

## Businessline November 16, 2024

### **Kristu Jayanti School of Management launched**

NSE Empowerment Lecture Series : Kristu Jayanti School of Management, in collaboration with National Stock Exchange (NSE) Academy launched the NSE Empowerment Lecture Series, an initiative aimed at providing students with industry



exposure to the Financial, Capital Market and FinTech sectors. This series is designed to explore the applications of FinTech in banking, insurance, and financial services while equipping students with insights into the expanding career opportunities within these fields. The inaugural session, held on November 13, 2024, was titled "FinTech: Emerging Trends and Career Pathways with Industry Insights" and provided MBA students with essential perspectives on the dynamic FinTech industry. The event featured distinguished speakers Mr. Ravi Jain, Associate Vice President and Regional Head BD-South at NSE, and Mr. Saravanan Ganesh, Chief Coding Coach and Managing Director of TechSparx Bangalore. The event aimed to immerse students in the FinTech landscape, covering essential topics such as digital banking, payment solutions, and the role of AI and data analytics in financial services. The programme is a recurring series and through this lecture series, students will explore the structure of the BFSI industry, understand the current challenges and opportunities, and examine FinTech solutions disrupting the traditional sectors, the series will also focus on introduction to digital banking platforms, mobile wallets, online transactions, and the applications of AI and machine learning in BFSI risk management and cybersecurity.