

- Registration fee includes a Conference Kit, Lunch, and Refreshments.
- Note: NO TA/DA will be provided for any participant.
- Accommodation will be arranged as per request.

Scan to register



Organizing Committee

Chief Patron:

Fr. Dr. Augustine George CMI, Principal, Kristu Jayanti College, Autonomous

Patron:

Fr Lijo P Thomas CMI, Vice Principal & Chief Financial Officer

Fr Emmanuel P J CMI, Director, Kristu Jayanti College of Law

Fr Som Zacharia CMI, Director, Infrastructure Planning and Development

Fr Jais V Thomas CMI, Financial Administrator

Fr Deepu Joy CMI, Director, Student Welfare Office

Conference Advisor:

Fr. Joshy Mathew CMI, Director, Department of Media Studies, and Director, HR Department.

Conference Chair:

Prof. Gopakumar AV, Dean, Faculty of Humanities and Head (In-charge) Dept of Media Studies

Advisory Committee Members:

1. Prof. BK Ravi, Vice Chancellor, Koppal University, Karnataka.
2. Prof. K.V Nagaraj, Former Pro Vice-Chancellor, Assam Central University, Silchar, Assam.
3. Prof. Nandini Lakshmikantha, ICSSR Senior Research Fellow and Author, Former Director Manipal Institute of Communication, Manipal Karnataka.
4. Prof. Devendra Sharma, Professor of Performance Studies, and Social Influence, Department of Communication, California State University, Fresno, USA.
5. Prof. Arthur Lizie Jr, Professor, Communication Studies, Bridgewater State University, Maryland, USA.
6. Prof. Krishna Shankar Kusuma, Professor, AJK, MCRC, Jamia Millia Islamia, New Delhi.
7. Dr. V Vijay Kumar, Dean & Associate Professor, Department of Media Studies, Xavier University, Bhubaneswar, Odisha.

Conveners:

Ms Sangeetha B.K

Ms Tulika

Organizing Committee:

Mr Aby Augustine | Mr Abraham | Dr Juby Thomas | Ms Sreedevi VK | Dr Ravi Kumar P | Ms Alan Maria Jose | Ms Prathvi | Dr Nigushithoibi Singha | Mr Arul T

For Queries:

Email: iccdirr@kristujayanti.com

Ms Sangeetha B K 9686107472

Ms Tulika 8971702631

Kristu Jayanti College (Autonomous)

K. Narayanapura, Kothanur P.O., Bangalore - 560077, Karnataka, India



Kristu Jayanti College
AUTONOMOUS Bengaluru
Reaccredited A++ Grade by NAAC | Affiliated to Bengaluru North University



DEPARTMENT OF MEDIA STUDIES

ORGANISES

3rd INTERNATIONAL CONFERENCE ON

COMMUNICATION DESIGN: IMAGE, REALITY AND REPRESENTATION

April 2 & 3, 2024



www.kristujayanti.edu.in

About the College:

Kristu Jayanti College Autonomous, situated in Bengaluru, India, embodies the educational vision of St. Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation Carmelites of Mary Immaculate (CMI). The College is affiliated to Bengaluru North University and was reaccredited by NAAC with an 'A++' grade with a CGPA of 3.78 in 2021. Recognized by UGC under the categories 2(f) & 12(B), the College has been accorded Autonomous Status since 2013 by the University Grants Commission, Government of Karnataka & Bangalore University.

In the NIRF 2023 colleges rankings, the college was placed among the top 100-150 colleges in the country and ranks as one of the five colleges from Karnataka. Among the many feathers in its cap, the institution was recognized at the National Level with a 'Clean and Smart Campus Award' from the Ministry of Education, Govt. of India. In the India Today - MDRA survey 2023, Kristu Jayanti College, Bengaluru is consecutively ranked as the Best Emerging College of the Century at National Level for Commerce, Science, Arts and Social Work. The Institution strives to fulfil its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern, and building global competencies in a dynamic learning environment.

About the Department:

Department of Media studies strives for excellence in media education. The department emphasizes training and research through a curriculum that synergizes theoretical and practical components that would equip students to adapt to the changes in the media industry. The department offers its flagship post graduate programme in Journalism and Mass Communication with myriad specialization. It also offers a three-year degree programme in Visual Communication and Journalism and Mass Communication. The Department of Media Studies was started in 2002 to equip students to excel in media education, training, and research through a curriculum which synergize theoretical and practical components, and is delivered through a multidisciplinary approach. Our dedicated academicians along with media experts, professionals, and researchers with global competencies train students in both media content and form to succeed in today's challenging media scenario. Moreover, our interdisciplinary curriculum and flexible classrooms impart a real media experience with creative media productions, critical analysis, and entrepreneurialism

About the Conference:

Envisioning interdisciplinary approaches of media and technology, communication design is traversing across the various visual channels which is redesigning the integral processes of communication. The integrated approach of communication design is to initiate dialogue on the power of image, reality and representation across various communication channels which will amplify knowledge and help redesign communication approaches in contemporary times. It fosters the essence of communication design and its significance while cutting across the Bharatiya Knowledge System, Sustainable Development Goals, Climate Communication and impact of war as it focuses on the perspective shift coupled with intense discourse on the pragmatic approaches. It also distinctly views the importance of various global marginalized communities whose relevant representation is the key in bringing about constructive paradigm shifts in perception and pathbreaking action. The conference will bring together academicians, professionals, research scholars, students, social scientists, and industry leaders to explore practical perspectives on communication and representation. Considering the transcendence of media which is indispensable in reshaping the contemporary communication approaches, the Department of Media Studies, Kristu Jayanti College Autonomous, organises the third international conference on "Communication Design: Image, Reality and Representation" on April 2 & 3, 2024.

Major Themes :

1. Cinema Reality and Representation
2. Climate Communication
3. Communication Design in Indian Knowledge System
4. Communication in Pandemic
5. Communication and Gender Studies
6. Communication Design for Ecology and Sustainability
7. Communication and Civic Participation & Representation
8. Communication Design and War
9. Creative Art Practices and Representation
10. Diasporic Cinema and Representation
11. Disaster Coverage and Representation
12. Discourses on Subaltern and Dalit Representation
13. Intercultural Communication
14. Image Communication and Representation
15. Health Communication
16. Metaphors and Representation
17. Migration Discourses in Media
18. Multiculturalism and Representation
19. Narratives in Peace Communication
20. Solution Journalism

Important Dates

- Abstract Submission : 12 March 2024
- Acceptance of Abstract : 16 March 2024
- Full Paper Submission : 26 March 2024
- Publication : April/May 2024

Submission Guidelines:

- Abstracts are to be accompanied by the following details: Name, phone number, institutional affiliation, contact address, paper title, and author's bio-note. The abstract must not exceed 150-200 words.
- Completed manuscripts are required to be submitted following the APA Style (7th Edition). The submission should spell out the theme of research, theoretical framework, the method used, and contribution to the field.
- The full paper should be in the range of 3000-5000 words, sent as an MS Word file. Soft copy of the abstract and full paper should be sent as an email attachment to:iccdirr@kristujayanti.com
- All presenters must register individually for the paper presentation sessions to be considered as a part of the conference.
- Certificates will be issued only if the participants attend all the sessions.
- Only unpublished original papers of high quality will be Peer Reviewed and selected for publication (separate charges).
- The conference proceedings of the accepted papers will be released on the day of the conference, and the papers selected for Indexed Journal Publication will be communicated to the author(s).
- BESTPAPER will be awarded. Participants interested to compete for the Best Paper Award must clearly mention their interest in the Title page of the abstract.

Registration:

- Registration can be done online via the event enrolment portal of Kristu Jayanti College (Autonomous).
- Kindly send the transaction details immediately after payment of the Registration Fee to the Conference Conveners by email to enable further processing.

Registration	Faculty Members/Industry Delegate.	Ph.D Research Scholars Students.	International Delegates.
Participation Only	1500	700	Free
Participation with Paper Presentations	1800	1200	USD 50
Publication Charge	As per the Guidelines of the Journal		

*Only selected articles will be published and payment will be according to the guidelines of the journal