

Business Standard

CAMPUS
TALK

BS PROMOTIONS

Kristu Jayanti School of Management organized Knowledge Exchange Programme

Kristu Jayanti School of Management organized a Knowledge Exchange Programme with Naipunya Institute of Management and Information Technology in its campus at Bengaluru. The main objective of knowledge exchange program is to provide the budding manager a platform to showcase their talents by collaborating with each other and to work as a team.

The programme commenced with Inauguration by Rev. Fr Josekutty P.D, Principal, Kristu Jayanti College. In his presidential address Rev. Fr. Josekutty P D advocated the '4Cs of Success of the budding managers' namely, Conviction, Commitment, Creativity and Character. Dr. Justin Nelson Michael delivered an Expert talk on the topic, 'The 7 habits Of Highly Effective Budding Managers'. After the inauguration ceremony the students had a group discussion on various business case studies. The discussion was followed



by group presentations by each teams on their respective cases. After that the student were asked to present their case study one from both the teams from both colleges. The valediction was followed by a group photo session and a high tea. It was indeed a great learning and enriching knowledge exchange programme for the 50 students from the Kristu Jayanti School of Management and the 45 students from the Naipunya Institute of Management and Information Technology.

IFIM students socially immersing in their projects through SIPs across states

The students of IFIM B-School, as part of their Social Immersion Project, are currently working on various projects in diverse states across India. SIPs, by giving a chance to participate in social service and community work through a variety of activities, involving interactions and projects, are undertaken which allow the students to understand the issues faced by the community and help provide research-driven, impactful solutions to these problems. The students were organised into groups and sent on different missions for their SIPs. Their projects included cleaning up the Bhagsunag Waterfall in Dharamshala, working on various projects like water management, wildlife protection, computer education and more across five villages in Kolar adopted by IFIM, working in the Himalayas for Mountain Waste Management etc. These projects are being undertaken currently and the results have been



laudable as their work has received special appreciation by the Waste Warriors Dharamshala on Facebook and have created the first prototype of low cost garbage segregation unit.

— Kavya