



**Kristu Jayanti College launches Women Entrepreneurs' Outlet & Cell**

Kristu Jayanti College launched the Kristu Jayanti Women Entrepreneurs' Cell on October 8. K Ratna Prabha IAS (retd), former chief secretary, Karnata-



ka government, and president, UBUNTU, inaugurated Campus Self-Groups and Women Entrepreneurs' Outlet where more than 50 self-help

groups (SHGs), women entrepreneurs and farmers showcase their outlets on the campus to connect with the students and staff. Two major initiatives were also launched, both founded by two students of the college: Campus Market App, a platform to aid communication between campus farmers and consumers; and another Appachi Pvt Ltd, featuring a product 'Chukku Brew'.