



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited with 'A' Grade by NAAC | Affiliated to Bangalore University

DEPARTMENT OF COMMERCE-(PG) M.COM, M.COM [FA]

COMMERCE CAFE



EDITORS DESKTOP

Commerce café is a thought that has been enduring in mind and with great effort it has been translated into veracity; we now are back with a revitalizing edition. Commerce Café provides a snapshot of the various activities and advancements for all associated with Department of Commerce (PG).

This Department e-magazine will definitely help us to showcase the activities that are happening in the department and provide a platform for exposing the merits and academic achievements of the students and faculty. Furthermore it enhances the documentation culture of the institute.

We are sure the e-magazine would definitely create an impact in the minds of readers, by way of providing larger visibility and dimension of departments' progress. I also confident that this e-magazine will encourage many more including students to use it as a platform to express their creativity. I sincerely hope that this edition makes for an interesting read. Please feel free to offer any suggestions for improvement.

Happy Reading!

Dr. Babu V
M.Com & M.Com FA
Coordinator

Tittu Thomas.P
Creative Editor



Expressions

The Department of Commerce is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds representing different states converge and share their vast reserves of knowledge and skills. It gives me immense pride to state that as a result of the collective effort of the faculty, students and staff over the past few years Department of Commerce today ranks among the top three commerce colleges in Karnataka. I am hopeful of its acquiring greater heights in the years to come.

Dr. Aloysius Edward J
Dean, Faculty of Commerce & Management

It is often said "Give me a copy of your college magazine, I will tell you about the quality of your college." I strongly believe in this statement. For, a magazine carries the contributions reflecting ethos and aspirations of the students, faculty and other team members of an institution. The world today is changing at such an accelerated rate and we as educators need to pause and reflect on this entire system of Education. Are our colleges well equipped to prepare our students to face the challenges that the future holds? Questions such as these are factors that motivate us to go through a continuous process of reflection and hence we at Department of Commerce work at implementing a well-balanced curriculum to ensure that the students who walk into the portals of our college will not just love their college life but truly be prepared to face life's challenges. I congratulate team for capturing the activities of the department in this e-magazine with a scintillating theme.

Prof. VijayaKumar R
Head, Department of Commerce

At the outset, I congratulate the magazine editor and his team for their effort in bringing out the e-magazine. The Department of Commerce was started in the year 2000 and PG course M.Com was introduced in the year 2008. In 2016 department of commerce initiated another master degree professional programme M.Com FA as a response to market imperatives. Since its inception the department has not only focused on the academic excellence of its students but also has nurtured their potentials by providing holistic education. During the last decade the department has made valuable contribution to the development of Commerce education in the country and has been acknowledged by various rating agencies. The Alumni of the Department are holding important Managerial and Financial positions in prestigious organizations both in Public and Private Sectors, Banks and Multinationals. I hope the department will continue to march towards excellence.

Dr. Babu V
M.Com & M.Com FA Coordinator

Shubh Aarambh

Investiture of new academic year

For the students of Kristu Jayanti College, Shubh Aarambh is an auspicious beginning of an academic journey. It is an event that signifies the start of an academic year. The students are welcomed into the Jayantian family through a prayer session. The traditional lighting of the lamp by the members of the management, parent and student representatives marks the formal inauguration of the PG programmes. The representatives of students seek the blessings of the Almighty through the prayer of St.Thomas Aquinas (the patron saint of students) and intercessory prayers. The students are formally welcomed by the Principal and this occasion also paves way of for declaration of theme for the academic year. 'Shubh Aarambh', the annual inaugural function for M.Com programme batch 2016-18 was held 15th July, 2017. Rev. Fr. Josekutty PD, Principal- Kristu Jayanti College while addressing the students said, "when you work hard and work smart, reward will follow and when you stay focused, you can achieve your goal. Rev.Fr. Augustine George- Vice Principal, Prof. Aloysius Edward-Dean, Faculty of Commerce & Management, Prof. Gopakumar A.V. Dean- Faculty of Humanities; Rev. Fr. Emmanuel, Asst. Prof. Department of Psychology; were also present. Followed by formal inauguration a session on "CMI vision of Education" takes the students through the charisma of the founder of the CMI congregation – Blessed Kuraikose Elias Chavara, the CMI educational philosophy and how Kristu Jayanti imbibes the same in its functioning. Other highlights of the session are the elucidation of the Vision, Mission, Goals and Core Values of the College and its educational pedagogy. The inaugural programme would conclude with a session on 'Jayantian Campus Culture' wherein the students would be introduced to the code and conduct, schedules, routine procedures, and various aspects of the campus life at Kristu Jayanti College.



Getting

Ready for

Life

Life Skill Education

Department of Commerce (PG) in collaboration with The Centre for Life Skills Education (CLSE) of Kristu Jayanti College conducted training on Life Skills for the I Semester M.Com students over a span of three days from 19-21 July 2016. Life skill training is an interactive, real-world readiness program for youth. This capacity building training was focused on imparting 10 core life skills promoted by the World Health Organization (WHO). These life skills represent the psychosocial skills that determine valued behavior and include reflective skills such as problem-solving and critical thinking, to personal skills such as self-awareness, and to inter-personal skills. The entire training was activity based with an intense learning experience.

The Three days life skill education for the I year M.Com, M.Com FA and M,A Economics students of our college was started with Introduction to Life skill education at 09.00 P.M in the Mini Auditorium of PG Block. Dr.V.Babu, Coordinator M.Com and M.Com FA Introduced the life skill education to the participants. In his session Dr.V.Babu explained the importance of life skill in the life of an individual. Introduction to all the ten life skill was given by Dr.V.Babu.



FRESHER'S DAY

Immediately after the start of the academic year, what better way to start college life than with a fun filled fresher's day! In Department of Commerce (PG) fresher's day is celebrated compulsorily every year. The very purpose of Fresher's Day is to welcome newcomers in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and juniors finally bond and unite to celebrate being part of the college. Students eagerly look forward to this event at the beginning of every academic year. The stage is set for fresher's to showcase their talented compete for the Mr. & Miss. Fresher's Crown.



The fresher's day celebration was held on 22-7-16 Friday for the juniors by the seniors from department of commerce M.com and MFA. Juniors were asked be in formal dress in red or blue color. And around 12:45 pm on the previous day the students were invited, the program began at 3pm on Friday(22-7-16) the program was divided two half ,the first half was hosted by Sanil and Meenakshi and other half was by Glady and Vanajaa .

On 22nd July the Freshers Day commenced on a brief formal note from Principal Rev Fr. Josekutty PD. In his message principal advised the students to excel in their studies and bring laurels to their parents and to the institution. He also emphasized on the need for students to improve their skills since they have to face the challenges of modern knowledge driven society. Followed by principal's address, celebration started. The dress theme for the Fresher's day was Blue & White for Fresher's. The program saw some great dance performances from the seniors.



GUEST LECTURE

Title: CONVERGENCE OF IFRS AND IND AS-PRESENT SCENARIO

Name and details of the Resource Person:

Mr. Shirish Shah (An associate member of the Institute of Chartered Accountant of India and a visiting lecturer on the subject of international law on taxes and transfer pricing at the Institute of Company Secretaries of India)

The PG department of commerce had organized a 1 day guest lecture on convergence of IFRS and Ind AS-Present Scenario for M.Com & M.Com (FA) students on Tuesday 16th August 2016. The chief resource person for the day was Mr. Shirish Shah. The session started off with the background of IFRS and how it was originated. He had talked about accounting standard board, convergence process, and roadmap for implementation on Ind AS. He also had talked in detail about salient features of IFRS-converged Ind AS. Mr. Srinivasan explained about understanding Ind AS from AS.

He also talked about the effects of changes in foreign exchange rate, and after transitioning to Ind AS, option of capitalizing/deferring foreign exchange difference and how this difference would be recognized in profit and loss account. A general idea of converges with IFRS was also being mentioned and how the fair value is being divided into cost approach, market approach, income approach and present value approach. He then talked about the Impact of Ind AS that is its features, applications, ERP, financial analysis and ratio workings, bonus to employee, dividend distribution and taxation issue. Apart from these, the chief resource person had also talked about the Ind AS framework and its relevance, honest and faithful representation of financial statements. A number of questions were also raised by the students to the topics that had been discussed during the session. The workshop was indeed successful and beneficial to the students.



FEEDBACK

The students got a general view on IFRS and Ind AS, its background, concept, convergence, features, What IFRS and Ind AS is all about and also the impact of Ind AS.

GUEST LECTURE

Title: **INVESTMENT BANKING & FINANCIAL LEVERAGE**

Resource person:

**Mr. GEORGE KARAMMEL, Investment Banking Analyst at Barclays,
Africa Group limited, University of Cape Town.**

The PG Department of Commerce had conducted guest lecture for two hours on Investment Banking and Financial Leverage for Mcom, Mcom (FA) students on 16th December 2016. The resource person for the day was MR. GEORGE KARAMMEL, Investment Banking Analyst at Barclays. Our guest lecture began with an inaugural ceremony. Presidential address was given by Dr. V. BABU, M.COM & M.COM (FA) Programme Coordinator, He introduced the chief guest for the day and welcomed the gathering. He also highlighted about the importance of Investment Banking and Financial Leverage. The prelude about the session was given by Mr. GEORGE KARAMMEL. In the session he mentioned about what all details is included in the lecture as well as its benefits. Vote of thanks proposed by Jennifer, student from First year Mcom (FA) and Memento was given to our chief guest by Prof. Muthukumar as a token of gratitude.



The session began by MR. GEORGE KARAMMEL on the topic introduction to Investment Banking. He gave brief history about the Investment banking in India and he first explained the meaning of investment banking as it is a

special segment of banking operation that helps individuals or organizations raise capital and provide financial consultancy services to them.



IMPULSE-2K16

An intra-collegiate commerce fest 1st-Sept-2016

Impulse is an annual intra-collegiate fest of the PG Commerce Department, hosted by the final year students for first years. The Fest features diverse events like Finance, Business plan, Marketing, Human Resource management, Business quiz, Mock Stock and Best Manager. These events encourage students not only to learn to manage things on their own but also supplement their professional development in understanding the subjects involved with better clarity.



Inspired from the present scenario where corporate are trying to revive their golden glory, rebrand their identity, restructure their functionality, repose itself in the market and reorganize strength, this year's fest theme was "Limitless". The two days business fest was inaugurated by Mr.Rajnish Mishra Senior Manager Operations Great West Financial – Bangalore. The theme 'Inspire, Ignite, Integrate' aimed to the impetus of a new age leader, bring in the best minds to devise creative, innovative and rational solution which will help the corporate to live in the fireworks.

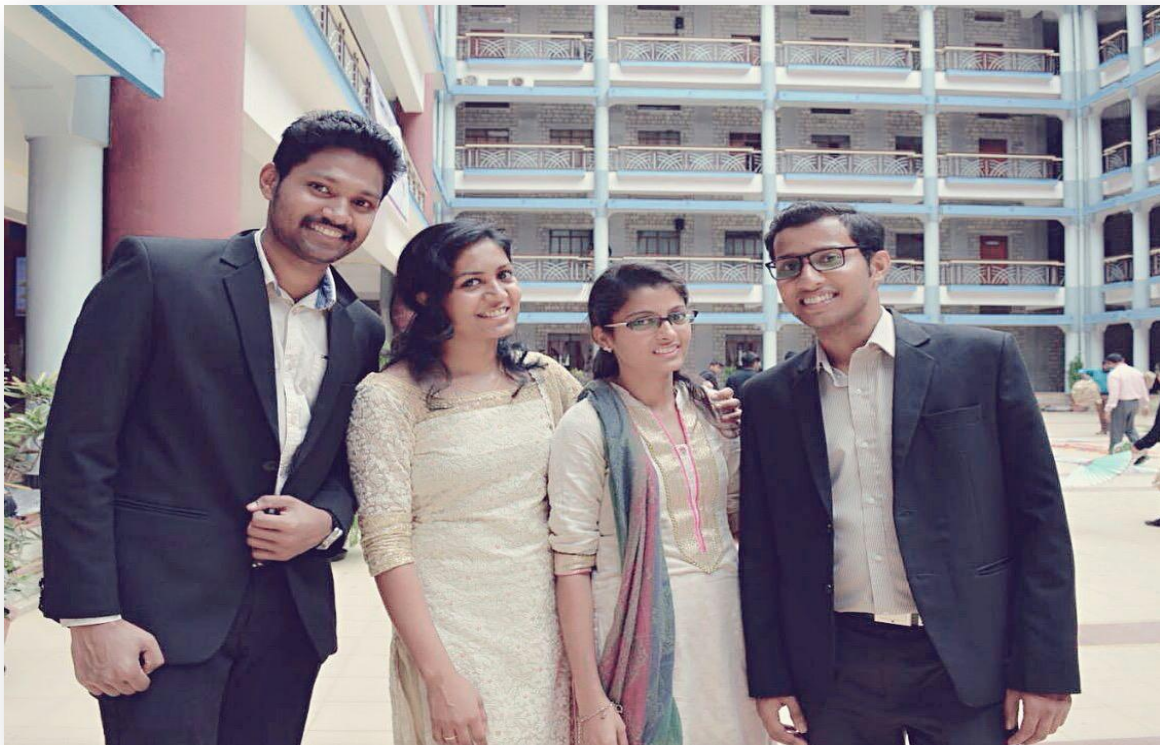


Eminent personalities present during the inauguration were Rev. Fr. Josekutty PD, Principal-Kristu Jayanti College, Prof. Aloysius Edward-Dean Faculty of Commerce & Management, Vijayakumar-Head Department of Commerce and Dr. V Babu-coordinator Commerce PG. While addressing the august gathering, Chief Guest, Mr.Rajnish Mishra said that good management strategies are required needed in every aspect. If a person is good at management, he will be successful in life. It is good to see that students are learning the managerial skills.

EVENTS

- ❖ Banking and Insurance
- ❖ Portfolio Management
- ❖ Chief Financial Officer
- ❖ Best Manager
- ❖ Human Resource
- ❖ Marketing
- ❖ Finance
- ❖ Entrepreneurship Development Programme
- ❖ Supply Chain Management
- ❖ Mock Stock
- ❖ Business Quiz
- ❖ Crazy Ads

CO – ORDINATORS



4th INTERNATIONAL CONFERENCE

Title: “Emerging markets in Accounting, banking and Finance”

Date: 05-10-2016 & 06-10-2016

The International Conference on Emerging Trends in Global Accounting and Finance was organized the Department of Commerce (PG), Kristu Jayanti College (Autonomous) on 5th and 6th Oct 2016. The inaugural ceremony commenced with a prayer college choir followed welcome address by Prof. Aloysius Edward, Dean of Commerce and Management welcomed the gathering. The conference was symbolically inaugurated by the dignitaries by lighting the lamp. The dignitaries comprised of eminent personalities from industry and academia. Dr.Philip B Laird Vice president, Trinity western university, Canada.; Prof. Aloysius Edward, Dean of Commerce & Management; Prof. Vijayakumar, Head Department of Commerce; Prof. V Babu, Coordinator- Commerce PG. Dr.Philip B Laird, in his address presented his views on current trends in Global and India Accounting Scenario, the focus point of the talk was the implications of changes in accounting reforms on business.



Chief Guest spoke about the economic crises 2008,extraordinary monetary policy across the globe, EU & BREXIT, Four key issues of emerging markets-managing & control, managing speed & change, living & leading in tensions, managing & anticipating. Finally he concluded with warren buffet's statements "Be fearful when others are greedy & greedy when others are fearful".

Session I: Recent trends in cost and management accounting, CMA Raveendranath Kaushik.

In the session he gave the delegates an insight on the issues and challenges of cost and management accounting, target costing, inclusive growth, banking sector issue of NPA's and the reasons why NPA are increasing in number, working capital funding, cost competitiveness and sustainability, cost competitiveness and market share, GST, 5 C's approach to cost management. He also focused on the strategic approach to reduce cost, areas which require attention and the new MRP to be followed by businesses. Finally he quoted "things practiced yesterday are not applicable today" followed with interaction.



Session II: Venture funding and SME financing, Shri. S. N. Rangaprasad

Description about MSME, stating MSME is a vibrant sector as it is the second largest employment provider. MSME sector contributes to 8% of total GDP and 40% to export and also gave insight on the various government support provided to the entrepreneurs through various schemes such as MUDRA, PMEGP, CLCSS, Start Up India, Stand Up India, the Incubator scheme and the process to get registered as an entrepreneur in the MSME sector. The session was concluded with a question “Can government officials become entrepreneurs?” The answer was yes until and unless no case is filed against the official.



Session III: Financial reporting and internal financial control, CA Vinayak Pai

In the session he gave the view on how to have internal financial control through risk appetite and organizational culture and how to have internal structure and external structure with plough back provisions. In regard with IFRS, he stated that they provide guidance to follow a uniform system, recognize transactions, presentation and disclosures by 145 countries across the world and also focused on the impact on companies when they change from AS to IND AS and followed with interaction.



Session IV: Challenges and opportunities in futuristic banking, Shri B Sadashiva Mallya

In the session he gave his insight on blog chain. He also showed the trends of digital disruption, why India is at a critical juncture of attaining digital escape velocity and followed by an interaction.



Valedictory

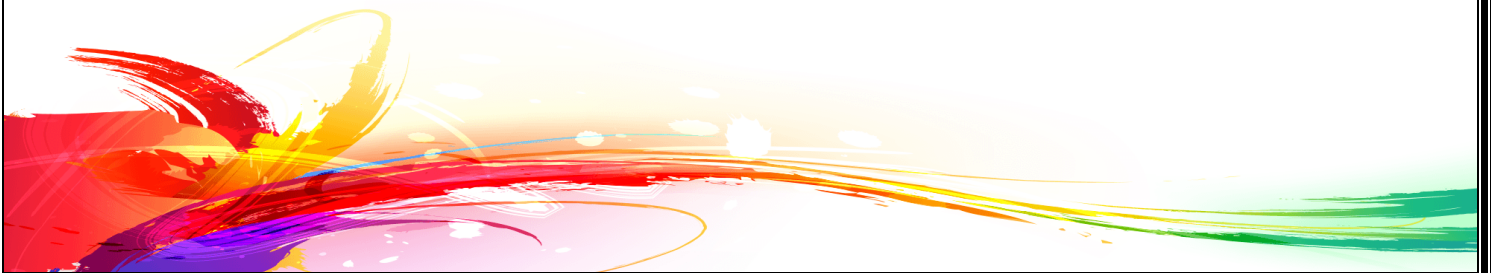
B K Kulkarni VP Healthcare Siemens Information Technology Pvt Ltd.

Chief guest gave an insight about the china's market, its dominance in the globe market due to it's cheap prices and it duplicate's any products that come into the market and sell the products at the lower prices as result India's market is affected.



Report on Workshop of Equity, Forex and Commodity market

12-August-2016



The PG Department of Commerce had conducted a one-day workshop on Equity, Forex and Commodity market for M.Com and M.Com(FA) students on Friday 12th August, 2016. The resource persons for the day were Mr. Himanshu Gupta and Mr.Sumit Mukerjee. Our workshop began with an inaugural ceremony. Ms. Glady Agnes, student from final year M.Com, welcomed the gathering. Presidential address given by Rev.Fr.Augustine George, Vice principal, he highlighted about commodity trading outline and insists the participants to learn practical and application oriented areas in equity, forex and commodity markets. The prelude for workshop was given by Mr.Himanshu Gupta. In that session he mentioned about what all details are included in the workshop as well as its benefits. Vote of thanks proposed by Sanil Santho, student from final year M.Com (FA).



The feedback of students was the workshop conducted on the topic Equity, Forex and commodity market was good. Students got a basic idea about the commodity market. The resource person explained various concepts through lifetime examples. So it enabled students to understand easily. The content and quality of presentation of various topic was good...



Guest lecture report
Wealth Management and Security Analysis

Date: 28/07/2016

The PG department of commerce had organized a 1 day workshop on recent trends in wealth management and security analysis for Mcom & Mcom (FA) students on Friday 29th July 2016. The chief resource person for the day was Mr Srinivasan Lakshmi Narayan. Before the session had commenced questionnaires were distributed among the students to test their basic knowledge about savings and investments. The session started off with the question on as to how one can be rich. He had talked about mutual funds various ways of investing, how to create sharing habits among students. He also had talked in detail about security analysis and their broad classification that is debt securities , equities. Mr Srinivasan also mentioned about multiple ways of managing cash so as to be rich.



Name and details of the Resource

Person:

Mr Srinivasan Lakshmi Narayan (A top management professional possessing an integrated set of competencies that encompass areas related to business ,operations ,financial accounting and financial management)



Report on Guest Lecture of Managerial Economics 21st September 2016

The PG Department of Economics had conducted guest lecture for an hour on Managerial Economics for Mcom, Mcom(FA), MA(Economics) and BA students on Wednesday, 21st September 2016. The resource person for the day was Mr. Dr. Debashish Pal. Our guest lecture began with an inaugural ceremony. Ms. Shama Stephen, student from 1st year MA, welcomed the gathering. The session was then taken over by the resource person Dr. Debashish Pal. He gave an insight into the game theory & how strategies are devised in life & business. The vote of thanks was proposed by Fahad T H, student from 1st year MA.

The session began by Dr. Debashish Pal on the topic introduction to game theory in managerial economics. He explained about game theory and its major role in managerial economics. He talked about how game theory is included in concepts in Economics and what are the methods or tricks that are used to get equal equilibrium in the economy using game theory. Some students raised questions that how effective is game theory in Economics. Then Dr. Debashish Pal explained about the question which is raised and he also shown some images and video in order to support his answer. He also spoke about the interaction of people is effective in game theory and to take decisions. He conducted an activity for the students where their total should be within Rs10. The game went on more interactive which is added to the session were cash prize also has been rewarded to winners. Then he continued his talk in detail about the strategies in game theory and equilibrium in game theory in Managerial Economics. Hence he concluded his talk with a meaningful and understandable session.

Report on Guest Lecture of Capital Line Software 15th September 2016

The PG Department of Commerce had conducted guest lecture for an hour on Capital Line Software for Mcom, Mcom (FA), on Thursday 15th September 2016. The resource person for the day was Mr. Dr. Debashish Pal. The prelude about the session was given by Mr. Debashish Pal. In that session he mentioned about what all details is included in the lecture as well as its benefits.

The session began by Mr. Debashish Pal on the topic introduction to Capital Line Software. He explained about the software's major role in Capital line. He talked about how software can be implemented in various accounting techniques in calculations. He executed a problem in accounts using online software and also showed how to copy data to Ms Excel sheet from online software for different calculations in all the form of accounts. He taught how to do a comparison for two years data from the available balance sheet of various companies through online in excel. That includes comparative balance sheet, income statement and Common size income statement and balance sheet. Then he spoke about Ratio Analysis, how different types of ratios can be calculated using Data that is available through online in MS Excel. Some students raised questions that how effective is online software in implementing in capital and accounting techniques.

Report on Guest Lecture of Convergence of IFRS & ISB

The PG Department of Commerce had conducted guest lecture for two hours on Convergence of IFRS & ISB for Mcom, Mcom (FA) students on. The resource person for the day was MR. RAGHURAM RAO- CIMA. Our guest lecture began with an inaugural ceremony. Ms. Meenakshi, student from final year Mcom (FA), welcomed the gathering. Presidential address given by Dr. EDWARD, Dean of Commerce & Management, he highlighted about the importance of IFRS & ISB. The prelude about the session was given by Mr. RAGHURAM RAO. In that session he mentioned about what all details is included in the lecture as well as its benefits. Vote of thanks proposed by Meenakshi, student from Final year Mcom (FA).

The session began by MR. RAGHURAM RAO- CIMA on the topic introduction to International Financial Reporting Standards & Indian Standard Board. He gave brief history about the Indian accounting which included Arthashastra Partha system of accounting, red books Vernacular accouts, 2books & Cash flow control and Double Entry System at International level. Then he explained on the major topics like IFRS & IASB as per there sections and act. He talked about the need for Convergence towards Global Standards, where more than 130 countries & reporting Jurisdictions currently required in adoption of IFRS. Then he spoke about the convergence process were it shows the road map for implementation of Indian Accounting Standard that includes Phase I, Phase II voluntary basis and mandatory basis for all listed companies. Some students raised questions that how effective is Convergence of IFRS & ISB. Then Mr Raghuram explained about the question which is raised and he also shown some images and calculations of IFRS reports in order to support his answer. He also spoke about the features and time value for money on measurement basis and greater use of money in fair value which includes cost value, market value, income value, and present value approach. Then he explained what are the impacts on Indian Accounting Standards from these values with Application, Presentation and Disclosures of Financial System. He added one major point to the session that Indian Accounting Standard use other comprehensive income concept were it shows the any increase in asset, revaluation of assets and replacement of assets. Finally through explaining about convergence with IFRS he also explain about ERP, SAP and ORACLE which adds up financial accounting, ratio workings, bonus, remuneration share valuation, dividend distribution and tax issues. Hence he concluded his talk by giving us a better picture on convergence of IFRS & IASB with qualitative characteristics on each and every concept.

C.A.R Series (Communication, Aptitude and Research Series)

The department of commerce (PG) has for the first time initiated a unique blend of knowledge enhancing session for the students this semester which is called as the C.A.R Series. The main objective of the session is to build confidence in the students, improve their logical reasoning and quench their knowledge thirst. The students are engaged throughout the week twice during the 2nd hour of the week day. Every student is given the chance to conduct these sessions.

Communication

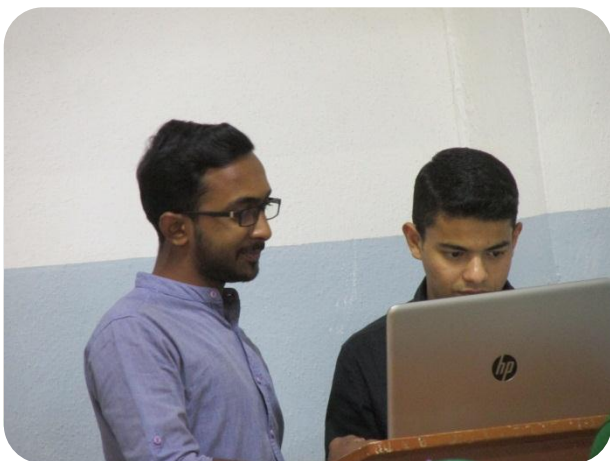
Being able to communicate effectively is the most important of all life skills. Communication is simply the act of transferring information from one place to another, whether this be vocally (using voice), written (using printed or digital media such as books, magazines, websites or emails), visually (using logos, maps, charts or graphs) or non-verbally (using body language, gestures and the tone and pitch of voice). The communication club activity is conducted on Monday and Thursday of the very week.

Aptitude

During this hour, the class of M.com 1st Semester is engaged in doing the problems in the class. Students go through various problems and works on it. This happens twice every week, Tuesday and Friday. All the students are supposed to be engaged in the class during the hours and we strictly adhere to it. It's an activity where in students learn a lot about how to analyze various problems by doing various problems that includes logical reasoning, mathematical problems, quantitative aptitude.

Research

Research is basically an attitude of inquiry and an attempt to elicit facts. During this hour, the class of M.com 1st Semester is engaged in doing research in the library. Students read through various journals of their interests and write a report on it. This happens twice every week, Wednesday and Saturday. All the students are supposed to be engaged in research activity during the hours and we strictly adhere to it. It's an activity where in students learn a lot about how to analyze various aspects by reading various journals provided from the library by focusing only on Commerce and Management topics.



RURAL EXPOSURE REPORT

Department of Commerce (PG), KristuJayanti College, organized a two days (8th and 9th December, 2016) and rural exposure camp for the final year M.com and M.Com (F. A.) students.

Camp Schedule

8-12-2016	1:00 pm	Sports and Games activity
		Awareness Program
	6:15 pm	Survey
	7:00 pm	Cultural Program
	11:00 pm	Camp Fire
9-12-2016	7:30 am	Cleaning
	9:00 am	Activity games and Awareness Program for villagers
	12:30 am	Distribution of Cow feed
	2:30 am	Valedictory ceremony

AWARENESS PROGRAMME

The awareness programme was conducted on the second day of the rural exposure, 9th December 2016. The awareness programme was conducted for each class with regard to 3-4 topics, i.e., cleanliness, dengue, plastic ban and women health awareness.

The awareness programme was conducted for all the students in the government school at Shidlaghata. This programme was conducted class wise for all the classes in the government school. This was done to provide all the information regarding cleanliness as to how to keep oneself and the surroundings clean, their eating habits in order to avoid few items that are not good for health and also provided information about dengue disease and how to prevent oneself from being a victim of such disease by explaining the symptoms and causes of the disease.



CULTURAL PROGRAMME REPORT

The cultural program was held on the first day of rural exposure on 8.12.2016 at village bus stop at 7.30 pm. The program was started by a speech given by prof. Chandra shekhar. After the speech the program was hosted by Padma and rekha. The Program was started by solo singing and one group song. There were three dances and two skit performed. Along with this students conducted two games for villagers. At last, program windup with fashion show screening our different culture in India. The programs got over by 9:30pm.



REPORT ON SPORTS ACTIVITY

On 8.12.2016 a rural exposure at cheemandhra, we had many activities at school and one among them was sport. After we arrived at place first we had been to sarkarikiriyaprarthamikashaale at arikere, chikkaballapura, where we conducted many games to the children such as passing the ball, lemon and spoon, sack race etc. Children of class 1 to 5 actively took part in the sports and won the prizes and apart from that we also thought action rhymes and indoor games to the kids.

There were 35 children in total and after the sports we had prize distribution in which head master of the school spoke about our visit to their school and then prizes to the winners and books to all the children were given.



COMMERCIA-2017

Commercia is an inter collegiate PG fest organized by the Department of Commerce – Post Graduate Studies which provides a platform for all its participants to exhibit their talents in various commerce oriented events. The fest provides platform to imbibe team work, creative learning, critical thinking and exposure to the realities of the business world. The key events of the fest include - Best Manager, Business Quiz, EDP, Finance, Human Resource, Marketing, Mock Stock and Paper Presentation.

Commercia was conducted on 1st of March 2017. “Shikhar - Rise of the Eminent” was the theme of the fest. The theme depicts the proverb “With power comes responsibility” - shows how a powerful leader reaches his goal in spite of numerous hurdles and takes up a great responsibility.

Commercia 2017 was honoured with the presence of
Mr. Winston A De Rosario
Director People and Culture
Grand Thornton Shared Services Center Bangalore



EVENTS

- *The Legitimate - Best Manager*
- *The Power of Innovation - Entrepreneurship Development Programme*
- *The Connector – Marketing*
- *The Referent - Human Resource*
- *The Money Power – Finance*
- *The Gainer - Mock Stock*
- *The Buzzer - Business Quiz*
- *The Researcher - Paper Presentation*

Commercia 2017 was an enormous success giving exposure to the organiser to understand the various areas of managing fest. There were around 235 participants and 20 teams involved for the successful conduct of National Level Inter-Collegiate Fest 2017. Thanks to team and the college for wonderful opportunities.

The overall winners of Commerica 2017: St. Joseph College
Runners up of Commercia 2017: Shesadripuram College

SAMSHODHAN (RESEARCH FORUM) REPORT

Date: 27&28 Feb 2017

Research is a voyage of known to unknown. Research comprises "creative work undertaken on a systematic basis in order to increase the stock of knowledge, including knowledge of humans, culture and society, and the use of this stock of knowledge to devise new applications." It is used to establish or confirm facts, reaffirm the results of previous work, solve new or existing problems, support theorem, or develop new theories. To motivate the research culture among the post graduate commerce students of Kristu Jayanti College an initiation was taken to start a research forum. The forum was named as Samzodhana (Research). The forum is monitored by the Coordinator M.Com Programme and Research methodology subject teachers.

Objectives of the Forum

- *To motivate and equip the students to undertake research*
- *To help the students to publish the research papers in reputed journals*
- *To improve the art of writing research report Activities*
- *Helping the members to identify research problems*
- *Weekly discussion on research topics*
- *Discussions on the prepared questionnaires and interview Schedules*

*The forum invited the students to present their Research design The forum was organized by. **Dr.V.Babu** Coordinator M.Com Programme, Faculty members of commerce were evaluating the presentation of students. The presentations were reviewed and questions were raised by the faculties and all the forum members. Many Recommendations and suggestions offered by the faculty members for the further improvement of research work. After the presentation of research design in the forum, students are continuing the research work systematically. Questionnaires and interview schedules were prepared by the students and that were pretested and the data were collected by the students. The collected data were analysed by the statistical tools with the help of SPSS software packages. The students are ready to publish the papers in reputed journals .*



