

E-Magazine

LIME LIGHT

Vol. 6, Issue 1



DEPARTMENT

OF

COMMERCE

KRISTU JAYANTI COLLEGE, AUTONOMOUS



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(L to R) Fr. Emmanuel P.J. (Faculty, Dept. of Psychology), Fr. Lijo Thomas (Financial Administrator), Fr. Josekutty P.D. (Principal), Fr. Augustine George (Vice Principal), Fr. Som Zacharia (Director, Library & Information)

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bangalore University and is reaccredited with highest grade 'A' by NAAC in Second Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The college was accorded autonomous status from 2013 by the University Grants Commission, Government of Karnataka & the Bangalore University. In India Today - Nielsen survey 2017 the college is ranked 2nd Best BCA College, 9th Best Commerce College, 17th Best Science College & 14th Best Arts College in India and 2nd, 3rd, 4th positions in Arts, Commerce & Science among Top 10 Colleges in Bangalore.

The institution strives to fulfil its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibilities and building global competencies in a dynamic environment.

About the Department of Commerce

The Department of Commerce was started in the year 2000. The department not only concentrates on the academic excellence of its students, but also nurtures their co-curricular activities. The Faculty members are committed to nurture an environment for proper growth of intellectual insights on commerce & business aspects. During the formation of the syllabus, focus was given on the current trend of the industries and required skills and competences to be acquired by the students. The plethora's of avenues that the department provides gives a platform to the students to enhance their aptitude and attitude. The department emphasizes on the Moral, Social and Patriotic growth of students. The influence & the impact that the Department creates is felt in the greater altitudes that the alumni have achieved both nationally and internationally.





Department of Commerce (UG)



Rev. Fr. Josekutty P.D
(Principal)



Rev. Augustine George
(Vice Principal)



Dr. Aloysius Edward J
Dean, Faculty of Commerce & Management



Prof. Vijayakumar R
HoD & Professor, Faculty of Commerce



Mr Lourdunathan



Ms Madhumathi



Mr Ratheesh



Mr Jagadeesh



Mr Raghavendra



Mr Mathiyarasan



Ms Monica



Mr Surjit



Ms Reena



Ms Kalyani



Ms Thanuja



Ms Padmanagendra



Ms Ponny



Ms Saranya



Mr Naveen



Mr Kiran



Mr Santhosh



Ms Annie



Ms Amritha



Ms Chandrakala



Dr Arti



Dr Christuraja



Ms Swetha



Ms Anagha



Mr Shashi



Dr Vinodha

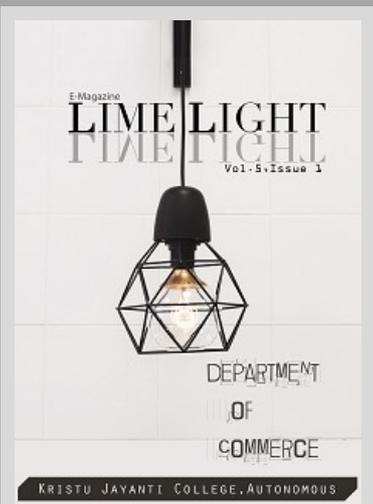


Ms Jethina



Ms Anupama





ABOUT LIMELIGHT

An in-house Bi-Annual online magazine published by the Department of Commerce (UG), covering all the activities of the department for the particular academic year. Lime Light, is an open platform for the students and teachers of the department to publish articles, quizzes, stories, poems, business facts, painting, sketching, photography, entrepreneurial ideas, and other relevant topics which can be beneficial to the student community.



ACHIEVEMENT OF THE DEPARTMENT

Adding feather to the cap, the department was ranked as:

- One of the Top 10 Best Colleges in Bangalore city in 2010, 2011, 2012, 2013
- 1st Best Emerging College in the Year 2013 and 2014 in India as per India Today – Nielsen Survey
- It was ranked as 16th Best and 3rd Best Commerce College in India and Bengaluru city as per India Today - Nielsen Survey 2015
- In the year 2016, it was rated as the Second Best Emerging Commerce College in India as per India Today – Nielsen Survey 2016
- Currently at the National Level Commerce Department is ranked in 9th position and 3rd position in Bengaluru city as per India Today – Nielsen Survey 2017.
- The department is in a journey which is still unfinished and the path ahead is exhilarating, and it yearns to achieve more, by keeping up with the Jayantian Vision and the blessing of the Almighty

DEPARTMENT FESTS



JAI HIND

Jai Hind Programme was initiated in the year 2012. This year Jai Hind Programme was conducted in between 7th and 14th August 2017, covering various events like Quiz, Group dance, Group song, Mime, Tableau, Skit & Poster making on selected theme 'Independence', 'Incredible India', and Communal Harmony'. The program was concluded with a formal session and the winners of the various events performed in the onstage events; on 14 August 2017, there was an exclusive promotion of ethnic fashion show in the quadrangle. The students also participated in the 'Quit India Quiz' which was launched by the Prime Minister Narendra Modi's official app.

JAI HIND Face Book Official Page

www.facebook.com/JaiHindKJC





PRIZE WINNERS OF JAI HIND 2017



EVENT : QUIZ

POSITION	NAME	ROLL NO	CLASS
FIRST	SUPRIYA S	15CO1K459	BCOM D
	SUBEEN THOMAS	15CO1K454	BCOM D
SECOND	KALAIVANI V	15CO3K146	BCOM P
	AISHWARYA MARY KOSHI	15CO3K157	BCOM P
THIRD	CHRISTY MARIA BABU	15CO3A105	BCOM P
	JOSINE MERINE VARGHESE	15CO3A111	BCOM P

EVENT : POSTER MAKING

POSITION	NAME	ROLL NO	CLASS
FIRST	ROSHINI	15CO1K367	BCOM C
	POOJA N	15CO1K355	BCOM C
SECOND	HEMALATHA B	17CO1K2133	BCOM B
	KALAISELVI M	17CO1K2134	BCOM B

EVENT : TABLEAU

POSITION	NAME	ROLL NO	CLASS
FIRST	DIVYA D N	16CO4K142	BCOM T
	AKHILA M G	16CO4K137	BCOM T
	ASHWINI K	16CO4K138	BCOM T
	DIVYA G	16CO4K141	BCOM T
	CHANDRASHEKAR V	16CO4K140	BCOM T
	MANI V	16CO4K147	BCOM T
	ESHWAR	16CO4K143	BCOM T
	SANATH	16CO4K154	BCOM T
	LITTY	16CO4K146	BCOM T
	VENKATESH	16CO4K159	BCOM T
SECOND	DEEPIKA	16COIH427	BCOM D
	SHRAVANI	16CO1A316	BCOM D
	NIKITHA C	16CO1A414	BCOM D
	ASHLEY	16CO1A205	BCOM D
	SUCHITHRA	16CO1K564	BCOM D
	VISHNU	16CO1A405	BCOM D
	GAUTHAM	16CO1A315	BCOM D
	JACOB	16CO1K440	BCOM D

PARTICIPANT LIST

EVENT : SKIT

NAME	ROLL NO	CLASS
SOWMYA B V	17CO1K2150	BCOM B
SACHIN J	17CO1H2116	BCOM B
SANAJOBA HEIKRUJAM	17CO1A2101	BCOM B
FRANKLYN JONATHAN A	17CO1H2103	BCOM B
NAGARAJ V	17CO1K2137	BCOM B
JAIRUS PRASHANTH ROYAN	17CO1K2124	BCOM B
HEMA LATHA	17CO1K2133	BCOM B
T NISHA	17CO1H2114	BCOM B

EVENT : MIME

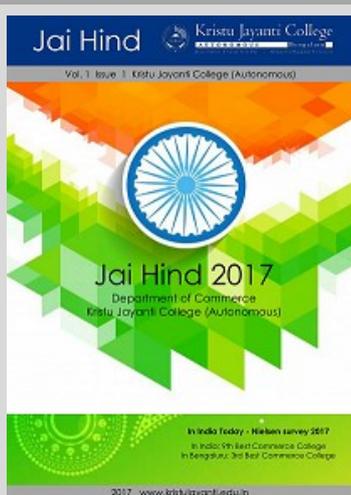
NAME	ROLL NO	CLASS
ALBIT JOHN SAJI	16CO4A101	BCOM T
BASIL SAJU	16CO4H126	BCOM T
ROSHAN	16CO4A119	BCOM T
SOLOMON	16CO4A123	BCOM T
FEBA	16CO4K160	BCOM T
RINCY	16CO4A118	BCOM T
PRANITHA	16CO4K149	BCOM T
HASIM	16CO4H131	BCOM T
HASTIN	16CO4A109	BCOM T

PARTICIPANT LIST : GROUP DANCE

TEAM 1			TEAM 2		
NAME	ROLL NO	CLASS	NAME	ROLL NO	CLASS
LITTY MARIYAM	16CO4K146	BCOM T	PREETHI A	17CO3A1433	BCOM P
VAISHNAVI. R	16CO4A145	BCOM T	SOUMYA PS	17CO3K1477	BCOM P
SHAZNA SHERIN	16CO4A122	BCOM T	VARA LASKHMI M	17CO3K1479	BCOM P
YAMINI	16CO4KA125	BCOM T	SNEHA K	17CO3A1435	BCOM P
SUSHMA	16CO4K158	BCOM T	POOJA REDDY	17CO3K1470	BCOM P
ASHWINI K	16CO4K138	BCOM T	BENAKASHREE M	17CO3A1460	BCOM P
PREETHA	16CO4H133	BCOM T	SNEHA SHARON	17CO3A1427	BCOM P
TEAM 3					
KRITHIKA	17CO1H2113	BCOM B			
AISHWARYA	17CO1K2122	BCOM B			
VYJAYANTHI	17CO1K2153	BCOM B			
VIDYA	17CO1K2152	BCOM B			

PARTICIPANT LIST : GROUP SONG

TEAM 1			TEAM 2		
NAME	ROLL NO	CLASS	NAME	ROLL NO	CLASS
SOWMYA BV	17CO1K2150	BCOM B	MONICA WILLIAMS	16CO1K554	BCOM E
YASHASWINI M	17CO1K2154	BCOM B	KEERTHANA A	16CO1K549	BCOM E
SIRISHA	17CO1K2149	BCOM B	VEENA MUNIRAJ	16CO1K568	BCOM E
SHWETHA	17CO1K2151	BCOM B	SUCHITRA B	16COIK564	BCOM E
PADMASHREE	17CO1K2140	BCOM B	ESTHER RAJATHI N	16CO1K544	BCOM E
SONIYA	17CO1K2127	BCOM B	LAVANYA L	16CO1K550	BCOM E
SANJANA	17CO1K2146	BCOM B	SHARON DEEPIKA A	16CO1H530	BCOM E
JARIUS	17CO1K2124	BCOM B	SAMUEL	16CO1A516	BCOM E



JAI HIND MAGAZINE

The first issue of the Jai Hind Magazine was issued for the year 2017.

An in-house annual online magazine published by the Department of Commerce (UG), covering all the events conducted in the Jai Hind Programme for the particular year. Jai Hind Photo Magazine captured the glorious moments of the fest which was conducted in August 2017.

It has showcased the diversified culture of our country starting from Jammu & Kashmir to the South of Kerala, from Gujarat to the North East of Assam and Meghalaya.

The soft copy of the Magazine can be downloaded from the college website.

URL For Download: www.kristujayanti.edu.in/media_room/pdf/JH17.pdf



EXCELSIOR 2K17

Divergencia Implicito

ONE CHOICE CAN TRANSFORM YOU

Finance
Business Quiz
EDP
Public Relations
Travel Guide
Mock Stock
Human Resource
Marketing
Best Manager

29 & 30 August 2017

EXCELSIOR 2K17 (Intra- collegiate UG fest):

Excelsior an intra-collegiate fest, organized by the Department of Commerce (UG) of Kristu Jayanti College during the odd semester every year. Excelsior has been a milestone in the student's overall growth. Every year final year students unite in a combined and synergized effort to organize this fest. Not only does it allow the first and second year students to explore their creative and business sensibilities, but it also provides a platform to exhibit textbook managerial practices into realistic and personal environment thus strengthening and confirming their understanding of core concepts.

The theme for the Excelsior 2017 was "Divergencia Implicito". The events for the fest includes Finance, Business Quiz, EDP, Public Relations, Travel Guide, Mock Stock, HR, Marketing and Best Manager. The final rounds of the events were held on 29th of August for the first years and 30th of August, 2017 for the second years.



EVENT : BEST MANAGER	
FIRST YEAR	
Sneha Siby	
SECOND YEAR	
Johny Baby	



PRIZE WINNERS OF EXCELSIOR 2017

FINANCE : FIRST YEAR

NAME	POSITION	CLASS
VICTORIA NANCY ARAVIND ANAND	FIRST	BCOM ACCA
ADITI S V RIYA SINGH	SECOND	BCOM P
SNEHA K CHAITRA R N	THIRD	BCOM P

FINANCE : SECOND YEAR

NAME	POSITION	CLASS
JEEN ANIYAN KIRAN THOMAS	FIRST	BCOM D
KAUSHIK BHARADWAJ ASHWIN KUMAR G	SECOND	BCOM P
AMAL K C SUPRAJA S	THIRD	BCOM C

BUSINESS QUIZ : FIRST YEAR

NAME	POSITION	CLASS
PREETHI A TINA SHARON	FIRST	BCOM P
SEBIN JOSEPH AJI GEORGE	SECOND	BCOM ACCA
ABHISHEK S KUMAR MANISH MATHEW	THIRD	BCOM P

BUSINESS QUIZ : SECOND YEAR

NAME	POSITION	CLASS
PRAJWAL KARTHICK R	FIRST	BCOM ACCA
GOGUL GAUTHAM	SECOND	BCOM ACCA
SHACHIN JOHN ANAND KRISHNAN	THIRD	BCOM ACCA

HUMAN RESOURCE : FIRST YEAR

NAME	POSITION	CLASS
ROHIT RAJEEV	FIRST	BCOM A
SNEHA SEBASTIAN AMAN	SECOND	BCOM ACCA
ANUSHA	THIRD	BCOM A

HUMAN RESOURCE : SECOND YEAR

NAME	POSITION	CLASS
JOEL LEWIS SAM DINAKARAN D	FIRST	BCOM D
ANISH KUMAR DIYA SUSAN PHILIP	SECOND	BCOM A
FREDY JOHN PODIMANNIL SARAH NEHEMIE V S	THIRD	BCOM B





PRIZE WINNERS OF EXCELSIOR 2017

MARKETING : FIRST YEAR			MARKETING : SECOND YEAR		
NAME	POSITION	CLASS	NAME	POSITION	CLASS
HARDEEP SINGH S AJIMAL NITHYA GRACE BIJU	FIRST	BCOM ACCA	ANNA EILEEN CARDOZA VIVEK NAIDU R M	FIRST	BCOM A
NITIN KUMAR I VARALAKSHMI M	SECOND	BCOM P	NIKITA MARIAM VARUGHESE GINCY MARY KURUVILLA	SECOND	BCOM ACCA
ALAN THOMAS JOHN	THIRD	BCOM E	HASTIN MARKOSE XAVIER ROSHAN RISHAD K	THIRD	BCOM T
TRAVEL GUIDE : FIRST YEAR			TRAVEL GUIDE : SECOND YEAR		
SARTHAK GOYAL	FIRST	BCOM T	SHAZNA SHERIN Y LITTY MARIYAM KUNJU	FIRST	BCOM T
MELINDA MARIA T ALTAF AHMED A	SECOND	BCOM T	ANTRINA SUSAN MELVIN REVATHI RAMESH	SECOND	BCOM T
HARIKRISHNAN MARTIN C J	THIRD	BCOM T	SHERLY STEFFI L JERIN MATHEW JOSEPH	THIRD	BCOM T
ENTREPRENEURSHIP DEVELOPMENT : FIRST YEAR			ENTREPRENEURSHIP DEVELOPMENT : SECOND YEAR		
AISWARYA THOMAS AJAY GEO SHAJI	FIRST	BCOM ACCA	ALEENA ZACHARIA LONGPOK N LONGKUMER	FIRST	BCOM ACCA
BINU SHARRY K NOEL WILSON P	SECOND	BCOM ACCA	SAARANGAN RAJAGOPALAN MIDHUNA P	SECOND	BCOM ACCA
NEVIN JOE TOM SANDRA ALEYA BINU	THIRD	BCOM P	MALVIKA S V ANGEL SANTOSH	THIRD	BCOM D
PUBLIC RELATIONS : FIRST YEAR			PUBLIC RELATIONS : SECOND YEAR		
JAMES NEDUMATTAM	FIRST	BCOM A	BOBIN JOHNSON	FIRST	BCOM E
NIMMI SARAH THOMAS	SECOND	BCOM ACCA	MOHIT GUPTA	SECOND	BCOM P
JUVEN EASAW JAYAN	THIRD	BCOM C	SUMIT SINGH	THIRD	BCOM B
MOCK STOCK : FIRST YEAR			MOCK STOCK : SECOND YEAR		
MEGHANA MUDALI SAMRAT KUMAR DAS		BCOM A	RINTU RAJI MALOOTTY ZIMOLSON GEORGY K ALEX SHIVANGI SINGH		BCOM E



YAAN 2K17

As a tribute to World Tourism Day, B.Com Tourism (Vocational) & BA Tourism Students organized "YAAN 2017", a Culinary and Cultural Expo dated 25th September, 2017 in the Main Auditorium from 11:50 AM to 3 PM.

The promotion of YAAN 2017 was held at 11:50 AM in the college quadrangle and was declared open by Rev. Fr. Augustine George, Vice Principal, Kristu Jayanti College.

The students of Tourism had exhibited more than 300 varieties of ethnic dishes within their span of 50 stalls. Students from B.A (Tourism) and B.Com (Tourism) participated with great interest.



GLIMPSES OF YAAN 2K17





Intra Collegiate Debate Session



PRATIBIMBA VAADHA 2K17

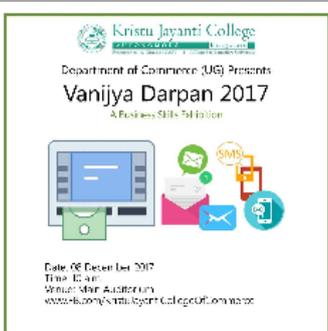
The Department of Commerce (UG), Kristu Jayanti College organized 'Pratibimba Vaada', an intra-collegiate debate session on September 28, 2017, on the topic "India's Economic Growth through Cashless Economy or Less Cash Economy". Sri. V.K Varadarajan, Former Bureau Chief, The Business Line Daily, was the Chief Guest and Moderator for the day. During his keynote address, Mr. Varadarajan threw light on the economic growth India has undergone over the course of 70 years since its independence. "India has achieved much in these few years. The entire global economy seeks investments and qualified professionals from India, which in itself is a sign of the global recognition the country has attained," he pointed out. He further added on the importance of Science and technology, which is one among the countries' major economic boosters. He ended his speech by rationalizing on the importance of education, "India must recognize education as the need of the hour now, more than ever. The well-educated citizens of a country shape its future."

Mr. Abhideep Panikar went for the motion of less cash economy, listing out the hitches people especially the rural and illiterate class have to undergo. The session provided a chance for the students of the department to probe into the practicality of such huge economic transformation in a developing country like India.





VANIJYA DARPAN 2K17 A Business Skills Exhibition



VANIJYA DARPAN 2K17

VanijyaDarpan 2017 is the annual Intra Collegiate Commerce Exhibition hosted by the Department of Commerce of Kristu Jayanti College (Autonomous). This event focuses on creating a platform for the students to showcase their creativity and to bring their academic knowledge into application. The event presented an avenue for students to showcase their skills and creativity providing an opportunity for students to grow and develop their talents and bring out their best flair in the field of their choice. Learning from experience or learning by doing is one the most important tools for learning.

“You are the future of the country and the ones beyond boundaries. Your dreams are what will materialize and take shape to form a better world,” said Fr Josekutty P D, Principal, Kristu Jayanti College, during his presidential address given in ‘Vanijyadarpan’, the business skill exhibition which was held on December 8, 2017 in the main auditorium of Kristu Jayanti College. The aim of the event was to create a platform for students to understand application based learning and using their knowledge on practical levels. Fr Josekutty P D spoke on how the youth are the ones with the power to change the world. He emphasized on the importance of dreams and the power it could hold. He urged on turning dreams to reality as that is what is needed to shape up a better world. “More than the success of the exhibition, I’m delighted to see that the students are able to apply their theoretical knowledge into practicality, and that is exactly where the education system needs to succeed,” he added.

Any person with an idea can make it a reality, but the real question is how many of us are ready to work the extra mile to make it a reality? asked the Guest of Honor, Mr. Surendra Kaushik, and Co-Founder of weatprasu.com. He spoke about the importance of hard work and application based learning in the present day along with the importance of self-belief. By providing various examples, he urged the students to cultivate the healthy habit of thinking and creating for that is what the world is demanding outside. The exhibition displayed Scullion Trade, Kiosk Banking, Green start-up, Display of skill India, Model showing currency forecasting, Smart money, Cashless Economy, Money Laundering, The Trickle Down Theory, Barter System and Digital India. The exhibition put forward fifty two exhibits that were flowcharts and working models. “Its quite interesting for us because we’re able to see the theory knowledge in books as they have come into work in this exhibition, and that in turn helps us learn and understand the functioning better,” opined Lydia Liza, pursuing her first year in B.Com Tourism.



WINNERS OF VANIJYA DARPAN 2K17

NAME	ROLL NO	YEAR	CLASS	THEME	POSITION
SUMA S	17CO1K4302	I	BCOM D	GREEN MARKETING	FIRST
NAYANA SHREE B	17CO1K4290				
UDAY KUMAR N	17CO1K4304				
SHYLA M	17CO1K4300				
SHILPA SONIA S	15CO1H427	III	BCOM D	IMPORT EXPORT PROCEDURE	SECOND
STELLA S	15CO1H432				
TASKEEN FATHIMA	15CO1H436				
JASDEEP SINGH	16CO1H123	II	BCOM A	TRICKLE DOWN THEORY	THIRD
ABHIJEET	16CO1A103				
NIDHI V	16CO1K157				
NISHU PANDEY	16CO1H130				





WINNERS OF VANIJYA DARPAN 2K17



FIRST PLACE : GREEN MARKETING



SECOND PLACE : IMPORT EXPORT PROCEDURE



THIRD PLACE : TRICKLE DOWN THEORY



GUEST LECTURE 2017-18

GUEST LECTURE
27 JULY 2017



GUEST LECTURE – CURRENT TRENDS IN EQUITY AND COMMODITY MARKETS

Objective: To understand the current trends in Equity and Commodity Markets in India
Resource Person : Mr. Shiva.M, General Manager, Union Tech Ltd, MCX, Mumbai.
Department of Commerce (UG); Investors Club in association with Multi Commodity Exchange (MCX), Mumbai had organised Expert Lecture on “Current Trends in Equity and Commodity Market” on 27/July/2017, between 2:45-4:30 in the Main Auditorium which was attended by III Sem. B.Com students. The session was carried forward by the speaker on trading in bullion, base metal, energy, agro- commodities, equity, and derivatives. Around 400 students had been benefited from the guest lecture.

GUEST LECTURE
28 JULY 2017



GUEST LECTURE – COMMODITY MARKETS

Objective: To understand the Commodity Market in India
Resource person : Ms. Bhavana Menon, Head- Training and Education, NCDEX, Mumbai.
Department of Commerce (UG); Investors Club in association with National Commodity and Derivatives Exchange (NCDEX), Mumbai Organised an Expert Lecture on Commodity Market on 28/July/2017 at 2:45 in Mini Audi-II between 2:45-4:30 which was attended by V B.Com students. The session was carried forward by the speaker on trading agro- commodities, dabba trading, anti-money laundering, KYC followed by a role play discussion on policy awareness by SEBI. Around 220 students had been benefited from the guest lecture.

GUEST LECTURE
10 AUG 2017



GUEST LECTURE – Introduction on Stock Market and Virtual Trading (Session-I)

Objective: To impart knowledge on stock market in India
Resource person : K. Kiran Kumar, Investors Club, Coordinator
The session was organized by the Investors Club, Department of Commerce (UG). The session was handled by speaker on ‘Introduction to Stock Market and Basics’. This enabled the students to learn trade in stock market using a live trading platform through virtual cash by using NSE Pathasala, which had helped the students to learn and generate the idea of trading in the read market. 42 students attended the session.

GUEST LECTURE
17 AUG 2017



GUEST LECTURE – Introduction on Stock Market and Virtual Trading (Session-II) Batch -II

Objective: To impart knowledge on stock market in India
Resource person : K. Kiran Kumar, Investors Club, Coordinator
The session was organized by the Investors Club, Department of Commerce (UG). The session was handled by speaker on ‘Introduction to Stock Market and Basics’. This enabled the students to learn trade in stock market using a live trading platform through virtual cash by using NSE Pathasala, which had helped the students to learn and generate idea of trading in the read market. 10 students attended the session.



GUEST LECTURE 2017-18

GUEST LECTURE
18 AUG 2017



GUEST LECTURE – How to calculate BSE SENSEX (Session-III)

Objective: To understand the calculation of BSE SENSITIVE INDEX

Resource Person : Dr. Arti Singh, Investors Club, Coordinator

The lecture was scheduled on 18 August, 2017 from 1:45p.m – 2.35 p.m., organized by the Investors Club, Department of Commerce (UG). The session covered the topic on how to calculate BSE-30 SENSEX with weighted index value method, Sensex and Nifty volatility and when to invest in the market.

20 students had attended the programme and got benefitted from the programme.

GUEST LECTURE
20 AUG 2017



GUEST LECTURE – Basics of Indian Stock market (Session-IV)

Objective: To nurture the basics of stock market in India

Resource person : Prof. M. Maria Monica, Faculty of Commerce

The lecture was scheduled on 20 August, 2017 from 1:45p.m – 2.35 p.m., organized by the Investors Club, Department of Commerce (UG). The session had covered the topics on “Basics of Stock Market”, relevant topics related to stock markets, followed by business games and puzzles related to stock market were conducted for the students.

10 students enrolled and got benefitted from the programme.

GUEST LECTURE
21 AUG 2017



GUEST LECTURE – Basics of Indian Stock market (Session-V)

Objective: To nurture the basics of stock market in India

Resource person : Prof. M. Maria Monica, Faculty of Commerce

The lecture was scheduled on 21 August, 2017 from 1:45p.m – 2.35 p.m., organized by the Investors Club, Department of Commerce (UG). The session had covered the topics on “Basics of Stock Market”, relevant topics related to stock markets, followed by business games and puzzles related to stock market were conducted for the students.

6 students enrolled and got benefitted from the programme.

GUEST LECTURE
18 SEPT 2017



GUEST LECTURE – ROLE OF CHARTERED ACCOUNTANTS IN CHANGING TIMES

Objective: Major focuses were given on the future prospects of a Chartered Accountant, the current changing trends in the fields of Accounting and Taxation.

Resource person : CA Narayanan Nambiar

The session was focused on the following areas: Career as a Chartered Accountant and the importance of a CA role in today’s world, Recent changes in the accounting system and its importance, Importance of professional qualification and how it will help the aspirants to excel in their chosen field and career progression. The session was concluded with an interactive session between the resource person and the students.



GUEST LECTURE 2017-18

**GUEST LECTURE
21 SEPT 2017**



GUEST LECTURE – Introduction on Stock Market and Virtual Trading (VI- Session)

Objective: To train the students on Online trading
Resource person : Prof. K. Kiran Kumar, Faculty of Commerce
Organized by the Investors Club, Department of Commerce (UG). The session was handled by the speaker on 'Virtual trading through NSE Pathasala, live market price in a virtual environment and various methods of trading.
99 Under Graduate students had enrolled for the programme and got benefited from it.

**GUEST LECTURE
26 SEPT 2017**



GUEST LECTURE – How to trade virtually through NSE Pathasala (VII - Session)

Objective: To train the students on How to Trade in stock market virtually
Resource person : K. Kiran Kumar, Investors Club, Coordinator
Organized by the Investors Club, Department of Commerce (UG). The session was handled by speaker on 'How to trade virtually in stock market. This session facilitate the students to understand the live market price in a virtual environment and understand the different speculators in stock market.
25 Under Graduate students had enrolled for the programme and got benefited from it.

**GUEST LECTURE
14 DEC 2017**



GUEST LECTURE – STOCK MARKET INDICES IN INIDA

Objective: To educate the students on stock market indices with practical application tools and theories with reference to Indian stock exchanges.
Resource person : K. Kiran Kumar, Investors Club, Coordinator
The session was focused on various indices of Indian Stock Markets, barometer of the stock market, Free Float Methodology for the calculation of Sensex with practical application composing of 30 stocks and selection criteria for the index. 16 members from the IV sem BCom attended the session.

**GUEST LECTURE
18 DEC 2017**



GUEST LECTURE – COMMODITY MARKETS

Objective: To understand the Commodity Market in India
Resource person : Dr. Arti Singh, Investors Club, Coordinator
Department of Commerce (UG); Investors Club organised an expert session on Investment, needs, golden rules of investment, investment avenues in India on Non-Marketable Financial Assets, Money Market, Bonds, Mutual Funds & Equity Market, Real States and LIC Policies. The session also covered topics on Derivative, Portfolio construction for risk diversification. The session was attended by 50 members of II Sem B.Com programme.

**GUEST LECTURE
20 DEC 2017**



GUEST LECTURE – VIRTUAL TRADING

Objective: To understand the trading procedure through virtually in stock market.
Resource person : K. Kiran Kumar, Investors Club, Coordinator
Department of Commerce (UG); Investors Club organised an Expert Session on Virtual Trading on 20/Dec/2017 and was attended by 13 students from II Year, B.Sc . The session was carried forward by the speaker on trading procedure, virtual trading through NSE Paathasala website. This session would help the participant before they started trading into the real stock trading.



LIFE SKILL TRAINING 2017-18

WORKSHOP

Life Skill Training

Date: 12th June 2017 – 16th June 2017

Classes Attended & Number of beneficiaries: First Year B.Com students and 539 students

Objective: To make the students understand the needs of life skill education in their day-to-day life and mould themselves in the competitive and stressful environment.

Resource persons: In house faculty members

The purpose of Life Skills Training is to make the students understand the needs of life skill education in their day-to-day life and train themselves in the competitive and stressful environment. Further, Life Skills Training also aims at developing decision making skills, pertaining to personal life matters; self-development, family, friends and life-long learning, academic etc. Life skills education assists learners to explore and develop the skills necessary for successful living and learning. The more coping skills learners have, the better their chances of an improved quality of life and better social functioning.



539 students in first year B.Com programme were divided according to their sections and training was provided. Faculty members in the department were assigned two or three skills according to their choice. Inauguration and orientation about life skill conducted on 12th June (Monday) from 11.00 am to 01.00 pm in Main auditorium. Prof. Vijayakumar R, Head the department of commerce handled the inaugural session. During the five day schedule, resource persons provided comprehensive inputs about ten life skills according to the time table set exclusively for life skill.



LIFE SKILL TRAINING 2017-18

SELF AWARENESS



Self-awareness is the skill that helps everyone to recognize ourselves, our character, strengths, weaknesses, likes, dislikes etc. various activities like ice breaking, self-introduction were conducted which made them more aware of themselves as well as made others aware of the person speaking. Prof. Geetanjali, Prof. Madhumalathi and Prof. Nittymol, Dr. Ambika, Prof. Preethi handled the sessions on self-awareness for various sections.

Prof. Nittymol, Prof. Padmanagendra and Dr. Jerry Richards, Dr. Emmanuel Daniel, Prof. Saranya handled the sessions on effective communication to various sections. In this session activities and lectures were conducted to make the students understand importance of effective communication in their life. At the start of this session a group of students were called to play a game "Chinese whisper" to show the quality of communication they possessed. This was followed by the power point presentation showing different types of communication, pros and cons of effective communication and also how this communication skill is going to help the students in the long run.

EFFECTIVE COMMUNICATION



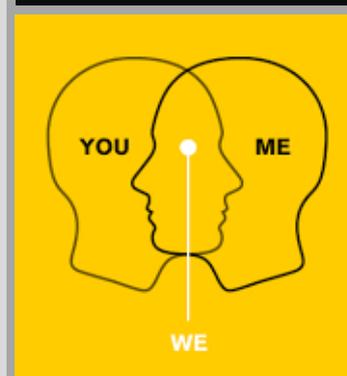
INTERPERSONAL RELATIONSHIP



This is the skill that helps the students to maintain good relations. In this session priority was given to activities that help the students realize the importance of maintaining good inter personal relations. Sessions were handled by Prof. Monica Mathew, Prof. Ratheesh, and Prof. Aruna Devi. A presentation was played showing how IPR forms the most basic requirement of human life.

The session was conducted by Dr. Gita P.C, Prof. Joseph Charles and Prof. Saranya, Prof .Aruna Devi, Prof.Preethi, Prof.Ponny Thomas, Dr.Ambika for various sections. The skill emphasized on the ability to imagine what life is like for another person even in a situation that we may not be familiar with. The activities and video presentation helped the students to understand and accept others as they are who may be different from them. The session in charge presented PPT which was followed by a skit and group activity based on 4 different themes of empathy.

EMPATHY



LIFE SKILL TRAINING 2017-18

CRITICAL THINKING



Critical Thinking skill helps students to analyse the information and experiences in an objective manner. Games, role plays and activities were conducted in order to enhance the critical thinking skill of the students. Various sessions were handled by Prof. Surjit Singha and Prof. Madhumathi. At the beginning of the session a question was asked "What is the first word that comes to your mind?". Followed by PPT & video presentation & various small exercises involving critical thinking.

It will enable the students to generate creative, innovative and appropriate solutions to problems of life or any domain pertaining their areas of interest. Prof. Lourdnathan, Prof. Tanuja & Prof. Juby Thomas conducted the sessions for various sections with the assistance of videos, power point presentations and activities. Activities conducted are: 1. Construction of the tallest tower using newspapers and 2. To make a costume using newspapers. Students made optimum utilization of the time provided and had developed creative modals with their creative thinking skills.

CREATIVE THINKING



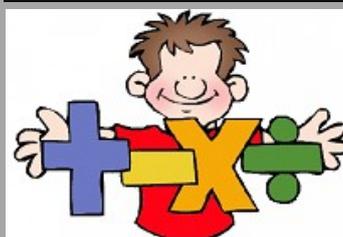
DECISION MAKING



The sessions on decision making were handled by Dr. Armstrong, Prof. Ponny Thomas, Prof. Tanuja, Prof. Saranya. The emphasis was given on importance of assessing an issue by considering all possible or available options. The effects of different decisions were made known to the students with the help of activities and role play. PPT, Video presentation and motivational videos.

Prof. Kalyani, Prof. Raghavendra Babu handled the session on problem solving. Problem solving skills will help the students to analyse the problem, formulate choices and select the right choice. Activities and discussions were conducted to make the students understand the importance of solving a problem efficiently. Activities and games were conducted based on the theme.

PROBLEM SOLVING



LIFE SKILL TRAINING 2017-18

COPING WITH STRESS



Dr. Chitra, Prof. Muruganatham and Dr. Winnie Joyce were the facilitator for the session. The importance was given on recognizing the source of stress and analyzing its effect on individual's life. Sessions were supported by power point presentations, activities and videos to make it more interactive.

It is the ability to recognize emotions in others and ourselves. The emphasis of this skill was to make the students aware how emotions influence behavior and be able to respond to emotions aptly. Prof. Vinoda Devi, Prof. Amjad Khan and Prof. Muthukumar handled the sessions on coping with emotions.

Resource person started with a dynamic presentation screening the importance of managing emotions through various amusing real life examples and videos.

COPING WITH EMOTION



Outcome of the program: The students have understood the need of the Life Skill Education and how to apply it in their day to day life for a better living.

All the ten skills were conducted as per the schedule, students participated with team spirit and enthusiasm, they interacted and shared their personal views in all the sessions. Valedictory was held on 16th June 2017 during afternoon, Prof. Vijayakumar R, HoD, Dept. of Commerce addressed the students and collected the feedback from the students.

Feedback about the program

- Life skill helped us to be aware of self
- Helped to discover opportunities
- I learned how to react when I come across problems in my life
- It has strengthen my mind
- I learned how to empathies



SOCIAL OUTREACH PROGRAMME (SOP) 2017-18



Inspired by the words “Let there be no day in your life in which you did no good to others”, by St. Kuriakose Elias Chavara, founder of CMI Congregation, students of third semester B.Com and faculty members of Kristu Jayanti College (Autonomous) Bengaluru, conducted a Social Outreach Programme (SOP) during the ODD semester.

The objective of the programme was to provide assistance to the under-privileged and contribute to their integral development within the capabilities of the institution in order to meet their day-to-day and psychological needs, further to sensitize the students about the realities of the society and to develop people oriented attitudes and concern for others.

OBJECTIVE



Section	Name of the Society	Date of Visit	Faculty In-charge
Section – A	Missionaries of Charity, Lingarajapuram, Bengaluru	04/08/2017	Prof. Vinodha Devi
Section – B	Alamba Charitable Trust, Kothanur, Bengaluru	21/08/2017	Prof. Padmanagendra
Section – C	Morning Star, Bagalur, Bengaluru	23/08/2017	Prof. Chitra. V
Section – D	Morning Star, Bagalur, Bengaluru	20/09/2017	Prof. Amrita Ashok
Section – E	Missionaries of Charity, St. Thomas Town, Bengaluru	01/09/2017	Prof. Saranya. S
Professional	Mercy Home, K.Narayanapura, Bengaluru	03/08/2017	Prof. Thanuja. K.A
Tourism	Alamba Charitable Trust, Kothanur, Bengaluru	08/08/2017	Prof. Surjit Singha
ACCA	Morning Star, Bagalur, Bengaluru	21/09/2017	Prof. Naveen Kumar

The student team was led by the class teacher of the respective classes to visit a home/NGO where the members challenge the challenges of life on each passing day. When the going gets tough, the tough gets going - this line best suit the members of the institution.

Mathew 25:35 says, “For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in”

Inspired by the above verse, the team had decided to extend some help by providing a bag of rice, provisions, biscuits, milk, chocolates and other necessary items for the resident members of various NGO.

Feedback:

“Basil K Saju” student of III Sem, BCom T, expressed that, it had left an inspiring lasting imprints in the hearts of all the students and expressed gratitude to the management of Kristu Jayanti College for paving an open opportunity to mould and shape their career not only academically by also nurturing them in building humane brotherhood for a better future of the nation.





SOCIAL OUTREACH PROGRAMME (SOP) 2017-18



Faculty Coordinators of SOP

Prof. Saranya. S, Faculty of Commerce

Prof. K.Kiran Kumar, Faculty of Commerce



Date : 03/08/2017
III Sem BCom P
Venue : Mercy Home,
K.Narayanapura,
Bengaluru

Date : 08/08/2017
III Sem BCom T
Venue : Alamba
Charitable Trust,
Kothanur, Bengaluru





SOCIAL OUTREACH PROGRAMME (SOP) 2017-18



Date : 04/08/2017
III Sem BCom A
Venue : Missionaries of
Charity, Lingarajapuram,
Bengaluru



Date : 21/08/2017
III Sem BCom B
Venue : Alamba
Charitable Trust,
Kothanur, Bengaluru





SOCIAL OUTREACH PROGRAMME (SOP) 2017-18



Date : 20/09/2017
III Sem BCom D
Venue : Morning Star,
Bagalur, Bengaluru

Date : 21/09/2017
III Sem BCom ACCA
Venue : Morning Star,
Bagalur, Bengaluru



Date : 23/08/2017
III Sem BCom C
Venue : Morning Star,
Bagalur, Bengaluru

Date : 01/09/2017
III Sem BCom E
Venue : Missionaries of
Charity, St. Thomas
Town, Bengaluru





Shazna Sherin Y

III SEM BCOM (T)

16CO4A122

Kristu Jayanti College (Autonomous)



Dreamer

There are things that I am unsure of
There are questions I need answers for
It's about faith and following your dreams; they
said

Happiness comes in bits and pieces; they said

God resides in every human I believed

But all I could see is greed and false belief

It confuses me time and again

They preach equality but still divide

RELIGION, I thought, was the cause

But I realised that's not all

It's not about caste and creed
But it's about strength and weakness
It's about the upper crest I learned
The one that sits shall rule us all

We live in the largest democracy
But fear is all we have learned so far

I wish to see even in darkness,
I wish to hear silence,
I wish to understand my over thoughts
For all I know is nothing so far





Litty Mariyam Kunju

III SEM BCOM (T), 16CO4K146

Kristu Jayanti College (Autonomous)



WEEP AND SMILE

I loved my mother

She saidYahhh...

I loved my father

He said...hmmm

I loved my brother

Never knows!

I loved my cousins

They so...so..

I loved my aunties...uncles...hoo...!

I loved my friends ...

While some said ..Hey..

Some said Lee...bye ..bye ...!!!

I loved my neighbours very well

Some said ...Hello...some said ...Hell!

I loved my Facebook friends alike

All kept silent...few clicked.... Like!

I wept, I cried, I stood blent hurt

I closed my book

I shut my comp

I ran to oriel, with a jump ...!

I stood there and ... I sang.

Love you breeze ...I love you sky ...!

A bird came peeping

Called me ..Hey ..

Let us go to sky ...and fly..

Sky said ...Hello ..

Rose said ..come...

Sun said ...love you..

Breeze gave a hug ..

All said love you very much ...

I said Love you ..and smiled





Stefin Josy T

III SEM BCOM (T)

16CO4H136

Kristu Jayanti College (Autonomous)



FOR AN ETERNITY

The limitless sky casting a spell over me,
With its radiating beauty
That fills my heart and soul
With nothing but lavish admiration
Mesmerized by her charm
I bow for her hand as a prince who awaits;

Deep within my coronary artery,
Feeding my longing heart
My veins filled with love
Transporting it head to toe.

My pulsating heart finds hard to pump,
Yet pumps with all its might,
To glorify the love for her,
Even for an eternity.





Rincymol Babukutty Adakel

III SEM BCOM (T)

16CO4A118

Kristu Jayanti College (Autonomous)

Break the Boundaries of Your Dreams

Wishes and dreams that have lots to tell
Creep out from your dream
And live a life of reality

Leap over the boundaries that stops you to dream
Let the beautiness of dreams are always hovering

The Mother's love towards us never fails
Break the boundaries of your impossibilities

Set up your goal
View life positively

Leap over the impossible things with strength
And work hard efficiently and effectively...

The goals will be achieved soon
Trim out the negativity and leave

Our days are like a grass
It withers away

Our days are like a flower
It dies away next day



We are formed out of dust
And we will return to where we were formed
No one is guaranteed to live in this earth
forevermore..!





Rincymol Babukutty Adakel

III SEM BCOM (T)

16CO4A118

Kristu Jayanti College (Autonomous)



Friends to Strangers

First I met you

We were strangers

We became friends

Then slowly we moved on with our lives

We parted with our own decisions

Slowly we lost contact

Then we became strangers again.

This pained my heart

I wished we were back to those days again.

**Abhideep Panicker**

III Sem BCom (A), 16CO1A177, Kristu Jayanti College (Autonomous)

A Day Would Come

From the day I was born
I was object of scorn,

At the age of five,
I realized that I was not my parents' favourite
But my brother was pampered and loved
Like a child
Even though, he was elder.

At the age of sixteen
I was laughed at my blood stains on my skirt
By the boys of my class
They didn't know their
Mothers also get these stains

At the age of twenty,
I was followed, even eve-teased by men on the
streets.
My parents reply was
not to wear dress
which shows my body.

At the age of twenty three,
I was forced for a life which I didn't choose for
Now I understood what my
Mother went through with my father
and her in laws.

At the age of twenty five,
when I gave birth to a girl
I realized why my mother
Used to cry every night when
I slept

As ages went by,
I got which I didn't want, wanted which I didn't get
Our nation worships women as goddess
Yet she gets beaten and raped
In her house.



I wish, when I wake up one day,
She wouldn't be compared to men
Not mocked at her body or weakness
She walks without fear on the streets even at
night
Not gets forced to marry against her will.

At last, give her the love she wants
Because without her love
and efforts all of us wouldn't
stand where we are.





Anusha Binu Kalathil

I Sem BCom (A)

17CO1K1051

Kristu Jayanti College (Autonomous)



Question ??

Answers are born because of me,

When answers are found you don't remember me.

I have been seeking for you since time,

And not finding you for me; is a crime.

I am a request for you,

Yet I have no clue:

You can find me anywhere,

But the key to me is not everywhere.

When the key to me is found,

Men have no bounds

I can take you to great heights,

Or give birth to new fights.

I begin out of mere curiosity;

Lead to anxiety,

Accomplished enthusiastically

And die victoriously

I am that mark that can change your life.....





Anusha Binu Kalathil

I Sem BCom (A),

17CO1K1051,

Kristu Jayanti College (Autonomous)

LOVE ME FOR I LOVE YOU

(The nature is whispering to mankind)

I am a gift from God to you;
the plants, trees, rain and dew...

I always want to show my love to you,
Through waters, skies, birds and animals too.

I am always kind and provide, all your needs each
time.

I in you, and you in me abide,
For all your needs each time...

Though you ignore me I am by your side, for I am
everywhere spread far and wide
Still you create a rift and divide.
But still I will be right beside.

Is the world toppling you upside down,
Then come to me far all you cares,
Take a peaceful walk at dawn,
Talk to me I am there ready to bear and share...



Be kind to me, this is what I pray...
For all I have done and will do to you,
Do me no harm and hear my cry,
For I always love and care for you.

Nature's heart for mankind.....





Mohit Gupta

III Sem BCom (P)

Roll number: 16CO3A114

Kristu Jayanti College (Autonomous)

There exists a world inside us

More darker than the night

More lonely than Snake Island

Which has to be explored

But to explore the unexplored

You have to be,

You have never been before

Like a Lonely traveller

Who has no origin and no destination

He, Who just follows

Where the path leads

Thoughts flying like clouds

Memories like darkness surrounding

Hope like the moon shining bright

Amidst that darkness

Silence yet Noisy

The Noise of thoughts

The silence of Solitude

Enjoying its own company



The deeper you go in the Desert

The more you come close to yourself

The more you realize

Life is not same as you thought it to be

No more life is broken dream

Because there remains a world unseen

Being a lonely traveller

You travel till you find yourself.....





ARTICLE



LIME LIGHT E-MAGAZINE | Kristu Jayanti College | JAN 2018 | VOLUME 6 | ISSUE 1

Shruti Mantri P
BBA SEM 2 (1) | BBA (HONS) (2) | BBA (HONS) (3) | BBA (HONS) (4)

SELF CONFIDENCE

Self-confidence is an attitude and temperament of the individual person that determines the way he will behave and react towards himself and others around him.



The importance of developing self-confidence is to ensure that you are able to face the challenges of life with confidence and courage.

Self-confidence is an attitude and temperament of the individual person that determines the way he will behave and react towards himself and others around him.

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BBA SEM 2 (1) | BBA (HONS) (2) | BBA (HONS) (3) | BBA (HONS) (4)

WORLD ON A PLATTER

The diversity of Indian dishes has always fascinated people from all over the world. The Indian cuisine is a blend of various regional cuisines that have evolved over time.



Indian cuisine is a blend of various regional cuisines that have evolved over time. The diversity of Indian dishes has always fascinated people from all over the world.

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Shruti Mantri P
BBA SEM 2 (1) | BBA (HONS) (2) | BBA (HONS) (3) | BBA (HONS) (4)

Some of the 'must do things' in Kerala are:

- 1. Visit the backwaters of Kerala.
- 2. Visit the temples of Kerala.
- 3. Visit the beaches of Kerala.
- 4. Visit the forts of Kerala.
- 5. Visit the museums of Kerala.
- 6. Visit the parks of Kerala.
- 7. Visit the lakes of Kerala.
- 8. Visit the hills of Kerala.
- 9. Visit the valleys of Kerala.
- 10. Visit the mountains of Kerala.



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Shruti Mantri P
BBA SEM 2 (1) | BBA (HONS) (2) | BBA (HONS) (3) | BBA (HONS) (4)

Chennai - The Holy Land of India

Chennai is a city of contrasts. It is a city of modernity and tradition. It is a city of progress and heritage. It is a city of innovation and creativity.



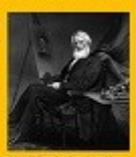
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Shruti Mantri P
BBA SEM 2 (1) | BBA (HONS) (2) | BBA (HONS) (3) | BBA (HONS) (4)

AN OVERLOOK OF TELANGANA

Telangana is a state of India that is rich in culture and heritage. It is a state of progress and innovation. It is a state of modernity and tradition.



Telangana is a state of India that is rich in culture and heritage. It is a state of progress and innovation. It is a state of modernity and tradition.



Shazna Sherin Y

III SEM BCOM (T)

16CO4A122

Kristu Jayanti College (Autonomous)

SELF CONFIDENCE

Self-confidence is one's ability to evaluate his own social and personal position with reference to his environment and will be able to derive gratification out of it.

There is a saying "when you start the journey of a professional life, have confidence in you because you haven't proven your abilities yet".

Lack of self-confidence may bring hindrance in the success and thinking ability. One's potential to achieve what one desires is directly correlated to self-confidence. To achieve even the smallest goal one should have the confidence within him.

The importance of developing self-confidence allows one to overcome the negative instances and hurdles of life.



Self-confidence is an attitude and ingredient of life which you embrace about yourself and that will allow you to march forward and achieve the desired goal.



**Shazna Sherin Y**

III SEM BCOM (T), 16CO4A122, Kristu Jayanti College (Autonomous)

WORLD ON A PLATTER

“The discovery of a new dish gives more of happiness to the human race than the discovery of a planet.”

Slurp, Gulp, Bite ... Sounds familiar?? Well these are the all-time favourites of a foodie.

Any sumptuous spread begins with an appetizer, soup of any kind which not only activates your appetite but also warms up your mind for the great feast. All the way from Mexico the Mexican chicken soup is one of the world's favourite soups. A nice wine from France is always a good start to a yummy spread. Hold your breath for we are taking you on a journey through some of the world famous dishes right from the drooling starters to the main course and to the yummy dessert. The world on a platter is right here in front of us. Kakori Kebabs – very inviting as it is made of fresh mint masala and chat powder and chutney. It is as famous as the Rumi Darwaza of Lucknow. Also, not to forget the American smoked salmon which is literally a welcome treat on a platter. Next in line is the great appetizer and starter which is a juicy, grilled, cumin-seasoned steak paired with fresh avocado salsa with sweet potato. Let's roll over to the sumptuous main course where nothing beats the spicy root and lentil casserole which is a perfect idea for veggie lunch.

Hyderabad is famous for Ramoji film city and equally famous is the Hyderabadi Biryani which can bring appetite to anybody at any hour. Also, the famous Haleem. You don't have to go to Italy to eat the great Pizza which is so famous that it is available all through the world. What can be yummiest when rice is dipped in Schezwan sauce with a flavour of burnt garlic along with juicy chicken/vegetables pieces. Yes, you guessed it right it is Chinese and not to forget the mouth-watering noodles and Cauliflower Manchurian.



Did we miss the sea food ... well how could we when we have the famous Mangalorean fish curry and lot of other sea food to select from? True to the name the Mughalai dishes are definitely a royal treat to our taste buds starting from Kofta Shorba, Meat durbari, Pasanda and Nargisi Kofta. Ever tasted Kerala style Beef Ularthiyahtu with Thenga kothu, nothing can bet this spicy dish with an aromatic unique flavour. Yes, we are moving on to the slurping desserts and to begin with Sachertorte is a famous Austrian dessert, a pastry consisting of Apricot Jam and chocolate icing.

Gulab Jamoon is indeed a small round yummy, delicious and sweet world in a platter which is impossible to resist. A food is incomplete without ice-cream which can come in many varieties with nuts, with syrups, with gels and so on and cannot be resisted. World is indeed on a platter with all the irresistible food around us. Good and tasty food will always make our day warm and bright. Hope the journey on the food was yummy and delicious!!



**Basil Saju**

III SEM BCOM (T), 16CO4A122, Kristu Jayanti College (Autonomous)

Kerala Tourism

Kerala or God's own country is a bounty of natural beauty. Anyone who has visited this heaven on earth has left with a renewed energy within them because of everything this state has to offer.

Kerala is one of the most popular tourist destinations in the country.

Situated on the tropical Malabar Coast of southwestern India, it has been named one of the ten paradises of the World by National Geographic Traveller. Kerala has a variety of options for every visitor's needs and desires. This, coupled with the state's unique culture and traditions has led to the tourism industry in Kerala growing at a rate of 13.31% and thus the tourism industry is a major contributor to the state's economy.

Kerala is known for its beaches, wildlife sanctuaries, beautiful backwaters and mountain ranges. The backwaters of Alappuzha and Kollam are on every traveller's bucket list. Along with the backwaters, the National parks and wildlife sanctuaries at Periyar, Parambikulam and the hill stations, resorts at Munnar, Wayanad, Velliampathi, Vagamon, Ponmudi and the heritage sites such as Padmanabhapuram palace, Hill palace and Mattancherry palace has made Kerala one of the most sought after tourist destinations in India.

The state's tourism is based on the tag line 'Kerala- God's own country' and the agenda promotes ecologically sustained tourism.

Some of the 'must do things' in Kerala are:

- 1) Go on a houseboat ride in Alappuzha
- 2) Watch the snake boat races
- 3) Watch the Neelakurinji bloom in Munnar
- 4) Visit coffee plantations in Wayanad
- 5) Watch Theyyam and other art forms
- 6) Bird watching in Kumarakom
- 7) Get drenched under a waterfall

These are just some of the many fun filled and nourishing tourist activities in the State. So head to Kerala for the vacation of a lifetime. God's own country, indeed it is.



**Hatthumzui**

III Sem BCom (T), 16CO4A110, Kristu Jayanti College (Autonomous)

Churachandpur: The Holy Land of Christ

Churachandpur district being considered as the second largest district of Manipur, Churachandpur district has a moderate sub-tropical to temperate monsoon climate varying from place to place depending on the density of rainfall and elevations.

Churachandpur houses important religious educational centre. There are seven Bible Colleges and it also has two Government Colleges, four private colleges, five higher secondary school both with arts, science and two with arts, science and commerce stream, more than twenty schools and around two training centres.

Around 35 denominational groups have the base in the district; the denominational diversity earns the nickname "Miniature America".

One can see Church buildings at the street corners and in prominent locations throughout the town which gives testimony to the district religious profile, as per the 2011 census report 93.01% (2,54,979) of the district population are Christian and the remaining from other faith.

Churachandpur district is inhabited by number of tribes of the North East India. Linguistically, they belonged to the Tibeto-Burman family of the Mongoloid origin. The main sources of livelihoods are agriculture, apart from it we also see rows of shops set up by the native in the aisle of the roadside and few are self-employed, people employed in Government jobs are very limited.

The opportunity to develop the district is solely dependent on the administrator, policy makers and the people's representative. It can be developed to one of the smart cities of the nation, the scarcity of the electricity can be solved by implementing green and sustainable energy such as solar power facility, even though there are various limitations

the beauty and the cultural traits of the district surpass all the drawbacks. A variety of tribal dialects spoken in the district including Vaiphei, Thadou, Hmar, Mizo, Paite, Zou, Gangte, Simte and other. Churachandpur district is a living example of unity and diversity wherein diversity of tribes lives together with peace and harmony, and faith in Christianity unites them all in a common brotherhood which will be carried forward in years to come.

The district bears the testimony to the fact that we can live together and can develop together even though we come from diverse background.





Midhuna P, III Sem BCom (ACCA), 16CO2A127

Kristu Jayanti College (Autonomous)

AN AUTOBIOGRAPHY OF TELEGRAM

I'm dead. My memories are buried deep into the museums.

Born as a 'Telegram', on May 24, 1844; as the first form of communication which could send message from a great distance and created a landmark in the history of mankind. My father, my inventor, Samuel F.B Morse sent me first from Washington, D.C., to Baltimore and I carried the message which read "WHAT HATH GOD WROUGHT?"

I had a huge responsibility on my shoulders as I was a harbinger of both sorrowful and happy messages to people across the globe. If I carried happiness, I would be hugged and kissed but a sorrowful message would be drenched in tears.

I was considered to be the fastest means to send any message; hence I never travelled around cheap. I was expensive then, because I charged an 'Anna' for every word or 1 rupee for 16 words. Therefore, people tried their best to send along with me as few words as possible which sometimes led to misinterpretation by the receiver. This gifted me with many funny and tragic experiences. One of them that I would never forget is a message that read, 'FATHER SICK. IN ICU.' The receiver immediately collapsed and was admitted. It was later on that they realized it was the sender's father and not the receiver's father who was sick.

I was such an important mode of communication in those days that I was packed with emotions, delivered with caution and opened with hesitation. I was also eagerly waited for by those who were seeking leave or waiting for transfer or joining reports. I was also used as a weapon by the revolutionaries who cut my lines down to stop the British from communicating.

But as time passed by; my importance and value slowly faded away. In this new era where people found no time for themselves, found me sluggish. The so called new generation doesn't find waiting for messages an interesting thing, but let me tell you that's an awesome feeling.

To the modern world that believes in meeting deadlines, targets, archives, speed and abundance,

I was just old and out-dated. Hence I was sacked from my job and bid good bye from the world on July 15, 2013 after serving for about 163 years.

I was replaced by the telephone, fax machine and Internet. Now you can meet me in museums and also at auction houses and at times hear about me in small columns of newspapers.

Well, what can I say; I was 'the text message', 1843 style.





Vaishnavi Rajan

III SEM BCOM (T)

16CO4A145

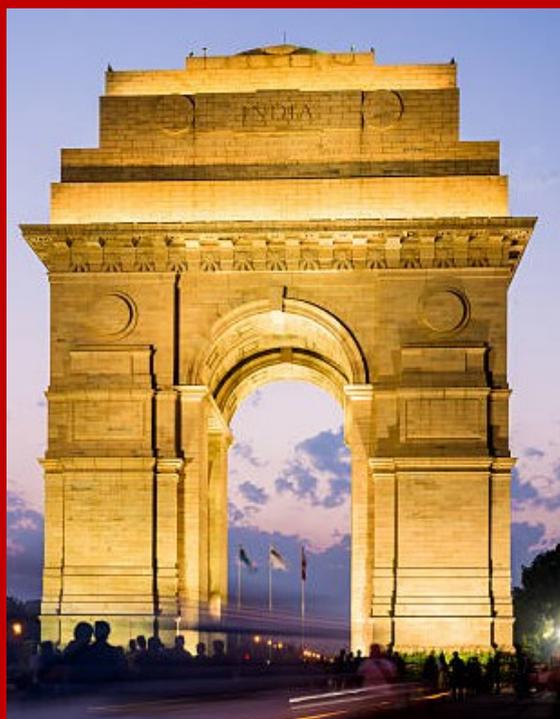
Kristu Jayanti College (Autonomous)

10 Interesting facts you must know about the Indian economy

1. India is the 19th largest exporter and 10th largest importer in the world
2. India is one of the G-20 major economies and a members of BRICS
3. Textile manufacturing is the second largest source of employment after agriculture
4. India is one of the fastest growing retail markets in the world

5. Known as Detroit of Asia,
Chennai accounts for 35-40 per cent
of India's total automobile industry

6. The aviation sector in India has
attracted foreign direct investment
worth \$449.26 million from April
2000 to March 2013



7. With official gold holdings of 557.7 tonnes, India ranks 10th in gold reserves
8. India's foreign exchange reserves stand at \$280.17 billion
9. The United States is India's largest software services market
10. Indian oil corporation topped the list of eight companies from India in the fortune 500 ranking





Anusha Binu Kalathil

I Sem BCom (A), 17CO1K1051, Kristu Jayanti College (Autonomous)

25 BUSINESS FACTS

1. Ben & Jerry's is owned by Unilever.
2. Wal-Mart averages a profit of \$1.8 million every hour.
3. "Yahoo" is an acronym for "Yet Another Hierarchical Official Oracle."

4. Starbucks' round tables were created specifically so customers would feel less alone.
5. Apple's iPad retina display is actually manufactured by Samsung.
6. Marvel Comics once owned the rights to the word "zombie."
7. The red and white Coca-Cola logo is recognized by 94% of the world's population.
8. The iPad 2 would cost \$1,140 if it were made in America.
9. Adding /4 to the end of Facebook's URL will take you to Mark Zuckerberg's profile.
10. Cereal is the second-largest advertiser on television today, behind automobiles.
11. Google was originally called BackRub.
12. Pepsi got its name from the digestive enzyme pepsin.
13. Amazon.com employees spend two days every two years working at the customer service desk — even the CEO — in order to help all workers understand the customer service process.



14. Candy Crush brings in a reported \$633,000 a day in revenue.
15. The most productive day of the workweek is Tuesday.
16. Warner Music owns the copyrights to "Happy Birthday," so it's technically owed royalties every time you sing it to someone on their big day.
17. Changing the U.S. \$1 bill for a \$1 coin would save the U.S. \$4.4 billion in 30 years.
18. The "new car smell" is composed of over 50 volatile organic compounds.
19. If you have \$10 in your pocket and no debts, you are wealthier than 25% of Americans.
20. Facebook is primarily blue because Mark Zuckerberg suffers from red-green colour blindness.
21. The Rubik's cube is the best-selling product of all time. The iPhone is second.
22. The world's 100 richest people earned enough money in 2012 to end global poverty four times over.
23. The average smartphone user checks Facebook 14 times a day.
24. One in eight American workers has been employed by McDonald's.
25. Starbucks spends more on health care insurance for its employees (\$300 million) than on coffee beans.





Rincymol Babukutty Adakel

III SEM BCOM (T)

16CO4A118

Kristu Jayanti College (Autonomous)

Facts of Life

When you keep searching for gold,

Never forget that you had diamonds in your hands.

When you keep searching for new opportunities,

Never forget that you had golden opportunities.



Forgiving is the best medicine for every patients,

Loving is the best solution for every enemies,

Respecting is the best way to live ahead of life.





Darsana P

III Sem BCom (E)

16CO1K542

Kristu Jayanti College (Autonomous)

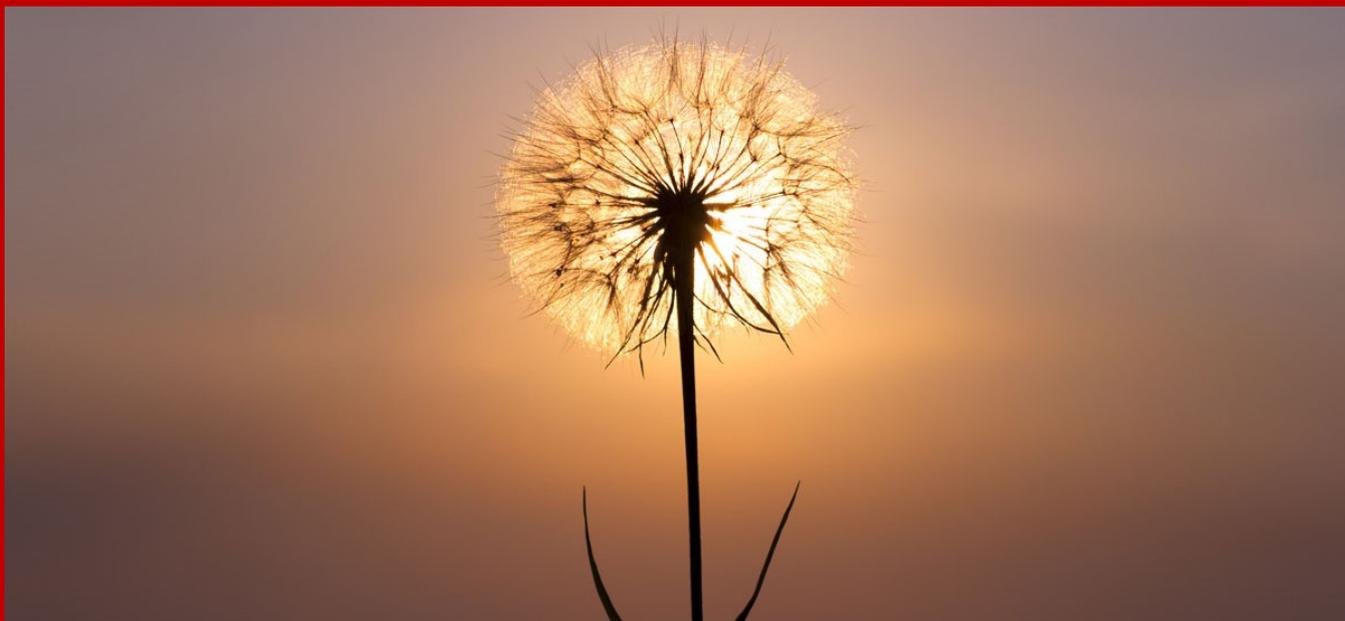
THE SECRET OF SUCCESS

1. Maintain a control on your words

Lack of knowledge marks the difference between a successful and an unsuccessful man.

2. Small Failure Many Times Can Figure Out A Big Success.

Design your own life plan, because success is achieved by those who lay their own path with their strength to achieve their goal.



3. Develop A Sight To Visualize Dreams with Open Eyes.

Make the size of your strength and desire bigger than the size of your obstacles to attain success in your life.

4. Do not Move In Search Of Light Rather Enlighten The Darker Portions.

Being successful is rather less important than the desire to achieve success.

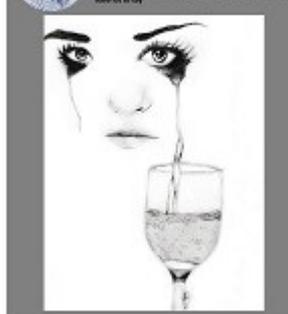
5. Your Extent Of Imagination Decides Your Levels Of Success.

Never give up your imaginations of achieving success sometimes small imaginations leads to big discoveries.





SKETCHING

<p>LIME LIGHT E-MAGAZINE Kristu Jayanti College JAN 2018 VOLUME 6 ISSUE 1</p> <p>Artist: K. Smita Bhat (B.A. Journalism, Kristu Jayanti College/Autonomous) Title: <i>Disaster</i></p>  <p>To reach your dreams, overcome dreams. Walk confidently in the direction of your dreams, and the way will become clear. Every great achievement starts with a dream. Remember, you have the strength within you, and you can reach the stars and change the world.</p> <p>DEPARTMENT OF COMMERCE WWW.KJAYANTI.EDU.IN</p>	<p>LIME LIGHT E-MAGAZINE Kristu Jayanti College JAN 2018 VOLUME 6 ISSUE 1</p> <p>Artist: K. Smita Bhat (B.A. Journalism, Kristu Jayanti College/Autonomous) Title: <i>Wanderlust</i></p>  <p>To all the wanderlust who have spending time with their family, travel and have the great moments. To the person who has been with Paris in each moment of their life. To the girl of the city of light. To all the wanderlust who have explored beautiful places like Paris and all their families and supporting education system.</p> <p>DEPARTMENT OF COMMERCE WWW.KJAYANTI.EDU.IN</p>	<p>LIME LIGHT E-MAGAZINE Kristu Jayanti College JAN 2018 VOLUME 6 ISSUE 1</p> <p>Artist: K. Smita Bhat (B.A. Journalism, Kristu Jayanti College/Autonomous) Title: <i>Good that tears are collection, but my pillow would have had many emotions to be</i></p>  <p>DEPARTMENT OF COMMERCE WWW.KJAYANTI.EDU.IN</p>
<p>LIME LIGHT E-MAGAZINE Kristu Jayanti College JAN 2018 VOLUME 6 ISSUE 1</p> <p>Artist: K. Smita Bhat (B.A. Journalism, Kristu Jayanti College/Autonomous) Title: <i>Sub yourself if what you're doing today is getting you closer to where you want to be tomorrow</i></p>  <p>DEPARTMENT OF COMMERCE WWW.KJAYANTI.EDU.IN</p>	<p>LIME LIGHT E-MAGAZINE Kristu Jayanti College JAN 2018 VOLUME 6 ISSUE 1</p> <p>Artist: K. Smita Bhat (B.A. Journalism, Kristu Jayanti College/Autonomous) Title: <i>It's not that "learn are words that learn can't say" quote! None get to say</i></p>  <p>DEPARTMENT OF COMMERCE WWW.KJAYANTI.EDU.IN</p>	





Pallavi D C

III SEM BCOM (C), 16CO1K359, Kristu Jayanti College (Autonomous)

I'm a Dreamer

I'm a dreamer and I must dream it
To reach my goal I must chase it
Let me live my life which I imagined it
I'm a dreamer, I'm a dreamer



To reach your dream, you must chase it

Walk confidently in the direction of your dreams,

Live the life you have imagined.

Every great dream begins with a dreamer.

Always remember, you have the strength within you, patience and passion to reach the stars and to change the world.





Pallavi D C

III SEM BCOM (C), 16CO1K359, Kristu Jayanti College (Autonomous)

Wanderlust

To all the wanderlust who loves exploring beautiful places like Paris
Here it goes the heart ascends. To the stunning view that never ends.
Paris is such a wonderful delight. At the dusk it's the city of light
To all the wanderlust who loves exploring beautiful places like Paris and
all their fantasies end up creating Eiffel tower Stories.





Calvin S Alexander

III Sem BCom (C)

16CO1A305

Kristu Jayanti College (Autonomous)

Good that tears are colourless, else my pillow would have had many stories to recite





Calvin S Alexander

III Sem BCom (C) 16CO1A305

Kristu Jayanti College (Autonomous)

Ask yourself if what you're doing today is getting you closer to where you want to be tomorrow





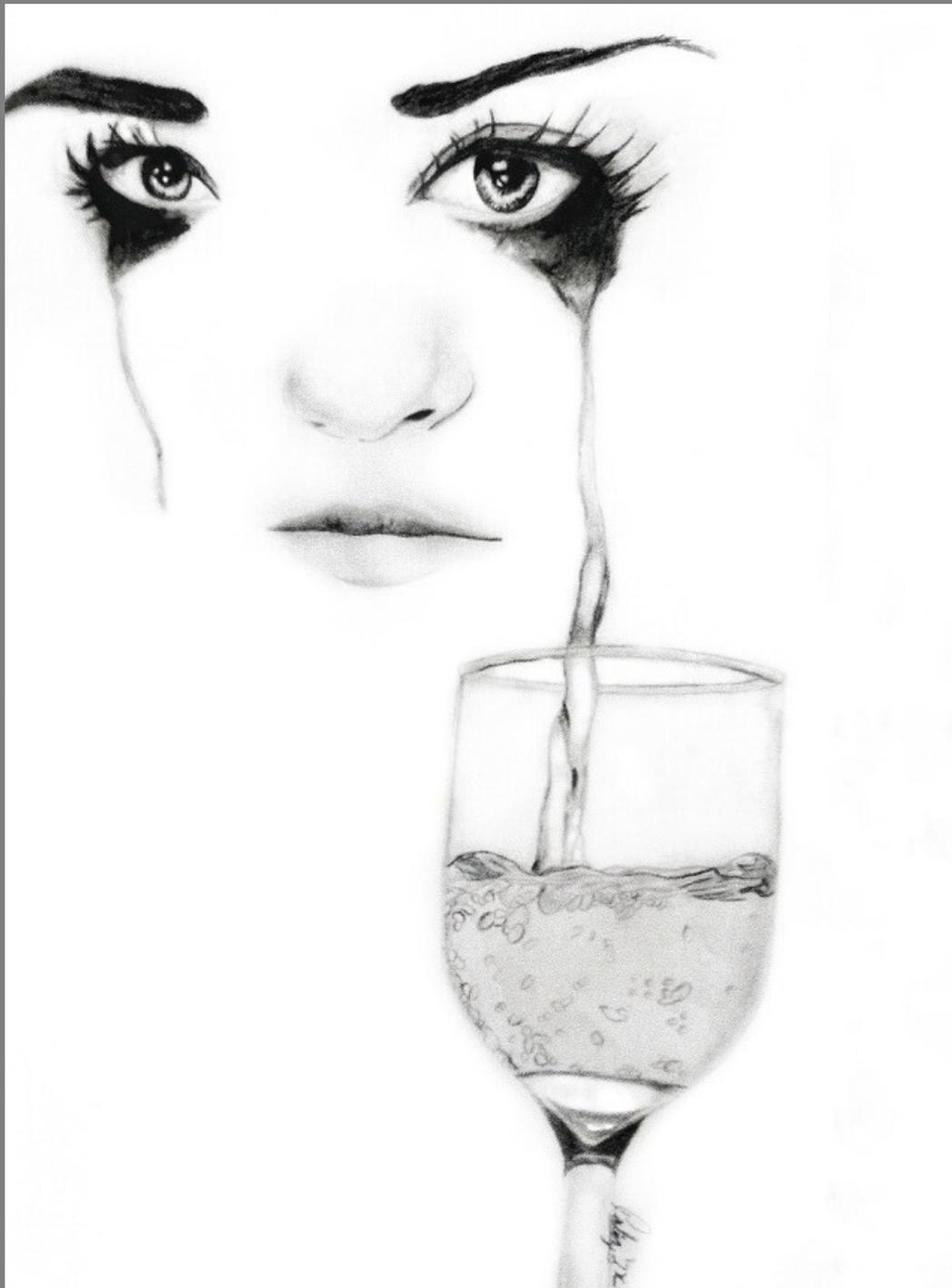
Calvin S Alexander

III Sem BCom (C)

16CO1A305

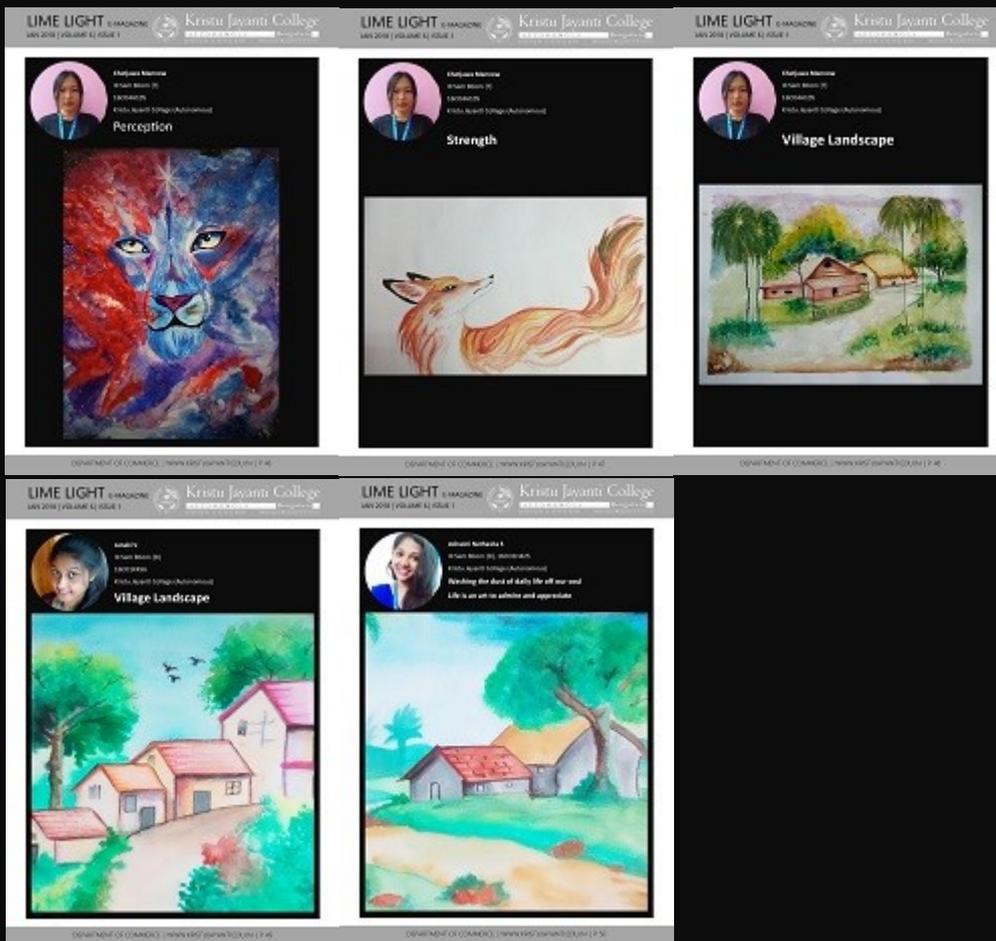
Kristu Jayanti College (Autonomous)

It's said that "tears are words the hearts can't say" guess I have lot to say





PAINTING





Chetjawa Mannow

III Sem BCom (T)

16CO4A105

Kristu Jayanti College (Autonomous)

Perception





Chetjawa Mannow

III Sem BCom (T)

16CO4A105

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Strength





Chetjawa Mannow

III Sem BCom (T)

16CO4A105

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Village Landscape





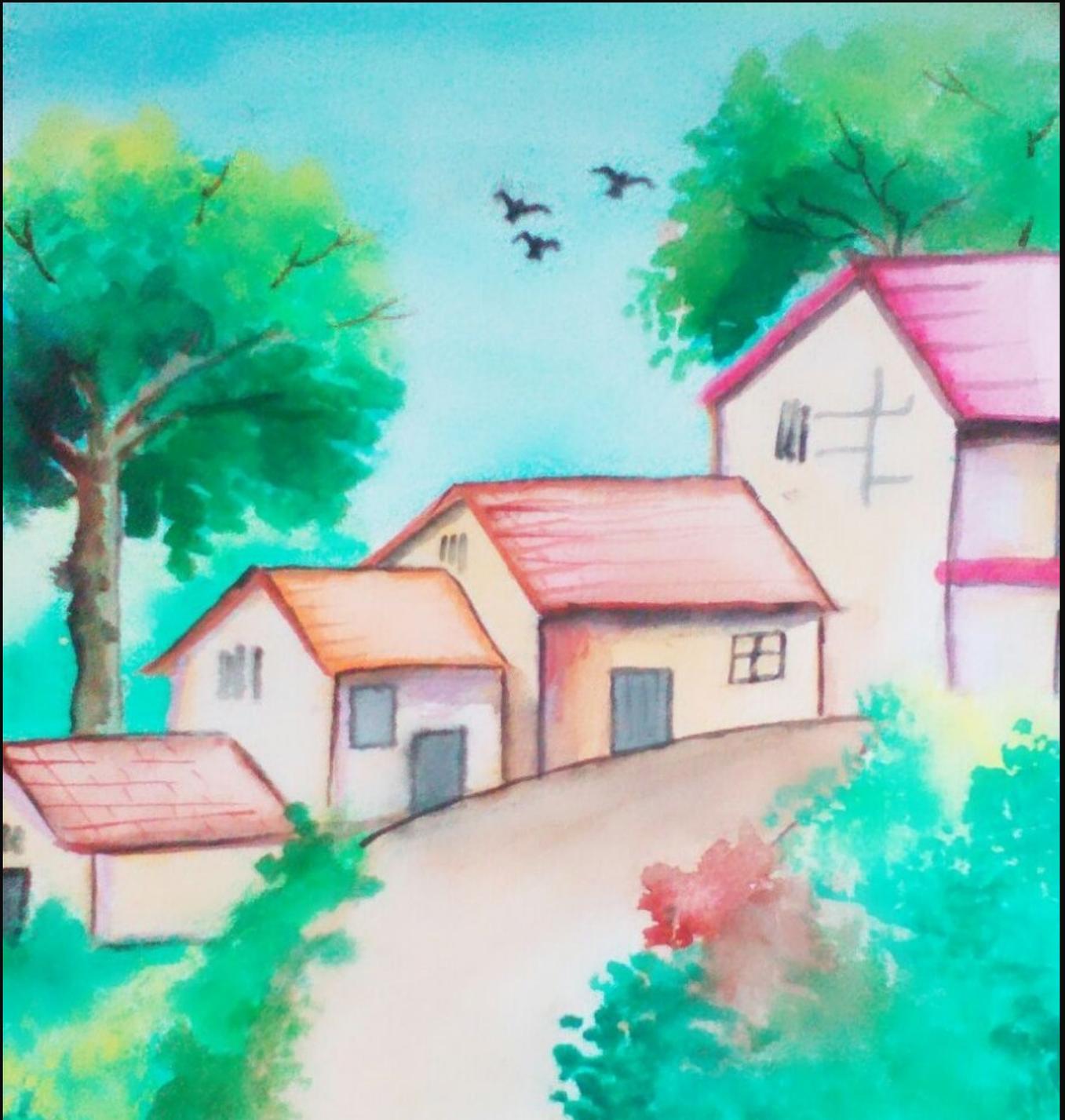
Janaki V

III Sem BCom (D)

16CO1K456

Kristu Jayanti College (Autonomous)

Village Landscape





Ashwini Nathasha S

III Sem BCom (D), 16CO1H425

Kristu Jayanti College (Autonomous)

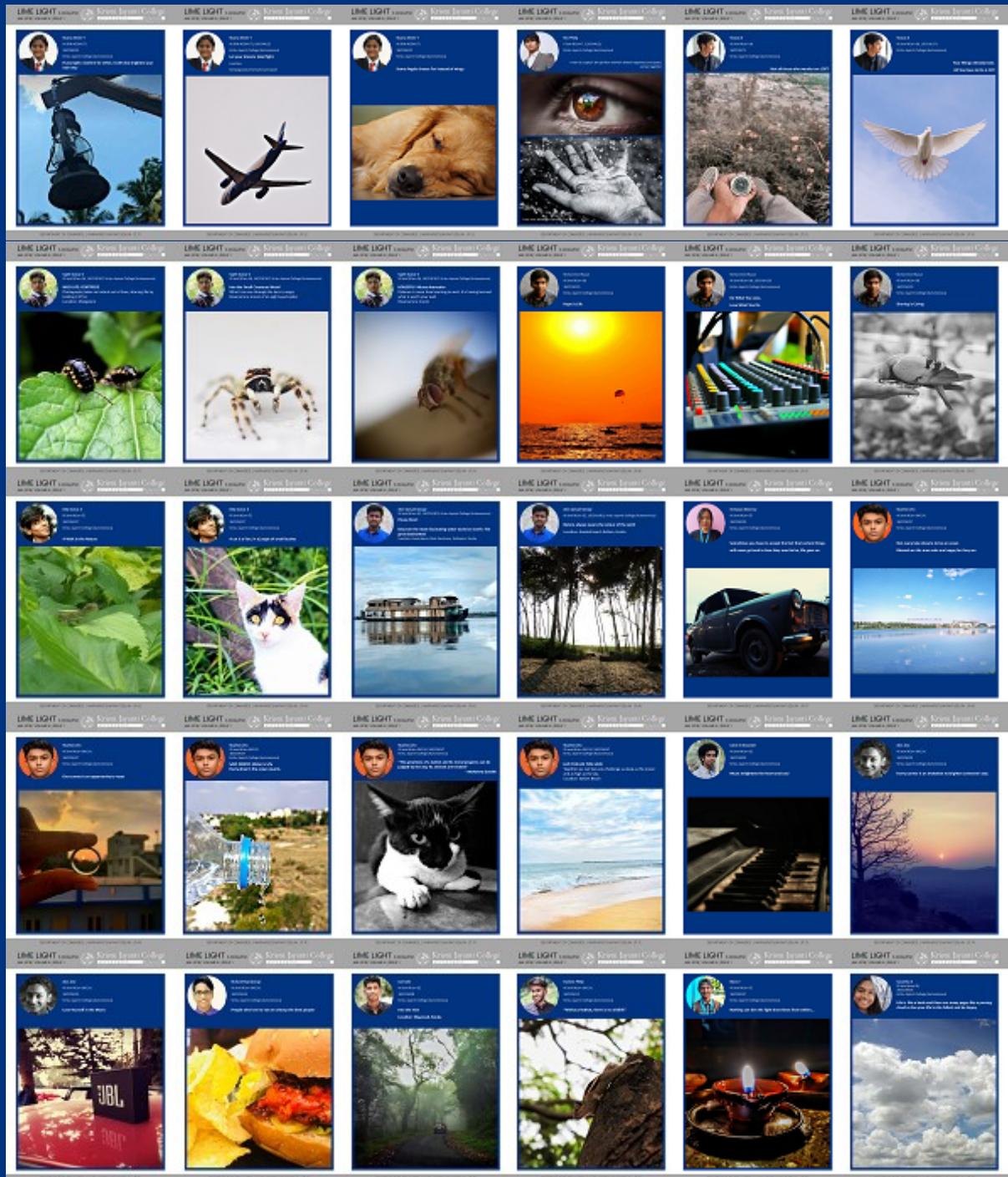
Washing the dust of daily life off our soul

Life is an art to admire and appreciate





PHOTOGRAPHY





Shazna Sherin Y

III SEM BCOM (T)

16CO4A122

Kristu Jayanti College (Autonomous)

If you light a lantern for other, it will also brighten your own way





Shazna Sherin Y

III SEM BCOM (T), 16CO4A122

Kristu Jayanti College (Autonomous)

Let your dreams take flight.

Location:

Kempegowda International Airport





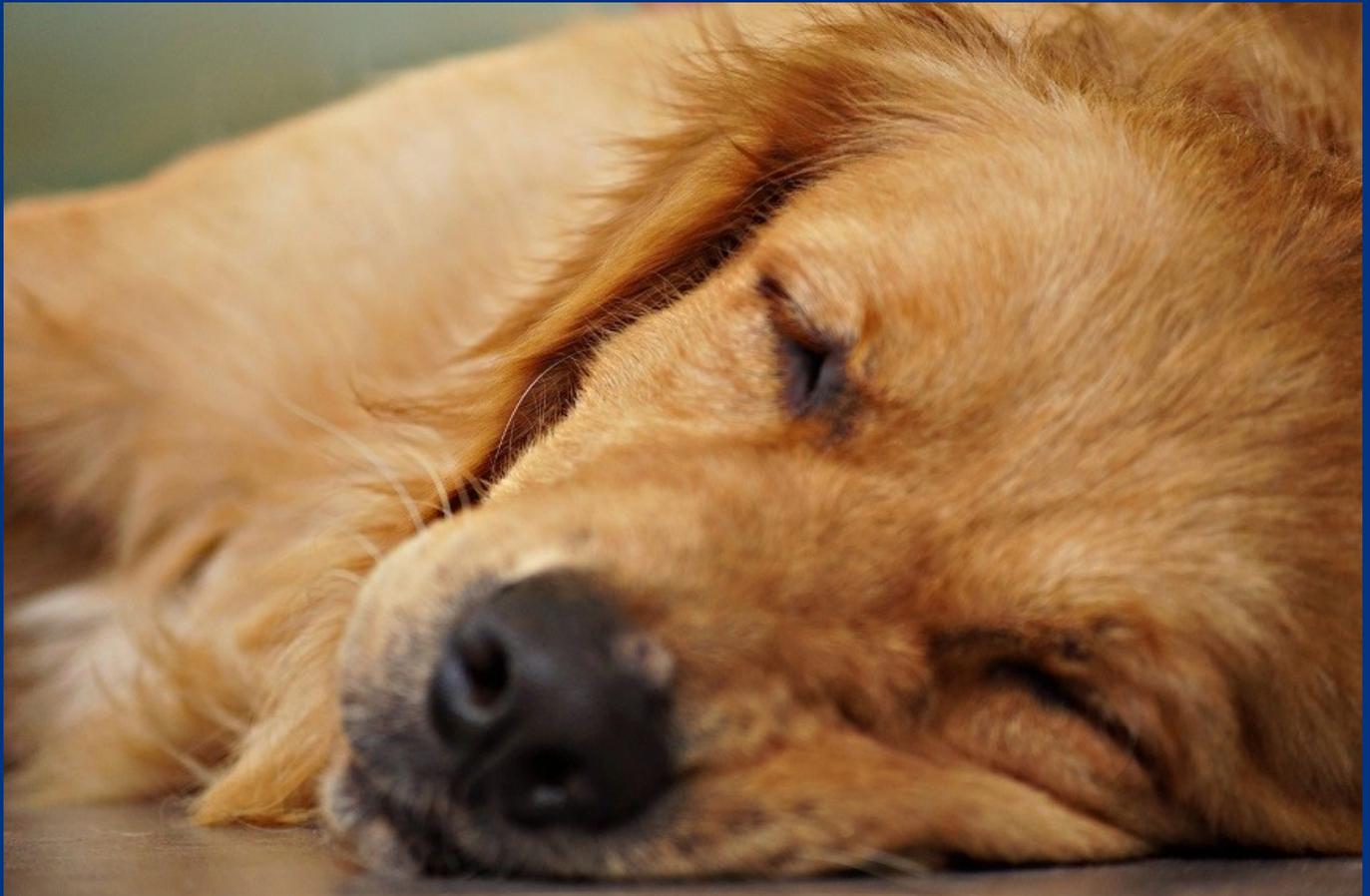
Shazna Sherin Y

III SEM BCOM (T)

16CO4A122

Kristu Jayanti College (Autonomous)

Some Angels choose Fur instead of wings





Ron Philip

V Sem BCom T, 15CO4A121

Kristu Jayanti College (Autonomous)

I want to capture the perfect moment where happiness and peace comes together



Free Your Mind and Dance in the Rain





Viswas D

III Sem BCom (A)

16CO1K171

Kristu Jayanti College (Autonomous)

Not all those who wander are LOST





Viswas D

III Sem BCom (A), 16CO1K171

Kristu Jayanti College (Autonomous)

Your Wings Already Exist.

All You Have to Do is FLY!





Sujith Kumar K

III Sem BCom (A), 16CO1K167, Kristu Jayanti College (Autonomous)

WILD LIFE: CENTIPEDE

Photography takes an instant out of time, altering life by holding it STILL

Location: Mangalore





Sujith Kumar K

III Sem BCom (A), 16CO1K167, Kristu Jayanti College (Autonomous)

Into the Small Creatures World

What I can see through the lens is magic

Reverse lens macro of an eight eyed spider





Sujith Kumar K

III Sem BCom (A), 16CO1K167, Kristu Jayanti College (Autonomous)

HOUSEFLY: *Musca domestica*

Patience is more than learning to wait. It is having learned what is worth your wait

Reverse lens macro





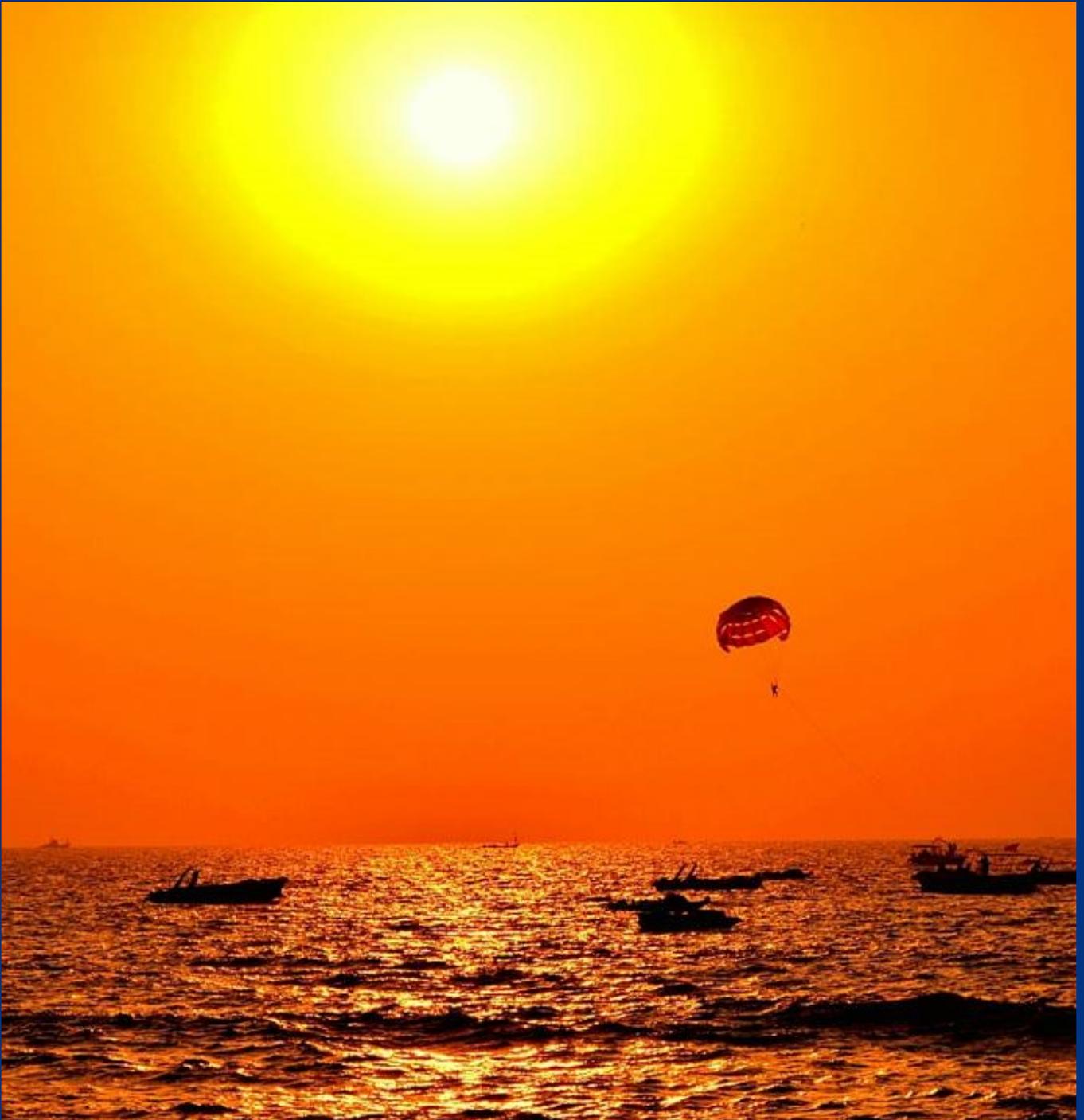
Mohammed Rayan

III Sem BCom (A)

16CO1H129

Kristu Jayanti College (Autonomous)

Hope is Life





Mohammed Rayan

III Sem BCom (A), 16CO1H129

Kristu Jayanti College (Autonomous)

**Do What You Love,
Love What You Do**





Mohammed Rayan

III Sem BCom (A)

16CO1H129

Kristu Jayanti College (Autonomous)

Sharing is Caring





Dilip Kumar A

III Sem BCom (T)

16CO4H127

Kristu Jayanti College (Autonomous)

A Walk in the Nature





Dilip Kumar A

III Sem BCom (T)

16CO4H127

Kristu Jayanti College (Autonomous)

A cat is a lion, in a jungle of small bushes





Alen Samuel George

III Sem BCom (C), 16CO1A301, Kristu Jayanti College (Autonomous)

House Boat:

Discover the most fascinating water world on earth: The great backwaters

Location: Kumarakom, Birds Sanctuary, Kottayam, Kerala





Alen Samuel George

III Sem BCom (C), 16CO1A301, Kristu Jayanti College (Autonomous)

Nature always wears the colour of the spirit

Location: Azeekal beach Kollam, Kerala





Chetjawa Mannow

III Sem BCom (T)

16CO4A105

Kristu Jayanti College (Autonomous)

Sometimes you have to accept the fact that certain things will never go back to how they used to be, life goes on.





Shachin John

III Sem BCom (ACCA)

16CO2A137

Kristu Jayanti College (Autonomous)

Not every lake dreams to be an ocean

Blessed are the ones who are happy for they are





Shachin John

III Sem BCom (ACCA)

16CO2A137

Kristu Jayanti College (Autonomous)

Ever sunset is an opportunity to reset





Shachin John
III Sem BCom (ACCA)
16CO2A137
Kristu Jayanti College (Autonomous)

SAVE WATER: Water is Life
Every drop in the ocean counts





Shachin John

III Sem BCom (ACCA), 16CO2A137

Kristu Jayanti College (Autonomous)

"The greatness of a nation and its moral progress can be judged by the way its animals are treated"

- Mahatma Gandhi





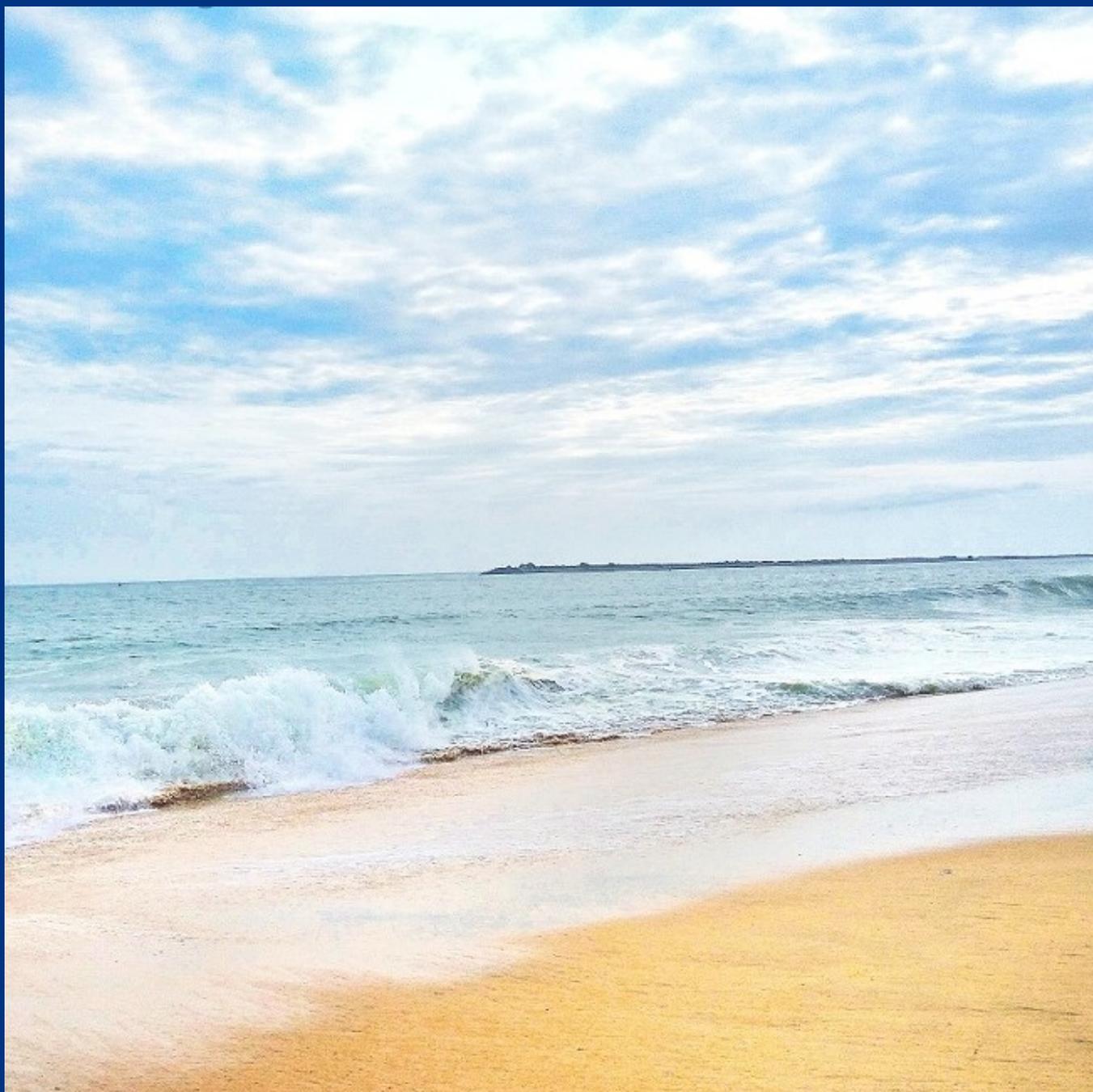
Shachin John

III Sem BCom (ACCA), 16CO2A137
Kristu Jayanti College (Autonomous)

LIVE THE LIFE YOU LOVE

Together we can face any challenge as deep as the ocean
and as high as the sky.

Location: Kollam Beach





Calvin S Alexander

III Sem BCom (C)

16CO1A305

Kristu Jayanti College (Autonomous)

Music enlightens the heart and soul





Alan Jose

III Sem BCom (ACCA)

16CO2A102

Kristu Jayanti College (Autonomous)

Every sunrise is an invitation to brighten someone's day





Alan Jose

III Sem BCom (ACCA)

16CO2A102

Kristu Jayanti College (Autonomous)

Lose Yourself in the Music





Richard Shaji George

III Sem BCom (ACCA)

16CO2A134

Kristu Jayanti College (Autonomous)

People who love to eat are always the best people





Joel John

III Sem BCom (C)

16CO1A308

Kristu Jayanti College (Autonomous)

Into the mist

Location: Wayanad, Kerala





Dominic Philip

III Sem BCom (ACCA)

16CO2A115

Kristu Jayanti College (Autonomous)

“Without Habitat, there is no wildlife”





Mani V

III Sem BCom (T)

16CO4K147

Kristu Jayanti College (Autonomous)

Nothing can dim the light that shines from within...





Sunantha V

III Sem Bcom (B)

16CO1H236

Kristu Jayanti College (Autonomous)

Life is like a book and there are many pages like a passing cloud so live your life to the fullest and be happy





Shazna Sherin Y

III SEM BCOM (T), 16CO4A122, Kristu Jayanti College (Autonomous)

QUIZ CORNER

1. Which internet web portal changed its name to Altaba Inc.?
2. Which Indian American is appointed as the US ambassador to the United Nations?
3. Which two companies agreed to merge, to form India's largest telecom company?
4. What is the name of the first train that is fully made in India?
5. Who topped in the Forbes World's billionaires list in 2017?
6. Which country becomes the 7th member of South Asia Sub regional Economic Cooperation?
7. Which city hosted the 2017 G20 summit in Germany?
8. Which Chinese city hosted the 2017 BRICS summit?
9. Which player wins the US Open 2017 Women's single title?
10. Which is the world's first country to ban mining of metal?



(1) Yahoo (2) Nikki Haley (3) Vodafone and Idea (4) Medha (5) Bill Gates (6) Myanmar (7) Hamburg (8) Xiamen (9) Sloane Stephens (10) El Salvador

ANSWERS





Anusha Binu Kalathil

I Sem BCom (A)

17CO1K1051

Kristu Jayanti College (Autonomous)

BUZZLE When Business is Fun

E	X	V	M	A	N	A	G	E	M	E	N	T	V	Y
N	S	Y	U	T	U	O	P	U	M	S	T	U	W	X
T	B	P	Z	W	T	Q	R	N	R	F	U	N	D	S
R	U	E	E	X	I	D	E	C	I	S	I	O	N	A
E	S	C	R	C	L	O	S	E	F	I	P	B	A	P
P	I	O	U	O	I	P	O	R	Z	S	R	J	C	I
R	N	N	T	M	T	A	I	T	L	Y	O	E	C	H
E	E	O	N	M	Y	F	L	A	M	L	J	C	O	S
N	S	M	E	E	O	P	E	I	N	A	E	T	U	R
E	S	Y	V	R	A	R	M	N	Z	N	C	I	N	E
U	S	Q	P	C	R	O	P	I	C	A	T	V	T	D
R	I	S	K	I	E	F	L	T	O	C	T	E	S	A
A	B	C	O	A	F	I	O	I	S	X	A	I	R	E
G	D	E	P	L	E	T	Y	E	T	I	X	S	O	L
H	A	D	V	E	R	T	I	S	E	U	N	I	T	N



ANSWERS
 Specialization, Utility, Analysis, Decision, Leadership, Commercial, Uncertainties, Management, Entrepreneur, Risk, Advertise, Objective, Venture, Firm, Business, Loss, Profit, Project, Refer, Accounts, Economy, Unit, Employ, Tax, Funds



E-Magazine

LIME LIGHT

Vol. 6, Issue 1



DEPARTMENT
OF
COMMERCE

KRISTU JAYANTI COLLEGE, AUTONOMOUS

Programs Offered by Faculty of Commerce & Management.

MBA	
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M.A.	Economics
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B.Com	Professional
B.Com	ACCA Integrated
B.Com	Tourism
PG Diploma (1Year)	for Working Executives



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Cover and Back page is designed by Roshan Rishad Karuthodath, III Sem BCom (T), 16CO4A119
Kristu Jayanti College (Autonomous)

NOTIFICATION FOR THE NEXT ISSUE

For all UG Commerce : 2nd, 4th, 6th semester

Department of Commerce (UG) invites articles, quizzes, stories, poems, business facts, entrepreneurial ideas, Photograph, Painting, Sketching, Puzzles and other relevant topics which can be beneficial to the student community for its Bi-annual e-magazine 'Lime Light' Vol. 6, Issue 2; from the student of our commerce department.

Submit your entries on or before 28 Feb 2018

Student of our Commerce Dept. may approach the following faculty members for further details:

Prof. Surjit Singha, Staff Room No 1, First Floor

Prof. Amritha Ashok, Staff Room No 4, Second Floor

Prof. Vinodha Devi K, Staff Room No 1, First Floor

Prof. Geetanjali Diwani, PG Block, Placement Office

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Enough care was taken while preparing the magazine, if you find any typographical errors or omission of any kind you may bring to our notice. Suggestions are welcome.

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M.Com.

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BBA

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B.Com

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Financial Analysis

Economics

Bachelor of Business Administration

General

Professional

ACCA Integrated

Tourism



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