



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A++' Grade by NAAC | Affiliated to Bengaluru North University

FACULTY OF HUMANITIES

Programme Matrix: Bachelor of Arts - PYJO [2023 Batch]

Programme Outcomes

After the successful completion of the BA programme in Psychology & Journalism and Mass Communication, the graduate will be able to:

PO1: Demonstrate theoretical knowledge proficiency in Liberal Arts, Languages and Literatures and Social Sciences with social consciousness and human values.

PO2: apply professional and social skills to cater to the needs of the industry, society, and global community.

PO3: acquire professional competence by applying the principles, logic and techniques of Psychology

PO4: develop specialized skills in clinical, industrial and counselling Psychology

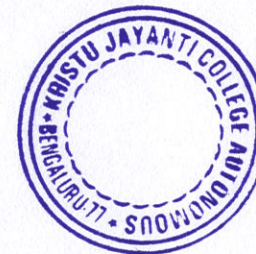
PO5: apply theoretical and applied knowledge of journalism and mass communication in the media industry, society, and global community.

PO6: build aesthetic and technical competencies in gathering, production and presentation of news

PO7: design and execute ethical research projects in Psychology or Journalism and Mass Communication

Date of Approval: 10/2/23



DEAN
FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Narayanapura, Kothanur PO
Bengaluru - 560077



Programme Matrix: Bachelor of Arts - PYJO [2023 Batch]

I Semester			
Course Type	Course Code	Course Title	Course Outcomes
DSC	21PSY2T411	Foundation of Psychology	<ol style="list-style-type: none"> 1. Compare and contrast different schools of thought in Psychology 2. Describe the role of historical perspectives in moulding psychology as a science 3. Differentiate between different schools of psychology 4. Evaluate the basic concepts of psychology. 5. Apply ethical values in psychological practice and research 6. Recognize different scientific research methods used in psychology
DSC	21PSY2L211	Foundation of Psychology Practical	<ol style="list-style-type: none"> 1. Develop rapport between participant and experimenter 2. Instruct and demonstrate the procedures related to psychological experiments in applied domains 3. Analyse and interpret the result and prepare a comprehensive report.
DSC	21JOR2T411	Introduction to Journalism	<ol style="list-style-type: none"> 1. Outline the essentials of journalism and the significance of mass communication in society 2. Recognize the different genres of journalism and associated terminologies 3. Evaluate the role of the press and its relevance in present-day journalism 4. Apply theoretical and applied knowledge of journalism and mass communication in the media industry, society, and global community
DSC	21JOR2L211	Introduction to Journalism Practical	<ol style="list-style-type: none"> 1. Outline the essentials of journalism and the significance of mass communication in society 2. Recognize the different genres of journalism and associated terminologies 3. Evaluate the role of the press and its relevance in present-day journalism
AECC	22ENG1T311	Impressions in English Literature	<ol style="list-style-type: none"> 1. Articulate the relevant issues of society through the imbibed knowledge of prose 2. Identify and appreciate nuances of poetry 3. Implement the basic concepts of grammar and its usage.
AECC	21KAN1T311	Saahithya Sambhrama I	<ol style="list-style-type: none"> 1: ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು 2: ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸುವರು 3: ನಂಬಿಕೆ ಹಾಗೂ ಸಂಪ್ರದಾಯಗಳನ್ನು ವಿಶ್ಲೇಷಣೆ ಮಾಡುವರು 4: ಪರಿಸರ ಜೀವಿಗಳು ಹಾಗೂ ಸಂರಕ್ಷಣೆ ಕುರಿತು ಚರ್ಚಿಸುವರು
AECC	21HIN1T311	Hindi Kahani Sahitya aur Hindi Vyakaran	<ol style="list-style-type: none"> 1: हिन्दी साहित्य के कहानी विधा का ज्ञान ग्रहण और समझने की क्षमता का विकास 2: विद्यार्थियों में कहानी में सामाजिक यथार्थ और कथा का मुल्यांकन करने का विकास 3: विद्यार्थियों में कहानी में चित्रित कथा का वर्णन करने का विकास 4: व्याकरण बद्ध भाषा का ज्ञान एवं कहानी के कथा का विश्लेषण करने का विकास
AECC	22AEN1T311	Listening and Comprehension in English	<ol style="list-style-type: none"> 1. Identify the barriers to listening and describe the key components that contribute to effective listening 2. Use their grammatical knowledge to refine their speech and writing 3. Analyse complex human situations and challenges that emerge from the prescribed texts.

Date of Approval: 10/2/23


DEAN
FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Narayanapura, Kothanur PO
Bengaluru - 560077

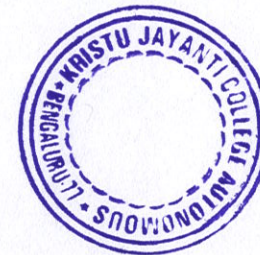


Programme Matrix: Bachelor of Arts - PYJO [2023 Batch]

II Semester			
Course Type	Course Code	Course Title	Course Outcomes
DSC	21PSY2T421	Foundation of Behaviour	<ol style="list-style-type: none"> 1. Compare and contrast theories of emotional experiences, its function and its underlying phenomenon 2. Discriminate and identify determinants of motivation 3. Deconstruct different theories of intelligence 4. Apply various cognitive processes such as thinking and problem solving in relation to human behaviour 5. Apprise and weigh memory enhancing strategies to assist in day-to-day life experiences.
DSC	21PSY2L221	Foundation of Behaviour Practical	<ol style="list-style-type: none"> 1. Develop rapport between participant and experimenter 2. Instruct and demonstrate the procedures related to psychological experiments in applied domains 3. Analyse and interpret the result and prepare a comprehensive report.
DSC	21JOR2T421	Computer Applications for Media	<ol style="list-style-type: none"> 1. Outline the fundamentals of computer hardware and software systems 2. Understand the significance of internet and its influence on social media 3. Define the fundamentals of multimedia and its applications in electronic media 4. Create various multimedia applications required for online media.
DSC	21JOR2L221	Computer Applications for Media Practical	<ol style="list-style-type: none"> 1. Develop multimedia competence catering to professional media requirements 2. Understand the emerging mediums of Information. 3. Demonstrate how computer applications help in Mass Communication
AECC	22ENG1T321	Spectrum: Readings from English Literature	<ol style="list-style-type: none"> 1. Identify the themes and relevant issues through the study of prose and poetry 2. Develop the skill to identify the pertinent themes and characters in the novel 3. Implement new approaches in speaking and writing skills.
AECC	21KANIT321	Saahithya Sambhrama II	<ol style="list-style-type: none"> 1: ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು 2: ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ವ್ಯಾಖ್ಯಾನಿಸುವರು 3: ಧರ್ಮ ಹಾಗೂ ಮಾನವೀಯತೆ ಕುರಿತು ಚರ್ಚಿಸುವರು 4: ಸೃಜನಶೀಲತೆಯ ಸ್ವರೂಪವನ್ನು ಸ್ಪಷ್ಟಪಡಿಸುವರು
AECC	21HIN1T321	Hindi Laghu Upanyas aur Prayojan Mulak Hindi	<ol style="list-style-type: none"> 1: हिंदी उपन्यास विधा को समझ लेने की क्षमता का विकास 2: विद्यार्थियों में सामाजिक यथार्थ और मुल्यांकन करने का विकास। 3: उपन्यास का वर्णन करने की क्षमता का विकास। 4: प्रयोजनमूलक हिंदी के स्वरूप का ज्ञान प्राप्ति और अनुवाद, भाषा कौशल में प्राविण्यता

Date of Approval: 10/2/23


DEAN
FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Marayanapura, Kothanur PO
Bengaluru - 560077



Page 50 of 71

Programme Matrix: Bachelor of Arts - PYJO [2023 Batch]

AECC	22AEN1T321	Conversation Practice in English	<ol style="list-style-type: none">1. Identify the barriers to listening and describe the key components that contribute to effective listening2. Use their grammatical knowledge to refine their speech and writing3. Analyse complex human situations and challenges that emerge from the prescribed texts.
AECC	21EVS1T321	Environmental Studies	<ol style="list-style-type: none">1. Understand the concept of Environment and ecosystems2. Gain knowledge on various components controlling the stability of ecosystem3. Understand the Policies and laws pertaining to the welfare of life forms.



DEAN
FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Narayanapura, Kothanur PO
Bengaluru - 560077



Date of Approval: 10/2/23

Programme Matrix: Bachelor of Arts - PYJO [2023 Batch]

III Semester			
Course Type	Course Code	Course Title	Course Outcomes
DSC	21PSY2T431	Child Development	<ol style="list-style-type: none"> 1. Integrate the core concepts and principles of physical, cognitive, social, and psychosocial development 2. Demonstrate the impact of biological/genetic and psychosocial influences on physical growth, cognition, and behaviour 3. Evaluating the milestones of physical and motor development 4. Analysing the cognitive and language development 5. Incorporate the core concepts and theories of development to practice.
DSC	21PSY2L231	Child Development Practical	<ol style="list-style-type: none"> 1. Develop rapport between participant and experimenter 2. Instruct and demonstrate the procedures related to psychological experiments of learning, memory, sensation, intelligence and thinking in applied domains 3. Analyse and interpret the result and prepare a comprehensive report
DSC	21JOR2T431	News Reporting and Analysis	<ol style="list-style-type: none"> 1. Analyse news articles with news elements and principles of news writing 2. Manage and design interviews for journalistic reporting 3. Develop feature stories for newspapers and magazines 4. Develop news stories in specialized areas like- courts, crime, politics, sports, developmental reporting, science and environment, health and lifestyle, obituaries
DSC	21JOR2L231	News Reporting and Analysis Practical	<ol style="list-style-type: none"> 1. Identify the components and structure of news stories 2. Compose leads for various kinds of news stories 3. Arrange and design interviews for journalistic writing 4. Compose news stories in the areas of their interest
AECC	21ENG1T331	Harmonies of English Literature	<ol style="list-style-type: none"> 1. Identify the themes and relevant issues through the study of prose and poetry 2. Develop the skill to identify the pertinent themes and characters in the novel 3. Implement new approaches in speaking and writing skills.
AECC	21KAN1T331	Saahithya Sambhrama III	<ol style="list-style-type: none"> 1: ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು 2: ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸುವರು 3: ನಂಬಿಕೆ ಹಾಗೂ ಸಂಪ್ರದಾಯಗಳನ್ನು ವಿಶ್ಲೇಷಣೆ ಮಾಡುವರು 4: ಪರಿಸರ ಜೀವಿಗಳು ಹಾಗೂ ಸಂರಕ್ಷಣೆ ಕುರಿತು ಚರ್ಚಿಸುತ್ತ ನಿಜವಾದ ಅಭಿವ್ಯಕ್ತಿಯ ಅರ್ಥವನ್ನು ಗ್ರಹಿಸುವರು 5: ದೇವರು ಹಾಗೂ ಅಂಧ ಆಚರಣೆಗಳನ್ನು


DEAN

FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Narayanapura, Kothanur PO
Bengaluru - 560077

Date of Approval: 10/2/23



Programme Matrix: Bachelor of Arts - PYJO [2023 Batch]

AECC	21HIN1T331	Hindi Nibandh Sangrah, Aatmakatha aur Anuvad Kala	1: हिन्दी साहित्य के गद्य विधा को समझ लेने की क्षमता का विकास 2: विद्यार्थियों में सामाजिक यथार्थ और मूल्यांकन करने का विकास 3: निबन्ध, जीवनी में सृजनात्मक कौशल्य और विश्लेषण करने की क्षमता का विकास 4: अनुवाद कला एवं व्याकरण बद्ध भाषा कौशल में प्रवीणता।
AECC	21AEN1T331	Essential English Reading	1. Recognize the techniques of effective reading and demonstrate their competence in comprehension. 2. Articulate their thoughts and structure written compositions as needed in official contexts 3. Formulate their responses to contemporary challenges that emerge from the prescribed texts.


DEAN
FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Narayanapura, Kothanur PO
Bengaluru - 560077



Date of Approval: 10/2/23

Programme Matrix: Bachelor of Arts - PYJO [2023 Batch]

IV Semester			
Course Type	Course Code	Course Title	Course Outcomes
DSC	21PSY2T441	Developmental Psychology	<ol style="list-style-type: none"> 1. Integrate the core concepts and principles of physical, cognitive, social, and psycho-social development of adolescence 2. Evaluate the transformation from adolescence to adulthood and synthesize the impact on cognitive, emotional, and vocational development 3. Identify and delineate the challenges of Middle adulthood 4. Elaborate changes occurring across intergenerational and personal relationship 5. Examine the philosophy of death and dying, and elaborate on finding purpose in life and death.
DSC	21PSY2L241	Developmental Psychology Practical	<ol style="list-style-type: none"> 1. Develop rapport between participant and experimenter 2. Instruct and demonstrate the procedures related to psychological experiments in applied domains 3. Analyse and interpret the result and prepare a comprehensive report
DSC	21JOR2T441	News Processing and Editing	<ol style="list-style-type: none"> 1. Examine the newspaper organization structure, functions of editorial department, and develop editorials, middle, columns. 2. Outline the changing roles of editors, news judgmental rules, editing values, and standards of writing. 3. Apply the skills and tools of editor, grammar skills, headlines and cutlines for print and online media. 4. Design newspaper and magazine pages by means of the principles of design
DSC	21JOR2L241	News Processing and Editing Practical	<ol style="list-style-type: none"> 1. Understand the ethical foundations of the profession and its values, including the importance of diversity. 2. Understand and be able to write and design a publication 3. Understand the basic elements of digital storytelling. 4. Find appropriate and diverse news sources and be able to build a dummy publication
AECC	21ENG1T341	Prismatics of English Literature	<ol style="list-style-type: none"> 1. Articulate the relevant social issues and thematic representation in prose and poetry 2. Analyse the characters, plot, setting and themes of novel 3. Acquire vital employability skills and employment opportunities with in-depth knowledge of writing skills.
AECC	21KANIT341	Saahithya Sambhrama IV	<ol style="list-style-type: none"> 1: ವಚನಗಳ ಮೂಲಕ ಕಾಯಕ ಮಹತ್ವವನ್ನು ತಿಳಿಯುವರು 2: ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಬಡತನದ ಮೂಲಕ ಚರ್ಚಿಸುವರು 3: ಮಾನವನ ಅತೀತನೆಯ ದುಷ್ಪರಿಣಾಮಗಳ ಬಗ್ಗೆ ಚರ್ಚೆ ಮಾಡುವರು 4: ಕಾಲವು ಮಾನವನ ಮೇಲೆ ನಡೆಸುವ ಕ್ರೌರ್ಯದ ಬಗ್ಗೆ ಚರ್ಚಿಸುವರು 5: ಕೀರ್ತನೆಗಳ ಮೂಲಕ ಮಾನವೀಯ ಸಂಬಂಧಗಳ ಕುರಿತು ಚರ್ಚಿಸುವರು

Date of Approval: 10/2/23


DEAN
FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Narayanapura, Kothanur PO
Bengaluru - 560077



Programme Matrix: Bachelor of Arts - PYJO [2023 Batch]

AECC	21HIN1T341	Hindi Khandakavya, Patralekhan aur Aalekhan	1: हिंदी साहित्य के पद्य विधा का ज्ञान ग्रहण एवं समझने की योग्यता का विकास। 2: विद्यार्थियों में सामाजिक यथार्थ और मुल्यांकन करने का विकास। 3: खंड काव्य वाचन और पठन में रुचि एवं सृजनात्मक कौशल्य का विकास। 4: पत्रलेखन और आलेखन कौशल का विश्लेषण प्राविण्यता।
AECC	21AEN1T341	Fundamentals of English Written Communication	1. Examine the features of effective writing and demonstrate their skills in complex, non-formulaic writing 2. Identify and fix common stylistic errors in written English 3. Analyze the representation of cross-cutting issues in literary works.
AECC	21INC1T341	India and Indian Constitution	1. Evaluate the philosophy of the Constitution and its structure 2. Appraise the powers and functions of various offices under the Constitution 3. Analyze the Indian values, Ideals and the role of Constitution in a Democracy.


DEAN
FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Narayanapura, Kothanur PO
Bengaluru - 560077



Date of Approval: 10/2/23