



Kristu Jayanti College

AUTONOMOUS **Bengaluru**

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

SCHOOL OF MANAGEMENT

Programme Title : International Conference on Revisiting Three Decades of Liberalisation and Globalisation- Status, Prospects and Challenges

Date : 14-02-2020 - 15-02-2020

PUBLICATION OF SELECTED PAPERS

The selected papers will be peer reviewed and evaluated based on the originality and relevance to KRISYM. The selected papers will be published in UGC Indexed Journal, provided they are presented during the plenary session of the conference.

PARTICIPANTS' PROFILE

• Academicians • Corporate Executives • Professionals • Entrepreneurs • Research scholars • Students

REGISTRATION FEE

Participants	Participation Fee (Rs.) (Inclusive of all taxes)	Participation Fee with ISSN Publication (Rs.) (Inclusive of all taxes)
Faculty / Part-time Research Scholars	1200	2300
Full-time Research Scholars	1000	2100
Students	800	1900
Professionals/Corporate Executives/Entrepreneurs	2500	3600

(The registration fee includes lunch, kit and refreshments. TA/DA shall not be provided to the participants)

ACCOMMODATION - Single Room

Executive Room (Non A/C) : Rs. 1700

Executive Room (A/C) : Rs. 2150

Please Note:

(All rates quoted above are inclusive of all taxes & it is for per person, per day)

ACCOMMODATION - Twin Sharing

Executive Room (Non A/C): Rs. 850

Executive (A/C): Rs. 1100

Dormitory: Rs. 400

(All rates quoted above are inclusive of all taxes & it is for per person, per day)

ORGANISING COMMITTEE

Patron

Rev. Fr. Joseph P.D., CMI

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Professor, Kate Tiedemann College of

Business, University of South Florida, St.

Petersburg, USA

Prof. Alexander Lyzsky

Dean, International Finance Faculty,

Financial University under the

Government of the Russian

Federation, Moscow

Dr. Hana Moore

Professor, Business Anthropology,

Royal Holloway, University of London

Prof. Jonathan Mitchell

Adjunct Faculty, Trinity Western

University, Canada

Conference Chair

Dr. Abhishek Edward J.

Dean, Faculty of Commerce and

Management

Conference Co-chair

Dr. M. K. Baby

Head, School of Management

Conference Convener

Dr. Justin Nelson Michael

Director - Centre for Research

Conference Co-convener

Dr. G. Balu Senthil Kumar

Faculty, School of Management

Members

Prof. Sen B Mathews

Dr. P. Babu Ganakumar

Dr. P. C. Gha

Dr. D. Joseph Charles

Prof. John Pradeep Kumar

Prof. Stephen Deepak

Dr. Sheeja Krishnakumar

Dr. D. Ravindran

How to reach Kristu Jayanti College (Autonomous), Bengaluru

From Majestic BMTC Bus Stand - Platform 13 - Bus Route - 292B, 292C From KR. Market - Bus Route - 292, 292D, 293C From Varanasi Nagar/Connaught Station/Bangalore East Station - Bus Route - 292, 292B, 292C, 292D, 293F, 293C Nearest Railway Station: Bangalore East (8 kms)/Cantonment (10 kms) | By Air: Bengaluru International Airport (28 kms)

School of Management

Kristu Jayanti College (Autonomous)

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SCHOOL OF MANAGEMENT

and



TRINITY
WESTERN
UNIVERSITY

TRINITY WESTERN UNIVERSITY, CANADA

In collaboration with



The Association of
Management
Professors of
Canada



Miles
Education



KRISYM

KRISTU JAYANTI INTERNATIONAL SYMPOSIUM

13th International Conference

on

Revisiting Three Decades of Liberalisation and Globalisation --

Status, Prospects and Challenges

Keynote Address



Dr. Philip G Laird

Vice Provost, Trinity Western University, Canada

February 14 & 15, 2020



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CIRCULAR

10/02/2020

The Department of Management is organizing an International Conference on “Revisiting Three Decades of Liberalisation and Globalisation- Status, Prospects and Challenges” from 14-02-2020 - 15-02-2020. The Conference will be held on Conference Hall II PG Block. The faculty members of the department are requested to participate and benefit from the same

Principal
PRINCIPAL

Kristu Jayanti College Autonomous
K. Narayanapura, Kothanur PO
Bengaluru - 560077



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A U T O N O M O U S Bengaluru

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List of Resource Persons with details:

- 1). Dr. Philip G Laird, Vice Provost, Trinity Western University, Canada (Chief Guest)
- 2). Ms. Michelle Wade, Commissioner to South Asia, State Government of Victoria, Australia (Guest of Honour)
- 3). Dr. Imbenzi George, Sessional Assistant Professor, Business Stream Director, Trinity Western University, Canada
- 4). Mr. Jason Samuel, Vice President – ERM, TVS Motors Co. Ltd
- 5). Mr. Ganesh Srinivasan, CEO, Resil Chemicals Private Ltd
- 6). Mr. Sujit John, Business Editor, Times of India
- 7). Mr. Rakesh Goel, Senior Director, Capgemini
- 8). Mr. K. R. Sekar, Global Business Tax Leader, Partner, Deloitte
- 9). Mr. Mark D'Souza, CEO, Mark D'Souza
- 10). Mr. Vijay Sai Pratap, Co-Founder & CEO, OnionDev Technologies,
- 11). Mr. Narasimhan S, Director – Strategy & Finance, CFO for Secure Power Division Schneider Electric

Brief Write up on the Programme:

The Kristu Jayanti School of Management with the collaboration of Trinity Western University, Canada organised the 13th International Conference revolving around the topic “Revisiting Three Decades of Liberalisation and Globalisation – Status, Prospects and Challenges”. The conference was for two days starting on 14th February 2020 to 15th February 2020. There were 5 Keynote Sessions where there were 10 Speakers who represented the industry. There were also several other participants who had come from the various other institutions for attending the conference.

In the inaugural session there were two guests one was Dr. Philip G Laird, Vice Provost, Trinity Western University, Canada (Chief Guest) who gave us an insight about the impact of globalisation on the education industry. The other guest was Ms. Michelle Wade, Commissioner to South Asia, State Government of Victoria, Australia (Guest of Honour) who



gave us the information about the Australian economy and compared the same with the Indian economy.

Session 1: Prospects & Impact of Globalisation - Dr. Imbenzi George, Sessional Assistant Professor, Business Stream Director, Trinity Western University, Canada

The first keynote session dealt with the topic of “Prospects & Impact of Globalisation” which was addressed by Dr. Imbenzi George, Sessional Assistant Professor, Business Stream Director, Trinity Western University, Canada. In this session Dr. Imbenzi spoke about how the Canadian economy is. At the end of the session Dr. Imbenzi gave an open invitation to all the students about the job availability in Canada for the young population.

Session 2: Transformation in Manufacturing Automation/ Machinery - Mr. Jason Samuel, Vice President – ERM, TVS Motors Co. Ltd.

The second keynote session was about “Transformation in Manufacturing Automation/ Machinery. There were two speakers for this session one was Mr. Jason Samuel, Vice President – ERM, TVS Motors Co. Ltd. who spoke about the impact of globalisation on the TVS motors and also about the various achievements accomplished by TVS motors in the past years. The second speaker was Mr. Ganesh Srinivasan, CEO, Resil Chemicals Private Ltd. where Mr. Ganesh gave us a detailed insight about the company, what does Resil do, and about its achievements.

Session 3: Engendering Change in IT and ITES Communication - Mr. Sujit John, Business Editor, Times of India and Mr. Rakesh Goel, Senior Director, Capgemini

The third keynote session was revolved around “Engendering Change in IT and ITES Communication”. The keynote speakers for this session were Mr. Sujit John, Business Editor, Times of India and Mr. Rakesh Goel, Senior Director, Capgemini. In this session the speakers spoke about the growth of IT companies after the globalisation. Also, the speakers said that the India is one of the top countries for the IT outsourcing industry.

Session 4: Dawn of New Economy in Banking Sector and Renaissance in Capital Market through Globalisation - Mr. K. R. Sekar, Global Business Tax Leader, Partner, Deloitte Bengaluru & Mr. Mark D’Souza, CEO, Mark D’Souza



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The day one ended with the third keynote session. In the second day there were only two sessions. The second day started with the keynote session four where the session was all about “Dawn of New Economy in Banking Sector” and “Renaissance in Capital Market through Globalisation”. To provide us the insight on these areas there were two speakers from the industry. One of the speakers was Mr. K. R. Sekar, Global Business Tax Leader, Partner, Deloitte Bengaluru. Mr. Sekar gave us an insight about the various advantages and disadvantages of Globalisation on the Indian Economy. The speaker also mentioned about that India should try to become the manufacturing hub as it would generate more employment opportunities. The Second speaker was Mr. Mark D’Souza, CEO, Mark D’Souza, who spoke about the need for the financial reforms. Mr. Mark gave us a detailed information about the evolution of the banking sector.

Session 5: Emerging Business Models in Transportation and Infrastructure & FMCG - Mr. Vijay Sai Pratap, Co-Founder & CEO, OnionDev Technologies & Mr. Narasimhan S, Director – Strategy & Finance, CFO for Secure Power Division Schneider Electric

The fifth session was all about the “Emerging Business Models in Transportation and Infrastructure & FMCG”. To provide us the information about the same there were two keynote speakers being invited from the industry. The first keynote speaker was Mr. Vijay Sai Pratap, Co-Founder & CEO, OnionDev Technologies, who spoke about the impact of telecommunication industry on the rural areas of our country. The second speaker Mr. Narasimhan S, Director – Strategy & Finance, CFO for Secure Power Division Schneider Electric, where he spoke about the development in the infrastructure of the India. Also, the speaker mentioned development of a smart city in Naya Raipur.



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Rev.Fr.Dr.Augustin George welcoming Dr. Philip G Laird with a bouquet of flowers



Dignitaries on the dais



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Dr. Aloysius Edward handing over the memento to Dr. Philip G Laird

CO-ORDINATOR



SCHOOL OF MANAGEMENT

Revisiting Three decades of Liberalisation and Globalisation- Status, Prospects and Challenges

14-02-2020 - 15-02-2020

ATTENDEES LIST

SL.No	Name of the Faculty	Signature
1	Dr. Justin Nelson Michael	
2	Mr. Sen B Mathews	
3	Dr. Gita P C	
4	Dr. Joseph Charles Tamilmaran D	
5	Mr. John Pradeep Kumar	
6	Dr. G. Bala Sendhil Kumar	
7	Mr. Stephen Deepak R	
8	Dr. Baba Gnankumar P	
9	Dr. Sheeja Krishnakumar	
10	Dr. M. K. Baby	
11	Dr. D. Ravindran	



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SCHOOL OF MANAGEMENT

REVISITING THREE DECADES OF LIBERALISATION AND GLOBALISATION- STATUS , PROPECTS AND
CHALLENGES

PARTICIPATION CERTIFICATE

This is to certify that **Dr. Joseph Charles Tamilmaran D** of Kristu Jayanti College, has participated in the **Revisiting Three Decades of Liberalisation and Globalisation- Status , Propects and Challenges** organised by the **School of Management** Kristu Jayanti College (Autonomous), Bengaluru on **February 14 & 15, 2020**.

Dr. M. K. Baby

Head, School of Mangement

Rev. Fr. Josekutty P.D

Principal



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CHALLENGES

PARTICIPATION CERTIFICATE

This is to certify that **Mr. John Pradeep Kumar** of Kristu Jayanti College, has participated in the **Revisiting Three Decades of Liberalisation and Globalisation- Status , Propects and Challenges** organised by the **School of Management** Kristu Jayanti College (Autonomous), Bengaluru on **February 14 & 15, 2020.**

Dr. M. K. Baby

Head, School of Mangement

Rev. Fr. Josekutty P.D

Principal