



KRISTU JAYANTI
(DEEMED TO BE UNIVERSITY)
Under Section 3 of UGC Act 1956
A CMI INSTITUTION | BENGALURU | INDIA

SCHOOL OF BUSINESS AND MANAGEMENT

DEPARTMENT OF PROFESSIONAL MANAGEMENT STUDIES

Presents

NATIONAL LEVEL MANAGEMENT FEST

INVICTUS 3.0

THE EXECUTIVE DECK



4 NOV
2025

KRISTU JAYANTI (DEEMED TO BE UNIVERSITY)

Kristu Jayanti (Deemed to be University) has been a beacon of learning and innovation since its inception in 1999 as an affiliated institution under Bangalore University. The Institution is managed by St. Joseph Province Kottayam, Kerala of Carmelites of Mary Immaculate (CMI), the first indigenous catholic religious congregation in India. Marking a significant milestone in its journey, Kristu Jayanti attained the 'autonomous' status in the year 2013. As per the notification dated July 08, 2025, vide letter No. 9-13/2025 - U.3(A), Kristu Jayanti has been conferred the status of Deemed to be University under section 3 of UGC Act, 1956, by the Department of Higher Education, Ministry of Education, Government of India under General Category.

Kristu Jayanti Deemed to be University offers undergraduate and postgraduate programmes in Arts, Science, Management and Commerce, and integrated Law programmes. The institution was reaccredited with the highest grade 'A++' by the National Assessment and Accreditation Council (NAAC) in the Third Cycle of Accreditation in 2021. In the National Institutions Ranking Framework 2025, the institution has been ranked 34th place and is one of the top 100 colleges in the country. Moreover, the programmes of the School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP], USA. The Institution was accorded 'DBT Star College' status under the strengthening component by the Department of Biotechnology, Ministry of Science & Technology, Government of India during the year 2020. Kristu Jayanti has consistently featured as one of the top institutions in rankings and surveys conducted by various agencies

Kristu Jayanti Deemed to be University stands as a dynamic centre of excellence, committed to fostering scholarship, leadership and societal impact. The institution strives to fulfil its mission to provide educational opportunities for all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.

DEPARTMENT OF PROFESSIONAL MANAGEMENT STUDIES

The Department of Professional Management Studies (DPMS) is committed to delivering high-quality education and training that prepare students to excel in the ever-evolving world of management. With a focus on innovation, industry relevance, and holistic development, the department nurtures aspiring managers and professionals by equipping them with the knowledge, skills, and competencies essential for leadership roles across diverse industries. DPMS offers a wide range of undergraduate programmes that combine academic rigor with practical exposure, enabling students to build strong foundations while gaining expertise in specialized domains. Students can choose from cutting-edge specializations such as Business Analytics, Aviation Management, Branding and Advertising, Artificial Intelligence & Data Science (AI & DS), and Fintech & Banking. Each programme is designed to blend theory with real-world application, ensuring graduates are industry-ready and capable of driving innovation and growth in their chosen fields. With its forward-looking curriculum and commitment to excellence, DPMS empowers the next generation of business leaders to thrive in a dynamic global environment.

← INVICTUS 3.0 →

The School of Management at Kristu Jayanti University envisions delivering holistic management education that empowers students to take on responsible and impactful roles in the corporate world. The program emphasizes leadership, ethics, motivation, social responsibility, and character, ensuring that management students are equipped to become conscientious and innovative professionals.

INVICTUS 3.0 is the Department of Professional Management Studies' flagship Inter-Collegiate Management Fest, bringing together BBA students from premier institutions across India. The fest provides a dynamic platform for students to showcase their managerial skills, creativity, and strategic thinking while fostering collaboration and learning. Over the course of one action-packed day, approximately 1,200 participants from 30 colleges will compete in eight expertly designed events spanning Finance, Marketing, Human Resources, Entrepreneurship, Public Relations, Business Analytics, Corporate Sustainability, and Best Manager. INVICTUS serves as a launchpad for emerging leaders, inspiring students to harness their intellect, skills, and talent to drive meaningful change in society.

← THE EXECUTIVE DECK →

The Executive Deck is where the world of business meets the intrigue of a deck of cards. Each card holds power, unpredictability, and strategy; mirroring the decisions leaders face in the corporate arena. In this high-stakes game, timing, foresight, and resilience determine who rises to the top, while every move carries the weight of consequence and the thrill of uncertainty.

EVENTS

Our events are crafted to create an inclusive and stimulating environment, where participants can sharpen their skills within a dynamic, simulated business setting. These activities encourage creativity, collaboration, networking, and provide practical exposure to the challenges and decision-making scenarios of the corporate world.

This year, we present three flagship experiences:

C- SUITE

Step into the shoes of top executives in the C-Suite Deck, where teams align strategy across finance, people, growth, and enterprise. Navigate corporate challenges, adapt to surprises, and prove your synergy is the key to organizational success.

TRUMP CARD - BEST MANAGER

Step into high-pressure scenarios, navigate unpredictability, and make bold, strategic decisions to prove you are the ultimate leader and the true Trump Card of business.

HIGH STAKES - BUSINESS QUIZ

Test your knowledge, think on your feet, and compete against sharp minds to prove your mastery of business concepts, trends, and strategies.

C- SUITE

Every successful organization thrives when its leaders play their cards wisely. This event transforms each participants into C-Suite executives, each represented by a suit of the deck:

CARD SUIT	ROLE
	CEO
	CFO
	CMO
	CHRO

Teams act as a boardroom of executives, aligning strategies across finance, people, growth, and enterprise. A Wild Card may strike unexpectedly, triggering mergers, acquisitions, or shakeups—just like in the real corporate world. Success depends on synergy across all roles, as no single card can win alone.

TEAM OF 4
REGISTRATION FEE - RS 1800

← TRUMP CARD →

In the grand deck of business, the Best Manager is the one who can play the unexpected card at the perfect moment. The Trump Card embodies chaos, disruption, and unpredictability. Participants face high-pressure situations where adaptability, resilience, and sharp decision-making are the keys to success. To win, they must navigate uncertainty while steering their team toward victory, proving themselves as the ultimate Trump Card of leadership.

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**INDIVIDUAL PARTICIPATION
REGISTRATION FEE - RS 600**

← HIGH STAKES →

The Business Quiz is a test of intellect where knowledge becomes currency. Each round raises the stakes, requiring participants not only to respond quickly but also to apply insight, foresight, and strategic thinking under pressure. Victory goes to those who combine sharp minds with smarter strategies, proving their mastery of business concepts, trends, and history.

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**TEAM OF 2
REGISTRATION FEE - RS 600**

← FEE STRUCTURE →

EVENT	FEE
*CONTINGENT	RS 3000
C- SUITE	RS 1800
TRUMP CARD (BM)	RS 600
HIGH STAKES (BQ)	RS 600

*Contingent = C-Suite + Trump Card + High Stakes

NOTE : •Only Contingent Colleges will be considered for Overall Title
 • Out of station colleges may avail accommodation for one day at an extra charge of Rs 120 per participant.

← RULES & REGULATIONS →

- Each college or department may register up to three contingents.
- C-Suite teams must consist of exactly four members.
- High Stakes (Business Quiz) teams must consist of exactly two members
- Use of back-end teams or any support beyond the designated members is strictly prohibited. Violations will lead to immediate disqualification.
- Registrations will close once the maximum limit is reached.

GENERAL GUIDELINES

- The fest will be conducted offline.
- Each participant is allowed to compete in only one event.
- All participants must report at least one hour prior to the start of their respective event.
- Carrying a valid College ID is mandatory for all participants.
- The registration fee is non-refundable under any circumstances.
- Participants are responsible for bringing their own laptops and necessary accessories (charger, dongle, etc.) with a stable internet connection.
- The dress code for the fest is western formal attire.
- All participants shall be provided lunch at the day of the event.
- On-spot registrations are not permitted
- The judges' decisions are final, and any misconduct or breach of rules will result in immediate disqualification.
- Kristu Jayanti (Deemed to be University) reserves the right to modify any information or rules at its discretion without prior notice.
- Participants are expected to avoid discussions on religious or sensitive topics to maintain a respectful, inclusive, and constructive environment.

← ————— ❧ ————— → **REGISTRATION DETAILS** ❧ ————— →



← ————— ❧ ————— → **PAYMENT DETAILS** ❧ ————— →



CONTACT DETAILS

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