

**Publications by Faculty Members**  
**ACADEMIC YEAR 2019-2020**

**DETAILS OF BOOKS PUBLISHED [2019-2020]**

Sl. No	Name	Department	Title of the Book	Details of Publisher
1	Mr. Surjit Singha	Commerce [UG]	Impact of COVID-19 on Economy, Business, Education and Social Life	The Native Tribe, ISBN-13: 9798666121726, ASIN: B08CTKJ3LN, 2020-July
2	Dr. Neeta Dwivedi	Economics	Rural Economics	Shree Niwas Publications, Jaipur, ISBN-978-93-86776-95-2, 2019-June
3	Dr. Joseph Charles Tamilmaran D	Management Studies	May I Introduce Lord Jesus Christ to you ?	Amazon Publishing, 978-1080962037, 2019-July
4	Dr. Aloysius Edward J	Management Studies	Indian Commodity Futures and Spot Markets	Empyrean Publishing House, 2019-November
5	Dr. D. Ravindran	Management Studies	Principles of Management	Thakur Publication, ISBN : 9789387093300, 2019-November
6	Dr. D. Ravindran	Management Studies	Principles of Strategic Management	Charulatha Publications, ISBN : 9789389051940, 2019-November
7	Mr. Ehboklang Pyngrope	English [UG]	Asylum- Innervation of the soul	Notion Press, ISBN-10: 1648921906, 2020-April
8	Mr. Hemango Akshay Hiwale	Humanities	Urbanizing Jorhat Beyond State	Notion Press, 978-1649830579, 2020-August
9	Mr. Shareef N M	Humanities	Beyond the Border (A roadmap to career success)	Lulu Publication, ISBN Number: 978-1-71614-823-1, 2020-July

Sl. No	Name	Department	Title of the Book	Details of Publisher
10	Dr. Juby Thomas	Humanities	Gender and Media: Critical Perspectives	Amazon Asia-Pacific Holdings Private Limited ,ISBN-979-8656195942,2020-June
11	Dr. Ambika P	Computer Science [PG]	Cases on Edge Computing and Analytics	IGI Global Publisher of Timely Knowledge ,ISBN 1799848736,2019-September
12	Ms. Vani Chakraborty	Computer Science [PG]	Analysis and Modelling of Vocal tract & Emotional Speech	LAP Lambert Academic Publishing,ISBN-10: 62005349472,2020-January
13	Dr. Vinothina V, Dr. Ranjitha M	Computer Science [UG]	Multimedia System and Algorithms	VSRD Academic Publishing,ISBN-978-93-87610-38-5 ,2019-May
14	Ms. Mary Jacob, Dr. Kalaiselvi K	Computer Science [UG]	Data Structures Made Easy in C	VSRD Academic Publishing, ,ISBN - 9789387610392,2019-May
15	Dr. Margaret Mary.T	Computer Science [UG]	Data Mining Techniques Mode for Prediction of LED in Children	Lambert Academic Publishing ,2019-September
16	Mr. Prathap G, Ms. Aruna Devi K, Ms. A Deva Kumari	Computer Science [UG]	Mobile Application Development Using Android Studio	CIIT,ISBN 978-93-89105-46-9,,2020-July
17	Dr. S Vijayanand	Life Sciences	Evaluation of Antidiabetic Acitivity of Melia and Murraya	Lambert Academic Publishing,ISBN Number: 978-620-0-26439-8,2019-November

### Publications by Faculty Members

#### DETAILS OF CHAPTERS PUBLISHED IN BOOKS [2019-2020]

Sl.No	Name	Department	Title of the Chapter	Details of Publisher
1	Dr. Raja Kamal C H	Commerce [UG]	An abstract case study on On-line fraud – A city perspective in the book titled Emerging Trends in Social Development through global transformation Part-2	KAHV Publications, New Delhi , ISBN : 978-93-867899-99-0, 2019- July
2	Dr. Raja Kamal C H	Commerce [UG]	An abstract case study on On-line fraud – A city perspective	Emerging Trends in Social Development through global transformation Part-2 , KAAV Publications, New Delhi , ISBN : 978-93-867899-99-0, 2019- July
3	Mr. Surjit Singha	Commerce [UG]	Sustainable Entrepreneurship For North East India in Global Sustainable Development Goals: Understanding, Concepts, Metrics and Teaching	Tsenov Academic Publishing House, Svishtov, 24, Gradevo Str., Bulgaria., 9789542317524, 2019- September
4	Dr. C Nagadeepa, Mr. R Vijayakumar	Commerce [UG]	Government policy and digital learning in the book Digital media in teaching and learning	ESN publication , 978-93-90188-01-7, 2020- June
5	Dr. Kalyani V	Commerce [UG]	Individuals, Labor Workforce Vs The Pandemic Covid-19 – An Opinion, Book - Impact of COVID-19 on Economy, Business, Education and Social Life	The Native Tribe Publication, ISBN-13: 9798666121726, 2020- July
6	Dr. Raja Kamal C H	Commerce [UG]	A Study On Impact Of Covid-19 On Higher Education System In India With Special Focus On Challenges And Opportunities To Education System, Book - Impact of COVID-19 on Economy, Business, Education and Social Life	The Native Tribe Publication, ISBN-13: 9798666121726, 2020- July

Sl.No	Name	Department	Title of the Chapter	Details of Publisher
7	Dr. Raja Kamal C H, Mr. Ajith P Mathews	Commerce [UG]	A Study On The Effect Of Virtual Charges In Indian Financial System With Special Reference To Covid-19, Book - Impact of COVID-19 on Economy, Business, Education and Social Life	The Native Tribe Publication, ISBN-13: 9798666121727, 2020- July
8	Mr. Lourdnathan F	Commerce [UG]	A study on Coronavirus outbreak : Issues and Challenges on Indian Banking Services	The Native Tribe Publication, ISBN-13: 9798666121726, 2020- July
9	Mr. Retheesh P T	Commerce [UG]	Strategies to revive Indian Hospitality, Tourism and Travel industry - Post COVID19	The Native Tribe Publication, ISBN-13: 9798666121727, 2020- July
10	Ms. Aasha, Dr. Gokilavani S	Commerce [UG]	Impact of Pre and Post Pandemic on Consumer Buying Decisions , Book - Impact of COVID-19 on Economy, Business, Education and Social Life	The Native Tribe Publication, ISBN 979-8-66-612172-6, 2020- July
11	Ms. Annie Stephen	Commerce [UG]	A Study On The Overall Well-Being Measures Adopted By Individuals In The Wake Of Covid 19, Book - Impact of COVID-19 on Economy, Business, Education and Social Life	The Native Tribe Publication, ISBN-13: 9798666121726, 2020- July
12	Mr. Bijin Philip	Management	Impact of Covid – 19 on Economy, Business, Education and Social Life (Volume 1)	The Native Tribe Publication, ISBN-13: 9798666121726, 2020- July
13	Ms. Jeeva M	English [UG]	“Question Mark?” in the Anthology titled “Voices from the Society”	Inkquills Publishing House, Farrukhabad, UP, India, ISBN: 978-81-943552-5-0, 2020- January
14	Ms. Smitha Mary Sebastian	English [UG]	Against the Hegemonic Clasp of Oppression in the book English Language and Literature in the Millennial Milieu	L Ordine Nuovo Publication, ISBN :978-93-90084-00-5, 2020-March
15	Ms. Jeeva M	English [UG]	Incentive - "Anathika, Smile, Don't Burn"	Poetry first Edition Published by Notion Press 2020, ISBN- 9781648991516, 2020-May

Sl.No	Name	Department	Title of the Chapter	Details of Publisher
16	Mr. Shareef N M	Humanities	Awaiting New Horizons in Education in a book titled “Education for Future”	SM Books and Publishers, ISBN : 978-93-88989-61-9, 2020-August
17	Dr. Rubavel M	Social Work	Situational Analysis of Risks of Road Traffic Injuries and Coping Mechanism Through Insurance	Bloomsbury Publishing India Pvt Ltd , 978-93-89000-62-7, 2019-September
18	Dr. Ambika P	Computer Science [PG]	Machine Learning and Deep Learning algorithms on the Industrial Internet of Things (IIOT)	Book chapter - The Digital Twin Paradigm for Smarter Systems & Environments: the Industry Use Cases, , -
19	Dr. Cecil Donald A	Computer Science [UG]	Handbook of Cloud Computing	BPB Publications, ISBN 978 93 68176668, 2019- March
20	Ms. Ayshwarya B, Dr. R.Kumar	Computer Science [UG], Computer Science [PG]	Approaches and technologies for the formation of future specialists' motivation	Religacion Revista de Ciencias Sociales Y Humanidades, ISSN : 2477-9083, 2019- June
21	Ms. Ayshwarya B	Computer Science [UG]	Machine Learning is the Future for Lung Cancer Prognosis and Prediction	IGI Global Disseminator of Knowledge, ISBN13:9781799821014, 2020- February



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**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Commerce [PG]**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Commerce [PG]</b>			
1	Dr. Krishnamoorthi M	Measurement of Motives in Influencing of Celebrity Advertisement Towards Jewellery Purchasing in Vellore Dist.	International Journal of Advance and Innovative Research, Journal No. 63571, ISSN : 2394-7780, 2019-June
2	Dr. Pushpa A	A Study on Behaviour of College Students Towards Patanjali with special reference to Bangalore City	Research Guru: Online Journal of Multidisciplinary subjects Volume-13, Issue-1, ISSN : 2346-266X. , 2019-June
3	Dr. V Muthukumar, Ms. Aishwarya P	A Study on Evaluation of Non-Performing Assets under Self Help Groups Bank Linkage Model	Journal of Emerging Technologies and Innovative Research, ISSN : 2349-5162, 2019-June
4	Dr. V Muthukumar, Ms. Aishwarya P	Critical Analysis of Non-Performing Assets among Public and Private Sector Banks under Self Help Group Bank Linkage Model	International Journal of Research and Analytical Reviews, ISSN : 2349-5138, 2019-June
5	Dr. Krishnamoorthi M	An Empirical Evidence of Risk and Return Pattern and its Effects in Selection of Stock – Evidence from NSE Index, India	Think India Journal, ISSN:0971-1260, 2019-December
6	Dr. T.K. Murugesan	Exploring Economic Empowerment of Women Entrepreneurs Through Self-Help Groups in Pudukkottai District of Tamil Nadu	Think India Journal, ISSN:0971-1260, 2019-December

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
7	Dr. T.K. Murugesan	Exploration of CSFs for TQM Implementation –A Study of Manufacturing Firms in South India	Think India Journal, ISSN:0971-1260, 2019-December
8	Ms. Madhu Druvakumar	Efficiency of Commodity Futures in Price Discovery of Turmeric and Chilly- A study with Special Reference to NCDEX	Think India Journal, ISSN:0971-1260, 2019-December
9	Dr. Krishnamoorthi M	Development Finance and Poverty Eradication for Inclusive Growth: A Study on Women Street Vendors in Chennai City	Studies in Place Names, ISSN: 2394-3114, 2020-February
10	Dr. Pushpa A	Cogent Relationship Between Human Aspects and TQM Implementation in Manufacturing Context	Studies in Indian Name Places, 2394-3114, 2020-March
11	Dr. Pushpa A, Dr. T.K. Murugesan	Visual Stimulus and Students Impulse Buying Behaviour: An Empirical Study in Select Retail Outlets in Bangalore	Studies in Indian Name Places, 2394-3114, 2020-March
12	Dr. T.K. Murugesan	QM Practices of MSMES with Reference to MBNQA Framework	Studies in Indian Place Names, ISSN No. 2394-3114, 2020-March
13	Dr. T.K. Murugesan	Developing and Validating Constructs: Human Aspects for Quality Improvement	SCMS Journal of Indian Management (Listed in Scopus, iCi, J-Gate) , ISSN 0973 - 3167, 2020-June
14	Dr. Muhammad Ashiq A M	Impact of Oil Prices and Exchange Rates on Major Sectoral Indices in India.	OPEC Energy Review , ISSN / eISSN 1753-0229 / 1753-0237 , 2020-July
15	Dr. T.K. Murugesan	A Rational Framework of World Class Manufacturing Using Structural Education Model	Journal of Critical Reviews, ISSN- 2394-5125, 2020-July
16	Dr. Pushpa A, Ms. Madhu Druvakumar	Women and Informal Employment: An Analysis of Socio-Economic and Health Conditions of Women Home-Based Workers in Chennai, India	Journal of International Women's Studies, ISSN-15398706, 2020-August



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**Articles Published [2019-2020]**  
**Commerce [UG]**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Commerce [UG]</b>			
1	Dr. C Nagadeepa	Street vendors intention to use E-Wallet: Extension to technology acceptance model	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
2	Dr. Kalyani V	Implementing Block chain in the Manufacturing supply chain	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
3	Dr. Mathiyarasan M	Measurement of Motives in Influencing of celebrity advertisement towards Jewellery purchasing in Vellore District	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
4	Dr. Mathiyarasan M	Study on Measuring Brand Awareness of OPPO Smart Phone	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
5	Dr. Reenu Mohan	Digital Transformation and Green Customers	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
6	Dr. Saranya S	A Study on customer awareness and preference towards online shopping with reference to Bangalore city, Karnataka	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
7	Mr. Lourdnathan F	A study on causes and consequences of Merger and Acquisitions on Financial Performance A special reference to TATA Steel and Corus: An empirical study	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June



<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
8	Mr. R Vijayakumar, Dr. Justin Nelson Michael	An analytical study green banking initiatives amongst customers with special reference to Bangalore	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
9	Mr. Santhosh V, Mr. Raghavendra Babu J	A Study on Prospects and Challenges Mobile Banking in India	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
10	Mr. Shashi Kumar M	A study on the Attitude of Goods and Services Tax Amongst MSME with special reference to Bangalore city	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
11	Ms. Aishwarya P	A Study on Evaluation of Non-Performing Assets under Self Help Groups Bank Linkage Model	Journal of Emerging Technologies and Innovative Research, ISSN2349- 5162, 2019-June
12	Ms. Aishwarya P	Critical Analysis of Non-Performing Assets among Public and Private Sector Banks under Self Help Group Bank Linkage Model	International Journal of Research and Analytical Reviews, ISSN 2349- 5138, 2019-June
13	Ms. Gisa George, Ms. Johnsy Mary Johnson	Students Attitude towards Mobile banking with reference to Bangalore	Journal of Emerging Technologies and Innovative Research , ISSN-2349-5162, 2019-June
14	Ms. Mathumathi T. K, Ms. Reena R	Evolution from conservative brand reliability to contemporary: E-Fidelity	International Journal of Advanced and Innovative Research , ISSN: 2394-7780, 2019-June
15	Ms. Thanuja K A, Ms. Ponny Thomas	Thrust of Biologically Generated Food Items in India	International Journal of Advance and Innovative Research, ISSN: 2394-7780, 2019-June
16	Dr. Raja Kamal C H	The result of data technology on employees performance in the banking sector at Karnataka – An empirical study with supported banks in Bangalore City	International Journal of recent technology and Engineering, ISSN 2277-3878, 2019-August

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
17	Dr. Gokilavani S	A study on factors influencing for logistics operations – with special reference to Tripur garment export industry, Tamilnadu	Advance in Economics and Business Management , Krishni Sanskriti publication , 2019-September
18	Dr. Gokilavani S	A study on facilities or services provided by the logistics services provides with reference to Triuppur Export Government Industry , Tamilnadu	Advances in Economics and Business Management (AEBM) , ISSN 2394-1545, 2019-October
19	Ms. Gladys Agnes L, Mr. Manoj Prabhakar M	A Study on the implementation of green banking services in private sector banking with reference to Bangalore	International research journal of management Sociology and humanities , ISSN : 2348-9359, 2019-October
20	Dr. C Nagadeepa	The transition of Corporate Environment Responsibility In Education	Studia Rosenthaliana (Journal for the Study of Research -Web of Science Group ), ISSN :1781-7838, 2019-November
21	Dr. C Nagadeepa, Dr. Reenu Mohan	Ethical Hacking : Cyber –Crime survival in digital world	International journal of recent technology and engineering , ISSN : 2277-3878, 2019-November
22	Dr. Raja Kamal C H	Effect of gender on consumer purchasing Behaviour	International journal of advanced science and technology , ISSN : 2005-4238 , 2019-November
23	Dr. C Nagadeepa	Technology Acceptance of HRIS :An Empirical study on B School Employee acceptance for Sustainable Development	International Journal of Information Communication Technologies and Human Development , , 2019-December
24	Dr. Mathiyarasan M	An Empirical Evidence of Risk and Return pattern and its effects in selection of stock-evidence from NSE index, India	Think India Journal, ISSN-0971-1260, 2019-December
25	Dr. Mathiyarasan M	Exploration of CSFs for TQMImplementation-A study of Manufacturing firms in South India	Think India Journal, ISSN-0971-1260, 2019-December
26	Mr. Nagarjun S	Principles and Standards for Evaluating Social Accounting	Think India Journal , ISSN:0971-1260, 2019-December

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
27	Mr. Shashi Kumar M, Mr. Bijin Philip	A study on the impact of Impulsive Buying Behaviour on Customer Purchase Decision	Think Indian Journal , ISSN:0971-1260Vol-22-Issue -43, 2019-December
28	Mr. Surjit Singha	Moringa (Moringa Oleifera): Sustainable Farming for North East India's Circular Economy	Think India Journal, ISSN-0971-1260, 2019-December
29	Ms. Ashwitha	Investors Perception and Satisfaction Level on Sovereign Gold Bond Scheme a Study at Ujit\Re Belthangady Taluk (D.K)	Think India Journal, ISSN: 0971- 1260, , 2019-December
30	Ms. Chandrakala M	Rural Micro Finance and Women's empowerment – with reference to Bangalore Region	International Journal of Recent Technology and Engineering (IJRTE), ISSN : 2277-3878, , 2019-December
31	Ms. Souparnika V T	An Analysis Of Selected Stock In IT Sector Based On CAPM Model	Think India Journal, ISSN: 0971- 1260, , 2019-December
32	Dr. Raja Kamal C H, Mr. R Vijayakumar	Environment Governance through Green Banking by Selected Commercial Banks in Karnataka	TEST Engineering and Management, ISSN : 0193-4120, 2020-January
33	Dr. Reenu Mohan, Dr. C Nagadeepa	Follow and/or Forward:Impact of e-WoM on WhatsApp Health Messages	Science and Technology and Development Journal, IISN NO :0950-0707, 2020-January
34	Dr. Saranya S	Customers Preference Towards Nature's Basket Organic Products –With Reference to Bengaluru City	Our Heritage Journal , ISSN -0474-9030 , 2020-January
35	Mr. K.Kiran Kumar	Performance Evaluation and Shareholders Value Maximisation Through Cfroi And Eva: An Empirical Study	International Journal of Application or Innovation in Engineering & Management (IIAIEM), ISSN 2319 -4847, 2020-January
36	Mr. Lourdnathan F	The Impact of Financial Inclusion on Growth of Bank in India	Our Heritage Journal, 0474_9030V-22N01,2020, 2020-January
37	Mr. R Vijayakumar, Dr. Justin Nelson Michael, Mr. Shashi Kumar M	Sustainable Development: A study on Banker perception on Green Banking initiative among Banks with special reference to Karnataka.	Science and Technology and Development Journal , ISSN : 0950-0707, 2020-January

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
38	Ms. Ashwitha	Perception of Brower and bank employees towards the repayment of Loan	Our Heritage Journal, ISSN - 0474- 9030, 2020-January
39	Ms. Ponny Thomas	A study on the impacts of Yashaswini and Sampoorana suraksha health care scheme on rural households in Bantwala Taluk of Dakshina Kannada	Our Heritage Journal, ISSN : 0474-9030, 2020-January
40	Ms. Preethi S. J. G.	An Impact of Health Expenditure on Indian Economic Growth	Our Heritage Journal , ISSN -0474-9030, 2020-January
41	Ms. Thanuja K A	A Comparative study on the Financial Performance of Leading Textile Companies in India	Our Heritage Journal , ISSN:04747-9030, 2020-January
42	Dr. Arti Singh	A Hypothetical Study of Market Amplification Master plan of MNC's in India:With Reference to FMCG Sector	Studia Rosenthaliana (Journal for the Study of Research -Web of Science Group ), ISSN No:1781- 7838, 2020-February
43	Ms. Mathumathi T. K, Dr. C Nagadeepa	E-Banking Acceptance: A Study on Demographic differences among rural customers with respect to Tumkur Taluk	Journal of Information and Computational Science , ISSN NO :1548-7741, 2020-February
44	Dr. C Nagadeepa	Economic Instability: A Study on Transforming India	Archers & Elevators Publishing House, ISSN 2250-2971, 2020-March
45	Dr. C Nagadeepa	Emerging Marketing Trends	Archers & Elevators Publishing House, ISSN 2250-2971, 2020-March
46	Dr. C Nagadeepa	Global focus on sustainable development : An overview	Studies in Indian Place Names, ISSN 2394-3114, 2020-March
47	Dr. C Nagadeepa	Go-Green - A step towards Green Livelihood	Studies in Indian Place Names, ISSN 2394-3114, 2020-March
48	Dr. Geetanjali Patel	Cointegration and Causality between Economic Growth and Economic Development in India	International Journal of Multidisciplinary Educational Research, Volume:9, Issue:3(9), ISSN:2277-7881, 2020-March
49	Mr. K.Kiran Kumar	Perception on Shareholders' Value Maximization: A Conceptual Study	Journal of Interdisciplinary Cycle Research, ISSN NO: 0022-1945, 2020-March

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
50	Ms. Bharti Ranade, Dr. C Nagadeepa	Tax is a Game Changer? - A case study on major reforms in Personal Income Financial Year 20-21	Studies in Indian Place Names, ISSN 2394-3114, 2020-March
51	Ms. Chandrakala M	Self Help Groups role in Micro Finance – A survey on Recent literatures in India	Studies in Indian Place Names (SIPN), ISSN 2394-3114, Vol 40 Issue 56. , 2020-March
52	Ms. Preethi S. J. G.	A study on Socio- Economic Conditions of Bangladesh Migrant Workers in Kottayam District of Kerala	Studies in Indian Place Names- EDU Index, ISSN 2394-3114, 2020-March
53	Dr. Arti Singh	An Analysis on the Functioning and Recent Developments of Capital Market In India	Studies In Indian Place Names, ISSN No. 2394-3114, Vol 40 Issue 56, 2020-April
54	Mr. Santhosh V	An Analytical Study On Impact Of Social Media On Higher Education	International Journal of Management and Commerce Innovations, ISSN 2348-75855, 2020-April
55	Dr. Raja Kamal C H	A Study on West Management of House Hold with Special Reference to Uzhavoorpanchayat-Kottayam District , Kerala	Alochana Chakra Journal, ISSN No: 2331-3990, 2020-May
56	Dr. Raja Kamal C H	Machine Learning Structure Equation Modeling Algorithm The Moderating Role of Loyalty on Customer Retention Towards Online Shopping.	International Journal of Emerging Trends in Engineering Research, ISSN: 2347-3983, 2020-May
57	Ms. Ashwitha, Mr. Manjunath S	Financial Inclusion And Economic Growth – A Study On Migrant Labourers In Mangalore	Seshadripuram Journal of Social Sciences (SJSS) Peer Reviewed Open Access Journal, Vol.2 Issue 2, ISSN 2581-6748, 2020-June
58	Ms. Rashmi Rekha Goswami, Ms. Reena R	Green Marketing Initiatives for Corporate Sustainability: A Study Based on Designated Companies in Assam	Alochana Chakra Journal, ISSN NO:2231-3990, 2020-June
59	Mr. Jagadeesh K. K.	Optimum Portfolio Construction Using Sharpe Index Model with reference to Banking Sector	International Journal of Advanced Science and Technology. , ISSN: 2207-6360, 2020-July

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
60	Ms. Amritha Ashok, Mr. Manoj Prabhakar M, Mr. Manjunath S	An empirical study on awareness of mutual fund among academicians –with special reference to a private college in Bangalore.	International Journal of creative research Thoughts, Volume 8, Issue 7, ISSN 2320-2882, , 2020-July
61	Ms. Glady Agnes L, Ms. Amritha Ashok, Ms. Kalyani V	A Study on the behavior of IT Employees during the COVID 19 Pandemic with special reference to Bangalore.	International Journal of Advance Research, Ideas and Innovations in Technology, ISSN-2454-132X, 2020-July
62	Dr. C Nagadeepa	A study on Significance of Human Resources Management in Growing Start-ups with special reference to Talent Management.	NOVYI MIR Research Journal, Web Of Sciences Journal, Volume 5, Issue 8, p-208-217, ISSN No: 0130-7673, 2020-August
63	Dr. Gokilavani S, Ms. Aasha	A study on satisfaction level about the present logistic infrastructure in business field with special reference to Tiruppur export industry.	The New Economist, ISSN 2347 - 7172, 2020-August
64	Dr. Reenu Mohan, Dr. C Nagadeepa, Ms. Aasha	Overcoming the Widening Academic Research and Participation Gap: Indian Working Women's Barriers in Undertaking Up- Skilling	Journal of International Women's Studies, ISSN-15398706, 2020-August
65	Mr. Santhosh V, Mr. Raghavendra Babu J	A Study on Women Consumers' Attitudes towards Green Marketing	Journal of International Women's Studies, ISSN-15398706, 2020-August
66	Ms. Aneesha K Shaji, Mr. Ajith P Mathews	A Study of the Awareness of Electronic Banking Services among Rural Women of Nelamangala, Bangalore, India	Journal of International Women's Studies, ISSN-15398706, 2020-August



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**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Economics**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Economics</b>			
1	Dr. Sivasubramanian K	An Economic Analysis on Financial Accessibility of Home-Based Workers in Informal Sector with Reference to Chennai City	Think India Journal, ISSN: 0971-1260, 2019-December
2	Dr. Sivasubramanian K	Educational, Social and Economic Status of Women in Textile Industry in India: The Case of the Informal Textile Retail Stores in Chennai City.	Research in Educational Policy and Management, E-ISSN: 2691-0667, 2019-December
3	Dr. Sivasubramanian K, Dr. T.K. Murugesan	Exploring Economic Empowerment of Women Entrepreneurs through Self-Help Group in Pudukkottai District of Tamil Nadu,	Think India Journal, ISSN: 0971-1260, 2019-December
4	Dr. Raju V	A Study on Role of Technology on Improvement of Consumerism	Our Heritage, ISSN: 0474-9030, 2020-January
5	Dr. Raju V	A Study on Socio-Economic Development of Farmer Community Through the role Played By Institutional Credit- With Special Reference to Bangalore Rural District	Studies in Place Names, Vol.40, Issue-3, ISSN 2394-3114, 2020-February
6	Dr. Sivasubramanian K, Dr. Krishnamoorthi M	Development Finance and Poverty Eradication for Inclusive Growth: A Study on Women Street Vendors in Chennai City	Studies in Place Names, ISSN: 2394-3114, 2020-February

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
7	Dr. P Periyasamy	Stress and its Impact on Fertility among Married Women – A Case Study	Journal of International Women's Studies , ISSN: 1539-8706 (in process)., 2020-March
8	Dr. Raju V	Employee Retention Management Challenges in IT and ITES	Studies in Place Names, ISSN 2394-3114, 2020-March
9	Dr. Sivasubramanian K, Dr. T.K. Murugesan	QM Practices of MSMES with Reference to Mbnqa Framework	Studies in Indian Place Names, ISSN: 2394-3114, 2020-March
10	Dr. Vinodha Devi K	An Economic Analysis on the Impact of SHGs on Savings Among Rural Households in Kanyakumari District, Tamil Nadu	Studies in Place Names, ISSN 2394-3114, 2020-March
11	Dr. Vinodha Devi K	Financial Inclusion and Economic Growth – A Study on Migrant Labourers in Mangalore	Think India Journal, ISSN: 0971-1260, 2020-March
12	Dr. Sivasubramanian K	Evaluating the Impact of Digital Transformation on Economic Conditions of Small and Petty Traders in Bangalore	Indian Journal of Business Management & Research , ISSN: 2250-0006, 2020-June
13	Dr. Sivasubramanian K, Dr. Raju V	Women and Informal Employment: An Analysis of Socio-Economic and Health Conditions of Women Home-Based Workers in Chennai, India	A Study on the Status of Women's Empowerment in urban Bangalore, India, Journal of International Women's Studies, Vol. 21, No. 5 , 2020-August





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**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Management**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Management</b>			
1	Mr. Somasundaram T	Reformation of Higher Education: A Literature Review	International Journal of Research in Social Sciences (IJRSS), Volume 9, Issue No.6, ISSN No: 2249-2496., 2019-June
2	Dr. Silbert Jose S V	The Impact of Human Resource Practices on Employee Retention in the Education Sector	A Journal of Composition Theory, Volume - 12, Issue – 08, Pages 87-93, ISSN : 0731-6755 , 2019-August
3	Dr. Silbert Jose S V	The Assay of the Implementation of 5-S Principles Integrated With ISO 9001 Requirements on Automobile Industry	International Journal of Recent Technology and Engineering(IJRTE), Volume: 8, Issue No: 3, PP: 5531 – 5536, ISSN No: 2277-3878. , 2019-September
4	Dr. Silbert Jose S V , Mr. Bijin Philip	Employee Motivation and Organization Productivity (A Study of Some Selected Handloom Firms in state of Kerala)	Science, Technology and Development, Volume 8 & Issue No: 10., ISSN : 0950-0707, 2019-October
5	Mr. Madhusudhanan R, Dr. Jisha V G	Identifying the Impact of Event and Forecasting the Price Volatility on Sectorial Indices with Special Reference to Bank Nifty PSU	Journal of the Gujarat Research Society, Volume 21, Issue No: 06., ISSN : 0374-8588, , 2019-October
6	Mr. Haribaskar R	Prominent Booster Of Indian Economy-Medical Tourism	Journal of Information and Computational Science Volume No: 9, Issue No: 11, ISSN : 1548 – 7741. , 2019-November

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
7	Mr. Haribaskar R	A Study on consumer preference towards unorganized Retail industry at Trichy	Think India Journal, Volume No: 22, Issue No: 43., ISSN: 0971-1260, 2019-December
8	Mr. Surendranath Reddy C	Empirical Study on Perception of consumers about Online Shopping	Journal of Xi'an University of Architecture & Technology, ISSN : 1006-7930, 2019-December
9	Dr. A.J. Excelce	Efficacy Of Public Distribution System And Its Eminence In Sothern Districts Of Tamil Nadu	Our Heritage, ISSN - 0474 -9030, 2020-January
10	Mr. Ajai Abraham Thomas	Necrophilia Personality Factors in Cosmetic Advertising – A Empirical Research study on Youth in Bangalore City	International Journal of Scientific & Technology Research,ISSN No: 2277 – 8616, ISSN: 22778616, 2020-January
11	Mr. Bijin Philip, Mr. Shashi Kumar M, Dr. V Muthukumar	A Study on the Impact of Impulsive Buying Behaviour on Customer Purchase Decision	Think India Journal,Volume No: 22, Issue No: 43, ISSN No: 0971 – 1260, 2020-February
12	Mr. Madhusudhanan R	Evaluating the Price Volatility and Identifying the Statistical Risk of Top Trading Crypto currencies in India	Our Heritage,Volume No: 68, Issue No: 30, ISSN: 0474-9030, 2020-February
13	Dr. A.J. Excelce, Ms. Shilpa Rao C	Food Safety Knowledge and Practices Among the Food Handlers in Sothern District of Tamil Nadu	Journal of Interdisciplinary Cycle Research, ISSN - 0022-1945, 2020-March
14	Ms. Rupashree R	Perceptonal analysis of Investors on Mutual funds - An Indian Prospective	Studies in Indian Place Names,(Vol 40, Issue 60), ISSN 2394-3114 , 2020-March
15	Ms. Rupashree R, Mr. Somasundaram T	Is Social Media hampering the academic performance among Teenagers in this 21st Century	Journal of Interdisciplinary Cycle Research,Volume 12, Issue No.3, ISSN No: 0022-1945. , 2020-March
16	Mr. Bijin Philip, Dr. Silbert Jose S V	Propitious Contribution of GDP and performance assessment in Automotive Sector – Be fence with Indian	International Journal of Scientific & Technology Research (IJSTR),Volume 9, Issue No.4, ISSN No: 2277-8616, 2020-April

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
		Economy	
17	Mr. Surendranath Reddy C	Driving forces for the success of Food ordering and delivery Apps: A Descriptive study	International Journal of Engineering and Management Research (IJEMR), Volume 10, Issue No.2, e-ISSN No: 2250-0758, p-ISSN No: 2394 - 6962. , 2020-April
18	Ms. Gincy Charles, Mr. Bijin Philip	Green Finance: Recent drifts, Confrontation and prospect opportunities for sustainable development in India	Mukt Shabd Journal, Volume 9, Issue No.4, ISSN No: 2347-3150. , 2020-April
19	Dr. A.J. Excelce	Awareness and Execution of Handwashing Practices And Its Impact on Food Borne Diseases	Mukt Shabd Journal, ISSN - 2347- 3150, 2020-May
20	Dr. Geethu Anna Mathew, Dr. Roshen Therese Sebastian	An Empirical Overview on perceived benefits of Training	Tathapi, Volume 19, Issue No.13, ISSN No: 2320-0693. , 2020-May
21	Dr. Silbert Jose S V , Mr. Vinod Joseph George	Entrepreneurial Culture Arbitrating Portrayal of Creativity	International Journal for Research in Engineering Application & Management (IJREAM), ISSN No: 2454 - 9150, 2020-June
22	Dr. Silbert Jose S V , Ms. Varly Luthra, Mr. Madhusudhanan R	Trustworthiness of Stockpile Encourages sales and customer Loyalty -A Case on Grocery Market of Metropolitan	International Journal of Mechanical and Production Engineering Research and Development (IJMPERD) – Trans Stellar Journal Publication and Research Consultancy Private Limited (TJPRC), ISSN (P) No: 2249 – 6890, E – ISSN No: 2249 – 8001, 2020-June
23	Mr. Manjunath S, Ms. Ashwitha	Financial Inclusion And Economic Growth – A Study On Migrant Labourers In Mangalore	Seshadripuram Journal of Social Sciences (SJSS) Peer Reviewed Open Access Journal, Vol.2 Issue 2, ISSN 2581-6748, 2020-June
24	Dr. Jisha V G, Dr. Silbert Jose S V , Mr. Madhusudhanan R	Customer Satisfaction on the Habitude of Mobile banking – A Diagnostic Approach to Clientele of Coimbatore	International Journal of Mechanical and Production Engineering Research and Development (IJMPERD) – Trans Stellar Journal Publication and Research Consultancy Private Limited (TJPRC), ISSN No: 2249 – 8001, 2020-July

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
25	Mr. Haribaskar R, Ms. K Opika	Assessing the Employee Engagement in Telecom Industries	Mukt Shabd Journal, Volume No: 9, Issue No: 7, PP No: 1869 - 1872, ISSN No: 2347 – 3150, 2020-July
26	Mr. Manjunath S, Ms. Amritha Ashok, Mr. Manoj Prabhakar M	An Empirical Study on Awareness of Mutual Fund among Academicians with special reference to a private college in Bangalore	International Journal of Creative Research Thoughts (IJCRT), Volume No: 8, Issue No: 7, PP No: 2574 - 2579, ISSN No: 2320 – 2882, 2020-July
27	Dr. Silbert Jose S V	Social Networks a Machinery to Commit Suicide: Cyber bullying, and Virtual Games Leading to Cruelty- A case on Indian Youth	SPRINGER International Publishing, , 2020-August

**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**School of Management**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>School of Management</b>			
1	Dr. D. Ravindran	Impact of Social Media Sites(SMS) on Post Purchase behaviour of Tourism Customers	International Journal of Recent Technology and Engineering (IJRTE), Vol-8, Issue-2s8,p 1514-1516, ISSN-2277-3878, 2019-August
2	Dr. D. Ravindran	Surface Acting negatively mediates the relation between Trait based Emotional Intelligence and Individual Work Performance: An Empirical Study	Amber - Acharya Management Business and Entrepreneurship Review, ISSN-0976-3341, 2019-September
3	Dr. D. Ravindran	A study on effectiveness of Trade promotion Practices(TPP) of brand Bourbon in Bengaluru city	AMBER Journal,Vol 10, issue 2, ISSN: 09763341, 2019-September
4	Dr. Baba Gnankumar P	Reinforcement of Brands Inspired by Faith with the Paradox of Cultural Divergence in Indian FMCG Market	IIM Kozhikode Society & Management Review, SAGE Publications, ISSN: 2277-9752, Online ISSN: 2321-029X, 2019-October
5	Mr. Stephen Deepak R	Diversity climate, diversity management and diversity leadership influences on organization justice outcomes	Hosted on SSRN – E Journal Available at SSRN: <a href="https://ssrn.com/abstract=3464135">https://ssrn.com/abstract=3464135</a> or <a href="http://dx.doi.org/10.2139/ssrn.3464135">http://dx.doi.org/10.2139/ssrn.3464135</a> , 2019-October
6	Dr. Baba Gnankumar P	Descriptive Analytics during Disruptive Periods of Investments – A Case Study on Gold & Gold ETFs	Test Engineering and Management journal, ISSN: 0193-4120 , 2019-November

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
7	Dr. Baba Gnankumar P	Thriving the transformation Process of MFIs through IPOs - Case Study of Indian MFIs	SDMIMD journal of management, ISSN - 0976-0652, 2019-November
8	Dr. D. Ravindran	AD Effectiveness In Buying Decisions Of Consumer Products	Think India Journal, Vol 22, issue 14, ISSN: 0971-1260, 2019-December
9	Dr. D. Ravindran	Buying behaviour and Impact of Trade Promotion in Retailing	Think India Journal, Vol 22, issue 14, ISSN: 0971-1260, 2019-December
10	Mr. Stephen Deepak R	Social loafing: impact of sucker effect on group cohesiveness - an empirical investigation among IT professionals	International Journal of Human Resource Management and Research (IJHRMR), , 2019-
11	Dr. Baba Gnankumar P	Decoding the Criteria for Global Ranking and Accreditation for Commerce Programmes	College News, AICP, Annual Magazine, 69-70-71-72, 2020-January
12	Dr. D. Ravindran	Comparative Market Analysis of Organic Farming	Our Heritage, Vol 68 - issue 1, (UGC Care listed, ISSN: 0474-9030, 2020-January
13	Dr. Gita P C	Work Place Bullying - A Divisive Dysfunctional Behaviour and its impact at Workplace	Science, Technology and Development Journal, Vol IX, Issue-1, ISSN 0950-0707, 2020-January
14	Dr. Justin Nelson Michael, Mr. R Vijayakumar	Sustainable Development Perspective: A Study on Banker Perception on Green Banking Initiative among Banks with special reference to Karnataka	Science, Technology and Development Journal, ISSN 0950-0707, 2020-January
15	Dr. Aloysius Edward J, Ms. Anita C	Enhancing Excellence in Higher Education through Outcome Based Education.	Studies in Indian Place Names, ISSN: 2394-3114, Vol-40-Issue-35- , 2020-February
16	Dr. Baba Gnankumar P	Reinforcement of brands of faith with the paradox of cultural divergence in Indian perspective	European Business Review, ISSN: 0955-534X , 2020-February
17	Dr. D. Ravindran	Psychographic Impact on Preference and Satisfaction on Investment Products	International Journal of Psychosocial Rehabilitation, ISSN 1475-7192, Vol 24, Issue 04, p-1098-1083, 2020-February
18	Dr. G. Bala Sendhil Kumar	Customer Emotions on Post Launch of RedmiK20 Pro Smart Phone using Twitter	Studies in Indian Place Names, ISSN: 1691-6077, 2020-February

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
		Reviews	
19	Dr. G. Bala Sendhil Kumar	Empirical Analysis of Investors' Perception on Stock Price Volatility with Reference to Puducherry, India	Studies in Indian Place Names, ISSN: 1691-6077, 2020-March
20	Dr. Sheeja Krishna Kumar	Preplacement training and improved aptitude score	Shodh Sanchar Bulletin, ISSN:2229-3620, 105-110, 2020-March
21	Mr. Stephen Deepak R	Pyscho Social Work Environment Influences On Affective Organization Commitment – An Empirical Investigation In Information Technology Industry	International Journal of Scientific & Technology Research, ISSN 2277-8616, 2020-March
22	Dr. D. Ravindran	Measuring emotional intelligence among business school students in India	Acta Prosperitatis, Journal of Turiba University, ISSN: 1691-6077, 2020-April
23	Dr. Aloysius Edward J, Mr. Jagadeesh K. K.	Optimum Portfolio Construction Using Sharpe Index Model with reference to Banking Sector	International Journal of Advanced Science and Technology. , ISSN: 2207-6360, 2020-July
24	Dr. D. Ravindran, Ms. Anita C	Enrolment of Women in Higher Education - A Comparative Study on Women's Equity in Governance and Employment Status in India	Journal of International Women's Studies, Vol. 21, No. 5 , ISSN: 1539-8706, 2020-August



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**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**English [PG]**

Sl. No.	Name	Title	Publisher Name,ISSN Number, Year and Month of Publishing
<b>English [PG]</b>			
1	Dr. Arpita Ghosh	Mahasweta Devi's <i>Rudali</i> : Wailing Motherhood	Smart Moves Journal IJELLH, ISSN 2582-3574 (Online) ISSN 2582-4406(PRINT) , 2020-April
2	Dr. Arpita Ghosh	<i>Shwet Pathorer Thālā</i> : Transcending the Doorway Crisis	APURVA Journal of Faculty of Arts, Banaras Hindu University, ISSN No. 0975-5780, 2020-June
3	Dr. Lyola Thomas	Breaking the Stairs, Ascending the Slope: Enabling Texts	Research Journal of English (RJOE);Oray's Publications,VOLUME - 5, ISSUE - 3, ISSN NUMBER: 2456-2696, 2020-July
4	Dr. Lyola Thomas	Envisioning the Book of Daniel As Apocalyptic Literature with Contextual Relevance,VOLUME - 9, ISSUE – 3	Galaxy: International MultidisciplinaryResearch Journal, ISSN NUMBER: 2278-9529, 2020-July
5	Ms. Susan Sanny	The Shattered Visage: Delving Dalit Narratives	The Criterion: An International Journal in English, ISSN 0976-8165 Vol. 11, Issue.IV, 2020-August



**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**English [UG]**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>English [UG]</b>			
1	Dr. Pauline V N, Dr. Devi M	Postcolonial Reading of Jomo Kenyatta's The Gentlemen of the Jungle	International Journal of Research and Analytical Reviews (IJRAR), E-ISSN 2348-1269, P- ISSN 2349-5138, 2019-June
2	Dr. Sucheta Sankar V	The Antharjanam: Translating Self, Reformism, and Keralam	Lapis Lazuli International Journal, ISSN:2249-4529, 2019-August
3	Ms. Jeeva M	The Image of Father in Mamta Kalia's Tribute to Pappa and Sylvia Plath's Daddy	Lang Lit-International Peer Reviewed Open Access Journal, ISSN: 2349-5189, 2019-August
4	Ms. Chitra Susan Thampy	Analysis of female bonding in works of Chitra Banerjee Divakaruni	International Journal of Multidisciplinary Research and Development, Online ISSN: 2349-4182, Print ISSN: 2349-5979, 2019-October
5	Ms. Jeeva M	Orpheus Eurydies, Sathyavan Savithai: A Comparative Study	International Journal of English Language and Literature in Humanities, Vol-7, Issue-10, ISSN 2582-3574, 2019-October
6	Dr. Devi M	Environmental Ethics: An Exploration of Margaret Atwood's Cat's Eye	ROOTS An International Journal of Multidisciplinary Researches, ISSN: 2349-8684, 2019-November
7	Dr. Lillykutty Abraham	Girish Karnad's Naga-Mandala: A Neo-tinai Poetic Reading	Middle Flight journal , ISSN : 2319-7684., 2019-November
8	Dr. Masilamani C	Feminist Theory of Asking New Questions of Old Texts with Reference to Kabita Sinha's Eve Speaks to God	International Journal of Enhanced Research in Educational Development (IJERED), Vol. 8 Issue 1, ISSN: 2320-8708, 2020-January

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
9	Ms. Smitha Mary Sebastian	Dichotomy of Invisibility and Hyper Visibility: A Reading of The Weave of my Life	Research Journal of English Language and Literature, ISSN:2395-2636, 2020-January
10	Ms. Jeeva M, Mr. Vinesh Raj	The Role of Prophetic Dream in Leo Tolstoy's "God Sees The Truth, But Waits" And William Shakespeare's Julius Caesar – A Comparative Study	Our Heritage, Vol:68 No-26, ISSN:0474-9030, 2020-February
11	Dr. Pauline V N	Violation of the Stereotype of Archetypal Victorian Women in Anthony Trollope's "Malachi's Cove"	International Journal of Creative Research Thoughts (IJCRT) www.ijcrt.org, 2320-2882, 2020-April
12	Mr. Ehboklang Pyngrope	Biblical Perspectives on Disability	Aegaeum Journal, Vol-8, Issue-4, ISSN NO: 0776-3808, 2020-April
13	Ms. Chitra Susan Thampy	The Goodness in Sin: A Protest Against Utilitarianism in Short Stories by Oscar Wilde	International Journal of Creative Research Thoughts, Volume 8, Issue 4, ISSN: 2320-2882, 2020-April
14	Ms. Minu A	Performative and Transformative Role of Fantastic Fairies	Research Journal of English Language and Literature (RJELAL), ISSN: 2395-2636, 2020-April
15	Dr. Masilamani C	A Study of Socio-Economic Issues and Violent Revolution through Mythical Figure in Kuvempu's Kalki	International Journal of Multidisciplinary Educational Research, Volume 9, Issue 5(2), ISSN: 2277 – 7881, 2020-May
16	Dr. Masilamani C	Thoreau's Civil Disobedience: A Voice of Non-Violent Resistance to Dissent in an Unjust Political Context	International Journal of Advanced Research (IJAR), Vol-8 Issue-4, ISSN: 2320-5407, 2020-May
17	Ms. Aishwarya Paulson, Ms. Jeeva M	Journey towards the dream in Henry's Behrman and Hemmingway's Santiago: A comparative study	Juni Khyat, Vol-10 Issue-5 No. 2 , ISSN: 2278-4632, 2020-May
18	Mr. Ehboklang Pyngrope	Exploring The "Other" And Their Culture: A Study on Gender And The 'Other'	Research Journal Of English (RJOE), Vol-5, Issue-2, , ISSN: 2456-2696, 2020-June
19	Dr. Devi M	Exploitation and Extinction: An Ecocritical Exploration of Ruskin Bond's The Leopard	International Journal of Creative Research Thoughts (IJCRT), Volume.8, Issue 7, ISSN:2320-

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
			2882, 2020-July
20	Dr. Lillykutty Abraham	Environmental Ethics: A Tribal Perspective	Online International Interdisciplinary Research Journal, ISSN 2249-9598,, 2020-July
21	Mr. Jimin S Mathew	Women In and Women Out: An Analysis of Spaces and Relationships in Anita Desai's Select Short Stories	International Journal of English Language, Literature and Humanities, ISSN: 2582-3574, 2020-July
22	Ms. Alna Mariya Isac	Gender Truth 's': Deconstructing the Norms of an Essentially Heteronormative Society analysing M. Butterfly by David Henry Hwang and written on body by Janette Winterson	International Journal of Creative Research Thoughts (IJCRT), Volume.8, Issue 7, pp.4274-4279, ISSN:2320-2882, 2020-July
23	Ms. Alna Mariya Isac	Women, beauty and sexuality: the social construction. A comparative study of female figures in Raja Ravi Varma's paintings and the titular character in O. Chandumenon's Indulekha	Research Journal Of English (RJOE), Vol-5, Issue-3, ISSN 2456-2696, 2020-July
24	Ms. Smitha Mary Sebastian	Metamorphosis of a Hermaphrodite: The Story of Cal	Research Journal Of English Language and Literature, Volume 8, Issue 3, ISSN: 2395-2636, 2020-July
25	Mr. Ehboklang Pyngrope	Comparative Study of Macbeth by Shakespeare and Nagamandala	Journal of Shanghai Jiaotong University, ISSN:1007-1172, 2020-August
26	Ms. Minu A	Tracing the Antiquated Methodology of Oppression, the Gendered Endanger and Ethnic Enclaves in Nadia Murad's The Last Girl: My Story of Captivity, and Fight against the Islamic State	The Criterion: An International Journal in English, ISSN: 0976-8165, 2020-August
27	Mr. Jimin S Mathew	The Art of Narrating: Analyzing The Narrative of Illness in Jodi Picoult's Novel My Sister's Keeper.	IJCRT, 23202882, 2020-March



**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Humanities**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Humanities</b>			
1	Dr. Juby Thomas	Mapping the level of awareness about the RTI Act of 2005 among the Bengaluru Youth	Deeksha – Bi – Annual peer reviewed Journal , Vol. 17, Issue 1, ISSN 2250-3919 , 2019-June
2	Ms. Ramya B	The Status of Marginalised Migrant Workers of India	Academic Studies, National Journal of Jyoti Research Academy, Research, Publication and Development Cell, Jyoti Nivas , Volume 13, Issue 1, ISSN 0975-461X , 2019-June
3	Dr. Gopakumar A V	Imagery of dreams and hallucination in visualizing characters' subjective experience of alienation- A psychoanalytic semiological study on T V Chandran Films: <i>Ponthan Mada</i> , <i>Ormakalundayirikkanam</i> , <i>Vilapangalakkapuram</i> , <i>Susanna</i> , <i>Padam Onnu Oru Vilapam</i> and <i>Alicinte Aneshanam</i>	Journal of Communication and Journalism Research – Published by Department of Mass Communication and Journalism , University of Calicut. , ISSN 2348-5663, 2019-July
4	Dr. Muslim Abdul Rajak	Bhomandaleekaran ke prabhaav se Badalate Jeevan Mooly	# 35, Opposite to RV college of Engineering , Bangalore Institute of Management , Mysore Road , Bangalore-59, ISSN-2455 4839, 2019-September
5	Dr. Ravishankar A K	Vachanagala Nirvachanada Kelavu Madarigalu	Basu Prakashana, Dharwad, ISSN: 978-81-941989-1-8, 2019-September
6	Mr. Hemango Akshay Hiwale	Examining Urbanization in Early 20 <sup>th</sup> Century India	Think India (Quarterly Journal), Vol 22, Issue 4, 0971-1260, 2019-October

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
7	Mr. Hemango Akshay Hiwale	Re-reading the British Indian Economy through the Assam Tea Industry	Infokara Research, Vol 8 Issue 9 , 0971-1260, 2019-October
8	Ms. Ramya B	Unheard But Seen: Marginalised Migrant Workers Of India,	THINK INDIA ,Vol-22-Issue-4-, ISSN:0971-1260, 2019-October
9	Dr. Juby Thomas	International Students perception on multicultural competence of academic institutions in India	Opportunities and challenges in revised assessment and accreditation framework for higher education institutions. , ISBN-97881941936, 2019-July
10	Dr. Juby Thomas	Imaging geographies in the film: Semiotic analysis of the portrayal of Kumbalangi in the Malayalam film Kumbalangi Nights	Media Management in Communicating Tourism: Edited Essays, ISBN 9781648054341. , 2020-March
11	Dr. Juby Thomas	Role of Media in Promoting Ecotourism: An Exploratory Study on Tourism in Kerala	Media Management in Communicating Tourism: Edited Essays, ISBN 9781648054341. , 2020-March
12	Mr. Selvakumar Joseph Michael	Emotional Rights- a positive study	IJCRT, ISSN : 2320-2882, 2020-March
13	Mr. Abraham	Communication, Social Media And Society An Overview	IJCRT, ISSN: 2320-2882, 2020-April
14	Mr. Selvakumar Joseph Michael	A study of women rights in India	IJCRT, ISSN : 2320-2882, 2020-April
15	Mr. Shareef N M	Social Media Addiction in Relation to Personality Dimensions among Higher Secondary Students	International Journal of Psychosocial Rehabilitation, Vol 24, Issue 04, ISSN-1475-7192, 2020-April
16	Mr. Abraham	Impact of Digital Media On Society	IJCRT, ISSN: 2320-2882, 2020-May
17	Dr. Kaveri Swami	Dreaded Path of Women and Domestic Violation in critical situation of Covid Pandemic - An Identified Scenario	Mukt Shabd UGC Care Journal, Impact Factor: 4.6 , 2020-June

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
18	Mr. Abdul Rasheed A P K, Ms. Carmel Maria Jose, Ms. Anju Michael	Social Media and Meme Culture: A study on the impact of Internet Memes in reference with 'Kudathai Murder Case'	Mukt Shabd Journal, ISSN NO:2347-3150, 2020-June
19	Dr. Gopakumar A V	Political History and Historical Allegories in signifying the concept of alienation in TV Chandran's Films : A semiological Study	Shodh Sanchar Bulletin , ISSN -2229-3620, 2020-July
20	Dr. Muslim Abdul Rajak	Hindi Lekhika Chitra Mudgal ka Saakshatkar	Academic jagat Khasra No- 45/7,Bhagya Vihar, Rani Khera new Delhi- 110081 , ISSN-2582 4775, 2020-August
21	Mr. Hemango Akshay Hiwale	American Baptist Missionaries and Education in Jorhat	AEGAEUM Journal, 0776-3808, 2020-August
22	Dr. Gopakumar A V	Percieved Parental Attitude in Relation to Healthy Personality of Adoloscents - An exploratory Study	International Journal of Research - Granthaalayah- August Edition 2020 Volume 8, issue 8, ISSN -2394-3629, 2020-August

**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Psychology**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Psychology</b>			
1	Dr. Rema M K	Need of an effective home program manual for children with autism	Disabilities and impairments, Akshat Publications, New Delhi, ISSN:0970 356X, 2019-July
2	Dr. Molly Joy	Case study on quality of life of Breast and tongue cancer patients	Journal of Management (JOM), volume 6, Issue 4, ISSN Print:2347-3940 and ISSN Online:2347-3959, 2019-August
3	Ms. Sharmili Chatterjee	Indexing: History and its usage	International Journal for Research in Engineering Application & Management, ISSN: 2454-9150, 2019-September
4	Dr. Kiran Babu N C	Effect on teaching methods among nursing students in Mysore district	The International Journal of Indian Psychology, ISSN:2349-3429, 2019-October
5	Mr. Anantha U G	Perceived social support, daily spiritual experience and life satisfaction among emerging adults : A developing country perspective	Indian Journal of Health and Well-being, ISSN:2229-5356, 2019-October
6	Ms. Sharmili Chatterjee	Impact of Draft National Education Policy by the Government of India in the subject Psychology and counselling	Think India Journal, ISSN:0971-1260, 2019-December
7	Dr. Molly Joy	Challenges and psychological Impacts of Incarceration on Women convicts – A Meta-Analysis	International Journal in Applied Science & Engineering Technology, ISSN2321-9653, 2020-January



Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
8	Dr. Kiran Babu N C, Ms. Vimala M	Academic Achievement, Personality, and Self-Esteem among Secondary school students in Bangalore	International Journal for Research in Engineering Application & Management (IJREAM), ISSN : 2454-9150 , 2020-February
9	Dr. Molly Joy	Family Environment, Emotion Regulation and Job Stress among Loco Pilots of Indian Railway	International Journal for Research in Engineering Application & Management (IJREAM), ISSN : 2454-9150 , 2020-April
10	Ms. Soumya Simon	Association between emotional intelligence and perceived parental care and overprotection among Indian undergraduate students	The International Journal of Indian Psychology, ISSN2348-5396 (e) ISSN- 2349-3429 (p), 2020-April
11	Dr. R Krishnan, Mr. Anantha U G, Dr. Kiran Babu N. C.	Creative behavior and entrepreneurial alertness among Indian students	The international journal of Indian Psychology., ISSN-2348-5396(e) ISSN2349-3429(P), 2020-May
12	Mr. Vigraanth Bapu K.G.	A Study on Musical preference and styles of personality among Young Adults	International Journal for Research in Engineering Application & Management., ISSN 2454-9150, 2020-May
13	Dr. Kiran Babu N C, Dr. R Krishnan	Burnout, Compassion satisfaction, and coping strategies among child welfare workers	The International Journal of Indian Psychology, ISSN 2348-5396 (e) ISSN- 2349-3429 (p), 2020-June
14	Dr. Kiran Babu N C, Dr. R Krishnan	Staying Preferences and Self-Esteem as the Predictors of Psychological Wellbeing among young adults away from Home	Alochana Chakra Journal , ISSN NO:2231-3990, 2020-June
15	Dr. Kiran Babu N C, Mr. Anantha U G	Stress and Anxiety among college students as predictors of Emotional need	Alochana Chakra Journal UGC care Listed, Group-1 www.alochanachakra.in , (e)-ISSN: 2231-3990, 2020-June
16	Dr. Molly Joy	Impact of Art therapy on Emotional wellness among Incarcerated women	International Journal for Research in Engineering Application & Management (IJREAM), ISSN : 2454-9150 , 2020-June
17	Dr. R Krishnan	Consciousness, An Indian Perspective: A Review	Tathapi (UGC Care Journal), Vol-19- Issue-50, ISSN:2320-0693 , 2020-June

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
18	Ms. Navya M Patel, Dr. Kiran Babu N. C.	Expressed Emotion and Burden among Caregivers of Individuals with Psychological and Physiological Disorders	Tathapi, Vol-19, Issue-51, ISSN:2320-0693, 2020-June
19	Dr. Kiran Babu N C	Study on levels of peer pressure among adolescents	The International Journal of Indian Psychology, 2348-5396, 2020-July
20	Dr. Molly Joy	Personality Traits and Selfitis among College students	IJREM, ISSN 2454-9150, 2020-August
21	Dr. Rema M K	Depression, Anxiety, Stress and Marital Adjustment among Women	Journal of International Women's Studies, Vol. 21, No. 5, ISSN: 1539-8706, 2020-August

**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Social Work**

Sl. No.	Name	Title	Publisher Name,ISSN Number, Year and Month of Publishing
<b>Social Work</b>			
1	Dr. Rubavel M	Situational Analysis on Access of Livelihood Capitals in Livelihoods of Poor Households	IRA-International Journal of Management & Social Sciences, ISSN 2445-2267, 2019-July
2	Ms. Anurupa Bhattacharjee	Effect of primary dysmenorrhea on performance of Women Employees in Work Settings	Social Work Journal – Bi Annual – Social Issues and Concern: Social Work Perspectives, ISSN : 0976-5484, 2019-December
3	Ms. Anurupa Bhattacharjee	Perception of Career among Elderly Married Women in Villages – A Study conducted in Borjalenga Block	Social Work Journal – Bi Annual – Social Issues and Concern: Social Work Perspectives, ISSN : 0976-5484, 2019-December
4	Dr. Jonas Richard A	Evaluating Leadership Quality Of Women Entrepreneurs	International Journal Of Multidisciplinary Educational Research , ISSN:2277-7881; , 2020-February
5	Dr. Winnie Joyce	Emotional Wellbeing Of Adolescents Living In Single Parent Families	International Journal Of Multidisciplinary Educational Research , ISSN:2277-7881, 2020-February
6	Dr. Rubavel M	Relevance of Work-Life Balance in India – A Skeptical Analysis among Teaching Professionals	International Journal of Management & Social Sciences, ISSN 2455-2267, 2020-June



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**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Computer Science [PG]**

Sl. No.	Name	Title	Publisher Name,ISSN Number, Year and Month of Publishing
<b>Computer Science [PG]</b>			
1	Dr. R.Kumar, Ms. Ayshwarya B	Green World: Green Internet of Things (G-Iot) Covering Technologies For Smart Environment and as a Scientific Enabler of Green Develpoment”	International Journal of Research and Analytical Reviews (IJRAR). , ISSN 2348-1269, P- ISSN 2349-513, 2019-May
2	Ms. Vani Chakraborty	A Survey Paper on Learning Disability prediction using Machine Learning	International Journal of Information and Computing Science, ISSN : 0972-1347, 2019-May
3	Ms. Aruna Devi K	Automated blog classification using rule extraction by reverse engineering the neural network	Journa of advanced research in dynamical control systems, Vol - 11, Issue -4, ISSN-1943-023X, 2019-June
4	Dr. Ambika P	The best of village head performance: Simple additive weighting method	International Journal of Recent Technology and Engineering (IJRTE), Blue Eyes Intelligence Engineering & Sciences Publication, ISSN: 2277-3878, 2019-July
5	Dr. R.Kumar, Ms. Ayshwarya B	Into the Furniture Woods: Analytical Hierarchy Process Method	International Journal of Recent Technology and Engineering(IJRTE) , ISSN: 2277-3878, , 2019-July
6	Dr. Muruganantham A	Big Data Analytics and Intelligence: A Perspective for Health Care	International Journal of Engineering and Advanced Technology,Volume-8, Issue-5S3 July 2019, Publication Date. 24.09.2019, E-ISSN. 2249-8958, 2019-September
7	Dr. Velmurugan R	Genomics and Machine Learning	International Journal of Engineering and Advanced Technology,Volume-8, Issue-5S3 July 2019, Publication Date. 24.09.2019, E-ISSN. 2249-8958, 2019-September

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name,ISSN Number, Year and Month of Publishing</b>
8	Ms. Vani Chakraborty	Machine learning algorithms for prediction of Dyslexia using eye movement	Journal of Physics - Conference series, , 2019-December
9	Dr. Jyothi Manoj	Application of Markov Process for Prediction of Stock Market Performance	International Journal of Recent Technology and Engineering(IJRTE), , 2020-March
10	Dr. Muruganantham A , Mr. Bino Joseph	Smart Airline Baggage Tracking and Theft Prevention with Blockchain Technology	Test Engineering and Management, ISSN: 0193-4120 , 2020-May
11	Dr. R.Kumar, Ms. Ayshwarya B	Forecasting Through Motif Discovered by Particle Swarm Optimization Algorithm	International Journalof Future Generation Communication and Networking, ISSN 2233 7857, 2020-May
12	Dr. Muruganantham A , Mr. Bino Joseph	Airline Baggage Tracking Using Hybrid Sensing and Blockchain Technology	International Journal of Future Generation Communication and Networking, Vol. 13, No. 2, (2020), pp. 1695 – 1702, ISSN - 1695-1702, 2020-June
13	Dr. Velmurugan R, Ms. Ayshwarya B	Health-IOT Platform That Integrates Unobtrusive Bio-Sensor and Smart Medication Box for Elderly People	International Journal of Future Generation Communication and Networking, 2233-7857 (Online), 2020-June
14	Dr. Ambika P, Dr. R.Kumar	Environment Air Pollution Monitoring system using ROOF Computing	Journal of Green Engineering, River Publications, ISSN: 1904-4720, 2020-July
15	Dr. Jyothi Manoj	Antibacterial performance of GO–Ag nanocomposite prepared via ecologically safe protocols	Applied NanoScience, Springer Nature Publishers, Volume 10, issue 8, ISSN: 21905517, 21905509, 2020-August
16	Ms. Aruna Devi K	Improved Blog Classification using Multistage Dimensionality Reduction Technique	Advances in Intelligent Systems and Computing Series, Springer., ISBN: 978-3-030-41861-8, 2020-



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**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Computer Science [UG]**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Computer Science [UG]</b>			
1	Dr. Vinothina V, Mr. Prathap G	EVaclassifier using Linear SVM Machine Learning Algorithm	Springer, Advances in Intelligent Systems and Computing (AISC) series , ISSN:2194-5357, 2019-June
2	Mr. Prathap G	Transformation of Emotional mining in the health care system: A study	International Journal of Research and Analytical Reviews , ISSN 2349-5138 Volume 6 Issue 2 , 2019-June
3	Ms. Ayshwarya B	Integration of the Educational and Didactic Systems in the Training of Future Teachers	International Journal of Applied Exercise Physiology, Volume 8 ISSN:2322-3537 , 2019-June
4	Ms. Ayshwarya B	Professional forms of Employment in the Russian Federation: Problems and Challenges	International Journal of Applied Exercise Physiology, Volume 8 ISSN:2322-3537 , 2019-June
5	Ms. Ayshwarya B	To the use of English words when learning programming, Information Systems and Technologies	International Journal of Applied Exercise Physiology, Volume 8 ISSN:2322-3537 , 2019-June
6	Ms. Ayshwarya B	Using Shell Programs in Educational and Methodological Support for Learning Foreign Language	International Journal of Applied Exercise Physiology, Volume 8 ISSN:2322-3537 , 2019-June

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
7	Ms. Ayshwarya B, Dr. R.Kumar	Green World: Green Internet of Things(G-IOT) covering technologies for smart environment and as a scientific enabler of green development	International Journal of Research and Analytical Reviews (IJRAR), Volume 6, Issue 2 Mat 2019 , 2019-June
8	Dr. Dalvin Vinoth Kumar A	Parent Selection for IPv6 Enabled Routing Protocol for Low Power Lossy Network	International Journal of Recent Technology and Engineering, ISSN: 2277-3878, 2019-July
9	Dr. Ranjitha M	Segmentation of Ultrasound Abdominal Images to Extract Region of Interest	International Journal of Recent technology and engineering, ISSN:2277-3878 , 2019-July
10	Ms. Ayshwarya B	Aqua Bill Store Mineral Water Sales Application Program	International Journal of Recent technology and engineering, ISSN:2277-3878, 2019-July
11	Ms. Ayshwarya B	Design analysis of Web-Based Employee information System in Office of Technical implementation Unit of Education Department	International Journal of Recent technology and engineering, ISSN:2277-3878 , 2019-July
12	Ms. Ayshwarya B	Application of weighted product method for determining home renovation assistance in pringsewu district	International Journal of Recent Technology and Engineering (IJRTE), ISSN: 2277-3878, Volume X, , 2019-August
13	Mr. Amjad Hassan Khan M K, Mr. Nagendra S	Study of the optical properties of Co- and Ni-Doped colloidal Cadmium Sulphide Nano particles	Conference proceedings, ISBN 978-98-5851-055-8, 2019-October
14	Dr. Margaret Mary.T, Ms. Sangamithra A	Intelligent predicting learning disabilities in school going children using fuzzy logic K mean clustering in machine learning	International Journal of Technology and Engineering,ISSUE 4, , 2019-November
15	Dr. V S. Prakash	Analytical comparison and implementation of different inverter topologies for three-phase on-line uninterruptible power supply	International Journal of Ambient Energy <a href="https://doi.org/10.1080/01430750.2019.1688678">https://doi.org/10.1080/01430750.2019.1688678</a> , ISSN: 0143-0750 (Print) 2162-8246, 2019-November

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
16	Dr. V S. Prakash	Design And Implementation Of Simple Boost Pwm Controlled T-Source Inverter For Solar Pv Application	International Journal of Scientific & Technology Research, ISSN 2277-8616 , 2019-November
17	Ms. Gopika S, Dr. Kalaiselvi K	An effective feauter set in quality estimation of natural scene statistics images	International Journal of innovative technology and exploring engineering, ISSN: 2278-3075, 2019-December
18	Dr. Mamatha S Upadhya	Nonlinear thermal convection on unsteady thin film flow with variable properties	IOP: Journal of Physics, Conference Series, ISSN: 1742-6596 , 2020-January
19	Dr. Mamatha S Upadhya, Dr. Soya Mathew	Implementation of Fuzzy Logic in Estimating Yield of a Vegetable Crop	IOP: Journal of Physics, Conference Series, ISSN: 1742-6596, 2020-January
20	Dr. Mamatha S Upadhya, Dr. Vinothina V	Fuzzy Logic Based Approach for Possibility of Road Accidents	IOP: Journal of Physics, Conference Series, ISSN: 1742-6596, 2020-January
21	Dr. Margaret Mary.T, Mr. Ramanathan , Ms. Sangamithra A, Ms. Soumya K	Design and enactment of heart attach deduction using IoT measuring device	IOP: Journal of Physics, Conference Series , 1742-6588 , 2020-January
22	Dr. Ranjitha M	Artificial Intelligence Algorithms and Techniques in the computation of Player-Adaptive Games	IOP: Journal of Physics, Conference Series, ISSN: 1742-6596, 2020-January
23	Mr. Hubertshanthan B J, Dr. A. Cecil Donald , Dr. A. Dalvin Vinoth Kumar	Priority Intensed Meta Task Scheduling Algorithm for Multi Cloud Environment	IOP: Journal of Physics, Conference Series, ISSN: 1742-6596Doi:10.1088/1742-6596/1427/1/012011, 2020-January
24	Ms. Divya K S, Ms. A Deva Kumari, Ms. Soumya K, Ms. Sreeparna Chakrabarti	Secure and Multi Copy Dynamic Information Possession in Cloud System	International Journal of Recent Technology and engineering, ISSN: 2277-3878 (Online), Volume-8 Issue-5, January 2020. Page No. 4234-4238, 2020-January
25	Ms. Sandhya Soman	An exploratory analysis on challenges prevailing in small and medium IT firms	IOP: Journal of Physics, Conference Series, ISSN: 1742-6596Doi:10.1088/1742-6596/1427/1/012011, 2020-January



<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
26	Dr. V S. Prakash	Genetically Optimized Gain Ration Feed Forward Neural Network Algorithm For Review Opinion	International Journal of Psychological Rehabilitation, Vol 24, ISSN: 1475 – 7192, 2020-February
27	Ms. Anita C, Dr. Aloysius Edward J	Enhancing Excellence in Higher Education through Outcome Based Education.	Studies in Indian Place Names, ISSN: 2394-3114, Vol-40-Issue-35- , 2020-February
28	Ms. Dhanamalar M	Disease Inference from Health-Related Questions using Sparse Neural Network and LSTM	International Journal of Innovative Technology and Exploring Engineering (IJITEE), ISSN: 2278-3075, 2020-February
29	Ms. Mary Jacob	Traffic Management for Smart cities using Traffic Density and Swarm Algorithm to inform diversion route	International Journal of Engineering and Advanced Technology , Volume-9 Issue-3, Volume-9 Issue-3, February 2020, ISSN: 2249-8958 Page No:3166-3171, 2020-February
30	Ms. Mary Jacob	Advanced Traffic Management System using A Fuzzy Logic Controller to Differentiate Parking Vehicle and Moving Vehicle	International Journal of Innovative Technology and Exploring Engineering, Volume-9 Issue-5, Page No:488-494 , ISSN: 2278-3075, Volume-9 Issue-5, March 2020, 2020-March
31	Ms. Mary Jacob	Avoiding traffic using intelligent transportation system by count and density algorithm	Test Engineering and Management journal, ISSN:0193-4120, 2020-March
32	Dr. Kalaiselvi K, Ms. Gopika S	Secured Authentication For Passwords Using Hash Code	International Journal of Advanced Science and Technology, ISSN: 2207-6360, 2020-April
33	Dr. Mamatha S Upadhya	Magnetohydrodynamic nonlinear thermal convection nanofluid flow over radiated porous rotating disk with internal heating.	Journal of Thermal Analysis and Calorimetry An International Forum for Thermal Studies , ISSN : 15882926, 2020-April
34	Dr. Mamatha S Upadhya	Mass transfer analysis of two-phase flow in a suspension of microorganisms	Archives of Thermodynamics , ISSN: 1231-0956, 2083-6023, 2020-April
35	Mr. R. Aswin Herbert Sathish	The Role of Massive Open Online Courses (MOOCs) s in Reforming Higher Education	International Journal of Advanced Science and Technology, ISSN ( ONLINE ) : 2278 - 3091, 2020-April
36	Ms. Liji George	Curve Estimation Methods for Forecasting Infant Mortality Rates in Tamil Nadu	Test engineering and Management , ISSN: 0193-4120 , 2020-April

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
37	Ms. Mini Gopalakrishnan	Fuzzy Structure of Generator Graphs	International Journal of Advanced Science and Technology, ISSN: 2207-6360, 2020-April
38	Dr. V S. Prakash, Ms. A Deva Kumari	Proficient Cluster Based Privacy Conservancy Data Perturbation Strategy in Mulyi-Partitioned Datasets	International Journal of Advanced Science and Technology, Vol. 29, No.11, 2020, pp. 2988-2997,ISSN: 2005 - 4238, 2020-May
39	Ms. Ayshwarya B, Dr. R.Kumar	Forecasting through motif discovered by particle swarm optimization algorithm	International journal of future generation communication and networking (ESCI and WoS), , 2020-May
40	Ms. Gopika S	Implementation of a Novel Blind Quality Evaluation Algorithm for Natural Scene Statistics Images	International Journal of Advanced Science and Technology, ISSN: 2207-6360, 2020-May
41	Dr. Mamatha S Upadhya	Arrhenius Activation and Zero Mass Flux Conditions on Nonlinear Convective Jeffrey Fluid over an Electrically Conducting and Radiated Sheet	Springer Berlin Heidelberg, ISSN 1319-8025, 2020-June
42	Ms. Ayshwarya B, Dr. Velmurugan R	Health-IOT Platform That Integrates Unobtrusive Bio-Sensor and Smart Medication Box for Elderly People	International Journal of Future Generation Communication eand Networking, Vol. 13, No. 2, , ISSN: 2233-7857, 2020-June
43	Ms. Gopika S	Unsupervised Blind Quality Estimation Of NSS Images And Repair Of Low Quality Images	International Journal of Advanced Science and Technology , , SJR 0.13,H index 4 , 2020-June
44	Ms. Mary Jacob	Smart City Traffic Management Using Division Evolution Time Propagation Approach	International Journal of Advanced Science and Technology, Vol. 29, No. 9s, (2020), Page No: 6541-6548 , ISSN:2005-4238 , 2020-June
45	Ms. Sreeparna Chakrabarti	Quantum Key Distribution: A Safer Alternate To Asymmetric Key Exchange Policies	International Journal of Advanced Trends in Computer Science and Engineering ( IJATCSE ), ISSN ( ONLINE ) : 2278 - 3091, 2020-June
46	Dr. Jasmine Beulah G	Cloud Computing Framework for Clustered Zone Based Wireless Sensor Network	Dogo Rangsang Research Journal, Vol-10 Issue-07 No. 2 , ISSN: 2347-7180, 2020-July

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
47	Dr. Jasmine Beulah G, Ms. Manimekala B	Performance Evaluation Of Routing In Enhanced Zone Based Clustering Protocol In Wireless Sensor Networks	Journal of Critical Reviews,VOL 7, ISSUE 3, 2020, ISSN- 2394-5125 , 2020-July
48	Dr. Mayank Pandey	A brief review on super capacitor energy storage devices and utilization of natural carbon resources as their electrode materials	FUEL JOURNAL ,(Elsevier Publisher), Vol 282, 118796, 2020-July
49	Mr. Amjad Hassan Khan M K	A Study on Corrosion Inhibition by Lactobacillus Lactis Derived Surfactant on Thiobacillus Sp.	Journal of Critical Reviews, ISSN - 2394-5125 , 2020-July
50	Mr. Hubertshanthan B J, Dr. Cecil Donald A, Dr. Dalvin Vinoth Kumar A, Dr. R Stephen	Time and Cost Aware Meta Task Scheduling Algorithm for Multi Cloud Environment	International Journal of Future Generation Communication and Networking,Vol. 13, No. 3, ISSN: 2233-7857, 2020-July
51	Ms. Manimekala B	Determining the Shortest Path using ANT Colony Optimization (ACO) Algorithm in VANET	Dogo Rangsang Research Journal,Vol-10 Issue-07 No. 2 , ISSN: 2347-7180, 2020-July
52	Ms. Manimekala B	The Road Side Unit Detection to Secure the Routing in VANets Based on an Effective DHKC	Dogo Rangsang Research Journal,Vol-10 Issue-07 No. 2 , ISSN: 2347-7180, 2020-July
53	Ms. Sreeparna Chakrabarti, Ms. Divya K S, Ms. Soumya K	Multi Purpose Smart Card For College Students	International Journal Of Creative Research Thoughts (IJCRT),Vol : 8 issue:7, ISSN:2320-2882, 2020-July
54	Dr. Mamatha S Upadhya	Mixed convective conditions on Natural Convection of MHD Blasius and SakiadisFlows with Variable Properties and Nonlinear Chemical reaction	Biointerface Research in Applied Chemistry, ISSN: 2069-5837, 2020-August
55	Dr. Mamatha S Upadhya	Nonlinear Unsteady Marangoni Convection with Variable Properties	Advances in Fluid Dynamics, Lecture Notes in Mechanical Engineering, 327-341 Springer Nature Singapore Pvt. Ltd. , ISSN: 2195-4356, 2020-August

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
56	Dr. Mamatha S Upadhya	Thermal convective conditions on MHD radiated flow with suspended hybrid nanoparticles	Microsystem Technologies Springer Berlin Heidelberg, ISSN: 0946-7076 (print); 1432-1858 (web) , 2020-August
57	Dr. Ranjitha M	A Study on the Status of Women's Empowerment in urban Bangalore, India	Journal of International Women's Studies, Vol. 21, No. 5 , ISSN: 1539-8706, 2020-August
58	Ms. Anita C, Dr. D. Ravindran	Enrolment of Women in Higher Education - A Comparative Study on Women's Equity in Governance and Employment Status in India	Journal of International Women's Studies, Vol. 21, No. 5 , ISSN: 1539-8706, 2020-August
59	Ms. Dhanamalar M	Impact of Digitization on Women Empowerment - Rural and Urban Region	Journal of International Women's Studies, ISSN 1539 – 8706, 2020-August



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**Publications by Faculty Members**  
**Articles Published [2019-2020]**  
**Life Sciences**

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
<b>Life Sciences</b>			
1	Dr. Manikandan K	Green Mediated Synthesis Of Zinc Oxide Nanoparticle Using Ipomoea Quamoclit To Explore The Potential Of Antimicrobial And Antibiofilm Activity Against Pathogens	“International Journal of Life science and Pharma Research” (IJLPR), UBI journal, ISSN 2250 – 0480, 2019-April
2	Ms. Priya Josson Akkara	Xenobiotic hepatotoxicity	Research Journal of Biotechnology.14 (5), 123-138, ISSN 22784535, 09736263, 2019-May
3	Dr. Hanumantappa Bherigi	Studies on Qualitative and Quantitative estimation of primary and secondary metabolites in Various Solvents Extracts of Aegle marmelos	Advances in Biochemistry, ISSN: 2329-0862, 2019-June
4	Dr. U. Sivagamasundari	Effect of Azospirillum and Pseudomonas as Microbial inoculants on growth and yield of Bhendi(Abelmoschus Esculentus.L.) under pot Experiment	International Journal of Recent Scientific Research, ISSN:0976-3031, 2019-June
5	Dr. Selvam Arjunan	Effect of Carica papaya Leaves Extract on the Morphological and Physiological Factors of Drosophila melanogaster	International Journal of Pharmacy and Biological Sciences-IJPBSTM (2019) 9 (3): 267-276, Online ISSN: 2230-7605, Print ISSN: 2321-3272, 2019-July
6	Dr. S Vijayanand	Identification and Molecular Characterization of Bioactive Molecule from Rhizosphere Soil Organism	International Journal of Pharmacy and Biological Sciences, ISSN2230-7605, 2019-August

Sl. No.	Name	Title	Publisher Name, ISSN Number, Year and Month of Publishing
7	Ms. Priya Josson Akkara	Pre-treatment with Beta Carotene Gives Protection Against Nephrotoxicity Induced by Bromobenzene via Modulation of Antioxidant System, Pro-inflammatory Cytokines and Pro-apoptotic Factors	Springer Nature Journal, Applied Biochemistry and Biotechnology , Print ISSN-0273-2289 Online ISSN-1559-0291. , 2019-August
8	Dr. Challaraj Emmanuel.C.S	Synthesis of Biosurfactant Coated Copper Nano Particles	International Journal of Recent Scientific Research, ISSN-0976-3031, 2019-October
9	Dr. Hanumantappa Bherigi	Medicinal Uses of selected wild edible vegetables consumed by Hyderabad-Karnataka region of Karnataka state in India	Asian Journal of Pharmacy and Pharmacology, ISSN: 2455-2674, 2020-January
10	Dr. Esther Shoba R	Insecticidal Activity of Hydrocotyle Leucocephala and Hedychium Coronarium Plant Extracts Against Helicoverpa Armigera	International Journal of Life Science and Pharma Research, 2250-0480, 2020-April
11	Dr. M Sonia Angeline	Anti-proliferative activity of Calotropis gigantea (flower)	International Journal of Life Science & Pharma Research. , ISSN 2250 – 0480, 2020-April
12	Dr. Sangeetha Menon	Isolation and Identification of Tannic Acid Degraders from Tannery Effluent	INTERNATIONAL JOURNAL OF LIFE SCIENCE AND PHARMA RESEARCH, Vol. 10, Issue -11, pg-71-79., 2250 – 0480, 2020-April
13	Dr. Dileep Francis	Drug repurposing against SARS-CoV-2 using E-pharmacophore based virtual screening, molecular docking and molecular dynamics with main protease as the target	Journal of Bimolecular Structure and Dynamics, Taylor and Francis, 7391102, 2020-June
14	Dr. Elcey C D	Synthesis of fluorescent iron oxide nanoparticles	International Journal of Life Science & Pharma Research. , ISSN: 2250-0480, 2020-July
15	Dr. Elcey C D	Isolation and fusion of sunflower (Helianthus annuus) and soybean (Glycine max) Protoplasts	International Journal of Life Science & Pharma Research. , ISSN:2350-0480, 2020-July

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Publisher Name, ISSN Number, Year and Month of Publishing</b>
16	Dr. U. Sivagamasundari	Effect of organic manures and biofertilizers on vegetative Growth of phaseolus vulgaris l. (french bean)	International Journal of Life Science & Pharma Research, ISSN:2350-0480, 2020-July
17	Dr. Challaraj Emmanuel.C.S	Isolation, Characterization and Biofilm Inhibition of Pyocyanin Pigment Extracted from Pseudomonas Aeruginosa	International Journal of Advanced Science and Technology, ISSN:2005-4238, 2020-August
18	Dr. Elcey C D	Antibacterial performance of GO-Ag nanocomposite prepared via ecologically safe protocols	Springer – Applied Nanoscience, ISSN No. 13204-020-01539, 2020-August
19	Dr. Sangeetha Menon	Introduction: Women as Enablers of Change	Journal of International Women's Studies, Vol. 21, No. 5 , pg -1, ISSN: 1539- 8706 , 2020-August
20	Dr. Sangeetha Menon, Dr. Ranjitha M, Dr. Shweta Sharma	A Study on the Status of Women's Empowerment in urban Bangalore, India	Journal of International Women's Studies, Vol. 21, No. 5 , pg 54-64., ISSN: 1539- 8706 , 2020-August
21	Ms. Priya Josson Akkara	A biochemical approach to the anti-inflammatory, antioxidant and antiapoptotic potential of beta-carotene as a protective agent against bromobenzene-induced hepatotoxicity in female Wistar albino rats	Journal of Applied Biomedicine. 18, 87-95., Open Access.Elsevier Publisher till 2018, EISSN 1214-0287 • ISSN 1214-021, 2020-August
22	Ms. Priya Josson Akkara	A biochemical approach to the anti- inflammatory, antioxidant and antiapoptotic potential of beta-carotene as a protective agent against bromobenzene-induced hepatotoxicity in female Wistar albino rats	Journal of Applied Biomedicine. 18,87-95., EISSN 1214-0287. ISSN 1214-021, 2020-August
23	Ms. Priya Josson Akkara	Physiochemical and target analysis of 14-apo-beta-carotenol and prediction of its potential binding affinity against the hepato-toxicity and nephro-toxicity protein	Journal of Seybold Report, ISSN : 1533-9211, 2020-August

**Publications by Faculty Members**

**MAGAZINE, NEWSPAPER and ONLINE PORTAL – ARTICLE PUBLISHED [2018-2019]**

Sl.No	Name	Department	Title of the Article	Publisher Details
E-Souvenir				
1.	Dr. Rema M K	Psychology	Lock down experience using Covid - 19, an experiential study.	Abstract published in E-Souvenir,2020-May
Magazine and Newspaper Article				
2.	Dr. Juby Thomas	Humanities	The plastic catastrophe	Eclectic Northeast (Magazine),2019-July
3.	Dr. Juby Thomas	Humanities	Kaziranga requires national attention prior to monsoon	Meghalaya Times,2019-June
4.	Dr. Juby Thomas	Humanities	Save Kaziranga to Save India's Biodiversity	Eastern Mirror,2019-June
5.	Dr. Juby Thomas	Humanities	Coal-Fired Power Plant Near Sundarbans: The Silence Depicts India's Hegemony Over Bangladesh!	Eastern Mirror , Dated 23-10-2019
6.	Dr. Juby Thomas	Humanities	Maitree super thermal power project: India's choice of power and energy over ecology!	Meghalaya Times, Dated 23-10-2019
7.	Dr. Juby Thomas	Humanities	Lockdown-hit Northeast's outstation students seek state governments' support	North East Now,2020-April



Sl.No	Name	Department	Title of the Article	Publisher Details
8.	Dr. Juby Thomas	Humanities	NE outstation students in distress due to lockdown: Seeks state government support	Meghalaya Times,2020-April
9.	Dr. Juby Thomas	Humanities	The Ripple Effect of Flattening the CURVE	Machine Macker,2020-April
Online Portal - Article				
10.	Mr. Abdul Rasheed A P K	Humanities	Totochan and Online classrooms	Pathayam books,2020-May
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