



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

## **Programmes for Advanced learners**

### **Department of Management (BBA)**

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## Programme adopted for advanced learners

Academic Year	Class	Programme for Advanced learners	Date / period	Name of the course/ event	No of Beneficiaries
2019-2020	III BBA	Internships	24.03.2019 - 12.05.2019 / 2 months	Internship at Image Creative Education, Bangalore.	1
	III BBA	Internships	11.04.2019 - 21.06.2019 / 2 months	Internship at SlicePay, Bangalore.	1
	V BBA	Internships	20.04.2019 - 20.06.2019 / 2 months	Internship at Bachfun Private Limited, Bangalore.	1
	III BBA	Internships	29.04.2019 - 29.06.2019 / 2 months	Internship at Delhivery Private Limited, Bangalore.	1
	V BBA	Internships	02.05.2019 - 31.05.2019 / 1 month	Internship at Tata Global Services Beverages Limited, Bangalore.	1
	V BBA	Internships	06.05.2019 - 06.06.2019 / 1 month	Internship at WeP Solutions Limited, Bangalore.	1
	V BBA	Internships	06.05.2019 - 28.06.2019 / 2 months	Internship at Cargill Business Services, Bangalore.	1
	III BBA	Internships	08.05.2019 - 21.05.2019 / 1 month	Internships at Bayside Media Private Limited, Bangalore.	2
	II BBA	Internships	09.05.2020 - 06.06.2020 / 1 month	Internship at MyCaptain, Bangalore.	1
	III BBA	Internships	15.05.2019 - 31.05.2019 / 15 days	Internship at Terminal Operators, Bangalore.	1
	III BBA	Internships	18.05.2019 - 18.06.2019 / 1 month	Internship at Volkswagen Patiala Bhagat Automobiles private limited, Patiala.	1
	IV BBA	Internships	25.06.2020 / 1 day	Internsihp at PADHHIGH, Patiala	1
	I BBA	Workshops	12.07.2019 / 1 day	Virtuoso 2019	357
	I BBA & III BBA	Programmes for developing leadership skills	08.08.2019 - 09.08.2019 / 2 days	Acumen 2019	685
V BBA	Paper presentation / Poster presentation	08.08.2019 / 1 day	Anveshan 2019	223	
III BBA	Participation in	20.09.2019 / 1	Koushala 2019	310	



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Academic Year	Class	Programme for Advanced learners	Date / period	Name of the course/ event	No of Beneficiaries
		National Fests and Competitions	day		
	I, III & V BBA	Participation in National Fests and Competitions	09.09.2019 / 1 day	Anveshan 2019	21
	I, III & V BBA	Participation in National Fests and Competitions	12.09.2019 / 1 day	Kshitij 2019	10
	I, III & V BBA	Participation in National Fests and Competitions	16.09.2019 - 17.09.2019 / 2 day	Cubsa - Querencia (Telesto 2019)	14
	I, III & V BBA	Participation in National Fests and Competitions	04.10.2019 / 1 day	Inquizitive 2019	130
	VI BBA	Paper presentation / Poster presentation	24.01.2020 / 1 day	Innovatio 2020	220
	I, III & V BBA	Programmes for developing leadership skills	06.01.2020 - 10.01.2020 / 1 week	Social responsibility week	403
	I, III & V BBA	Participation in National Fests and Competitions	23.01.2020 - 24.01.2020 / 2 day	Synergy 2020	8
	I, III & V BBA	Programmes for developing leadership skills	18.02.2020 / 1 day	Prodigy 2020	153
	I BBA	Participation in National Fests and Competitions	18.02.2020 / 1 day	Savishkar 2020	351
	VI BBA	Research activities	10.03.2020 / 1 day	Project Work	211
	I, III & V BBA	Participation in National Fests and Competitions	03.03.2020 / 1 day	JOBZ 2020	26
	III BBA	Internships	22.03.2020 - 30.04.2020 / 1 month	Internship at Ludifu.com, Bangalore.	1
	III BBA	Internships	04.05.2020 / 1 day	Internship at Unschool.in, Bangalore.	1
	IV BBA	Participation in National Fests and Competitions	05.04.2020 / 1 day	Business Quiz	1
	II & IV BBA	Participation in National Fests and Competitions	30.04.2020 / 1 day	Business Quiz	6
	IV BBA	Participation in National Fests and	10.05.2020 / 1 day	Commerce Quiz	2



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Academic Year	Class	Programme for Advanced learners	Date / period	Name of the course/ event	No of Beneficiaries
		Competitions			
	IV BBA	Participation in National Fests and Competitions	12.05.2020 / 1 day	Business Management Quiz 2020	2
	IV BBA	Internships	23.04.2020 - 20.06.2020 / 2 month	Internship at 361 Degree minds consulting private limited, Chennai.	1
	II BBA	Participation in National Fests and Competitions	13.05.2020 / 1 day	Marketing and Business Aptitude Quiz 2020	3
	III BBA	Internships	09.06.2020 / 1 day	Internship at Picartzo services private limited, Bangalore.	1
	IV & VI BBA	Participation in National Fests and Competitions	15.05.2020 / 1 day	Vocal for Local Products Quiz 2020	4
	IV BBA	Participation in National Fests and Competitions	16.05.2020 / 1 day	Vocal for Local Products Quiz 2020	1
	V BBA	Capability enhancement Programme	05.07.2019 – 06.07.2019	CIMA Training on Financial Reporting	23
	I BBA	Capability enhancement Programme	08.07.2019	CIMA Training on Fundamentals of Management Accounting CIMA Exam	26
	V BBA	Capability enhancement Programme	18.07.2019 – 23.07.2019	CIMA Training on Advanced Management Accounting	37
	V BBA	Capability enhancement Programme	24.07.2019 – 26.07.2019	CIMA Training on Advanced Financial Reporting	37
	V BBA	Capability enhancement Programme	16.08.2019 – 17.08.2019	CIMA Training on Advanced Strategic Management	33
	V BBA	Capability enhancement Programme	22.08.2019 – 23.08.2019	CIMA Training on Advanced Management Accounting	37
	V BBA	Capability enhancement Programme	29.08.2019 – 30.08.2019	CIMA Training on Advanced Financial Reporting	37
	III BBA	Capability enhancement Programme	23.09.2019 – 24.09.2019	CIMA Training on Financial Reporting	26



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Academic Year	Class	Programme for Advanced learners	Date / period	Name of the course/ event	No of Beneficiaries
	V BBA	Capability enhancement Programme	25.09.2019 – 27.09.2019	CIMA Training on Advanced Strategic Management	33
	III BBA	Online courses/ additional courses	13.08.2019 – 26.09.2019 (30 Hours)	Aptitude Skill	187
	VI BBA	Online courses/ additional courses	09.12.2019 – 11.12.2019 & 30 Hrs	Office Automation	220
	IV BBA	Online courses/ additional courses	09.12.2019 – 11.12.2019 & 30 Hrs	Personal Branding and Networking	230
	II BBA	Online courses/ additional courses	09.12.2019 – 11.12.2019 & 30 Hrs	Personality Development	351
	VI BBA	Capability enhancement Programme	03.02.2020 – 05.02.2020	CIMA training on Financial Strategy	23
	VI BBA	Capability enhancement Programme	27.02.2020 - 28.02.2020	CIMA training on Risk Management	33
	IV BBA	Capability enhancement Programme	02.03.2020 – 03.02.2020	CIMA training on Management Accounting	28
	IV BBA	Capability enhancement Programme	09.03.2020 – 10.03.2020	CIMA training on Project and Relationship Management	28
	VI BBA	Capability enhancement Programme	27.03.2020 – 28.03.2020	CIMA training on Risk Management	23
	II & IV BBA	Participation in National Fests and Competitions	19.05.2020 / 1 day	IPR Quiz 2020	2
	IV BBA	Participation in National Fests and Competitions	20.05.2020 / 1 day	GK Quiz 2020	1
	II BBA	Participation in National Fests and Competitions	24.05.2020 / 1 day	Comtalentum 2020	5
	IV BBA	Participation in National Fests and Competitions	27.05.2020 / 1 day	Commercial Knowledge Online Quiz 2020	1
	II & IV BBA	Participation in National Fests and Competitions	05.06.2020 / 1 day	Business Knowledge Quiz 2020	2
	II & IV BBA	Participation in National Fests and	07.06.2020 / 1 day	E - Quiz Series 2020	8



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Academic Year	Class	Programme for Advanced learners	Date / period	Name of the course/ event	No of Beneficiaries
		Competitions			
	V BBA	Placement	25.09.2019 / 1 day	HR Conclave	10
	II BBA	Programmes for developing leadership skills	23.11.2019 / 1 day	Paradox 2019	1
	IV BBA	Capability enhancement Programme	03.01.2020 - 04.01.2020 / 2 day	Workshop on R Statistical programming and E - views	1
	II BBA	Capability enhancement Programme	12.05.2020 / 1 day	Power of You	1
	II BBA	Capability enhancement Programme	May 2020 / 1 day	Marketing and Advertising Mentor	1
	II & IV BBA	Capability enhancement Programme	16.06.2020 - 18.06.2020 / 3 day	Paradigm shift in Business	6
	II & IV BBA	Capability enhancement Programme	26.06.2020 / 1 day	Community Engagement	3
2018-2019	V BBA	Participation in National Fests and Competitions	16.08.2018 - 17.08.2018	Enorm 2018	6
	V BBA	Participation in National Fests and Competitions	18.08.2018	Nishka 2018	4
	III BBA	Participation in National Fests and Competitions	18.08.2018	Nishka 2018	6
	IV BBA	Participation in National Fests and Competitions	11.09.2018 - 12.09.2018	Querencia 2018	8
	VI BBA	Participation in National Fests and Competitions	14.12.2018	Renatus 2018	6
	IV BBA	Participation in National Fests and Competitions	14.12.2018	Renatus 2018	4
	VI BBA	Participation in National Fests and Competitions	23.01.2019 - 24.01.2019	Synergy 2018	2
	IV BBA	Participation in National Fests and Competitions	23.01.2019 - 24.01.2019	Synergy 2019	6



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Academic Year	Class	Programme for Advanced learners	Date / period	Name of the course/ event	No of Beneficiaries
	VI BBA	Participation in National Fests and Competitions	30.01.2019 - 01.02.2019	Xubrenz 2019	7
	IV BBA	Participation in National Fests and Competitions	30.01.2019 - 01.02.2019	Xubrenz 2019	8
	II BBA	Participation in National Fests and Competitions	24.01.2019	District Youth Parliament	1
	V BBA	Paper presentation / Poster presentation	13.08.2018	Anveshan 2018	204
	VI BBA	Research activities	10.12.2018 - 08.03.2019	Project Work	208
	V BBA	Participation in National Fests and Competitions	05.10.2018	Inquizitive	340
	VI BBA	Paper presentation / Poster presentation	25.01.2019	Innovatio 2019	156
	I BBA	Workshops	09.07.2018	Virtuoso 2018	345
	I & III BBA	Participation in National Fests and Competitions	13.08.2018	Acumen 2018	576
	III BBA	Participation in National Fests and Competitions	25.09.2018	Koushala 2018	180
	II BBA	Participation in National Fests and Competitions	20.02.2019	Savishkar 2019	310
	I BBA	Capability enhancement Programme	02.07.2018	CIMA Orientation Program	28
	III BBA	Capability enhancement Programme	08.08.2018 - 09.08.2018	CIMA Training Program on Financial Reporting	38
	II BBA	Capability enhancement Programme	04.12.2018 - 07.12.2018	CIMA Training Program on Fundamentals of Accounting	30
	IV BBA	Capability enhancement Programme	11.03.2019 - 13.03.2019	CIMA Training on Project and Relationship Management	37
	I BBA	Programmes for developing leadership skills	09.07.2018	Virtuoso 2018	345
	I & III BBA	Programmes for developing leadership skills	13.08.2018	Acumen 2018	576



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Academic Year	Class	Programme for Advanced learners	Date / period	Name of the course/ event	No of Beneficiaries
	IV BBA	Others	29.01.2019 - 19.03.2019	Data Analysis Using Spreadsheet	38
	III BBA	Online courses/ additional courses	25.07.2018 - 10.10.2018	Aptitude Skills	135
	All BBA	Programmes for developing leadership skills	07.01.2019 - 14.01.2019	Social Responsibility Week 2019	628
	All BBA	Programmes for developing leadership skills	20.02.2019 - 21.02.2019	Prodigy 2019	800
2017-2018	V BBA	Participation in National Fests and Competitions	05.08.2017	Nishka 2017	6
	III BBA	Participation in National Fests and Competitions	05.08.2017	Nishka 2017	4
	I BBA	Participation in National Fests and Competitions	05.08.2017	Nishka 2017	1
	V BBA	Participation in National Fests and Competitions	18.08.2017 - 19.08.2017	Enorm 2017	4
	III BBA	Participation in National Fests and Competitions	18.08.2017 - 19.08.2017	Enorm 2017	1
	I BBA	Participation in National Fests and Competitions	18.08.2017 - 19.08.2017	Enorm 2017	1
	V BBA	Participation in National Fests and Competitions	31.08.2017 - 01.09.2017	Shambhavami	13
	III BBA	Participation in National Fests and Competitions	31.08.2017 - 01.09.2017	Shambhavami	11
	I BBA	Participation in National Fests and Competitions	31.08.2017 - 01.09.2017	Shambhavami	2
	V BBA	Participation in National Fests and Competitions	01.09.2017	Bhavayami	19
	III BBA	Participation in National Fests and Competitions	01.09.2017	Bhavayami	15
	I BBA	Participation in National Fests and Competitions	01.09.2017	Bhavayami	1



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	V BBA	Participation in National Fests and Competitions	04.09.2017	Idea Lounge - Inception	3
	V BBA	Participation in National Fests and Competitions	15.09.2017	Anveshan 2017	13
	III BBA	Participation in National Fests and Competitions	15.09.2017	Anveshan 2017	10
	V BBA	Participation in National Fests and Competitions	23.09.2017	Nirvana 2017	10
	III BBA	Participation in National Fests and Competitions	23.09.2017	Nirvana 2017	5
	I BBA	Participation in National Fests and Competitions	23.09.2017	Nirvana 2017	4
	VI BBA	Participation in National Fests and Competitions	14.12.2017	Zenith 2017	11
	IV BBA	Participation in National Fests and Competitions	14.12.2017	Zenith 2017	7
	II BBA	Participation in National Fests and Competitions	14.12.2017	Zenith 2017	3
	VI BBA	Participation in National Fests and Competitions	24.01.2018 - 25.01.2018	Synergy 2018	5
	IV BBA	Participation in National Fests and Competitions	24.01.2018 - 25.01.2018	Synergy 2018	3
	VI BBA	Participation in National Fests and Competitions	19.02.2018	Elysian 2018	2
	IV BBA	Participation in National Fests and Competitions	19.02.2018	Elysian 2018	2
	II BBA	Participation in National Fests and Competitions	19.02.2018	Elysian 2018	5
	VI BBA	Participation in National Fests and Competitions	23.02.2018 - 24.02.2018	Expedite 8.0	6
	II BBA	Participation in National Fests and	23.02.2018 - 24.02.2018	Expedite 8.0	4



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		Competitions			
	II BBA	Participation in National Fests and Competitions	23.02.2018 - 24.02.2018	Expedite 8.0	1
	VI BBA	Participation in National Fests and Competitions	10.03.2018	TRIAD	1
	VI BBA	Paper presentation / Poster presentation	10.03.2018	TRIAD	1
	V BBA	Paper presentation / Poster presentation	03.08.2017	Anveshan 2017	160
	VI BBA	Paper presentation / Poster presentation	26.02.2018	Innovatio 2018	96
	VI BBA	Research activities	20.03.2018	Project Work	212
	I BBA	Programmes for developing leadership skills	19.07.2017	Virtuoso 2017	240
	III BBA	Participation in National Fests and Competitions	28.09.2017	Koushala 2017	232
	All BBA	Programmes for developing leadership skills	11.12.2017 - 15.12.2017	Social Responsibility Week 2017	462
	I BBA	Participation in National Fests and Competitions	17.01.2018	Savishkar 2018	230
	I & III BBA	Programmes for developing leadership skills	26.07.2017 - 03.08.2017	Acumen 2017	427
	All BBA	Programmes for developing leadership skills	16.01.2018 - 17.01.2018	Prodigy 2018	54
	V BBA	Participation in National Fests and Competitions	26.02.2018	Ad-Extravaganza 2018	36
	V BBA	Online courses/ additional courses	25.08.2017 - 28.09.2017	Bank Correspondent Course	8
	VI BBA	Online courses/ additional courses	28.08.2017 - 12.09.2017	Aptitude Skills	185
	VI BBA	Online courses/ additional courses	31.01.2018 - 14.03.2018	Data Analysis Using Spreadsheet	81
	III BBA	Online courses/ additional courses	06.01.2018 - 17.03.2018	Tally Course	115
2016-2017	V BBA	Participation in National Fests and	29.08.2016	Shambhavami 2016	11



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		Competitions			
	III BBA	Participation in National Fests and Competitions	29.08.2016	Shambhavami 2016	7
	I BBA	Participation in National Fests and Competitions	29.08.2016	Shambhavami 2016	3
	V BBA	Participation in National Fests and Competitions	01.09.2016	Espirit 2016	4
	III BBA	Participation in National Fests and Competitions	01.09.2016	Espirit 2016	5
	V BBA	Participation in National Fests and Competitions	08.09.2016	Gardenia 2016	4
	III BBA	Participation in National Fests and Competitions	08.09.2016	Gardenia 2016	3
	I BBA	Participation in National Fests and Competitions	08.09.2016	Gardenia 2016	2
	V BBA	Participation in National Fests and Competitions	13.08.2016	Nishka 2016	7
	III BBA	Participation in National Fests and Competitions	13.08.2016	Nishka 2016	1
	I BBA	Participation in National Fests and Competitions	13.08.2016	Nishka 2016	3
	V BBA	Participation in National Fests and Competitions	23.09.2016 - 24.09.2016	Combizit 2016	1
	III BBA	Participation in National Fests and Competitions	23.09.2016 - 24.09.2016	Combizit 2016	7
	I BBA	Participation in National Fests and Competitions	23.09.2016 - 24.09.2016	Combizit 2016	3
	V BBA	Participation in National Fests and Competitions	29.09.2016	Consortia 2016	10
	III BBA	Participation in National Fests and Competitions	29.09.2016	Consortia 2016	4



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	I BBA	Participation in National Fests and Competitions	29.09.2016	Consortia 2016	6
	VI BBA	Participation in National Fests and Competitions	04.01.2017 - 05.01.2017	Emporio 2017	3
	IV BBA	Participation in National Fests and Competitions	04.01.2017 - 05.01.2017	Emporio 2017	8
	II BBA	Participation in National Fests and Competitions	04.01.2017 - 05.01.2017	Emporio 2017	1
	VI BBA	Participation in National Fests and Competitions	19.01.2017 - 20.01.2017	Samanvaya 2017	1
	II Sem	Participation in National Fests and Competitions	19.01.2017 - 20.01.2017	Samanvaya 2017	1
	VI BBA	Participation in National Fests and Competitions	25.02.2017	Zenith 5.0 2017	7
	IV BBA	Participation in National Fests and Competitions	25.02.2017	Zenith 5.0 2017	7
	II BBA	Participation in National Fests and Competitions	25.02.2017	Zenith 5.0 2017	4
	V BBA	Paper presentation / Poster presentation	23.08.2016	Anveshan 2016	170
	V BBA	Participation in National Fests and Competitions	05.10.2016	Banque 2016	165
	All BBA	Programmes for developing leadership skills	09.01.2017 - 13.01.2017	Social Responsibility Week 2017	480
	II BBA	Participation in National Fests and Competitions	14.02.2017	Savishkar 2017	230
	VI BBA	Paper presentation / Poster presentation	25.02.2017	Innovatio 2017	149
	I BBA	Participation in National Fests and Competitions	05.07.2016	Virtuoso 2016	240
	I & III BBA	Programmes for developing leadership skills	23.08.2016	Acumen 2016	470



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	V BBA	Participation in National Fests and Competitions	07.09.2016	Ad-Extravaganza 2016	45
	All BBA	Programmes for developing leadership skills	14.02.2017 - 15.02.2017	Prodigy 2017	149
	V BBA	Online courses/ additional courses	25.08.2016 - 28.09.2016	Bank Correspondent Course	147
	III BBA	Online courses/ additional courses	21.08.2016 - 29.08.2016	Event Management	165
	IV BBA	Online courses/ additional courses	20.02.2017 - 02.03.2017	Aptitude Skills	159
	IV BBA	Online courses/ additional courses	03.03.2017 - 17.03.2017	Personal Branding	158
	VI BBA	Research activities	03.04.2017	Project Work	165
2015-2016	All BBM	Participation in National Fests and Competitions	21.08.2015	Zenith 2015	10
	All BBM	Participation in National Fests and Competitions	11.09.2015	Sowrabha 2015	9
	All BBM	Participation in National Fests and Competitions	16.09.2015	Confluence Anveshan 2015	11
	All BBM	Participation in National Fests and Competitions	17.09.2015 - 18.09.2015	Presidency College	9
	All BBM	Participation in National Fests and Competitions	14.10.2015 - 15.10.2015	Alliance Carnival Converge 2015	11
	All BBM	Participation in National Fests and Competitions	04.02.2016 - 05.02.2016	Arbitrium 2016	13
	All BBM	Participation in National Fests and Competitions	05.02.2016	Raptures 2016	9
	All BBM	Participation in National Fests and Competitions	05.02.2016	Cruxxs 2016	15
	All BBM	Participation in National Fests and Competitions	11.02.2016 - 12.02.2016	Mantech 2016	7
	All BBM	Participation in National Fests and Competitions	06.02.2016	Magnova 2016	8
	I BBM	Participation in	10.07.2015	Virtuoso 2015	229



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		National Fests and Competitions			
	I & III BBM	Programmes for developing leadership skills	03.09.2015	Acumen 2015	393
	V BBM	Paper presentation / Poster presentation	03.09.2015	Anveshan 2015	165
	V BBM	Participation in National Fests and Competitions	09.09.2015	Banque 2015	183
	All BBM	Programmes for developing leadership skills	07.12.2015 - 14.12.2015	Social Responsibility Week 2015	349
	All BBM	Programmes for developing leadership skills	09.02.2016 - 10.02.2016	Prodigy 2016	60
	I BBM	Participation in National Fests and Competitions	09.02.2016	Savishkar 2016	230
	VI BBM	Research activities	04.04.2016 - 06.04.2016	Project Work	165
	V BM	Online courses/ additional courses	July 2015 - Oct 2015	Aptitude Skills	165
	VI BBM	Online courses/ additional courses	Jan 2016 - March 2016	Personal Branding	164
	IV BBA	Online courses/ additional courses	July 2015 - Oct 2015	Excel Spread Sheet	167

*S. Suren Dranath Reddy*

**Verified and Approved by Head of the Department**

*(Prof. C. SURENDRANATH REDDY)*