

# Campus Courier

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## Covid-19 An Assassin to The Local Vendors of Hormavu

**Hrishikesh MJ**

The pandemic has caused a huge blow on the economical lives of the local vendors in Hormavu, according to a local grocery vendor Mr. Haseeb Pasha, who states "It has become really difficult to make my ends meet, my children's education has come to a standstill because of this pandemic". On asking what might be the reason to the cause of the situation he expressed that "Customers have this irrational fear of coming out of their homes even after taking proper pre-



Locals waiting in line to buy grocery in Hormavu

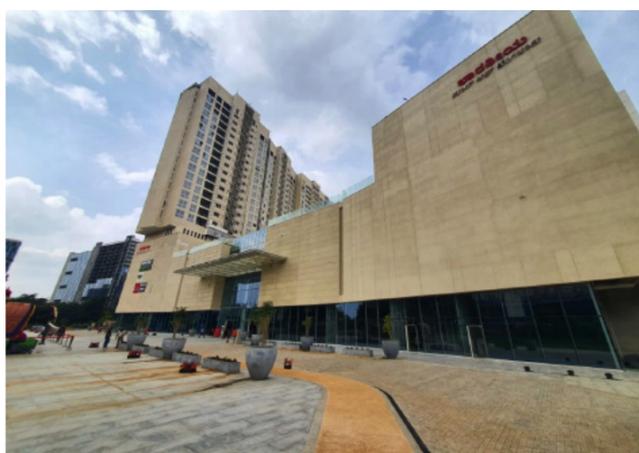
cautions. They are tied up to this new work from home culture, all the customers have just become too lazy to get out of their houses. Due to this we are

forced to match the prices of the same products available online which is not possible." Upon conducting a local survey, it was also found that 1 out of every 7

stores were closed due to the effects of the pandemic. So, we as responsible consumer must have a social responsibility and help the local vendors by

purchasing our daily requirements by physically going to the stores rather going online for every small thing. Nonetheless, the expense of carrying on with work, along side the risk, has gone up altogether, with vendors not being able to visit the wholesale markets and the suppliers having to spend more on cost of travelling because of the restrictions set up in the city. Additionally with the lockdown still somewhat happening, the quantity of consumers has gone down also lowering their income and increasing their hardships .

## Covid-19 is in its peak phase of economic recovery



Big project: Leela Mall, a sign of economic recovery post Covid

**Mansi Saha**

The economic recovery of India is starting to gain momentum, and one such sign happens to be the opening of the new mall in

our society, The Leela Mall. The mall was supposed to open for the public in 2020 but, the construction was delayed due to the pandemic. The mall had its opening

ceremony on the 8th of October 2021 amidst the festival and has created a lot of attraction for its assortments of entertainment like live music and food court. The public of Bengaluru are keen to visit the Leela mall of Bhartiya city, which is one of the best malls in Bengaluru but, the only concern is regarding the location because, during this festive season of October and November, people are excited to visit the place, which automatically brings a lot of crowd to the mall.

Nikoo homes are one of the best societies in Bengaluru, whereas if we look at the

overall perspective of the public, this mall can create a drastic effect on the people staying in the society.

On a positive note, the people from the locality are mostly the working people due to this building the mall can create a good comfort for them as it is in Bhartiya city, people working from home can visit this place for relaxation and the same applies to all the people from the locality. As there is a rise in trend of people visiting malls and coffee parlours to ease their work-life since the work-from-home culture

is adopted by the public.

The negative impact, the Leela mall can create a temporary effect on the people of Nikoo homes, because the mall crowds are coming from all over Bengaluru, and we all know that this pandemic is not yet over and being in a state having one of the highest covid cases there is a potential public risk. Leela mall built in close proximity to society can increase the risk of spreading Covid 19. There is inevitable danger which people can face if not taken care of the SSM norms by government .

## The Lush Greenery: Nature turns green again

Kala Pujari

In the town of Puttaparthi, the residents were happy to notice a change in the climate. The town has been blessed with frequent rains and farmers can't help but smile. Just a few years ago, we had suffered with drastic fluctuations in the climate. We had experienced the hottest of weathers for a long time. There were rare rainfalls and cool days and nights. People had a hard time going out to work in the scorching heat. Students hesitated to go and come from schools and colleges. Farmers were reluctant to stay on the fields and



Green outskirts of Puttaparthi town

were constantly worried about their crops. Not just a few months ago, the fields were barren, and the rivers had run dry. The hot climate destroyed everything in its path, being a threat to the harvests. However,

during Covid, people were happy to notice a change in the weather. With the increase in the number of rainy days, the fields have been greener after a long time. The days are less hot and uncomfortable while nights are almost always

cool. In the past, people have also panicked when they had to step out of their house. Their health had become vulnerable to the blistering sun. However, now they can go out of their house without having to worry about heat strokes and other such complications. Everyone is glad to be able to walk out of their homes into green fields and running rivers. Some can't help but take a dip in the waters, enjoy the breeze and even go for family picnics in the lush greenery. More and more people are out enjoying a walk while children play in the soft breeze.

## Classrooms without students

Arathy M S

The world already shed its old face, so many things have changed within a year. Everything around us is evolving. One among of them is change that happened in our educational system. Our educational system completely changed into online mode. A small screen has changed into

our classroom. Every coin has two sides. The same way, this method also has some pros and cons. There are so many advantages to online learning. The most important one is efficiency. Online learning offers teachers an efficient way to deliver lessons to students. It has several tools such as videos, PDFs, podcasts, and teachers can use all

these tools as part of their lesson plans. The second one is accessibility of time and place. It allows students to attend classes from any location of their choice. Most important disadvantage in this aspect, is the inability to focus through the screen. The screen time is injurious to the eyes and leads to eye strain and mental problems. Technology is-

issues is another problem. Continuous class hours should be avoided, it will decrease the stress level of students as well as the teachers. Try to include interactive sessions like debates and group discussion to make sure the participation of students takes place. These are some of the ways we can pull through in the ever changing world.

## Through her eyes

Sanaaz Fathima Khan

*Interview with Mahanaaz Tasneem a product manager at Brand Muscle who had been a victim of Covid-19*

**Since you were Covid positive can you explain its symptoms and effects?**

I think personally health wise I did not see too much infection because I was almost symptomatic so for me it was very basic. I wouldn't have gotten myself tested if I wasn't living with people who tested positive. For me it was just a week that I had body pain. It was a strange pain and you do

realize it is very different from what a normal viral fever body pain would be. So that's something I figured out about the virus because the pain just stands out. I would have shoulder pain for two weeks straight and it would be only 2 hours in the morning. So, I would sleep and wake up and wouldn't be able to move my left shoulder.

**What treatment was administered to you?**

I was asymptomatic to the most extent. It didn't make any sense to undergo any medication unless I really needed it, such as if my oxygen level dropped or if I had temperature. I was on medications such as multi vitamins for a

month as well as vitamin -C and vitamin-A. These were the three things that I took. I think it all depends on your specific case. It's completely driven by your symptoms and your state of being.

**How did this affect your family?**

Unfortunately for them on contrary to how it was for me it was pretty drastic for my parents and not for my brother. My parents were pretty seriously affected so they had to be hospitalized for a week. They were on the oxygen support even though their oxygen levels were not very low they were around 90 which is okay because they say below 90 is when you have to consider getting yourself

admitted. Their levels were 95 when they got admitted it's just that my dad was diabetic and my mom had to be admitted for safer side because we did get a CT scan and chest scan which clearly showed that the infection had spread quite a bit to the lungs which was not a good thing. The scan showed that it was pretty bad hence we got them hospitalised. I think for them it was more complicated.

**Since you are a working woman how were you able to cope up with your work and health?**

I think it is pretty difficult you don't realize until you are in it, because for me if I was living by myself, I don't think

## Rejuvenation and Development of Bengaluru's lakes 2022

Leuwellyvn Rozario



Horamavu lake: Mission 2022

BBMP has listed the lakes where work is being done as part of Mission 2022. According to the source, tenders for the rejuvenation of Horamavu and Gangashetty lakes have been set. Bruhat Bengaluru Mahanagara Palike has played it safe and named lakes where construction is already underway for Bengaluru Mission 2022. BBMP has not listed any new lakes for rejuvenation and development under the mission, even as the city requires more water bodies. According to the list, 25 lakes have been chosen for which funds have been granted by the BBMP and by the CM's Nava Nagarothana scheme. Improvements to the lake bed, wetland etc are to be completed.

that would have made so much of difference. Maybe 2 days I would have been okay. I was living with my parents they weren't doing so well. It was bit of a struggle luckily my company was understanding in that situation and I was allowed to take 10 days off. The infection can actually drain you out where you don't have energy what's so ever.

**5.Finally, what is the biggest take away from this pandemic?**

As cliché as it would sound, it just reminds you of how uncertain life is or life will be. You know you take everything for granted you take your freedom for granted.

### Increase in sales of pottery in Bangalore

Manisha Patanaik

We can see the increase in the sale of pottery as Artisans have started generating a profit in pottery production after facing losses due to the pandemic. The craftsman used to earn around 500-600 rupees each day prior to the hit of the pandemic, but, recently they have been earning roughly 2,000 rupees per day. In Bengaluru, the craft of pottery production was on the edge of extinction. Out of 45 establishments in the famous pottery town, only 15 establishments has managed to survive. Three years ago, the business had dropped by 50-60% after the Bruhat Bengaluru Mahanagara Palike (BBMP) imposed a plastic ban in the city, people had begun to switch from plastic to clay-based products. However, After a lengthy period of loss owing to the Covid-19 Pandemic, artisans have begun to make a profit in pottery manufacture.

Renu, a pottery town consumer, noted that “purchasing clay products is not only cost-effective but also environmentally friendly. Aside from that, in this more computerised day, it is critical to protect our culture”.

The Karnataka State Handicrafts Development Corporation Ltd (KSHDC) was founded by the Karnataka government in 1964 to maintain and foster the state’s art and culture while also improving the artisans’ economic conditions.

Despite improving conditions in the pottery industry, families in the pottery town are not satisfied with the government because they are not allowed to demonstrate their skills. “To preserve the culture of pottery, the government should offer enough room for exhibitions in the city,” says Malti, a clay artist.

With the rise of the IT industry, Bengaluru, the state capital of Karnataka, has become one of Asia’s fastest expanding cities.

### Plight of Stray Animals during the Pandemic Adopt and Support Stray Animals

Mansi Saha

The spread of Covid-19 has affected the lives of every living creature around the world. Even in 2021, many possible efforts were made to normalise and safeguard the lifestyle of the people. With the changes happening, people are adapting to the new era of the online mode for their day to day work, due to which many businesses, including the food industry are delivering online. This situation has not only affected humans but has also affected the stray animals, which has led to the insufficient amount of care and food. Due to this situation, the number of abandoned animals from their shelters is increasing day by day, either with the mistaken belief that animals can pass on COVID-19 or that the virus has left owners unable to care for them.

In the pandemic, many states have announced the night curfew, which has impacted the stray animals leaving them to suffer the night without shelters or food. However, the use of social media has brought about awareness of strays

that are either taken to the hospitals or dying due to hunger. In India, there are around 35-40 million stray dogs that are dependent on humans for water, food and



shelters and it’s our responsibility to save them by taking good care.

Some hashtags started spreading all over internet and by looking at them many people came up with the pledge to feed the stray animals by providing them with biscuits or pints of milk. Pooja Bahukhandi from Dehradun has fed over 180 stray animals. Celebrities like John Abraham took five steps that included naming the stray a person wanted to adopt, feeding the pet, arranging water, spending time with

the stray daily, and taking care of the medical needs of the stray. He also started an organisation that started the OOHA initiative. Bengaluru civic body releases Rs 15 lakh to feed stray animals and the initiative goes on in every part of the world.

Bangalore known for its big IT Parks is closed due to which many animals are suffering. Although many steps have been taken, the suffering of the animals is not decreasing. These initiatives taken by the governments and the people are easing the crisis but, more volunteers are required to make a considerable change in the situation.

Few small steps can make a huge difference, and this will happen when people realise that stray animals are as important as every human being. we can help the strays in our locality by adopting them, feeding them some biscuits or leftover food or keeping a bowl of water for them. Keeping a container of water in our balconies or terrace can help the birds survive heat.

### Movie Review: Saina Nehwal: ( 2021)

Manisha Patanaik

**Caste:** Parineeti Chopra ,Manav Kaul, Eshan Naqvi, Meghna Malik, Subhrajyoti Barat, Ankur Vikal, Tawhid Rike Zaman, Sharrman Dey, Sameer Bassi.

**Director:** Amole Gupte

**Synopsis:** *Saina Nehwal, a badminton enthusiast, considers pursuing the sport full-time. When she starts training under an efficient coach, she soon becomes the best and ranks number one in the sport.*

**Review:** This movie is a biopic of former world no 1, India’s ace shuttler, Saina Nehwal, film shows the Career Highs and lows of Saina Nehwal and the difficulties that she had to go through in order to achieve her goals. It also pays tribute to the people who immensely contribute to her resilience and unbreakable spirit.

We get to see realism and it’s an interesting movie, it

can keep the audience engaged. Parineeti Chopra is known for her cheerful personality and in this movie as an actress she has done a tremendous job in portraying Saina Nehwal.

The movie runs high on emotions and as it’s a biopic which is based on sports, we get to see that saina’s mother herself is a good badminton player who is encouraging her second girl towards Badminton and Her father is extremely supportive.

There were also psychological aspects of the movie where Saina gets an injury and she gets trolled by the public on social and we get to see how she handles the entire situation with the help of her coach, friends and family, And in some parts of the movie we get to see the dedication that she had towards badminton. The movie is just like any other biopic made in Bollywood, with their own plots

and twists, certain scenes are realistic, which shows the efforts of the director, on the negative aspect the makeup of main lead actress that is portraying Saina Nehwal could have been better. They have tried to keep it as real as possible although there were many things that had happened in Saina Nehwal’s life, which are not in the biopic, as the director focused mostly on the aspect of her struggle and winning the championship and the people that supported her.

Overall, it’s a great movie, the director has made good efforts in getting the right kind of emotions from the actress to show the struggles and winning moments of a sports person, the entire cast has done a great job, it can keep the audience engaged throughout, it’s an inspiring movie, and it’s a movie that can be watched with kids, family and friends.

### Roles of Social Media in Social Development

Arathy MS

Social media is defined by its interactive and its effectiveness to generate quality content. So it became an inevitable part of our social development and organizations. Many organizations and individuals are facing issues in their capacity to deliver social and other type of services due to lack of resources. Development cannot happen in isolation, so there is a need of strong tool to connect people instantly and continuously. Social media can be this strong tool. In today’s society, social media holds a powerful position. It connects people across the world and share information within a very less time. Media for development uses to convey messages on issues like health care, poverty reduction, good governance, socio economic and cultural development, environmental protection and community development. Every aspect in society has positive and negative parts. So, we can see that how this negative impacts surpassed through positives view points to attain development in all fields.

Through many ways social media is influencing or directly impacting our social development. Take a recent example, which is WhatsApp payment. We already have so many online payment options today, So in that list we recently added WhatsApp payment. Commonly, everybody thinks that social medias are for connecting people and to share information. But at the same time through this types of new updating, they are making a huge impact in our social and other kind of development. Also development agencies are utilizing social media for years, using blogs, Facebook, Instagram and other social media platforms to publicize their views, purpose, activities and to share news and their policies.

## 5G Technology by the end of 2021

**Leuwellyvn Rozario**

5G is predicted to reshape a variety of industries throughout the world, including transportation, healthcare, and logistics. Unlike 3G and 4G, which only improved data transfer speeds on smartphones, 5G will enable a universe of linked objects to communicate with one another. India's marketplace, with a population of over 1.3 billion people, provides tremendous development potential. In terms of population, India's states are often compared to countries. The fifth generation (or 5G) of long-term evolution (LTE) mobile broadband networks is



5G the key to digital inclusion for the coming years

the most recent upgrade. 5G primarily operates across three bands: low, mid, and high frequency spectrums, each with its own set of benefits and drawbacks. A salesperson Mr Avinash said, "new customers are demanding phones that support 5G. They are not interested in

the previous 4G technology. Samsung and Xiaomi are in huge demand." In June, Vodafone Idea announced a partnership with Cisco to strengthen its existing 4G network and, in the future, 5G use cases to provide even a better consumer experience. Samsung, a South

Korean corporation that began exploring 5G technology in 2011, has, on the other hand, seized the lead in developing hardware for 5G networks for a number of companies. The Samsung Galaxy M32 5G smartphone is now available in India. Samsung's newest 5G

smartphone supports a total of 12 bands. The business also stated that the smartphone will receive two-year OS upgrades. For decades, technological advancements have brought about significant changes in people's lives. The mobile data revolution has been the most significant in India during the last decade. This can be seen in the way India has risen from 155th place in mobile broadband penetration to become the world's largest mobile data consumer in only one year, surpassing both the United States and China combined. The fourth industrial revolution has begun, powered by connection, data, and artificial intelligence.

## Future of co-working spaces in Bengaluru

**Mansi Saha**

In recent years there is a stark increase in the number of new start-ups coming up. The successful IPO and acquisition of many new companies like Zomato and Nykaa have emboldened the aspirations of the country to become self-reliant and transition to an economy that exports high net worth finished products and services. Bangalore being the start-up hub of India is home to the office spaces of most of these businesses but, there is a challenge. The workforce of today and tomorrow will

be primarily working in urban centres like Delhi and Bangalore, where property costs have skyrocketed in recent years and made it increasingly difficult for organizations to have large dedicated office spaces. Indian start-ups are opting for co-working spaces for their business operations with the constant growth of around 5% post covid and industry analysts predict that in the next 10 years there will be around 10-20 % increase in the co-working space business, which in turn can enable India to see similar growth as China after the

adoption of co-working space business model. Co-working spaces provide a lot of benefits to developing a strong start up ecosystem and the private sector in general. The private sector is growing rapidly and new players are entering into different businesses. The new players need a cost-effective option whereas the big organization are opting for co-working spaces to improve efficiency and save time. After the pandemic, there is a shift in workplace culture as organizations have invested heavily, both resources and money.

## Flipkart's support towards PM's Vision



Flipkart a platform trusted by many

**Ashmita Adhikari**

PIB on 2<sup>nd</sup> November 2021, 3:42pm posted that the ministry of Rural Development signed MOU with Flipkart, where Flipkart extended support towards the Prime Minister's vision of 'Atmanirbhar Bharat'. Flipkart has pledged to join hands with the Government of India's National Rural livelihood mission.

The partnership enhances rural livelihood and will provide them with national market access. This is a part

of the ministry of Rural Development's Deendayal Antyodaya Yojana – National rural livelihood mission program, to encourage businesses and self-help groups. The MOU was signed on November 2<sup>nd</sup> in the presence of Minister of Rural Development and Panchayati Raj, Shri Giriraj Singh, Minister of state for Rural Development. The MOU was signed by the joint secretary, DAY-NRLM, Shri Charanjit Singh Flipkart's Rajneesh Kumar.

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