

Programme Matrix: Bachelor of Commerce [2023 Batch]



# Kristu Jayanti College

**AUTONOMOUS**

**Bengaluru**

Reaccredited 'A++' Grade by NAAC | Affiliated to Bengaluru North University

## FACULTY OF COMMERCE

### Programme Matrix: Bachelor of Commerce [2023 Batch]

#### Programme Outcomes

After the successful completion of Bachelor of Commerce programme, the graduate will be able to:

PO1: demonstrate professional capability for organisational development, global employability and lifelong learning

PO2: perform accounting, taxation, auditing, finance roles in national and international organisations

PO3: analyse the economic, social and environmental issues related to business

PO4 apply ethical standards and appropriate accounting and finance strategies for effective business operations

PO5: integrate innovations in Commerce for business development

PO6: design and execute ethical research projects in Commerce

Date of Approval: 10/2/2023

DEAN

FACULTY OF COMMERCE AND MANAGEMENT  
KRISTU JAYANTI COLLEGE AUTONOMOUS  
K. Narayanapura, Kothanur PO  
Bengaluru - 560077



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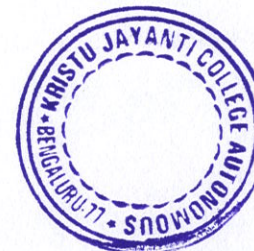
<b>I Semester</b>			
<b>Course Type</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Course Outcomes</b>
DSC	21COM2T411	Financial Accounting	<ol style="list-style-type: none"> <li>1. Compute profit by converting single entry system into double entry system.</li> <li>2. Compute interest, cash price in connection with the preparation of ledger accounts in the books hire purchaser under Asset Accrual Method.</li> <li>3. Analyze the cost of goods sold and value of stocks in accordance with fire insurance policies and claims.</li> <li>4. Compare cash book and pass book, recognize and rectify errors in accounting transactions.</li> <li>5. Explain emerging trends in the field of accounting.</li> </ol>
DSC	21COM2T412	Business Statistics	<ol style="list-style-type: none"> <li>1. Identify the significance of statistics and its functions in different business scenarios</li> <li>2. Make use of the different types of data and label it using specific type of diagram or graph</li> <li>3. Analyze the difference between the various measures of central tendency and dispersion</li> <li>4. Develop an understanding about Karl Pearson's &amp; Spearman's Rank Correlation and also construct the regression equation using regression coefficients</li> <li>5. Estimate the probable future activities based on past performance using Time Series.</li> </ol>
DSC	21COM2T413	Corporate Management and Communication	<ol style="list-style-type: none"> <li>1. Analyze the social responsibility and ethical issues concerned with business Situations</li> <li>2. Evaluate the global context for taking managerial actions of planning and organizing</li> <li>3. Evaluate implications of various leadership theories and formulate informed and well-reasoned decisions</li> <li>4. Develop competencies to recruit, select, train the employees and evaluate the new trends in HRM</li> <li>5. Make use of different types of reports for effective business correspondence.</li> </ol>
DSC	22COA2T411	Financial Accounting (F1)**	<ol style="list-style-type: none"> <li>1. Understand the concepts of financial accounting</li> <li>2. Comprehend the qualitative characteristics of financial statements</li> <li>3. Summarise different business documents and double entry accounting &amp; duality concepts of accounting</li> <li>4. Analyse the recording of business transactions in various books of accounts</li> <li>5. Preparation of financial statements and the interpretation thereof</li> </ol>
DSC	22CMA2T413	Financial Planning and Performance*	<ol style="list-style-type: none"> <li>1. develop an understanding of strategic planning process and models</li> <li>2. analyse performance by using flexible budgets and compare actual results to planned results</li> <li>3. demonstrate knowledge of budgets and analyse financial statements</li> <li>4. explain the importance and use of standard cost systems</li> <li>5. propose performance measures and discuss key performance indicators.</li> </ol>

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DSC	22COA2T413	Corporate Management and Communication (F3)**	<ol style="list-style-type: none"> <li>construct an idea on management concepts and principles, analyze its scope and functions, examine the social responsibility as well as functions of management and draw a comparison between management and administration</li> <li>analyze the concept of planning, explain the planning process and objectives, identify the different types of plans, explain the concept of organization and analyze the term organizational change and its meaning</li> <li>explain the concept of communication and its process, develop an idea on business letters and business reports and the drafting of business letters as well as business reports according to various business situations</li> <li>examine the concept of HRM, explain and evaluate the duties and responsibilities of a human resource manager, and motivate the students to attend interviews and test for getting job and examine various problem involved in placement and also identify the recent trends in HRM</li> <li>understand the theories of motivation, evaluate the leadership styles and analyze the concept of decision making and develop an idea about the budgeting technique</li> </ol>
AECC	22ENG1T313	Contemplations in English Literature	<ol style="list-style-type: none"> <li>Identify the various concepts and usage of grammar and literature through studying prose and poetry</li> <li>Construct impeccable critical analysis of literary texts</li> <li>Apply the theoretical concept language and literature in practical life to communicate effectively.</li> </ol>
AECC	21KAN1T315	Saahithya Sinchana I	<ul style="list-style-type: none"> <li>ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು</li> <li>ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸುವರು</li> <li>ಬಾಲ್ಯದ ನೆನಪು ಹಾಗೂ ಬದುಕಿನ ಸಹಜತೆಗಳನ್ನು ಚರ್ಚಿಸುವರು</li> <li>ಕಾಯಕನಿಷ್ಠೆ ಮತ್ತು ವೃತ್ತಿಪರತೆಯನ್ನು ವಿವರಿಸುವರು</li> <li>ಪರಿಸರದ ಸೌಂದರ್ಯ ಹಾಗೂ ರಚನೆಯ ಸ್ವರೂಪ ಕುರಿತು ವಿಶ್ಲೇಷಣೆ ಮಾಡುವರು</li> </ul>
AECC	21HIN1T315	Hindi Gadhya Ki Vidhaye aur Vyakaran	<ol style="list-style-type: none"> <li>हिन्दी गद्य विधाओं का ज्ञान ग्रहण करने की क्षमता का विकास।</li> <li>विद्यार्थियों में सामाजिक यथार्थ और मुल्यांकन करने का विकास।</li> <li>विद्यार्थियों में गद्य विधाओं का वर्णन करने की क्षमता का विकास।</li> <li>विद्यार्थियों में गद्य का विश्लेषण और व्याकरण बद्ध भाषा कौशल में प्रवीणता।</li> </ol>
AECC	22AEN1T311	Listening and Comprehension in English	<ol style="list-style-type: none"> <li>identify the barriers to listening and describe the key components that contribute to effective listening</li> <li>use their grammatical knowledge to refine their speech and writing</li> <li>analyse complex human situations and challenges that emerge from the prescribed texts.</li> </ol>

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<b>II Semester</b>			
<b>Course Type</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Course Outcomes</b>
DSC	21COM2T421	Corporate Accounting	<ol style="list-style-type: none"> <li>1. Analyze the purpose of financial statements and prepare corporate final accounts.</li> <li>2. Examine the factors influencing the value of goodwill and compute the value of goodwill.</li> <li>3. Compute the value of shares under intrinsic value method, Yield method and earning capacity method.</li> <li>4. Determine the gross liability and Net liability of the under writer.</li> <li>5. Identify the internal control issues and the effects of the regulatory environment on financial reporting.</li> </ol>
DSC	21COM2T422	Business Economics	<ol style="list-style-type: none"> <li>1. Understand the basic economics concepts such as positive and normative economics, central problems of economics and opportunity cost</li> <li>2. Demonstrate the operation of demand and supply in business</li> <li>3. Evaluate the utility theories and identify the applications of consumer equilibrium in real life situation</li> <li>4. Apply marginal analysis for business decision making</li> <li>5. Analyze operations of markets under varying competitive conditions.</li> </ol>
DSC	21COA2T421	Corporate Administration (F4)**	<ol style="list-style-type: none"> <li>1. Understand the concept of lifting corporate veil, types of companies, and process of incorporation of companies under Companies Act</li> <li>2. Explain Memorandum of association, articles of association and the contents of prospectus</li> <li>3. Discuss the rights, duties and responsibilities of Company Director and Company Secretary</li> <li>4. Evaluate the process of convening and conduct of meetings, requisites of valid meeting, agenda of meeting and resolutions of meeting</li> <li>5. List out the various modes and methods of winding up of companies, liquidation of Companies.</li> </ol>
DSC	21COM2T423	Principles of Marketing	<ol style="list-style-type: none"> <li>1. Infer the basic concepts of marketing and asses the marketing environment</li> <li>2. Analyze consumer behaviour and determine the basis for marketing segmentation</li> <li>3. Distinguish between stages of product life cycle and identify factors affecting price</li> <li>4. Evaluate the promotion mix strategies and determine distribution channels</li> <li>5. Design service blueprint and outline the recent trends in marketing.</li> </ol>
DSC	21CMA2T423	Financial Analytics and Control*	<ol style="list-style-type: none"> <li>1. Understand the progression of data, from data to information to knowledge to insight to action</li> <li>2. Explain the opportunities and challenges of managing data analytics</li> <li>3. Appraise cost behavior, types of costs and costing systems</li> <li>4. Understand supply chain management, business process improvement and internal controls</li> <li>5. Demonstrate knowledge of various system controls.</li> </ol>
AECC	22ENG1T323	Glance: Readings from English Literature	<ol style="list-style-type: none"> <li>1. Examine particular themes as hope, love, and truth in prose.</li> <li>2. Analyze the poems based on themes and techniques to understand human values.</li> <li>3. Compose effective dialogues and speeches with precise grammatical structures.</li> </ol>

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AECC	21KANIT325	Saahithya Sinchana II	<p>1: ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು</p> <p>2: ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸುವರು</p> <p>3: ಯೌವನದ ಮಹತ್ವ ಹಾಗೂ ಜವಾಬ್ದಾರಿಗಳನ್ನು ಚರ್ಚಿಸುವರು</p> <p>4: ಮನರಂಜನೆ ಹಾಗೂ ಸಿನಿಮಾ ಕಲೆಯ ಪ್ರಯೋಗ ಹಾಗೂ ಮಹತ್ವವನ್ನು ವಿಶ್ಲೇಷಣೆ ಮಾಡುವರು</p> <p>5: ಕಾಮದ ಮಹತ್ವ ಹಾಗೂ ಬದುಕು ಮೌಲಠೆಳ್ಳು ವಿವರಿಸುವರು</p>
AECC	21HINIT325	Kahani Sangrah aur Media Lekhan	<p>1:हिन्दी कहानी विधा को समझाने की योग्यता का विकास।</p> <p>2:विद्यार्थियों में सामाजिक यथार्थ और मूल्यांकन करने का विकास।</p> <p>3:कहानी पठन में रुचि एवं वर्णन करने की क्षमता का विकास।</p> <p>4:मीडिया लेखन के स्वरूप का ज्ञान प्राप्ती और कहानी विश्लेषण करने की योग्यता का विकास।</p>
AECC	22AENIT321	Conversation Practice in English	<p>1. Identify the barriers to listening and describe the key components that contribute to effective listening</p> <p>2. Use their grammatical knowledge to refine their speech and writing</p> <p>3. Analyse complex human situations and challenges that emerge from the prescribed texts</p>
AECC	21EVSIT321	Environmental Studies	<p>1. Understand the concept of Environment and ecosystems</p> <p>2. Gain knowledge on various components controlling the stability of ecosystem</p> <p>3. Understand the Policies and laws pertaining to the welfare of life forms</p>

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III Semester			
Course Type	Course Code	Course Title	Course Outcomes
DSC	21COM2T431	Accounting For Business Combination	<ol style="list-style-type: none"> <li>1. Appraise about application of the accounting standards</li> <li>2. Compute purchase consideration and examine merger and acquisition process</li> <li>3. Apply the techniques of corporate restructuring for internal and external reconstruction</li> <li>4. Prepare the liquidators' final statement of accounts</li> <li>5. Present the recent developments in accounting.</li> </ol>
DSC	21COM2T432	Cost Accounting	<ol style="list-style-type: none"> <li>1. Explain the basics of cost accounting and the role of cost accountant in an organization</li> <li>2. Classify various overheads and prepare cost sheet</li> <li>3. Analyze the methods of inventory control and prepare stores ledger</li> <li>4. Identify the methods to calculate wages</li> <li>5. Examine the procedure for controlling overheads through allocation, apportionment and absorption.</li> </ol>
DSC	21COA2T432	Performance Management I (F2)**	<ol style="list-style-type: none"> <li>1. Understand nature, purpose and scope of managerial information</li> <li>2. Computation of Material cost and labour cost</li> <li>3. Evaluate allocation and apportionment of overheads to production &amp; nonproduction departments</li> <li>4. Prepare job costing, absorption &amp; marginal cost accounts</li> <li>5. Use budgets and standard costs for planning &amp; control.</li> </ol>
DSC	21COM2T433	Law and Practice of Banking	<ol style="list-style-type: none"> <li>1. Categorizing the relationship between Banker &amp; customer and different types of functions of banker</li> <li>2. Analyze the role, functions and duties of paying and collecting banker</li> <li>3. Explaining procedure involved in opening and operating different accounts</li> <li>4. Examine the different types of negotiable instrument &amp; their relevance in the present Context</li> <li>5. Estimate possible developments in the banking sector in the upcoming days.</li> </ol>
DSC	21CMA2T433	Financial Reporting*	<ol style="list-style-type: none"> <li>1. Calculate costs and evaluate the breakeven position for an organisation</li> <li>2. Demonstrate an understanding of pricing methodologies</li> <li>3. Identify and apply appropriate risk management measures in the investment appraisal</li> <li>4. Appraise the risk, future returns and the capital investment decision</li> <li>5. Develop an understanding of ethics for financial management professionals.</li> </ol>
DSC	21COA2T433	Financial Reporting (F7)**	<ol style="list-style-type: none"> <li>1. Describe the use and application of IFRS (and Ind AS in India)</li> <li>2. Understand the conceptual framework of IFRS</li> <li>3. Prepare and present financial statements as per IFRS</li> <li>4. Evaluate consolidated financial statements</li> <li>5. Analyse the financial performance using various techniques and use of integrated reporting of companies.</li> </ol>
AECC	21ENG1T333	Confluence of English Literature	<ol style="list-style-type: none"> <li>1. Identify the various concepts and usage of grammar and literature through studying Prose and poetry</li> <li>2. Construct impeccable critical analysis of literary texts</li> <li>3. Apply the theoretical concept language and literature in practical life to communicate effectively.</li> </ol>

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AECC	21KANIT335	Saahithya Sinchana III	<p>1 : ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು</p> <p>2 : ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸುವರು</p> <p>3 : ಅಭಿವೃದ್ಧಿಯ ಅರ್ಥದ ಕುರಿತು ಚರ್ಚಿಸುವರು</p> <p>4 : ಮಾನವ ಬದುಕಿನ ಸಹಜತೆಗಳನ್ನು ಚರ್ಚಿಸುವರು</p> <p>5 : ಸಾಧನೆ ಕುರಿತ ಆಧುನಿಕ ವಿಶ್ಲೇಷಣೆ ಮತ್ತು ಜೀವನ ಸಾಧನೆ ಕುರಿತು ಚರ್ಚೆ ಮಾಡುವರು</p>
AECC	21HINIT335	Kavitha Sangrah, Sarakari Patrachar aur Paribhashik Shabdhavali	<p>1: हिन्दी पद्य विधाओं का ज्ञान ग्रहण करने की क्षमता का विकास।</p> <p>2: विद्यार्थियों में सामाजिक मूल्यांकन और यथार्थ को समझने की क्षमता।</p> <p>3: विद्यार्थियों में पद्य विधाओं का वर्णन करने की क्षमता का विकास।</p> <p>4: पत्राचार एवं कार्यालयीन भाषा में विश्लेषण और सृजनात्मकता कौशल का विकास।</p>
AECC	21AENIT331	Essential English Reading	<p>1. Recognize the techniques of effective reading and demonstrate their competence in comprehension.</p> <p>2. Articulate their thoughts and structure written compositions as needed in official contexts</p> <p>3. Formulate their responses to contemporary challenges that emerge from the prescribed texts.</p>

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Course Type	Course Code	Course Title	Course Outcomes
DSC	21COM2T441	Costing Methods And Techniques	<ol style="list-style-type: none"> <li>Determine the notional profit from contact account.</li> <li>Examine the treatment of abnormal loss, abnormal gain and normal loss in process account and compute the value of output.</li> <li>Analyze the application of service costing and calculate Passenger, tonne kilometers.</li> <li>Identify the importance of budgetary control and prepare cash, flexible budget.</li> <li>Explain the Emerging concepts in Cost Management.</li> </ol>
DSC	21COA2T441	Performance Management II (F5)**	<ol style="list-style-type: none"> <li>understand modern techniques of management accounting and performance management in private sector and not-for-profit organisation</li> <li>Apply decision-making techniques in the context of resource optimisation, risk mitigation, and promote efficiency</li> <li>Examine Pricing and Decision-Making Techniques</li> <li>Evaluate performance and non-performance indicators for performance measurement of companies</li> <li>Analyze risk in business decisions and the impact of behavioral considerations in Business.</li> </ol>
DSC	21COM2T442	Financial Markets And Institutions	<ol style="list-style-type: none"> <li>Understand the need and importance of Indian financial systems, how they operate, and economic development</li> <li>Identify the role played by the Apex Banking Institutions in different sectors in the Indian economy</li> <li>Evaluate the Non –Banking Institutions and their current financial activities</li> <li>Assess the theoretical concepts underlying the financial markets and their characteristics</li> <li>Examine relevant regulatory framework under financial institutions and financial innovations</li> </ol>
DSC	21CMA2T442	Financial Decision Making*	<ol style="list-style-type: none"> <li>Calculate costs and evaluate the breakeven position for an organization</li> <li>Demonstrate an understanding of pricing methodologies.</li> <li>Identify and apply appropriate risk management measures in the investment appraisal</li> <li>Appraise the risk, future returns and the capital investment decision</li> <li>Develop an understanding of ethics for financial management professionals.</li> </ol>
DSC	21COA2T442	Strategic Business Reporting**	<ol style="list-style-type: none"> <li>Understand fundamental ethical and professional principles and the consequences of unethical behaviour</li> <li>Demonstrate financial reporting framework in accordance with accounting &amp; reporting standards</li> <li>Interpret and report the financial performance of various entities</li> <li>Prepare the financial statements of group entities</li> <li>Analyze financial statements for different stakeholders and accounting regulation.</li> </ol>

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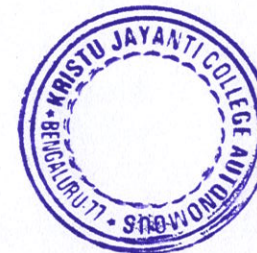
DSC	21COM2T443	Corporate Financial Management	<ol style="list-style-type: none"><li>1. Understand the principles of financial planning for financial decision making</li><li>2. Evaluate financial forecasting process and time value techniques</li><li>3. Compute the cost of capital for different components of source of capital</li><li>4. Analyze the techniques of capital budgeting for evaluating business proposals</li><li>5. Assess the preparation and estimation of working capital.</li></ol>
DSC	21CMA2T443	Corporate Finance*	<ol style="list-style-type: none"><li>1. Interpret and analyse ratios from a company's financial statements</li><li>2. Calculate returns and apply risk measures</li><li>3. Demonstrate the applicability of inventory and credit management in working capital management</li><li>4. Determine, analyse and interpret the components of working capital</li><li>5. Analyze mergers, acquisitions, bankruptcy and corporate restructuring.</li></ol>

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DSC	21COA2T443	Corporate Financial Management (F9)**	<ol style="list-style-type: none"> <li>1. Understand the principles of financial planning for financial decision making</li> <li>2. Evaluate financial forecasting process and time value techniques</li> <li>3. Compute the cost of capital for different components of source of capital</li> <li>4. Analyse the techniques of capital budgeting for evaluating business proposals</li> <li>5. Assess the preparation and estimation of working capital</li> </ol>
AECC	21ENG1T343	Reminiscence of English Literature	<ol style="list-style-type: none"> <li>1. Identify the various concepts and usage of grammar and literature through studying prose and poetry</li> <li>2. Construct impeccable critical analysis of literary texts</li> <li>3. Apply the theoretical concept language and literature in practical life to communicate effectively.</li> </ol>
AECC	21KAN1T345	Saahithya Sinchana IV	<p>*1 : ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು</p> <p>*2 : ಮನುಷ್ಯ ಸಂಬಂಧಗಳು ಮತ್ತು ಸಹಬಾಳೆಯ ಕುರಿತು ಚರ್ಚಿಸುವರು</p> <p>*3 : ಸಾವಿನ ಸಹಜತೆ ಮತ್ತು ಅನಿವಾರ್ಯತೆಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸುವರು</p> <p>*4 : ಮೂಢನಂಬಿಕೆಯ ಅನಾಹುತಗಳ ಕುರಿತು ವಿವರಿಸುವರು</p> <p>*5 : ಕುಟುಂಬ ಮತ್ತು ಸಮಾಜದಲ್ಲಿ ಹೆಣ್ಣು ಅನುಭವಿಸುವ ಶೋಷಣೆಯ ಸ್ವರೂಪ ಕುರಿತು ವಿಶ್ಲೇಷಣೆ ಮಾಡುವರು</p>
AECC	21HIN1T345	Hindi Natak, Computer aur Hindi	<ol style="list-style-type: none"> <li>1: हिन्दी नाटक विधाओं का ज्ञान ग्रहण करने की क्षमता का विकास।</li> <li>2: विद्यार्थियों में सामाजिक मूल्यांकन और यथार्थ को समझने की क्षमता।</li> <li>3: विद्यार्थियों में नाटक विधाओं का वर्णन एवं अभिनय करने की क्षमता का विकास।</li> <li>4: कंप्यूटर और हिंदी भाषा कौशल का विश्लेषण करता है।</li> </ol>
AECC	21AEN1T341	Fundamentals of English Written Communication	<ol style="list-style-type: none"> <li>1. Examine the features of effective writing and demonstrate their skills in complex, non- formulaic writing</li> <li>2. Identify and fix common stylistic errors in written English</li> <li>3. Analyze the representation of cross-cutting issues in literary works.</li> </ol>
AECC	21INC1T341	India and Indian Constitution	<ol style="list-style-type: none"> <li>1. Evaluate the philosophy of the Constitution and its structure</li> <li>2. Appraise the powers and functions of various offices under the Constitution</li> <li>3. Analyze the Indian values, Ideals and the role of Constitution in a Democracy.</li> </ol>

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