

# LIME LIGHT

E-MAGAZINE BY DEPT. OF COMMERCE (UG)

POEM  
ARTICLE

SKETCHING  
PAINTING

PHOTOGRAPHY  
CREATIVE ART



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## Lime Light (E-Magazine)

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Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and is re-accredited with grade 'A' in 2015 by NAAC in the Second Cycle of Accreditation. The College is recognized by UGC under the category 2(f) & 12(B). The College was accorded Autonomous Status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University. For its contribution in the field of Education, Kristu Jayanti College was recently given the Heroes of Bengaluru award. In the India Today - MDRA survey 2020, Kristu Jayanti College, Bengaluru is awarded as the Best Emerging College of the Century at National Level and the college is ranked 4th Best BCA, 11th Best MSW, 18th Best Arts, 19th Best Commerce, 19th Best BBA and 25th Best Science College in India. The College also ranked 2nd Best in BCA & MSW, 3rd best in Commerce & Arts, 4th Best in Science and 5th best in BBA among the colleges in Bengaluru.

The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

### **About the Department of Commerce**

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students, but also nurtures their co-curricular activities. The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, focus was given on the current trend of the industries and required skills and competences to be acquired by the students. The plethora's of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the Department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.

### **Adding feather to the cap, the department was ranked as:**

- ◆ India Today—MDRA Survey 2020: Currently the department is ranked 19th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- ◆ One of the Top 10 Best College in Bangalore city in 2010, 2011, 2012, 2013
- ◆ 1st Best Emerging College in the Year 2013 and 2014 in India as per India Today – Nielsen Survey.
- ◆ It was ranked as 16th Best and 3rd Best Commerce College in India and Bengaluru city as per India Today - Nielsen Survey 2015.
- ◆ In the year 2016, it was rated as the 2nd Best Emerging Commerce College in the India as per India Today – Nielsen Survey 2016.
- ◆ In India Today—Nielsen Survey 2017 the department was ranked as 3rd position and 9th position in Bengaluru and India respectively.
- ◆ India Today—MDRA Survey 2018: the department was ranked as 16th Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- ◆ India Today—MDRA Survey 2019: the department was ranked as 21st Best Commerce College in India and 3rd Best Commerce college in Bengaluru.
- ◆ The department is in a journey which is still unfinished and the path ahead is exhilarating, and it yearns to achieve more, by keeping up with the Jayantian Vision and the blessing of the Almighty.



POEM

&

ARTICLE



Riza Asfeen

BCom (E)

20CO1H5269

Kristu Jayanti College (Autonomous)

## MY TEACHERS

You are the best,  
You stand among the rest.  
You are the best in teaching,  
But sometimes you may think are we  
listening?

Helping us each day to learn,  
With each day a page to turn.  
It's time to say Thanks to you,  
Not just anyone can do the job you do.

Rough and tough from outside,  
Soft and emotional from inside.  
You show strong side,  
To be on safe side.

You sometimes make comments,  
Which people may get wrong.  
But you are making their future best,  
And strong.

You may be rough and tough,  
But in end you are sweetest of all.  
You can be sometime be rude,  
But you are cool dude.

You teach not within book bounds,  
But familiarize to industrial bounds.  
For your classes I've always waited,  
Because you made it interesting and  
game filled.

Our future brightens,  
With every thing you teach.  
Each smile you lighten,  
Every goal you help us reach.

You talk about marketing entity,  
Which creates identity.  
Always speaking about marketing,  
Making customers retained and increas-  
ing.

Theory has always been boring,  
You made it interesting.  
Way you treat, is so sweet,  
Without you we were incomplete.

You're wise,  
Who cares about us and wears no dis-  
guise.  
You're knowledge is like a sculptured art,  
Its honest and words from heart.

I don't know if I rhyme,  
Because this is my first time.  
For God I'm grateful,  
For teachers like you who is skillful.



Cherylann Natalia Kutnikar

BCOM (C)

19CO1H3379

Kristu Jayanti College (Autonomous)

## INNER SOUL

There's a lot in this world that's hidden,  
There's a lot in this world untold.  
Only a few have seen it,  
The stories that the world holds!

The bitterness of the world is huge,  
You can never miss the taste of it.  
Its plenty for everyone to taste,  
And all get their shares of it.

The world holds a lot in it,  
Guilt, disgust and shame  
Are the ones that are mostly felt,  
Sometimes its just more pain.  
There's part of me that wants to change,  
But somehow don't know why?  
This world feels not worth living in,  
And then my soul just dies!

Then came along a time when,  
I had no clue of life.  
Then I just embraced myself,  
And told myself "I'd be fine!"

I felt a ray of hope in life,  
That was never felt before.  
But the fear of pain in life,  
I never let anyone sought.

I had a past that broke me through,  
And I never had that hope.  
But then a sudden voice in me.  
Told me that life holds more!

I sat and thought awhile, what's true?  
I found what's missing though,  
I was distant from friends and family,  
and life  
Had turned itself upside down!

I had no clue of what I'd be.  
I'd make it through, or no?  
But still, I couldn't give up.



Irene Maria Thomas Thottathil

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## THE ELIXIR OF INSPIRING FREEDOM

The fifteenth of August 2021, the 75th year of Independence was celebrated as ‘Azadi ka Amrit Mahotsav’. What do you mean by ‘Azadi ka Amrit Mahotsav’? It testifies to the elixir of the energy of Independence. This phrase finds its place in the core of the elixir of inspirations. It was the undying inspirations of our freedom fighters that gave them the energy and courage to achieve what we have today, Independence. This Independence Day was a reminder, not to forget the known and the unsung heroes of freedom, a reminder of the revolution which arose from high-held dignity and burning love for the nation. The themes of unsung heroes in particular, Aatmanirbhar Bharat, are few among the many major reasons for celebration.

A revolutionary woman who was exposed to the tumult that existed among humanity as a young girl. A girl that should have been bothered by pretty dolls and beautiful clothes was instead watching her mother burn her foreign clothes; it was then that she realized that her purpose for existence was not that of an ordinary one. This little girl was none other than Captain Lakshmi Sahgal, the commander of The Rani of Jhansi Regiment. I would like to introduce this honorable woman born on 24th October, 1914, as ‘My Inspiration’. Captain Lakshmi writes, “My introduction to political life came through my mother and her commitment to social revolution”. This points out to an indication that Capt. Lakshmi was exposed to the influence of powerful women from a young age, the first being her very own mother and then moving forward to prominent women like Comrade Suhasini Nambiar (the first Indian woman to become a member of the Communist party). Her course of life as a doctor changed through a meeting with Subhash Chandra Bose, a man who was instrumental in empowering women from all backgrounds to fight for the nation.



Capt. Lakshmi was a very selfless woman, she tended to the needs of the injured while fighting for the nation side by side, but above all it was her idea of freedom that inspired me the most. She said, "Freedom comes in three forms, the first is political emancipation from the conqueror, the second is economic (emancipation) and the third is social... India has only achieved the first". This tells us that she didn't restrict her idea of freedom and furthermore, only highlighted that freedom goes way beyond just physical liberation. Her vision of freedom was a nation free from the economic and social oppression as well. A nation that is in the shackles of these oppressions is good as still being under slavery. Capt. Lakshmi saw a free India, a nation free from all such chains, a democratic nation where every individual benefits from the fruits of hard work. She worked for the freedom of women even after independence as she was horrified at the inhuman treatment like Sati, female feticide etc. that they received despite Independence. So she became one of the founding members and the Vice president of The All India Democratic Women's Association (AIDWA), the largest women's organization in India. The point is, she didn't just sit thinking of the poor plight of women, instead she took action which brought in results. This would be a specific event that inspired me among several others.

Many a times we want for a change to take place, but we need to ask ourselves "What are we doing about it? Would only a desire bring about a change?" It is time we get up and do something about the change we want to see like Capt. Lakshmi. I quote Mahatma Gandhi, 'be the change you wish to see in the world'. The Change starts with you. Thus I would like to reinforce why Capt. Lakshmi Sahgal is my inspiration, simply because she was an empowering woman whose vision of freedom had no boundaries, a woman that took action to witness the change she wanted to see. India with no doubt is witnessing a change since the roots of Independence in 1947, but the baton of a better change is being passed down to the coming generation. Therefore, we the youth, being a part of that change have the responsibility of continuing this process so that India will soon witness the true meaning of freedom. A vision that our freedom fighters had when they laid down their lives so that we would be able to experience what real freedom is. This again starts with every single one of us that will be instrumental in achieving this vision.

Our goal is freedom, but it is important to have the right perspective of the goal we want to achieve. I would like to let you in on what real freedom means to me. According to me real freedom is the freedom of 'The Mind'. The Mind of a man, is where it all starts, from innovations and good thoughts in every field etc. Therefore we need to train and develop our minds into instruments that will influence and change other minds. It is only when all minds are aligned with the same idea of what freedom should really mean, will the body start reacting accordingly and takes action. To me, freedom means to free the mind from evil thoughts and to be more broad-minded because the mind gives birth to what we are and what we will turn out to be in the future. A free mind is a free individual and a nation of free minds is a free nation. These are the minds that will lead the nation to a better tomorrow, a better India which will become a paradise for the people living in this nation. Gitanjali 35 by Rabindranath Tagore 'Where the Mind is Without Fear' only reinforces the power of the mind, the power to create or destroy. He concludes by praying, 'into that heaven of freedom, my Father, let my country awake'. Therefore I urge every person to start working towards a free India, so that a baby born tomorrow may open its eyes to freedom and not to oppression and exploitation. We, as responsible citizens will continue the fight of our ancestors to achieve a free nation, a paradise that we will hopefully live to witness one day, just like the song 'One Day' by Matisyahu. Until then let us keep working, keep pursuing and keep praying that we may soon realize the fruit of freedom from all the struggle and hard work for a better and brighter tomorrow. May Azadi ka Amrit Mahotsav be the start of this change.

# SKETCHING

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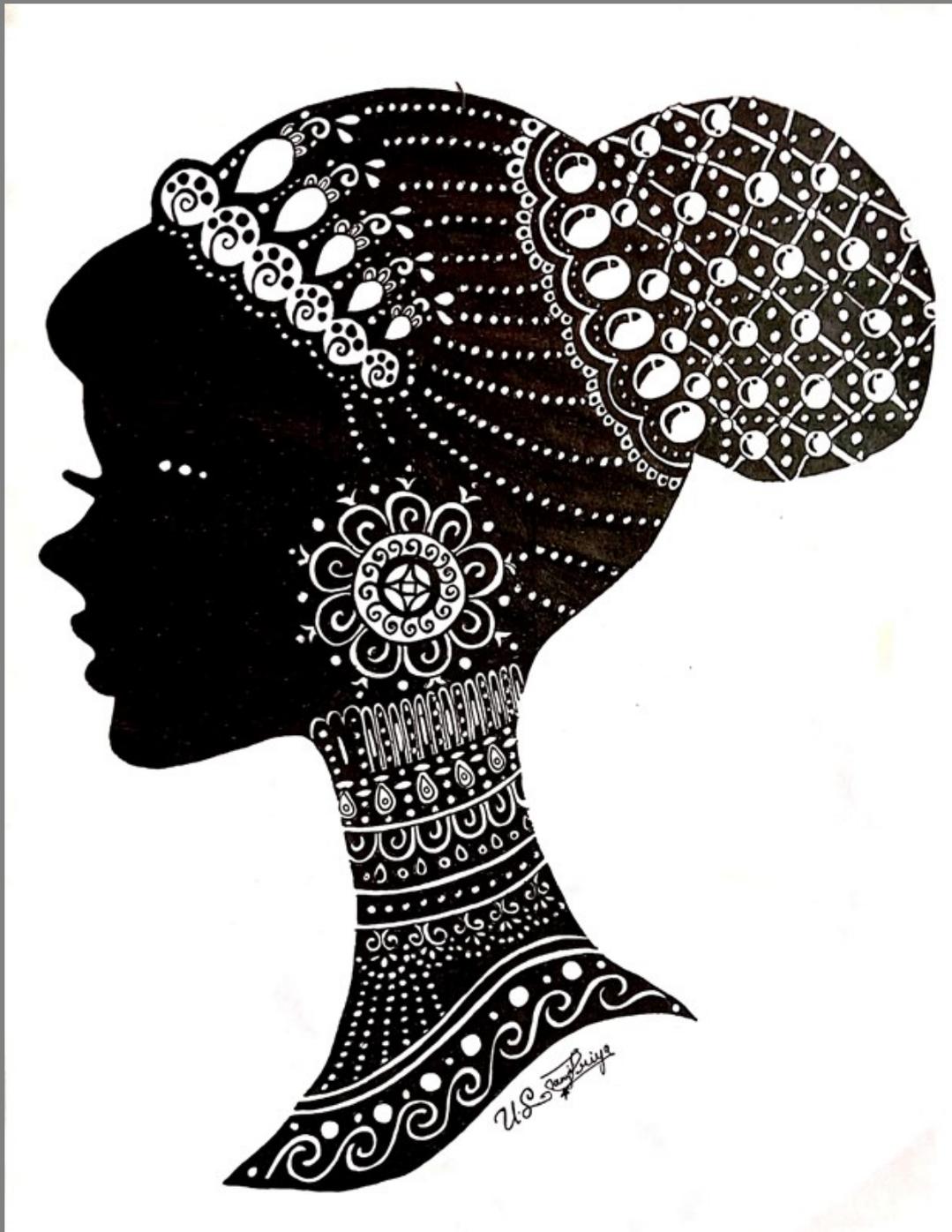


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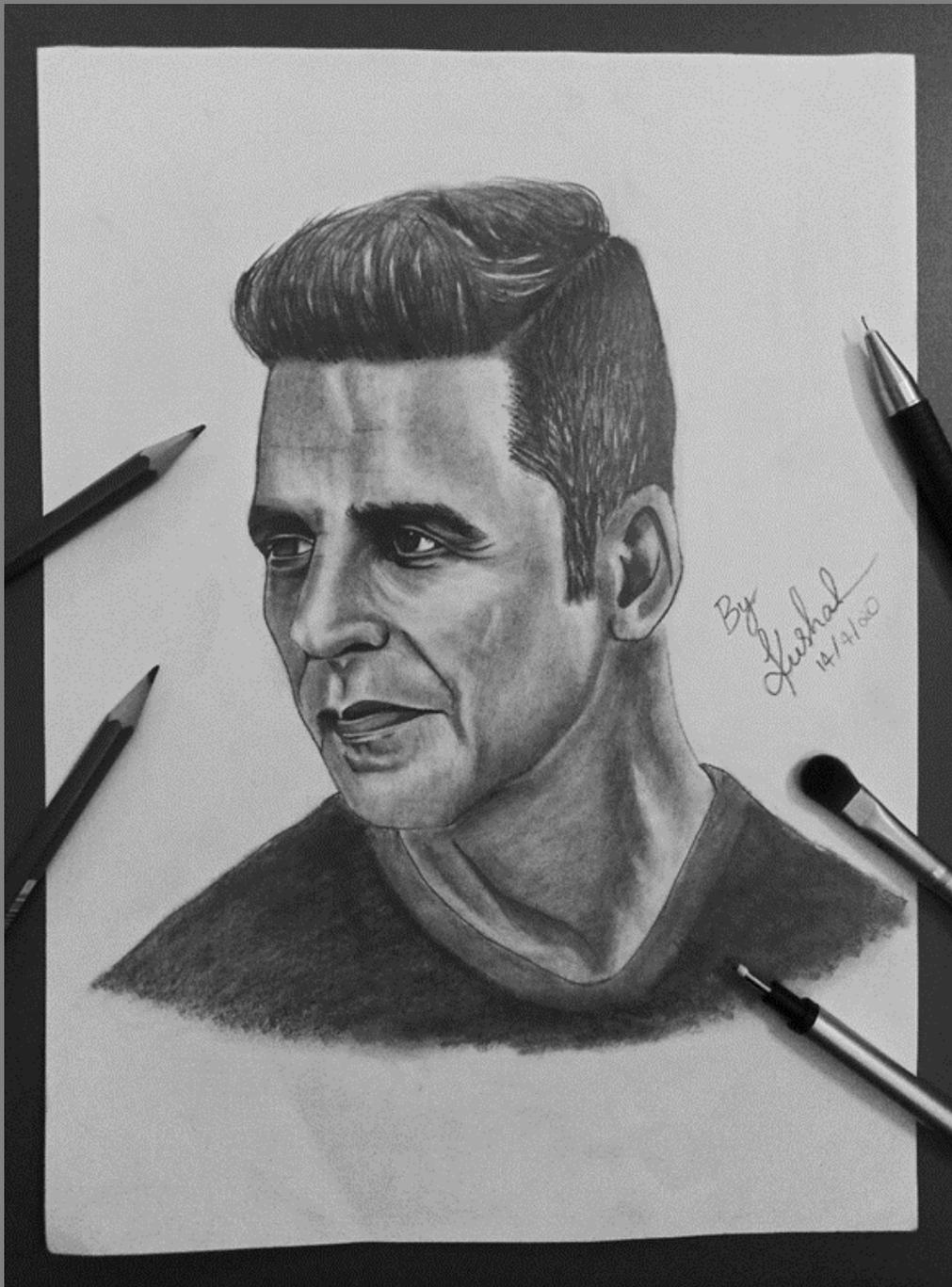


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Keziah Mariam Koshy

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***The knot may tie my hand but not my wisdom***



*Keziah* ♡



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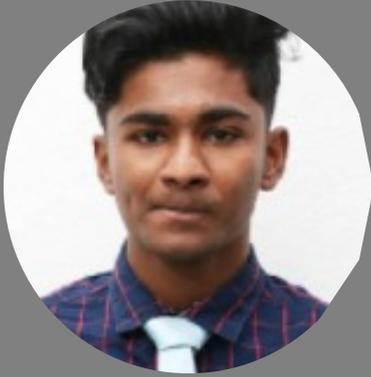
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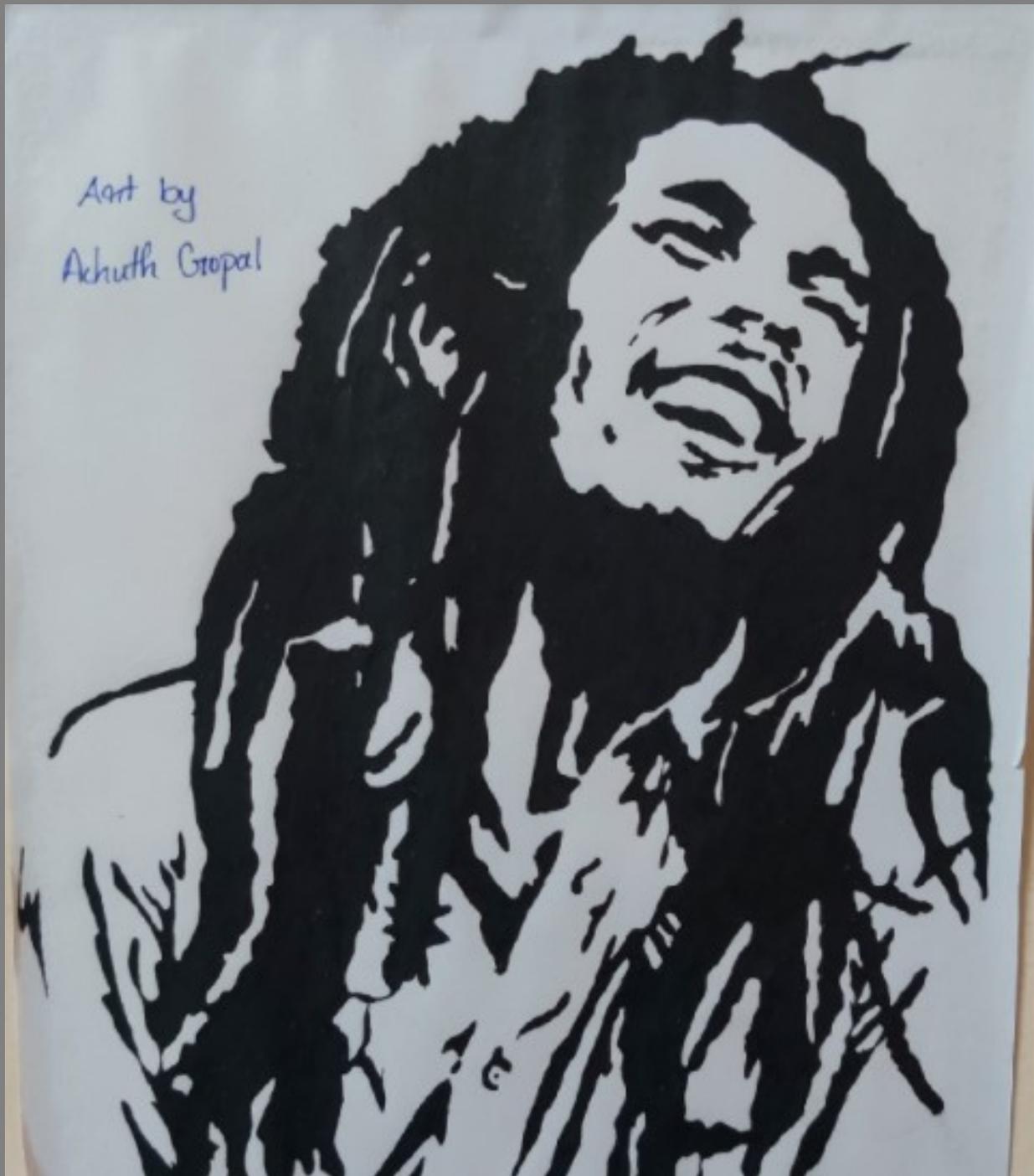




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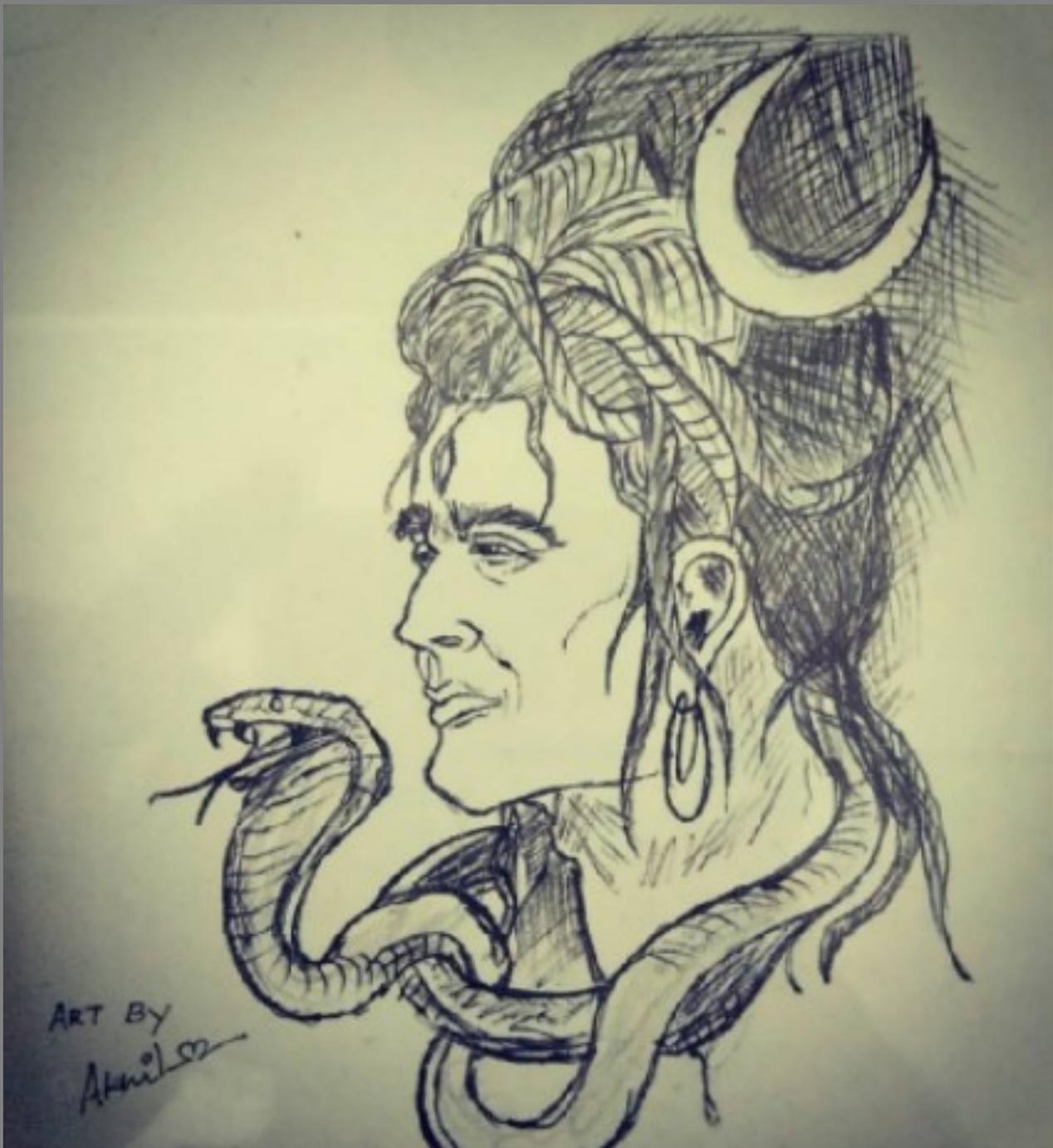


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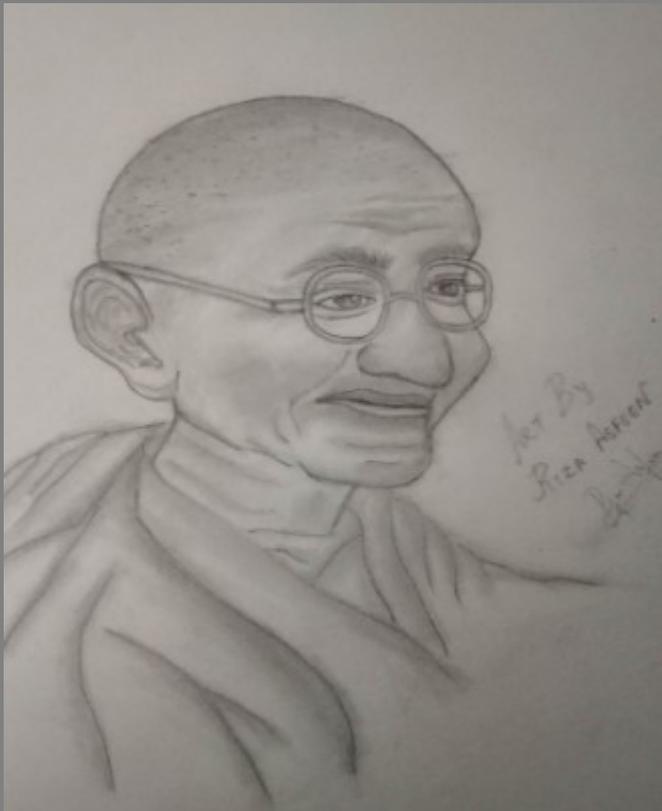


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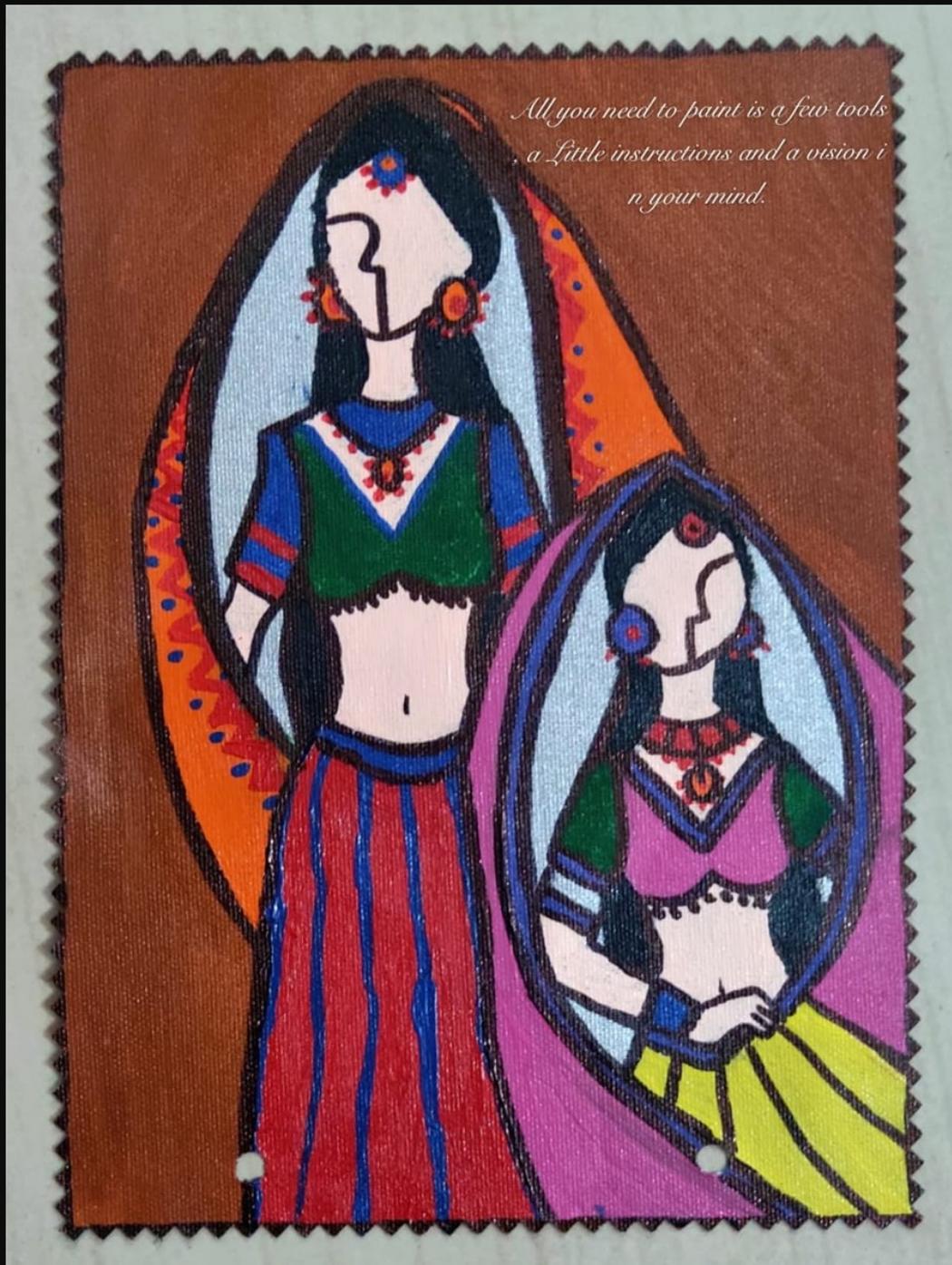


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**Painting is just another way of keeping a diary**



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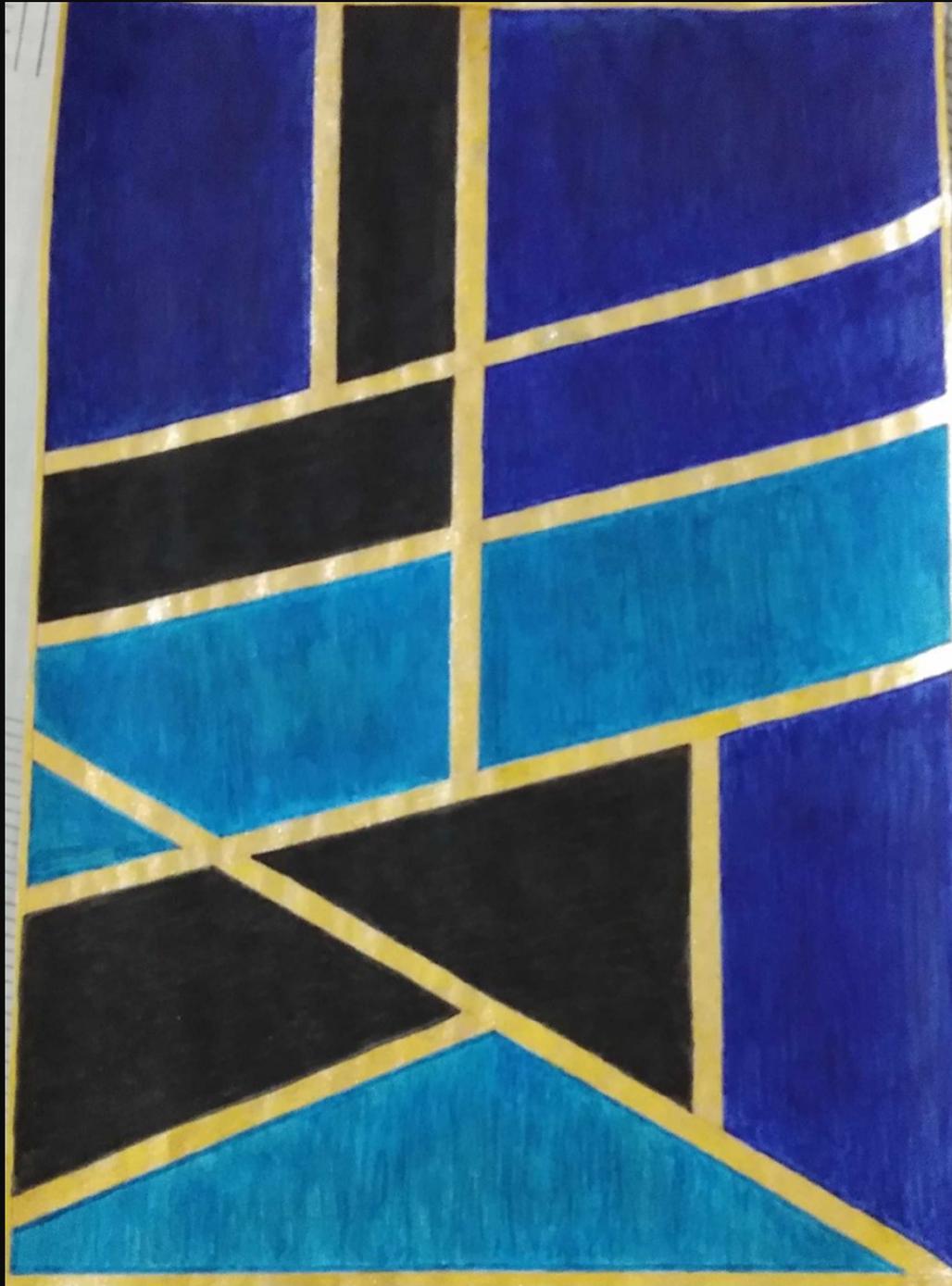


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*"A mother's love endures through all"*





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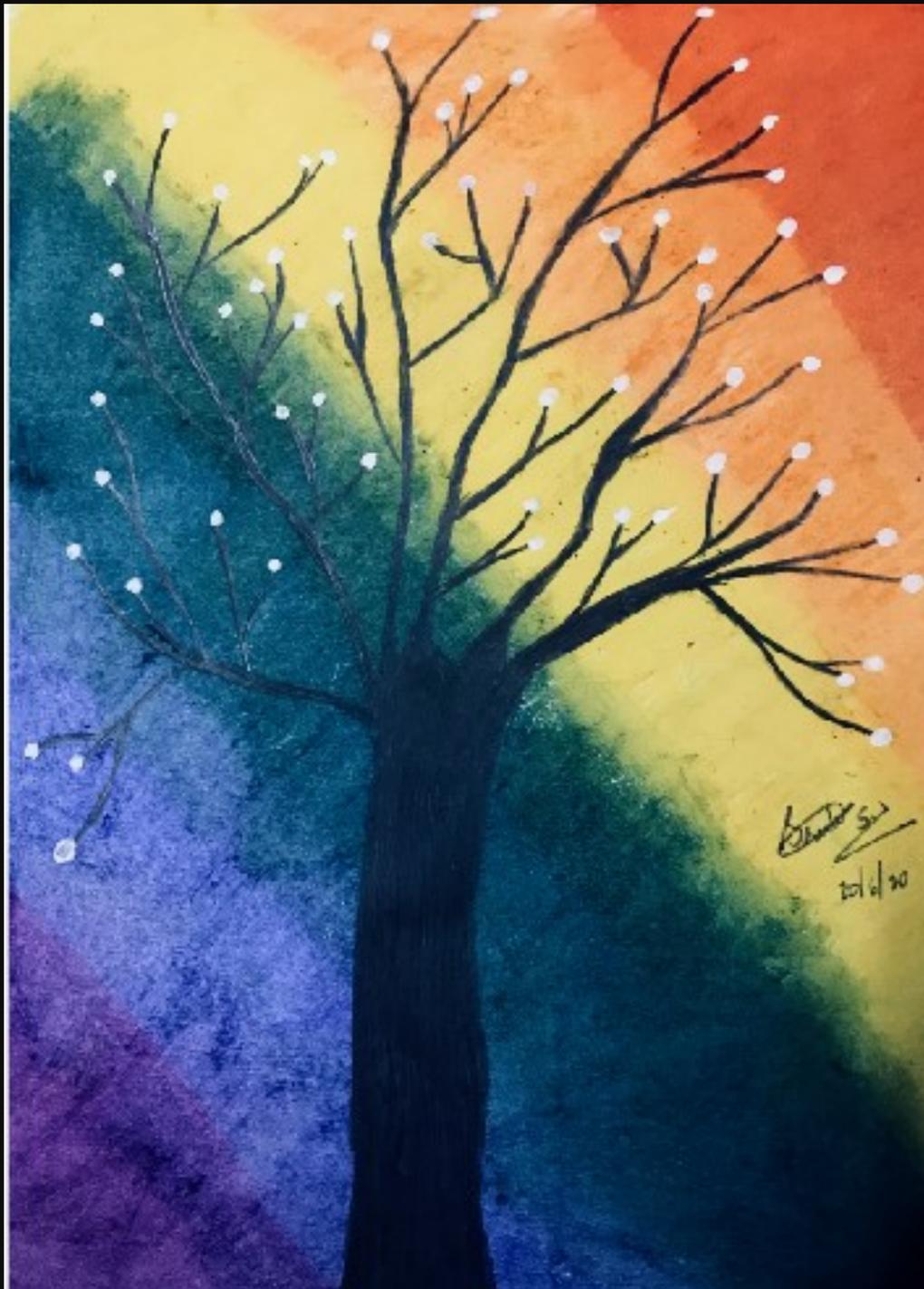


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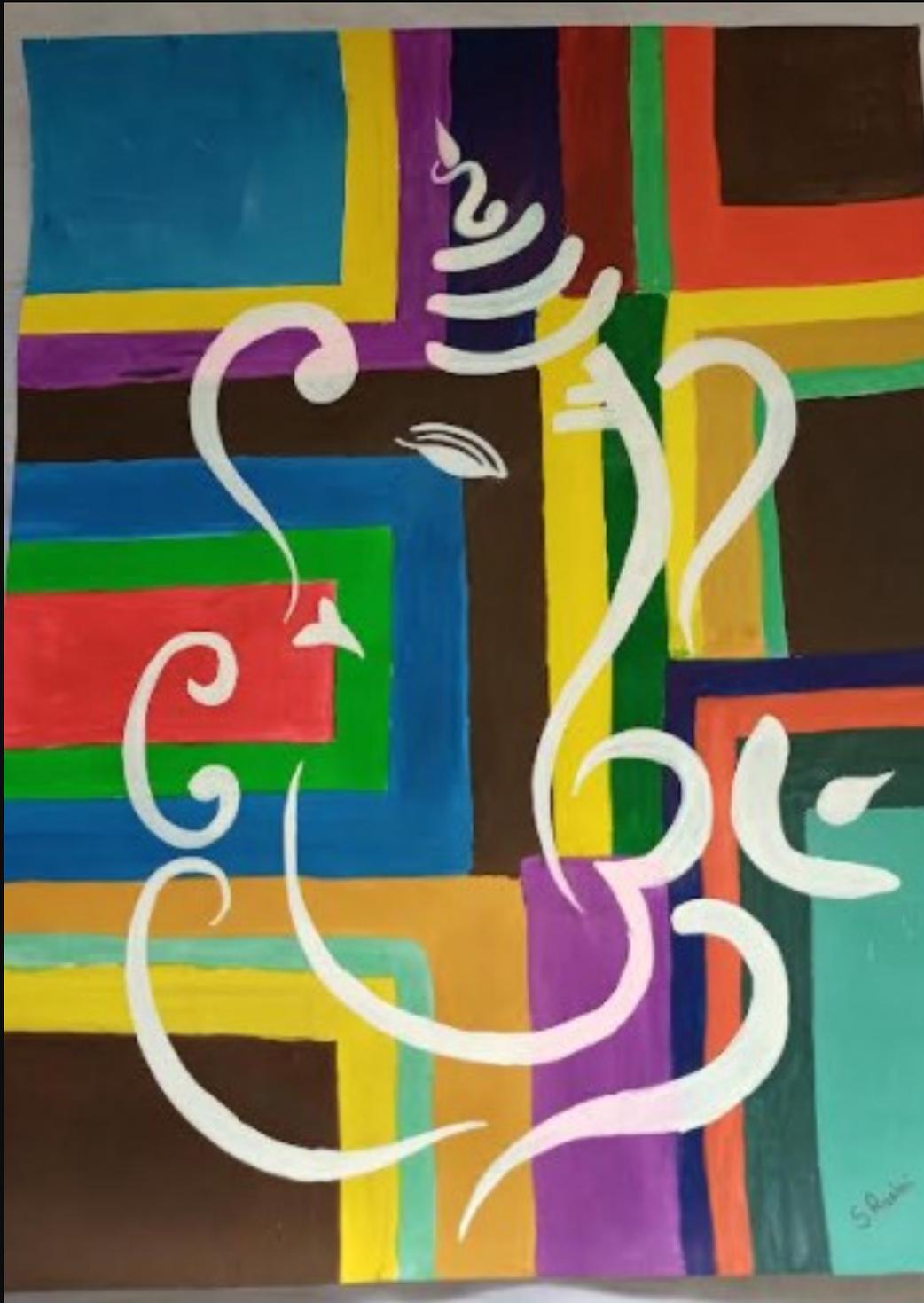


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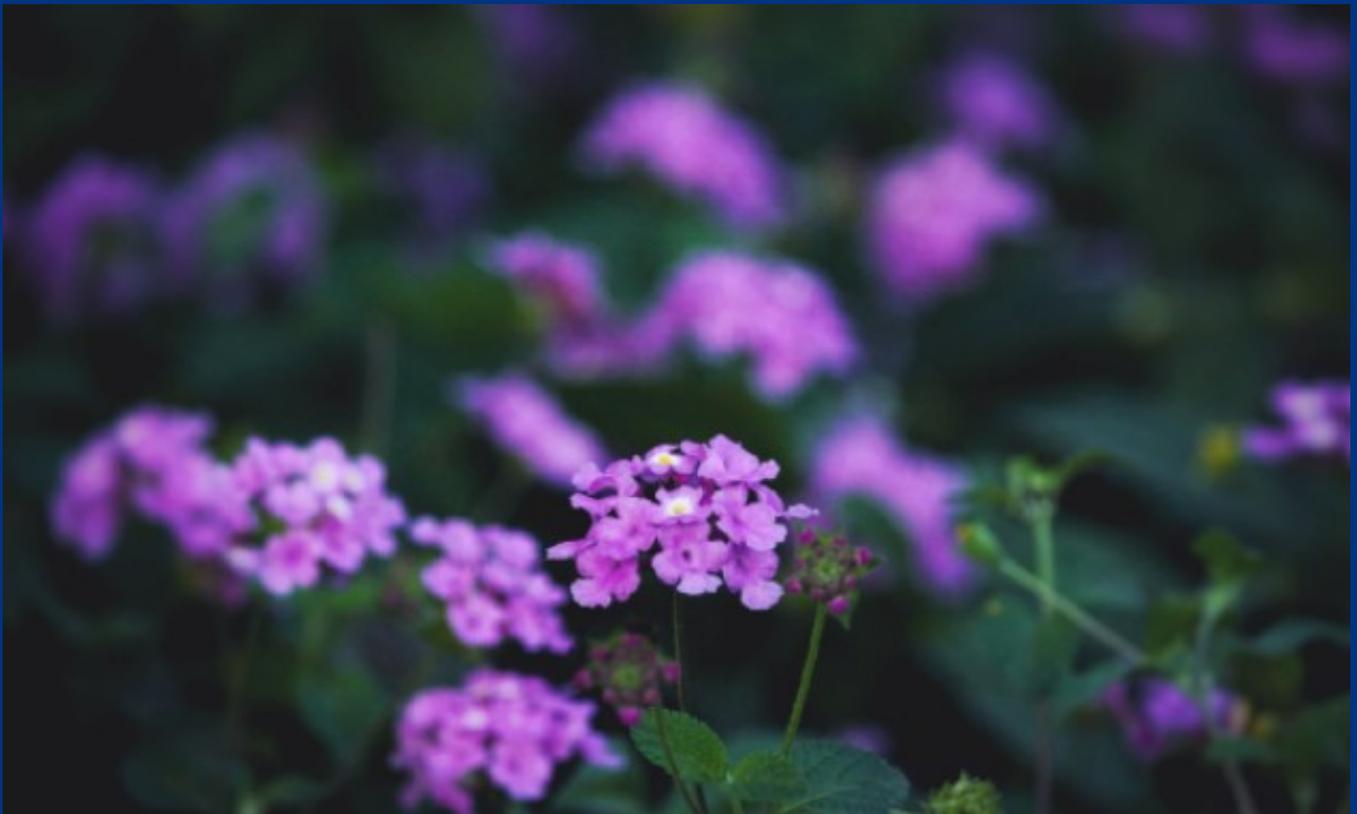


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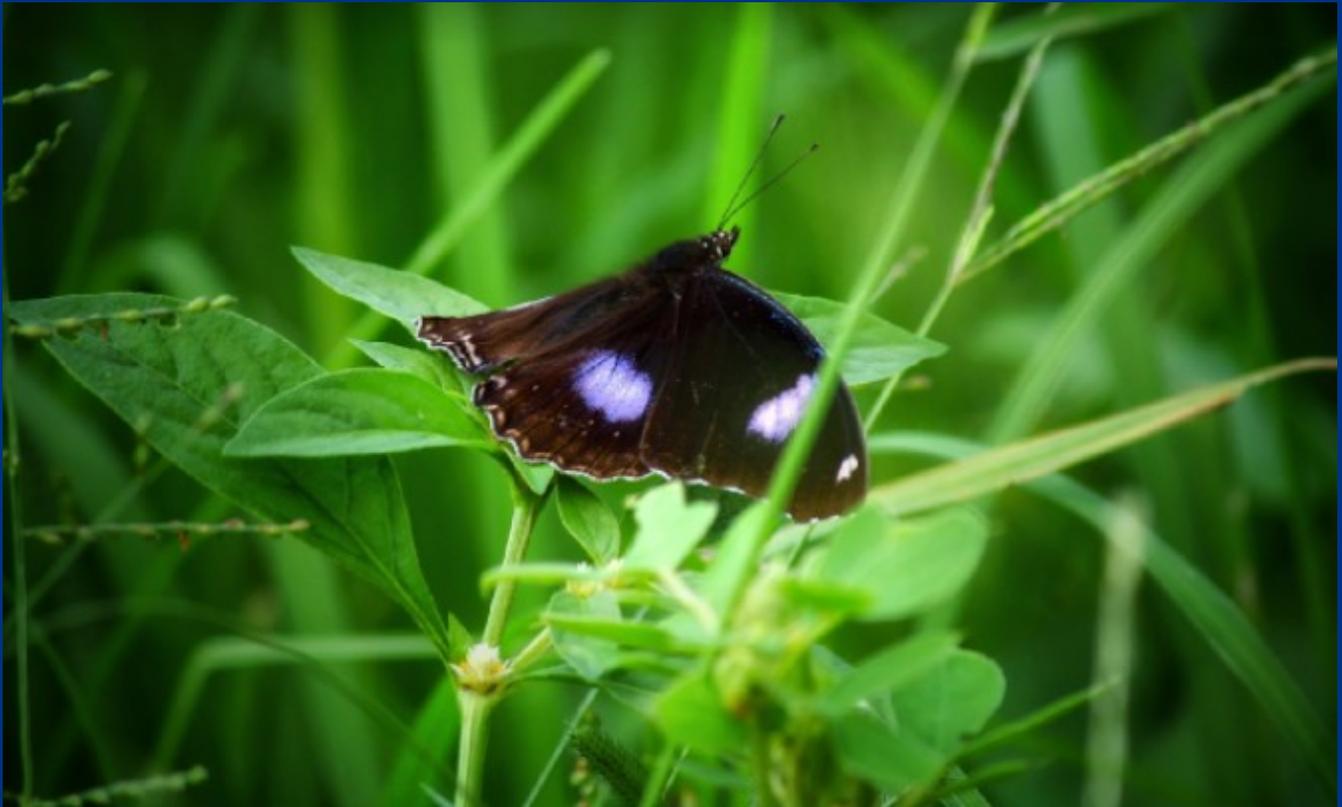


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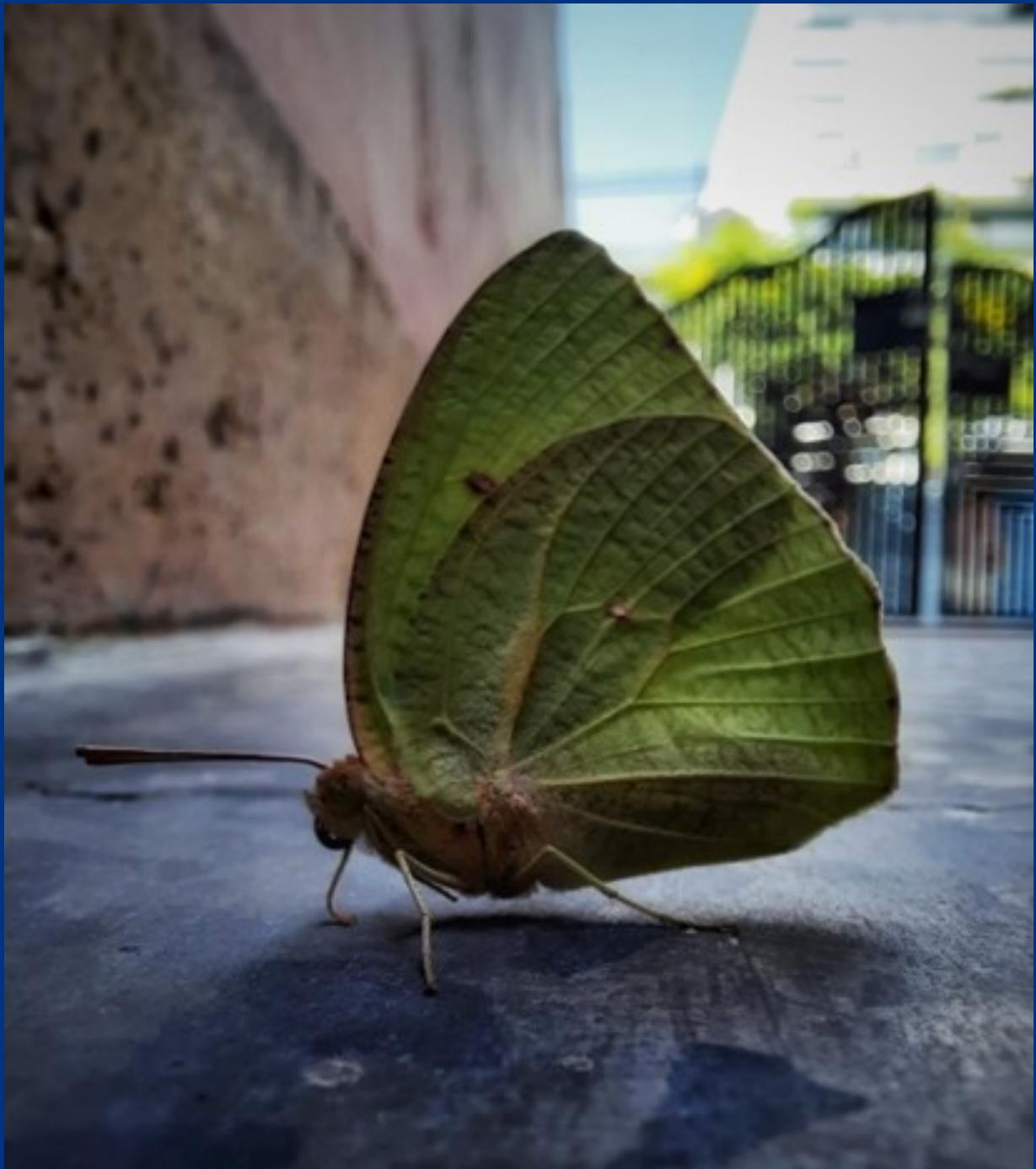


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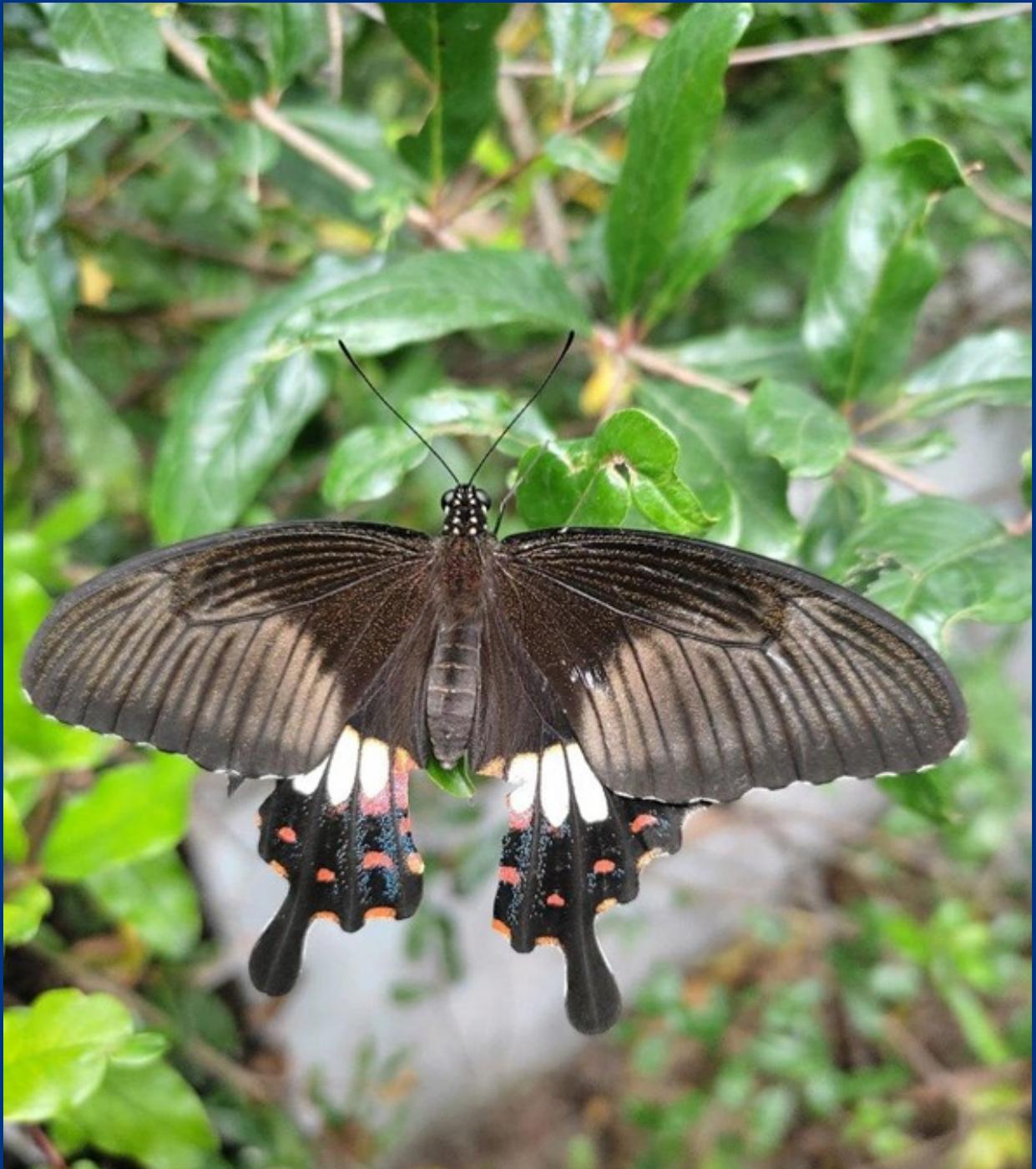


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COMMERCE

# Department of Commerce

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