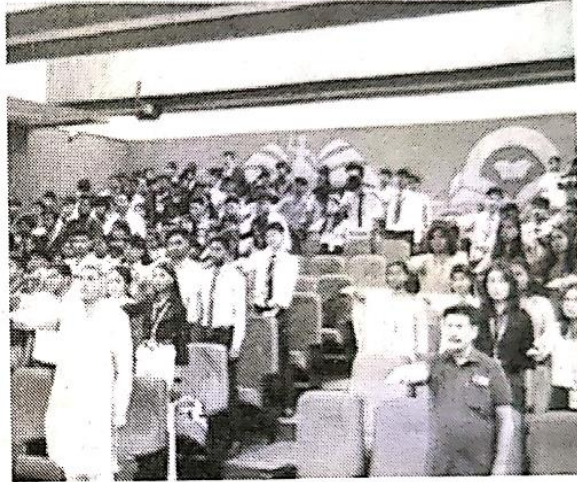


# KJC hosts People's Education Programme with KVIC

### CH NEWS

Kristu Jayanti College, proudly hosted the Khadi and Village Industries Commission (KVIC), in collaboration with the Ministry of MSME, Government of India, for the People's Education Programme. The event commenced at 10:30 a.m. in the A3 Auditorium, organized by the Jayantian Alumni Entrepreneurs Forum, featuring esteemed dignitaries and experts from KVIC.

Notable guests included Shri Lalitkumar Shah, Honourable Expert Member of KVIC; Dr. E. Mohan Rao, State Director, KVIC Bengaluru; Shri L. Madan Kumar Reddy, Deputy CEO of KVIC Zonal Office (South Zone); and Shri M. Lingadurai, Assistant Director-II, State Office, KVIC. The day began with a soulful performance by the Kristu Jayanti Choir, followed by a welcome address from Dr. Lourdunathan, where Fr. Lijo P. Thomas, Vice-Principal of Kristu Jayanti College, presented saplings to the Chief Guests as a symbol of growth and sus-



tainability. In his Presidential Address, Fr. Lijo P. Thomas emphasized the significance of Khadi products and KVIC's role in reviving traditional crafts. Dr. E. Mohan Rao discussed KVIC's initiatives empowering rural artisans, while Shri Lalitkumar Shah passionately shared insights about the Khadi industry's revival under the 'Make in India' initiative. The event also featured feedback sessions and recognized winners of the Debate and Essay Writing Competition.