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KRISTU JAYANTI COLLEGE AUTONOMOUS, DEPARTMENT OF MEDIA STUDIES, STUDENT PUBLICATION

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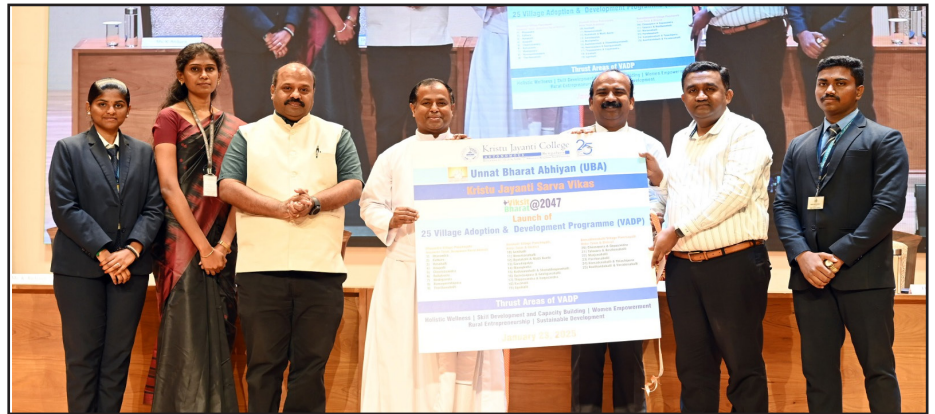
Kristu Jayanti College Launches a Rural Development Program benefiting 25 villages

Azra Khan, VI Sem PYJO

A Village Adoption and Development Programme (VADP) under the Unnat Bharat Abhiyan (UBA) has been launched by Kristu Jayanti College, Bengaluru. This initiative aligns with the national vision of “Viksit Bharat@2047” and aims to promote holistic rural development through skill enhancement, rural entrepreneurship, and sustainable livelihoods.

The inauguration was graced by Chief Guest Dr. Ashok D. R., KAS, and Commissioner of the Karnataka Slum Development Board. In his address, he highlighted the importance of addressing village-level challenges, ensuring food security, advancing animal husbandry, and transforming academic knowledge into practical solutions for rural communities.

Fr. Dr. Augustine George, Principal of Kristu Jayanti College, delivered the Presidential Address, emphasizing the institution’s commitment to rural uplift-



Kristu Jayanti College launches a rural development program

ment and sustainability. He stressed the integration of academic excellence with civic responsibility to bring about meaningful change.

The programme focuses on 25 villages in Bengaluru Rural and Kolar districts, including Ittasandra, Annihalli, and Chinnapura. It aims to address healthcare,

education, women’s empowerment, and sustainable agriculture. Planned activities include healthcare camps, skill development programs, and business workshops for youth to foster self-sufficiency and financial security. This collaborative effort seeks to empower rural populations and contribute to socio-economic progress.

Maritime History Shapes Culture, Says Col. Dr. Pillay at Kristu Jayanti College

Jyothi Prakash V, IV Sem JOEN

Kristu Jayanti College, Autonomous, hosted an international conference on “Asia Maritime History and Identity at Cultural Crossroads” on January 23 and 24, in collaboration with the University of Auckland, New Zealand. The event was

inaugurated by Col. Dr. Divakaran Padma Kumar Pillay, Shaurya Chakra, who delivered a keynote address on Asia’s maritime history. Fr. Dr. Lijo P. Thomas, Vice Principal of the college, also spoke on the significance of such academic collaborations.

The conference featured keynote sessions on early trade networks, the role of port Jews, and the Indian Ocean’s impact on regional trade. Dr. Louiza Rodrigues, Professor at Ramnarain Ruia Autonomous College, presented a paper on the 19th-century trade of ornamental furniture in the Bombay Presidency. An art installation curated by Paul Fernandes

was also showcased, exploring maritime history through creative expression.

The second day allowed students and scholars to present their papers, discussing various aspects of Asian maritime history. The event concluded with fruitful discussions, furthering the global dialogue on maritime culture and history.

The event was a success, with active participation from both students and academics, and further cemented Kristu Jayanti College’s commitment to hosting academic forums that promote international scholarship and interdisciplinary learning.



Col. Dr. Pillay: Maritime history shapes culture

Holocaust Remembrance Day Commemorated at Kristu Jayanti College

Hiya Paul, VI Sem BA JOEN



Kristu Jayanti College Observes Holocaust Remembrance Day, Promoting Peace and Awareness

On January 27, 2025, the Holocaust Remembrance Day was organized by The Consulate General of Israel, in collaboration with Kristu Jayanti College, Bengaluru. The event aimed to educate and reflect on the historical significance of the Holocaust and its global impact.

The program featured Her Excellency Orli Weitzman, Consul General of Israel in Bengaluru, as the Chief Guest. She delivered a comprehensive presentation that detailed the atrocities of the Holocaust, emphasizing the importance of remembering history to prevent such tragedies in the future. Her address encouraged dialogue about tolerance, peace, and humanity.

Her Excellency Inbal Ston, Deputy Consul General of Israel, graced the event as the Guest of Honor. She applauded the college's

initiative in fostering awareness about the Holocaust and stressed the role of education in promoting global harmony.

Rev. Fr. Dr. Augustine George, Principal of Kristu Jayanti College, delivered the Presidential Address. He highlighted the necessity of preserving historical lessons to build a more empathetic and united society. Fr. George underscored the value of educating young minds to uphold the principles of peace and equality. The event concluded with a call for sustained efforts in education, remembrance, and advocacy for peace. Students, faculty, and attendees participated enthusiastically, making the event a meaningful tribute to history and a platform for learning and reflection. The event emphasized the importance of remembrance to prevent future prejudice and violence.

The Harder the Battle, the Sweeter the Victory

Jessica Symss, II Sem BAJMC

The Department of Professional Management Studies at Kristu Jayanti College organized the second edition of Invictus, an intercollegiate fest celebrating talent and creativity, on January 21, 2025. The event, themed CURIA REGIS – King's Court, witnessed enthusiastic participation from various educational institutions.

The inaugural ceremony was graced by Principal Fr. Dr. Augustine George and Chief Guest Jean Marc Depierre, Director of Alliance Française de Bangalore. Addressing the gathering, Fr. Dr. Augustine George spoke about potential collaborations between Kristu Jayanti College and universities in France, expressing gratitude to Jean Marc for his support.

Jean Marc Depierre opened his speech with a warm greeting, saying, "Bonjour, Namaste, Namaskara." He shared insights from his experiences across eight countries, emphasizing the importance of stepping out of one's comfort zone. Introducing his "magic formula" for success—WLST: Work, Learn, Stand Out, and Take Risks—he encouraged students to embrace challenges. He concluded by urging them to "have fun and enjoy what you're doing." The event provided a platform for students to showcase their skills and creativity while inspiring them to push beyond their limits.



Kristu Jayanti College hosts Invictus 2nd edition

Palatum Litterarum: A Culinary Journey Through Literature

Banisha Ozah, II Sem, BAJMC

The Department of English at Kristu Jayanti College hosted Palatum Litterarum, a unique literary food fest, on January 20, 2025, celebrating the intersection of literature, art, and cuisine.

The event was inaugurated by Rev. Fr. Dr. Augustine George, who set the tone for an engaging experience by remarking, "The inauguration must begin with tasting the items." As the fest unfolded, Fr. Dr. Augustine George visited each stall, appreciating the students' creativity and engaging in discussions about their themes. His words of encouragement underscored the innovative efforts and culinary talents on display.

The festival featured a variety of themed food stalls inspired by literature, ranging from Arabian Nights to Harry Potter. Attendees explored a global palette of flavors, indulging in treats such as apple crumble, dalgona candy, deviled eggs, and red sauce pasta. Other highlights included

the Grims and Gothic stall, drawing inspiration from Dracula, and Melt and Whisk, which offered unique chocolate delicacies. The event was a resounding success, fostering creativity, teamwork, and cultural appreciation. It provided students with a platform to showcase their artistic and culinary talents while emphasizing the deep connections between literature, art, and food. Ultimately, Palatum Litterarum was a celebration of imagination and collaboration, leaving attendees with lasting memories and a newfound appreciation for the literary and culinary arts.



Kristu Jayanti College hosts a literary food fest

Knowing the History of KJC

Kristu Jayanti College, founded in 1999, is run by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI).

In late 1990's majority of higher educational institutions were found in the southern and eastern parts of Bangalore. The northern part of Bangalore District was semi-urban and rural that lacked educational and industrial development. In order to build vibrant academic environment and to bring positive socio-economic changes in this geographical area, the college was started at K. Narayanapura, Kothanur region in 1999.

EDITORIAL BOARD

BRAIN, BOOKS AND BURNOUTS!!!

Aman Rasheed IV SEM PYJO

College is not just about books and grades; it is a transformative journey filled with growth, challenges, and self-discovery. From late-night study sessions to unforgettable moments with friends, students navigate a whirlwind of academic and personal experiences. However, amid the relentless pursuit of success, mental health often takes a backseat.

Stress, anxiety, and burnout are more common than we realize, yet they frequently go unnoticed—dismissed as an inevitable part of student life. The pressure to excel academically often comes at the cost of mental well-being, reinforcing the harmful misconception that exhaustion is a mere phase rather than a serious concern.

Taking care of our minds does not mean avoiding challenges; rather, it means cultivating resilience. A healthy mind enhances learning, fosters growth, and builds confidence in overcoming life's demands. Acknowledging struggles or seeking support is not a sign of weakness but a testament to self-awareness and strength. Just as physical fitness requires consistent effort, mental well-being demands the same attention and care.

College is an important chapter in life, but so is our health. It is time we redefine our approach to mental well-being, ensuring it becomes a priority rather than an afterthought. After all, success is not just about reaching the finish line—it is about having the strength to keep moving forward.

Meliora 2025: A Celebration of Words, Wit, and Creativity

Aman Rasheed, IV Sem PYJO



Kristu Jayanti College hosts Meliora, a vibrant literary fest

The Writers Association of Kristu Jayanti College, Bengaluru, hosted its vibrant intra-collegiate literary fest, Meliora, on January 16th, 2025. The event, marked by enthusiasm and fervor, attracted the participation of 168 students from various disciplines, all eager to showcase their literary and creative talents.

Fr. Joshy Mathew, Director of the Library and Information Centre, Director of Human Resources, and Head of the Department of English, delivered the inaugural address. He also unveiled In-scape- the Association's newsletter, marking a significant milestone.

The fest featured five engaging events. Flip The Script, a writing competition, challenged participants to reimagine iconic stories from literature and cinema. In The Write Move, a case-writing competition, students analyzed the role of biased media coverage in shaping perceptions of culturally and religiously charged issues.

Rhyme Rendezvous tasked participants with composing poems on a given theme, while Spoken Word Showdown offered creative freedom, allowing participants to craft poetry without a prompt. The final event, The Great Meme Off, saw participants creating humorous and clever memes based on a given prompt, showcasing their creativity.

Fr. Jais V. Thomas, Financial Administrator and Director of Jayantian Extension Services, delivered the valedictory address urging participants to delve deeper into the art of creative writing and congratulated the winners and all attendees for their remarkable contributions.

Meliora not only celebrated creativity but also served as a testament to the talent and potential of Kristu Jayanti College's students. The success of Meliora underscores the institution's commitment to fostering a vibrant literary culture among its student community.

Media Studies Department Hosts Expert Lecture on Travel Writing

Niya Alby, II Sem BA JMC



Kristu Jayanti College Hosts Expert Lecture on Travel Writing

The Department of Media Studies at Kristu Jayanti College organized an expert lecture on Travel Writing on January 27, 2025. The session featured Ms. Priyamvada Balaram, Director of Content and

Community Partnership at Mondee, Bengaluru, as the guest speaker.

Mr. Aby Augustine, Coordinator of the Media Studies Department, honored the guest before the session commenced. The lecture aimed to inspire students to explore the art of travel writing and effectively share their travel experiences with the world. The interactive session delved into key aspects of travel writing, including its purpose, structure, and essential techniques for aspiring writers. Ms. Priyamvada provided insights on utilizing modern tools favored by Gen Z and discussed avenues for turning travel writing

into a viable career through brand collaborations, paid partnerships, and ghost-writing opportunities.

The presentation, enriched with visual references from films, captivated the audience and highlighted the creative potential of travel writing. Ms. Priyamvada also shared personal travel experiences, offering practical advice on safety and the essence of meaningful journeys. The session provided students with a fresh perspective on travel writing, equipping them with valuable knowledge and inspiration to embark on their own storytelling journeys.

Kridotsava 2025: Unites Jayantians as a Family

Mahima Yadav, II Sem BAJMC

Kridotsava 2025, the annual sports festival was hosted by Kristu Jayanti College with immense enthusiasm and participation from students and faculty.

The event commenced with the arrival of Dr. M.A. Saleem, Director General of the Police Criminal Investigation Department, Karnataka, as the chief guest welcomed by Dr. Arockia Raj, the Physical Education Director.

Dr. M.A. Saleem addressed the gathering by emphasizing the role of sports in character building, stating that “sports instill discipline, perseverance,

the students and faculty for their exceptional participation. He highlighted the significance of sports in fostering unity and personal growth, reinforcing the college’s commitment to holistic development.

Beyond athleticism, the festival contributed to strengthening the college culture, bringing together diverse participants and spectators, and creating an atmosphere of celebration and camaraderie.

Kridotsava 2025 not only celebrated athletic excellence but also underscored



Building leaders through sports and unity

and teamwork, shaping individuals into strong and responsible leaders.” He further praised the college’s infrastructure, dedication to excellence and its vision for holistic education. The event serves as a platform for nurturing leadership, resilience, and determination, encouraging students to develop qualities that extend beyond the field.

Dr. Fr. Augustine George, Principal of Kristu Jayanti College delivered the presidential address underscoring

the importance of sports in fostering holistic growth. The event highlighted the value of teamwork and collaboration, with students and faculty coming together to participate in a wide range of sports, reinforcing the spirit of unity within the college community. The annual sports meet fostered a spirit of healthy competition and sportsmanship among participants. The event successfully promoted physical activity and community engagement within the college.

Ecnotech 2025: Innovating for a Sustainable Future

Hridya S, II Sem JPEng A

ECNOTECH 2025 was successfully hosted by Kristu Jayanti College, Bengaluru. Its annual event dedicated to economic innovation and sustainability. Centered around the theme “Towards a Sustainable Future: Art, Innovation, and Action,” the event encouraged students to develop creative and practical solutions for a more sustainable world.

The inauguration ceremony featured Mr. Kabir Aswani, Vice President of Moody’s Corporation, Bengaluru, as the chief guest. In his keynote address, he engaged the audience with a thought-provoking discussion on the significance of sustainability. Reflecting on his personal experiences, he highlighted the alarming levels of plastic waste generated globally and commended companies working toward eco-friendly alternatives. “Economic progress, art, and innovation can coexist and empower people,” he emphasized, urging students to take proactive steps toward environmental conservation.

Fr. Dr. Lijo P. Thomas, Principal of Kristu Jayanti College, delivered the Presidential Address, underlining the urgency of responsible environmental stewardship. “This year’s theme is not just a call to think, but a call to act,” he remarked, inspiring students to integrate creativity and critical thinking in tackling global sustainability challenges. He also lauded the dedication of Jayantians in organizing the event and encouraged attendees to engage with the exhibits, gaining valuable insights from the innovative solutions presented.

ECNOTECH 2025 successfully showcased the synergy between economic insight, artistic expression, and technological advancements in building a sustainable future. The event concluded with a renewed commitment from students and faculty to drive meaningful environmental change.

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