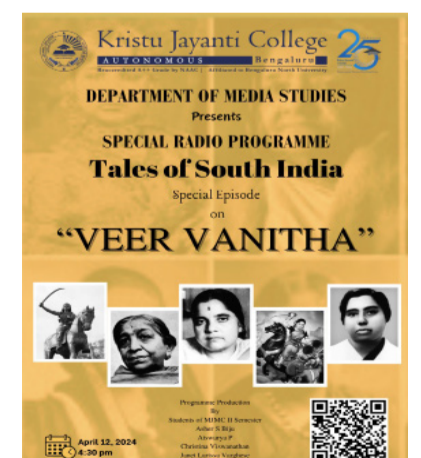
It must have been a touching and emotional moment as they thanked their mentors for their guidance and support throughout their academic journey. Events like this make the college life truly memorable.

Veera Vanitha: Unveiling the Untold Tales of Female Bravery in South India

Nandana C K

The Department of Media Studies at Kristu Jayanti College orchestrated a poignant radio program as part of their series "Tales of South India," which aired on April 12, 2024, at 4:30 pm.

Titled "Veera Vanitha," the special episode was meticulously produced by II semester Mass Communication and Journalism students. Highlighting the valorous narratives of South Indian female freedom fighters, the program showcased renowned figures such as



Kittur Rani Chennamma, Accamma Cherian, Rani Velu Nachiyar, Sarojini Naidu, and Durgabai Deshmukh, resonating with historical significance and empowering tales of courage.

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