

Guest lecture session held in Bengaluru

The Hindu Bureau

BENGALURU

Kristu Jayanti College, Autonomous, Bengaluru, on November 8, hosted a guest lecture session on the topic “Navigating the Business Landscape: Key Skills and Competencies for Success” by Sridhar Aranala, vice president, Sales and Distribution, The Hindu Group.

In an era defined by rapid change and increasing complexity, success in business requires more than just traditional knowledge,

said Mr. Aranala. Speaking to an engaged audience of students, he shared his invaluable perspectives on the essential skills required to not only survive but thrive in today’s competitive business environment.

He said the business landscape demands more than just technical know-how. Key competencies and attributes such as time management, self-confidence, grit, perseverance, taking 100% responsibility, ownership and loving one’s job are central to long-term success.