

Newspaper Clipping

City Highlights February 26, 2025

KJC hosts inspiring student summit on media innovation

Kristu Jayanti College recently hosted the Student Summit on Media Innovation, bringing together 200 media students from across Bengaluru. The event provided a dynamic platform for budding media entrepreneurs to showcase their ideas and gain insights into the evolving media landscape. Mr. Mockbul Haque, General Manager of The Hindu's Advertisement Department, was the Chief Guest. He shared his journey in media, highlighting the shift from traditional to digital platforms and offering valuable industry insights.



The summit featured engaging panel discussions and interactive sessions, allowing students to connect with professionals and explore innovative ideas.

Experts emphasized the skills needed for media entrepreneurship. Student presenters were recog-

nized with certificates for their creativity and innovation. The event concluded on an inspiring note, reinforcing Kristu Jayanti College's dedication to fostering future media leaders and encouraging students to embrace innovation in journalism and media.