

One Year Post Graduate Diploma

Course Matrix

Post Graduate Diploma in Business Administration

First Semester

Course Code	Course Title
DMG171201	Management, Behaviour and Communication
DMG171202	Business Ethics and Corporate Governance
DBA171201	Accounts for Managers
DBA171202	Marketing Management

Second Semester

Course Code	Course Title
DMG172201	IT for Executives
DMG172202	Strategic Management
DBA172201	Financial Management
DBA172202	Human Resource Management

Post Graduate Diploma in Human Resources management

First Semester

Course Code	Course Title
DMG171201	Management, Behaviour and Communication
DMG171202	Business Ethics and Corporate Governance
DHR171201	Human Resource Management
DHR171202	Performance and Compensation Management

Second Semester

Course Code	Course Title
DMG172201	IT for Executives
DMG172202	Strategic Management
DHR172201	Organisational Dynamics
DHR172202	Knowledge Management

Post Graduate Diploma in Marketing Management

First Semester

Course Code	Course Title
DMG171201	Management, Behaviour and Communication
DMG171202	Business Ethics and Corporate Governance
DMM171201	Marketing Management
DMM171202	Services Marketing

Second Semester

Course Code	Course Title
DMG172201	IT for Executives
DMG172202	Strategic Management
DMM172201	E-Marketing
DMM172202	Retail Management