Demand & supply: Colleges introduce AI courses from semester 1 itself

Continuous skill development through faculty development programmes and management development programmes is ensuring educators stay updated with the latest AI advancements. Augustine George, principal of Kristu Jayanti College, said they have seen a 70-80% rise in demand for AI courses from students. "Colleges have responded by introducing AI courses from the first semester itself, instead of the third semester as was the case earlier," he added.

> Colleges are actively collaborating with industry experts who provide guest lectures and insights into evolving AI technologies. Companies visiting campuses for recruitment are increasingly seeking students with AI expertise, prompting institutions to expand their AI offerings even to arts students. We are also introducing more certificate courses in AI to meet growing industry demands
>
> **Augustine George** | PRINCIPAL, KRISTU JAYANTI COLLEGE

Kristu Jayanti College is offering new programmes such as BSc AI, BCA AI, and now BBA AI. "AI-related subjects have been incorporated as part of discipline-specific core courses, elective courses and even domain-specific programmes for non-computer science students," said George.

With AI becoming an essential part of higher education, institutions anticipate further growth in enrolments and career opportunities, solidifying AI education as a cornerstone of future academic and professional landscapes. "AI is no longer limited to computer science; students from various disciplines are engaging in AI-related coursework," Prof Mohan Reddy, director, CMR University, Bagalur, said.

Muralidhara BL, senior professor, department of computer science, BU, said, "With growing industry demand... we're expanding AI education not just at the undergraduate level but also in PG programmes this year."