

## Kristu Jayanti School of Management MBA/PGDM organized Experiential Learning Week



on a live project.

All the first year MBA/PGDM batch 2017-19 were taken for an industrial visit in Bangalore. Students visited the industrial units of 3M Company, formerly known as the Minnesota Mining and Manufacturing Company, an American multinational conglomerate corporation, Kennametal, a supplier of tooling and industrial materials, head quartered in Pennsylvania, United States and CM Envirosystems, a leading engineering company specialised in environmental simulation testing technology. This Experiential learning week aided the students to practically experience the complexities in Business Management and also to understand the challenges in setting up and running big industrial units.

**K**ristu Jayanti School of Management, a leading B-School in Bangalore, conducted an 'Experiential Learning Week' for first year MBA/PGDM students. A group of first year MBA/PGDM students was shortlisted and was taken to ITC Ltd., where they were offered a field project. Students got an opportunity to interact with the industry officials and also to work on the field