

Programme Matrix: Bachelor of Arts - JOEN [2023 Batch]



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A++' Grade by NAAC | Affiliated to Bengaluru North University

FACULTY OF HUMANITIES

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Programme Outcomes

After the successful completion of the BA programme in Journalism and Mass Communication and English Literature, the graduate will be able to:

- PO1: Demonstrate theoretical knowledge proficiency in Liberal Arts, Languages and Literatures and Social Sciences with social consciousness and human values.
- PO2: apply professional and social skills to cater to the needs of the industry, society, and global community.
- PO3: apply theoretical and applied knowledge of journalism and mass communication in the media industry, society, and global community.
- PO4: build aesthetic and technical competencies in gathering, production and presentation of news
- PO5: develop effective listening, reading, writing, speaking and composition skills in language.
- PO6: analyse critically literary and cultural texts using literary techniques and theoretical framework
- PO7: design and execute ethical research projects in Journalism and Mass Communication or English Literature.

Date of Approval: 10/2/23



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FACULTY OF HUMANITIES
KRISTU JAYANTI COLLEGE AUTONOMOUS
K. Narayanapura, Kothanur PO
Bengaluru - 560077



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I Semester			
Course Type	Course Code	Course Title	Course Outcomes
DSC	21JOR2T411	Introduction to Journalism	<ol style="list-style-type: none"> 1. Outline the essentials of journalism and the significance of mass communication in society 2. Recognize the different genres of journalism and associated terminologies 3. Evaluate the role of the press and its relevance in present-day journalism 4. Apply theoretical and applied knowledge of journalism and mass communication in the media industry, society, and global community.
DSC	21JOR2L211	Introduction to Journalism Practical	<ol style="list-style-type: none"> 1. Outline the essentials of journalism and the significance of mass communication in society 2. Recognize the different genres of journalism and associated terminologies 3. Evaluate the role of the press and its relevance in present-day journalism
DSC	21OEN2T311	Introduction to Literature	<ol style="list-style-type: none"> 1. Comprehend the elements and nature of literature 2. Interpret the structural elements of works of poetry, fiction, and drama 3. Explain literary terms and figurative language
DSC	21OEN2T312	Indian Writing in English Part I	<ol style="list-style-type: none"> 1. Examine the distinctive features of Indian Writing in English and list the challenges and debates in the definition of the genre 2. Discuss the techniques and themes prevalent in Indian Writing in English through a comprehensive study of the texts prescribed for study in poetry & prose 3. Interpret the historical & social contexts of the texts in Indian Writing in English and engage with the prescribed writings from a critical perspective.
AECC	22ENG1T311	Impressions in English Literature	<ol style="list-style-type: none"> 1. Articulate the relevant issues of society through the imbibed knowledge of prose 2. Identify and appreciate nuances of poetry 3. Implement the basic concepts of grammar and its usage.
AECC	21KAN1T311	Saahithya Sambhrama I	<ol style="list-style-type: none"> 1: ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು 2: ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸುವರು 3: ನಂಬಿಕೆ ಹಾಗೂ ಸಂಪ್ರದಾಯಗಳನ್ನು ವಿಶ್ಲೇಷಣೆ ಮಾಡುವರು 4: ಪರಿಸರ ಜೀವಿಗಳು ಹಾಗೂ ಸಂರಕ್ಷಣೆ ಕುರಿತು ಚರ್ಚಿಸುವರು
AECC	21HIN1T311	Hindi Kahani Sahitya aur Hindi Vyakaran	<ol style="list-style-type: none"> 1: हिन्दी साहित्य के कहानी विधा का ज्ञान ग्रहण और समझने की क्षमता का विकास 2: विद्यार्थियों में कहानी में सामाजिक यथार्थ और कथा का मुल्यांकन करने का विकास 3: विद्यार्थियों में कहानी में चित्रीत कथा का वर्णन करने का विकास 4: व्याकरण बद्ध भाषा का ज्ञान एवं कहानी के कथा का विश्लेषण करने का विकास
AECC	22AEN1T311	Listening and Comprehension in English	<ol style="list-style-type: none"> 1. Identify the barriers to listening and describe the key components that contribute to effective listening 2. Use their grammatical knowledge to refine their speech and writing 3. Analyse complex human situations and challenges that emerge from the prescribed texts.

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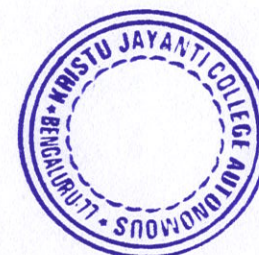


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II Semester			
Course Type	Course Code	Course Title	Course Outcomes
DSC	21JOR2T421	Computer Applications for Media	<ol style="list-style-type: none"> 1. Outline the fundamentals of computer hardware and software systems 2. Understand the significance of internet and its influence on social media 3. Define the fundamentals of multimedia and its applications in electronic media 4. Create various multimedia applications required for online media.
DSC	21JOR2L221	Computer Applications for Media Practical	<ol style="list-style-type: none"> 1. Outline the fundamentals of computer hardware and software systems 2. Understand the significance of internet and its influence on social media 3. Define the fundamentals of multimedia and its applications in electronic media 4. Create various multimedia applications required for online media.
DSC	21OEN2T321	Introduction to Phonetics and Linguistics	<ol style="list-style-type: none"> 1. Comprehend the basic ideas about linguistics and language; nature, its features and its origin 2. Understand the sound system and its process in English 3. Analyse and evaluate the processes in morphology, syntax and semantics.
DSC	21OEN2T322	Indian Writing in English Part II	<ol style="list-style-type: none"> 1. Examine the distinctive features of Indian Writing in English and list the challenges and debates in the definition of the genre 2. Discuss the techniques and themes prevalent in IWE through a comprehensive study of the texts prescribed for study in poetry & prose 3. Interpret the historical & social contexts of the texts in IWE and engage with the prescribed writings from a critical perspective.
AECC	22ENG1T321	Spectrum: Readings from English Literature	<ol style="list-style-type: none"> 1. Identify the themes and relevant issues through the study of prose and poetry 2. Develop the skill to identify the pertinent themes and characters in the novel 3. Implement new approaches in speaking and writing skills.
AECC	21KAN1T321	Saahithya Sambhrama II	<ol style="list-style-type: none"> 1: ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು 2: ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ವ್ಯಾಖ್ಯಾನಿಸುವರು 3: ಧರ್ಮ ಹಾಗೂ ಮಾನವೀಯತೆ ಕುರಿತು ಚರ್ಚಿಸುವರು 4: ಸೃಜನಶೀಲತೆಯ ಸ್ವರೂಪವನ್ನು ಸೃಷ್ಟಿಪಡಿಸುವರು
AECC	21HIN1T321	Hindi Laghu Upanyas aur Prayojan Mulak Hindi	<ol style="list-style-type: none"> 1: हिंदी उपन्यास विधा को समझ लेने की क्षमता का विकास 2: विद्यार्थियों में सामाजिक यथार्थ और मुल्यांकन करने का विकास। 3: उपन्यास का वर्णन करने की क्षमता का विकास। 4: प्रयोजनमूलक हिंदी के स्वरूप का ज्ञान प्राप्ति और अनुवाद, भाषा कौशल में प्राविण्यता

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AECC	22AEN1T321	Conversation Practice in English	<ol style="list-style-type: none">1. Identify the barriers to listening and describe the key components that contribute to effective listening2. Use their grammatical knowledge to refine their speech and writing3. Analyse complex human situations and challenges that emerge from the prescribed texts.
AECC	21EVS1T321	Environmental Studies	<ol style="list-style-type: none">1. Understand the concept of Environment and ecosystems2. Gain knowledge on various components controlling the stability of ecosystem3. Understand the Policies and laws pertaining to the welfare of life forms.


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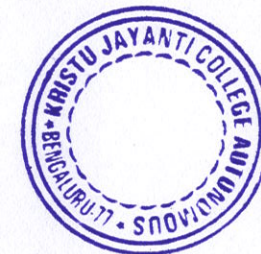
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III Semester			
Course Type	Course Code	Course Title	Course Outcomes
DSC	21JOR2T431	News Reporting and Analysis	<ol style="list-style-type: none"> Analyse news articles with news elements and principles of news writing Manage and design interviews for journalistic reporting Develop feature stories for newspapers and magazines Develop news stories in specialized areas like- courts, crime, politics, sports, developmental reporting, science and environment, health and lifestyle, obituaries.
DSC	21JOR2L231	News Reporting and Analysis Practical	<ol style="list-style-type: none"> Identify the components and structure of news stories Compose leads for various kinds of news stories Arrange and design interviews for journalistic writing Compose news stories in the areas of their interest
DSC	21OEN2T331	British Literature upto 1800	<ol style="list-style-type: none"> Critique and interpret British literature from the Middle English age to the Neoclassical age Explore literary aesthetics through deep understanding of the prescribed genres Estimate the relevance of the literary texts to that of England's social milieu.
DSC	21OEN2T332	Indian Writing in Translation	<ol style="list-style-type: none"> Identify the stylistic elements and thematic concerns represented in Indian writings translated in English Appraise on the different literatures of India and to realize its value in practical aspects of life Speculate on the socio, economic, cultural issues and problems discussed in the translated works
AECC	21ENG1T331	Harmonies of English Literature	<ol style="list-style-type: none"> Identify the themes and relevant issues through the study of prose and poetry Develop the skill to identify the pertinent themes and characters in the novel Implement new approaches in speaking and writing skills.
AECC	21KAN1T331	Saahithya Sambhrama III	<ol style="list-style-type: none"> ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ ಹಾಗೂ ಅವಶ್ಯಕತೆಯನ್ನು ತಿಳಿಯುವರು ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸುವರು ನಂಬಿಕೆ ಹಾಗೂ ಸಂಪ್ರದಾಯಗಳನ್ನು ವಿಶ್ಲೇಷಣೆ ಮಾಡುವರು ಪರಿಸರ ಜೀವಿಗಳು ಹಾಗೂ ಸಂರಕ್ಷಣೆ ಕುರಿತು ಚರ್ಚಿಸುತ್ತ ನಿಜವಾದ ಅಭಿವೃದ್ಧಿಯ ಅರ್ಥವನ್ನು ಗ್ರಹಿಸುವರು ದೇವರು ಹಾಗೂ ಅಂಧ ಆಚರಣೆಗಳನ್ನು
AECC	21HIN1T331	Hindi Nibandh Sangrah, Aatmakatha aur Anuvad Kala	<ol style="list-style-type: none"> हिन्दी साहित्य के गद्य विधा को समझ लेने की क्षमता का विकास विद्यार्थियों में सामाजिक यथार्थ और मूल्यांकन करने का विकास निबन्ध, जीवनी में सृजनात्मक कौशल्य और विश्लेषण करने की क्षमता का विकास अनुवाद कला एवं व्याकरण बद्ध भाषा कौशल में प्रवीणता
AECC	21AEN1T331	Essential English Reading	<ol style="list-style-type: none"> Recognize the techniques of effective reading and demonstrate their competence in comprehension. Articulate their thoughts and structure written compositions as needed in official contexts Formulate their responses to contemporary challenges that emerge from the prescribed texts.

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Course Type	Course Code	Course Title	Course Outcomes
DSC	21JOR2T441	News Processing and Editing	<ol style="list-style-type: none"> 1. Examine the newspaper organization structure, functions of editorial department, and develop editorials, middle, columns. 2. Outline the changing roles of editors, news judgmental rules, editing values, and standards of writing. 3. Apply the skills and tools of editor, grammar skills, headlines and cutlines for print and online media. 4. Design newspaper and magazine pages by means of the principles of design.
DSC	21JOR2L241	News Processing and Editing Practical	<ol style="list-style-type: none"> 1. Understand the ethical foundations of the profession and its values, including the importance of diversity. 2. Understand and be able to write and design a publication 3. Understand the basic elements of digital storytelling. 4. Find appropriate and diverse news sources and be able to build a dummy publication.
DSC	21OEN2T341	British Literature - 1800 and After	<ol style="list-style-type: none"> 1. Critique and interpret English literature of the Romantic age to Modern age 2. Explore literary aesthetics through deep understanding of the prescribed genres 3. Estimate the relevance of the literary texts to that of England's social milieu.
DSC	21OEN2T342	Gender Studies	<ol style="list-style-type: none"> 1. Comprehend the evolution of gender studies in relation to women's studies and the relevance of the discipline 2. Understand the key concepts and the theories in gender studies 3. Evaluate and assess the stereotypical representations of gender in media.
AECC	21ENG1T341	Prismatics of English Literature	<ol style="list-style-type: none"> 1. Articulate the relevant social issues and thematic representation in prose and poetry 2. Analyse the characters, plot, setting and themes of novel 3. Acquire vital employability skills and employment opportunities with in-depth knowledge of writing skills.
AECC	21KAN1T341	Saahithya Sambhrama IV	<ol style="list-style-type: none"> 1: ವಚನಗಳ ಮೂಲಕ ಕಾಯಕ ಮಹತ್ವವನ್ನು ತಿಳಿಯುವರು 2: ಮನುಷ್ಯ ಸಂಬಂಧಗಳನ್ನು ಬಡತನದ ಮೂಲಕ ಚರ್ಚಿಸುವರು 3: ಮಾನವನ ಅತಿಆಸೆಯ ದುಷ್ಪರಿಣಾಮಗಳ ಬಗ್ಗೆ ಚರ್ಚೆ ಮಾಡುವರು 4: ಕಾಲವು ಮಾನವನ ಮೇಲೆ ನಡೆಸುವ ಕ್ರೌರ್ಯದ ಬಗ್ಗೆ ಚರ್ಚಿಸುವರು 5: ಕೀರ್ತನೆಗಳ ಮೂಲಕ ಮಾನವೀಯ ಸಂಬಂಧಗಳ ಕುರಿತು ಚರ್ಚಿಸುವರು


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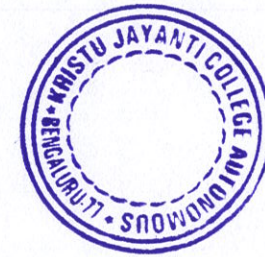
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AECC	21HIN1T341	Hindi Khandakavya, Patralekhan aur Aalekhan	1: हिंदी साहित्य के पद्य विधा का ज्ञान ग्रहण एवं समझने की योग्यता का विकास। 2: विद्यार्थियों में सामाजिक यथार्थ और मुल्यांकन करने का विकास। 3: खंड काव्य वाचन और पठन में रुचि एवं सृजनात्मक कौशल्य का विकास। 4: पत्रलेखन और आलेखन कौशल का विश्लेषण प्राविण्यता।
AECC	21AEN1T341	Fundamentals of English Written Communication	1. Examine the features of effective writing and demonstrate their skills in complex, non-formulaic writing 2. Identify and fix common stylistic errors in written English 3. Analyze the representation of cross-cutting issues in literary works.
AECC	21INC1T341	India and Indian Constitution	1. Evaluate the philosophy of the Constitution and its structure 2. Appraise the powers and functions of various offices under the Constitution 3. Analyze the Indian values, Ideals and the role of Constitution in a Democracy.


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