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### Convenors

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**Mr. Suku Thomas Samuel**  
Programme Coordinator  
Department of Management

### Contact Us

#### FDP Coordinators

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**Kristu Jayanti College**  
**AUTONOMOUS** Bengaluru  
Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University



## DEPARTMENT OF MANAGEMENT

organises

### Seven Days National Level Faculty Development Programme

**Refining Academic Writing and Elevating  
Research Publication & Citations**

10 to 17 February, 2025



[www.kristujayanti.edu.in](http://www.kristujayanti.edu.in)



## About the College

Kristu Jayanti College, established in 1999, is managed by the "BODHI NIKETAN TRUST" formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, the Government of Karnataka & Bangalore University. In the NIRF 2024, Our college has been ranked 60th place in the top 100 colleges in the country. The programmes of School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP, USA]. The college was accorded 'DBT Star College status under the strengthening component' by the Department of Biotechnology, the Ministry of Science & Technology and the Government of India. The institution received first prize at the National Level for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India. In the India Today – MDRA survey 2024, the college was honoured as the Best Emerging College of the Century at the national level. It has also achieved rankings such as 4<sup>th</sup> Best in BCA, 12<sup>th</sup> Best in MSW, 20<sup>th</sup> Best in BBA, 21<sup>st</sup> Best in Commerce, 21<sup>st</sup> Best in Arts, 28<sup>th</sup> Best in Science, and 26<sup>th</sup> Best in Mass Communication College at National Level in India Today Colleges Ranking. In Bengaluru, the college is ranked 2<sup>nd</sup> Best in MSW, 3<sup>rd</sup> Best in BCA & Commerce, 4<sup>th</sup> Best in Science & Arts, 5<sup>th</sup> Best in Mass Communication and 6<sup>th</sup> Best in BBA among colleges. The institution's mission is to provide educational opportunities to all aspiring youth, fostering academic excellence, values, civic responsibility, environmental concern, and global competencies in a dynamic environment. With a focus on holistic development, the college aims to empower students to excel in their chosen paths and contribute positively to society.

## Department of Management

The Department of Management (BBA) of Kristu Jayanti College (Autonomous), Bengaluru, was established in 2001 to provide students with the knowledge, skills, and attitudes required in the business world. The department offers a comprehensive curriculum covering various business aspects, including Accounting, Finance, Human Resources, Marketing, Business Research, and Management. To stay in line with the ever-changing external environment, the department constantly updates its programs and ensures students receive a solid foundation in business management. High standards are set to ensure that all activities are conducted to benefit the student community across different management domains. One of the department's notable achievements is its success in nurturing and fostering entrepreneurship. Many of our graduates have become successful entrepreneurs, while others have secured positions in renowned multinational companies such as Deloitte, Deutsche Bank, HSBC, IBM, KPMG, and many more. The career opportunities for our management students are vast and diverse. The Department of Management takes pride in its commitment to excellence and continuously strives to enhance its processes to adapt to the dynamic business environment and incorporate global practices. By keeping pace with industry trends and focusing on holistic development, the department prepares students to excel in their professional careers and make meaningful contributions to the business world.

## About the FDP

In today's competitive academic environment, producing impactful research that reaches a global audience is essential for researchers and institutions alike. Quality academic writing is the foundation of successful research dissemination, enabling scholars to clearly convey their findings, insights, and contributions. This Faculty Development Program (FDP) focuses on enhancing essential skills in academic writing and research management through the effective use of NVIVO and Mendeley, two powerful tools that support data analysis and reference management. Designed for faculty members, research scholars, and postgraduate students, the FDP aims to provide insights into structured research methodologies, advanced data analysis, and citation techniques to improve the quality and reach of academic publications. By mastering these skills, researchers not only enhance their chances of publication in high-impact journals but also contribute meaningfully to the body of knowledge in their field. For researchers aiming to make a global impact, investing in these skills and tools can prove invaluable in navigating the evolving landscape of academic publishing.

## Objectives of the FDP

- To enhance the clarity, structure and readability of academic manuscripts.
- To familiarize researchers with advanced tools.
- To improve research visibility and citation metrics.

## Target Participants

Academicians, Research scholar and Professionals from public and private sector.

**Registration Fee: Rs. 500/-**

## Registration Link:

<https://portal.kristujayanti.edu.in/event-seven-day-national-level-virtual-fdp-on-refining-academic-writing-and-elevating-research-publication-and-citations-with-nvivo-and-mendeley-2>

- The last date for registration is 8<sup>th</sup> February, 2025.
- E-certificates will be provided to all the participants who have attended all the sessions.

Scan QR Code



## FDP Schedule

	<p><b>Day:1</b></p> <p><b>Resource Person: Dr. Vijaya Kittu Manda</b> Chief Editor, Perspectives on Business Management, Economics &amp; Information Technology (PBMEIT), Visakhapatnam <b>Topic:</b> Framework and Blueprint for Research Articles <b>Date:</b> 10<sup>th</sup> February, 2025 <b>Time:</b> 5.00 pm – 6.30 pm</p>
	<p><b>Day:2 &amp; 3</b></p> <p><b>Resource Person: Dr. Vijayalaya Srinivas T</b> Head &amp; Associate Professor – Psychology, CHRIST (Deemed to be University) Bannerghatta Road Campus, Bengaluru <b>Topic:</b> Data Management using NVIVO <b>Date:</b> 11<sup>th</sup> February, 2025 <b>Time:</b> 5.00 pm – 6.30 pm</p> <hr/> <p><b>Topic:</b> Data Coding &amp; Queries using NVIVO <b>Date:</b> 12<sup>th</sup> February, 2025 <b>Time:</b> 5.00 pm – 6.30 pm</p>
	<p><b>Day:4</b></p> <p><b>Resource Person: Dr. Mathivanan Periasamy</b> Associate Professor – Decision Sciences NSB Academy, Bengaluru <b>Topic:</b> Mendeley for efficient research workflow <b>Date:</b> 13<sup>th</sup> February, 2025 <b>Time:</b> 5.00 pm – 6.30 pm</p>
	<p><b>Day:5</b></p> <p><b>Resource Person: Dr. C. Ganeshkuamr</b> Associate Professor - Analytics &amp; Operations School of Management Studies, University of Hyderabad, Hyderabad <b>Topic:</b> Mastering the Art of Empirical Research Writing <b>Date:</b> 14<sup>th</sup> February, 2025 <b>Time:</b> 5.00 pm – 6.30 pm</p>
	<p><b>Day:6</b></p> <p><b>Resource Person: Dr. Krunal Soni</b> Associate Professor, School of Management, GSFC University, Vadodara <b>Topic:</b> Mastering Citations Growth via Quality Journals <b>Date:</b> 15<sup>th</sup> February, 2025 <b>Time:</b> 5.00 pm – 6.30 pm</p>
	<p><b>Day:7</b></p> <p><b>Resource Person: Dr. Suraj Kushe Shekhar</b> Sr. Associate Professor, VIT Business School, VIT (Deemed to be University), Vellore <b>Topic:</b> Choosing the Ideal Journal for your Research <b>Date:</b> 17<sup>th</sup> February, 2025 <b>Time:</b> 5.00 pm – 6.30 pm</p>