

Newspaper Clippings

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CAMPUS
TALK

BS PROMOTIONS

DEPARTMENT OF MANAGEMENT, KRISTU JAYANTI COLLEGE'S PROJECT SANKALP

The Department of Management at Kristu Jayanti College, Autonomous, Bengaluru, under its Department Extension Activity, has long been dedicated to fostering meaningful social change. In alignment with this mission, Project Sankalp was conceived as an initiative to support underprivileged government schools in dire need of essential resources. Embodying the ethos of A Promise Made is a Promise Cherished, the project aimed to address infrastructural deficiencies and create a more conducive learning environment for students.

As part of this initiative, Spark a Smile, a fundraising event, was organised, witnessing overwhelming participation from students and faculty members, who contributed both through engaging stalls and generous financial support. This collective effort culminated in the successful accumulation of ₹1,15,000, reflecting the institution's commitment to social responsibility and community engagement.

The funds raised through Spark a Smile were strategically allocated to uplift the infrastructure

of the primary government school in Byalahalli village, Kolar district.

Project Sankalp stands as a testament to the impact of collective goodwill and proactive social engagement. Through this initiative, Kristu Jayanti College continues to uphold its mission of nurturing responsible leaders who contribute meaningfully to society. With an unwavering commitment to bridging social disparities, the Department of Management remains resolute in its pursuit of impactful outreach initiatives. As the institution moves forward, it remains steadfast in its mission to create lasting change, ensuring that every promise made is a promise cherished.

