



KRISTU JAYANTI
(DEEMED TO BE UNIVERSITY)
Under Section 3 of UGC Act 1956
A CMI INSTITUTION | BENGALURU | INDIA

SCHOOL OF BUSINESS AND MANAGEMENT

DEPARTMENT OF MANAGEMENT PROGRAMME MATRIX

BACHELOR OF BUSINESS ADMINISTRATION

2025-2026 BATCH

Sem.	Course Type	Course Title	Credits
I	DSC	Business Management and Practices	4
I	DSC	Business Accounting	4
I	DSC	Business Economics	4
I	AEC	Language across Contexts: Communication, Critique and the Self	3
I	AEC	Kannada Sambhrama I	2
I	AEC	Prabandhan Koustubha	2
I	AEC	Foundational English Language Skills	2
I	SEC	Business Communication	3
I	VAC	Health and Wellness	2
II	DSC	Business and Corporate Environment	4
II	DSC	Statistics for Managerial Decisions	4
II	DSC	Organisational Behaviour	4
II	AEC	General English	3
II	AEC	Second Language	2
II	AEC	Second Language	2
II	AEC	Second Language	2
II	MDC	Multidisciplinary course	3
II	SEC	Personal Finance and Investment Planning	3
II	VAC	Understanding India	2
III	DSC	Advanced Business Accounting	4
III	DSC	Global Business Management	4
III	DCS	Marketing and Services Management	4
III	DSC	Venture and Start-up Management	3
III	MDC	Business Environment	3
III	SEC	Advanced Spreadsheet	3
III	VAC	Environmental Science	2
IV	DSC	Logistics and Supply Chain Management	4
IV	DSC	Financial Management	4
IV	DCS	Human Resource Management	4
IV	MDC	Personal Finance	3
IV	SEC	Aptitude skills for managers	3
IV	VAC	Indian Knowledge System	2

Sem.	Course Type	Course Title	Credits
V	DSC	Strategic Management	4
V	DSC	Income Tax Law and Practices	4
V	DCS	Research Methodology	4
V	DSE	Advanced Corporate Financial Management/ Consumer Behaviour/ Compensation and Performance Management	4
V	DSE	Security Analysis and Portfolio Management/ Advertising and Media Management /Employee Relation and Engagement	4
V	Internship	Internship	2
VI	DSC	Management and Cost Accounting	4
VI	DSC	Goods and Service Taxes	4
VI	DCS	Business Law	4
VI	DSE	Econometrics for Managers/Integrated Marketing Communication/ International Human Resource Management	4
VI	DSE	Fin Tech for Business/Marketing Analytics/Human Resource Analytics	4
VI	Dissertation	Dissertation	4
VII	DSC	Human Psychology at Workplace	4
VII	DSC	Corporate Governance and Sustainability	4
VII	DSC	Contemporary marketing	4
VII	DSC	Business Analytics for Decision Making	4
VII	DSC	Advanced Research Methodology	4
VIII	DSC	Financial Analysis and Reporting	3
VIII	DSC	Operations Research	3
VIII	DCS	Artificial Intelligence for Business Decisions	3
VIII	Research Project	Dissertation	15