

Important Dates:

Last date for submitting the abstract 30/09/2024
Last date for submitting the full paper 13/01/2025

Conference Fee details:

Category of Participants	Registration Fees (Per Author)		Publication Charges	
	Participation and Presentation	Only Participation	ISBN	ISSN Peer-Reviewed Journal
Research Scholars / PG Students	Rs. 1000	Rs. 800	Rs. 800	As per Journal Publishing Norms
Academicians	Rs. 1500			
Industry Delegates / Professionals	Rs. 3000			

Registration Link:

<https://portal.kristujayanti.edu.in/event-two-day-national-level-conference>



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DEPARTMENT OF MANAGEMENT

In association with

MIZORAM UNIVERSITY, MIZORAM



organises



Two Day National Level Conference on

VIKSIT BHARAT@2047: INNOVATIVE REVOLUTION AND RESHAPING THE FUTURE OF GLOBAL BUSINESS LANDSCAPE IN MULTIDISCIPLINARY SECTORS

28th & 29th, January 2025

www.kristujayanti.edu.in

About the College:

Kristu Jayanti College, established in 1999, is managed by the "BODHI NIKETAN TRUST" formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The college is affiliated to Bengaluru North University and is reaccredited with a grade 'A++' in 2021 by the National Assessment and Accreditation Council (NAAC) in the Third Cycle of Accreditation. Additionally, the college is recognized by the University Grants Commission (UGC) under the categories 2(f) and 12(B). Since 2013, the University Grants Commission, the Government of Karnataka, and Bangalore University have granted the college Autonomous Status. This autonomy enables the college to design and offer innovative programs, develop its curriculum, and conduct examinations independently. The institution received a national level first prize for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India. In the India Today – MDRA survey 2024, the college was honoured as the Best Emerging College of the Century at the national level. It has also achieved rankings such as 4th Best in BCA, 12th Best in MSW, 20th Best in BBA, 21st Best in Commerce, 21st Best in Arts, 28th Best in Science, and 26th Best in Mass Communication College at National Level in India Today Best Colleges Ranking. In Bengaluru, the college is ranked 2nd Best in MSW, 3rd Best in BCA & Commerce, 4th Best in Science & Arts, 5th Best in Mass Communication and 6th Best in BBA among colleges. The institution's mission is to provide educational opportunities to all aspiring youth, fostering academic excellence, values, civic responsibility, environmental concern, and global competencies in a dynamic environment. With a focus on holistic development, the college aims to empower students to excel in their chosen paths and contribute positively to society.

Department of Management:

The Department of Management (BBA) of Kristu Jayanti College (Autonomous), Bengaluru, was established in 2001 to provide students with the knowledge, skills, and attitudes required in the business world. The department offers a comprehensive curriculum covering various business aspects, including Accounting, Finance, Human Resources, Marketing, Business Research, and Management. To stay in line with the ever-changing external environment, the department constantly updates its programs and ensures students receive a solid foundation in business management. High standards are set to ensure that all activities are conducted to benefit the student community across different management domains. One of the department's notable achievements is its success in nurturing and fostering entrepreneurship. Many of our graduates have become successful entrepreneurs, while others have secured positions in renowned multinational companies such as Deloitte, Deutsche Bank, HSBC, IBM, KPMG, and many more. The career opportunities for our management students are vast and diverse. The Department of Management takes pride in its commitment to excellence and continuously strives to enhance its processes to adapt to the dynamic business environment and incorporate global practices. By keeping pace with industry trends and focusing on holistic development, the department prepares students to excel in their professional careers and make meaningful contributions to the business world.

About the Conference:

"Viksit Bharat@2047" is a vision that emphasizes technological innovation, sustainable development and inclusive growth across key sectors such as healthcare, education, agriculture and manufacturing each contributing to a robust and diversified economy. By leveraging its demographic dividend and fostering inclusive growth, India aims to set new global standards in efficiency, sustainability, and social equity. The pursuit of this vision will not only enhance India's domestic prosperity but also position it as a pivotal player in shaping the future of the global business landscape, driving international collaboration, and fostering a more sustainable and equitable world. This two-day National Conference on "Viksit Bharat@2047: Innovative Revolution and Reshaping the Future of Global Business Landscape in Multidisciplinary Sectors" serves as a crucial platform to align diverse stakeholders with this vision, fostering dialogue, collaboration, and strategic planning.

Objectives of the Conference:

- Explore the comprehensive vision for India's development by 2047 to create a roadmap for sustainable progress.
- Highlight the policies and framework to address developmental challenges for growth across various sectors.
- Examine the advanced technologies and innovative practices to accelerate progress and enhance efficiency.
- Discuss about the collective effort and resource mobilization towards national goals.
- Analyse the mechanisms for continuous improvement towards achieving the envisioned milestones.

Key Conference Features:

- Inspirational speeches by distinguished experts on topics related to national development and future growth.
- Engaging sessions covering a range of themes and sub-themes critical to India's progress by 2047.
- Showcasing the latest findings and case studies in various fields relevant to India's development goals.
- Interactive sessions offering practical insights and skill-building opportunities for participants.
- Facilitated interactions to foster collaboration and partnerships among attendees from diverse sectors.
- Display of innovative solutions, technologies, and products that can contribute to achieving the vision of Viksit Bharat@2047.

Conference Themes and Sub-Themes:

Theme 1: Education and Lifelong Learning <ul style="list-style-type: none"> ● Digital Transformation in Education ● Inclusive Education ● Skill Development and Vocational Training ● Higher Education and Research ● Curriculum and Pedagogy Innovation ● Lifelong Learning and Adult Education ● Education Policy and Governance ● Global Competitiveness in Education 	Theme 2: Finance and Green Economy <ul style="list-style-type: none"> ● Sustainable Finance ● Green Investment Opportunities ● Climate Risk Management ● Innovative Financial Instruments ● Impact Investing ● Financing Sustainable Development Goals (SDG) ● Public-Private Partnerships for Green projects ● Financial Inclusion for Sustainable Growth 	Theme 3: Human Resource Management <ul style="list-style-type: none"> ● Talent Acquisition and Retention ● Future of Work ● Employee Engagement and Well-being ● Diversity, Equity and Inclusion (DEI) ● Learning and Development ● HR Technology and Innovation ● Remote Work and Hybrid Models ● Change Management
Theme 4: Marketing and Services <ul style="list-style-type: none"> ● Digital Marketing Strategies ● Data-Driven Marketing ● Omni-Channel Marketing ● Sustainable Marketing ● Consumer Behaviour Insights ● Marketing Automation ● Emerging Markets and Globalization ● Innovations in Service Delivery 	Theme 5: Artificial Intelligence & Technology <ul style="list-style-type: none"> ● AI for Sustainable Development ● AI Ethics and Governance ● Smart Cities and IoT ● Robotics and Automation ● Cybersecurity and AI ● Human-AI Collaboration ● AI in Public Services ● Emerging Technologies 	Theme 6: Entrepreneurship & Start ups <ul style="list-style-type: none"> ● Startup Ecosystem Development ● Entrepreneurship Education and Skills ● Technology and Innovation Ventures ● Scaling Startups ● Corporate-Startup Collaboration ● Industry-Specific Startups ● Innovation Hubs and Incubators ● Digital Transformation in Startups
Theme 7: Engineering and Applications <ul style="list-style-type: none"> ● Advanced Manufacturing Technologies ● Renewable Energy Technologies ● Infrastructure Development ● Environmental Engineering ● Materials Science and Engineering ● Structural Engineering ● Data Science and Engineering ● Telecommunications and Networking 	Theme 8: Health Care and Well being <ul style="list-style-type: none"> ● Digital Health and Telemedicine ● Public Health Policies and Strategies ● Patient-Centered Care ● Mental Health and Wellbeing ● Healthcare Equity and Access ● Elderly Care and Geriatrics ● Precision Medicine and Genomics ● Nutrition and Lifestyle Medicine 	Theme 9: Agriculture and Environment <ul style="list-style-type: none"> ● Sustainable Agriculture Practices ● Climate-Smart Agriculture ● Agri-Tech and Precision Agriculture ● Rural Development and Agribusiness ● Biodiversity Conservation ● Farmer's Education and Extension Services ● Agricultural Policy and Governance
Theme 10: Sports and Physical Fitness <ul style="list-style-type: none"> ● Sports Science and Performance Enhancement ● Sports Nutrition ● Sports Medicine and Rehabilitation ● Sports Technology and Innovation ● Athlete Health and Wellness ● Youth and Grassroots Sports Development ● Sports Psychology and Mental Skills 		

Target Participants

Academicians, Research scholar and Professionals from public and private sector.

Publication Opportunity:

- All accepted papers will be published in the form of conference proceedings bearing an ISBN.
- Selected papers will be forwarded to ISSN Peer-reviewed journals subject to adherence of review process and aim and scope of the journals.

Guidelines for Paper Submission:

1. All the submissions must be made in Word format.
2. The manuscript should be at most 5,000 words.
3. Soft copy of the paper should be submitted in A4 size, MS – Word format only with Times New Roman with a heading in font size 14 and remaining text size 12 with double spacing.
4. The cover page should state only the title of the page, name, official address, e-mail ID, phone / fax numbers of the author(s), a brief biographical note of the author(s) and acknowledgements (if any).
5. The first manuscript page (after the cover page) should contain only the title and abstract.
6. Footnotes should be kept to a minimum and numbered consecutively throughout the text with superscript Arabic numerals.
7. Research papers sent after 13/01/2025 will not be considered for publication.
8. Presentation of the paper should be confirmed on or before by sending the completed registration form along with the registration fee.
9. All joint participants must register and present for the paper to be considered as a part of the conference and for publication.
10. All the payments should be made through DD/Cheque in favour of Principal, Kristu Jayanti College, payable at Bangalore.
11. Authors cannot delegate the presentation of the paper to anybody else.