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KRISTU JAYANTI COLLEGE AUTONOMOUS . DEPARTMENT OF MEDIA STUDIES . STUDENT PUBLICATION



Jayantian Extension Services Boosts Experimental Learning Page >> 2



Bangalore's evolution through history Page >> 2



Kristu Jayanti College hosts the Farmer's Market in its Campus Page >> 4

BBMP and KJC Team Up for Gandhi Jayanti Clean-Up

Azra Khan, V BA PYJO

The Bruhat Bengaluru Mahanagara Palike (BBMP), in collaboration with Kristu Jayanti College, organised a Blackspot Cleaning and Painting drive on October 7. The event was an initiative under the “Swachhata Hi Seva 2024 – Garbage Free India.”

Shri. Basavaraj B A, MLA of K.R. Puram, inaugurated the event along with Fr. Dr. Augustine George, Principal of Kristu Jayanti College, and BBMP officials Shri. K.N. Ramesh (Zonal Commissioner, Mahadevapura Zone) and Dr. Dakshayini (Joint Commissioner, Mahadevapura Zone).

The initiative held to commemorate the birth anniversary of Mahatma



Launching of the blackspot cleaning and painting drive on the occasion of Gandhi Jayanti

Gandhi, aimed to transform a stretch of approximately 1 km of road in the BBMP Ward No. 25 area through cleaning and painting efforts by the students.

In his address, Mr. Basavaraj expressed appreciation for the college's efforts to engage students in civic responsibility. He remarked, “I have witnessed many alumni from this institution emerge

as valuable contributors to societal development, earning my deep admiration. You can count on my unwavering support for this and future initiatives from the college.”

The event was held as part of the Jayantian Extension Services and included a rally by the students promoting the importance of cleanliness and a greener India.

The 10th Edition Of Vidwat Sammilan: Exploring Indian Knowledge System

Sruthi Jose, V BA PJYO

The 10th edition of Vidwat Sammilan was organized on 4th September by The Department of Social Sciences and Languages in collaboration with Kristu Jayanti

Center of Indian Knowledge System.

Prof. Dr. K Muthulekshmi, the former Pro Vice-Chancellor of Sree Shan-karacharya University of

Sanskrit, Kalady honored the event as the resource person.

Dr. Muthulekshmi shared her valuable thoughts on the session's theme: Indian Knowledge Systems- Multiplicity of approaches and methodologies. She highlighted a powerful motto, “Bhadrayam Su Mathou Yethema” (we shall work together towards the attainment of positive and bright thoughts), found in the Preamble of IKS, adopted from the Rigveda. This idea emphasizes the importance of collective effort to attain

knowledge. She further spoke on various perspectives like historical, aesthetic, and gender studies, especially using an ancient Buddhist writing 'Therigatha'.

Therigatha is the autobiographical expressions of Buddhist nuns written in Palli language. It is a collection of short poems of early enlightened women. The session concluded with an interactive Q&A session, where students gained further insights, making the 10th edition of Vidwat Sammilan an academic triumph.



The 10th edition of the Vidwat Sammilan - An interactive session with Institutional leaders

Jayantian Extension Services Boosts Experimental-Learning amongst school Schools

Akshara Vivek Nambiar,
V BA PYJO

Jayantian extension services and the Department of Social Work inaugurated Yuva Avishkar, a lab on wheels initiative empowering the next generation to drive innovation, on September 10. The initiative was inaugurated by Mr K.N Prabhakaran, Chief head, CSR L&T Technology services limited.

Mr Prabhakaran stated that knowledge and skills should be associated with a right attitude towards society. He commended the initiative to provide this platform for students to volunteer and contribute to the development of society and the nation.

In his presidential address, Rev. Fr. Dr Augustine George, Principal Kristu Jayanti College, stated “This collaborative effort across various departments to pool resources for the dissemination of knowledge is truly commendable. It prepares our students to excel in their respective fields, no matter how diverse and nurtures them to become better, responsible citizens, contributing significantly to the nation’s development.”

Yuva Avishkar is a flagship program of Jayantian Extension Services that strives to establish a conducive learning environment for experiential learning amongst school students.



Demonstration of a live model displayed in 'Yuva Avishkar' A lab on wheels exhibition.

Celebrating Intellectual Growth and Creative Expression: Cognizance and Delphia 2024

COGNIZANCE 2024

The Department of Psychology organised its undergraduate intra-collegiate fest, Cognizance on 10th October. The theme for this year 'Mansik Unnati' highlighted the importance of emotional, psychological, and social well-being and their impact on cognition, perception, and behaviour. A range of exciting events such as Brainstorm, Charisma, Creative Writing, Psycho Mime, Horus Thema, Impromptu,

Billboard, Snapshot, and Silver Screen were organised for the students of the Psychology Department. The V Semester BA Psychology Section 'B' emerged as the overall winners, while the V Semester PYJO and PYP were the runners-up.

The winners were awarded trophies by Rev. Fr. Deepu Joy, and the event concluded on a high note, inspiring all to aim for greater success in the coming years.

DELPHIA 2024

Delphia 2024, an intra-collegiate fest, organized by the Department of English's Erudite Club on 24th September, themed “Sein and Zeit - Expanding the Horizon,” offered a vibrant platform for students to showcase their creativity, abilities, and diverse talents. In his opening address, Father Jais V. Thomas, highlighted the importance of “broadening intellectual and creative

boundaries,” aligning with the spirit of the event’s theme.

A live exhibition MOUSAIKOS – A Tapestry of Tales showcased immersive performances by student actors and laid emphasis on the inquisitiveness of creative insights. The event was a memorable and enriching experience, leaving a lasting impression on participants and audience members.

Kristu Jayanti’s tribute to Colonial Imprints: Bangalore’s evolution through history

Madhurima Wadekar V BA PYJO

The Indian Council of Historical Research (ICHR) in association with the Department of History, Kristu Jayanti College, organized a photo exhibition titled “Colonial Imprints: Bangalore’s past through Historical Photographs” on September 13th.

The exhibition was inaugurated by Rev. Fr. Dr. Augustine George, Principal, Kristu Jayanti College with Dr. S.K Aruni, Regional Director, ICHR, South Regional Centre, Bengaluru as the Chief Guest.

The exhibition showcased digital prints that were sourced from the archives of ICHR and the British Library. They seamlessly portrayed the transition of the city from the pre-colonial era to the post colonial era, including historical visuals of colonial architecture, military presence, social life and the city’s development under British rule.

During the inauguration, Fr. Dr. Augustine George remarked, “The exhibition manages to capture the real essence of Bangalore from a historical point of view, it is going to be a really good

opportunity for us to understand the city, its culture and the transformation it has had throughout the years.”

The second event of the occasion, a guest lecture, curated by Dr. S.K. Aruni aimed to inform the students in attendance regarding the

historical significance of Bangalore. Images of historical sites with remains from the paleolithic era, iron sites from the mesolithic era, and several other discovered artifacts, from in and around an ancient Bangalore city were highlighted by him.



Digital prints showcasing the history of Bangalore city displayed at the exhibition

Editorial Column

Challenges of AI Integration Balancing Innovation and Ethical Responsibility

Akshara Vivek Nambiar

As we navigate through 2024, Artificial Intelligence (AI) is transforming industries at an unmatched pace, from transforming healthcare diagnostics to reshaping education and making its services easily available to people of most backgrounds and ages. While its potential seems limitless, the rise of AI also poses critical ethical challenges. The growing autonomy of AI systems poses a challenge to human control and decision making.

While AI can improve decision-making processes, over-reliance on AI may threaten human autonomy. To harness AI's power responsibly, clear regulations are essential. Transparency in how AI systems operate and accountability for their decisions will be key in preventing misuse and ensuring fairness. Equally important is preparing the workforce for this shift, equipping individuals with the skills needed to thrive alongside AI. In other words, since there is a growing concern over the potential for job displacement, we must find ways to retrain the workforce and promote job creation in new sectors.

The future of AI is exciting, but it's a double-edged sword. Striking the right balance between innovation and ethics will determine whether AI becomes a tool for positive change or a force that deepens societal divides. It's a challenge we can't afford to ignore.

Wellness Week for Student Well-Being Encourages Sustainable and Healthy Practices

Hiya Paul, V BA JOEN



Inauguration of the Wellness Week, an initiative that aims to foster holistic well-being.

The Department of Professional Management at Kristu Jayanti College has kicked off its much-anticipated Wellness Week, running from the 17th of September till the 21st.

The event aims to foster holistic well-being, creativity, and sustainability among students, encouraging them to take initiative and reflect

on their personal growth.

The inaugural session on September 17, was led by Mr. Anish Subramaniam, Senior Associate, and Fitness Ambassador, at Ernst & Young, Bengaluru.

In his keynote, Mr. Subramaniam, an alumnus of the college, encouraged students to use the week as an opportunity for reflection and

positive change. "Let this week be a time of initiative, a time of reflection, a small yet meaningful change that will shape your health and your future," he said. Drawing from his own experiences, Mr. Subramaniam emphasized the need to maintain balance and resilience, urging students to commit to sustainable, healthy practices.

A series of activities have been planned throughout the week to encourage holistic development among the students. It includes competitions like Sustainable Business Planing, Short Film Making, and a Gratitude Wall. The week will conclude with a Reel Making activity.

Prof. Niranjana Vanalli Advocates Skill Development at 'Focus on Goals' Workshop

Amber Naomi Dcruz, V BA PYJO

The Centre for Soft Skills and Aptitude Training, in partnership with The Centre for Employability and Corporate Relations, hosted a workshop titled "Focus on Goals" on September 4. The event's highlight was an inspiring inaugural address by Prof. Niranjana Vanalli, Hon'ble Vice Chancellor of Bengaluru North University, Kolar, an esteemed writer and journalist in Karnataka, known for his impactful contributions to media education and research.

Prof. Niranjana emphasized the crucial role of skill development and placement centres in boosting student confidence and employability. In his words, "Education is not only for education, it's for survival," he reinforced that knowl-

edge and degrees alone are insufficient for today's competitive world. Instead, he urged students to focus on enhancing their practical skills and employability to thrive professionally.

He advocated for colleges to incorporate extracurricular training and skill development initiatives, equipping students beyond academics to be prepared for

the job market. His vision as Vice Chancellor is clear: students should graduate not only with knowledge but with confidence, so they are ready to secure positions aligned with their skills.

He concluded by encouraging students to view the workshop as a pivotal moment to recognize and build upon their potential.



Prof. Niranjana Vanalli addressing the students in a Skill Development Workshop

Kristu Jayanti College hosts the Farmer's Market in its Campus

Azra Khan, V BA PYJO

Kristu Jayanti College successfully launched the 'Kristu Jayanti Sarva Vikas' scheme along with the inauguration of the Campus Farmers' Market (CFM), on Tuesday, 24th September.

Organised by the Institution's Innovation Centre (IIC) and Entrepreneurship and Innovation Centre (EIC), this event marked a significant milestone under the Government of India's Viksit Bharat@2047 and One District One Product (ODOP) schemes, part of the Make in India initiative.

The Chief Guest, Smt. Uma Reddy, Senior Vice President (Elect) of the Federation of Karnataka Chambers of Commerce and Industry (FKCCI), attended the event alongside other dignitaries, including Mr. Shankarappa, President of the Farmer Pro-

ducers Organisation (FPO), and Mr. K. Venkataraman, CEO of FPO, Department of Horticulture. The initiative aims to promote inclusive growth by fostering a direct farmer-to-customer (F2C) connection.

Chief guest, Smt. Uma Reddy inaugurated the Campus Farmers' Market, highlighting its role in India's economic vision. "The concept of value additions is a key in boosting exports, allowing farmers to access the global market and contribute to the nation's growth," she said. She also emphasised on the importance of direct farmer-to-customer connections along with boosting exports and global market access for farmers.

Mr K. Venkataraman, CEO of Farmer Producers Organisation, emphasised the importance of input, out-



Inauguration and Setting up of the Campus Farmers Market under the One District One Product (ODOP) government scheme

put, and value addition in supporting the farming community, emphasising quality inputs, improved output distribution, and enhanced marketability for better financial returns.

Fr. Dr. Lijo P. Thomas, Vice Principal of Kristu Jayanti College, emphasised the broader vision behind the initiative. "At the core of this programme is the commitment to empowering farmers while preserving their traditional practices. This initiative aligns perfectly with

the ODOP goals, and we are determined to support farmers in addressing their challenges while simultaneously contributing to the country's growth," he said.

Bio-fertilizer samples created by M.Sc. Microbiology students in the college labs were also distributed to farmers present, aligning with the broader goals of the Government of India's 'Make in India' campaign and the OPOD initiative.



Inauguration and Setting up of the Campus Farmers Market under the One District One Product (ODOP) government scheme

CSA Community Engagement Drive for Safer Roads

R Melvin Raj, BA I JOPYEN

The Centre for Social Activities (CSA), in collaboration with the Theatre Club, organised a street play and awareness programme on 24th September in the RK Hedge Nagar locality. Mr A. Raju, Police Inspector, Hennur Traffic Police Station, was the chief guest for the event.

Mr Raju shared statistics about road accidents in just last year, he said, "Approximately 21 people have lost

their lives due to road accidents last year. The first nine months of this year alone recorded 23 cases of accidents caused due to various reasons including helmetless riding, improper braking, and drink-driving."

He also shared road safety tips, including rules and fines highlighting the importance of community involvement in fostering awareness and creating positive change in society.

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